

Table 1-1
 QUESTION 1:
 And, would you say that things in Pennsylvania are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-15 -2%	23 6%	-38 -9%	-21 -11%	-4 -3%	2 2%	-14 -10%	22 10%	22 9%	1 1%	-45 -23%	7 3%	15 7%	5 4%	20 6%	-16 -17%	-19 -5%	-11 -8%	-8 -3%	17 3%	-16 -18%	-6 -16%	-32 -20%	1 -
RIGHT DIRECTION	307 38%	173 45%	134 32%	68 36%	52 41%	50 42%	51 36%	84 39%	119 48%	54 39%	52 27%	82 37%	94 46%	55 39%	148 43%	26 27%	133 37%	47 36%	85 38%	259 40%	29 33%	13 33%	48 30%	314 39%
WRONG TRACK	322 40%	150 39%	172 41%	89 46%	56 44%	48 40%	66 46%	63 29%	97 39%	53 38%	96 50%	75 34%	79 39%	50 35%	128 37%	42 44%	151 42%	58 44%	93 41%	242 38%	45 51%	19 49%	79 49%	313 39%
NOT SURE	172 21%	61 16%	110 27%	35 18%	20 15%	21 18%	27 19%	69 32%	30 12%	32 23%	46 24%	64 29%	31 15%	36 26%	67 20%	28 29%	76 21%	27 21%	49 22%	138 22%	14 16%	7 18%	33 21%	173 22%

Table 1-2
QUESTION 1:
And, would you say that things in Pennsylvania are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-15 -2%	-8 -7%	-4 -2%	-12 -4%	14 5%	-17 -7%	4 1%	-12 -3%	-25 -13%	14 3%	-4 -4%	-6 -2%	5 2%	7 6%	-21 -16%	-42 -13%	15 9%	12 9%	12 14%	-6 -13%	-6 -16%	-42 -13%	22 10%	5 2%
RIGHT DIRECTION	307 38%	45 40%	66 38%	111 39%	113 40%	83 35%	158 42%	136 37%	67 34%	193 39%	47 41%	100 42%	118 38%	44 39%	45 34%	112 34%	73 43%	53 42%	44 49%	13 31%	11 28%	112 34%	97 44%	98 40%
WRONG TRACK	322 40%	53 47%	70 40%	123 43%	99 35%	100 43%	153 40%	148 40%	91 47%	179 36%	51 45%	105 44%	113 36%	37 33%	65 49%	154 46%	58 34%	41 33%	31 36%	19 44%	18 44%	154 46%	75 34%	93 38%
NOT SURE	172 21%	14 13%	37 21%	51 18%	69 25%	51 22%	69 18%	88 24%	35 18%	121 25%	15 13%	35 15%	80 26%	33 29%	22 17%	68 20%	38 22%	32 25%	13 15%	11 25%	11 28%	68 20%	49 22%	55 22%

Table 1-3

QUESTION 1:

And, would you say that things in Pennsylvania are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-15 -2%	32 10%	-15 -4%	-8 -10%	-23 -30%	-50 -11%	35 10%	-16 -7%	39 23%	-34 -14%	-4 -2%	21 11%	-1 -	-9 -18%	-7 -15%	12 8%	-31 -15%	24 13%	-4 -2%	-9 -15%	-7 -19%	-37 -18%	18 11%
RIGHT DIRECTION	307 38%	141 47%	118 35%	32 39%	15 20%	158 34%	149 44%	79 37%	94 54%	79 31%	55 34%	87 48%	62 38%	16 30%	10 23%	70 47%	62 30%	89 50%	59 36%	19 32%	7 19%	62 31%	70 44%
WRONG TRACK	322 40%	109 36%	133 39%	41 49%	39 50%	208 45%	114 34%	95 45%	55 32%	113 45%	59 36%	66 36%	62 39%	25 48%	17 38%	58 39%	93 44%	66 37%	63 38%	29 47%	13 38%	99 49%	52 33%
NOT SURE	172 21%	51 17%	87 26%	10 12%	23 30%	99 21%	73 22%	38 18%	24 14%	61 24%	49 30%	29 16%	38 23%	11 21%	17 39%	21 14%	56 26%	24 13%	44 26%	13 21%	15 43%	39 20%	37 23%

Table 1-4
 QUESTION 1:
 And, would you say that things in Pennsylvania are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-15 -2%	-13 -3%	-2 -	28 12%	-11 -12%	2 -	40 8%	-55 -18%	-35 -15%	-27 -12%	-13 -6%	-4 -3%	34 18%	64 41%	53 22%	117 29%	-104 -32%
RIGHT DIRECTION	307 38%	171 39%	136 37%	97 42%	31 35%	273 39%	215 44%	92 30%	75 32%	75 33%	79 35%	55 40%	95 49%	99 63%	115 48%	214 54%	84 26%
WRONG TRACK	322 40%	184 42%	138 38%	70 30%	41 47%	271 39%	175 35%	147 48%	110 47%	102 45%	92 41%	59 43%	61 32%	35 22%	63 26%	97 25%	188 58%
NOT SURE	172 21%	80 18%	92 25%	66 28%	17 19%	155 22%	104 21%	68 22%	50 21%	52 23%	53 24%	22 16%	37 19%	24 15%	61 26%	85 21%	50 16%

Table 2-1

QUESTION 2:

Have you or someone you know thought about leaving Pennsylvania for a different state due to Pennsylvania's policies?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (YES - NO)	-197	-62	-135	14	9	-37	-63	-120	-11	-51	-3	-131	-53	-39	-92	-5	-100	-26	-73	-213	14	-1	16	-222
	-25%	-16%	-32%	7%	7%	-31%	-44%	-55%	-5%	-37%	-2%	-59%	-26%	-28%	-27%	-6%	-28%	-20%	-32%	-33%	16%	-2%	10%	-28%
TOTAL YES	302	161	141	103	68	41	41	48	117	44	95	45	76	50	126	45	130	53	77	214	51	20	88	289
-----	38%	42%	34%	54%	53%	35%	28%	22%	48%	31%	49%	20%	37%	36%	37%	47%	36%	40%	34%	33%	58%	49%	55%	36%
I HAVE THOUGHT ABOUT LEAVING	185	90	95	67	42	22	24	30	67	23	63	32	50	29	79	29	76	34	42	132	32	14	53	178
	23%	23%	23%	35%	33%	18%	16%	14%	27%	16%	32%	14%	25%	21%	23%	30%	21%	26%	18%	21%	36%	34%	33%	22%
SOMEONE I KNOW HAS THOUGHT ABOUT LEAVING	129	70	59	44	31	19	17	18	53	17	41	18	27	25	53	22	54	18	36	92	23	6	37	124
	16%	18%	14%	23%	25%	15%	12%	8%	22%	12%	21%	8%	13%	18%	15%	23%	15%	14%	16%	14%	26%	14%	23%	16%
SOMEONE I KNOW HAS LEFT	91	49	42	33	16	12	12	18	33	16	28	14	18	13	32	9	50	20	30	62	18	3	28	86
	11%	13%	10%	17%	12%	10%	8%	9%	13%	12%	14%	6%	9%	9%	9%	9%	14%	15%	13%	10%	21%	9%	18%	11%
NO	498	223	275	89	60	79	103	168	129	95	99	177	128	90	218	51	230	79	150	426	37	21	72	511
	62%	58%	66%	46%	47%	65%	72%	78%	52%	69%	51%	80%	63%	64%	63%	53%	64%	60%	66%	67%	42%	51%	45%	64%

Table 2-2

QUESTION 2:

Have you or someone you know thought about leaving Pennsylvania for a different state due to Pennsylvania's policies?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	-197 -25%	-5 -4%	-73 -42%	-78 -27%	-50 -18%	-69 -29%	-68 -18%	-134 -36%	-7 -4%	-150 -30%	-39 -35%	-12 -5%	-96 -31%	-44 -39%	-45 -34%	-39 -12%	-64 -38%	-46 -37%	-24 -27%	-15 -36%	-9 -23%	-39 -12%	-73 -33%	-86 -35%
TOTAL YES -----	302 38%	54 48%	50 29%	104 36%	115 41%	83 35%	156 41%	119 32%	93 48%	172 35%	37 33%	114 48%	108 35%	35 31%	44 33%	148 44%	53 31%	40 32%	32 37%	14 32%	15 39%	148 44%	74 34%	80 33%
I HAVE THOUGHT ABOUT LEAVING	185 23%	39 35%	27 16%	67 23%	72 25%	46 20%	100 26%	70 19%	45 23%	115 23%	25 22%	63 26%	66 21%	26 23%	30 23%	84 25%	34 20%	28 22%	19 22%	8 18%	12 31%	84 25%	49 22%	52 21%
SOMEONE I KNOW HAS THOUGHT ABOUT LEAVING	129 16%	18 16%	25 15%	44 15%	42 15%	44 19%	64 17%	53 14%	49 25%	63 13%	18 16%	50 21%	44 14%	17 15%	16 12%	67 20%	18 11%	18 14%	15 17%	5 11%	7 17%	67 20%	35 16%	28 11%
SOMEONE I KNOW HAS LEFT	91 11%	12 11%	16 9%	28 10%	39 14%	23 10%	37 10%	51 14%	37 19%	47 10%	7 6%	41 17%	29 9%	11 10%	10 8%	48 14%	17 10%	10 8%	6 7%	4 9%	6 15%	48 14%	18 8%	25 10%
NO	498 62%	59 52%	123 71%	182 64%	165 59%	151 65%	224 59%	253 68%	100 52%	322 65%	76 67%	126 52%	203 65%	79 69%	89 67%	186 56%	116 69%	86 68%	56 63%	29 68%	25 61%	186 56%	146 66%	166 67%

Table 2-3

QUESTION 2:

Have you or someone you know thought about leaving Pennsylvania for a different state due to Pennsylvania's policies?

BANNER 3

PANNER 3	TABLE 1. PERCENTAGE OF WHITE AND NON-WHITE MEN AND WOMEN, BY EDUCATION, GENDER, PARTY, AND AGE																							
	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE						
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+	
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%	
**D/S (YES - NO)	-197 -25%	-83 -28%	-130 -38%	21 25%	-5 -6%	-117 -25%	-80 -24%	-35 -17%	-27 -16%	-82 -32%	-53 -32%	-38 -21%	-54 -33%	2 3%	-7 -16%	-26 -17%	-74 -35%	-23 -13%	-69 -42%	12 20%	-18 -50%	-4 -2%	-96 -60%	
TOTAL YES -----	302 38%	109 36%	105 31%	52 63%	36 47%	174 37%	128 38%	88 42%	73 42%	85 34%	55 34%	72 40%	54 33%	27 51%	18 42%	62 41%	68 33%	78 43%	48 29%	37 60%	9 25%	98 49%	32 20%	
I HAVE THOUGHT ABOUT LEAVING	185 23%	61 20%	71 21%	29 35%	24 31%	106 23%	78 23%	46 22%	44 26%	61 24%	34 21%	42 23%	37 23%	13 25%	16 36%	35 23%	41 20%	47 26%	33 20%	22 36%	7 19%	62 31%	15 9%	
SOMEONE I KNOW HAS THOUGHT ABOUT LEAVING	129 16%	43 14%	49 14%	26 32%	11 14%	76 16%	52 16%	44 21%	26 15%	33 13%	27 16%	29 16%	23 14%	14 27%	8 17%	26 17%	28 14%	31 17%	21 13%	15 25%	7 19%	47 24%	7 4%	
SOMEONE I KNOW HAS LEFT	91 11%	36 12%	26 8%	13 15%	16 21%	53 12%	37 11%	26 12%	23 13%	27 11%	15 9%	18 10%	14 8%	8 15%	1 3%	23 16%	27 13%	19 10%	13 8%	7 12%	2 5%	35 17%	15 10%	
NO	498 62%	192 64%	234 69%	31 37%	41 53%	290 63%	208 62%	123 58%	100 58%	167 66%	108 66%	110 60%	108 67%	25 49%	25 58%	88 59%	142 67%	101 57%	117 71%	24 40%	26 75%	102 51%	128 80%	

Table 2-4

QUESTION 2:

Have you or someone you know thought about leaving Pennsylvania for a different state due to Pennsylvania's policies?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	-197 -25%	-49 -11%	-148 -40%	-142 -61%	-20 -22%	-172 -25%	-142 -29%	-55 -18%	-45 -19%	-58 -26%	-54 -24%	-41 -30%	-29 -15%	-83 -53%	-65 -27%	-148 -37%	-23 -7%
TOTAL YES -----	302 38%	193 44%	109 30%	46 20%	34 39%	263 38%	176 36%	125 41%	95 40%	85 37%	85 38%	47 35%	82 42%	37 24%	87 36%	124 31%	149 46%
I HAVE THOUGHT ABOUT LEAVING	185 23%	121 28%	64 17%	27 12%	23 27%	158 23%	101 21%	83 27%	64 27%	58 25%	50 22%	27 20%	49 25%	23 15%	38 16%	61 15%	105 33%
SOMEONE I KNOW HAS THOUGHT ABOUT LEAVING	129 16%	87 20%	42 12%	13 5%	13 15%	114 16%	79 16%	50 16%	38 16%	39 17%	31 14%	21 16%	37 19%	12 7%	39 16%	51 13%	69 21%
SOMEONE I KNOW HAS LEFT	91 11%	58 13%	33 9%	14 6%	11 12%	79 11%	56 11%	34 11%	26 11%	22 10%	30 13%	11 8%	28 15%	14 9%	32 13%	46 12%	41 13%
NO	498 62%	242 56%	256 70%	187 80%	54 61%	435 62%	318 64%	181 59%	140 60%	144 63%	138 62%	89 65%	111 58%	120 76%	152 64%	272 69%	172 54%

Table 3-1

QUESTION 3:

What was the primary reasons for thinking about moving from Pennsylvania to another state?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=YES Q.2	302 100%	161 53%	141 47%	103 34%	68 23%	41 14%	41 13%	48 16%	117 39%	44 14%	95 32%	45 15%	76 25%	50 17%	126 42%	45 15%	130 43%	53 18%	77 26%	214 71%	51 17%	20 6%	88 29%	289 100%
LOWER COST OF LIVING	165 55%	81 51%	84 60%	55 53%	35 51%	23 56%	26 65%	26 53%	58 49%	24 54%	55 58%	28 63%	37 49%	36 72%	73 58%	26 58%	66 50%	26 50%	39 51%	113 53%	30 58%	12 61%	52 59%	157 54%
LOWER TAXES	118 39%	63 39%	54 39%	25 24%	26 38%	17 42%	21 52%	28 58%	37 32%	26 60%	31 33%	23 51%	37 48%	28 56%	65 52%	15 33%	38 29%	18 33%	20 26%	97 46%	14 27%	4 20%	20 23%	119 41%
BETTER JOBS AND OPPORTUNITIES	111 37%	61 38%	50 35%	55 54%	30 44%	8 20%	13 32%	4 8%	53 45%	8 19%	41 43%	8 19%	22 29%	14 28%	36 28%	23 51%	52 40%	22 41%	30 39%	62 29%	30 59%	9 46%	48 55%	103 36%
LESS CRIME AND SAFER COMMUNITIES	89 29%	43 27%	46 32%	29 28%	27 39%	10 23%	9 22%	14 29%	31 26%	12 28%	34 36%	11 25%	27 36%	12 24%	39 31%	10 22%	39 30%	13 25%	26 34%	58 27%	22 42%	6 32%	31 35%	86 30%
ELECTED LEADERS WHO ARE MORE ALIGNED WITH MY PERSONAL VALUES	68 22%	41 25%	27 19%	11 11%	12 17%	15 35%	13 32%	18 37%	24 21%	16 38%	13 13%	14 32%	25 33%	15 30%	40 32%	6 14%	22 17%	9 16%	13 17%	56 26%	6 11%	3 17%	12 14%	67 23%
LESS INTRUSIVE GOVERNMENT/ MORE PERSONAL FREEDOM	60 20%	37 23%	23 16%	20 20%	14 20%	13 31%	4 10%	9 18%	30 26%	6 15%	16 17%	7 15%	16 22%	7 14%	23 19%	14 32%	22 17%	9 18%	12 16%	41 19%	8 15%	3 18%	19 21%	54 19%
BETTER HEALTH CARE	46 15%	21 13%	25 18%	19 19%	11 16%	5 11%	5 13%	6 13%	18 15%	3 8%	17 18%	8 18%	9 12%	5 11%	15 12%	8 17%	24 18%	9 17%	15 19%	31 15%	7 13%	1 6%	15 17%	40 14%
BETTER PUBLIC SCHOOLS	37 12%	21 13%	17 12%	16 16%	9 13%	4 10%	4 9%	4 9%	18 16%	3 6%	11 12%	5 12%	9 12%	5 11%	14 11%	4 8%	19 15%	8 15%	11 15%	25 12%	11 21%	1 7%	12 14%	38 13%
GREATER EDUCATIONAL CHOICES	31 10%	22 13%	10 7%	13 12%	8 11%	4 9%	2 5%	5 11%	16 14%	5 12%	8 8%	2 4%	8 10%	5 10%	13 10%	4 8%	14 11%	5 10%	9 11%	21 10%	7 14%	- -	10 11%	29 10%
MORE SECURE ELECTION PROCESS	20 7%	14 9%	6 4%	6 6%	5 7%	3 7%	4 10%	3 6%	10 9%	4 9%	3 3%	3 6%	6 8%	2 4%	8 6%	2 4%	11 8%	4 8%	6 8%	19 9%	1 2%	- -	1 1%	20 7%
SOME OTHER REASON	27 9%	11 7%	15 11%	9 8%	5 7%	3 7%	5 13%	5 11%	9 7%	3 6%	8 8%	8 17%	8 11%	2 4%	11 8%	5 11%	11 9%	7 14%	4 5%	22 10%	3 6%	2 11%	5 6%	26 9%
NOT SURE	3 1%	2 1%	1 1%	- -	1 1%	- -	1 2%	1 2%	1 1%	1 2%	- -	1 2%	- -	- -	- -	- -	3 2%	- -	3 4%	3 1%	- -	- -	- -	3 1%

Table 3-2

QUESTION 3:

What was the primary reasons for thinking about moving from Pennsylvania to another state?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=YES Q.2	302 100%	54 18%	50 16%	104 34%	115 38%	83 27%	156 52%	119 39%	93 31%	172 57%	37 12%	114 38%	108 36%	35 12%	44 15%	148 49%	53 17%	40 13%	32 11%	14 5%	15 5%	148 49%	74 24%	80 27%	
LOWER COST OF LIVING	165 55%	24 44%	28 56%	51 50%	71 61%	43 52%	86 55%	60 50%	53 57%	94 55%	18 50%	51 45%	69 64%	21 59%	24 54%	88 59%	24 45%	21 52%	16 50%	9 66%	8 51%	88 59%	38 51%	40 50%	
LOWER TAXES	118 39%	24 44%	27 54%	50 48%	50 43%	18 22%	74 48%	32 27%	31 33%	73 43%	14 37%	31 27%	46 43%	20 58%	20 46%	51 35%	20 38%	19 48%	13 41%	5 37%	9 57%	51 35%	33 45%	33 41%	
BETTER JOBS AND OPPORTUNITIES	111 37%	15 27%	10 20%	25 24%	49 42%	37 45%	48 31%	49 41%	45 48%	52 31%	13 36%	61 54%	29 26%	12 36%	9 19%	53 36%	19 37%	10 25%	14 43%	6 45%	8 51%	53 36%	24 32%	33 42%	
LESS CRIME AND SAFER COMMUNITIES	89 29%	15 27%	18 36%	33 31%	37 32%	19 23%	49 32%	31 26%	34 37%	47 27%	8 21%	40 35%	29 27%	9 25%	11 25%	58 39%	14 27%	3 9%	9 27%	1 6%	4 24%	58 39%	12 16%	19 24%	
ELECTED LEADERS WHO ARE MORE ALIGNED WITH MY PERSONAL VALUES	68 22%	19 35%	22 44%	41 39%	13 11%	15 18%	50 32%	17 14%	12 13%	48 28%	8 22%	15 13%	33 31%	6 17%	14 31%	30 21%	11 22%	15 39%	5 16%	4 26%	2 12%	30 21%	23 31%	15 19%	
LESS INTRUSIVE GOVERNMENT/ MORE PERSONAL FREEDOM	60 20%	15 27%	8 16%	23 22%	21 19%	15 19%	40 25%	17 14%	20 22%	32 19%	7 19%	25 22%	18 17%	2 6%	14 33%	28 19%	10 19%	16 39%	1 3%	3 20%	2 12%	28 19%	18 24%	14 17%	
BETTER HEALTH CARE	46 15%	10 19%	4 8%	14 14%	11 10%	21 25%	17 11%	25 21%	11 12%	27 16%	8 22%	23 20%	10 9%	2 6%	11 25%	20 14%	12 22%	5 13%	6 20%	1 6%	2 14%	20 14%	11 15%	15 18%	
BETTER PUBLIC SCHOOLS	37 12%	7 14%	3 5%	10 10%	15 13%	12 15%	15 10%	20 17%	11 12%	19 11%	7 19%	19 17%	13 12%	3 8%	3 6%	20 13%	4 7%	7 18%	5 15%	1 6%	1 7%	20 13%	12 16%	6 7%	
GREATER EDUCATIONAL CHOICES	31 10%	4 7%	7 14%	11 11%	12 10%	9 10%	14 9%	17 14%	12 13%	16 9%	4 10%	14 12%	13 12%	4 11%	- -	17 12%	5 10%	4 10%	4 12%	1 7%	- -	17 12%	8 11%	6 8%	
MORE SECURE ELECTION PROCESS	20 7%	6 11%	1 2%	7 7%	5 4%	9 10%	11 7%	9 7%	5 6%	11 7%	4 10%	12 10%	4 4%	2 5%	3 6%	11 7%	3 5%	3 7%	2 6%	1 6%	1 6%	11 7%	6 8%	4 5%	
SOME OTHER REASON	27 9%	7 14%	3 7%	11 10%	10 9%	6 7%	16 10%	10 8%	6 7%	16 9%	5 12%	5 4%	14 13%	3 8%	4 9%	4 3%	8 16%	4 11%	4 13%	3 22%	3 19%	4 3%	9 12%	14 18%	
NOT SURE	3 1%	- -	- -	- -	- -	3 3%	- -	3 2%	1 1%	2 1%	- -	1 1%	2 2%	- -	- -	3 2%	- -	- -	- -	- -	- -	3 2%	- -	- -	

Table 3-3

QUESTION 3:

What was the primary reasons for thinking about moving from Pennsylvania to another state?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=YES Q.2	302 100%	109 36%	105 35%	52 17%	36 12%	174 58%	128 42%	88 29%	73 24%	85 28%	55 18%	72 24%	54 18%	27 9%	18 6%	62 20%	68 23%	78 26%	48 16%	37 12%	9 3%	98 33%	32 11%
LOWER COST OF LIVING	165 55%	50 46%	63 60%	31 60%	21 58%	105 60%	60 47%	51 57%	31 42%	54 63%	30 54%	36 50%	37 69%	15 54%	12 64%	30 49%	35 51%	41 53%	32 67%	21 58%	5 57%	51 52%	15 46%
LOWER TAXES	118 39%	51 47%	46 44%	12 24%	8 22%	65 38%	53 41%	35 40%	29 39%	30 36%	24 43%	35 49%	30 55%	10 37%	5 28%	18 30%	19 28%	34 43%	31 64%	9 25%	6 66%	26 26%	12 39%
BETTER JOBS AND OPPORTUNITIES	111 37%	31 29%	31 30%	30 58%	18 51%	70 40%	41 32%	39 44%	22 31%	31 36%	18 33%	26 36%	10 18%	16 59%	7 39%	19 31%	32 47%	28 36%	8 17%	20 55%	3 32%	46 47%	6 18%
LESS CRIME AND SAFER COMMUNITIES	89 29%	29 27%	29 27%	14 27%	17 47%	51 30%	37 29%	24 27%	19 27%	27 32%	18 33%	23 32%	16 30%	3 13%	6 35%	16 27%	23 34%	22 28%	18 37%	8 21%	2 24%	36 37%	3 11%
ELECTED LEADERS WHO ARE MORE ALIGNED WITH MY PERSONAL VALUES	68 22%	29 27%	26 25%	11 22%	1 2%	39 22%	29 23%	21 24%	20 27%	18 21%	10 18%	23 31%	17 32%	5 17%	2 10%	13 22%	8 12%	21 27%	19 39%	4 10%	3 32%	12 13%	9 29%
LESS INTRUSIVE GOVERNMENT/ MORE PERSONAL FREEDOM	60 20%	23 21%	18 17%	14 26%	5 14%	32 19%	27 21%	20 22%	17 23%	13 15%	10 19%	14 20%	9 17%	10 39%	4 21%	12 19%	10 15%	15 20%	8 17%	13 37%	1 11%	18 18%	4 12%
BETTER HEALTH CARE	46 15%	13 12%	19 18%	8 16%	7 18%	32 18%	15 11%	12 14%	9 12%	20 23%	6 10%	6 8%	9 16%	3 10%	5 28%	12 20%	12 17%	9 12%	5 11%	8 22%	-	18 18%	6 20%
BETTER PUBLIC SCHOOLS	37 12%	12 11%	14 13%	9 18%	3 8%	17 10%	21 16%	11 12%	10 14%	6 7%	11 19%	10 13%	5 9%	3 11%	1 5%	8 13%	11 16%	11 14%	3 7%	4 10%	-	15 15%	5 15%
GREATER EDUCATIONAL CHOICES	31 10%	14 13%	7 7%	8 15%	2 6%	13 8%	18 14%	9 10%	13 17%	4 5%	5 9%	8 11%	5 9%	4 14%	-	10 16%	5 7%	9 11%	4 9%	4 10%	-	12 12%	3 8%
MORE SECURE ELECTION PROCESS	20 7%	13 12%	6 6%	1 2%	-	8 5%	12 9%	5 6%	9 12%	3 3%	3 5%	5 7%	3 5%	2 7%	-	7 12%	3 5%	5 6%	3 6%	-	2 22%	8 9%	2 7%
SOME OTHER REASON	27 9%	10 9%	12 11%	2 3%	3 9%	21 12%	5 4%	8 9%	4 5%	14 16%	2 3%	5 7%	5 10%	3 10%	2 12%	4 6%	8 11%	7 10%	3 6%	4 11%	1 11%	5 5%	7 21%
NOT SURE	3 1%	2 2%	1 1%	-	-	1 1%	2 1%	-	2 3%	1 1%	-	-	-	-	-	2 3%	1 1%	-	-	-	-	1 1%	2 6%

Table 3-4

QUESTION 3:

What was the primary reasons for thinking about moving from Pennsylvania to another state?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=YES Q.2	302 100%	193 64%	109 36%	46 15%	34 11%	263 87%	176 58%	125 42%	95 32%	85 28%	85 28%	47 16%	82 27%	37 12%	87 29%	124 41%	149 50%
LOWER COST OF LIVING	165 55%	100 52%	65 60%	24 53%	18 54%	145 55%	87 49%	78 63%	63 66%	53 62%	52 62%	28 59%	31 38%	17 45%	46 54%	63 51%	81 54%
LOWER TAXES	118 39%	76 39%	42 38%	25 54%	19 56%	98 37%	80 45%	38 30%	27 29%	33 39%	39 46%	20 42%	23 29%	11 29%	30 34%	41 33%	65 44%
BETTER JOBS AND OPPORTUNITIES	111 37%	75 39%	36 33%	8 18%	11 31%	99 38%	54 30%	57 45%	37 38%	33 39%	26 30%	18 38%	34 42%	12 33%	33 38%	45 37%	57 38%
LESS CRIME AND SAFER COMMUNITIES	89 29%	60 31%	29 27%	16 34%	13 39%	73 28%	51 29%	37 30%	31 32%	18 22%	36 43%	11 23%	22 27%	7 18%	27 31%	34 27%	41 27%
ELECTED LEADERS WHO ARE MORE ALIGNED WITH MY PERSONAL VALUES	68 22%	40 21%	28 25%	12 26%	9 25%	58 22%	47 26%	21 17%	17 18%	18 21%	17 20%	13 27%	18 22%	8 21%	13 15%	20 16%	45 30%
LESS INTRUSIVE GOVERNMENT/ MORE PERSONAL FREEDOM	60 20%	37 19%	23 21%	5 12%	5 14%	54 20%	30 17%	29 23%	23 24%	19 23%	14 17%	11 23%	15 19%	4 12%	12 14%	17 14%	39 26%
BETTER HEALTH CARE	46 15%	29 15%	17 16%	8 18%	4 12%	42 16%	30 17%	16 13%	11 12%	15 17%	11 13%	7 14%	14 17%	8 21%	8 10%	16 13%	27 18%
BETTER PUBLIC SCHOOLS	37 12%	24 12%	13 12%	5 12%	3 8%	34 13%	22 12%	16 13%	12 12%	7 9%	10 12%	7 16%	13 16%	5 12%	11 13%	16 13%	21 14%
GREATER EDUCATIONAL CHOICES	31 10%	22 11%	9 9%	3 8%	2 5%	29 11%	21 12%	10 8%	8 8%	6 7%	6 8%	5 10%	14 17%	6 17%	8 10%	15 12%	15 10%
MORE SECURE ELECTION PROCESS	20 7%	17 9%	3 3%	2 4%	3 8%	17 6%	15 8%	5 4%	5 6%	5 6%	2 2%	1 2%	12 15%	5 14%	8 10%	13 11%	7 5%
SOME OTHER REASON	27 9%	11 6%	16 15%	7 16%	1 2%	26 10%	15 8%	12 10%	10 11%	16 19%	4 5%	2 4%	5 6%	5 15%	10 12%	15 12%	7 5%
NOT SURE	3 1%	1 -	2 2%	1 2%	1 3%	2 1%	3 2%	- -	- -	- -	1 1%	- -	2 2%	2 5%	1 1%	3 2%	- -

Table 4-1

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=YES Q.2	302 100%	161 53%	141 47%	103 34%	68 23%	41 14%	41 13%	48 16%	117 39%	44 14%	95 32%	45 15%	76 25%	50 17%	126 42%	45 15%	130 43%	53 18%	77 26%	214 71%	51 17%	20 6%	88 29%	289 100%
FLORIDA	73 24%	40 25%	33 23%	27 26%	12 17%	10 25%	10 26%	14 30%	29 25%	11 26%	20 21%	13 30%	28 38%	15 29%	43 34%	10 22%	20 16%	10 19%	10 13%	53 25%	12 23%	4 19%	20 23%	69 24%
NORTH CAROLINA	39 13%	24 15%	15 10%	13 12%	7 10%	5 12%	2 5%	12 26%	16 14%	8 19%	8 9%	6 14%	8 10%	15 29%	22 18%	8 17%	9 7%	6 11%	3 4%	29 13%	8 16%	2 10%	10 12%	39 13%
TEXAS	37 12%	28 17%	9 7%	13 13%	8 12%	6 15%	4 9%	6 13%	23 19%	6 13%	5 5%	4 10%	16 21%	8 15%	24 19%	6 13%	8 6%	3 5%	5 6%	25 12%	9 18%	3 16%	12 14%	37 13%
DELAWARE	26 9%	14 9%	12 9%	8 8%	9 13%	2 4%	4 9%	4 7%	12 10%	2 4%	7 7%	5 12%	3 5%	-	3 3%	7 16%	16 12%	6 12%	9 12%	15 7%	6 12%	-	11 13%	24 8%
SOUTH CAROLINA	26 9%	15 9%	11 8%	5 5%	6 9%	1 2%	5 12%	9 19%	6 5%	9 21%	6 6%	5 11%	8 11%	5 10%	13 11%	6 14%	7 5%	4 7%	3 4%	21 10%	2 5%	2 12%	5 5%	27 9%
CALIFORNIA	26 8%	15 10%	10 7%	11 11%	8 12%	3 7%	2 5%	1 2%	14 12%	1 2%	8 8%	2 5%	5 7%	2 5%	7 6%	2 5%	16 12%	2 4%	14 18%	15 7%	8 15%	2 12%	10 12%	25 9%
MARYLAND	24 8%	11 7%	13 9%	14 13%	4 6%	3 6%	4 10%	-	11 9%	-	9 10%	4 9%	1 1%	1 2%	2 2%	8 19%	14 10%	4 8%	9 12%	15 7%	4 8%	-	9 10%	21 7%
GEORGIA	24 8%	13 8%	11 8%	8 8%	8 12%	2 6%	4 9%	2 4%	12 11%	1 2%	6 6%	5 10%	9 12%	2 4%	11 9%	2 4%	11 9%	6 10%	6 7%	16 7%	7 15%	1 5%	8 10%	25 9%
PENNSYLVANIA	23 8%	11 7%	12 9%	13 13%	5 7%	2 5%	3 7%	-	10 8%	1 2%	11 11%	2 4%	9 12%	4 8%	13 11%	2 5%	8 6%	1 2%	7 9%	10 5%	10 20%	3 14%	13 15%	21 7%
TENNESSEE	23 7%	9 6%	13 9%	3 2%	3 5%	3 7%	5 12%	9 18%	5 4%	5 11%	4 4%	9 20%	9 12%	6 12%	16 12%	5 10%	3 2%	2 3%	1 1%	21 10%	1 1%	1 5%	2 2%	24 8%
NEW JERSEY	22 7%	13 8%	9 6%	7 7%	9 14%	1 2%	4 10%	1 2%	12 11%	1 2%	5 5%	4 9%	2 2%	1 2%	3 2%	2 4%	17 13%	5 9%	13 17%	14 7%	5 9%	3 17%	8 9%	22 8%
NEW YORK	21 7%	15 10%	6 4%	11 11%	7 11%	-	3 7%	-	12 11%	3 7%	6 6%	-	4 5%	2 4%	6 5%	3 7%	12 9%	3 5%	9 12%	15 7%	5 10%	1 5%	6 7%	21 7%
VIRGINIA	20 7%	8 5%	12 8%	5 5%	4 6%	3 7%	6 15%	3 5%	3 2%	6 13%	8 9%	3 7%	6 8%	1 2%	7 6%	5 11%	8 6%	4 7%	4 5%	17 8%	1 2%	2 12%	3 4%	20 7%
COLORADO	19 6%	14 9%	5 3%	5 5%	3 5%	7 18%	-	3 7%	10 9%	3 8%	5 5%	-	2 3%	3 6%	5 4%	1 3%	12 9%	3 6%	9 12%	10 5%	2 4%	1 6%	9 10%	15 5%
MAINE	18 6%	12 8%	6 4%	10 10%	4 5%	2 4%	2 5%	1 2%	10 9%	2 4%	5 5%	1 2%	2 3%	2 4%	4 3%	9 19%	5 4%	1 2%	4 5%	12 6%	1 2%	-	6 6%	14 5%
ARIZONA	14 5%	6 4%	8 6%	7 7%	2 4%	3 7%	-	2 4%	6 5%	-	7 7%	2 4%	4 5%	2 4%	6 5%	1 2%	8 6%	3 6%	5 6%	13 6%	2 3%	-	2 2%	14 5%
OHIO	14 5%	7 5%	7 5%	4 4%	4 5%	3 7%	2 5%	2 4%	5 5%	2 5%	5 5%	2 4%	4 6%	4 8%	9 7%	1 3%	4 3%	3 5%	2 2%	12 5%	2 3%	1 5%	3 3%	14 5%
MASSACHUSETTS	11 4%	4 3%	7 5%	5 5%	1 1%	1 2%	4 11%	-	4 4%	-	3 3%	4 10%	-	1 2%	1 1%	-	10 8%	3 6%	7 9%	9 4%	1 2%	1 6%	2 3%	10 3%
MONTANA	11 4%	8 5%	3 2%	2 2%	3 4%	3 7%	2 4%	1 2%	7 6%	1 2%	1 1%	2 4%	2 3%	1 3%	4 3%	2 4%	5 4%	5 10%	-	8 4%	-	-	3 3%	9 3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-1

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
CONNECTICUT	10 3%	4 2%	7 5%	3 3%	3 5%	1 2%	2 5%	2 4%	3 3%	1 2%	4 4%	3 6%	1 2%	1 2%	3 2%	2 4%	6 5%	2 4%	4 5%	9 4%	2 3%	-	2 2%	11 4%
HAWAII	10 3%	4 3%	6 4%	4 4%	2 2%	1 2%	-	3 6%	3 3%	1 2%	4 4%	2 4%	1 1%	1 2%	2 2%	-	8 6%	2 4%	6 7%	6 3%	4 7%	-	4 4%	10 3%
WEST VIRGINIA	8 3%	3 2%	5 4%	2 2%	3 4%	-	2 5%	1 2%	3 3%	-	2 2%	3 6%	3 4%	3 6%	7 5%	-	2 1%	2 3%	-	8 4%	-	-	-	8 3%
WASHINGTON	8 3%	4 2%	4 3%	2 2%	5 7%	-	1 3%	-	4 3%	-	3 3%	1 2%	1 1%	-	1 1%	-	7 5%	2 4%	5 6%	7 3%	1 1%	-	1 1%	8 3%
MICHIGAN	7 2%	5 3%	2 2%	2 2%	4 5%	-	1 2%	-	4 3%	1 2%	2 2%	-	2 2%	1 2%	3 2%	1 2%	3 3%	-	3 4%	6 3%	1 2%	-	1 1%	7 2%
ALASKA	6 2%	4 3%	1 1%	-	2 2%	3 7%	1 2%	-	4 3%	1 2%	1 1%	-	-	1 2%	1 1%	2 4%	3 2%	3 6%	-	3 1%	-	-	3 3%	4 1%
WYOMING	5 2%	3 2%	3 2%	-	-	3 7%	1 2%	2 3%	-	3 6%	3 3%	-	2 2%	3 6%	5 4%	-	1 1%	-	1 1%	5 2%	1 2%	-	1 1%	6 2%
ARKANSAS	5 2%	4 2%	2 1%	1 1%	3 4%	1 1%	1 2%	-	3 2%	1 2%	2 2%	-	2 2%	1 2%	3 2%	1 2%	2 1%	1 1%	1 1%	4 2%	1 2%	-	1 1%	6 2%
ILLINOIS	5 2%	3 2%	2 2%	2 2%	2 3%	-	1 3%	-	3 3%	-	1 1%	1 3%	3 4%	-	3 2%	1 2%	1 1%	-	1 2%	3 1%	1 2%	1 6%	2 3%	5 2%
NEVADA	5 2%	5 3%	-	1 1%	2 3%	2 5%	-	-	5 4%	-	-	-	1 1%	2 5%	3 3%	1 2%	1 1%	1 2%	-	5 2%	-	-	-	5 2%
ALABAMA	5 2%	3 2%	2 1%	1 1%	3 5%	1 1%	-	-	3 3%	-	2 2%	-	2 2%	2 3%	3 3%	-	2 1%	1 1%	1 1%	4 2%	1 2%	-	1 1%	6 2%
OREGON	5 2%	4 2%	1 1%	2 2%	2 3%	1 3%	-	-	4 3%	-	1 1%	-	-	-	-	-	5 4%	-	5 6%	2 1%	2 4%	1 6%	3 3%	5 2%
IOWA	4 1%	-	4 3%	4 4%	-	-	-	-	-	-	4 5%	-	-	-	-	-	4 3%	4 8%	-	-	-	-	4 5%	1 -
OKLAHOMA	4 1%	-	4 3%	4 4%	-	-	-	-	-	-	4 5%	-	-	-	-	-	4 3%	4 8%	-	-	-	-	4 5%	1 -
KENTUCKY	4 1%	2 1%	2 1%	3 3%	-	-	1 2%	1 2%	1 1%	1 2%	1 1%	1 1%	2 3%	1 2%	3 2%	-	1 1%	1 2%	-	4 2%	-	-	-	4 1%
NEW HAMPSHIRE	4 1%	2 1%	2 1%	1 1%	1 1%	-	1 3%	1 2%	2 2%	-	-	2 4%	-	-	-	1 2%	3 2%	1 2%	2 2%	3 1%	1 2%	-	1 1%	4 1%
MISSISSIPPI	4 1%	3 2%	1 1%	-	-	2 5%	1 3%	1 2%	2 2%	1 2%	-	1 2%	2 3%	1 2%	3 2%	-	1 1%	1 2%	-	3 1%	-	1 5%	1 1%	4 1%
NEW MEXICO	4 1%	1 1%	2 2%	2 2%	1 1%	-	-	1 2%	1 1%	-	2 2%	1 2%	-	1 3%	1 1%	-	2 2%	1 1%	2 2%	3 1%	1 2%	-	1 1%	4 1%
VERMONT	4 1%	2 1%	2 1%	1 1%	-	1 2%	1 3%	1 2%	1 1%	1 2%	1 1%	1 2%	1 1%	-	1 1%	-	3 2%	1 2%	2 2%	2 1%	2 3%	-	2 2%	4 1%
NEBRASKA	3 1%	1 1%	2 2%	2 2%	-	-	1 3%	-	-	1 2%	2 2%	-	-	1 2%	1 1%	-	2 2%	-	2 3%	3 2%	-	-	-	3 1%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-1

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 1

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
IDAHO	3 1%	2 1%	1 1%	- -	2 3%	1 3%	- -	- -	2 2%	- -	1 1%	- -	2 3%	1 2%	3 3%	- -	- -	- -	- -	2 1%	- -	1 6%	1 1%	3 1%
DISTRICT OF COLUMBIA	3 1%	1 1%	2 1%	- -	1 1%	1 2%	1 2%	- -	1 1%	- -	1 1%	1 2%	- -	- -	- -	1 2%	2 1%	- -	2 2%	3 1%	- -	- -	- -	3 1%
NORTH DAKOTA	3 1%	2 1%	1 1%	- -	- -	3 7%	- -	- -	2 2%	- -	1 1%	- -	- -	1 2%	1 1%	2 2%	1 1%	- -	1 1%	2 1%	1 2%	- -	1 1%	3 1%
WISCONSIN	3 1%	1 1%	1 1%	3 3%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 3%	1 1%	- -	1 2%	3 1%	- -	- -	- -	2 1%
SOUTH DAKOTA	3 1%	2 1%	1 1%	- -	- -	- -	- -	3 5%	- -	2 4%	- -	1 2%	1 1%	- -	1 1%	- -	2 1%	2 3%	- -	3 1%	- -	- -	- -	3 1%
MINNESOTA	2 1%	2 1%	- -	1 1%	- -	- -	1 2%	- -	1 1%	1 2%	- -	- -	- -	1 2%	1 1%	2 2%	- -	- -	- -	2 1%	- -	- -	- -	2 1%
RHODE ISLAND	1 -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	1 2%	- -	1 1%	- -	- -	- -	1 -
UTAH	1 -	- -	1 1%	- -	- -	1 3%	- -	- -	- -	- -	1 1%	- -	- -	1 2%	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -
MISSOURI	1 -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 2%	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	1 -
KANSAS	1 -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 1%	1 -	- -	- -	- -	1 -
INDIANA	1 -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	1 -	- -	- -	- -	1 -
LOUISIANA	1 -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	1 2%	- -	1 1%	1 -
ANOTHER COUNTRY	16 5%	4 2%	12 8%	7 7%	1 1%	2 5%	3 8%	2 5%	2 2%	2 4%	8 8%	4 9%	1 2%	1 2%	2 2%	4 8%	10 7%	3 5%	7 9%	12 6%	2 4%	1 6%	3 4%	15 5%
NOT SURE	17 6%	7 4%	10 7%	3 2%	4 6%	5 12%	1 3%	5 11%	4 4%	3 6%	7 7%	4 8%	4 5%	2 4%	5 4%	1 2%	11 8%	8 15%	3 4%	12 6%	1 2%	2 10%	6 6%	16 6%

Table 4-2

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST	
																					DMAS				
BASE=YES Q.2	302 100%	54 18%	50 16%	104 34%	115 38%	83 27%	156 52%	119 39%	93 31%	172 57%	37 12%	114 38%	108 36%	35 12%	44 15%	148 49%	53 17%	40 13%	32 11%	14 5%	15 5%	148 49%	74 24%	80 27%	
FLORIDA	73 24%	20 37%	18 37%	38 37%	22 19%	14 17%	51 33%	19 16%	17 18%	47 27%	9 25%	23 20%	30 28%	7 20%	14 31%	30 21%	18 35%	8 21%	8 26%	4 29%	4 25%	30 21%	17 23%	26 33%	
NORTH CAROLINA	39 13%	8 14%	7 15%	15 14%	19 16%	5 6%	27 17%	10 8%	12 12%	25 14%	3 8%	12 10%	15 14%	5 15%	7 16%	21 14%	9 17%	2 4%	4 11%	1 7%	3 18%	21 14%	6 8%	12 15%	
TEXAS	37 12%	16 29%	5 11%	21 21%	12 10%	4 5%	28 18%	6 5%	10 11%	23 14%	4 10%	17 15%	11 11%	2 5%	7 16%	17 12%	10 20%	6 14%	2 6%	1 8%	1 6%	17 12%	8 11%	11 14%	
DELAWARE	26 9%	2 3%	1 2%	2 2%	12 10%	12 15%	7 5%	16 13%	16 17%	9 5%	2 5%	15 13%	7 7%	2 6%	2 4%	21 15%	- -	1 2%	3 9%	1 6%	- -	21 15%	4 5%	1 1%	
SOUTH CAROLINA	26 9%	5 9%	6 11%	10 10%	14 12%	2 2%	18 12%	6 5%	4 4%	18 10%	4 12%	6 5%	10 9%	7 20%	3 7%	8 6%	5 10%	5 12%	3 11%	2 14%	2 13%	8 6%	9 13%	8 10%	
CALIFORNIA	26 8%	4 8%	3 6%	7 7%	6 6%	12 15%	9 6%	17 14%	8 8%	13 8%	5 13%	15 13%	8 7%	1 3%	2 4%	13 9%	5 10%	4 9%	3 10%	- -	1 5%	13 9%	7 9%	6 7%	
MARYLAND	24 8%	1 2%	- -	1 1%	10 9%	13 16%	8 5%	15 13%	11 11%	11 6%	3 8%	13 11%	6 5%	4 10%	2 5%	15 10%	2 4%	5 11%	1 4%	- -	1 7%	15 10%	6 8%	4 4%	
GEORGIA	24 8%	6 10%	3 5%	8 8%	12 11%	4 4%	16 10%	6 5%	9 10%	12 7%	3 7%	11 10%	4 4%	7 19%	2 4%	10 7%	4 7%	4 10%	2 7%	1 9%	2 13%	10 7%	6 9%	7 9%	
PENNSYLVANIA	23 8%	3 6%	7 15%	11 10%	10 8%	3 3%	15 10%	7 6%	12 13%	5 3%	5 15%	9 8%	6 6%	3 9%	5 11%	12 8%	4 8%	2 6%	3 8%	1 6%	1 7%	12 8%	5 6%	6 7%	
TENNESSEE	23 7%	10 19%	5 10%	15 15%	7 6%	1 1%	17 11%	2 1%	4 4%	14 8%	5 12%	6 5%	10 9%	2 5%	6 13%	9 6%	7 13%	4 11%	- -	1 6%	2 12%	9 6%	4 6%	10 12%	
NEW JERSEY	22 7%	- -	4 9%	4 4%	5 4%	13 16%	4 3%	15 13%	12 13%	9 5%	1 3%	13 11%	8 7%	1 3%	1 3%	19 13%	- -	- -	2 6%	- -	1 7%	19 13%	2 3%	1 1%	
NEW YORK	21 7%	5 9%	1 2%	6 6%	6 5%	9 11%	9 5%	8 7%	5 5%	13 8%	3 9%	13 11%	7 6%	1 3%	1 2%	9 6%	3 6%	4 9%	4 13%	- -	1 7%	9 6%	8 11%	4 6%	
VIRGINIA	20 7%	3 5%	4 7%	7 6%	10 8%	4 4%	10 6%	9 8%	7 8%	11 6%	2 5%	4 4%	12 11%	4 11%	- -	13 9%	1 1%	1 3%	1 3%	4 31%	- -	13 9%	2 3%	5 6%	
COLORADO	19 6%	1 2%	3 6%	4 4%	9 8%	5 7%	8 5%	9 7%	7 7%	7 4%	5 12%	8 7%	7 6%	1 3%	3 7%	7 5%	2 4%	7 17%	1 2%	- -	2 12%	7 5%	7 10%	4 5%	
MAINE	18 6%	1 3%	3 6%	4 4%	4 4%	10 12%	9 6%	7 6%	8 9%	6 3%	4 12%	11 9%	5 5%	2 5%	- -	11 7%	- -	2 5%	5 17%	- -	- -	11 7%	7 10%	- -	
ARIZONA	14 5%	2 4%	2 5%	5 5%	3 3%	7 8%	5 3%	9 7%	3 3%	11 6%	1 2%	6 5%	3 3%	2 6%	3 7%	8 6%	1 2%	3 8%	- -	1 8%	1 5%	8 6%	3 4%	3 4%	
OHIO	14 5%	3 6%	3 7%	6 6%	8 7%	- -	9 6%	4 3%	3 3%	11 6%	1 3%	3 2%	6 5%	2 5%	4 9%	1 1%	8 15%	1 3%	1 3%	- -	4 25%	1 1%	2 3%	11 14%	
MASSACHUSETTS	11 4%	1 2%	1 2%	2 2%	- -	9 11%	1 1%	10 9%	4 4%	8 4%	- -	4 3%	7 6%	- -	1 3%	9 6%	2 4%	- -	- -	- -	- -	9 6%	- -	2 3%	
MONTANA	11 4%	1 2%	3 6%	4 4%	7 6%	- -	8 5%	1 1%	3 3%	7 4%	1 2%	3 3%	6 6%	1 2%	1 2%	4 3%	1 2%	3 7%	1 2%	1 8%	1 6%	4 3%	4 5%	3 4%	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-2

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
CONNECTICUT	10 3%	1 1%	1 2%	2 2%	3 3%	5 6%	3 2%	7 6%	2 2%	8 5%	1 2%	4 3%	4 4%	1 2%	2 4%	5 3%	1 1%	3 6%	1 4%	1 6%	-	5 3%	4 5%	2 2%
HAWAII	10 3%	1 2%	1 2%	2 2%	3 3%	5 6%	2 1%	7 6%	5 5%	4 2%	1 2%	6 5%	2 2%	-	2 4%	5 3%	2 3%	1 3%	1 3%	1 8%	-	5 3%	2 3%	3 4%
WEST VIRGINIA	8 3%	1 2%	3 6%	4 4%	4 4%	-	6 4%	-	1 1%	7 4%	-	2 2%	1 1%	4 11%	1 2%	2 2%	3 5%	1 2%	-	2 16%	-	2 2%	1 1%	5 6%
WASHINGTON	8 3%	1 2%	-	1 1%	1 1%	6 7%	1 1%	7 6%	2 2%	6 4%	-	5 5%	3 3%	-	-	7 5%	-	-	-	-	1 6%	7 5%	-	1 1%
MICHIGAN	7 2%	3 5%	-	3 3%	1 1%	3 4%	3 2%	4 4%	2 2%	4 2%	1 2%	3 3%	2 2%	-	2 4%	1 1%	4 8%	1 2%	-	-	1 6%	1 1%	1 1%	5 6%
ALASKA	6 2%	-	1 2%	1 1%	4 3%	1 1%	4 3%	-	1 1%	5 3%	-	1 1%	4 3%	-	1 2%	1 1%	-	3 7%	2 5%	-	-	1 1%	5 6%	-
WYOMING	5 2%	-	4 7%	4 3%	2 2%	-	4 2%	1 1%	1 1%	3 2%	2 5%	1 1%	2 2%	2 6%	1 2%	4 2%	1 2%	1 2%	-	-	-	4 2%	1 1%	1 1%
ARKANSAS	5 2%	1 2%	1 2%	2 2%	2 2%	1 1%	4 2%	1 1%	1 1%	3 2%	2 5%	3 2%	2 2%	1 2%	-	2 1%	1 2%	1 4%	-	1 6%	-	2 1%	1 2%	2 2%
ILLINOIS	5 2%	3 6%	-	3 3%	1 1%	1 1%	3 2%	2 2%	3 3%	1 1%	1 3%	4 4%	1 1%	-	-	2 2%	2 4%	1 3%	-	-	-	2 2%	1 2%	2 2%
NEVADA	5 2%	2 4%	-	2 2%	3 3%	-	4 3%	-	2 2%	2 1%	2 2%	2 2%	2 2%	-	1 2%	3 2%	1 2%	-	-	-	1 6%	3 2%	-	2 2%
ALABAMA	5 2%	1 2%	1 2%	2 2%	2 2%	1 1%	3 2%	1 1%	1 1%	1 1%	3 7%	3 3%	1 1%	1 2%	-	-	2 3%	2 6%	-	1 6%	-	-	2 3%	2 3%
OREGON	5 2%	-	-	-	1 1%	4 5%	-	4 3%	2 2%	3 2%	-	1 1%	4 3%	-	-	3 2%	-	-	1 3%	-	1 7%	3 2%	1 1%	1 1%
IOWA	4 1%	-	-	-	-	4 5%	-	4 4%	-	4 3%	-	4 4%	-	-	-	-	4 8%	-	-	-	-	-	-	4 5%
OKLAHOMA	4 1%	-	-	-	-	4 5%	-	4 4%	-	4 3%	-	4 4%	-	-	-	-	4 8%	-	-	-	-	-	-	4 5%
KENTUCKY	4 1%	-	1 3%	1 1%	3 2%	-	4 2%	-	-	3 2%	1 3%	-	1 1%	2 6%	1 2%	1 1%	1 2%	1 3%	1 2%	-	-	1 1%	2 3%	1 1%
NEW HAMPSHIRE	4 1%	-	-	-	1 1%	3 4%	-	4 3%	2 2%	1 1%	1 3%	2 2%	1 1%	1 3%	-	3 2%	-	-	1 3%	-	-	3 2%	1 1%	-
MISSISSIPPI	4 1%	2 4%	1 2%	3 3%	-	1 1%	3 2%	1 1%	-	4 2%	-	-	3 3%	-	1 2%	3 2%	-	1 2%	-	-	-	3 2%	1 1%	-
NEW MEXICO	4 1%	-	1 2%	1 1%	1 1%	2 2%	1 1%	1 1%	2 2%	2 1%	-	3 3%	1 1%	-	-	2 1%	1 3%	-	1 3%	-	-	2 1%	1 1%	1 2%
VERMONT	4 1%	-	1 2%	1 1%	1 1%	2 2%	1 1%	3 2%	1 1%	3 2%	-	1 1%	3 3%	-	-	3 2%	1 2%	-	-	-	-	3 2%	-	1 1%
NEBRASKA	3 1%	-	-	-	2 2%	1 1%	-	2 2%	-	2 1%	1 3%	-	2 2%	1 3%	-	1 1%	-	1 3%	1 4%	-	-	1 1%	2 3%	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-2

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
IDAHO	3 1%	2 4%	1 3%	3 3%	-	-	3 2%	-	2 2%	1 1%	-	3 3%	-	-	-	2 2%	-	-	-	-	1 6%	2 2%	-	1 1%
DISTRICT OF COLUMBIA	3 1%	-	-	-	1 1%	2 2%	-	3 2%	3 3%	-	-	3 2%	-	-	-	3 2%	-	-	-	-	-	3 2%	-	-
NORTH DAKOTA	3 1%	1 1%	1 2%	2 2%	1 1%	-	1 1%	1 1%	1 1%	2 1%	-	-	3 3%	-	-	3 2%	-	-	-	-	-	3 2%	-	-
WISCONSIN	3 1%	1 3%	-	1 1%	-	1 2%	1 1%	1 1%	-	1 1%	1 4%	1 1%	1 1%	-	-	-	1 3%	-	1 4%	-	-	-	1 2%	1 2%
SOUTH DAKOTA	3 1%	1 2%	1 2%	2 2%	1 1%	-	3 2%	-	2 2%	-	1 2%	2 2%	-	-	1 2%	2 1%	-	1 2%	-	-	-	2 1%	1 1%	-
MINNESOTA	2 1%	-	-	-	1 1%	1 1%	1 1%	1 1%	-	2 1%	-	-	1 1%	-	1 2%	-	2 4%	-	-	-	-	-	-	2 3%
RHODE ISLAND	1 -	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-	-
UTAH	1 -	-	-	-	1 1%	-	1 1%	-	-	-	1 3%	-	-	1 3%	-	-	1 2%	-	-	-	-	-	-	1 1%
MISSOURI	1 -	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 3%	-	-	-	1 3%	-	-	-	-	1 1%	-
KANSAS	1 -	-	-	-	1 1%	-	-	1 1%	-	-	1 3%	-	-	1 3%	-	-	-	-	1 3%	-	-	-	1 1%	-
INDIANA	1 -	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	-	-	1 2%	-	1 2%	-	-	-	-	-	-	1 1%
LOUISIANA	1 -	-	-	-	1 1%	-	-	1 1%	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-
ANOTHER COUNTRY	16 5%	1 2%	1 2%	2 2%	3 3%	10 12%	4 2%	12 10%	3 3%	13 7%	-	4 3%	9 8%	1 3%	2 5%	7 5%	4 7%	5 12%	-	-	-	7 5%	5 6%	4 5%
NOT SURE	17 6%	2 3%	4 7%	5 5%	5 5%	7 8%	7 4%	8 7%	6 7%	9 6%	2 5%	3 2%	10 9%	1 2%	3 7%	8 6%	2 3%	2 4%	3 9%	2 12%	1 6%	8 6%	6 8%	3 4%

Table 4-3

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=YES Q.2	302 100%	109 36%	105 35%	52 17%	36 12%	174 58%	128 42%	88 29%	73 24%	85 28%	55 18%	72 24%	54 18%	27 9%	18 6%	62 20%	68 23%	78 26%	48 16%	37 12%	9 3%	98 33%	32 11%
FLORIDA	73 24%	31 29%	22 21%	9 18%	11 30%	47 27%	26 20%	22 24%	19 26%	26 30%	7 13%	26 36%	17 32%	7 26%	3 17%	7 12%	13 19%	25 32%	18 37%	7 20%	3 33%	16 17%	4 12%
NORTH CAROLINA	39 13%	16 15%	13 12%	9 16%	2 5%	24 14%	15 12%	16 18%	8 11%	8 9%	7 12%	14 20%	8 15%	4 14%	4 22%	6 10%	2 3%	13 16%	10 21%	5 14%	3 33%	7 7%	2 5%
TEXAS	37 12%	18 16%	7 7%	10 20%	2 6%	22 12%	16 12%	15 17%	13 18%	6 8%	3 5%	18 24%	6 12%	5 17%	1 6%	6 9%	2 3%	17 23%	6 13%	4 10%	2 22%	6 6%	2 6%
DELAWARE	26 9%	4 4%	11 10%	9 18%	2 5%	18 10%	8 6%	10 12%	4 5%	8 9%	5 8%	3 4%	1 2%	5 17%	2 13%	7 11%	9 13%	3 3%	1 2%	7 19%	- -	9 10%	6 20%
SOUTH CAROLINA	26 9%	12 11%	9 9%	3 7%	1 4%	15 9%	11 9%	8 9%	7 10%	7 8%	4 8%	8 11%	5 9%	3 10%	3 18%	4 7%	2 3%	4 5%	9 19%	3 9%	3 32%	5 5%	2 6%
CALIFORNIA	26 8%	8 7%	7 7%	7 14%	3 8%	13 7%	13 10%	8 9%	8 11%	5 6%	5 9%	6 9%	1 2%	1 4%	1 6%	8 13%	8 12%	7 9%	- -	2 6%	- -	13 13%	3 10%
MARYLAND	24 8%	3 3%	12 12%	8 15%	1 3%	10 6%	15 11%	7 8%	4 5%	2 3%	11 19%	- -	2 4%	6 22%	3 14%	5 8%	8 12%	1 2%	1 2%	7 20%	1 11%	12 12%	2 6%
GEORGIA	24 8%	8 7%	8 8%	5 10%	3 8%	13 8%	11 8%	4 4%	9 13%	10 11%	1 2%	7 10%	4 7%	1 3%	1 5%	5 8%	6 9%	8 10%	4 7%	1 3%	1 11%	10 10%	1 3%
PENNSYLVANIA	23 8%	5 5%	5 4%	5 10%	8 22%	20 12%	3 2%	8 9%	3 4%	12 15%	- -	6 9%	7 13%	2 9%	- -	2 3%	6 8%	11 14%	2 4%	2 6%	- -	7 7%	1 3%
TENNESSEE	23 7%	8 7%	13 13%	2 3%	- -	10 6%	13 10%	4 4%	6 8%	6 7%	7 13%	6 8%	10 18%	2 7%	3 14%	2 3%	1 1%	5 6%	11 23%	3 7%	2 21%	2 2%	1 3%
NEW JERSEY	22 7%	7 7%	7 7%	6 12%	2 5%	9 5%	13 10%	6 7%	7 10%	3 3%	6 11%	1 1%	2 4%	1 4%	1 5%	11 18%	6 9%	1 1%	2 4%	2 5%	- -	15 15%	3 9%
NEW YORK	21 7%	10 9%	5 5%	5 10%	1 3%	11 6%	11 8%	9 10%	6 9%	2 2%	4 7%	6 8%	- -	2 9%	1 5%	7 11%	5 7%	5 7%	1 2%	3 9%	- -	10 10%	2 6%
VIRGINIA	20 7%	8 8%	8 8%	- -	3 9%	10 6%	10 8%	2 2%	7 9%	8 9%	4 7%	4 5%	3 6%	2 7%	3 16%	3 4%	5 8%	2 3%	5 10%	3 8%	2 22%	6 6%	2 6%
COLORADO	19 6%	5 5%	5 5%	9 17%	- -	10 6%	9 7%	5 5%	9 12%	5 6%	- -	2 3%	3 6%	1 6%	- -	10 17%	1 2%	5 6%	1 2%	1 4%	- -	9 9%	3 8%
MAINE	18 6%	7 7%	5 5%	5 9%	1 2%	13 8%	5 4%	11 13%	1 1%	2 2%	4 7%	3 4%	1 2%	8 28%	1 5%	1 2%	4 6%	2 3%	2 4%	9 23%	- -	4 4%	1 3%
ARIZONA	14 5%	4 4%	8 8%	2 3%	- -	6 3%	9 7%	3 4%	2 3%	2 3%	6 11%	1 2%	4 8%	1 3%	- -	4 6%	4 6%	5 6%	1 2%	1 2%	- -	7 7%	1 2%
OHIO	14 5%	5 5%	6 6%	2 4%	1 2%	9 5%	5 4%	5 6%	2 3%	4 5%	3 5%	6 8%	3 5%	- -	1 7%	2 3%	3 4%	6 7%	3 6%	1 4%	- -	4 4%	1 3%
MASSACHUSETTS	11 4%	3 3%	6 6%	1 2%	1 3%	8 5%	3 2%	2 3%	2 3%	6 7%	1 2%	- -	1 2%	- -	- -	4 7%	6 9%	- -	1 2%	- -	- -	7 7%	3 10%
MONTANA	11 4%	5 5%	3 3%	3 6%	- -	4 2%	7 6%	3 4%	5 7%	1 1%	2 4%	1 1%	3 5%	2 7%	- -	5 8%	- -	1 2%	2 5%	2 5%	- -	5 5%	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-3

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 3

	ETHNICITY/GENDER				EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE						
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
CONNECTICUT	10 3%	2 2%	7 6%	2 3%	-	6 3%	5 4%	3 3%	1 1%	3 3%	4 7%	1 2%	1 2%	-	2 9%	2 4%	4 6%	1 2%	1 2%	2 5%	-	4 4%	3 8%
HAWAII	10 3%	2 2%	4 4%	2 4%	2 5%	7 4%	3 2%	3 4%	1 1%	4 4%	2 4%	1 1%	1 2%	-	-	3 5%	5 7%	1 1%	1 2%	-	-	6 6%	2 6%
WEST VIRGINIA	8 3%	3 3%	5 5%	-	-	7 4%	2 1%	3 4%	-	3 4%	2 3%	2 3%	4 8%	-	-	1 1%	1 1%	5 6%	2 4%	-	-	1 1%	1 3%
WASHINGTON	8 3%	3 3%	4 4%	1 1%	-	2 1%	6 5%	-	4 5%	2 2%	2 4%	1 1%	-	-	-	3 5%	4 6%	1 1%	-	-	-	6 6%	1 3%
MICHIGAN	7 2%	4 3%	2 2%	1 2%	-	2 1%	5 4%	-	5 6%	2 3%	-	3 4%	-	1 3%	-	1 2%	2 3%	3 4%	-	-	1 10%	3 3%	-
ALASKA	6 2%	2 1%	1 1%	3 6%	-	3 1%	3 2%	2 2%	3 4%	1 1%	-	1 1%	-	1 2%	1 6%	3 5%	-	-	1 2%	2 5%	-	3 3%	-
WYOMING	5 2%	3 2%	2 2%	-	1 2%	2 1%	3 3%	1 1%	2 2%	1 1%	2 3%	3 4%	2 4%	-	-	-	1 1%	2 3%	3 5%	-	-	1 1%	-
ARKANSAS	5 2%	3 2%	2 2%	1 2%	-	3 2%	3 2%	1 1%	3 4%	2 2%	-	2 2%	1 2%	1 4%	-	1 2%	1 1%	3 4%	-	-	1 11%	2 2%	-
ILLINOIS	5 2%	3 3%	-	-	2 6%	2 1%	3 2%	-	3 4%	2 3%	-	3 4%	-	-	1 6%	-	1 2%	3 4%	-	1 3%	-	-	1 4%
NEVADA	5 2%	5 5%	-	-	-	1 1%	4 3%	1 1%	4 6%	-	-	3 4%	-	1 3%	-	1 2%	-	3 4%	-	1 2%	-	1 1%	-
ALABAMA	5 2%	2 2%	2 2%	1 2%	-	3 2%	2 2%	1 1%	2 3%	2 2%	-	2 3%	1 2%	-	-	1 2%	1 1%	3 4%	-	-	-	2 2%	-
OREGON	5 2%	1 1%	1 1%	3 6%	-	4 2%	1 1%	3 3%	1 1%	1 1%	-	-	-	-	-	4 6%	1 1%	-	-	-	-	5 5%	-
IOWA	4 1%	-	-	-	4 12%	4 2%	-	-	-	4 5%	-	-	-	-	-	-	4 6%	-	-	-	-	4 4%	-
OKLAHOMA	4 1%	-	-	-	4 12%	4 2%	-	-	-	4 5%	-	-	-	-	-	-	4 6%	-	-	-	-	4 4%	-
KENTUCKY	4 1%	2 2%	2 2%	-	-	3 2%	1 1%	2 3%	-	1 1%	1 2%	2 3%	1 1%	-	-	-	1 2%	1 2%	2 3%	-	-	1 1%	-
NEW HAMPSHIRE	4 1%	1 1%	2 2%	1 2%	-	3 2%	1 1%	2 2%	-	1 1%	1 1%	-	-	1 4%	-	1 2%	2 3%	-	-	1 3%	-	1 1%	2 6%
MISSISSIPPI	4 1%	2 2%	1 1%	1 2%	-	1 1%	3 2%	1 1%	2 2%	-	1 2%	2 3%	1 2%	-	-	1 1%	-	2 3%	1 2%	-	-	-	1 3%
NEW MEXICO	4 1%	1 1%	2 2%	-	1 2%	3 2%	1 1%	1 2%	-	2 2%	1 1%	1 2%	-	-	-	-	2 4%	1 2%	-	-	-	2 2%	1 3%
VERMONT	4 1%	1 1%	1 1%	1 2%	1 2%	1 1%	3 2%	-	2 2%	1 1%	1 1%	1 1%	-	-	-	1 2%	2 3%	-	1 2%	-	-	2 2%	1 3%
NEBRASKA	3 1%	1 1%	2 2%	-	-	1 1%	2 2%	1 1%	-	-	2 4%	-	1 2%	-	-	1 2%	1 2%	1 1%	-	-	-	1 1%	1 3%

P U B L I C O P I N I O N S T R A T E G I E S

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Table 4-3

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
IDAHO	3 1%	1 1%	1 1%	1 2%	-	1 1%	2 2%	1 1%	1 1%	-	1 2%	2 3%	1 2%	-	-	-	-	3 4%	-	-	-	-	-
DISTRICT OF COLUMBIA	3 1%	1 1%	2 2%	-	-	-	3 2%	-	1 1%	-	2 3%	-	-	-	1 5%	1 2%	1 1%	-	-	-	1 11%	2 2%	-
NORTH DAKOTA	3 1%	2 2%	-	-	1 2%	1 1%	2 1%	1 1%	1 1%	-	1 1%	1 2%	-	1 3%	-	-	1 1%	1 1%	-	1 2%	-	1 1%	-
WISCONSIN	3 1%	1 1%	1 1%	-	-	3 2%	-	1 2%	-	1 2%	-	-	-	1 5%	-	-	1 2%	-	-	1 4%	-	1 1%	-
SOUTH DAKOTA	3 1%	2 2%	1 1%	-	-	1 1%	2 1%	1 1%	1 1%	-	1 2%	1 1%	-	-	-	1 2%	1 1%	-	1 2%	-	-	-	2 6%
MINNESOTA	2 1%	2 2%	-	-	-	-	2 2%	-	2 3%	-	-	1 2%	-	1 3%	-	-	-	1 2%	-	-	1 10%	-	-
RHODE ISLAND	1 -	-	1 1%	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 2%	-	-	-	-	1 1%	-
UTAH	1 -	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-
MISSOURI	1 -	-	1 1%	-	-	-	1 1%	-	-	-	1 2%	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-
KANSAS	1 -	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-
INDIANA	1 -	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-
LOUISIANA	1 -	-	-	1 2%	-	1 -	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-
ANOTHER COUNTRY	16 5%	4 4%	8 8%	-	3 9%	10 6%	5 4%	1 2%	3 4%	9 11%	3 5%	-	2 5%	1 5%	2 13%	3 4%	7 10%	1 2%	1 2%	3 7%	1 13%	6 6%	3 11%
NOT SURE	17 6%	6 6%	6 5%	1 2%	5 13%	9 5%	8 7%	6 7%	1 1%	3 3%	8 14%	3 4%	3 5%	1 4%	-	3 5%	8 11%	2 3%	3 7%	1 3%	-	8 8%	3 8%

Table 4-4

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=YES Q.2	302 100%	193 64%	109 36%	46 15%	34 11%	263 87%	176 58%	125 42%	95 32%	85 28%	85 28%	47 16%	82 27%	37 12%	87 29%	124 41%	149 50%
FLORIDA	73 24%	50 26%	23 21%	13 28%	10 28%	63 24%	49 28%	25 20%	18 19%	17 20%	17 20%	13 27%	27 32%	8 22%	15 18%	24 19%	47 31%
NORTH CAROLINA	39 13%	24 13%	15 14%	9 19%	4 11%	35 13%	19 11%	20 16%	16 17%	10 11%	18 21%	4 9%	7 9%	2 5%	8 10%	10 8%	20 14%
TEXAS	37 12%	28 15%	9 8%	3 6%	3 9%	32 12%	20 11%	18 14%	14 14%	10 12%	9 10%	5 11%	13 16%	7 12%	11 12%	14 11%	22 14%
DELAWARE	26 9%	12 6%	14 13%	5 11%	3 10%	23 9%	12 7%	14 11%	11 12%	12 14%	7 8%	3 6%	4 4%	7 20%	5 6%	12 10%	12 8%
SOUTH CAROLINA	26 9%	19 10%	7 7%	5 12%	3 8%	23 9%	17 10%	9 7%	7 7%	8 9%	5 5%	5 10%	9 11%	3 8%	5 6%	8 6%	16 11%
CALIFORNIA	26 8%	21 11%	4 4%	1 2%	3 8%	23 9%	23 13%	3 2%	3 3%	4 4%	3 4%	6 12%	12 15%	8 22%	10 12%	18 15%	7 4%
MARYLAND	24 8%	18 9%	7 6%	- -	5 14%	19 7%	11 6%	13 10%	12 13%	9 11%	7 8%	4 9%	4 5%	2 5%	7 8%	9 7%	15 10%
GEORGIA	24 8%	20 10%	4 4%	2 4%	4 13%	20 7%	11 6%	13 10%	9 10%	4 5%	8 9%	5 10%	7 9%	3 9%	10 12%	14 11%	10 7%
PENNSYLVANIA	23 8%	13 7%	10 9%	- -	1 3%	21 8%	6 4%	17 14%	11 12%	4 5%	10 12%	3 7%	6 7%	1 3%	6 7%	7 6%	13 9%
TENNESSEE	23 7%	8 4%	14 13%	6 14%	3 8%	19 7%	15 8%	8 6%	6 6%	7 8%	11 13%	2 4%	3 4%	2 5%	1 1%	3 2%	16 11%
NEW JERSEY	22 7%	18 9%	5 4%	1 2%	3 8%	19 7%	15 8%	8 6%	7 7%	4 5%	4 5%	5 11%	8 10%	6 17%	9 11%	16 13%	5 3%
NEW YORK	21 7%	17 9%	4 4%	- -	4 10%	17 6%	15 9%	6 5%	4 4%	8 9%	4 5%	5 11%	4 5%	3 8%	8 10%	11 9%	8 5%
VIRGINIA	20 7%	16 8%	4 4%	1 2%	- -	20 8%	13 8%	6 5%	4 5%	7 8%	4 5%	1 2%	8 10%	1 3%	6 7%	7 5%	13 9%
COLORADO	19 6%	13 7%	6 5%	3 7%	- -	19 7%	14 8%	5 4%	3 4%	6 7%	6 7%	5 11%	2 3%	4 10%	2 2%	6 5%	11 7%
MAINE	18 6%	7 4%	11 10%	1 2%	- -	18 7%	8 4%	10 8%	9 10%	9 11%	4 5%	2 5%	3 3%	3 8%	4 5%	7 6%	10 6%
ARIZONA	14 5%	12 6%	3 3%	2 4%	2 5%	13 5%	9 5%	6 5%	2 3%	2 3%	6 7%	1 2%	4 5%	- -	5 6%	5 4%	9 6%
OHIO	14 5%	9 5%	5 4%	5 11%	2 5%	13 5%	9 5%	5 4%	3 3%	7 8%	3 4%	5 10%	- -	- -	5 6%	5 4%	8 5%
MASSACHUSETTS	11 4%	6 3%	5 5%	2 5%	- -	11 4%	8 4%	3 3%	3 4%	2 3%	3 4%	1 3%	4 5%	3 7%	6 6%	8 7%	3 2%

P U B L I C O P I N I O N S T R A T E G I E S

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Table 4-4

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
MONTANA	11 4%	6 3%	4 4%	-	1 2%	10 4%	7 4%	4 3%	3 3%	1 1%	3 3%	4 8%	3 3%	-	1 1%	1 1%	8 5%
CONNECTICUT	10 3%	5 3%	5 5%	3 6%	1 3%	10 4%	9 5%	2 1%	1 1%	3 3%	2 2%	5 10%	1 2%	2 5%	3 4%	5 4%	4 3%
HAWAII	10 3%	5 3%	5 4%	3 6%	1 2%	9 3%	4 2%	6 5%	4 4%	4 5%	4 4%	-	1 1%	1 2%	4 5%	5 4%	5 3%
WEST VIRGINIA	8 3%	5 3%	3 3%	1 2%	2 6%	6 2%	2 1%	6 5%	5 5%	2 3%	3 4%	1 2%	2 2%	-	1 1%	1 1%	7 4%
WASHINGTON	8 3%	7 4%	1 1%	1 2%	1 2%	7 3%	7 4%	1 1%	1 1%	1 1%	1 1%	1 2%	5 6%	1 3%	5 6%	6 5%	2 1%
MICHIGAN	7 2%	7 4%	-	-	1 3%	6 2%	6 3%	1 1%	1 1%	1 1%	-	2 5%	4 5%	1 3%	4 5%	5 4%	2 1%
ALASKA	6 2%	3 2%	3 2%	-	-	6 2%	5 3%	1 1%	-	1 1%	2 2%	3 6%	-	-	2 2%	2 2%	4 2%
WYOMING	5 2%	3 1%	3 3%	1 2%	1 3%	4 2%	4 2%	2 2%	1 1%	3 3%	-	-	2 2%	1 2%	2 2%	3 2%	3 2%
ARKANSAS	5 2%	4 2%	1 1%	-	1 2%	5 2%	3 2%	3 2%	2 2%	3 4%	1 1%	-	2 2%	2 7%	1 1%	3 3%	2 1%
ILLINOIS	5 2%	3 2%	2 2%	-	-	5 2%	4 2%	1 1%	1 1%	-	2 3%	-	3 4%	2 6%	2 2%	4 3%	-
NEVADA	5 2%	4 2%	1 1%	-	-	5 2%	5 3%	-	-	-	2 3%	-	3 4%	-	3 3%	3 2%	1 1%
ALABAMA	5 2%	5 3%	-	-	1 2%	4 2%	4 2%	1 1%	-	2 2%	2 2%	-	2 2%	2 7%	1 2%	4 3%	-
OREGON	5 2%	5 2%	-	-	-	5 2%	3 2%	2 1%	2 2%	2 2%	1 1%	1 2%	1 1%	-	3 3%	3 2%	2 1%
IOWA	4 1%	4 2%	-	-	-	4 2%	4 2%	-	-	-	-	-	4 5%	-	-	-	4 3%
OKLAHOMA	4 1%	4 2%	-	-	-	4 2%	4 2%	-	-	-	-	-	4 5%	-	-	-	4 3%
KENTUCKY	4 1%	3 2%	1 1%	1 2%	2 6%	2 1%	4 2%	1 2%	1 1%	1 1%	2 2%	1 3%	-	-	1 2%	1 1%	3 2%
NEW HAMPSHIRE	4 1%	1 1%	3 3%	2 4%	-	4 1%	3 2%	1 1%	1 1%	1 1%	2 3%	1 2%	-	1 2%	2 2%	3 2%	1 1%
MISSISSIPPI	4 1%	3 2%	1 1%	-	-	4 1%	4 2%	-	-	-	-	1 2%	3 4%	-	-	-	4 3%
NEW MEXICO	4 1%	3 2%	1 1%	1 2%	1 2%	3 1%	3 2%	1 1%	1 1%	-	2 3%	1 3%	-	1 2%	-	1 1%	3 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 4-4

QUESTION 4:

If you could relocate, what other state would you consider moving to?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
VERMONT	4 1%	3 1%	1 1%	1 2%	- -	4 1%	4 2%	- -	- -	- -	1 1%	- -	3 3%	1 2%	3 3%	4 3%	- -
NEBRASKA	3 1%	3 2%	- -	- -	- -	3 1%	2 1%	1 1%	1 1%	- -	2 3%	- -	1 1%	1 3%	- -	1 1%	2 1%
IDAHO	3 1%	2 1%	1 1%	- -	1 3%	2 1%	3 2%	- -	- -	- -	2 3%	- -	1 1%	- -	1 1%	1 1%	2 1%
DISTRICT OF COLUMBIA	3 1%	3 1%	- -	- -	- -	3 1%	- -	3 2%	3 3%	- -	1 1%	1 2%	1 1%	5 5%	- -	2 2%	1 1%
NORTH DAKOTA	3 1%	2 1%	1 1%	- -	1 2%	2 1%	2 1%	1 1%	1 1%	1 1%	1 1%	- -	1 1%	- -	- -	- -	2 1%
WISCONSIN	3 1%	1 1%	1 1%	- -	- -	3 1%	3 2%	- -	- -	1 2%	- -	1 3%	- -	- -	1 2%	1 1%	1 1%
SOUTH DAKOTA	3 1%	1 -	2 2%	2 4%	1 3%	2 1%	3 1%	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	- -	3 2%
MINNESOTA	2 1%	2 1%	- -	- -	- -	2 1%	1 1%	1 1%	1 1%	- -	- -	1 3%	1 1%	- -	2 2%	2 2%	- -
RHODE ISLAND	1 -	1 1%	- -	- -	- -	1 -	1 1%	- -	- -	- -	- -	- -	1 2%	- -	1 1%	1 1%	- -
UTAH	1 -	- -	1 1%	- -	- -	1 -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%
MISSOURI	1 -	1 1%	- -	- -	- -	1 -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%
KANSAS	1 -	1 1%	- -	- -	- -	1 -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -
INDIANA	1 -	1 1%	- -	- -	- -	1 -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -
LOUISIANA	1 -	1 -	- -	- -	- -	1 -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -
ANOTHER COUNTRY	16 5%	7 4%	9 8%	3 6%	2 6%	14 5%	5 3%	11 9%	9 9%	7 8%	4 5%	- -	5 6%	2 5%	4 5%	6 5%	7 4%
NOT SURE	17 6%	5 3%	12 11%	3 7%	2 5%	16 6%	8 5%	9 7%	7 8%	8 9%	2 3%	5 10%	2 3%	3 7%	4 4%	6 5%	4 3%

Table 5-1
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				TOTAL	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON-WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	176 22%	78 20%	98 24%	32 16%	38 29%	28 24%	34 23%	45 21%	52 21%	26 19%	45 23%	53 24%	38 19%	39 28%	77 22%	20 21%	79 22%	36 27%	43 19%	143 22%	22 25%	8 20%	33 21%	180 23%
THE U.S. ECONOMY [GENERAL]	91 11%	44 11%	46 11%	28 15%	11 9%	20 17%	15 11%	16 7%	33 14%	11 8%	26 14%	20 9%	22 11%	19 13%	41 12%	9 9%	41 11%	18 13%	23 10%	74 12%	10 11%	6 15%	16 10%	89 11%
GOVERNMENT/LACK OF LEADERSHIP	73 9%	35 9%	37 9%	16 9%	7 5%	11 10%	13 9%	25 12%	21 9%	14 10%	13 7%	24 11%	3 2%	6 4%	9 3%	9 10%	54 15%	17 13%	37 16%	57 9%	6 6%	3 8%	15 10%	74 9%
IMMIGRATION/BORDER SECURITY	51 6%	26 7%	25 6%	13 7%	3 2%	6 5%	10 7%	20 9%	11 4%	15 11%	11 6%	14 6%	37 18%	5 4%	42 12%	3 4%	6 2%	1 1%	5 2%	46 7%	2 2%	3 7%	5 3%	51 6%
DIVIDED COUNTRY/LACK OF TOLERANCE	46 6%	27 7%	19 5%	6 3%	8 7%	9 7%	4 3%	19 9%	17 7%	10 7%	6 3%	13 6%	5 3%	11 8%	16 5%	12 13%	18 5%	4 3%	13 6%	37 6%	4 4%	3 6%	9 6%	48 6%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	15 4%	23 5%	1 1%	3 2%	1 1%	9 6%	24 11%	2 1%	13 10%	3 1%	20 9%	8 4%	3 2%	11 3%	6 7%	20 6%	4 3%	16 7%	34 5%	1 1%	- -	3 2%	40 5%
CRIME/RISING VIOLENCE	37 5%	16 4%	21 5%	5 3%	5 4%	4 3%	12 8%	11 5%	7 3%	9 6%	7 3%	14 6%	17 8%	7 5%	25 7%	4 4%	9 3%	4 3%	5 2%	30 5%	5 6%	- -	8 5%	38 5%
HEALTH CARE	31 4%	11 3%	19 5%	9 5%	5 4%	6 5%	5 3%	6 3%	8 3%	4 3%	12 6%	7 3%	4 2%	4 3%	9 3%	5 5%	17 5%	7 5%	10 4%	26 4%	5 5%	- -	5 3%	31 4%
LACK OF MONEY	24 3%	12 3%	12 3%	10 5%	6 5%	1 1%	5 4%	3 1%	12 5%	- -	4 2%	8 4%	8 4%	5 4%	13 4%	3 3%	8 2%	3 2%	5 2%	16 3%	4 5%	3 9%	8 5%	23 3%
MORAL DECLINE/U.S. UNREST	20 3%	9 2%	11 3%	3 1%	4 3%	4 3%	1 1%	9 4%	5 2%	4 3%	5 2%	6 3%	8 4%	3 2%	10 3%	1 1%	9 2%	2 2%	7 3%	20 3%	- -	- -	- -	22 3%
TAXES	19 2%	9 2%	10 2%	5 3%	4 3%	5 4%	3 2%	2 1%	7 3%	2 1%	7 3%	3 1%	9 4%	6 4%	14 4%	- -	4 1%	- -	4 2%	14 2%	2 3%	2 6%	5 3%	18 2%
WAGES/SALARY/PAY INEQUALITY	19 2%	10 3%	8 2%	6 3%	2 2%	5 4%	6 4%	- -	8 3%	3 2%	5 3%	3 1%	3 1%	2 1%	5 1%	2 2%	12 3%	6 4%	6 3%	11 2%	4 5%	- -	7 5%	16 2%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	18 2%	14 4%	4 1%	8 4%	4 3%	3 2%	1 1%	2 1%	13 5%	1 1%	2 1%	2 1%	4 2%	6 4%	10 3%	5 5%	4 1%	2 1%	2 1%	11 2%	2 2%	- -	7 4%	15 2%
EXCESSIVE FEDERAL SPENDING/DEBT	18 2%	12 3%	6 2%	1 1%	- -	1 1%	4 3%	12 5%	2 1%	10 7%	- -	6 3%	5 3%	5 4%	10 3%	3 3%	5 1%	3 2%	2 1%	16 3%	1 1%	1 2%	2 1%	20 3%
POVERTY/HOMELESSNESS	18 2%	3 1%	15 4%	10 5%	4 3%	1 1%	1 1%	2 1%	3 1%	- -	12 6%	3 1%	3 1%	2 2%	5 2%	4 4%	9 2%	6 5%	2 1%	8 1%	3 3%	3 7%	10 6%	14 2%
NATIONAL SECURITY	15 2%	7 2%	8 2%	4 2%	2 1%	3 2%	- -	7 3%	5 2%	2 1%	3 2%	5 2%	9 4%	1 1%	10 3%	2 2%	3 1%	2 2%	1 -	14 2%	- -	1 3%	1 1%	16 2%
JOBS/UNEMPLOYMENT	15 2%	9 2%	6 2%	6 3%	4 3%	4 3%	2 1%	- -	8 3%	1 1%	6 3%	1 -	4 2%	3 2%	7 2%	- -	8 2%	2 2%	6 2%	11 2%	4 5%	- -	4 3%	15 2%
RACIAL ISSUES	11 1%	7 2%	4 1%	7 4%	1 1%	1 1%	- -	2 1%	6 3%	1 1%	3 2%	1 -	1 -	2 2%	3 1%	1 1%	7 2%	1 1%	6 3%	4 1%	4 5%	3 7%	7 4%	11 1%

PUBLIC OPINION STRATEGIES

Continued

Table 5-1
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
COURTS & JUDICIAL SYSTEMS	10 1%	4 1%	6 2%	2 1%	3 2%	3 2%	2 2%	- -	4 2%	- -	4 2%	2 1%	1 1%	3 2%	4 1%	- -	6 2%	2 1%	4 2%	8 1%	2 2%	- -	2 1%	10 1%
GUN RIGHTS/GUN CONTROL	10 1%	8 2%	2 -	2 1%	3 2%	- -	1 -	4 2%	4 2%	4 3%	1 1%	1 -	2 1%	2 1%	3 1%	- -	7 2%	1 1%	6 3%	4 1%	2 2%	1 3%	6 4%	9 1%
ELECTION REFORMS/INTEGRITY	10 1%	5 1%	5 1%	5 3%	- -	- -	3 2%	2 1%	4 2%	1 1%	1 1%	3 2%	- -	3 2%	3 1%	1 1%	6 2%	1 1%	5 2%	9 1%	1 1%	- -	1 -	9 1%
ABORTION	9 1%	3 1%	6 1%	5 3%	- -	2 2%	1 1%	1 -	2 1%	1 1%	5 2%	1 -	3 1%	1 1%	4 1%	1 1%	4 1%	1 1%	3 1%	9 1%	- -	- -	- -	8 1%
ENVIRONMENT	8 1%	4 1%	3 1%	- -	4 3%	1 1%	3 2%	- -	3 1%	1 1%	2 1%	2 1%	1 -	- -	1 -	2 2%	5 1%	- -	5 2%	5 1%	2 2%	1 2%	3 2%	9 1%
EDUCATION	7 1%	5 1%	2 -	1 1%	3 2%	1 1%	2 1%	- -	4 2%	1 1%	1 1%	1 -	3 1%	- -	3 1%	2 2%	2 1%	- -	2 1%	6 1%	1 1%	- -	1 1%	7 1%
POLICE REFORM	3 -	- -	3 1%	3 1%	- -	- -	- -	- -	- -	- -	3 1%	- -	1 1%	- -	1 -	- -	1 -	- -	1 1%	1 -	- -	1 3%	1 1%	2 -
SOME OTHER REASON	13 2%	5 1%	8 2%	- -	3 2%	- -	5 3%	5 2%	1 -	4 3%	2 1%	7 3%	- -	2 1%	2 -	2 2%	9 3%	6 4%	4 2%	12 2%	1 1%	- -	1 1%	14 2%
NOT SURE	12 1%	5 1%	7 2%	4 2%	3 2%	1 1%	4 3%	- -	2 1%	3 2%	6 3%	1 -	4 2%	1 1%	5 2%	- -	6 2%	3 2%	3 1%	11 2%	1 1%	- -	1 -	11 1%

Table 5-2

QUESTION 5A:

Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
INFLATION/COST OF LIVING	176 22%	17 15%	45 26%	62 22%	68 24%	46 20%	90 24%	73 20%	37 19%	117 24%	22 19%	45 19%	72 23%	30 26%	29 22%	78 23%	36 21%	19 15%	21 24%	13 30%	9 23%	78 23%	40 18%	58 24%	
THE U.S. ECONOMY [GENERAL]	91 11%	13 12%	22 12%	35 12%	33 12%	23 10%	46 12%	37 10%	26 13%	53 11%	11 10%	31 13%	36 12%	14 13%	9 7%	42 13%	18 11%	18 14%	7 8%	4 9%	1 3%	42 13%	25 11%	23 9%	
GOVERNMENT/LACK OF LEADERSHIP	73 9%	3 3%	5 3%	9 3%	29 10%	35 15%	7 2%	60 16%	23 12%	45 9%	5 5%	21 9%	35 11%	9 8%	9 6%	36 11%	8 5%	12 9%	9 10%	3 6%	5 13%	36 11%	21 10%	15 6%	
IMMIGRATION/BORDER SECURITY	51 6%	24 21%	20 12%	44 15%	6 2%	1 1%	49 13%	2 1%	8 4%	39 8%	5 4%	10 4%	18 6%	8 7%	15 12%	10 3%	16 9%	13 10%	5 6%	3 7%	4 10%	10 3%	20 9%	21 8%	
DIVIDED COUNTRY/LACK OF TOLERANCE	46 6%	3 3%	8 5%	11 4%	20 7%	14 6%	20 5%	25 7%	7 4%	36 7%	3 2%	11 5%	16 5%	11 10%	7 5%	19 6%	9 5%	9 8%	4 5%	1 3%	3 7%	19 6%	15 7%	12 5%	
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	5 4%	7 4%	11 4%	15 5%	11 5%	12 3%	26 7%	6 3%	25 5%	7 7%	7 3%	14 5%	5 4%	12 9%	9 3%	10 6%	7 5%	6 7%	1 2%	5 12%	9 3%	14 6%	15 6%	
CRIME/RISING VIOLENCE	37 5%	8 7%	12 7%	20 7%	15 5%	3 1%	25 6%	11 3%	11 5%	21 4%	6 5%	11 4%	17 6%	3 3%	6 5%	19 6%	2 1%	4 3%	7 8%	4 9%	2 4%	19 6%	11 5%	7 3%	
HEALTH CARE	31 4%	3 3%	5 3%	8 3%	8 3%	15 6%	12 3%	17 4%	10 5%	16 3%	5 5%	10 4%	10 3%	5 5%	5 4%	14 4%	6 4%	5 4%	3 4%	2 4%	- -	14 4%	9 4%	8 3%	
LACK OF MONEY	24 3%	6 5%	3 2%	9 3%	10 3%	6 2%	13 4%	9 2%	4 2%	16 3%	4 4%	8 3%	11 4%	- -	4 3%	12 3%	7 4%	1 1%	2 2%	- -	2 5%	12 3%	3 2%	9 4%	
MORAL DECLINE/U.S. UNREST	20 3%	4 3%	6 3%	9 3%	5 2%	6 2%	9 2%	10 3%	2 1%	13 3%	4 4%	2 1%	9 3%	6 5%	3 2%	5 2%	7 4%	4 3%	3 3%	1 2%	- -	5 2%	7 3%	8 3%	
TAXES	19 2%	6 5%	3 2%	9 3%	5 2%	5 2%	16 4%	3 1%	1 -	11 2%	7 6%	7 3%	6 2%	3 3%	3 2%	6 2%	3 2%	7 6%	2 2%	1 2%	- -	6 2%	9 4%	4 2%	
WAGES/SALARY/PAY INEQUALITY	19 2%	- -	4 3%	4 2%	5 2%	9 4%	5 1%	9 2%	7 4%	11 2%	- -	7 3%	10 3%	1 1%	1 1%	15 4%	1 -	1 1%	1 1%	- -	1 2%	15 4%	2 1%	2 1%	
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	18 2%	2 2%	3 2%	5 2%	5 2%	9 4%	13 3%	4 1%	9 4%	6 1%	4 3%	7 3%	5 2%	1 1%	5 3%	8 2%	3 2%	3 3%	3 3%	1 2%	- -	8 2%	6 3%	4 2%	
EXCESSIVE FEDERAL SPENDING/ DEBT	18 2%	2 2%	9 5%	11 4%	5 2%	2 1%	13 3%	5 1%	2 1%	12 2%	4 4%	2 1%	7 2%	6 5%	3 3%	9 3%	3 2%	1 1%	3 3%	2 6%	- -	9 3%	3 2%	6 2%	
POVERTY/HOMELESSNESS	18 2%	1 1%	1 1%	2 1%	10 3%	6 3%	6 1%	9 2%	7 3%	7 1%	4 3%	11 5%	3 1%	1 1%	2 2%	6 2%	4 3%	1 1%	2 2%	4 8%	1 2%	6 2%	3 1%	9 4%	
NATIONAL SECURITY	15 2%	3 2%	3 2%	6 2%	7 3%	2 1%	9 2%	5 1%	- -	9 2%	6 5%	4 2%	7 2%	1 1%	3 2%	4 1%	6 4%	2 2%	2 2%	1 2%	1 2%	4 1%	5 2%	7 3%	
JOBS/UNEMPLOYMENT	15 2%	1 1%	3 2%	4 1%	5 2%	7 3%	7 2%	8 2%	7 4%	7 1%	1 1%	8 3%	5 2%	- -	2 1%	8 2%	2 1%	3 3%	- -	1 2%	1 3%	8 2%	3 1%	4 2%	
RACIAL ISSUES	11 1%	1 1%	1 1%	2 1%	3 1%	7 3%	3 1%	7 2%	5 3%	5 1%	1 1%	7 3%	3 1%	- -	1 1%	5 1%	4 3%	1 1%	1 1%	- -	- -	5 1%	2 1%	4 2%	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 5-2
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
COURTS & JUDICIAL SYSTEMS	10 1%	2 2%	2 1%	4 1%	2 1%	4 2%	4 1%	6 2%	4 2%	5 1%	1 1%	5 2%	3 1%	1 1%	1 1%	6 2%	1 1%	1 1%	1 1%	1 2%	- -	6 2%	2 1%	2 1%
GUN RIGHTS/GUN CONTROL	10 1%	1 1%	3 2%	5 2%	5 2%	1 -	3 1%	7 2%	4 2%	4 1%	2 2%	6 3%	2 1%	- -	2 1%	6 2%	2 1%	2 2%	- -	- -	- -	6 2%	2 1%	2 1%
ELECTION REFORMS/INTEGRITY	10 1%	- -	1 1%	1 -	3 1%	5 2%	4 1%	6 2%	- -	9 2%	1 1%	3 1%	5 1%	3 2%	- -	4 1%	6 3%	- -	- -	- -	- -	4 1%	- -	6 2%
ABORTION	9 1%	4 3%	1 1%	5 2%	3 1%	1 -	4 1%	4 1%	2 1%	3 1%	4 3%	2 1%	3 1%	1 1%	3 2%	1 -	2 1%	- -	3 3%	1 3%	2 6%	1 -	3 1%	5 2%
ENVIRONMENT	8 1%	1 1%	- -	1 -	2 1%	5 2%	1 -	6 2%	4 2%	2 -	1 1%	4 2%	1 -	1 1%	1 1%	3 1%	1 1%	2 1%	1 1%	- -	1 2%	3 1%	3 1%	2 1%
EDUCATION	7 1%	1 1%	1 1%	2 1%	3 1%	2 1%	3 1%	4 1%	3 1%	2 -	2 2%	2 1%	2 1%	- -	3 2%	2 1%	2 1%	1 1%	1 1%	- -	1 3%	2 1%	2 1%	3 1%
POLICE REFORM	3 -	- -	1 1%	1 -	- -	1 1%	- -	3 1%	1 1%	1 -	- -	3 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 1%
SOME OTHER REASON	13 2%	1 1%	2 1%	3 1%	4 2%	6 2%	1 -	11 3%	2 1%	10 2%	1 1%	2 1%	6 2%	2 2%	2 2%	5 1%	3 2%	3 2%	1 1%	1 2%	- -	5 1%	4 2%	4 2%
NOT SURE	12 1%	3 3%	1 1%	4 2%	3 1%	4 2%	4 1%	6 2%	2 1%	7 1%	2 2%	3 1%	4 1%	1 1%	3 2%	2 1%	4 2%	4 3%	- -	- -	1 3%	2 1%	4 2%	5 2%

Table 5-3
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	176 22%	64 21%	79 23%	14 17%	19 25%	111 24%	65 19%	52 24%	26 15%	60 24%	39 24%	35 19%	42 26%	11 21%	9 21%	32 21%	47 22%	39 22%	38 23%	14 23%	6 17%	44 22%	34 21%
THE U.S. ECONOMY [GENERAL]	91 11%	35 12%	40 12%	9 11%	7 8%	54 12%	37 11%	28 13%	16 9%	25 10%	21 13%	27 15%	14 9%	4 7%	5 12%	14 9%	27 13%	24 14%	16 10%	7 11%	2 5%	29 14%	13 8%
GOVERNMENT/LACK OF LEADERSHIP	73 9%	26 9%	31 9%	10 12%	6 7%	30 7%	42 13%	16 8%	19 11%	14 6%	23 14%	6 4%	3 2%	6 12%	3 6%	23 15%	31 15%	5 3%	4 3%	4 7%	5 14%	26 13%	29 18%
IMMIGRATION/BORDER SECURITY	51 6%	25 8%	22 6%	2 2%	3 4%	32 7%	19 6%	14 6%	12 7%	19 7%	7 4%	20 11%	22 14%	3 5%	1 2%	3 2%	2 1%	16 9%	26 16%	1 2%	2 7%	5 2%	1 1%
DIVIDED COUNTRY/LACK OF TOLERANCE	46 6%	21 7%	16 5%	6 8%	3 3%	19 4%	27 8%	11 5%	17 10%	8 3%	10 6%	11 6%	5 3%	7 14%	5 11%	9 6%	9 4%	9 5%	7 4%	11 11%	5 15%	7 3%	11 7%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	13 4%	22 6%	3 3%	1 1%	25 5%	13 4%	8 4%	7 4%	17 7%	6 4%	6 3%	5 3%	2 4%	5 11%	7 5%	13 6%	- -	11 7%	1 2%	6 16%	4 2%	16 10%
CRIME/RISING VIOLENCE	37 5%	14 5%	16 5%	2 3%	5 7%	20 4%	17 5%	7 4%	9 5%	13 5%	9 5%	11 6%	13 8%	1 2%	3 6%	4 3%	5 3%	8 5%	16 10%	1 1%	3 8%	5 2%	4 3%
HEALTH CARE	31 4%	10 3%	15 5%	1 1%	4 5%	19 4%	12 3%	6 3%	6 3%	13 5%	6 4%	2 1%	7 4%	1 2%	3 8%	8 6%	9 4%	4 2%	5 3%	5 8%	- -	11 6%	6 4%
LACK OF MONEY	24 3%	5 2%	11 3%	7 8%	1 1%	15 3%	10 3%	7 3%	5 3%	8 3%	5 3%	6 3%	7 5%	1 2%	2 5%	5 4%	3 1%	9 5%	4 3%	2 3%	1 3%	5 3%	3 2%
MORAL DECLINE/U.S. UNREST	20 3%	9 3%	11 3%	- -	- -	9 2%	11 3%	5 2%	4 3%	4 2%	7 4%	5 3%	5 3%	1 2%	- -	3 2%	6 3%	4 2%	6 4%	- -	1 3%	6 3%	3 2%
TAXES	19 2%	5 2%	9 3%	3 4%	1 2%	12 3%	7 2%	6 3%	3 2%	6 2%	4 2%	8 4%	7 4%	- -	- -	1 1%	3 2%	11 6%	4 2%	- -	- -	3 2%	1 1%
WAGES/SALARY/PAY INEQUALITY	19 2%	7 2%	4 1%	4 4%	4 5%	13 3%	5 2%	8 4%	2 1%	5 2%	3 2%	5 3%	- -	1 2%	1 3%	5 3%	7 3%	4 2%	1 1%	2 4%	- -	7 3%	5 3%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	18 2%	7 2%	4 1%	7 8%	- -	11 2%	7 2%	9 4%	5 3%	2 1%	2 2%	7 4%	3 2%	5 9%	- -	2 1%	2 1%	7 4%	3 2%	5 8%	- -	3 2%	1 -
EXCESSIVE FEDERAL SPENDING/DEBT	18 2%	11 4%	5 2%	1 1%	1 1%	8 2%	10 3%	4 2%	8 4%	4 2%	2 2%	7 4%	3 2%	2 4%	1 2%	2 1%	3 1%	1 1%	9 6%	1 2%	2 5%	- -	5 3%
POVERTY/HOMELESSNESS	18 2%	3 1%	5 1%	- -	10 12%	13 3%	5 1%	2 1%	1 -	11 4%	4 2%	1 -	4 3%	1 2%	2 5%	1 1%	8 4%	3 2%	2 1%	4 6%	- -	8 4%	1 -
NATIONAL SECURITY	15 2%	7 2%	7 2%	- -	1 2%	6 1%	10 3%	2 1%	5 3%	4 1%	5 3%	3 2%	7 4%	2 4%	- -	2 1%	2 1%	6 4%	4 2%	2 3%	- -	- -	3 2%
JOBS/UNEMPLOYMENT	15 2%	5 2%	6 2%	4 4%	1 1%	8 2%	7 2%	4 2%	5 3%	4 2%	2 1%	4 2%	3 2%	- -	- -	5 3%	3 2%	7 4%	- -	- -	- -	6 3%	2 1%
RACIAL ISSUES	11 1%	2 1%	2 1%	5 6%	2 3%	5 1%	6 2%	3 2%	4 2%	2 1%	2 1%	2 1%	1 1%	- -	1 2%	5 3%	3 1%	1 1%	2 1%	1 1%	- -	7 4%	- -

PUBLIC OPINION STRATEGIES

Continued

Table 5-3
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
COURTS & JUDICIAL SYSTEMS	10 1%	3 1%	5 2%	1 1%	1 1%	8 2%	3 1%	1 -	3 2%	6 3%	-	1 -	3 2%	-	-	3 2%	3 1%	2 1%	2 1%	-	-	6 3%	-
GUN RIGHTS/GUN CONTROL	10 1%	4 1%	-	4 5%	2 2%	4 1%	6 2%	3 1%	6 3%	2 1%	-	3 2%	-	-	-	5 3%	2 1%	3 2%	1 -	-	-	2 1%	4 3%
ELECTION REFORMS/INTEGRITY	10 1%	5 2%	4 1%	-	1 1%	6 1%	4 1%	3 1%	2 1%	3 1%	2 1%	3 1%	-	1 2%	-	1 1%	5 2%	3 1%	-	-	1 3%	3 1%	3 2%
ABORTION	9 1%	3 1%	6 2%	-	-	8 2%	1 -	2 1%	1 1%	6 2%	-	2 1%	1 1%	-	1 3%	1 1%	3 2%	3 1%	1 1%	1 2%	-	3 2%	1 1%
ENVIRONMENT	8 1%	4 1%	1 -	-	3 3%	3 1%	5 2%	1 -	3 2%	2 1%	2 1%	1 1%	-	1 1%	1 2%	3 2%	3 1%	1 1%	-	1 1%	1 3%	4 2%	2 1%
EDUCATION	7 1%	5 2%	1 -	-	1 1%	4 1%	3 1%	2 1%	3 2%	2 1%	-	2 1%	1 1%	2 4%	-	1 1%	1 -	3 2%	-	1 2%	1 3%	1 -	1 1%
POLICE REFORM	3 -	-	1 -	-	1 2%	1 -	1 -	-	-	1 1%	1 1%	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	1 1%	-
SOME OTHER REASON	13 2%	5 2%	7 2%	-	1 1%	10 2%	3 1%	3 1%	2 1%	7 3%	1 1%	1 -	1 -	1 2%	1 2%	3 2%	7 3%	1 -	1 -	2 3%	-	-	9 6%
NOT SURE	12 1%	4 1%	7 2%	1 1%	-	9 2%	2 1%	5 2%	-	4 2%	2 1%	2 1%	3 2%	-	-	3 2%	3 2%	3 2%	2 1%	-	-	4 2%	2 1%

Table 5-4
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	176 22%	86 20%	90 25%	50 21%	20 22%	155 22%	105 21%	71 23%	54 23%	54 23%	55 25%	30 22%	31 16%	26 17%	55 23%	81 20%	72 22%
THE U.S. ECONOMY [GENERAL]	91 11%	61 14%	30 8%	15 6%	13 15%	76 11%	55 11%	35 12%	30 13%	22 10%	31 14%	12 9%	24 12%	11 7%	34 14%	45 11%	34 11%
GOVERNMENT/LACK OF LEADERSHIP	73 9%	39 9%	34 9%	26 11%	6 7%	67 10%	53 11%	19 6%	15 6%	19 8%	22 10%	12 9%	19 10%	34 22%	20 8%	54 14%	15 5%
IMMIGRATION/BORDER SECURITY	51 6%	24 6%	27 8%	20 9%	4 4%	48 7%	31 6%	20 7%	13 6%	14 6%	14 6%	9 7%	15 8%	- -	10 4%	10 3%	41 13%
DIVIDED COUNTRY/LACK OF TOLERANCE	46 6%	25 6%	21 6%	17 7%	8 9%	38 5%	32 7%	14 4%	9 4%	7 3%	15 7%	6 4%	15 8%	12 7%	18 7%	30 7%	13 4%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	9 2%	29 8%	27 11%	5 6%	32 5%	26 5%	12 4%	11 5%	15 6%	13 6%	6 5%	4 2%	15 10%	12 5%	27 7%	9 3%
CRIME/RISE IN VIOLENCE	37 5%	21 5%	16 4%	11 5%	4 4%	33 5%	25 5%	12 4%	10 4%	8 3%	11 5%	6 4%	11 6%	5 3%	7 3%	12 3%	19 6%
HEALTH CARE	31 4%	16 4%	15 4%	9 4%	3 4%	27 4%	19 4%	11 4%	9 4%	7 3%	9 4%	6 5%	8 4%	8 5%	7 3%	15 4%	11 3%
LACK OF MONEY	24 3%	14 3%	10 3%	2 1%	1 1%	22 3%	13 3%	12 4%	12 5%	8 4%	7 3%	6 5%	3 2%	4 2%	4 2%	8 2%	13 4%
MORAL DECLINE/U.S. UNREST	20 3%	11 3%	9 2%	7 3%	4 5%	15 2%	13 3%	7 2%	6 3%	4 2%	6 3%	3 2%	7 3%	6 4%	5 2%	10 3%	6 2%
TAXES	19 2%	14 3%	5 1%	4 2%	3 3%	14 2%	14 3%	5 2%	1 1%	4 2%	4 2%	2 2%	8 4%	4 3%	4 2%	8 2%	9 3%
WAGES/SALARY/PAY INEQUALITY	19 2%	13 3%	6 2%	2 1%	1 1%	17 2%	8 2%	10 3%	9 4%	9 4%	4 2%	5 4%	1 1%	2 1%	8 3%	10 3%	5 1%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	18 2%	10 2%	8 2%	2 1%	2 2%	16 2%	11 2%	7 2%	5 2%	8 3%	3 1%	4 3%	3 1%	1 -	7 3%	7 2%	10 3%
EXCESSIVE FEDERAL SPENDING/ DEBT	18 2%	7 2%	11 3%	11 5%	- -	18 3%	12 3%	6 2%	4 2%	6 3%	2 1%	3 3%	5 3%	2 1%	5 2%	8 2%	10 3%
POVERTY/HOMELESSNESS	18 2%	12 3%	6 2%	1 -	- -	18 3%	8 2%	9 3%	6 3%	7 3%	2 1%	3 2%	6 3%	- -	3 1%	3 1%	12 4%
NATIONAL SECURITY	15 2%	8 2%	7 2%	6 3%	2 2%	12 2%	9 2%	6 2%	6 3%	5 2%	1 -	5 3%	5 3%	2 1%	4 2%	6 2%	6 2%
JOBS/UNEMPLOYMENT	15 2%	12 3%	3 1%	1 -	- -	15 2%	6 1%	9 3%	5 2%	7 3%	3 1%	4 3%	2 1%	1 1%	6 3%	7 2%	8 3%
RACIAL ISSUES	11 1%	8 2%	3 1%	2 1%	1 1%	8 1%	6 1%	6 2%	5 2%	3 1%	1 1%	2 2%	4 2%	3 2%	4 2%	7 2%	3 1%

PUBLIC OPINION STRATEGIES

Continued

Table 5-4
 QUESTION 5A:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

First Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
COURTS & JUDICIAL SYSTEMS	10 1%	5 1%	5 1%	1 -	2 2%	8 1%	5 1%	5 2%	4 2%	4 2%	2 1%	1 1%	2 1%	3 2%	3 1%	6 1%	4 1%
GUN RIGHTS/GUN CONTROL	10 1%	6 1%	4 1%	4 2%	1 1%	9 1%	6 1%	4 1%	2 1%	3 1%	4 2%	- -	4 2%	4 3%	4 2%	8 2%	2 1%
ELECTION REFORMS/INTEGRITY	10 1%	7 2%	3 1%	3 1%	1 1%	9 1%	6 1%	4 1%	3 1%	1 -	1 -	3 2%	5 2%	1 1%	4 2%	5 1%	4 1%
ABORTION	9 1%	6 1%	3 1%	1 -	- -	9 1%	5 1%	4 1%	2 1%	4 2%	4 2%	1 1%	1 -	2 1%	1 -	3 1%	3 1%
ENVIRONMENT	8 1%	4 1%	4 1%	4 2%	2 2%	6 1%	5 1%	3 1%	2 1%	3 1%	1 -	1 1%	2 1%	2 1%	4 2%	6 2%	- -
EDUCATION	7 1%	6 1%	1 -	- -	1 1%	5 1%	4 1%	3 1%	2 1%	- -	2 1%	1 1%	4 2%	1 1%	5 2%	6 1%	1 -
POLICE REFORM	3 -	3 1%	- -	- -	- -	1 -	- -	3 1%	1 1%	- -	- -	- -	3 1%	- -	- -	- -	3 1%
SOME OTHER REASON	13 2%	4 1%	9 2%	6 3%	1 1%	12 2%	10 2%	3 1%	3 1%	4 2%	4 2%	2 1%	3 1%	6 4%	3 1%	9 2%	4 1%
NOT SURE	12 1%	7 2%	5 1%	2 1%	4 5%	7 1%	4 1%	7 2%	6 3%	5 2%	2 1%	2 2%	1 1%	2 1%	1 -	3 1%	5 2%

Table 6-1

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				TOTAL	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	122 15%	64 17%	57 14%	37 19%	16 13%	21 17%	22 16%	25 12%	48 19%	17 12%	26 14%	31 14%	22 11%	29 21%	50 15%	21 21%	51 14%	20 15%	30 13%	91 14%	16 18%	4 11%	31 19%	115 14%
THE U.S. ECONOMY [GENERAL]	68 9%	32 8%	36 9%	12 6%	11 8%	14 12%	18 13%	13 6%	18 7%	15 11%	20 10%	16 7%	17 8%	14 10%	31 9%	7 8%	30 8%	13 10%	18 8%	55 9%	5 6%	2 5%	14 8%	66 8%
DIVIDED COUNTRY/LACK OF TOLERANCE	63 8%	31 8%	32 8%	10 5%	12 9%	7 6%	13 9%	20 9%	15 6%	16 12%	15 8%	17 8%	12 6%	6 4%	18 5%	11 12%	33 9%	9 7%	24 11%	56 9%	4 5%	2 5%	7 4%	67 8%
HEALTH CARE	56 7%	19 5%	38 9%	11 6%	11 9%	11 9%	9 6%	15 7%	13 5%	6 5%	20 10%	18 8%	10 5%	6 4%	16 5%	7 8%	33 9%	14 11%	19 8%	46 7%	5 5%	- -	10 6%	54 7%
CRIME/RISING VIOLENCE	50 6%	23 6%	27 6%	8 4%	6 5%	7 6%	10 7%	19 9%	14 6%	9 6%	6 3%	20 9%	15 8%	16 12%	32 9%	6 6%	12 3%	8 6%	4 2%	38 6%	6 7%	2 6%	11 7%	49 6%
IMMIGRATION/BORDER SECURITY	43 5%	21 5%	22 5%	4 2%	10 8%	6 5%	10 7%	13 6%	9 3%	12 9%	11 6%	11 5%	27 13%	5 3%	31 9%	4 4%	7 2%	3 2%	4 2%	40 6%	1 1%	2 5%	3 2%	44 6%
MORAL DECLINE/U.S. UNREST	38 5%	18 5%	20 5%	6 3%	3 2%	7 6%	5 3%	17 8%	7 3%	11 8%	9 5%	11 5%	12 6%	6 4%	18 5%	4 5%	15 4%	5 4%	11 5%	35 5%	3 3%	- -	3 2%	40 5%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	17 5%	20 5%	1 1%	1 1%	5 4%	9 7%	22 10%	6 2%	12 9%	1 -	19 9%	7 3%	6 4%	13 4%	4 4%	21 6%	5 4%	16 7%	30 5%	6 6%	2 4%	7 5%	43 5%
GOVERNMENT/LACK OF LEADERSHIP	33 4%	10 3%	23 6%	5 3%	2 1%	7 6%	7 5%	13 6%	6 2%	4 3%	8 4%	15 7%	2 1%	3 2%	5 1%	- -	28 8%	8 6%	20 9%	25 4%	6 6%	2 5%	8 5%	36 5%
WAGES/SALARY/PAY INEQUALITY	31 4%	17 4%	14 3%	15 8%	11 9%	1 1%	1 1%	3 1%	16 7%	1 1%	11 6%	3 1%	5 3%	8 6%	13 4%	5 6%	13 4%	3 2%	10 4%	23 4%	4 5%	4 9%	8 5%	30 4%
JOBS/UNEMPLOYMENT	31 4%	17 4%	14 3%	12 6%	9 7%	6 5%	1 1%	3 1%	17 7%	- -	11 6%	4 2%	5 2%	6 4%	11 3%	5 5%	15 4%	11 9%	3 1%	15 2%	8 9%	4 9%	16 10%	28 4%
POVERTY/HOMELESSNESS	29 4%	15 4%	14 3%	11 6%	3 3%	3 2%	8 5%	4 2%	10 4%	5 3%	7 3%	7 3%	6 3%	5 4%	11 3%	4 4%	14 4%	4 3%	10 4%	22 3%	3 3%	4 11%	7 4%	28 4%
TAXES	21 3%	7 2%	14 3%	5 3%	3 3%	3 3%	4 3%	6 3%	6 3%	1 1%	5 3%	9 4%	10 5%	5 4%	15 4%	1 1%	5 2%	5 3%	1 -	18 3%	3 4%	- -	3 2%	22 3%
LACK OF MONEY	19 2%	9 2%	9 2%	6 3%	5 4%	2 2%	3 2%	3 1%	7 3%	2 1%	5 3%	4 2%	8 4%	1 1%	9 3%	1 1%	8 2%	1 1%	7 3%	15 2%	2 2%	2 5%	4 2%	18 2%
EXCESSIVE FEDERAL SPENDING/ DEBT	18 2%	9 2%	9 2%	2 1%	- -	5 4%	4 3%	7 3%	4 2%	4 3%	3 2%	6 3%	6 3%	4 3%	10 3%	4 4%	5 1%	3 2%	2 1%	16 2%	1 2%	1 3%	3 2%	20 3%
ENVIRONMENT	18 2%	10 3%	8 2%	3 2%	5 4%	1 1%	3 2%	6 3%	7 3%	2 2%	2 1%	6 3%	1 -	2 1%	3 1%	- -	15 4%	3 2%	11 5%	14 2%	4 4%	- -	4 2%	20 3%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	17 2%	10 3%	7 2%	3 2%	3 2%	3 3%	3 2%	4 2%	6 2%	4 3%	4 2%	4 2%	6 3%	5 4%	11 3%	2 2%	4 1%	1 1%	3 1%	16 3%	1 1%	- -	1 1%	18 2%
COURTS & JUDICIAL SYSTEMS	14 2%	5 1%	9 2%	5 3%	3 2%	1 1%	1 1%	4 2%	4 2%	2 1%	5 3%	3 2%	4 2%	1 1%	6 2%	2 2%	7 2%	1 1%	6 2%	13 2%	- -	1 3%	1 1%	14 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 6-1

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
ABORTION	14 2%	8 2%	6 1%	8 4%	-	3 2%	2 1%	2 1%	7 3%	1 1%	3 2%	3 1%	3 2%	4 3%	7 2%	1 1%	6 2%	2 1%	4 2%	8 1%	3 4%	3 7%	6 4%	13 2%
GUN RIGHTS/GUN CONTROL	12 2%	4 1%	8 2%	4 2%	1 1%	2 2%	1 1%	4 2%	4 2%	-	3 1%	5 2%	2 1%	3 2%	5 2%	-	7 2%	-	7 3%	9 1%	2 2%	1 3%	3 2%	12 2%
NATIONAL SECURITY	10 1%	6 2%	4 1%	1 1%	2 2%	1 1%	2 1%	4 2%	2 1%	4 3%	2 1%	2 1%	7 4%	-	7 2%	-	3 1%	3 2%	-	10 2%	-	-	-	11 1%
EDUCATION	9 1%	5 1%	4 1%	5 2%	2 2%	1 1%	-	1 -	4 2%	1 1%	4 2%	-	1 -	-	1 -	4 4%	4 1%	4 3%	-	7 1%	-	1 3%	1 1%	8 1%
ELECTION REFORMS/INTEGRITY	8 1%	4 1%	3 1%	3 1%	-	-	1 1%	4 2%	3 1%	2 1%	-	3 1%	2 1%	-	2 1%	3 3%	3 1%	1 1%	2 1%	8 1%	-	-	-	8 1%
RACIAL ISSUES	5 1%	2 -	3 1%	3 1%	3 2%	-	-	-	2 1%	-	3 2%	-	1 1%	1 1%	2 1%	-	3 1%	1 1%	2 1%	2 -	2 2%	2 4%	3 2%	5 1%
BANKING CRISIS	4 1%	4 1%	-	2 1%	-	1 1%	-	1 -	3 1%	1 1%	-	-	2 1%	1 1%	3 1%	-	1 -	-	1 -	3 -	1 1%	-	1 1%	4 1%
POLICE REFORM	3 -	3 1%	-	2 1%	-	1 1%	-	-	3 1%	-	-	-	1 1%	-	1 -	-	2 1%	1 1%	1 1%	3 1%	-	-	-	3 -
COVID-19/PANDEMICS	2 -	1 -	1 -	-	-	-	1 1%	1 -	-	1 1%	-	1 -	1 -	-	1 -	-	1 -	-	1 -	2 -	-	-	-	2 -
SOME OTHER REASON	6 1%	4 1%	2 -	1 -	3 2%	-	1 1%	2 1%	4 1%	1 1%	-	2 1%	2 1%	-	2 1%	1 1%	4 1%	2 2%	2 1%	5 1%	2 2%	-	2 1%	7 1%
NOT SURE	6 1%	3 1%	3 1%	3 1%	1 1%	-	-	3 1%	-	3 2%	3 2%	-	1 1%	1 1%	2 1%	-	4 1%	-	4 2%	3 -	1 1%	-	3 2%	4 1%

Table 6-2

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	122 15%	9 8%	31 18%	40 14%	41 15%	40 17%	60 16%	51 14%	36 18%	74 15%	12 11%	40 16%	55 18%	9 8%	18 14%	63 19%	22 13%	19 15%	8 9%	4 9%	6 14%	63 19%	28 13%	30 12%
THE U.S. ECONOMY [GENERAL]	68 9%	9 8%	14 8%	23 8%	24 8%	22 9%	34 9%	28 8%	19 10%	42 9%	7 6%	14 6%	27 9%	14 12%	13 10%	33 10%	10 6%	13 11%	9 11%	2 4%	1 3%	33 10%	23 10%	13 5%
DIVIDED COUNTRY/LACK OF TOLERANCE	63 8%	8 7%	8 5%	16 6%	27 10%	20 9%	18 5%	43 12%	15 8%	42 9%	6 5%	12 5%	30 10%	18 16%	2 2%	29 9%	12 7%	9 7%	10 11%	1 2%	2 5%	29 9%	19 8%	15 6%
HEALTH CARE	56 7%	5 5%	8 4%	13 5%	29 10%	14 6%	21 5%	33 9%	14 7%	36 7%	6 5%	20 8%	26 8%	2 1%	9 7%	29 9%	10 6%	10 8%	5 6%	1 2%	1 2%	29 9%	15 7%	12 5%
CRIME/RISING VIOLENCE	50 6%	11 9%	15 9%	26 9%	16 6%	8 3%	36 10%	10 3%	9 4%	38 8%	3 3%	15 6%	24 8%	6 6%	4 3%	26 8%	10 6%	7 5%	6 7%	2 5%	- -	26 8%	12 6%	12 5%
IMMIGRATION/BORDER SECURITY	43 5%	12 11%	15 9%	27 10%	9 3%	6 3%	35 9%	6 2%	2 1%	32 6%	9 8%	6 3%	20 6%	8 7%	9 7%	12 4%	6 4%	14 11%	5 6%	2 5%	3 8%	12 4%	19 9%	12 5%
MORAL DECLINE/U.S. UNREST	38 5%	8 7%	9 5%	17 6%	12 4%	9 4%	22 6%	15 4%	5 2%	27 5%	7 6%	10 4%	10 3%	4 3%	14 10%	10 3%	8 5%	7 5%	5 6%	4 10%	3 7%	10 3%	12 5%	16 6%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	5 5%	3 2%	8 3%	12 4%	18 8%	12 3%	26 7%	9 5%	25 5%	4 4%	12 5%	12 4%	9 8%	5 4%	14 4%	8 5%	3 2%	4 5%	3 7%	5 12%	14 4%	8 4%	15 6%
GOVERNMENT/LACK OF LEADERSHIP	33 4%	2 2%	2 1%	4 1%	9 3%	20 9%	3 1%	29 8%	7 3%	21 4%	5 5%	6 3%	15 5%	7 6%	5 3%	13 4%	7 4%	7 6%	4 4%	1 2%	1 2%	13 4%	12 5%	8 3%
WAGES/SALARY/PAY INEQUALITY	31 4%	3 3%	3 2%	6 2%	15 5%	9 4%	13 3%	14 4%	5 3%	22 4%	4 3%	13 5%	7 2%	5 5%	5 4%	7 2%	6 4%	4 3%	5 6%	5 13%	3 8%	7 2%	9 4%	15 6%
JOBS/UNEMPLOYMENT	31 4%	2 2%	11 7%	13 5%	9 3%	9 4%	14 4%	15 4%	12 6%	15 3%	4 3%	17 7%	7 2%	1 1%	5 4%	16 5%	7 4%	2 1%	2 3%	2 5%	2 4%	16 5%	4 2%	11 4%
POVERTY/HOMELESSNESS	29 4%	4 3%	3 2%	7 2%	13 5%	9 4%	12 3%	15 4%	9 5%	14 3%	7 6%	11 5%	9 3%	7 6%	2 2%	12 3%	8 5%	4 3%	2 2%	1 3%	2 5%	12 3%	7 3%	10 4%
TAXES	21 3%	4 3%	9 5%	12 4%	6 2%	3 1%	14 4%	6 2%	7 4%	11 2%	4 3%	8 3%	10 3%	- -	4 3%	11 3%	4 3%	4 3%	1 1%	- -	1 2%	11 3%	5 2%	5 2%
LACK OF MONEY	19 2%	4 4%	1 1%	5 2%	7 2%	6 3%	8 2%	7 2%	9 5%	6 1%	3 3%	9 4%	5 1%	2 2%	3 2%	7 2%	3 2%	1 1%	4 5%	1 2%	2 6%	7 2%	6 3%	6 3%
EXCESSIVE FEDERAL SPENDING/ DEBT	18 2%	6 5%	4 2%	10 3%	5 2%	3 1%	9 2%	7 2%	2 1%	13 3%	4 3%	5 2%	7 2%	3 2%	4 3%	6 2%	5 3%	2 1%	2 2%	3 7%	1 2%	6 2%	4 2%	8 3%
ENVIRONMENT	18 2%	1 1%	2 1%	3 1%	5 2%	10 4%	3 1%	15 4%	4 2%	10 2%	4 3%	4 2%	7 2%	2 2%	4 3%	6 2%	4 2%	3 3%	2 2%	3 6%	- -	6 2%	5 2%	6 3%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	17 2%	3 3%	6 3%	9 3%	5 2%	3 1%	10 3%	4 1%	5 3%	10 2%	2 2%	8 3%	8 2%	- -	2 1%	9 3%	4 2%	1 1%	2 2%	- -	1 3%	9 3%	3 1%	5 2%
COURTS & JUDICIAL SYSTEMS	14 2%	1 1%	3 2%	4 2%	5 2%	5 2%	7 2%	6 2%	2 1%	9 2%	3 3%	2 1%	5 1%	3 3%	3 2%	2 1%	5 3%	2 1%	1 1%	3 6%	2 4%	2 1%	3 1%	9 4%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 6-2

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
ABORTION	14 2%	3 3%	3 1%	6 2%	6 2%	2 1%	8 2%	5 1%	3 2%	9 2%	3 2%	3 1%	7 2%	2 2%	2 1%	5 2%	6 3%	2 2%	-	-	1 2%	5 2%	2 1%	7 3%
GUN RIGHTS/GUN CONTROL	12 2%	1 1%	3 2%	4 1%	5 2%	3 1%	6 2%	5 1%	2 1%	7 2%	2 2%	4 2%	5 2%	-	3 2%	4 1%	4 2%	1 1%	2 3%	-	1 2%	4 1%	4 2%	4 1%
NATIONAL SECURITY	10 1%	5 4%	5 3%	9 3%	-	1 -	9 2%	1 -	3 1%	5 1%	3 3%	2 1%	3 1%	3 3%	2 2%	2 1%	4 2%	2 1%	2 2%	1 2%	-	2 1%	3 2%	5 2%
EDUCATION	9 1%	1 1%	1 1%	2 1%	5 2%	1 1%	3 1%	3 1%	2 1%	5 1%	1 1%	4 2%	1 -	3 3%	1 1%	3 1%	3 2%	-	1 1%	1 2%	-	3 1%	1 1%	4 2%
ELECTION REFORMS/INTEGRITY	8 1%	1 1%	3 2%	4 2%	2 1%	2 1%	4 1%	4 1%	1 -	4 1%	3 2%	-	2 1%	1 1%	5 4%	2 1%	1 1%	1 1%	2 2%	-	2 5%	2 1%	3 1%	3 1%
RACIAL ISSUES	5 1%	-	3 2%	3 1%	2 1%	1 -	2 1%	2 1%	3 1%	2 -	1 1%	2 1%	1 -	1 1%	2 1%	3 1%	-	2 1%	1 1%	-	-	3 1%	3 1%	-
BANKING CRISIS	4 1%	-	1 1%	1 -	2 1%	1 -	2 1%	2 1%	-	3 1%	1 1%	2 1%	1 -	-	1 1%	2 1%	2 1%	-	-	-	-	2 1%	-	2 1%
POLICE REFORM	3 -	1 1%	1 1%	2 1%	1 -	-	2 1%	1 -	2 1%	-	1 1%	2 1%	-	1 1%	-	-	1 1%	-	1 1%	1 3%	-	-	1 1%	2 1%
COVID-19/PANDEMICS	2 -	1 1%	-	1 -	-	1 -	1 -	1 -	-	1 -	1 1%	1 -	-	-	1 1%	-	-	1 1%	-	-	1 2%	-	1 -	1 -
SOME OTHER REASON	6 1%	1 1%	2 1%	3 1%	1 -	3 1%	2 -	5 1%	2 1%	5 1%	-	3 1%	2 1%	1 1%	1 1%	2 1%	3 2%	1 1%	-	1 2%	-	2 1%	1 -	4 1%
NOT SURE	6 1%	-	3 1%	3 1%	3 1%	-	1 -	5 1%	4 2%	1 -	1 1%	3 1%	1 -	1 1%	1 1%	3 1%	1 -	-	1 2%	1 3%	-	3 1%	1 1%	2 1%

Table 6-3

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	122 15%	45 15%	47 14%	20 24%	11 14%	70 15%	52 15%	41 19%	23 13%	29 11%	29 18%	25 14%	26 16%	14 27%	7 15%	26 17%	25 12%	25 14%	25 15%	12 19%	9 25%	37 19%	14 9%
THE U.S. ECONOMY [GENERAL]	68 9%	28 9%	27 8%	4 5%	9 12%	37 8%	32 9%	15 7%	17 10%	21 8%	15 9%	17 10%	13 8%	4 8%	3 7%	11 7%	20 9%	13 7%	18 11%	6 11%	1 3%	18 9%	12 8%
DIVIDED COUNTRY/LACK OF TOLERANCE	63 8%	28 9%	28 8%	3 3%	4 5%	31 7%	32 9%	14 7%	16 10%	17 7%	15 9%	11 6%	7 4%	7 14%	4 8%	12 8%	21 10%	8 4%	11 7%	9 14%	3 7%	13 7%	20 13%
HEALTH CARE	56 7%	15 5%	31 9%	3 4%	7 8%	29 6%	27 8%	4 2%	15 9%	25 10%	12 7%	5 3%	11 7%	1 2%	7 15%	13 9%	20 9%	12 7%	4 2%	3 5%	5 13%	17 9%	16 10%
CRIME/RISING VIOLENCE	50 6%	18 6%	20 6%	5 6%	6 8%	31 7%	19 6%	14 7%	9 5%	17 7%	10 6%	14 7%	18 11%	5 9%	1 3%	5 3%	7 3%	11 6%	21 13%	4 7%	2 5%	6 3%	6 4%
IMMIGRATION/BORDER SECURITY	43 5%	21 7%	19 6%	- -	3 4%	25 5%	17 5%	10 5%	11 6%	15 6%	7 4%	17 9%	14 9%	1 2%	3 7%	3 2%	4 2%	12 7%	19 12%	1 2%	3 9%	6 3%	1 1%
MORAL DECLINE/U.S. UNREST	38 5%	16 5%	20 6%	2 2%	1 1%	26 6%	12 4%	13 6%	4 2%	13 5%	7 5%	11 6%	7 5%	1 3%	3 7%	5 4%	10 5%	6 4%	12 7%	3 6%	1 3%	6 3%	9 6%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	13 4%	17 5%	4 5%	3 4%	20 4%	18 5%	8 4%	9 5%	12 5%	8 5%	8 5%	5 3%	2 3%	2 4%	7 5%	14 7%	3 2%	10 6%	2 3%	2 5%	2 1%	19 12%
GOVERNMENT/LACK OF LEADERSHIP	33 4%	7 2%	19 6%	3 4%	5 6%	23 5%	10 3%	6 3%	3 2%	17 7%	7 4%	2 1%	3 2%	- -	- -	8 5%	20 10%	2 1%	3 2%	- -	- -	11 6%	17 10%
WAGES/SALARY/PAY INEQUALITY	31 4%	13 4%	10 3%	4 5%	4 5%	18 4%	13 4%	14 7%	3 2%	4 2%	10 6%	7 4%	6 4%	3 6%	2 4%	7 5%	6 3%	10 6%	3 2%	5 9%	- -	12 6%	1 1%
JOBS/UNEMPLOYMENT	31 4%	8 3%	7 2%	8 10%	7 10%	19 4%	11 3%	8 4%	9 5%	12 5%	3 2%	7 4%	4 3%	2 5%	2 5%	7 5%	8 4%	9 5%	2 1%	5 8%	- -	13 7%	2 1%
POVERTY/HOMELESSNESS	29 4%	10 3%	12 4%	5 6%	2 3%	20 4%	9 3%	9 4%	6 4%	11 5%	3 2%	6 4%	5 3%	2 4%	2 4%	6 4%	8 4%	7 4%	4 2%	2 3%	2 6%	8 4%	6 4%
TAXES	21 3%	7 2%	11 3%	- -	3 4%	11 2%	11 3%	2 1%	5 3%	9 4%	5 3%	6 3%	9 6%	- -	1 2%	1 1%	4 2%	8 4%	8 5%	- -	1 2%	4 2%	2 1%
LACK OF MONEY	19 2%	5 2%	9 3%	4 5%	- -	17 4%	2 1%	7 3%	2 1%	9 4%	- -	4 2%	5 3%	1 2%	- -	4 3%	4 2%	6 4%	3 2%	1 2%	- -	5 3%	3 2%
EXCESSIVE FEDERAL SPENDING/DEBT	18 2%	8 3%	8 2%	1 1%	2 2%	8 2%	11 3%	5 2%	4 2%	3 1%	7 4%	5 3%	5 3%	4 7%	- -	- -	5 2%	7 4%	3 2%	- -	4 10%	1 1%	3 2%
ENVIRONMENT	18 2%	7 2%	7 2%	3 3%	1 1%	7 1%	11 3%	5 2%	5 3%	2 1%	6 4%	2 1%	1 1%	- -	- -	8 5%	7 3%	3 2%	- -	- -	- -	7 3%	8 5%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	17 2%	9 3%	7 2%	1 1%	- -	5 1%	12 4%	2 1%	8 5%	3 1%	4 2%	6 3%	5 3%	- -	2 4%	3 2%	1 -	7 4%	4 2%	1 1%	1 3%	2 1%	2 2%
COURTS & JUDICIAL SYSTEMS	14 2%	4 1%	9 3%	1 2%	- -	10 2%	5 1%	3 2%	2 1%	6 2%	2 2%	5 3%	1 1%	1 1%	1 2%	- -	7 3%	5 3%	1 -	1 2%	1 2%	3 2%	3 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 6-3

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN					LESS COLL													
ABORTION	14 2%	4 1%	4 1%	4 5%	2 3%	9 2%	5 1%	6 3%	2 1%	3 1%	3 2%	6 3%	1 1%	- -	1 3%	2 1%	4 2%	6 3%	1 1%	1 2%	- -	3 2%	3 2%
GUN RIGHTS/GUN CONTROL	12 2%	3 1%	6 2%	1 1%	2 3%	10 2%	3 1%	3 1%	1 1%	7 3%	1 1%	1 1%	4 3%	- -	- -	3 2%	4 2%	2 1%	3 2%	- -	- -	4 2%	3 2%
NATIONAL SECURITY	10 1%	6 2%	4 1%	- -	- -	4 1%	7 2%	2 1%	4 3%	2 1%	2 1%	4 2%	3 2%	- -	- -	2 1%	1 -	2 1%	5 3%	- -	- -	2 1%	1 1%
EDUCATION	9 1%	5 2%	2 1%	- -	1 2%	5 1%	3 1%	3 1%	2 1%	2 1%	1 1%	1 1%	- -	2 4%	2 5%	2 2%	1 1%	- -	1 1%	4 7%	- -	4 2%	- -
ELECTION REFORMS/INTEGRITY	8 1%	4 1%	3 1%	- -	- -	3 1%	5 1%	2 1%	2 1%	1 -	2 1%	2 1%	- -	1 2%	2 4%	1 1%	2 1%	1 1%	1 1%	- -	3 8%	1 1%	2 1%
RACIAL ISSUES	5 1%	1 -	1 -	1 1%	3 3%	4 1%	1 -	2 1%	- -	3 1%	1 1%	1 1%	1 1%	- -	- -	1 -	2 1%	2 1%	- -	- -	- -	3 2%	- -
BANKING CRISIS	4 1%	3 1%	- -	1 1%	- -	2 -	2 1%	2 1%	2 1%	- -	- -	3 2%	- -	- -	- -	1 1%	- -	2 1%	1 1%	- -	- -	1 1%	- -
POLICE REFORM	3 -	3 1%	- -	- -	- -	2 -	1 -	2 1%	1 1%	- -	- -	1 1%	- -	- -	- -	2 2%	- -	1 1%	- -	- -	- -	2 1%	- -
COVID-19/PANDEMICS	2 -	1 -	1 -	- -	- -	- -	2 -	- -	1 1%	- -	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 -
SOME OTHER REASON	6 1%	3 1%	2 1%	2 2%	- -	6 1%	1 -	4 2%	1 1%	2 1%	- -	2 1%	- -	1 2%	- -	2 1%	2 1%	1 1%	1 1%	1 2%	- -	2 1%	2 1%
NOT SURE	6 1%	- -	3 1%	3 3%	1 1%	3 1%	3 1%	- -	3 2%	3 1%	- -	- -	2 1%	- -	- -	3 2%	1 1%	2 1%	- -	- -	- -	1 1%	3 2%

Table 6-4

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	122 15%	72 17%	50 14%	23 10%	11 12%	111 16%	67 14%	54 18%	43 18%	35 15%	38 17%	19 14%	27 14%	21 13%	32 13%	52 13%	54 17%
THE U.S. ECONOMY [GENERAL]	68 9%	40 9%	28 8%	14 6%	6 6%	63 9%	45 9%	24 8%	19 8%	18 8%	22 10%	15 11%	12 6%	7 5%	27 11%	34 9%	32 10%
DIVIDED COUNTRY/LACK OF TOLERANCE	63 8%	28 6%	35 10%	24 10%	12 13%	51 7%	42 9%	21 7%	16 7%	17 8%	14 6%	11 8%	18 10%	25 16%	18 8%	43 11%	14 4%
HEALTH CARE	56 7%	29 7%	27 7%	18 8%	6 7%	50 7%	41 8%	16 5%	7 3%	9 4%	20 9%	11 8%	16 8%	9 6%	25 11%	34 9%	13 4%
CRIME/RISING VIOLENCE	50 6%	24 5%	26 7%	20 9%	6 7%	44 6%	36 7%	14 5%	13 6%	11 5%	17 8%	6 4%	16 8%	7 5%	10 4%	17 4%	27 9%
IMMIGRATION/BORDER SECURITY	43 5%	26 6%	17 5%	13 6%	4 4%	37 5%	36 7%	7 2%	5 2%	14 6%	7 3%	4 3%	17 9%	4 3%	12 5%	16 4%	21 7%
MORAL DECLINE/U.S. UNREST	38 5%	18 4%	20 5%	16 7%	5 5%	32 5%	28 6%	10 3%	8 3%	9 4%	13 6%	5 4%	9 5%	7 5%	8 3%	15 4%	18 6%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	38 5%	12 3%	26 7%	24 10%	4 5%	33 5%	25 5%	12 4%	10 4%	14 6%	8 4%	8 6%	7 3%	13 8%	11 5%	24 6%	11 3%
GOVERNMENT/LACK OF LEADERSHIP	33 4%	13 3%	20 6%	16 7%	4 4%	28 4%	15 3%	18 6%	15 6%	13 6%	9 4%	5 3%	4 2%	14 9%	7 3%	21 5%	8 2%
WAGES/SALARY/PAY INEQUALITY	31 4%	22 5%	9 2%	3 1%	3 4%	28 4%	12 2%	19 6%	11 5%	10 4%	9 4%	9 6%	2 1%	- -	16 7%	16 4%	12 4%
JOBS/UNEMPLOYMENT	31 4%	19 4%	12 3%	2 1%	2 3%	29 4%	20 4%	11 4%	8 3%	8 4%	6 3%	4 3%	13 7%	1 1%	13 5%	14 4%	13 4%
POVERTY/HOMELESSNESS	29 4%	16 4%	13 3%	8 4%	2 2%	24 3%	9 2%	20 6%	17 7%	12 5%	6 3%	3 2%	7 4%	6 4%	8 3%	14 4%	11 3%
TAXES	21 3%	14 3%	8 2%	4 2%	3 3%	19 3%	17 3%	5 2%	5 2%	4 2%	8 3%	2 1%	7 4%	1 1%	8 3%	9 2%	11 3%
LACK OF MONEY	19 2%	12 3%	7 2%	2 1%	1 1%	18 3%	10 2%	9 3%	6 3%	8 3%	4 2%	6 5%	1 -	3 2%	1 -	4 1%	9 3%
EXCESSIVE FEDERAL SPENDING/ DEBT	18 2%	9 2%	9 3%	8 3%	3 3%	15 2%	10 2%	8 3%	7 3%	7 3%	4 2%	2 2%	4 2%	3 2%	8 3%	10 3%	8 3%
ENVIRONMENT	18 2%	7 2%	10 3%	6 3%	2 2%	16 2%	11 2%	6 2%	3 1%	4 2%	4 2%	3 2%	7 4%	8 5%	6 2%	13 3%	2 1%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	17 2%	10 2%	7 2%	4 2%	2 2%	14 2%	13 3%	5 1%	4 2%	2 1%	4 2%	4 3%	7 3%	6 4%	3 1%	9 2%	9 3%
COURTS & JUDICIAL SYSTEMS	14 2%	8 2%	6 2%	4 2%	2 2%	11 2%	9 2%	5 2%	4 2%	4 2%	4 2%	5 4%	1 -	2 2%	4 2%	7 2%	7 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 6-4

QUESTION 5B:

And, which of the remaining would you say is the SECOND most important problem facing the COUNTRY today?

Second Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
ABORTION	14 2%	11 3%	3 1%	3 1%	2 2%	11 2%	7 1%	7 2%	6 3%	3 1%	4 2%	4 3%	3 2%	3 2%	5 2%	8 2%	6 2%
GUN RIGHTS/GUN CONTROL	12 2%	8 2%	4 1%	3 1%	- -	12 2%	6 1%	6 2%	6 3%	2 1%	5 2%	3 2%	1 1%	3 2%	7 3%	9 2%	2 1%
NATIONAL SECURITY	10 1%	4 1%	6 2%	4 2%	2 2%	8 1%	8 2%	3 1%	2 1%	3 1%	3 1%	1 1%	3 1%	- -	2 1%	2 -	9 3%
EDUCATION	9 1%	8 2%	1 -	1 -	1 1%	6 1%	3 1%	6 2%	6 2%	3 1%	- -	2 2%	3 2%	1 1%	1 -	2 1%	7 2%
ELECTION REFORMS/INTEGRITY	8 1%	4 1%	4 1%	4 2%	1 1%	7 1%	6 1%	2 1%	2 1%	2 1%	5 2%	1 1%	- -	3 2%	1 -	4 1%	4 1%
RACIAL ISSUES	5 1%	4 1%	1 -	- -	- -	5 1%	2 -	3 1%	3 1%	3 1%	- -	- -	2 1%	1 1%	1 -	2 -	1 -
BANKING CRISIS	4 1%	3 1%	1 -	1 -	- -	4 1%	4 1%	- -	- -	2 1%	- -	- -	2 1%	2 1%	1 -	3 1%	1 -
POLICE REFORM	3 -	1 -	2 1%	- -	- -	2 -	- -	3 1%	1 -	1 -	1 -	1 1%	- -	- -	2 1%	2 1%	1 -
COVID-19/PANDEMICS	2 -	1 -	1 -	1 -	1 1%	1 -	2 -	- -	- -	- -	1 -	- -	1 -	1 1%	1 -	2 -	- -
SOME OTHER REASON	6 1%	3 1%	4 1%	4 2%	1 1%	6 1%	4 1%	3 1%	2 1%	4 2%	1 -	- -	1 -	2 1%	2 1%	4 1%	3 1%
NOT SURE	6 1%	1 -	5 1%	3 1%	- -	6 1%	4 1%	2 1%	1 -	2 1%	4 2%	- -	- -	3 2%	- -	3 1%	2 1%

Table 7-1

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	87 11%	44 11%	43 10%	12 6%	13 11%	15 13%	19 14%	27 12%	23 10%	20 15%	17 9%	26 12%	27 13%	14 10%	41 12%	11 11%	35 10%	8 6%	27 12%	76 12%	7 8%	4 10%	11 7%	91 11%
THE U.S. ECONOMY [GENERAL]	61 8%	32 8%	29 7%	14 7%	11 8%	11 9%	11 8%	14 6%	22 9%	11 8%	14 7%	14 6%	15 7%	12 9%	27 8%	8 9%	25 7%	9 7%	16 7%	47 7%	9 10%	5 12%	14 9%	63 8%
DIVIDED COUNTRY/LACK OF TOLERANCE	52 7%	17 4%	35 9%	8 4%	7 5%	6 5%	9 6%	23 11%	11 4%	6 4%	10 5%	26 12%	14 7%	12 8%	26 7%	2 2%	25 7%	6 5%	18 8%	51 8%	2 2%	- -	2 1%	55 7%
IMMIGRATION/BORDER SECURITY	51 6%	34 9%	18 4%	15 8%	11 9%	9 7%	7 5%	10 5%	28 11%	6 4%	7 4%	10 5%	15 7%	12 9%	27 8%	9 9%	16 4%	12 9%	3 1%	41 6%	5 5%	1 3%	11 7%	48 6%
MORAL DECLINE/U.S. UNREST	44 6%	23 6%	22 5%	9 5%	2 2%	7 6%	9 6%	16 7%	10 4%	13 9%	9 5%	13 6%	18 9%	8 6%	26 8%	5 5%	14 4%	6 5%	8 3%	39 6%	5 5%	1 3%	6 4%	47 6%
GOVERNMENT/LACK OF LEADERSHIP	43 5%	19 5%	24 6%	8 4%	7 5%	8 7%	5 3%	15 7%	14 6%	5 4%	9 5%	15 7%	1 -	8 6%	9 3%	8 8%	27 7%	12 9%	15 6%	39 6%	4 4%	1 3%	5 3%	46 6%
HEALTH CARE	39 5%	16 4%	23 6%	13 7%	6 4%	8 6%	7 5%	6 3%	13 5%	3 2%	13 6%	11 5%	8 4%	8 5%	16 5%	4 4%	19 5%	5 4%	14 6%	28 4%	4 5%	5 12%	12 7%	37 5%
WAGES/SALARY/PAY INEQUALITY	36 5%	20 5%	16 4%	9 5%	12 10%	6 5%	5 4%	3 2%	15 6%	5 3%	12 6%	4 2%	1 -	11 8%	12 4%	7 7%	17 5%	5 4%	12 5%	23 4%	8 9%	2 6%	13 8%	35 4%
CRIME/RISING VIOLENCE	36 4%	14 4%	22 5%	11 6%	6 5%	3 2%	8 6%	7 3%	10 4%	4 3%	11 5%	11 5%	16 2%	3 2%	18 5%	3 3%	14 4%	5 4%	9 4%	26 4%	7 8%	3 7%	10 6%	35 4%
EXCESSIVE FEDERAL SPENDING/ DEBT	36 4%	18 5%	17 4%	6 3%	5 4%	3 3%	7 5%	14 7%	8 3%	11 8%	6 3%	11 5%	15 7%	6 4%	21 6%	3 3%	12 3%	4 3%	8 4%	31 5%	2 2%	2 6%	4 3%	38 5%
TAXES	32 4%	15 4%	17 4%	8 4%	3 2%	5 4%	7 5%	8 4%	7 3%	7 5%	9 5%	8 4%	17 8%	6 5%	23 7%	4 4%	5 1%	2 2%	3 1%	28 4%	3 3%	1 3%	4 2%	32 4%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	31 4%	10 3%	21 5%	1 1%	2 1%	4 3%	9 6%	15 7%	2 1%	8 6%	5 2%	17 8%	4 2%	2 1%	5 2%	2 2%	24 7%	9 7%	15 6%	29 5%	2 3%	- -	2 1%	35 4%
POVERTY/HOMELESSNESS	30 4%	12 3%	19 4%	6 3%	6 5%	6 5%	6 4%	6 3%	10 4%	2 1%	9 4%	10 4%	4 2%	5 4%	9 3%	7 7%	14 4%	7 5%	7 3%	23 4%	4 5%	3 8%	8 5%	31 4%
JOBS/UNEMPLOYMENT	28 4%	12 3%	16 4%	13 7%	7 5%	2 2%	4 3%	2 1%	10 4%	2 1%	12 6%	4 2%	5 3%	7 5%	12 4%	3 4%	12 3%	6 4%	7 3%	24 4%	3 3%	1 3%	4 3%	26 3%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	23 3%	9 2%	14 3%	4 2%	2 2%	3 2%	4 3%	10 5%	4 2%	5 4%	5 2%	9 4%	8 4%	8 6%	16 5%	1 1%	6 2%	1 1%	5 2%	18 3%	1 1%	1 3%	5 3%	22 3%
COURTS & JUDICIAL SYSTEMS	23 3%	16 4%	6 2%	6 3%	2 2%	6 5%	3 2%	5 3%	10 4%	7 5%	5 2%	2 1%	7 3%	3 2%	10 3%	4 4%	9 2%	6 5%	2 1%	13 2%	3 3%	1 3%	10 6%	19 2%
GUN RIGHTS/GUN CONTROL	21 3%	8 2%	13 3%	6 3%	2 2%	3 2%	1 1%	9 4%	5 2%	3 2%	6 3%	7 3%	- -	1 1%	1 -	6 6%	14 4%	4 3%	10 5%	13 2%	2 2%	- -	8 5%	18 2%
ENVIRONMENT	16 2%	10 3%	5 1%	7 3%	2 2%	1 1%	2 1%	4 2%	6 2%	4 3%	4 2%	2 1%	2 1%	4 3%	6 2%	1 1%	9 2%	1 1%	8 3%	12 2%	- -	4 9%	4 2%	15 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 7-1

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
RACIAL ISSUES	15 2%	5 1%	10 2%	11 6%	2 1%	1 1%	1 1%	1 -	4 2%	1 1%	9 5%	1 -	1 1%	- -	1 -	1 1%	13 4%	6 5%	7 3%	5 1%	6 7%	- -	11 7%	12 2%
ELECTION REFORMS/INTEGRITY	14 2%	7 2%	7 2%	1 1%	2 2%	2 1%	5 4%	4 2%	3 1%	4 3%	2 1%	5 2%	2 1%	3 2%	4 1%	1 2%	9 2%	3 2%	6 3%	13 2%	- -	1 2%	1 1%	15 2%
LACK OF MONEY	14 2%	7 2%	7 2%	4 2%	2 1%	- -	3 2%	4 2%	4 2%	3 2%	2 1%	5 2%	2 1%	2 2%	4 1%	2 2%	8 2%	3 2%	5 2%	10 2%	4 4%	- -	4 2%	14 2%
EDUCATION	13 2%	7 2%	5 1%	4 2%	5 4%	1 1%	2 1%	2 1%	6 3%	1 1%	3 1%	3 1%	3 2%	3 2%	6 2%	2 2%	5 1%	2 2%	3 1%	10 2%	3 3%	- -	3 2%	13 2%
ABORTION	12 2%	8 2%	4 1%	4 2%	3 2%	4 3%	2 1%	- -	7 3%	1 1%	3 2%	1 -	5 2%	1 1%	6 2%	- -	6 2%	1 1%	5 2%	10 2%	1 1%	1 3%	3 2%	12 2%
NATIONAL SECURITY	9 1%	3 1%	6 1%	2 1%	- -	3 3%	1 1%	3 2%	2 1%	2 1%	3 2%	3 1%	4 2%	1 1%	5 1%	- -	5 1%	1 -	4 2%	7 1%	1 1%	2 4%	2 1%	10 1%
POLICE REFORM	3 -	3 1%	- -	3 2%	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	3 1%	2 2%	1 -	1 -	2 2%	- -	2 1%	3 -
COVID-19/PANDEMICS	2 -	1 -	1 -	- -	- -	1 1%	1 1%	- -	1 -	- -	- -	1 -	1 -	- -	1 -	1 1%	- -	- -	- -	2 -	- -	- -	- -	2 -
BANKING CRISIS	2 -	2 -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 -	1 1%	1 -	2 -	- -	- -	- -	2 -
SOME OTHER REASON	5 1%	3 1%	2 -	- -	2 1%	- -	1 1%	3 1%	2 1%	2 1%	- -	2 1%	2 1%	- 1%	2 1%	1 1%	3 1%	1 1%	2 1%	5 1%	1 1%	- -	1 -	6 1%
NOT SURE	3 -	1 -	2 -	- -	- -	2 2%	- -	1 -	1 -	- -	1 1%	1 -	1 -	- -	1 -	- -	2 1%	1 1%	1 -	3 -	- -	- -	- -	3 -

Table 7-2

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	87 11%	15 14%	20 12%	36 13%	26 9%	25 11%	43 11%	39 10%	19 10%	51 10%	16 14%	24 10%	32 10%	10 9%	20 15%	34 10%	14 8%	18 14%	9 10%	3 6%	10 24%	34 10%	28 13%	25 10%
THE U.S. ECONOMY [GENERAL]	61 8%	7 6%	15 9%	22 8%	22 8%	16 7%	30 8%	25 7%	20 10%	33 7%	8 7%	23 10%	19 6%	9 8%	9 7%	22 7%	17 10%	9 7%	3 3%	5 12%	5 12%	22 7%	14 6%	25 10%
DIVIDED COUNTRY/LACK OF TOLERANCE	52 7%	7 6%	15 9%	22 8%	11 4%	19 8%	24 6%	28 7%	4 2%	40 8%	8 7%	6 3%	24 8%	7 7%	15 11%	19 6%	10 6%	11 8%	8 9%	1 2%	4 9%	19 6%	21 9%	12 5%
IMMIGRATION/BORDER SECURITY	51 6%	6 5%	18 10%	24 8%	16 6%	12 5%	37 10%	10 3%	14 7%	32 7%	5 4%	17 7%	15 5%	8 7%	11 8%	26 8%	6 3%	9 7%	8 9%	3 7%	- -	26 8%	17 8%	9 4%
MORAL DECLINE/U.S. UNREST	44 6%	12 11%	12 7%	24 9%	11 4%	9 4%	27 7%	15 4%	7 4%	32 6%	6 5%	9 4%	20 7%	10 9%	5 4%	14 4%	15 9%	8 7%	2 2%	3 6%	2 5%	14 4%	10 5%	20 8%
GOVERNMENT/LACK OF LEADERSHIP	43 5%	2 2%	5 3%	7 2%	21 8%	15 7%	10 3%	31 8%	10 5%	28 6%	5 4%	12 5%	16 5%	8 7%	8 6%	19 6%	7 4%	6 5%	7 8%	2 4%	3 7%	19 6%	13 6%	11 5%
HEALTH CARE	39 5%	6 6%	7 4%	13 5%	12 4%	14 6%	16 4%	17 5%	12 6%	17 3%	11 9%	14 6%	13 4%	4 3%	8 6%	17 5%	12 7%	3 2%	4 5%	3 6%	1 3%	17 5%	7 3%	16 6%
WAGES/SALARY/PAY INEQUALITY	36 5%	2 2%	7 4%	9 3%	14 5%	12 5%	12 3%	22 6%	15 8%	18 4%	3 2%	16 7%	11 4%	5 5%	4 3%	24 7%	6 3%	1 1%	- -	3 7%	2 4%	24 7%	1 -	11 4%
CRIME/RISING VIOLENCE	36 4%	7 7%	9 5%	17 6%	10 3%	9 4%	18 5%	15 4%	14 7%	13 3%	9 8%	13 5%	10 3%	7 6%	6 5%	16 5%	6 4%	2 2%	6 6%	3 7%	2 5%	16 5%	8 4%	11 5%
EXCESSIVE FEDERAL SPENDING/ DEBT	36 4%	6 6%	6 4%	13 5%	15 5%	8 3%	15 4%	17 5%	5 2%	28 6%	3 3%	7 3%	17 5%	7 6%	5 4%	10 3%	13 8%	9 7%	2 2%	2 4%	- -	10 3%	11 5%	15 6%
TAXES	32 4%	7 6%	10 6%	17 6%	14 5%	1 -	26 7%	5 1%	2 1%	23 5%	7 6%	7 3%	14 4%	7 6%	5 4%	12 4%	8 4%	5 4%	5 5%	2 4%	1 3%	12 4%	10 4%	11 4%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	31 4%	4 4%	6 3%	10 3%	9 3%	12 5%	7 2%	23 6%	5 3%	22 4%	4 4%	9 4%	15 5%	4 4%	4 3%	15 5%	4 3%	6 5%	3 4%	- -	3 6%	15 5%	10 5%	6 2%
POVERTY/HOMELESSNESS	30 4%	3 3%	5 3%	9 3%	15 5%	7 3%	14 4%	14 4%	12 6%	14 3%	5 4%	11 5%	9 3%	3 3%	5 4%	14 4%	6 4%	5 4%	3 4%	1 2%	1 2%	14 4%	8 4%	8 3%
JOBS/UNEMPLOYMENT	28 4%	1 1%	5 3%	6 2%	13 5%	9 4%	15 4%	11 3%	10 5%	14 3%	4 3%	14 6%	8 3%	4 4%	2 2%	18 5%	2 1%	2 2%	4 5%	1 3%	1 2%	18 5%	6 3%	4 2%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	23 3%	4 4%	8 5%	13 4%	7 3%	3 1%	17 4%	6 2%	5 2%	14 3%	5 4%	4 2%	13 4%	2 2%	3 3%	8 3%	1 -	5 4%	4 5%	5 11%	- -	8 3%	9 4%	6 2%
COURTS & JUDICIAL SYSTEMS	23 3%	3 3%	4 2%	7 2%	9 3%	7 3%	16 4%	5 1%	2 1%	21 4%	- -	4 2%	12 4%	3 3%	3 2%	12 3%	1 1%	5 4%	3 3%	2 5%	- -	12 3%	8 4%	3 1%
GUN RIGHTS/GUN CONTROL	21 3%	- -	- -	- -	7 3%	14 6%	2 1%	19 5%	7 3%	13 3%	1 1%	6 3%	12 4%	3 2%	- -	11 3%	3 1%	6 5%	- -	- -	1 2%	11 3%	6 3%	4 1%
ENVIRONMENT	16 2%	1 1%	3 2%	4 1%	5 2%	7 3%	6 2%	10 3%	2 1%	11 2%	2 2%	7 3%	7 2%	- -	2 1%	5 1%	6 4%	2 1%	- -	2 4%	1 2%	5 1%	2 1%	9 4%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 7-2

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
RACIAL ISSUES	15 2%	1 1%	-	1 -	5 2%	9 4%	1 -	13 3%	1 1%	12 2%	2 2%	7 3%	6 2%	1 1%	1 1%	3 1%	9 5%	-	4 5%	-	-	3 1%	4 2%	9 3%
ELECTION REFORMS/INTEGRITY	14 2%	3 2%	1 1%	4 1%	3 1%	7 3%	6 1%	8 2%	3 2%	10 2%	1 1%	3 1%	8 3%	-	3 2%	5 1%	4 2%	-	4 5%	1 2%	-	5 1%	4 2%	5 2%
LACK OF MONEY	14 2%	2 2%	3 2%	5 2%	5 2%	4 2%	7 2%	6 2%	1 -	11 2%	2 2%	3 1%	8 3%	1 1%	2 2%	8 2%	3 1%	2 2%	-	-	1 3%	8 2%	2 1%	4 1%
EDUCATION	13 2%	2 2%	2 1%	4 1%	8 3%	1 -	8 2%	4 1%	3 2%	8 2%	1 1%	2 1%	6 2%	2 2%	3 2%	4 1%	3 2%	2 2%	3 4%	-	1 2%	4 1%	6 3%	3 1%
ABORTION	12 2%	2 2%	1 1%	3 1%	4 1%	6 2%	6 2%	6 2%	4 2%	6 1%	2 2%	4 2%	4 1%	3 3%	1 1%	7 2%	2 1%	2 1%	-	1 2%	1 2%	7 2%	2 1%	4 2%
NATIONAL SECURITY	9 1%	2 2%	2 1%	4 1%	6 2%	-	6 2%	3 1%	5 2%	5 1%	-	5 2%	3 1%	2 1%	1 -	3 1%	2 1%	1 1%	2 3%	1 2%	-	3 1%	3 1%	3 1%
POLICE REFORM	3 -	1 1%	-	1 -	1 -	1 -	-	3 1%	1 1%	2 -	-	2 1%	-	1 1%	-	1 -	1 1%	-	1 1%	-	-	1 -	1 -	1 -
COVID-19/PANDEMICS	2 -	-	-	-	2 1%	-	1 -	1 -	-	2 -	-	-	2 1%	-	-	1 -	1 1%	-	-	-	-	1 -	-	1 -
BANKING CRISIS	2 -	-	1 1%	1 -	-	1 -	1 -	1 -	1 1%	-	1 1%	2 1%	-	-	-	1 -	-	1 1%	-	-	-	1 -	1 -	-
SOME OTHER REASON	5 1%	2 2%	-	2 1%	2 1%	2 1%	2 -	4 1%	1 -	5 1%	-	2 1%	2 1%	-	2 1%	1 -	2 1%	2 1%	1 1%	-	-	1 -	3 1%	2 1%
NOT SURE	3 -	-	1 1%	1 -	1 -	1 -	1 -	2 1%	1 -	1 -	1 1%	2 1%	-	1 1%	-	-	2 1%	-	-	-	1 2%	-	-	3 1%

Table 7-3

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	87 11%	39 13%	37 11%	5 6%	6 7%	50 11%	37 11%	21 10%	23 13%	29 11%	14 9%	24 13%	17 10%	5 9%	6 14%	15 10%	20 10%	19 11%	22 13%	6 9%	5 15%	16 8%	19 12%
THE U.S. ECONOMY [GENERAL]	61 8%	24 8%	23 7%	8 10%	6 7%	36 8%	25 7%	17 8%	15 9%	18 7%	10 6%	16 9%	12 7%	5 9%	3 8%	12 8%	13 6%	16 9%	11 7%	5 9%	3 8%	15 7%	11 7%
DIVIDED COUNTRY/LACK OF TOLERANCE	52 7%	16 5%	35 10%	1 1%	1 1%	32 7%	21 6%	8 4%	9 5%	24 9%	12 7%	9 5%	17 10%	1 2%	1 2%	7 5%	18 8%	11 6%	15 9%	1 1%	1 3%	9 4%	16 10%
IMMIGRATION/BORDER SECURITY	51 6%	25 8%	16 5%	9 11%	2 2%	33 7%	18 5%	23 11%	11 6%	10 4%	8 5%	14 8%	13 8%	8 15%	1 2%	12 8%	4 2%	13 7%	14 8%	8 13%	1 3%	14 7%	2 1%
MORAL DECLINE/U.S. UNREST	44 6%	20 7%	19 6%	3 3%	3 4%	22 5%	22 7%	11 5%	12 7%	11 4%	11 6%	15 8%	11 7%	2 4%	3 6%	6 4%	8 4%	10 6%	16 9%	2 4%	2 7%	6 3%	7 5%
GOVERNMENT/LACK OF LEADERSHIP	43 5%	17 6%	21 6%	2 2%	3 4%	24 5%	20 6%	9 4%	10 6%	15 6%	9 6%	7 4%	2 1%	3 6%	5 11%	9 6%	17 8%	5 3%	3 2%	6 9%	2 7%	13 6%	14 9%
HEALTH CARE	39 5%	11 4%	16 5%	5 6%	7 9%	23 5%	16 5%	11 5%	5 3%	12 5%	11 7%	11 6%	5 3%	- -	4 10%	5 3%	14 7%	12 7%	4 2%	2 4%	2 6%	12 6%	7 5%
WAGES/SALARY/PAY INEQUALITY	36 5%	12 4%	11 3%	8 9%	5 7%	20 4%	16 5%	11 5%	8 5%	9 4%	8 5%	6 3%	7 4%	5 10%	2 4%	9 6%	8 4%	12 7%	- -	6 10%	1 3%	9 4%	8 5%
CRIME/RISING VIOLENCE	36 4%	8 2%	18 5%	6 8%	4 5%	27 6%	9 3%	9 4%	5 3%	18 7%	4 2%	6 3%	12 8%	1 2%	2 4%	7 4%	8 4%	8 4%	11 6%	1 2%	2 6%	12 6%	3 2%
EXCESSIVE FEDERAL SPENDING/DEBT	36 4%	16 5%	15 4%	2 2%	2 3%	21 4%	15 4%	10 5%	8 5%	11 4%	7 4%	12 6%	9 6%	2 4%	1 2%	4 3%	7 3%	7 4%	14 8%	2 4%	1 3%	5 2%	7 4%
TAXES	32 4%	11 4%	17 5%	3 4%	1 1%	18 4%	14 4%	7 3%	8 5%	11 4%	6 4%	10 5%	13 8%	2 4%	2 5%	3 2%	2 1%	12 7%	11 7%	2 4%	2 5%	2 1%	3 2%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	31 4%	10 3%	19 6%	- -	2 3%	17 4%	14 4%	4 2%	6 3%	13 5%	8 5%	4 2%	1 1%	2 4%	- -	3 2%	20 10%	1 1%	4 3%	1 2%	1 3%	5 2%	19 12%
POVERTY/HOMELESSNESS	30 4%	8 3%	15 4%	4 4%	4 5%	15 3%	15 5%	6 3%	6 3%	9 4%	10 6%	5 3%	4 3%	3 5%	4 9%	4 2%	10 5%	7 4%	3 2%	6 9%	1 3%	6 3%	8 5%
JOBS/UNEMPLOYMENT	28 4%	10 3%	14 4%	2 2%	2 3%	18 4%	11 3%	10 5%	2 1%	8 3%	8 5%	7 4%	6 3%	2 5%	1 2%	3 2%	9 4%	9 5%	4 2%	2 4%	1 3%	11 6%	1 1%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	23 3%	9 3%	9 3%	- -	5 6%	13 3%	10 3%	4 2%	5 3%	9 4%	5 3%	6 3%	10 6%	1 2%	- -	2 1%	4 2%	5 3%	11 7%	1 2%	- -	3 1%	3 2%
COURTS & JUDICIAL SYSTEMS	23 3%	9 3%	4 1%	8 9%	2 3%	11 2%	12 4%	6 3%	10 6%	5 2%	2 1%	5 3%	5 3%	4 8%	- -	7 5%	2 1%	7 4%	3 2%	1 2%	3 8%	6 3%	3 2%
GUN RIGHTS/GUN CONTROL	21 3%	7 2%	6 2%	2 2%	6 8%	8 2%	13 4%	5 2%	4 2%	3 1%	9 6%	- -	1 1%	2 3%	4 10%	7 4%	7 3%	1 1%	- -	1 2%	5 15%	9 4%	5 3%
ENVIRONMENT	16 2%	9 3%	3 1%	1 1%	3 3%	9 2%	7 2%	6 3%	5 3%	3 1%	2 1%	4 2%	1 1%	1 2%	- -	5 3%	4 2%	5 3%	1 -	- -	1 3%	5 2%	4 3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 7-3

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN					WOMEN LESS COLL													
RACIAL ISSUES	15 2%	2 1%	2 1%	3 3%	8 10%	12 3%	3 1%	4 2%	1 1%	8 3%	2 1%	1 1%	-	-	1 2%	4 2%	9 4%	1 1%	-	1 1%	-	12 6%	2 1%
ELECTION REFORMS/INTEGRITY	14 2%	7 2%	6 2%	-	1 1%	6 1%	8 2%	4 2%	3 2%	2 1%	5 3%	2 1%	2 1%	-	1 2%	5 3%	4 2%	1 -	4 2%	1 2%	-	4 2%	5 3%
LACK OF MONEY	14 2%	4 1%	6 2%	3 3%	1 1%	8 2%	6 2%	4 2%	3 2%	4 2%	3 2%	3 2%	1 1%	2 4%	-	2 1%	6 3%	1 1%	3 2%	2 3%	-	3 2%	4 3%
EDUCATION	13 2%	6 2%	4 1%	1 1%	1 2%	7 2%	5 2%	4 2%	3 2%	3 1%	2 1%	4 2%	2 1%	-	2 4%	3 2%	2 1%	3 2%	3 2%	2 3%	-	4 2%	1 1%
ABORTION	12 2%	7 2%	3 1%	1 1%	1 2%	5 1%	7 2%	5 2%	3 2%	-	4 3%	4 2%	2 1%	-	-	4 3%	2 1%	5 3%	1 1%	-	-	5 3%	1 1%
NATIONAL SECURITY	9 1%	2 1%	5 2%	2 2%	1 1%	6 1%	3 1%	2 1%	1 -	4 1%	2 1%	2 1%	3 2%	-	-	2 1%	3 2%	1 -	4 2%	-	-	4 2%	1 -
POLICE REFORM	3 -	1 -	-	2 3%	-	2 -	1 -	2 1%	1 1%	-	-	-	-	-	-	3 2%	-	-	-	-	-	3 2%	-
COVID-19/PANDEMICS	2 -	1 -	1 -	-	-	1 -	1 -	-	1 1%	1 -	-	1 1%	-	-	1 2%	-	-	1 1%	-	-	1 3%	-	-
BANKING CRISIS	2 -	2 1%	-	-	-	-	2 1%	-	2 1%	-	-	-	-	-	-	2 1%	-	-	-	-	-	2 1%	-
SOME OTHER REASON	5 1%	3 1%	2 1%	1 1%	-	5 1%	-	3 2%	-	2 1%	-	1 -	1 1%	1 2%	-	2 1%	1 1%	-	2 1%	1 2%	-	1 -	2 1%
NOT SURE	3 -	1 -	2 1%	-	-	2 -	1 -	-	1 1%	2 1%	-	-	1 1%	-	-	1 1%	1 -	-	1 1%	-	-	2 1%	-

Table 7-4

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	87 11%	47 11%	40 11%	31 13%	8 9%	78 11%	59 12%	27 9%	22 9%	27 12%	23 11%	13 10%	23 12%	16 10%	29 12%	46 12%	36 11%
THE U.S. ECONOMY [GENERAL]	61 8%	37 9%	24 6%	15 6%	5 5%	55 8%	32 6%	29 10%	24 10%	21 9%	20 9%	6 5%	15 7%	11 7%	15 6%	26 7%	27 8%
DIVIDED COUNTRY/LACK OF TOLERANCE	52 7%	24 5%	29 8%	23 10%	8 9%	44 6%	41 8%	11 4%	8 4%	14 6%	19 8%	7 5%	10 5%	14 9%	18 7%	32 8%	15 5%
IMMIGRATION/BORDER SECURITY	51 6%	26 6%	25 7%	10 4%	6 6%	44 6%	29 6%	22 7%	17 7%	17 8%	10 4%	11 8%	13 7%	4 3%	18 7%	22 6%	25 8%
MORAL DECLINE/U.S. UNREST	44 6%	19 4%	25 7%	16 7%	6 6%	39 6%	31 6%	13 4%	12 5%	10 4%	14 6%	7 5%	11 5%	8 5%	12 5%	20 5%	21 7%
GOVERNMENT/LACK OF LEADERSHIP	43 5%	20 5%	23 6%	17 7%	8 9%	33 5%	30 6%	14 4%	11 5%	16 7%	7 3%	9 7%	11 6%	13 8%	14 6%	27 7%	12 4%
HEALTH CARE	39 5%	28 6%	12 3%	8 4%	2 2%	36 5%	19 4%	21 7%	14 6%	9 4%	11 5%	5 4%	10 5%	5 3%	14 6%	19 5%	11 4%
WAGES/SALARY/PAY INEQUALITY	36 5%	25 6%	11 3%	4 2%	7 8%	29 4%	16 3%	20 7%	14 6%	10 4%	18 8%	2 2%	7 3%	4 2%	12 5%	16 4%	14 4%
CRIME/RISING VIOLENCE	36 4%	17 4%	18 5%	10 4%	2 2%	32 5%	20 4%	16 5%	14 6%	16 7%	6 3%	8 6%	5 3%	4 2%	12 5%	16 4%	15 5%
EXCESSIVE FEDERAL SPENDING/ DEBT	36 4%	16 4%	20 5%	15 6%	5 6%	29 4%	24 5%	11 4%	8 3%	8 4%	12 5%	8 6%	7 4%	9 5%	6 2%	14 4%	17 5%
TAXES	32 4%	23 5%	10 3%	7 3%	4 5%	26 4%	20 4%	12 4%	6 2%	7 3%	10 4%	6 5%	8 4%	1 1%	8 3%	9 2%	22 7%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	31 4%	11 2%	21 6%	15 6%	5 6%	26 4%	20 4%	12 4%	11 5%	11 5%	8 4%	7 5%	5 3%	11 7%	11 5%	22 6%	6 2%
POVERTY/HOMELESSNESS	30 4%	20 5%	10 3%	4 2%	1 1%	28 4%	14 3%	16 5%	13 6%	9 4%	11 5%	5 4%	5 2%	5 3%	10 4%	15 4%	10 3%
JOBS/UNEMPLOYMENT	28 4%	18 4%	10 3%	2 1%	3 4%	25 4%	15 3%	13 4%	11 4%	8 3%	8 3%	5 4%	7 3%	2 1%	6 3%	8 2%	18 5%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	23 3%	10 2%	13 3%	11 5%	- -	23 3%	18 4%	5 2%	4 2%	6 3%	4 2%	1 1%	12 6%	4 3%	8 3%	12 3%	10 3%
COURTS & JUDICIAL SYSTEMS	23 3%	11 2%	12 3%	5 2%	1 1%	22 3%	16 3%	7 2%	2 1%	4 2%	7 3%	8 6%	3 1%	3 2%	7 3%	10 2%	11 3%
GUN RIGHTS/GUN CONTROL	21 3%	14 3%	7 2%	7 3%	1 1%	20 3%	13 3%	8 3%	6 3%	3 1%	6 3%	3 2%	8 4%	9 6%	9 4%	18 5%	3 1%
ENVIRONMENT	16 2%	7 2%	9 2%	5 2%	2 2%	14 2%	9 2%	7 2%	7 3%	3 1%	4 2%	2 2%	5 3%	5 3%	7 3%	12 3%	4 1%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 7-4

QUESTION 5T:

And, which of the remaining would you say is the THIRD most important problem facing the COUNTRY today?

Third Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
RACIAL ISSUES	15 2%	13 3%	2 1%	1 -	- -	15 2%	9 2%	6 2%	6 2%	2 1%	6 3%	3 2%	5 3%	2 1%	5 2%	6 2%	7 2%
ELECTION REFORMS/INTEGRITY	14 2%	6 1%	8 2%	5 2%	2 2%	12 2%	12 2%	2 1%	2 1%	4 2%	2 1%	3 2%	6 3%	4 2%	4 2%	8 2%	6 2%
LACK OF MONEY	14 2%	5 1%	9 2%	4 2%	3 3%	11 2%	6 1%	8 3%	3 1%	3 1%	2 1%	2 2%	5 3%	2 1%	6 3%	8 2%	6 2%
EDUCATION	13 2%	9 2%	4 1%	2 1%	1 2%	11 2%	9 2%	4 1%	3 1%	3 1%	3 1%	5 4%	2 1%	2 1%	2 1%	4 1%	3 1%
ABORTION	12 2%	6 1%	6 2%	5 2%	1 1%	12 2%	10 2%	2 1%	1 1%	3 1%	4 2%	2 1%	2 1%	6 4%	1 1%	8 2%	5 2%
NATIONAL SECURITY	9 1%	4 1%	5 1%	3 1%	1 1%	8 1%	4 1%	5 2%	5 2%	1 -	1 1%	4 3%	3 2%	2 1%	2 1%	4 1%	4 1%
POLICE REFORM	3 -	3 1%	- -	- -	- -	3 -	2 -	1 -	- -	2 1%	- -	1 1%	- -	1 1%	- -	1 -	2 1%
COVID-19/PANDEMICS	2 -	2 -	- -	- -	1 1%	1 -	2 -	- -	- -	- -	- -	- -	2 1%	1 1%	- -	1 -	1 -
BANKING CRISIS	2 -	2 -	- -	- -	1 1%	1 -	2 -	- -	- -	- -	- -	- -	2 1%	1 1%	- -	1 -	1 -
SOME OTHER REASON	5 1%	1 -	5 1%	4 2%	1 1%	5 1%	3 1%	3 1%	3 1%	4 2%	2 1%	- -	- -	2 1%	1 -	3 1%	3 1%
NOT SURE	3 -	2 -	1 -	1 -	- -	3 -	2 -	1 -	1 -	1 -	- -	- -	2 1%	- -	2 1%	2 -	- -

Table 8-1
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	384 48%	186 48%	198 48%	80 42%	67 53%	64 54%	76 53%	97 45%	123 50%	63 46%	89 46%	109 49%	87 43%	81 58%	168 49%	52 54%	164 46%	64 49%	100 44%	310 48%	45 51%	16 41%	74 47%	386 48%
THE U.S. ECONOMY [GENERAL]	220 27%	109 28%	111 27%	55 29%	33 26%	45 38%	45 31%	42 19%	73 30%	36 26%	60 31%	51 23%	54 26%	45 32%	99 29%	24 25%	97 27%	40 30%	57 25%	176 28%	24 27%	13 32%	44 27%	218 27%
DIVIDED COUNTRY/LACK OF TOLERANCE	161 20%	75 19%	86 21%	23 12%	27 21%	22 18%	27 18%	62 29%	42 17%	32 23%	30 15%	56 25%	32 16%	28 20%	60 17%	25 26%	76 21%	20 15%	56 25%	144 22%	10 11%	5 12%	17 11%	170 21%
GOVERNMENT/LACK OF LEADERSHIP	149 19%	65 17%	84 20%	30 16%	15 12%	27 22%	24 17%	53 25%	41 17%	23 17%	30 16%	54 24%	7 3%	17 12%	23 7%	17 18%	109 30%	37 28%	72 32%	121 19%	15 17%	6 16%	28 18%	156 20%
IMMIGRATION/BORDER SECURITY	145 18%	81 21%	64 15%	32 16%	24 19%	20 17%	27 19%	42 20%	47 19%	34 24%	29 15%	35 16%	78 38%	22 16%	100 29%	16 17%	29 8%	16 12%	13 6%	127 20%	8 9%	6 15%	18 12%	143 18%
HEALTH CARE	126 16%	46 12%	80 19%	32 17%	22 17%	24 20%	21 15%	27 13%	34 14%	13 9%	44 23%	36 16%	23 11%	18 13%	41 12%	16 17%	69 19%	26 20%	43 19%	100 16%	14 15%	5 12%	26 17%	122 15%
CRIME/RISING VIOLENCE	123 15%	53 14%	70 17%	24 12%	18 14%	14 12%	30 21%	37 17%	32 13%	21 15%	24 12%	46 21%	48 24%	26 19%	75 22%	13 13%	36 10%	17 13%	19 8%	94 15%	18 20%	5 13%	29 18%	122 15%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	107 13%	43 11%	64 15%	4 2%	5 4%	9 8%	28 19%	61 28%	10 4%	33 24%	8 4%	56 25%	19 9%	11 8%	29 8%	12 13%	65 18%	19 14%	47 21%	94 15%	9 10%	2 4%	13 8%	118 15%
MORAL DECLINE/U.S. UNREST	102 13%	49 13%	53 13%	18 9%	9 7%	18 15%	15 10%	43 20%	22 9%	28 20%	23 12%	30 13%	38 19%	17 12%	54 16%	10 10%	38 11%	13 10%	25 11%	94 15%	7 8%	1 3%	8 5%	109 14%
WAGES/SALARY/PAY INEQUALITY	86 11%	47 12%	38 9%	30 16%	26 20%	11 10%	12 8%	6 3%	39 16%	8 6%	28 15%	10 5%	9 4%	21 15%	30 9%	15 15%	41 11%	13 10%	28 12%	58 9%	17 19%	6 15%	28 17%	81 10%
POVERTY/HOMELESSNESS	77 10%	29 8%	47 11%	28 14%	13 10%	10 8%	15 10%	12 5%	23 9%	6 5%	27 14%	20 9%	13 6%	13 9%	26 7%	14 15%	37 10%	17 13%	20 9%	53 8%	9 11%	10 26%	24 15%	73 9%
JOBS/UNEMPLOYMENT	74 9%	37 10%	37 9%	31 16%	20 15%	12 10%	7 5%	4 2%	35 14%	3 2%	28 15%	8 4%	15 7%	16 12%	31 9%	8 9%	35 10%	19 15%	16 7%	50 8%	15 18%	5 12%	24 15%	69 9%
TAXES	72 9%	31 8%	42 10%	19 10%	10 8%	13 11%	15 10%	16 7%	21 8%	10 7%	21 11%	21 9%	36 18%	17 12%	53 15%	5 5%	15 4%	7 5%	8 3%	60 9%	8 10%	4 9%	12 8%	72 9%
EXCESSIVE FEDERAL SPENDING/DEBT	72 9%	39 10%	33 8%	9 5%	5 4%	9 8%	15 10%	33 15%	14 6%	24 18%	10 5%	23 11%	26 13%	15 10%	41 12%	10 10%	21 6%	10 7%	11 5%	63 10%	4 5%	4 11%	9 5%	78 10%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	58 7%	32 8%	26 6%	15 8%	8 7%	9 8%	8 6%	17 8%	23 9%	9 7%	11 5%	16 7%	18 9%	19 14%	37 11%	7 8%	14 4%	4 3%	10 5%	46 7%	3 4%	1 3%	12 8%	55 7%
LACK OF MONEY	57 7%	28 7%	28 7%	20 10%	13 10%	3 3%	11 8%	10 5%	24 10%	5 3%	12 6%	16 7%	18 9%	8 6%	26 8%	6 6%	24 7%	7 5%	18 8%	41 6%	10 12%	5 14%	16 10%	55 7%
COURTS & JUDICIAL SYSTEMS	47 6%	25 7%	22 5%	13 7%	8 6%	10 8%	6 4%	9 4%	17 7%	8 6%	14 7%	7 3%	12 6%	8 6%	20 6%	6 6%	21 6%	9 7%	12 5%	34 5%	5 6%	3 6%	13 8%	43 5%
GUN RIGHTS/GUN CONTROL	43 5%	21 5%	23 5%	12 6%	6 5%	5 4%	3 2%	18 8%	13 5%	7 5%	9 5%	13 6%	4 2%	6 4%	10 3%	6 6%	27 8%	4 3%	23 10%	26 4%	5 6%	3 7%	17 11%	39 5%

PUBLIC OPINION STRATEGIES

Continued

Table 8-1
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
ENVIRONMENT	41 5%	24 6%	17 4%	10 5%	11 9%	3 3%	7 5%	10 4%	17 7%	7 5%	7 4%	9 4%	4 2%	6 4%	10 3%	3 3%	29 8%	4 3%	25 11%	31 5%	5 6%	4 11%	10 6%	44 6%
ABORTION	36 4%	20 5%	16 4%	16 9%	3 2%	9 7%	5 3%	3 1%	17 7%	3 2%	11 6%	5 2%	11 5%	6 4%	17 5%	2 2%	17 5%	4 3%	13 5%	27 4%	5 5%	4 11%	9 5%	33 4%
NATIONAL SECURITY	35 4%	16 4%	19 4%	6 3%	4 3%	7 6%	3 2%	14 7%	9 4%	8 6%	9 5%	10 4%	20 10%	2 1%	22 6%	2 2%	11 3%	6 5%	5 2%	31 5%	1 1%	3 7%	4 2%	37 5%
RACIAL ISSUES	32 4%	14 4%	18 4%	21 11%	6 4%	2 1%	1 1%	3 1%	12 5%	2 1%	16 8%	2 1%	3 2%	3 2%	7 2%	1 1%	24 7%	8 6%	16 7%	11 2%	12 14%	4 11%	21 13%	28 4%
ELECTION REFORMS/INTEGRITY	31 4%	17 4%	15 4%	9 5%	2 2%	2 1%	9 6%	10 4%	10 4%	7 5%	3 2%	12 5%	4 2%	5 4%	9 3%	5 5%	17 5%	4 3%	13 6%	30 5%	1 1%	1 2%	2 1%	32 4%
EDUCATION	28 4%	18 5%	11 3%	9 5%	9 7%	3 2%	4 3%	3 1%	15 6%	3 2%	7 4%	4 2%	7 4%	3 2%	10 3%	8 8%	10 3%	6 4%	4 2%	24 4%	3 4%	1 3%	5 3%	28 4%
POLICE REFORM	9 1%	7 2%	3 1%	8 4%	- -	1 1%	- -	- -	7 3%	- -	3 1%	- -	2 1%	- -	2 1%	- -	7 2%	3 3%	4 2%	6 1%	2 2%	1 3%	3 2%	8 1%
BANKING CRISIS	6 1%	6 2%	- -	2 1%	2 1%	1 1%	- -	1 -	5 2%	1 1%	- -	- -	2 1%	1 1%	3 1%	- -	3 1%	1 1%	2 1%	5 1%	1 1%	- -	1 1%	6 1%
COVID-19/PANDEMICS	4 -	2 -	2 -	- -	- -	1 1%	2 1%	1 -	1 -	1 1%	- -	2 1%	2 1%	- -	2 1%	1 1%	1 -	- -	1 -	4 1%	- -	- -	- -	4 1%
SOME OTHER REASON	18 2%	9 2%	9 2%	1 -	4 3%	- -	5 3%	8 4%	4 1%	5 4%	2 1%	7 3%	3 1%	2 1%	4 1%	2 2%	12 3%	6 4%	6 3%	15 2%	3 3%	- -	3 2%	20 3%
NOT SURE	20 3%	8 2%	12 3%	6 3%	4 3%	3 2%	4 3%	4 2%	3 1%	5 4%	10 5%	2 1%	7 3%	2 1%	9 2%	- -	12 3%	4 3%	8 3%	16 3%	2 2%	- -	4 3%	18 2%

Table 8-2
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	384 48%	42 37%	96 56%	138 48%	136 48%	111 47%	194 51%	162 44%	92 47%	243 49%	50 44%	108 45%	159 51%	49 43%	67 51%	175 52%	72 43%	56 44%	38 43%	19 45%	25 61%	175 52%	96 44%	113 46%
THE U.S. ECONOMY [GENERAL]	220 27%	29 26%	51 30%	80 28%	79 28%	61 26%	110 29%	91 24%	65 33%	129 26%	26 23%	68 28%	83 27%	37 33%	31 24%	97 29%	46 27%	41 32%	19 22%	11 25%	7 17%	97 29%	62 28%	62 25%
DIVIDED COUNTRY/LACK OF TOLERANCE	161 20%	18 16%	31 18%	49 17%	58 21%	53 23%	62 16%	95 26%	26 14%	118 24%	17 15%	30 12%	70 23%	36 32%	24 18%	68 20%	31 18%	29 23%	22 25%	3 7%	8 21%	68 20%	54 25%	39 16%
GOVERNMENT/LACK OF LEADERSHIP	149 19%	7 6%	12 7%	19 7%	59 21%	71 30%	21 5%	120 32%	40 20%	94 19%	16 14%	39 16%	66 21%	24 21%	21 16%	68 20%	22 13%	25 20%	20 23%	5 12%	9 23%	68 20%	47 21%	35 14%
IMMIGRATION/BORDER SECURITY	145 18%	42 37%	53 31%	95 33%	31 11%	19 8%	121 32%	18 5%	24 12%	103 21%	19 17%	33 14%	53 17%	24 21%	35 27%	48 14%	28 17%	36 29%	18 21%	8 18%	7 17%	48 14%	56 25%	41 17%
HEALTH CARE	126 16%	14 13%	19 11%	34 12%	50 18%	43 18%	50 13%	67 18%	36 19%	69 14%	22 19%	44 18%	49 16%	11 9%	22 17%	60 18%	28 17%	18 15%	13 14%	5 13%	2 5%	60 18%	31 14%	36 15%
CRIME/RISING VIOLENCE	123 15%	26 23%	36 21%	62 22%	41 15%	20 8%	79 21%	36 10%	33 17%	72 15%	18 16%	38 16%	51 17%	16 14%	16 12%	61 18%	19 11%	13 10%	18 20%	9 20%	4 10%	61 18%	32 14%	30 12%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	107 13%	14 12%	15 9%	29 10%	37 13%	41 18%	30 8%	75 20%	20 10%	71 14%	16 14%	28 12%	41 13%	18 15%	20 15%	39 12%	22 13%	16 13%	14 16%	4 9%	12 30%	39 12%	33 15%	36 14%
MORAL DECLINE/U.S. UNREST	102 13%	24 21%	27 16%	51 18%	28 10%	24 10%	58 15%	41 11%	14 7%	72 15%	17 15%	21 9%	40 13%	20 17%	21 16%	30 9%	31 18%	19 15%	10 11%	8 19%	5 12%	30 9%	29 13%	43 18%
WAGES/SALARY/PAY INEQUALITY	86 11%	5 4%	15 9%	20 7%	35 13%	30 13%	30 8%	44 12%	28 14%	51 10%	7 6%	36 15%	28 9%	12 10%	10 7%	46 14%	13 8%	6 5%	6 7%	9 20%	6 14%	46 14%	12 6%	27 11%
POVERTY/HOMELESSNESS	77 10%	8 7%	10 6%	17 6%	38 13%	22 9%	32 8%	38 10%	27 14%	35 7%	15 13%	34 14%	21 7%	11 10%	10 7%	32 9%	19 11%	10 8%	7 8%	6 13%	4 9%	32 9%	18 8%	27 11%
JOBS/UNEMPLOYMENT	74 9%	4 3%	20 11%	23 8%	27 10%	24 10%	36 10%	33 9%	30 16%	36 7%	8 7%	40 17%	20 6%	5 4%	9 7%	41 12%	11 7%	7 6%	6 7%	4 10%	4 9%	41 12%	14 6%	19 8%
TAXES	72 9%	16 14%	22 13%	38 13%	25 9%	9 4%	56 15%	14 4%	10 5%	46 9%	17 15%	21 9%	29 9%	10 9%	12 9%	29 9%	15 9%	16 13%	7 8%	3 6%	2 4%	29 9%	24 11%	19 8%
EXCESSIVE FEDERAL SPENDING/ DEBT	72 9%	14 12%	20 11%	34 12%	25 9%	13 6%	38 10%	29 8%	8 4%	52 11%	11 10%	14 6%	30 10%	15 13%	13 10%	24 7%	21 13%	12 10%	6 7%	7 17%	1 2%	24 7%	19 9%	28 12%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	58 7%	10 8%	17 10%	27 9%	17 6%	14 6%	40 10%	15 4%	18 10%	29 6%	11 9%	19 8%	25 8%	3 2%	10 7%	25 8%	8 5%	10 8%	9 10%	6 13%	1 3%	25 8%	18 8%	15 6%
LACK OF MONEY	57 7%	12 10%	8 5%	19 7%	21 8%	16 7%	29 8%	22 6%	14 7%	32 7%	10 9%	19 8%	24 8%	3 3%	9 7%	26 8%	13 8%	4 4%	6 7%	1 2%	5 14%	26 8%	11 5%	19 8%
COURTS & JUDICIAL SYSTEMS	47 6%	6 6%	9 5%	15 5%	16 6%	16 7%	27 7%	17 5%	8 4%	35 7%	4 4%	12 5%	20 6%	8 7%	7 5%	20 6%	7 4%	8 6%	5 6%	6 13%	2 4%	20 6%	13 6%	14 6%
GUN RIGHTS/GUN CONTROL	43 5%	2 2%	6 4%	9 3%	17 6%	18 8%	11 3%	31 8%	14 7%	24 5%	5 5%	16 7%	19 6%	3 2%	5 3%	21 6%	8 5%	10 8%	2 3%	- -	2 5%	21 6%	13 6%	9 4%

PUBLIC OPINION STRATEGIES

Continued

Table 8-2
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
ENVIRONMENT	41 5%	3 2%	4 3%	7 3%	12 4%	22 9%	10 3%	31 8%	10 5%	24 5%	7 6%	15 6%	16 5%	3 3%	7 5%	14 4%	11 6%	7 5%	3 3%	5 11%	2 4%	14 4%	10 4%	17 7%
ABORTION	36 4%	9 8%	5 3%	13 5%	13 5%	9 4%	18 5%	16 4%	10 5%	18 4%	8 7%	9 4%	14 5%	7 6%	5 4%	13 4%	9 6%	4 3%	3 3%	2 5%	4 10%	13 4%	6 3%	16 6%
NATIONAL SECURITY	35 4%	9 8%	9 5%	19 7%	13 5%	3 1%	24 6%	8 2%	8 4%	18 4%	9 8%	11 5%	13 4%	6 5%	6 4%	9 3%	13 7%	4 3%	6 7%	3 6%	1 2%	9 3%	11 5%	15 6%
RACIAL ISSUES	32 4%	2 2%	4 2%	6 2%	9 3%	17 7%	7 2%	23 6%	9 5%	18 4%	5 4%	16 7%	10 3%	3 2%	3 2%	10 3%	13 8%	3 2%	6 7%	- -	- -	10 3%	9 4%	13 5%
ELECTION REFORMS/INTEGRITY	31 4%	4 4%	5 3%	9 3%	8 3%	14 6%	13 4%	17 5%	4 2%	23 5%	4 4%	6 3%	14 5%	3 3%	8 6%	11 3%	10 6%	1 1%	7 7%	1 2%	2 5%	11 3%	7 3%	13 5%
EDUCATION	28 4%	4 3%	5 3%	8 3%	16 6%	4 2%	14 4%	11 3%	9 4%	16 3%	4 4%	8 3%	9 3%	5 5%	7 5%	9 3%	8 5%	3 3%	5 6%	1 2%	2 5%	9 3%	10 4%	10 4%
POLICE REFORM	9 1%	2 2%	3 1%	5 2%	2 1%	2 1%	2 1%	7 2%	5 3%	3 1%	1 1%	7 3%	- -	2 2%	- -	1 -	3 2%	- -	4 4%	1 3%	- -	1 -	4 2%	5 2%
BANKING CRISIS	6 1%	- -	2 1%	2 1%	2 1%	2 1%	3 1%	3 1%	1 1%	3 1%	2 2%	4 2%	1 -	- -	1 1%	3 1%	2 1%	1 1%	- -	- -	- -	3 1%	1 -	2 1%
COVID-19/PANDEMICS	4 -	1 1%	- -	1 -	2 1%	1 -	2 1%	2 -	- -	3 1%	1 1%	1 -	2 1%	- -	1 1%	1 -	1 1%	1 1%	- -	- -	1 2%	1 -	1 -	2 1%
SOME OTHER REASON	18 2%	3 2%	3 2%	5 2%	6 2%	7 3%	4 1%	13 4%	3 2%	14 3%	1 1%	4 2%	7 2%	3 3%	4 3%	5 1%	5 3%	4 3%	2 2%	2 4%	- -	5 1%	6 3%	7 3%
NOT SURE	20 3%	3 3%	5 3%	8 3%	7 3%	5 2%	7 2%	13 3%	7 4%	9 2%	4 4%	8 3%	5 2%	3 2%	5 3%	5 1%	7 4%	4 3%	1 2%	1 3%	2 5%	5 1%	6 3%	10 4%

Table 8-3
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	384 48%	147 49%	163 48%	39 47%	36 46%	231 50%	153 46%	114 54%	72 42%	117 46%	81 50%	84 46%	84 52%	30 56%	22 50%	72 48%	92 44%	83 46%	86 52%	31 52%	20 57%	98 49%	67 42%
THE U.S. ECONOMY [GENERAL]	220 27%	87 29%	89 26%	22 27%	22 28%	126 27%	94 28%	61 29%	48 28%	65 26%	46 28%	60 33%	39 24%	13 24%	12 26%	36 24%	60 29%	53 30%	46 28%	19 31%	6 16%	61 31%	35 22%
DIVIDED COUNTRY/LACK OF TOLERANCE	161 20%	65 22%	79 23%	10 12%	7 10%	82 18%	79 24%	33 15%	42 24%	49 19%	37 23%	31 17%	29 18%	15 29%	10 22%	28 19%	48 23%	28 15%	32 20%	16 27%	9 25%	28 14%	47 30%
GOVERNMENT/LACK OF LEADERSHIP	149 19%	50 17%	71 21%	15 18%	13 17%	77 17%	72 21%	32 15%	33 19%	46 18%	39 24%	15 8%	8 5%	10 18%	8 18%	40 27%	69 33%	12 7%	11 6%	10 16%	7 21%	50 25%	59 37%
IMMIGRATION/BORDER SECURITY	145 18%	70 23%	56 17%	10 12%	8 11%	91 20%	55 16%	47 22%	34 20%	44 17%	21 13%	51 28%	49 30%	12 22%	5 11%	18 12%	11 5%	41 23%	59 36%	10 16%	6 18%	25 12%	4 2%
HEALTH CARE	126 16%	37 12%	63 19%	9 11%	17 23%	72 15%	55 16%	20 10%	26 15%	51 20%	29 18%	18 10%	23 14%	2 4%	14 33%	27 18%	43 20%	28 16%	13 8%	10 16%	7 19%	40 20%	29 18%
CRIME/RISING VIOLENCE	123 15%	39 13%	55 16%	14 17%	15 20%	78 17%	45 13%	31 14%	22 13%	47 19%	22 14%	31 17%	44 27%	7 13%	6 13%	15 10%	20 10%	27 15%	48 29%	6 10%	7 19%	23 11%	13 8%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	107 13%	36 12%	58 17%	7 8%	6 8%	62 13%	45 13%	20 10%	23 13%	41 16%	23 14%	19 10%	10 6%	6 11%	6 15%	18 12%	47 23%	4 2%	25 15%	4 7%	8 23%	10 5%	55 35%
MORAL DECLINE/U.S. UNREST	102 13%	45 15%	49 14%	5 6%	4 5%	57 12%	45 13%	29 14%	20 12%	28 11%	25 15%	31 17%	23 14%	4 8%	6 13%	14 9%	24 11%	21 12%	33 20%	6 9%	4 12%	18 9%	20 13%
WAGES/SALARY/PAY INEQUALITY	86 11%	32 11%	26 8%	15 18%	13 16%	52 11%	34 10%	33 16%	14 8%	19 7%	20 12%	17 9%	13 8%	10 18%	5 11%	21 14%	20 10%	26 15%	4 2%	14 22%	1 3%	28 14%	14 9%
POVERTY/HOMELESSNESS	77 10%	21 7%	32 9%	8 10%	16 20%	48 10%	29 9%	17 8%	13 7%	31 12%	16 10%	12 7%	13 8%	6 12%	8 18%	11 7%	26 12%	17 10%	9 5%	11 18%	3 8%	22 11%	15 9%
JOBS/UNEMPLOYMENT	74 9%	23 8%	26 8%	14 17%	10 13%	45 10%	29 9%	22 10%	16 9%	24 9%	13 8%	18 10%	13 8%	5 9%	3 8%	15 10%	20 10%	25 14%	6 4%	7 12%	1 3%	31 15%	4 3%
TAXES	72 9%	24 8%	36 11%	7 8%	6 7%	41 9%	31 9%	15 7%	16 9%	26 10%	16 9%	24 13%	29 18%	2 4%	3 6%	5 3%	10 5%	30 17%	22 14%	2 4%	3 7%	9 5%	5 3%
EXCESSIVE FEDERAL SPENDING/DEBT	72 9%	35 12%	28 8%	4 4%	5 6%	36 8%	36 11%	19 9%	20 12%	17 7%	16 10%	24 13%	17 10%	8 15%	2 4%	7 4%	14 7%	15 8%	26 16%	3 6%	6 18%	6 3%	15 9%
FOREIGN AFFAIRS/INTERNATIONAL ISSUES/WARS	58 7%	25 8%	21 6%	7 9%	5 6%	29 6%	30 9%	14 7%	18 10%	15 6%	12 7%	19 11%	17 11%	6 11%	2 4%	7 5%	7 3%	19 11%	17 11%	7 11%	1 3%	7 4%	7 4%
LACK OF MONEY	57 7%	15 5%	26 8%	13 16%	2 3%	39 8%	17 5%	19 9%	10 6%	21 8%	8 5%	13 7%	14 8%	4 7%	2 5%	12 8%	13 6%	16 9%	10 6%	5 8%	1 3%	14 7%	10 6%
COURTS & JUDICIAL SYSTEMS	47 6%	15 5%	18 5%	10 12%	3 4%	28 6%	19 6%	10 5%	15 9%	18 7%	4 3%	11 6%	9 6%	5 10%	1 2%	10 7%	12 6%	14 8%	6 4%	2 4%	4 10%	15 8%	6 4%
GUN RIGHTS/GUN CONTROL	43 5%	14 5%	12 4%	7 8%	10 13%	22 5%	21 6%	10 5%	10 6%	12 5%	11 6%	4 2%	5 3%	2 3%	4 10%	14 10%	13 6%	6 4%	4 2%	1 2%	5 15%	15 8%	12 7%

PUBLIC OPINION STRATEGIES

Continued

Table 8-3
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN																		
ENVIRONMENT	41 5%	21 7%	11 3%	4 4%	6 8%	18 4%	23 7%	11 5%	13 8%	7 3%	10 6%	7 4%	3 2%	2 3%	1 2%	16 10%	13 6%	9 5%	1 -	1 1%	2 5%	15 7%	14 9%
ABORTION	36 4%	15 5%	12 4%	5 6%	4 5%	22 5%	13 4%	14 7%	6 3%	9 3%	7 4%	13 7%	4 2%	- -	2 5%	7 5%	10 5%	14 8%	3 2%	2 4%	- -	12 6%	5 3%
NATIONAL SECURITY	35 4%	15 5%	17 5%	2 2%	2 3%	16 3%	19 6%	6 3%	10 6%	9 4%	9 6%	9 5%	13 8%	2 4%	- -	5 3%	6 3%	9 5%	12 8%	2 3%	- -	6 3%	5 3%
RACIAL ISSUES	32 4%	6 2%	6 2%	8 10%	12 16%	22 5%	9 3%	9 4%	5 3%	13 5%	5 3%	5 3%	2 1%	- -	1 3%	9 6%	14 7%	5 3%	2 1%	1 2%	- -	22 11%	2 1%
ELECTION REFORMS/INTEGRITY	31 4%	17 6%	13 4%	- -	2 2%	15 3%	16 5%	9 4%	8 4%	6 2%	9 5%	7 4%	2 1%	2 4%	3 6%	7 5%	10 5%	5 3%	5 3%	1 2%	4 10%	8 4%	10 6%
EDUCATION	28 4%	16 5%	7 2%	1 1%	4 5%	17 4%	12 4%	9 4%	8 5%	7 3%	4 2%	7 4%	3 2%	4 8%	4 9%	7 4%	4 2%	6 3%	4 2%	7 12%	1 3%	9 4%	2 1%
POLICE REFORM	9 1%	5 2%	1 -	2 3%	1 2%	6 1%	4 1%	4 2%	2 1%	1 1%	1 1%	1 1%	1 1%	- -	- -	6 4%	1 1%	2 1%	- -	- -	- -	7 3%	- -
BANKING CRISIS	6 1%	5 2%	- -	1 1%	- -	2 -	4 1%	2 1%	4 2%	- -	- -	3 2%	- -	- -	- -	3 2%	- -	2 1%	1 1%	- -	- -	3 1%	- -
COVID-19/PANDEMICS	4 -	2 1%	2 1%	- -	- -	1 -	3 1%	- -	2 1%	1 -	1 -	2 1%	- -	- -	1 2%	- -	1 -	1 1%	1 1%	- -	1 3%	- -	1 -
SOME OTHER REASON	18 2%	7 2%	8 2%	2 2%	1 1%	14 3%	4 1%	6 3%	3 2%	8 3%	1 1%	3 1%	2 1%	1 2%	1 2%	5 4%	7 3%	2 1%	3 2%	2 3%	- -	2 1%	10 6%
NOT SURE	20 3%	5 2%	11 3%	3 4%	1 1%	15 3%	6 2%	5 2%	4 2%	10 4%	2 1%	2 1%	7 4%	- -	- -	6 4%	6 3%	5 3%	3 2%	- -	- -	7 4%	4 3%

Table 8-4
 QUESTION 5C:
 Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	384 48%	205 47%	180 49%	105 45%	38 43%	344 49%	232 47%	153 50%	120 51%	116 51%	117 52%	62 46%	81 42%	63 40%	116 48%	179 45%	162 50%
THE U.S. ECONOMY [GENERAL]	220 27%	138 32%	82 22%	44 19%	23 27%	194 28%	131 27%	88 29%	74 31%	61 26%	73 33%	33 24%	50 26%	30 19%	76 32%	105 27%	93 29%
DIVIDED COUNTRY/LACK OF TOLERANCE	161 20%	76 18%	85 23%	64 27%	27 31%	134 19%	115 23%	46 15%	33 14%	38 16%	47 21%	24 18%	43 22%	51 32%	54 23%	105 26%	42 13%
GOVERNMENT/LACK OF LEADERSHIP	149 19%	72 17%	77 21%	59 25%	18 20%	128 18%	99 20%	51 17%	41 17%	48 21%	39 17%	26 19%	33 17%	62 39%	41 17%	102 26%	35 11%
IMMIGRATION/BORDER SECURITY	145 18%	76 18%	69 19%	44 19%	13 15%	129 18%	96 19%	49 16%	35 15%	45 20%	31 14%	23 17%	45 23%	8 5%	39 16%	48 12%	88 27%
HEALTH CARE	126 16%	73 17%	54 15%	35 15%	12 13%	113 16%	79 16%	48 16%	30 13%	25 11%	41 18%	23 17%	34 17%	23 14%	46 19%	69 17%	36 11%
CRIME/RISING VIOLENCE	123 15%	62 14%	61 17%	40 17%	12 13%	109 16%	80 16%	42 14%	37 16%	35 15%	34 15%	20 15%	32 17%	16 10%	29 12%	46 11%	62 19%
RETIREMENT SECURITY/SOCIAL SECURITY/MEDICARE	107 13%	31 7%	76 21%	65 28%	15 17%	91 13%	71 14%	36 12%	32 13%	40 17%	30 13%	22 16%	15 8%	39 25%	35 14%	74 19%	26 8%
MORAL DECLINE/U.S. UNREST	102 13%	48 11%	54 15%	38 16%	14 16%	86 12%	72 15%	30 10%	25 11%	24 10%	34 15%	15 11%	27 14%	21 14%	24 10%	46 12%	45 14%
WAGES/SALARY/PAY INEQUALITY	86 11%	60 14%	26 7%	9 4%	12 13%	74 11%	36 7%	49 16%	35 15%	28 12%	31 14%	16 12%	10 5%	6 4%	36 15%	42 11%	31 10%
POVERTY/HOMELESSNESS	77 10%	49 11%	28 8%	14 6%	3 3%	70 10%	32 6%	45 15%	37 16%	29 13%	19 8%	11 8%	18 9%	11 7%	21 9%	32 8%	33 10%
JOBS/UNEMPLOYMENT	74 9%	50 11%	25 7%	4 2%	6 6%	68 10%	41 8%	33 11%	23 10%	23 10%	17 7%	13 9%	21 11%	4 3%	25 11%	29 7%	39 12%
TAXES	72 9%	50 11%	22 6%	15 7%	10 11%	60 9%	51 10%	22 7%	12 5%	15 6%	21 9%	10 8%	23 12%	6 4%	20 8%	26 7%	42 13%
EXCESSIVE FEDERAL SPENDING/ DEBT	72 9%	31 7%	40 11%	33 14%	8 10%	62 9%	46 9%	25 8%	19 8%	22 9%	18 8%	13 10%	16 8%	13 9%	19 8%	32 8%	35 11%
FOREIGN AFFAIRS/ INTERNATIONAL ISSUES/WARS	58 7%	30 7%	28 8%	17 7%	4 4%	53 8%	42 9%	16 5%	12 5%	15 7%	11 5%	9 7%	21 11%	11 7%	17 7%	28 7%	28 9%
LACK OF MONEY	57 7%	30 7%	26 7%	8 3%	5 5%	50 7%	28 6%	28 9%	22 9%	18 8%	12 5%	15 11%	9 5%	9 6%	11 5%	20 5%	28 9%
COURTS & JUDICIAL SYSTEMS	47 6%	24 5%	23 6%	11 5%	5 5%	41 6%	30 6%	17 5%	11 5%	12 5%	13 6%	14 10%	6 3%	8 5%	14 6%	22 6%	22 7%
GUN RIGHTS/GUN CONTROL	43 5%	29 7%	15 4%	14 6%	2 2%	41 6%	25 5%	18 6%	14 6%	9 4%	15 7%	6 5%	13 7%	16 10%	20 8%	36 9%	7 2%

PUBLIC OPINION STRATEGIES

Continued

Table 8-4

QUESTION 5C:

Which of the following would you say is the most important problem facing the COUNTRY today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
ENVIRONMENT	41 5%	19 4%	23 6%	15 6%	5 5%	36 5%	25 5%	16 5%	11 5%	10 4%	9 4%	6 4%	15 8%	15 9%	17 7%	31 8%	6 2%
ABORTION	36 4%	24 5%	12 3%	9 4%	3 3%	31 4%	22 4%	13 4%	10 4%	10 4%	12 5%	7 5%	6 3%	12 7%	8 3%	19 5%	14 4%
NATIONAL SECURITY	35 4%	17 4%	18 5%	14 6%	5 5%	29 4%	21 4%	14 5%	13 6%	9 4%	6 2%	9 7%	11 6%	4 2%	8 4%	12 3%	19 6%
RACIAL ISSUES	32 4%	25 6%	7 2%	3 1%	1 1%	28 4%	17 3%	15 5%	14 6%	7 3%	7 3%	5 4%	12 6%	6 4%	9 4%	15 4%	11 4%
ELECTION REFORMS/INTEGRITY	31 4%	17 4%	14 4%	11 5%	4 4%	28 4%	23 5%	8 3%	6 3%	6 3%	7 3%	7 5%	10 5%	8 5%	10 4%	17 4%	13 4%
EDUCATION	28 4%	23 5%	6 2%	3 1%	4 4%	22 3%	16 3%	12 4%	11 4%	6 3%	5 2%	9 6%	9 5%	4 2%	8 3%	12 3%	11 3%
POLICE REFORM	9 1%	7 2%	2 1%	- -	- -	7 1%	2 -	7 2%	2 1%	3 1%	1 -	2 2%	3 1%	1 1%	2 1%	3 1%	6 2%
BANKING CRISIS	6 1%	5 1%	1 -	1 -	1 1%	5 1%	6 1%	- -	- -	2 1%	- -	- -	4 2%	3 2%	1 -	4 1%	2 1%
COVID-19/PANDEMICS	4 -	3 1%	1 -	1 -	2 2%	2 -	4 1%	- -	- -	- -	1 -	- -	3 2%	2 1%	1 -	3 1%	1 -
SOME OTHER REASON	18 2%	6 1%	12 3%	8 3%	2 2%	16 2%	13 3%	5 2%	4 2%	7 3%	5 2%	2 1%	4 2%	8 5%	4 2%	12 3%	6 2%
NOT SURE	20 3%	10 2%	10 3%	5 2%	4 5%	16 2%	10 2%	11 3%	8 3%	8 4%	6 3%	2 2%	3 1%	5 3%	3 1%	8 2%	8 2%

Table 9-1
 QUESTION 6A:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				TOTAL	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON-WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	201 25%	86 22%	115 28%	41 21%	38 30%	35 29%	34 23%	53 25%	58 24%	28 20%	56 29%	59 27%	38 19%	39 28%	77 22%	23 24%	101 28%	33 25%	69 30%	170 27%	19 22%	9 24%	31 20%	207 26%
PENNSYLVANIA ECONOMY [GENERAL]	76 9%	37 10%	39 9%	16 8%	16 13%	7 6%	19 13%	17 8%	22 9%	15 11%	18 9%	21 10%	19 10%	17 12%	36 11%	8 8%	32 9%	16 12%	16 7%	66 10%	9 11%	1 2%	10 6%	79 10%
TAXES	65 8%	32 8%	32 8%	12 6%	6 4%	8 7%	12 8%	28 13%	17 7%	15 11%	8 4%	25 11%	26 13%	16 12%	43 12%	6 6%	17 5%	6 5%	10 4%	58 9%	6 7%	1 3%	7 4%	68 9%
CRIME/RISING VIOLENCE	60 8%	30 8%	31 7%	15 8%	7 6%	6 5%	13 9%	19 9%	17 7%	13 9%	11 6%	19 9%	17 8%	15 11%	31 9%	3 3%	26 7%	8 6%	17 8%	43 7%	10 11%	2 6%	18 11%	58 7%
WAGES/SALARY/PAY INEQUALITY	52 6%	26 7%	25 6%	17 9%	10 8%	7 6%	10 7%	7 3%	21 8%	6 4%	14 7%	11 5%	9 4%	5 4%	14 4%	9 9%	29 8%	13 10%	16 7%	32 5%	11 13%	4 10%	20 12%	49 6%
HEALTH CARE	37 5%	20 5%	16 4%	9 5%	6 4%	7 6%	8 5%	7 3%	13 5%	7 5%	8 4%	8 4%	8 4%	1 1%	9 3%	- -	28 8%	5 4%	23 10%	32 5%	3 4%	2 4%	5 3%	37 5%
JOBS/UNEMPLOYMENT	35 4%	13 3%	22 5%	13 7%	5 4%	6 5%	4 2%	7 3%	11 4%	2 2%	14 7%	9 4%	5 2%	6 4%	11 3%	7 7%	18 5%	7 6%	10 5%	25 4%	8 9%	2 6%	10 6%	36 5%
LACK OF MONEY	27 3%	9 2%	18 4%	7 4%	2 1%	8 7%	3 2%	7 3%	8 3%	1 1%	8 4%	9 4%	2 1%	7 5%	9 3%	6 6%	12 3%	4 3%	8 4%	17 3%	3 3%	1 3%	9 6%	23 3%
IMMIGRATION	27 3%	15 4%	11 3%	11 6%	2 2%	2 2%	3 2%	8 4%	10 4%	5 3%	5 2%	7 3%	17 9%	2 2%	20 6%	5 5%	2 1%	1 1%	1 -	19 3%	- -	3 7%	8 5%	22 3%
POVERTY/HOMELESSNESS	25 3%	11 3%	14 3%	6 3%	5 4%	2 2%	9 6%	3 1%	9 3%	2 1%	4 2%	10 4%	3 2%	6 4%	9 3%	5 6%	11 3%	5 4%	5 2%	18 3%	3 3%	4 10%	7 4%	24 3%
EDUCATION	22 3%	15 4%	7 2%	5 2%	6 4%	6 5%	2 1%	4 2%	12 5%	3 3%	4 2%	3 1%	4 2%	3 2%	7 2%	4 4%	11 3%	5 4%	6 3%	19 3%	2 2%	1 3%	3 2%	23 3%
GOVERNMENT/LACK OF LEADERSHIP	21 3%	14 4%	7 2%	2 1%	4 3%	3 2%	4 3%	8 4%	5 2%	9 7%	4 2%	3 1%	8 4%	3 2%	11 3%	1 1%	9 2%	3 2%	6 2%	18 3%	2 2%	1 2%	3 2%	22 3%
EXCESSIVE STATE SPENDING/DEBT	20 3%	13 3%	7 2%	2 1%	- -	3 2%	5 3%	10 5%	2 1%	10 7%	3 1%	5 2%	7 3%	6 4%	13 4%	4 4%	4 1%	3 2%	1 -	19 3%	1 1%	- -	1 -	22 3%
MORAL DECLINE	18 2%	10 3%	8 2%	2 1%	4 3%	5 4%	3 2%	4 2%	8 3%	2 2%	3 2%	5 2%	9 4%	1 1%	10 3%	1 1%	7 2%	3 2%	4 2%	16 3%	2 2%	- -	2 1%	19 2%
FAILING SCHOOLS	15 2%	6 2%	9 2%	5 3%	2 1%	1 1%	2 2%	5 2%	2 1%	4 3%	6 3%	3 2%	7 4%	1 1%	9 3%	3 3%	4 1%	4 3%	- -	13 2%	1 1%	1 3%	2 1%	16 2%
WELFARE	14 2%	7 2%	7 2%	1 1%	3 2%	3 2%	2 1%	5 2%	4 2%	3 2%	3 2%	4 2%	4 2%	1 1%	5 1%	1 1%	8 2%	3 2%	5 2%	11 2%	1 1%	- -	3 2%	13 2%
COURTS AND JUDICIAL SYSTEMS	11 1%	8 2%	4 1%	3 1%	3 2%	4 3%	- -	2 1%	7 3%	1 -	3 1%	1 -	2 1%	- -	2 1%	1 1%	8 2%	4 3%	4 2%	7 1%	- -	1 3%	4 3%	9 1%
ELECTION REFORMS/INTEGRITY	11 1%	7 2%	4 1%	3 1%	1 1%	2 1%	2 1%	4 2%	3 1%	4 3%	2 1%	2 1%	4 2%	1 1%	5 2%	5 5%	1 -	- -	1 -	8 1%	1 1%	1 4%	3 2%	11 1%

PUBLIC OPINION STRATEGIES

Continued

Table 9-1

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL	UNWGT
																							NON- WHITE	
ABORTION	7 1%	4 1%	3 1%	5 3%	- -	1 1%	- -	1 -	4 2%	- -	2 1%	1 -	6 3%	- -	6 2%	1 1%	- -	- -	- -	6 1%	1 1%	- -	1 1%	6 1%
RACIAL ISSUES	7 1%	6 1%	1 -	4 2%	2 1%	- -	1 1%	- -	4 2%	1 1%	1 1%	- -	1 1%	2 2%	3 1%	- -	3 1%	- -	3 1%	5 1%	2 2%	- -	2 1%	6 1%
ENERGY	6 1%	3 1%	3 1%	- -	- -	- -	2 1%	4 2%	- -	3 2%	- -	3 2%	2 1%	1 1%	3 1%	1 1%	2 1%	- -	2 1%	5 1%	- -	1 2%	1 1%	7 1%
POLICE REFORM	4 -	3 1%	1 -	1 1%	2 1%	- -	- -	1 -	3 1%	- -	- -	1 -	1 -	2 1%	2 1%	- -	1 -	- -	1 1%	3 -	1 1%	- -	1 1%	4 1%
FREE SPEECH	3 -	2 1%	1 -	1 1%	- -	- -	2 1%	- -	1 -	1 1%	- -	1 -	1 -	1 1%	2 1%	- -	1 -	- -	1 -	2 -	1 1%	- -	1 1%	3 -
COVID-19/PANDEMICS	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 1%	- -	1 -	1 -
SOME OTHER REASON	11 1%	4 1%	7 2%	2 1%	3 2%	2 1%	3 2%	2 1%	3 1%	1 1%	3 2%	4 2%	- -	1 -	1 -	2 2%	8 2%	5 4%	4 2%	8 1%	- -	3 7%	3 2%	11 1%
NOT SURE	25 3%	3 1%	22 5%	9 5%	2 2%	3 2%	3 2%	8 4%	1 -	2 2%	13 7%	9 4%	2 1%	3 2%	5 2%	3 3%	18 5%	5 4%	13 6%	20 3%	1 1%	1 3%	5 3%	24 3%

Table 9-2

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	201 25%	10 8%	44 26%	54 19%	81 29%	67 29%	85 22%	100 27%	42 22%	134 27%	25 22%	58 24%	78 25%	34 30%	30 23%	80 24%	49 29%	31 24%	20 23%	11 25%	11 28%	80 24%	53 24%	69 28%
PENNSYLVANIA ECONOMY [GENERAL]	76 9%	6 5%	19 11%	25 9%	31 11%	19 8%	37 10%	32 9%	18 9%	51 10%	7 6%	25 10%	30 10%	12 10%	9 7%	41 12%	15 9%	8 6%	6 7%	4 9%	2 5%	41 12%	14 6%	21 8%
TAXES	65 8%	14 12%	25 14%	38 13%	13 5%	13 6%	42 11%	22 6%	10 5%	45 9%	10 9%	13 5%	24 8%	12 11%	15 12%	25 7%	8 5%	15 12%	8 9%	5 11%	4 10%	25 7%	24 11%	16 6%
CRIME/RISING VIOLENCE	60 8%	11 10%	12 7%	23 8%	28 10%	10 4%	31 8%	25 7%	21 11%	33 7%	6 5%	22 9%	30 10%	4 4%	5 3%	35 11%	7 4%	7 5%	9 11%	1 2%	1 2%	35 11%	16 7%	9 4%
WAGES/SALARY/PAY INEQUALITY	52 6%	4 4%	6 4%	11 4%	20 7%	21 9%	15 4%	32 9%	12 6%	33 7%	6 6%	17 7%	22 7%	7 6%	7 5%	25 7%	13 8%	- -	7 8%	2 4%	4 10%	25 7%	7 3%	19 8%
HEALTH CARE	37 5%	5 5%	3 2%	8 3%	10 4%	18 8%	11 3%	26 7%	15 8%	15 3%	6 6%	14 6%	13 4%	4 4%	5 4%	13 4%	10 6%	5 4%	6 7%	2 4%	2 4%	13 4%	11 5%	13 5%
JOBS/UNEMPLOYMENT	35 4%	5 5%	7 4%	12 4%	11 4%	13 6%	16 4%	19 5%	11 6%	13 3%	11 10%	18 7%	8 3%	2 2%	7 6%	12 4%	6 4%	5 4%	6 7%	3 7%	3 8%	12 4%	10 5%	13 5%
LACK OF MONEY	27 3%	2 2%	4 3%	6 2%	11 4%	10 4%	12 3%	11 3%	9 5%	14 3%	4 4%	6 3%	15 5%	- -	5 4%	15 5%	2 1%	3 3%	2 2%	2 4%	2 6%	15 5%	5 2%	6 2%
IMMIGRATION	27 3%	12 11%	5 3%	17 6%	3 1%	7 3%	23 6%	2 1%	9 5%	14 3%	4 3%	11 4%	7 2%	1 1%	9 6%	8 2%	10 6%	7 6%	- -	- -	1 2%	8 2%	8 4%	10 4%
POVERTY/HOMELESSNESS	25 3%	3 3%	5 3%	9 3%	9 3%	7 3%	10 3%	12 3%	13 7%	8 2%	3 3%	15 6%	4 1%	2 1%	4 3%	14 4%	4 3%	2 2%	2 2%	1 3%	1 2%	14 4%	4 2%	7 3%
EDUCATION	22 3%	2 2%	7 4%	8 3%	6 2%	8 3%	10 3%	12 3%	3 1%	16 3%	3 3%	4 2%	9 3%	6 6%	3 2%	7 2%	5 3%	5 4%	4 4%	- -	2 5%	7 2%	10 4%	6 2%
GOVERNMENT/LACK OF LEADERSHIP	21 3%	5 4%	6 3%	10 4%	7 2%	4 2%	12 3%	7 2%	6 3%	13 3%	3 2%	4 2%	7 2%	3 2%	7 5%	7 2%	8 5%	1 1%	2 2%	1 2%	3 6%	7 2%	4 2%	10 4%
EXCESSIVE STATE SPENDING/ DEBT	20 3%	5 5%	8 5%	13 5%	5 2%	2 1%	15 4%	5 1%	1 -	15 3%	4 4%	4 2%	6 2%	8 7%	3 2%	6 2%	4 2%	5 4%	3 3%	2 6%	- -	6 2%	8 4%	6 3%
MORAL DECLINE	18 2%	9 8%	1 1%	10 3%	4 1%	4 2%	10 3%	7 2%	3 2%	12 2%	3 3%	3 1%	9 3%	4 4%	2 1%	7 2%	5 3%	6 4%	- -	1 2%	- -	7 2%	6 3%	6 2%
FAILING SCHOOLS	15 2%	4 3%	6 3%	10 3%	5 2%	1 1%	8 2%	5 1%	1 -	11 2%	4 4%	4 2%	4 1%	4 4%	3 3%	4 1%	5 3%	2 2%	1 1%	2 4%	2 5%	4 1%	3 1%	9 4%
WELFARE	14 2%	3 3%	1 1%	4 1%	6 2%	4 2%	6 2%	8 2%	3 2%	6 1%	5 4%	3 1%	5 2%	2 2%	3 3%	6 2%	1 1%	2 2%	4 4%	1 2%	- -	6 2%	6 3%	2 1%
COURTS AND JUDICIAL SYSTEMS	11 1%	2 2%	- -	2 1%	6 2%	3 1%	7 2%	4 1%	1 -	10 2%	- -	3 1%	4 1%	- -	4 3%	1 -	3 2%	4 3%	1 1%	1 2%	1 3%	1 -	5 2%	5 2%
ELECTION REFORMS/INTEGRITY	11 1%	3 3%	3 2%	6 2%	4 1%	1 -	8 2%	2 1%	1 1%	8 2%	1 1%	3 1%	6 2%	- -	3 2%	6 2%	1 1%	2 1%	1 1%	- -	1 2%	6 2%	4 2%	1 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 9-2

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
ABORTION	7 1%	5 4%	1 1%	6 2%	1 -	-	6 2%	1 -	1 1%	5 1%	1 1%	-	3 1%	1 1%	3 2%	2 1%	3 2%	1 1%	1 2%	-	-	2 1%	2 1%	3 1%
RACIAL ISSUES	7 1%	-	1 1%	1 -	3 1%	2 1%	3 1%	3 1%	2 1%	2 -	2 2%	3 1%	2 1%	1 1%	-	3 1%	2 1%	-	1 1%	-	-	3 1%	1 1%	2 1%
ENERGY	6 1%	1 1%	2 1%	3 1%	2 1%	2 1%	2 -	4 1%	1 -	5 1%	-	1 -	3 1%	2 2%	1 1%	1 -	1 -	3 2%	1 1%	-	1 2%	1 -	4 2%	2 1%
POLICE REFORM	4 -	-	1 -	1 -	2 1%	1 -	2 -	2 1%	1 -	2 -	1 1%	2 1%	-	-	2 1%	1 -	1 1%	1 1%	-	1 2%	-	1 -	1 -	2 1%
FREE SPEECH	3 -	-	-	-	2 1%	1 -	2 1%	1 -	1 1%	-	2 2%	2 1%	-	1 1%	-	1 -	-	1 1%	-	1 2%	-	1 -	1 -	1 -
COVID-19/PANDEMICS	1 -	1 1%	-	1 -	-	-	-	1 -	1 -	-	-	-	1 -	-	-	1 -	-	-	-	-	-	1 -	-	-
SOME OTHER REASON	11 1%	1 1%	2 1%	3 1%	3 1%	5 2%	-	9 3%	3 2%	8 2%	-	3 1%	6 2%	-	2 2%	8 2%	2 1%	-	-	1 2%	-	8 2%	-	3 1%
NOT SURE	25 3%	1 1%	3 2%	4 1%	9 3%	12 5%	5 1%	18 5%	6 3%	18 4%	1 1%	3 1%	16 5%	5 4%	2 1%	6 2%	3 2%	11 9%	3 3%	2 6%	-	6 2%	13 6%	6 2%

Table 9-3

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	201 25%	70 23%	100 29%	16 19%	15 20%	115 25%	86 26%	45 21%	40 23%	70 28%	46 28%	37 21%	40 24%	17 32%	6 14%	32 21%	70 33%	47 27%	30 18%	17 27%	6 18%	50 25%	51 32%
PENNSYLVANIA ECONOMY [GENERAL]	76 9%	30 10%	36 11%	7 8%	3 4%	38 8%	38 11%	15 7%	22 13%	23 9%	16 10%	20 11%	16 10%	2 4%	6 14%	15 10%	17 8%	19 11%	18 11%	5 8%	3 8%	16 8%	16 10%
TAXES	65 8%	28 9%	30 9%	4 5%	3 4%	38 8%	26 8%	20 9%	13 7%	19 7%	14 8%	24 13%	19 12%	1 2%	4 10%	7 5%	9 4%	17 9%	26 16%	2 3%	4 10%	6 3%	10 7%
CRIME/RISING VIOLENCE	60 8%	22 7%	21 6%	8 10%	10 13%	33 7%	28 8%	14 7%	16 9%	19 7%	12 7%	15 8%	16 10%	2 4%	1 2%	12 8%	14 7%	10 5%	22 13%	3 5%	- -	16 8%	10 6%
WAGES/SALARY/PAY INEQUALITY	52 6%	17 6%	15 4%	9 11%	10 13%	38 8%	14 4%	22 10%	4 3%	16 6%	9 6%	9 5%	5 3%	5 10%	3 8%	12 8%	17 8%	7 4%	7 4%	8 13%	1 2%	20 10%	9 6%
HEALTH CARE	37 5%	16 5%	16 5%	4 5%	1 1%	24 5%	12 4%	13 6%	7 4%	11 4%	5 3%	5 3%	4 3%	- -	- -	16 10%	12 6%	7 4%	2 2%	- -	- -	15 8%	12 8%
JOBS/UNEMPLOYMENT	35 4%	10 3%	16 5%	4 4%	6 8%	20 4%	16 5%	8 4%	5 3%	12 5%	10 6%	4 2%	7 4%	4 7%	3 7%	5 4%	12 6%	7 4%	3 2%	4 7%	3 8%	13 6%	5 3%
LACK OF MONEY	27 3%	6 2%	11 3%	3 4%	7 8%	13 3%	14 4%	4 2%	5 3%	8 3%	9 6%	4 2%	5 3%	- -	6 13%	5 4%	7 3%	6 4%	3 2%	1 2%	5 13%	9 5%	3 2%
IMMIGRATION	27 3%	9 3%	10 3%	6 8%	1 2%	20 4%	6 2%	11 5%	4 2%	9 4%	2 1%	9 5%	11 7%	5 9%	- -	1 1%	1 -	10 6%	9 6%	5 8%	- -	- -	2 1%
POVERTY/HOMELESSNESS	25 3%	7 2%	11 3%	4 4%	3 4%	17 4%	8 2%	8 4%	2 1%	9 4%	5 3%	5 3%	3 2%	1 2%	4 10%	4 3%	6 3%	4 2%	4 3%	3 5%	2 6%	5 3%	5 3%
EDUCATION	22 3%	13 4%	6 2%	2 2%	1 2%	9 2%	13 4%	6 3%	9 5%	3 1%	4 2%	4 2%	3 2%	2 4%	2 4%	10 6%	2 1%	6 4%	1 1%	2 3%	2 5%	8 4%	3 2%
GOVERNMENT/LACK OF LEADERSHIP	21 3%	12 4%	6 2%	2 2%	1 1%	12 3%	9 3%	8 4%	6 3%	4 2%	3 2%	9 5%	3 2%	1 2%	- -	5 3%	4 2%	3 2%	8 5%	- -	1 3%	6 3%	3 2%
EXCESSIVE STATE SPENDING/DEBT	20 3%	12 4%	7 2%	1 1%	- -	8 2%	12 4%	5 3%	7 4%	3 1%	5 3%	8 5%	5 3%	3 5%	1 2%	2 1%	2 1%	4 2%	9 5%	1 2%	3 7%	- -	4 2%
MORAL DECLINE	18 2%	8 3%	8 2%	2 2%	- -	11 2%	7 2%	6 3%	4 3%	5 2%	3 2%	6 3%	4 3%	1 3%	- -	3 2%	4 2%	6 3%	4 2%	1 1%	1 2%	4 2%	3 2%
FAILING SCHOOLS	15 2%	6 2%	7 2%	- -	2 3%	9 2%	6 2%	3 1%	4 2%	7 3%	3 2%	3 2%	6 3%	2 4%	1 2%	1 1%	3 1%	4 2%	5 3%	2 3%	1 2%	2 1%	2 1%
WELFARE	14 2%	5 2%	6 2%	3 3%	1 1%	9 2%	5 2%	2 1%	5 3%	7 3%	- -	2 1%	3 2%	1 2%	- -	5 3%	4 2%	2 1%	3 2%	1 2%	- -	4 2%	4 3%
COURTS AND JUDICIAL SYSTEMS	11 1%	5 2%	2 1%	3 4%	1 2%	5 1%	6 2%	3 1%	5 3%	2 1%	1 1%	1 1%	1 1%	1 2%	- -	6 4%	3 1%	1 1%	1 1%	1 2%	- -	7 4%	1 -
ELECTION REFORMS/INTEGRITY	11 1%	6 2%	3 1%	1 2%	1 1%	6 1%	5 2%	3 1%	4 2%	3 1%	1 1%	4 2%	1 1%	3 5%	2 4%	- -	1 1%	2 1%	3 2%	2 3%	3 8%	1 1%	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 9-3

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 3

	ETHNICITY/GENDER						EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+	
				WHITE MEN	WHITE WOMEN			LESS COLL	COLL+	LESS COLL	COLL+													
ABORTION	7 1%	4 1%	2 1%	- -	1 1%	7 2%	- -	4 2%	- -	3 1%	- -	4 2%	2 1%	- -	1 3%	- -	- -	5 3%	1 1%	1 2%	- -	- -	- -	
RACIAL ISSUES	7 1%	5 2%	- -	1 1%	1 1%	5 1%	1 -	4 2%	1 1%	1 -	- -	2 1%	1 1%	- -	- -	3 2%	- -	3 2%	- -	- -	- -	2 1%	1 1%	
ENERGY	6 1%	3 1%	2 1%	- -	1 1%	3 1%	3 1%	2 1%	1 -	1 -	3 2%	2 1%	1 1%	- -	1 2%	1 1%	2 1%	- -	3 2%	- -	1 3%	- -	2 1%	
POLICE REFORM	4 -	2 1%	1 -	1 1%	- -	1 -	3 1%	1 -	2 1%	- -	1 -	2 1%	1 -	- -	- -	1 1%	- -	2 1%	1 -	- -	- -	1 1%	- -	
FREE SPEECH	3 -	1 -	1 -	1 1%	- -	1 -	2 1%	- -	2 1%	1 -	- -	2 1%	- -	- -	- -	- -	1 -	1 1%	1 1%	- -	- -	- -	1 1%	
COVID-19/PANDEMICS	1 -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	
SOME OTHER REASON	11 1%	3 1%	5 2%	1 1%	2 2%	8 2%	2 1%	3 2%	1 1%	5 2%	2 1%	- -	1 -	1 2%	1 2%	3 2%	5 3%	1 -	- -	2 3%	- -	4 2%	5 3%	
NOT SURE	25 3%	3 1%	17 5%	1 1%	5 6%	13 3%	13 4%	1 -	3 1%	12 5%	10 6%	1 1%	4 3%	1 1%	2 4%	2 1%	16 8%	3 2%	2 1%	1 2%	2 5%	10 5%	8 5%	

Table 9-4

QUESTION 6A:

Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	201 25%	107 25%	94 26%	61 26%	22 25%	178 26%	120 24%	81 26%	63 27%	60 26%	73 33%	32 24%	31 16%	44 28%	66 28%	110 28%	62 19%
PENNSYLVANIA ECONOMY [GENERAL]	76 9%	51 12%	25 7%	15 6%	10 11%	66 9%	41 8%	35 12%	28 12%	20 9%	17 8%	7 5%	30 16%	11 7%	30 12%	40 10%	29 9%
TAXES	65 8%	32 7%	33 9%	23 10%	9 10%	56 8%	51 10%	14 4%	8 3%	17 7%	20 9%	9 7%	17 9%	8 5%	16 7%	24 6%	38 12%
CRIME/RISING VIOLENCE	60 8%	28 7%	32 9%	22 9%	5 6%	55 8%	42 8%	19 6%	15 6%	15 7%	17 7%	10 8%	17 9%	13 8%	13 5%	26 7%	26 8%
WAGES/SALARY/PAY INEQUALITY	52 6%	31 7%	21 6%	11 5%	4 4%	48 7%	27 5%	24 8%	17 7%	14 6%	16 7%	8 6%	14 7%	10 6%	20 9%	30 8%	19 6%
HEALTH CARE	37 5%	15 4%	21 6%	17 7%	1 1%	36 5%	18 4%	18 6%	13 5%	12 5%	10 5%	6 5%	8 4%	11 7%	17 7%	28 7%	7 2%
JOBS/UNEMPLOYMENT	35 4%	19 4%	16 4%	7 3%	5 6%	30 4%	20 4%	15 5%	10 4%	12 5%	10 5%	5 3%	8 4%	5 3%	14 6%	19 5%	11 4%
LACK OF MONEY	27 3%	16 4%	10 3%	5 2%	2 3%	24 3%	17 4%	9 3%	7 3%	8 4%	3 1%	9 7%	6 3%	9 6%	2 1%	11 3%	12 4%
IMMIGRATION	27 3%	12 3%	14 4%	7 3%	1 1%	24 3%	13 3%	13 4%	11 5%	10 4%	5 2%	5 4%	6 3%	1 1%	3 1%	5 1%	21 7%
POVERTY/HOMELESSNESS	25 3%	12 3%	13 3%	6 3%	6 6%	18 3%	13 3%	12 4%	10 4%	7 3%	8 4%	7 5%	2 1%	5 3%	5 2%	9 2%	10 3%
EDUCATION	22 3%	15 3%	7 2%	5 2%	5 5%	16 2%	14 3%	8 3%	6 3%	3 1%	3 1%	4 3%	12 6%	3 2%	11 4%	14 3%	5 2%
GOVERNMENT/LACK OF LEADERSHIP	21 3%	10 2%	11 3%	8 3%	4 4%	16 2%	14 3%	7 2%	6 3%	7 3%	4 2%	2 2%	7 4%	2 1%	4 2%	6 1%	13 4%
EXCESSIVE STATE SPENDING/ DEBT	20 3%	10 2%	10 3%	9 4%	5 5%	16 2%	16 3%	4 1%	4 2%	5 2%	3 2%	4 3%	7 4%	3 2%	2 1%	5 1%	15 5%
MORAL DECLINE	18 2%	11 3%	7 2%	3 1%	1 1%	16 2%	14 3%	4 1%	3 1%	3 1%	6 3%	2 2%	6 3%	4 3%	3 1%	7 2%	10 3%
FAILING SCHOOLS	15 2%	9 2%	7 2%	5 2%	4 5%	9 1%	8 2%	7 2%	5 2%	3 1%	4 2%	2 1%	6 3%	2 1%	5 2%	6 2%	8 2%
WELFARE	14 2%	6 1%	8 2%	5 2%	- -	14 2%	11 2%	3 1%	2 1%	5 2%	4 2%	3 2%	2 1%	3 2%	6 2%	9 2%	5 2%
COURTS AND JUDICIAL SYSTEMS	11 1%	10 2%	2 -	1 -	- -	10 1%	8 2%	3 1%	2 1%	2 1%	1 -	8 6%	1 -	1 -	4 2%	5 1%	6 2%
ELECTION REFORMS/INTEGRITY	11 1%	7 2%	4 1%	3 1%	1 1%	9 1%	7 1%	4 1%	4 2%	6 3%	1 -	2 2%	2 1%	1 1%	1 -	2 1%	8 3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 9-4
 QUESTION 6A:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

First Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
ABORTION	7 1%	5 1%	2 1%	1 -	- -	7 1%	1 -	6 2%	6 3%	1 -	4 2%	3 2%	- -	1 1%	3 1%	4 1%	3 1%
RACIAL ISSUES	7 1%	4 1%	2 1%	- -	- -	7 1%	5 1%	2 1%	2 1%	4 2%	- -	- -	2 1%	3 2%	1 1%	4 1%	2 1%
ENERGY	6 1%	1 -	5 1%	4 2%	1 1%	5 1%	5 1%	1 -	1 -	1 -	3 1%	1 1%	1 -	3 2%	2 1%	4 1%	2 1%
POLICE REFORM	4 -	2 -	2 -	1 -	- -	4 1%	2 -	2 1%	- -	1 -	1 -	1 1%	1 -	- -	2 1%	2 -	2 1%
FREE SPEECH	3 -	2 -	1 -	1 -	- -	3 -	2 -	1 -	1 -	1 -	- -	- -	1 1%	1 1%	1 -	2 -	1 -
COVID-19/PANDEMICS	1 -	- -	1 -	- -	1 1%	- -	- -	1 -	1 -	1 -	- -	- -	- -	- -	- -	- -	1 -
SOME OTHER REASON	11 1%	5 1%	6 2%	4 2%	1 1%	10 1%	5 1%	6 2%	6 2%	3 1%	3 1%	2 2%	2 1%	3 2%	4 2%	7 2%	2 1%
NOT SURE	25 3%	14 3%	12 3%	8 4%	3 4%	22 3%	19 4%	6 2%	6 3%	8 3%	9 4%	3 2%	5 2%	11 7%	7 3%	18 5%	2 1%

Table 10-1

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				TOTAL	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON-WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	107 13%	50 13%	57 14%	21 11%	17 13%	14 12%	21 15%	34 16%	32 13%	17 12%	19 10%	38 17%	28 14%	15 10%	43 12%	19 19%	45 12%	20 15%	25 11%	85 13%	12 14%	3 6%	22 14%	107 13%
PENNSYLVANIA ECONOMY [GENERAL]	74 9%	33 9%	41 10%	12 6%	11 9%	11 9%	16 11%	23 11%	15 6%	18 13%	19 10%	22 10%	18 9%	10 7%	28 8%	9 9%	37 10%	13 10%	24 11%	60 9%	8 9%	3 8%	14 9%	75 9%
CRIME/RISING VIOLENCE	58 7%	24 6%	34 8%	15 8%	10 8%	6 5%	7 5%	19 9%	14 6%	9 7%	17 9%	18 8%	21 10%	12 9%	33 10%	8 8%	18 5%	10 8%	8 3%	44 7%	10 11%	2 4%	14 9%	57 7%
WAGES/SALARY/PAY INEQUALITY	58 7%	27 7%	30 7%	17 9%	12 9%	11 9%	10 7%	9 4%	19 8%	9 6%	21 11%	9 4%	4 2%	15 10%	18 5%	4 4%	35 10%	11 8%	25 11%	44 7%	8 10%	2 6%	14 9%	57 7%
HEALTH CARE	57 7%	27 7%	30 7%	14 7%	10 8%	5 4%	12 8%	15 7%	18 7%	9 6%	11 6%	19 8%	14 7%	9 7%	23 7%	5 5%	29 8%	14 10%	15 6%	43 7%	7 8%	4 10%	13 8%	56 7%
TAXES	53 7%	28 7%	25 6%	6 3%	5 4%	8 6%	14 9%	20 9%	15 6%	13 9%	4 2%	20 9%	17 8%	15 11%	32 9%	6 6%	15 4%	5 4%	10 4%	48 7%	3 4%	1 3%	5 3%	56 7%
POVERTY/HOMELESSNESS	52 6%	16 4%	36 9%	14 7%	5 4%	11 9%	12 8%	11 5%	13 5%	3 2%	16 8%	20 9%	4 2%	8 6%	12 4%	9 9%	31 9%	15 11%	16 7%	38 6%	5 6%	1 2%	14 8%	48 6%
JOBS/UNEMPLOYMENT	46 6%	26 7%	20 5%	15 8%	13 10%	6 5%	6 4%	5 2%	21 9%	4 3%	13 7%	7 3%	10 5%	9 6%	19 5%	5 6%	22 6%	8 6%	14 6%	32 5%	8 9%	4 9%	14 9%	43 5%
LACK OF MONEY	30 4%	14 4%	17 4%	10 5%	7 5%	6 5%	4 3%	4 2%	9 4%	5 3%	14 7%	3 1%	12 6%	6 4%	17 5%	1 1%	12 3%	7 5%	5 2%	27 4%	1 1%	3 7%	4 2%	29 4%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	18 5%	11 3%	5 3%	3 2%	7 6%	7 5%	7 3%	10 4%	8 6%	5 2%	6 3%	12 6%	9 6%	20 6%	3 3%	6 2%	1 1%	5 2%	24 4%	4 4%	2 4%	5 3%	30 4%
EXCESSIVE STATE SPENDING/DEBT	26 3%	12 3%	14 3%	4 2%	2 2%	4 3%	7 5%	8 4%	7 3%	5 4%	3 2%	11 5%	7 3%	6 4%	12 4%	3 3%	10 3%	1 1%	9 4%	19 3%	3 3%	5 12%	7 4%	27 3%
EDUCATION	21 3%	17 4%	4 1%	5 3%	7 5%	3 2%	1 1%	6 3%	13 5%	3 2%	1 -	3 2%	4 2%	5 4%	9 3%	6 6%	6 2%	1 1%	5 2%	20 3%	1 1%	- -	1 -	22 3%
FAILING SCHOOLS	21 3%	12 3%	8 2%	5 2%	5 4%	1 1%	3 2%	7 3%	7 3%	5 4%	3 2%	5 2%	2 1%	3 2%	5 1%	4 4%	12 3%	7 5%	5 2%	19 3%	1 1%	- -	1 1%	22 3%
MORAL DECLINE	20 3%	12 3%	8 2%	4 2%	1 1%	4 4%	2 1%	9 4%	6 2%	6 4%	3 2%	5 2%	6 3%	3 2%	9 3%	3 3%	8 2%	2 1%	6 3%	17 3%	3 4%	- -	3 2%	22 3%
ENERGY	18 2%	11 3%	7 2%	5 3%	2 2%	3 2%	2 1%	6 3%	6 2%	5 4%	4 2%	3 1%	11 6%	1 1%	12 4%	2 2%	4 1%	1 1%	3 1%	17 3%	- -	1 4%	1 1%	18 2%
COURTS AND JUDICIAL SYSTEMS	16 2%	11 3%	5 1%	9 5%	1 1%	3 2%	- -	3 1%	10 4%	1 1%	3 2%	2 1%	4 2%	2 2%	6 2%	1 1%	10 3%	3 2%	7 3%	12 2%	2 2%	3 6%	4 3%	15 2%
ELECTION REFORMS/INTEGRITY	14 2%	7 2%	8 2%	1 1%	4 3%	3 2%	3 2%	3 2%	4 2%	3 2%	4 2%	4 2%	7 3%	2 1%	9 3%	- -	5 2%	3 2%	2 1%	14 2%	1 1%	- -	1 1%	15 2%
IMMIGRATION	13 2%	9 2%	4 1%	3 1%	- -	3 2%	4 3%	3 2%	5 2%	5 3%	1 1%	3 1%	7 3%	2 1%	9 3%	1 1%	3 1%	- -	3 1%	12 2%	1 1%	- -	1 1%	13 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 10-1

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
WELFARE	13 2%	7 2%	6 1%	2 1%	5 4%	1 1%	2 1%	3 1%	5 2%	2 1%	3 2%	3 1%	4 2%	2 1%	6 2%	- -	7 2%	- -	7 3%	9 1%	3 3%	1 3%	4 2%	13 2%
RACIAL ISSUES	12 2%	6 1%	7 2%	3 2%	1 1%	5 4%	1 1%	3 1%	5 2%	1 1%	4 2%	3 1%	1 -	1 1%	2 1%	- -	10 3%	1 1%	10 4%	10 2%	2 2%	- -	2 1%	13 2%
ABORTION	10 1%	5 1%	4 1%	6 3%	- -	1 1%	- -	3 1%	4 2%	2 1%	4 2%	1 -	5 2%	2 1%	6 2%	1 1%	2 1%	- -	2 1%	6 1%	1 1%	3 6%	4 2%	9 1%
POLICE REFORM	4 -	2 -	2 -	- -	2 1%	1 1%	1 1%	- -	2 1%	- -	1 -	1 -	1 -	- -	1 -	- -	2 1%	2 1%	1 -	2 -	2 2%	- -	2 1%	4 1%
COVID-19/PANDEMICS	2 -	1 -	1 -	1 1%	1 1%	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 1%	1 -	- -	1 -	1 -	1 1%	- -	1 1%	2 -
FREE SPEECH	1 -	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 1%	1 -	- -	- -	- -	1 -
SOME OTHER REASON	9 1%	4 1%	5 1%	- -	1 1%	1 1%	4 3%	3 2%	1 -	3 2%	1 -	4 2%	2 1%	1 1%	3 1%	2 2%	4 1%	3 2%	2 1%	9 1%	- -	- -	- -	10 1%
NOT SURE	12 2%	3 1%	9 2%	5 3%	2 1%	- -	2 1%	3 2%	2 1%	1 1%	5 3%	5 2%	3 1%	1 1%	3 1%	2 2%	7 2%	3 2%	4 2%	8 1%	1 1%	3 8%	4 3%	12 2%

Table 10-2

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	107 13%	18 16%	24 14%	42 15%	35 12%	30 13%	50 13%	53 14%	24 12%	70 14%	13 11%	28 12%	50 16%	17 15%	12 9%	52 15%	12 7%	19 15%	13 14%	6 14%	6 15%	52 15%	33 15%	22 9%
PENNSYLVANIA ECONOMY [GENERAL]	74 9%	12 11%	18 10%	30 10%	26 9%	18 8%	37 10%	33 9%	15 8%	49 10%	10 9%	19 8%	29 9%	12 11%	13 10%	26 8%	19 11%	11 9%	9 10%	4 10%	5 12%	26 8%	21 10%	26 11%
CRIME/RISING VIOLENCE	58 7%	7 6%	17 10%	25 9%	17 6%	16 7%	32 8%	24 6%	18 9%	32 6%	8 7%	20 8%	23 8%	6 6%	7 5%	29 9%	16 9%	3 3%	8 9%	2 4%	1 2%	29 9%	11 5%	18 7%
WAGES/SALARY/PAY INEQUALITY	58 7%	1 1%	9 5%	10 4%	21 8%	26 11%	18 5%	34 9%	19 10%	33 7%	5 4%	17 7%	25 8%	10 9%	6 5%	28 8%	8 5%	11 9%	5 6%	3 7%	3 7%	28 8%	16 7%	14 6%
HEALTH CARE	57 7%	6 5%	16 9%	22 8%	17 6%	18 8%	23 6%	28 8%	8 4%	36 7%	12 11%	18 7%	20 6%	5 4%	14 11%	21 6%	17 10%	8 7%	4 4%	3 6%	4 10%	21 6%	13 6%	23 9%
TAXES	53 7%	6 6%	18 11%	25 9%	19 7%	8 4%	35 9%	17 5%	6 3%	40 8%	7 6%	12 5%	22 7%	6 5%	12 9%	21 6%	9 5%	8 7%	7 8%	4 10%	3 9%	21 6%	15 7%	17 7%
POVERTY/HOMELESSNESS	52 6%	4 4%	2 1%	6 2%	27 9%	19 8%	15 4%	32 9%	19 10%	30 6%	3 3%	23 10%	22 7%	4 4%	2 2%	24 7%	11 7%	11 9%	4 5%	- -	2 5%	24 7%	15 7%	13 5%
JOBS/UNEMPLOYMENT	46 6%	3 3%	8 5%	11 4%	19 7%	16 7%	20 5%	21 6%	16 8%	26 5%	4 3%	20 8%	15 5%	6 6%	4 3%	22 7%	10 6%	4 3%	4 5%	2 4%	4 10%	22 7%	8 4%	15 6%
LACK OF MONEY	30 4%	6 6%	7 4%	13 5%	12 4%	5 2%	18 5%	8 2%	5 3%	16 3%	9 8%	11 4%	5 2%	3 3%	11 9%	10 3%	7 4%	5 4%	3 4%	1 2%	4 11%	10 3%	8 4%	12 5%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	8 7%	10 6%	18 6%	8 3%	3 1%	22 6%	5 1%	6 3%	17 3%	7 6%	8 3%	8 2%	5 4%	9 7%	13 4%	7 4%	4 3%	3 4%	1 2%	2 5%	13 4%	8 4%	8 3%
EXCESSIVE STATE SPENDING/ DEBT	26 3%	6 5%	7 4%	13 5%	8 3%	5 2%	14 4%	10 3%	5 3%	17 4%	3 3%	5 2%	10 3%	5 5%	5 4%	13 4%	4 3%	4 3%	3 3%	2 4%	1 2%	13 4%	7 3%	6 2%
EDUCATION	21 3%	3 2%	4 2%	7 2%	9 3%	5 2%	11 3%	9 2%	3 2%	15 3%	3 3%	3 1%	9 3%	4 4%	4 3%	7 2%	4 2%	3 2%	5 5%	1 2%	2 4%	7 2%	8 3%	7 3%
FAILING SCHOOLS	21 3%	4 3%	2 1%	6 2%	9 3%	6 3%	6 2%	13 3%	8 4%	13 3%	- -	7 3%	7 2%	4 3%	3 2%	8 2%	5 3%	5 4%	- -	1 2%	2 5%	8 2%	5 2%	8 3%
MORAL DECLINE	20 3%	2 2%	2 1%	4 1%	9 3%	7 3%	8 2%	11 3%	4 2%	11 2%	5 4%	4 2%	9 3%	- -	7 6%	7 2%	6 3%	3 2%	4 4%	1 3%	- -	7 2%	7 3%	7 3%
ENERGY	18 2%	7 6%	5 3%	12 4%	2 1%	4 2%	15 4%	3 1%	2 1%	11 2%	5 5%	3 1%	9 3%	2 2%	5 4%	7 2%	7 4%	1 1%	1 1%	3 7%	- -	7 2%	2 1%	10 4%
COURTS AND JUDICIAL SYSTEMS	16 2%	3 3%	1 -	4 1%	8 3%	4 2%	8 2%	7 2%	3 2%	8 2%	4 4%	7 3%	6 2%	1 1%	2 1%	7 2%	- -	2 2%	4 5%	2 5%	- -	7 2%	7 3%	2 1%
ELECTION REFORMS/INTEGRITY	14 2%	3 3%	3 2%	6 2%	4 1%	5 2%	10 3%	5 1%	3 1%	10 2%	2 2%	4 2%	4 1%	3 3%	3 3%	8 2%	2 1%	2 1%	1 1%	2 4%	- -	8 2%	3 1%	4 2%
IMMIGRATION	13 2%	4 4%	4 2%	8 3%	3 1%	2 1%	10 3%	3 1%	3 1%	10 2%	1 1%	3 1%	8 3%	1 1%	1 1%	5 2%	5 3%	1 1%	1 1%	1 2%	- -	5 2%	2 1%	6 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 10-2

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
WELFARE	13 2%	3 3%	1 1%	4 1%	5 2%	4 2%	6 2%	5 1%	5 3%	6 1%	2 2%	5 2%	2 1%	2 2%	3 2%	3 1%	6 3%	2 1%	2 2%	- -	- -	3 1%	4 2%	6 2%
RACIAL ISSUES	12 2%	-	-	-	3 1%	10 4%	1 -	11 3%	4 2%	7 1%	2 2%	5 2%	8 2%	-	-	7 2%	4 2%	2 1%	-	-	-	7 2%	2 1%	4 2%
ABORTION	10 1%	3 2%	4 2%	7 2%	-	3 1%	6 2%	2 1%	4 2%	3 1%	4 3%	5 2%	1 -	1 1%	4 3%	2 1%	4 2%	1 1%	2 3%	1 2%	-	2 1%	3 1%	5 2%
POLICE REFORM	4 -	-	2 1%	2 1%	1 -	1 -	1 -	2 -	2 1%	1 -	1 1%	2 1%	1 -	1 1%	-	2 -	-	1 1%	-	1 2%	-	2 -	1 -	1 -
COVID-19/PANDEMICS	2 -	-	-	-	1 -	1 -	-	1 -	1 1%	-	1 1%	1 -	-	-	1 1%	1 -	-	-	-	-	1 2%	1 -	-	1 -
FREE SPEECH	1 -	-	1 1%	1 -	-	-	1 -	-	-	1 -	-	1 -	-	-	-	-	-	1 1%	-	-	-	-	1 -	-
SOME OTHER REASON	9 1%	1 1%	3 2%	4 1%	2 1%	4 2%	4 1%	6 1%	2 1%	7 1%	-	2 1%	3 1%	3 2%	2 1%	4 1%	2 1%	1 1%	1 1%	1 2%	1 2%	4 1%	2 1%	4 2%
NOT SURE	12 2%	1 1%	1 1%	3 1%	6 2%	4 1%	3 1%	9 2%	3 2%	7 1%	2 2%	4 2%	1 -	7 6%	1 1%	4 1%	2 1%	3 3%	2 2%	-	-	4 1%	5 2%	2 1%

Table 10-3

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	107 13%	38 13%	47 14%	12 14%	10 13%	65 14%	41 12%	32 15%	17 10%	33 13%	24 15%	22 12%	21 13%	10 19%	9 20%	18 12%	27 13%	18 10%	25 15%	13 21%	6 17%	21 10%	24 15%
PENNSYLVANIA ECONOMY [GENERAL]	74 9%	24 8%	36 11%	9 11%	5 6%	45 10%	28 8%	18 8%	15 9%	28 11%	13 8%	15 8%	13 8%	6 11%	3 8%	12 8%	24 12%	14 8%	14 9%	4 7%	5 13%	16 8%	20 13%
CRIME/RISING VIOLENCE	58 7%	17 6%	27 8%	7 8%	7 10%	38 8%	20 6%	16 8%	7 4%	21 9%	13 8%	15 8%	18 11%	2 5%	5 12%	6 4%	11 5%	14 8%	19 11%	4 7%	4 10%	13 7%	4 3%
WAGES/SALARY/PAY INEQUALITY	58 7%	21 7%	23 7%	7 8%	7 9%	30 7%	27 8%	16 8%	11 7%	14 6%	16 10%	10 5%	9 5%	1 3%	3 6%	16 11%	19 9%	12 7%	6 4%	4 6%	- -	23 12%	12 7%
HEALTH CARE	57 7%	16 5%	27 8%	11 13%	3 4%	34 7%	22 7%	13 6%	14 8%	21 8%	9 5%	9 5%	15 9%	2 3%	3 7%	16 11%	12 6%	12 7%	11 7%	2 3%	3 8%	15 7%	14 9%
TAXES	53 7%	26 9%	22 6%	2 2%	3 4%	26 6%	26 8%	13 6%	15 9%	13 5%	12 7%	19 11%	13 8%	4 7%	2 4%	5 3%	10 5%	13 7%	19 12%	2 3%	4 11%	4 2%	10 7%
POVERTY/HOMELESSNESS	52 6%	11 4%	27 8%	5 6%	9 11%	30 7%	21 6%	7 3%	9 5%	24 9%	12 7%	5 3%	7 5%	3 6%	6 13%	8 5%	23 11%	9 5%	4 2%	4 7%	5 14%	17 8%	14 9%
JOBS/UNEMPLOYMENT	46 6%	18 6%	14 4%	7 9%	6 8%	24 5%	22 6%	13 6%	13 8%	11 4%	9 5%	11 6%	8 5%	3 6%	2 5%	11 8%	10 5%	16 9%	3 2%	5 9%	- -	13 7%	8 5%
LACK OF MONEY	30 4%	14 5%	13 4%	- -	4 5%	21 5%	9 3%	8 4%	6 3%	13 5%	4 2%	8 4%	10 6%	1 2%	- -	5 3%	7 3%	12 7%	5 3%	1 2%	- -	9 5%	3 2%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	14 5%	10 3%	4 5%	2 2%	17 4%	12 4%	11 5%	7 4%	6 3%	5 3%	14 7%	7 4%	2 4%	1 2%	2 2%	4 2%	9 5%	11 7%	1 2%	2 5%	4 2%	2 1%
EXCESSIVE STATE SPENDING/ DEBT	26 3%	9 3%	10 3%	3 4%	4 5%	14 3%	12 3%	5 2%	7 4%	9 4%	5 3%	5 3%	8 5%	2 3%	1 3%	5 4%	5 2%	4 2%	9 5%	1 1%	2 6%	5 3%	5 3%
EDUCATION	21 3%	17 6%	4 1%	- -	1 1%	10 2%	10 3%	9 4%	8 5%	2 1%	3 2%	8 4%	2 1%	6 11%	- -	4 2%	2 1%	6 3%	4 2%	5 8%	1 2%	4 2%	2 1%
FAILING SCHOOLS	21 3%	11 4%	8 2%	1 1%	- -	10 2%	11 3%	5 2%	7 4%	5 2%	3 2%	3 2%	2 1%	3 6%	1 2%	6 4%	6 3%	1 1%	4 2%	4 7%	- -	5 2%	7 4%
MORAL DECLINE	20 3%	9 3%	8 2%	2 3%	1 1%	12 3%	8 2%	6 3%	5 3%	6 2%	3 2%	5 3%	4 2%	3 5%	1 2%	4 3%	4 2%	4 2%	5 3%	2 3%	2 5%	3 1%	5 3%
ENERGY	18 2%	10 3%	7 2%	1 2%	- -	10 2%	8 2%	6 3%	5 3%	4 2%	3 2%	8 5%	4 3%	1 1%	1 2%	2 2%	2 1%	8 4%	5 3%	1 2%	1 2%	1 1%	3 2%
COURTS AND JUDICIAL SYSTEMS	16 2%	8 3%	3 1%	2 3%	2 3%	11 2%	5 2%	8 4%	3 2%	3 1%	2 1%	4 2%	1 1%	1 1%	- -	6 4%	4 2%	6 3%	- -	1 1%	- -	7 3%	3 2%
ELECTION REFORMS/INTEGRITY	14 2%	6 2%	8 2%	1 1%	- -	7 1%	8 2%	2 1%	5 3%	5 2%	3 2%	5 3%	4 2%	- -	- -	2 1%	4 2%	6 3%	3 2%	- -	- -	2 1%	4 2%
IMMIGRATION	13 2%	9 3%	3 1%	- -	1 1%	9 2%	4 1%	6 3%	3 2%	3 1%	1 1%	6 3%	3 2%	1 2%	- -	2 2%	1 1%	1 1%	7 5%	1 2%	- -	3 2%	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 10-3

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
WELFARE	13 2%	4 1%	5 1%	3 4%	1 1%	10 2%	3 1%	6 3%	1 1%	4 2%	2 1%	3 2%	3 2%	- -	- -	4 3%	3 1%	3 2%	3 2%	- -	- -	5 2%	2 1%
RACIAL ISSUES	12 2%	4 1%	7 2%	2 2%	- -	3 1%	9 3%	1 1%	5 3%	2 1%	4 3%	1 -	1 1%	- -	- -	5 3%	6 3%	1 1%	1 1%	- -	- -	8 4%	3 2%
ABORTION	10 1%	4 1%	2 1%	2 2%	2 3%	6 1%	4 1%	3 1%	3 2%	3 1%	1 1%	4 2%	2 1%	- -	1 2%	1 1%	1 1%	4 2%	3 2%	1 2%	- -	2 1%	- -
POLICE REFORM	4 -	1 -	1 -	1 1%	1 1%	4 1%	- -	2 1%	- -	2 1%	- -	1 1%	- -	- -	- -	1 1%	2 1%	1 1%	- -	- -	- -	2 1%	1 1%
COVID-19/PANDEMICS	2 -	1 -	- -	- -	1 1%	2 -	- -	1 -	- -	1 -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	- -	1 1%	- -	1 1%	- -
FREE SPEECH	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -
SOME OTHER REASON	9 1%	4 1%	5 2%	- -	- -	4 1%	5 2%	3 1%	1 1%	1 -	4 3%	2 1%	1 1%	1 2%	1 2%	1 1%	3 2%	- -	3 2%	2 3%	- -	- -	4 3%
NOT SURE	12 2%	2 1%	6 2%	1 1%	3 4%	7 2%	5 1%	2 1%	1 1%	5 2%	4 2%	- -	3 2%	- -	2 5%	3 2%	4 2%	1 1%	2 1%	1 2%	1 3%	4 2%	3 2%

Table 10-4

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	107 13%	47 11%	59 16%	38 16%	13 15%	94 13%	67 13%	40 13%	32 13%	39 17%	27 12%	18 13%	23 12%	24 15%	28 12%	52 13%	45 14%
PENNSYLVANIA ECONOMY [GENERAL]	74 9%	37 9%	37 10%	28 12%	6 7%	68 10%	49 10%	25 8%	19 8%	21 9%	29 13%	9 6%	14 7%	11 7%	25 11%	36 9%	29 9%
CRIME/RISING VIOLENCE	58 7%	30 7%	28 8%	17 7%	5 6%	53 8%	34 7%	24 8%	24 10%	15 7%	20 9%	4 3%	18 9%	8 5%	16 7%	24 6%	27 8%
WAGES/SALARY/PAY INEQUALITY	58 7%	35 8%	23 6%	11 5%	9 10%	49 7%	30 6%	28 9%	22 9%	23 10%	13 6%	6 4%	12 6%	12 8%	21 9%	33 8%	18 6%
HEALTH CARE	57 7%	29 7%	28 8%	21 9%	5 5%	49 7%	38 8%	19 6%	13 6%	14 6%	19 8%	12 9%	11 6%	13 9%	16 7%	30 8%	17 5%
TAXES	53 7%	29 7%	24 7%	18 8%	5 6%	46 7%	44 9%	8 3%	6 3%	9 4%	16 7%	12 9%	15 8%	8 5%	13 5%	21 5%	30 9%
POVERTY/HOMELESSNESS	52 6%	33 7%	19 5%	14 6%	8 9%	44 6%	30 6%	22 7%	19 8%	19 8%	10 4%	9 6%	13 7%	13 8%	11 4%	23 6%	23 7%
JOBS/UNEMPLOYMENT	46 6%	26 6%	19 5%	7 3%	6 7%	38 5%	23 5%	23 7%	16 7%	9 4%	17 8%	9 7%	11 6%	7 5%	23 10%	30 8%	14 4%
LACK OF MONEY	30 4%	24 5%	7 2%	4 2%	3 3%	26 4%	15 3%	16 5%	10 4%	7 3%	10 5%	8 6%	5 2%	3 2%	9 4%	12 3%	15 5%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	19 4%	10 3%	5 2%	1 1%	26 4%	18 4%	11 4%	11 5%	6 3%	9 4%	4 3%	10 5%	3 2%	5 2%	8 2%	20 6%
EXCESSIVE STATE SPENDING/ DEBT	26 3%	19 4%	6 2%	5 2%	4 4%	22 3%	17 4%	8 3%	7 3%	6 3%	8 3%	4 3%	7 4%	4 3%	4 2%	8 2%	15 5%
EDUCATION	21 3%	12 3%	9 2%	6 2%	3 3%	18 3%	15 3%	6 2%	4 2%	5 2%	4 2%	4 3%	8 4%	4 3%	8 3%	13 3%	4 1%
FAILING SCHOOLS	21 3%	11 2%	10 3%	6 3%	- -	21 3%	12 3%	8 3%	4 2%	5 2%	5 2%	1 1%	10 5%	6 4%	6 3%	12 3%	8 2%
MORAL DECLINE	20 3%	12 3%	8 2%	8 4%	4 4%	17 2%	12 2%	9 3%	7 3%	5 2%	5 2%	2 1%	8 4%	5 3%	7 3%	12 3%	6 2%
ENERGY	18 2%	7 2%	12 3%	6 3%	5 6%	12 2%	11 2%	7 2%	3 1%	1 1%	5 2%	6 4%	5 3%	2 1%	6 3%	8 2%	10 3%
COURTS AND JUDICIAL SYSTEMS	16 2%	10 2%	6 2%	4 2%	1 1%	15 2%	10 2%	6 2%	3 1%	5 2%	2 1%	4 3%	4 2%	5 3%	6 2%	11 3%	5 2%
ELECTION REFORMS/INTEGRITY	14 2%	7 2%	7 2%	4 2%	1 1%	12 2%	11 2%	3 1%	2 1%	3 1%	4 2%	4 3%	4 2%	2 1%	4 2%	5 1%	8 2%
IMMIGRATION	13 2%	5 1%	8 2%	6 2%	- -	13 2%	10 2%	4 1%	4 2%	4 2%	2 1%	4 3%	3 1%	- -	4 2%	4 1%	9 3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 10-4

QUESTION 6B:

And, which of the remaining would you say is the SECOND most important problem facing PENNSYLVANIA today?

Second Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
WELFARE	13 2%	5 1%	7 2%	4 2%	- -	13 2%	5 1%	8 2%	6 3%	10 4%	- -	1 1%	1 1%	2 1%	3 1%	5 1%	5 2%
RACIAL ISSUES	12 2%	10 2%	2 1%	- -	1 1%	11 2%	6 1%	6 2%	5 2%	4 2%	2 1%	3 2%	3 1%	6 4%	6 2%	11 3%	- -
ABORTION	10 1%	5 1%	5 1%	3 1%	- -	9 1%	4 1%	6 2%	2 1%	3 1%	4 2%	1 1%	2 1%	1 1%	2 1%	4 1%	5 2%
POLICE REFORM	4 -	2 -	2 1%	1 -	1 1%	3 -	- -	4 1%	4 1%	1 -	2 1%	- -	- -	- -	2 1%	2 -	1 -
COVID-19/PANDEMICS	2 -	- -	2 1%	- -	- -	2 -	1 -	1 -	1 -	1 -	1 -	- -	- -	- -	1 -	1 -	- -
FREE SPEECH	1 -	1 -	- -	- -	- -	1 -	- -	1 -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -
SOME OTHER REASON	9 1%	3 1%	6 2%	5 2%	3 3%	6 1%	8 2%	1 -	1 -	2 1%	1 -	3 2%	3 2%	4 2%	2 1%	5 1%	4 1%
NOT SURE	12 2%	4 1%	8 2%	4 2%	3 4%	9 1%	6 1%	7 2%	5 2%	2 1%	1 -	4 3%	2 1%	3 2%	5 2%	8 2%	2 1%

Table 11-1

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	78 10%	38 10%	40 10%	14 7%	13 10%	16 14%	17 12%	18 8%	27 11%	11 8%	16 8%	24 11%	15 7%	18 13%	33 10%	10 10%	35 10%	11 8%	24 11%	62 10%	8 9%	5 12%	16 10%	79 10%
PENNSYLVANIA ECONOMY [GENERAL]	72 9%	33 8%	40 10%	6 3%	17 13%	15 13%	18 13%	15 7%	17 7%	15 11%	21 11%	19 8%	22 11%	20 14%	41 12%	5 5%	26 7%	9 7%	16 7%	63 10%	6 7%	3 8%	9 6%	76 10%
HEALTH CARE	53 7%	21 5%	32 8%	12 7%	5 4%	9 8%	13 9%	13 6%	15 6%	6 4%	13 6%	19 9%	7 3%	11 8%	18 5%	7 7%	28 8%	8 6%	20 9%	40 6%	9 10%	4 11%	13 8%	54 7%
TAXES	51 6%	26 7%	26 6%	12 6%	9 7%	4 3%	12 9%	14 7%	15 6%	11 8%	10 5%	15 7%	23 11%	10 7%	32 9%	2 2%	17 5%	8 6%	10 4%	46 7%	4 4%	1 4%	5 3%	51 6%
POVERTY/HOMELESSNESS	51 6%	24 6%	27 7%	17 9%	9 7%	9 7%	7 5%	10 4%	19 8%	5 3%	15 8%	12 5%	13 6%	6 4%	19 5%	4 4%	29 8%	11 9%	17 8%	44 7%	5 5%	2 5%	7 4%	52 7%
CRIME/RISING VIOLENCE	48 6%	24 6%	25 6%	7 4%	9 7%	7 6%	9 6%	17 8%	13 5%	11 8%	10 5%	15 7%	11 6%	11 8%	22 7%	4 4%	22 6%	8 6%	14 6%	39 6%	7 8%	- -	10 6%	49 6%
WAGES/SALARY/PAY INEQUALITY	43 5%	23 6%	20 5%	13 7%	6 5%	8 7%	4 3%	11 5%	20 8%	2 2%	7 4%	12 6%	5 3%	5 3%	10 3%	6 7%	26 7%	13 10%	14 6%	32 5%	6 7%	2 6%	11 7%	42 5%
JOBS/UNEMPLOYMENT	42 5%	23 6%	20 5%	14 7%	8 6%	7 6%	7 5%	7 3%	17 7%	6 4%	12 6%	7 3%	6 3%	9 6%	14 4%	8 8%	20 6%	6 5%	14 6%	37 6%	3 3%	3 7%	6 4%	42 5%
LACK OF MONEY	35 4%	20 5%	14 3%	15 8%	5 4%	4 3%	2 1%	9 4%	15 6%	5 4%	9 5%	5 2%	3 2%	2 2%	6 2%	12 12%	18 5%	3 3%	14 6%	18 3%	4 4%	6 15%	17 11%	29 4%
FAILING SCHOOLS	32 4%	17 5%	14 3%	10 5%	4 3%	4 3%	3 2%	11 5%	10 4%	7 5%	8 4%	6 3%	13 6%	5 4%	18 5%	3 3%	10 3%	5 4%	5 2%	27 4%	5 5%	- -	5 3%	31 4%
MORAL DECLINE	30 4%	16 4%	14 3%	6 3%	2 1%	6 5%	8 5%	9 4%	9 4%	7 5%	4 2%	9 4%	14 7%	4 3%	18 5%	5 6%	6 2%	5 3%	2 1%	26 4%	2 2%	2 4%	3 2%	31 4%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	11 3%	18 4%	6 3%	9 7%	3 3%	6 4%	5 2%	8 3%	3 2%	10 5%	8 4%	11 5%	5 3%	15 4%	3 3%	11 3%	- -	11 5%	25 4%	3 4%	1 3%	4 3%	30 4%
EXCESSIVE STATE SPENDING/ DEBT	28 3%	18 5%	10 2%	4 2%	3 2%	2 2%	7 5%	12 6%	6 3%	11 8%	2 1%	8 3%	16 8%	4 3%	20 6%	2 2%	6 2%	3 2%	3 1%	24 4%	2 2%	1 3%	3 2%	29 4%
COURTS AND JUDICIAL SYSTEMS	25 3%	12 3%	13 3%	4 2%	5 4%	3 2%	3 2%	10 4%	7 3%	5 4%	5 3%	7 3%	10 5%	6 4%	15 4%	3 3%	7 2%	4 3%	2 1%	22 3%	3 3%	- -	3 2%	26 3%
RACIAL ISSUES	23 3%	12 3%	11 3%	14 7%	2 1%	3 2%	- -	4 2%	9 4%	3 2%	9 5%	2 1%	3 2%	3 2%	6 2%	4 4%	12 3%	4 3%	8 4%	13 2%	4 5%	1 3%	10 6%	19 2%
EDUCATION	22 3%	11 3%	11 3%	7 3%	5 4%	2 2%	2 1%	7 3%	10 4%	2 1%	4 2%	7 3%	1 -	6 4%	7 2%	3 3%	12 3%	7 5%	6 2%	16 3%	6 6%	- -	6 3%	23 3%
WELFARE	15 2%	5 1%	10 2%	1 1%	1 1%	- -	6 5%	6 3%	1 -	3 3%	1 1%	9 4%	4 2%	1 1%	5 1%	1 1%	9 2%	1 1%	8 3%	9 1%	2 2%	1 3%	5 3%	14 2%
IMMIGRATION	15 2%	9 2%	6 1%	2 1%	2 2%	5 4%	3 2%	3 1%	6 2%	3 2%	3 2%	3 1%	6 3%	- -	6 2%	2 2%	7 2%	6 4%	1 -	14 2%	1 1%	- -	1 1%	15 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 11-1

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
ENERGY	14 2%	7 2%	7 2%	2 1%	-	3 2%	3 2%	6 3%	2 1%	4 3%	3 1%	4 2%	1 1%	3 2%	4 1%	-	10 3%	6 5%	4 2%	12 2%	2 2%	-	2 1%	15 2%
ELECTION REFORMS/INTEGRITY	12 2%	6 2%	6 2%	4 2%	1 1%	1 1%	3 2%	3 2%	1 1%	5 3%	5 2%	2 1%	6 3%	-	6 2%	1 1%	6 2%	-	6 2%	9 1%	-	3 7%	3 2%	12 2%
ABORTION	9 1%	6 2%	3 1%	2 1%	2 1%	4 3%	1 1%	-	5 2%	1 1%	3 2%	-	3 1%	1 1%	4 1%	-	5 1%	-	5 2%	7 1%	2 2%	-	2 1%	9 1%
POLICE REFORM	7 1%	6 2%	1 -	2 1%	2 2%	-	2 1%	1 -	3 1%	3 2%	1 1%	-	-	2 1%	2 1%	2 2%	3 1%	2 1%	1 1%	5 1%	2 2%	-	2 1%	7 1%
FREE SPEECH	4 -	2 1%	2 -	1 1%	1 1%	-	-	2 1%	2 1%	-	-	2 1%	3 2%	-	3 1%	-	1 -	-	1 -	4 1%	-	-	-	4 1%
COVID-19/PANDEMICS	3 -	2 1%	1 -	1 1%	1 1%	1 1%	-	-	2 1%	-	1 -	-	2 1%	-	2 1%	-	1 -	-	1 -	2 -	1 1%	-	1 1%	3 -
SOME OTHER REASON	5 1%	5 1%	1 -	-	2 1%	-	1 1%	2 1%	2 1%	3 2%	-	1 -	1 -	2 1%	3 1%	2 2%	1 -	-	1 -	5 1%	-	-	-	6 1%
NOT SURE	18 2%	5 1%	14 3%	-	2 1%	2 1%	3 2%	11 5%	2 1%	3 2%	2 1%	12 5%	2 1%	5 3%	7 2%	3 3%	9 2%	3 2%	6 3%	11 2%	2 2%	-	7 4%	16 2%

Table 11-2

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	78 10%	12 11%	21 12%	33 12%	16 6%	28 12%	33 9%	37 10%	22 11%	41 8%	15 13%	19 8%	36 11%	9 8%	14 11%	37 11%	13 7%	6 5%	12 14%	6 13%	4 10%	37 11%	19 9%	21 9%
PENNSYLVANIA ECONOMY [GENERAL]	72 9%	10 9%	22 13%	32 11%	26 9%	14 6%	39 10%	25 7%	17 9%	46 9%	9 8%	19 8%	29 9%	12 11%	12 9%	33 10%	16 9%	10 8%	5 5%	3 6%	7 17%	33 10%	15 7%	25 10%
HEALTH CARE	53 7%	4 4%	11 7%	16 6%	14 5%	23 10%	22 6%	31 8%	7 4%	36 7%	10 9%	15 6%	18 6%	7 6%	12 9%	24 7%	13 8%	8 6%	4 4%	1 2%	3 7%	24 7%	13 6%	16 7%
TAXES	51 6%	14 12%	15 9%	28 10%	15 5%	8 4%	33 9%	18 5%	8 4%	32 6%	12 10%	12 5%	24 8%	6 5%	9 7%	25 8%	8 5%	7 5%	9 10%	2 4%	1 2%	25 8%	16 7%	10 4%
POVERTY/HOMELESSNESS	51 6%	4 4%	7 4%	11 4%	21 7%	20 8%	15 4%	31 8%	11 6%	31 6%	9 8%	18 7%	19 6%	7 6%	8 6%	11 3%	15 9%	10 8%	8 9%	3 7%	4 10%	11 3%	18 8%	22 9%
CRIME/RISING VIOLENCE	48 6%	5 4%	13 7%	18 6%	25 9%	6 2%	26 7%	23 6%	18 9%	25 5%	6 5%	23 9%	13 4%	7 6%	6 4%	24 7%	10 6%	7 6%	5 5%	2 4%	- -	24 7%	12 6%	12 5%
WAGES/SALARY/PAY INEQUALITY	43 5%	1 1%	6 3%	7 2%	19 7%	17 7%	15 4%	22 6%	9 5%	29 6%	4 4%	12 5%	16 5%	2 1%	12 9%	17 5%	9 5%	5 4%	6 7%	3 7%	2 5%	17 5%	12 6%	13 5%
JOBS/UNEMPLOYMENT	42 5%	3 2%	5 3%	8 3%	19 7%	16 7%	16 4%	21 6%	12 6%	28 6%	3 2%	17 7%	15 5%	6 5%	5 4%	20 6%	7 4%	9 7%	- -	3 7%	4 9%	20 6%	10 4%	12 5%
LACK OF MONEY	35 4%	1 1%	5 3%	6 2%	10 4%	18 8%	15 4%	16 4%	14 4%	19 4%	2 2%	15 6%	14 5%	3 3%	3 2%	19 6%	6 3%	6 4%	3 3%	1 2%	1 2%	19 6%	8 4%	7 3%
FAILING SCHOOLS	32 4%	5 4%	10 6%	15 5%	9 3%	8 3%	22 6%	8 2%	6 3%	19 4%	6 5%	10 4%	8 3%	7 6%	6 5%	14 4%	6 4%	5 4%	4 5%	1 2%	2 5%	14 4%	9 4%	9 4%
MORAL DECLINE	30 4%	9 8%	6 4%	15 5%	11 4%	4 2%	20 5%	10 3%	4 2%	20 4%	6 5%	5 2%	11 3%	5 5%	9 7%	7 2%	5 3%	9 8%	3 4%	4 9%	2 5%	7 2%	13 6%	10 4%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	6 6%	7 4%	13 5%	10 3%	7 3%	17 4%	12 3%	5 3%	20 4%	4 3%	6 3%	12 4%	7 6%	4 3%	11 3%	4 2%	9 7%	2 2%	3 7%	1 2%	11 3%	11 5%	8 3%
EXCESSIVE STATE SPENDING/ DEBT	28 3%	10 9%	7 4%	18 6%	9 3%	1 -	21 6%	6 1%	4 2%	23 5%	1 1%	5 2%	12 4%	4 3%	6 5%	10 3%	7 4%	3 3%	4 4%	1 2%	3 7%	10 3%	7 3%	10 4%
COURTS AND JUDICIAL SYSTEMS	25 3%	4 4%	8 4%	12 4%	9 3%	4 1%	17 4%	8 2%	6 3%	13 3%	6 5%	10 4%	6 2%	5 5%	3 2%	10 3%	8 5%	1 1%	2 2%	3 6%	1 2%	10 3%	4 2%	11 4%
RACIAL ISSUES	23 3%	3 3%	1 1%	4 2%	8 3%	10 4%	8 2%	14 4%	8 4%	11 2%	3 3%	14 6%	3 1%	1 1%	4 3%	8 2%	9 5%	- -	4 5%	1 2%	1 2%	8 2%	4 2%	11 4%
EDUCATION	22 3%	3 3%	4 2%	7 2%	10 4%	5 2%	9 2%	12 3%	11 6%	9 2%	2 2%	9 4%	11 4%	1 1%	1 1%	11 3%	6 4%	1 1%	2 2%	1 2%	1 2%	11 3%	3 1%	8 3%
WELFARE	15 2%	- -	3 2%	3 1%	5 2%	6 3%	4 1%	10 3%	6 3%	7 1%	2 2%	7 3%	3 1%	2 2%	3 2%	5 2%	5 3%	1 1%	2 2%	- -	2 5%	5 2%	2 1%	7 3%
IMMIGRATION	15 2%	5 4%	1 1%	6 2%	8 3%	1 -	9 2%	5 1%	1 1%	11 2%	2 2%	3 1%	10 3%	- -	2 1%	6 2%	5 3%	4 3%	- -	- -	- -	6 2%	4 2%	5 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 11-2

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
ENERGY	14 2%	2 2%	2 1%	4 1%	5 2%	5 2%	5 1%	8 2%	2 1%	11 2%	1 1%	1 -	7 2%	4 4%	2 1%	4 1%	3 2%	3 3%	3 4%	- -	- -	4 1%	7 3%	3 1%
ELECTION REFORMS/INTEGRITY	12 2%	4 4%	2 1%	7 2%	2 1%	3 1%	8 2%	4 1%	2 1%	8 2%	3 3%	3 1%	6 2%	1 1%	3 2%	5 1%	4 2%	2 1%	1 2%	1 2%	- -	5 1%	3 1%	5 2%
ABORTION	9 1%	2 2%	1 1%	3 1%	1 -	5 2%	4 1%	5 1%	4 2%	2 -	3 3%	5 2%	1 -	2 2%	1 1%	2 1%	3 2%	2 2%	1 1%	1 2%	- -	2 1%	3 1%	4 2%
POLICE REFORM	7 1%	- -	2 1%	2 1%	2 1%	3 1%	1 -	6 2%	2 1%	5 1%	- -	3 1%	4 1%	- -	- -	3 1%	2 1%	1 1%	- -	1 3%	- -	3 1%	1 1%	3 1%
FREE SPEECH	4 -	1 1%	1 1%	2 1%	1 -	1 -	3 1%	1 -	1 1%	3 1%	- -	1 -	1 -	1 1%	1 1%	1 -	- -	2 2%	1 1%	- -	- -	1 -	3 1%	- -
COVID-19/PANDEMICS	3 -	- -	- -	- -	2 1%	1 -	2 1%	1 -	1 -	1 -	1 1%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	1 2%	- -	2 1%	- -	1 -
SOME OTHER REASON	5 1%	1 1%	1 1%	2 1%	2 1%	2 1%	2 -	3 1%	- -	5 1%	- -	1 -	3 1%	- -	2 1%	3 1%	1 1%	1 1%	- -	- -	1 2%	3 1%	1 -	2 1%
NOT SURE	18 2%	1 1%	7 4%	8 3%	6 2%	4 2%	7 2%	11 3%	4 2%	13 3%	1 1%	3 1%	10 3%	3 2%	3 2%	13 4%	1 1%	- -	3 3%	1 2%	1 2%	13 4%	4 2%	2 1%

Table 11-3

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	78 10%	32 11%	29 9%	5 6%	11 14%	41 9%	37 11%	19 9%	19 11%	22 9%	18 11%	16 9%	16 10%	3 5%	7 16%	19 13%	16 8%	16 9%	17 10%	6 9%	4 12%	21 10%	14 9%
PENNSYLVANIA ECONOMY [GENERAL]	72 9%	28 9%	35 10%	4 5%	5 6%	43 9%	29 9%	18 8%	15 8%	25 10%	15 9%	20 11%	22 13%	5 10%	- -	7 5%	18 9%	21 12%	20 12%	4 7%	1 3%	13 6%	13 8%
HEALTH CARE	53 7%	15 5%	24 7%	6 7%	7 9%	27 6%	25 8%	7 3%	14 8%	20 8%	12 7%	10 5%	8 5%	4 7%	3 7%	8 5%	20 10%	10 6%	8 5%	4 7%	3 8%	13 7%	15 9%
TAXES	51 6%	23 8%	24 7%	3 4%	2 3%	33 7%	18 5%	16 8%	10 6%	17 7%	8 5%	17 9%	15 9%	1 2%	1 2%	8 5%	10 5%	17 10%	15 9%	- -	2 5%	8 4%	9 6%
POVERTY/HOMELESSNESS	51 6%	22 7%	22 7%	2 2%	5 7%	30 6%	21 6%	11 5%	13 8%	19 7%	8 5%	9 5%	10 6%	3 6%	1 2%	12 8%	17 8%	13 7%	6 3%	2 4%	2 4%	19 10%	9 6%
CRIME/RISING VIOLENCE	48 6%	16 5%	23 7%	8 10%	2 2%	25 5%	23 7%	10 5%	14 8%	15 6%	10 6%	11 6%	11 7%	1 2%	3 7%	12 8%	10 5%	9 5%	14 8%	3 5%	1 3%	11 6%	11 7%
WAGES/SALARY/PAY INEQUALITY	43 5%	15 5%	17 5%	8 10%	3 4%	24 5%	18 5%	15 7%	8 5%	9 4%	10 6%	7 4%	3 2%	5 10%	1 2%	11 7%	16 7%	7 4%	3 2%	5 9%	1 3%	15 8%	11 7%
JOBS/UNEMPLOYMENT	42 5%	18 6%	18 5%	4 5%	1 2%	25 5%	17 5%	12 6%	11 6%	14 5%	6 4%	8 4%	6 4%	3 6%	5 11%	12 8%	8 4%	10 5%	5 3%	5 9%	3 7%	14 7%	6 4%
LACK OF MONEY	35 4%	7 2%	11 3%	13 16%	4 5%	24 5%	11 3%	14 7%	7 4%	10 4%	5 3%	4 2%	2 1%	10 19%	2 4%	7 5%	11 5%	4 2%	2 1%	8 13%	4 10%	12 6%	5 3%
FAILING SCHOOLS	32 4%	14 5%	13 4%	4 5%	1 1%	24 5%	7 2%	16 7%	2 1%	8 3%	6 3%	11 6%	7 4%	1 3%	2 4%	5 3%	5 2%	7 4%	11 7%	2 4%	1 3%	9 4%	2 1%
MORAL DECLINE	30 4%	14 5%	13 4%	3 3%	1 1%	19 4%	11 3%	9 4%	8 4%	10 4%	4 2%	10 5%	8 5%	4 7%	2 4%	3 2%	4 2%	8 4%	10 6%	4 6%	2 5%	2 1%	4 3%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	8 3%	17 5%	3 3%	2 2%	21 5%	8 2%	8 4%	3 2%	13 5%	5 3%	6 4%	9 5%	1 2%	2 5%	4 3%	7 3%	9 5%	7 4%	2 4%	1 3%	7 4%	4 2%
EXCESSIVE STATE SPENDING/ DEBT	28 3%	14 5%	10 3%	3 4%	- -	16 3%	11 3%	9 4%	9 5%	7 3%	3 2%	13 7%	7 4%	1 2%	1 2%	4 3%	2 1%	6 4%	14 8%	1 2%	1 2%	1 1%	4 3%
COURTS AND JUDICIAL SYSTEMS	25 3%	12 4%	10 3%	- -	3 4%	13 3%	12 4%	5 2%	7 4%	8 3%	5 3%	6 3%	9 6%	1 1%	2 4%	5 4%	2 1%	9 5%	6 4%	1 2%	2 5%	2 1%	5 3%
RACIAL ISSUES	23 3%	9 3%	4 1%	3 3%	7 9%	14 3%	9 3%	7 3%	5 3%	7 3%	4 2%	6 4%	- -	1 2%	3 7%	4 3%	8 4%	5 3%	2 1%	4 6%	- -	10 5%	3 2%
EDUCATION	22 3%	8 3%	8 2%	3 4%	2 3%	12 3%	10 3%	6 3%	6 3%	7 3%	4 3%	5 3%	2 1%	1 2%	2 4%	5 4%	7 3%	6 3%	1 1%	2 3%	1 3%	5 3%	7 4%
WELFARE	15 2%	1 -	8 2%	3 4%	2 3%	7 2%	7 2%	2 1%	3 2%	6 2%	5 3%	- -	5 3%	1 2%	- -	3 2%	5 2%	1 1%	4 2%	1 2%	- -	- -	9 5%
IMMIGRATION	15 2%	8 3%	6 2%	1 1%	- -	6 1%	9 3%	4 2%	5 3%	2 1%	4 2%	4 2%	2 1%	1 2%	1 2%	4 3%	3 1%	2 1%	4 2%	1 2%	1 3%	6 3%	1 1%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 11-3

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN																		
ENERGY	14 2%	5 2%	6 2%	1 1%	1 1%	8 2%	6 2%	5 2%	2 1%	3 1%	4 3%	4 2%	-	-	-	3 2%	7 3%	1 1%	3 2%	-	-	4 2%	6 4%
ELECTION REFORMS/INTEGRITY	12 2%	6 2%	3 1%	-	3 4%	4 1%	9 3%	1 -	5 3%	2 1%	4 2%	3 2%	3 2%	1 2%	-	2 1%	4 2%	3 2%	3 2%	-	1 3%	3 1%	3 2%
ABORTION	9 1%	5 2%	2 1%	1 1%	1 1%	6 1%	3 1%	4 2%	2 1%	2 1%	1 1%	2 1%	2 1%	-	-	4 3%	1 1%	3 2%	1 1%	-	-	5 3%	-
POLICE REFORM	7 1%	4 1%	1 -	2 2%	-	7 2%	-	6 3%	-	1 -	-	2 1%	-	2 3%	-	2 1%	1 1%	1 1%	1 1%	-	2 5%	3 2%	-
FREE SPEECH	4 -	2 1%	2 -	-	-	2 -	2 1%	1 1%	1 1%	1 -	1 -	2 1%	1 1%	-	-	-	1 -	2 1%	1 1%	-	-	-	1 -
COVID-19/PANDEMICS	3 -	1 -	1 -	1 1%	-	2 -	1 -	1 1%	1 1%	1 -	-	2 1%	-	-	-	-	1 -	2 1%	-	-	-	1 -	-
SOME OTHER REASON	5 1%	5 2%	1 -	-	-	3 1%	3 1%	3 1%	2 1%	-	1 1%	3 1%	-	2 4%	-	-	1 -	-	3 2%	2 3%	-	-	1 1%
NOT SURE	18 2%	5 2%	6 2%	-	7 9%	7 2%	11 3%	2 1%	3 2%	5 2%	8 5%	2 1%	5 3%	-	3 6%	3 2%	6 3%	2 1%	5 3%	-	3 8%	2 1%	7 4%

Table 11-4

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	78 10%	46 11%	32 9%	23 10%	12 13%	64 9%	53 11%	25 8%	19 8%	15 6%	25 11%	15 11%	22 11%	16 10%	24 10%	40 10%	29 9%
PENNSYLVANIA ECONOMY [GENERAL]	72 9%	37 8%	36 10%	19 8%	12 13%	61 9%	42 9%	30 10%	21 9%	25 11%	22 10%	7 5%	18 9%	8 5%	22 9%	30 8%	34 11%
HEALTH CARE	53 7%	30 7%	23 6%	13 5%	9 10%	41 6%	29 6%	24 8%	21 9%	12 5%	14 6%	7 5%	16 9%	12 7%	23 10%	35 9%	15 5%
TAXES	51 6%	31 7%	20 6%	14 6%	2 2%	49 7%	30 6%	22 7%	18 8%	16 7%	13 6%	8 6%	14 7%	8 5%	13 5%	21 5%	25 8%
POVERTY/HOMELESSNESS	51 6%	30 7%	21 6%	13 5%	8 9%	42 6%	30 6%	21 7%	11 5%	13 6%	17 8%	11 8%	9 5%	9 5%	20 8%	28 7%	15 5%
CRIME/RISING VIOLENCE	48 6%	25 6%	23 6%	19 8%	6 7%	42 6%	30 6%	19 6%	16 7%	14 6%	13 6%	8 6%	12 6%	10 7%	19 8%	29 7%	15 5%
WAGES/SALARY/PAY INEQUALITY	43 5%	25 6%	17 5%	10 4%	3 4%	39 6%	24 5%	18 6%	15 6%	12 5%	16 7%	8 6%	6 3%	10 6%	15 6%	25 6%	15 5%
JOBS/UNEMPLOYMENT	42 5%	25 6%	17 5%	9 4%	3 3%	38 5%	18 4%	24 8%	20 8%	22 10%	9 4%	8 6%	3 1%	9 5%	10 4%	19 5%	18 6%
LACK OF MONEY	35 4%	18 4%	17 5%	7 3%	1 1%	34 5%	14 3%	21 7%	18 7%	15 7%	12 5%	2 2%	4 2%	6 4%	14 6%	19 5%	13 4%
FAILING SCHOOLS	32 4%	12 3%	19 5%	11 5%	3 3%	27 4%	20 4%	11 4%	10 4%	14 6%	11 5%	4 3%	2 1%	1 1%	8 3%	9 2%	18 6%
MORAL DECLINE	30 4%	19 4%	11 3%	5 2%	4 4%	26 4%	26 5%	4 1%	3 1%	8 3%	8 3%	7 5%	8 4%	2 2%	5 2%	7 2%	21 7%
GOVERNMENT/LACK OF LEADERSHIP	29 4%	14 3%	15 4%	6 3%	2 2%	28 4%	18 4%	12 4%	7 3%	10 4%	6 3%	8 6%	4 2%	2 1%	8 3%	9 2%	17 5%
EXCESSIVE STATE SPENDING/ DEBT	28 3%	10 2%	18 5%	13 5%	2 3%	24 3%	24 5%	4 1%	3 1%	5 2%	8 4%	8 6%	6 3%	3 2%	4 2%	7 2%	19 6%
COURTS AND JUDICIAL SYSTEMS	25 3%	12 3%	12 3%	9 4%	1 1%	24 3%	14 3%	11 3%	8 4%	7 3%	7 3%	3 2%	9 5%	5 3%	5 2%	11 3%	14 4%
RACIAL ISSUES	23 3%	16 4%	6 2%	4 2%	1 1%	21 3%	12 2%	11 3%	8 4%	7 3%	4 2%	6 4%	6 3%	4 3%	3 1%	7 2%	12 4%
EDUCATION	22 3%	14 3%	8 2%	7 3%	3 3%	19 3%	11 2%	11 4%	7 3%	4 2%	6 3%	2 1%	9 5%	4 3%	7 3%	11 3%	7 2%
WELFARE	15 2%	9 2%	6 2%	6 3%	2 2%	12 2%	9 2%	6 2%	6 2%	2 1%	8 4%	3 2%	1 1%	8 5%	3 1%	11 3%	4 1%
IMMIGRATION	15 2%	10 2%	5 1%	5 2%	4 5%	10 1%	12 3%	2 1%	2 1%	3 1%	1 -	6 4%	5 3%	3 2%	2 1%	5 1%	7 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 11-4

QUESTION 6T:

And, which of the remaining would you say is the THIRD most important problem facing PENNSYLVANIA today?

Third Choice.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
ENERGY	14 2%	4 1%	9 3%	5 2%	1 1%	13 2%	9 2%	4 1%	3 1%	3 1%	5 2%	2 1%	3 1%	6 4%	6 2%	12 3%	2 1%
ELECTION REFORMS/INTEGRITY	12 2%	9 2%	3 1%	3 1%	2 2%	11 2%	9 2%	4 1%	2 1%	- -	1 -	4 3%	8 4%	2 1%	2 1%	4 1%	7 2%
ABORTION	9 1%	6 1%	3 1%	2 1%	- -	9 1%	8 2%	1 -	1 -	3 1%	1 -	1 1%	4 2%	5 3%	2 1%	7 2%	1 -
POLICE REFORM	7 1%	3 1%	4 1%	1 -	- -	7 1%	2 -	5 2%	3 1%	3 1%	- -	- -	4 2%	2 1%	4 2%	6 2%	1 -
FREE SPEECH	4 -	2 1%	2 -	1 -	- -	3 -	3 1%	1 -	1 -	1 -	1 -	1 1%	1 1%	- -	2 1%	2 -	2 1%
COVID-19/PANDEMICS	3 -	2 1%	1 -	- -	- -	3 -	3 1%	- -	- -	1 -	1 -	- -	1 1%	1 1%	- -	1 -	1 -
SOME OTHER REASON	5 1%	2 -	4 1%	4 2%	2 2%	4 1%	4 1%	1 -	1 -	2 1%	- -	1 1%	3 1%	2 1%	- -	2 -	4 1%
NOT SURE	18 2%	5 1%	13 4%	12 5%	2 2%	16 2%	15 3%	3 1%	3 1%	4 2%	4 2%	1 1%	9 5%	7 5%	6 3%	13 3%	2 1%

Table 12-1
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
INFLATION/COST OF LIVING	385 48%	173 45%	212 51%	75 39%	68 53%	65 54%	72 50%	105 48%	117 48%	56 40%	91 47%	121 55%	82 40%	71 51%	153 44%	51 53%	181 50%	63 48%	118 52%	316 49%	39 45%	17 42%	69 43%	393 49%
PENNSYLVANIA ECONOMY [GENERAL]	222 28%	102 27%	119 29%	33 17%	45 35%	34 28%	54 37%	56 26%	54 22%	48 35%	58 30%	62 28%	59 29%	46 33%	106 31%	22 23%	94 26%	38 29%	56 25%	189 29%	23 27%	7 17%	33 21%	230 29%
TAXES	169 21%	86 22%	83 20%	29 15%	20 16%	20 16%	38 26%	62 29%	47 19%	39 28%	22 11%	60 27%	66 32%	41 29%	107 31%	13 14%	49 14%	19 14%	30 13%	152 24%	13 15%	4 10%	17 11%	175 22%
CRIME/RISING VIOLENCE	167 21%	77 20%	90 22%	37 20%	27 21%	19 15%	29 20%	55 26%	44 18%	32 23%	38 20%	52 23%	49 24%	38 27%	87 25%	15 15%	66 18%	27 20%	39 17%	125 20%	27 31%	4 9%	42 26%	164 21%
WAGES/SALARY/PAY INEQUALITY	152 19%	76 20%	75 18%	47 24%	29 22%	27 22%	24 16%	26 12%	60 24%	17 12%	43 22%	33 15%	18 9%	25 18%	42 12%	19 20%	91 25%	37 28%	54 24%	107 17%	26 29%	9 22%	44 28%	148 19%
HEALTH CARE	146 18%	68 18%	78 19%	36 19%	21 16%	21 18%	32 22%	35 16%	46 19%	22 16%	32 16%	46 21%	29 14%	22 15%	50 15%	12 12%	84 23%	27 20%	57 25%	115 18%	19 21%	10 24%	31 20%	147 18%
POVERTY/HOMELESSNESS	128 16%	50 13%	77 19%	36 19%	18 14%	22 18%	27 19%	23 11%	41 17%	9 7%	36 18%	41 19%	20 10%	19 14%	40 12%	18 19%	70 19%	31 24%	38 17%	101 16%	13 15%	7 17%	27 17%	124 16%
JOBS/UNEMPLOYMENT	123 15%	62 16%	62 15%	43 22%	26 21%	19 16%	16 11%	19 9%	49 20%	13 9%	39 20%	23 10%	21 10%	23 16%	44 13%	20 21%	59 16%	21 16%	38 17%	94 15%	18 21%	9 22%	29 18%	121 15%
LACK OF MONEY	92 11%	43 11%	49 12%	32 17%	13 10%	18 15%	9 6%	20 9%	32 13%	11 8%	31 16%	18 8%	17 8%	15 11%	32 9%	18 19%	41 12%	14 11%	28 12%	62 10%	8 9%	10 24%	30 19%	81 10%
GOVERNMENT/LACK OF LEADERSHIP	80 10%	43 11%	36 9%	14 7%	16 12%	13 11%	17 12%	20 9%	23 9%	20 15%	19 10%	17 8%	31 15%	16 12%	47 14%	7 8%	26 7%	4 3%	22 9%	67 11%	9 10%	4 9%	12 8%	82 10%
EXCESSIVE STATE SPENDING/ DEBT	73 9%	42 11%	31 7%	10 5%	5 4%	9 7%	19 13%	31 14%	16 6%	27 19%	8 4%	23 10%	30 15%	16 11%	45 13%	9 9%	20 5%	7 5%	13 6%	62 10%	5 6%	6 14%	11 7%	78 10%
MORAL DECLINE	68 8%	38 10%	30 7%	12 6%	7 5%	15 12%	12 9%	22 10%	23 9%	15 11%	10 5%	19 9%	29 14%	8 6%	37 11%	10 11%	21 6%	9 7%	12 5%	59 9%	7 8%	2 4%	8 5%	72 9%
FAILING SCHOOLS	68 8%	36 9%	32 8%	20 10%	11 8%	6 5%	8 6%	23 11%	19 8%	17 12%	17 9%	15 7%	22 11%	10 7%	31 9%	10 11%	26 7%	15 12%	10 4%	60 9%	6 7%	1 3%	8 5%	69 9%
EDUCATION	65 8%	43 11%	22 5%	16 9%	17 13%	10 9%	5 3%	17 8%	35 14%	8 6%	9 4%	13 6%	9 4%	14 10%	23 7%	12 13%	30 8%	13 10%	17 7%	55 9%	8 9%	1 3%	10 6%	68 9%
IMMIGRATION	54 7%	33 9%	21 5%	16 8%	4 3%	10 8%	10 7%	14 7%	21 8%	12 9%	9 5%	12 6%	30 15%	4 3%	34 10%	8 8%	12 3%	7 5%	5 2%	45 7%	2 2%	3 7%	9 6%	50 6%
COURTS AND JUDICIAL SYSTEMS	52 6%	30 8%	22 5%	15 8%	10 8%	10 8%	3 2%	14 7%	24 10%	7 5%	11 6%	10 5%	15 7%	8 6%	23 7%	4 4%	25 7%	11 9%	13 6%	40 6%	5 5%	4 10%	11 7%	50 6%
WELFARE	42 5%	19 5%	23 6%	5 3%	9 7%	4 3%	10 7%	14 6%	10 4%	9 6%	8 4%	15 7%	12 6%	4 3%	16 5%	2 2%	24 7%	4 3%	20 9%	29 5%	5 6%	2 6%	13 8%	40 5%
RACIAL ISSUES	42 5%	23 6%	19 5%	21 11%	4 3%	7 6%	2 1%	7 3%	18 7%	5 3%	15 8%	4 2%	5 3%	7 5%	12 3%	4 4%	26 7%	5 4%	21 9%	28 4%	8 10%	1 3%	14 9%	38 5%

PUBLIC OPINION STRATEGIES

Continued

Table 12-1
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
ENERGY	38 5%	20 5%	18 4%	7 4%	2 2%	6 5%	7 5%	16 7%	8 3%	12 9%	7 4%	11 5%	14 7%	5 3%	19 6%	3 3%	16 5%	7 5%	9 4%	34 5%	2 2%	2 6%	4 3%	40 5%
ELECTION REFORMS/INTEGRITY	38 5%	19 5%	18 4%	8 4%	6 4%	6 5%	8 6%	10 5%	8 3%	11 8%	11 6%	7 3%	17 8%	3 2%	20 6%	6 6%	12 3%	3 2%	9 4%	31 5%	2 2%	4 11%	6 4%	38 5%
ABORTION	26 3%	15 4%	11 3%	14 7%	2 1%	6 5%	1 1%	3 2%	13 5%	3 2%	9 5%	2 1%	14 7%	3 2%	17 5%	2 2%	7 2%	- -	7 3%	19 3%	4 5%	3 6%	7 4%	24 3%
POLICE REFORM	14 2%	10 3%	4 1%	4 2%	5 4%	1 1%	3 2%	1 1%	8 3%	3 2%	2 1%	2 1%	2 1%	4 3%	6 2%	2 2%	7 2%	4 3%	3 1%	10 2%	4 5%	- -	4 3%	15 2%
FREE SPEECH	8 1%	5 1%	3 1%	4 2%	1 1%	- -	2 1%	2 1%	4 2%	1 1%	- -	3 1%	4 2%	1 1%	5 1%	- -	3 1%	- -	3 1%	7 1%	1 1%	- -	1 1%	8 1%
COVID-19/PANDEMICS	6 1%	3 1%	3 1%	2 1%	2 1%	2 1%	- -	- -	3 1%	- -	3 1%	- -	2 1%	- -	2 1%	1 1%	3 1%	- -	3 1%	3 -	3 3%	- -	3 2%	6 1%
SOME OTHER REASON	20 2%	9 2%	11 3%	2 1%	4 3%	3 2%	6 4%	6 3%	4 2%	5 3%	4 2%	7 3%	2 1%	2 2%	4 1%	4 4%	12 3%	6 5%	5 2%	17 3%	- -	3 7%	3 2%	21 3%
NOT SURE	56 7%	11 3%	45 11%	14 7%	6 4%	5 4%	8 5%	23 11%	5 2%	6 4%	20 10%	25 11%	6 3%	9 6%	15 4%	7 8%	33 9%	11 8%	22 10%	39 6%	3 4%	4 11%	17 10%	52 7%

Table 12-2
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
INFLATION/COST OF LIVING	385 48%	40 35%	89 52%	129 45%	132 47%	125 53%	168 44%	189 51%	88 45%	246 50%	52 46%	105 43%	163 52%	59 52%	56 42%	168 50%	73 43%	56 44%	45 51%	22 52%	21 53%	168 50%	105 48%	112 46%
PENNSYLVANIA ECONOMY [GENERAL]	222 28%	28 25%	59 34%	87 30%	84 30%	51 22%	113 30%	91 24%	50 26%	147 30%	26 23%	63 26%	89 28%	37 32%	33 25%	100 30%	50 29%	29 23%	19 22%	11 25%	13 33%	100 30%	50 23%	72 29%
TAXES	169 21%	34 30%	58 34%	91 32%	47 17%	30 13%	110 29%	57 15%	24 12%	116 24%	28 25%	37 15%	70 23%	24 21%	36 27%	71 21%	25 15%	30 24%	24 27%	11 25%	8 20%	71 21%	55 25%	43 17%
CRIME/RISING VIOLENCE	167 21%	23 21%	42 24%	65 23%	70 25%	32 14%	88 23%	72 19%	57 29%	90 18%	20 17%	64 27%	66 21%	18 15%	17 13%	88 26%	33 20%	17 14%	22 25%	5 11%	2 5%	88 26%	39 18%	40 16%
WAGES/SALARY/PAY INEQUALITY	152 19%	6 6%	21 12%	28 10%	60 21%	64 27%	49 13%	87 24%	40 21%	96 19%	16 14%	46 19%	63 20%	18 16%	25 19%	70 21%	30 18%	16 13%	19 21%	8 19%	9 22%	70 21%	36 16%	46 19%
HEALTH CARE	146 18%	15 14%	30 18%	46 16%	41 15%	59 25%	56 15%	85 23%	30 16%	87 18%	28 25%	47 20%	50 16%	16 14%	32 24%	57 17%	40 24%	21 17%	13 15%	5 12%	9 21%	57 17%	36 16%	52 21%
POVERTY/HOMELESSNESS	128 16%	12 10%	14 8%	26 9%	57 20%	45 19%	40 11%	75 20%	43 22%	69 14%	15 14%	56 23%	45 14%	13 11%	14 11%	48 14%	30 18%	23 19%	14 16%	4 10%	7 18%	48 14%	37 17%	42 17%
JOBS/UNEMPLOYMENT	123 15%	11 10%	20 12%	31 11%	48 17%	44 19%	51 14%	61 17%	39 20%	68 14%	17 15%	55 23%	39 12%	14 12%	16 12%	55 16%	23 13%	17 14%	10 12%	8 18%	11 27%	55 16%	28 13%	40 16%
LACK OF MONEY	92 11%	9 8%	17 10%	26 9%	34 12%	32 14%	44 12%	35 10%	28 14%	49 10%	15 13%	32 13%	35 11%	7 6%	19 14%	45 13%	15 9%	14 11%	8 9%	4 9%	7 18%	45 13%	22 10%	26 11%
GOVERNMENT/LACK OF LEADERSHIP	80 10%	19 17%	23 13%	42 15%	25 9%	13 6%	51 14%	25 7%	16 8%	50 10%	14 12%	18 8%	27 9%	15 13%	20 15%	30 9%	18 11%	13 11%	7 8%	5 11%	5 14%	30 9%	23 10%	27 11%
EXCESSIVE STATE SPENDING/ DEBT	73 9%	22 19%	23 13%	44 16%	22 8%	7 3%	51 13%	21 6%	10 5%	55 11%	9 8%	14 6%	28 9%	16 14%	14 11%	28 9%	15 9%	12 9%	9 11%	5 11%	4 10%	28 9%	22 10%	23 9%
MORAL DECLINE	68 8%	19 17%	9 5%	29 10%	24 8%	16 7%	37 10%	28 8%	11 6%	43 9%	14 13%	12 5%	28 9%	9 8%	19 14%	20 6%	15 9%	18 14%	7 8%	6 14%	2 5%	20 6%	26 12%	22 9%
FAILING SCHOOLS	68 8%	13 11%	18 10%	30 11%	22 8%	15 6%	37 10%	25 7%	15 8%	43 9%	10 9%	21 9%	18 6%	15 13%	13 10%	25 7%	16 9%	12 10%	5 6%	4 9%	6 15%	25 7%	17 8%	26 10%
EDUCATION	65 8%	8 7%	14 8%	22 8%	25 9%	18 8%	30 8%	32 9%	17 9%	41 8%	8 7%	16 7%	29 9%	11 10%	8 6%	25 7%	15 9%	9 7%	10 12%	2 5%	4 11%	25 7%	20 9%	20 8%
IMMIGRATION	54 7%	21 18%	9 5%	30 11%	14 5%	10 4%	42 11%	10 3%	13 7%	35 7%	6 6%	17 7%	24 8%	2 2%	11 9%	19 6%	20 12%	12 10%	1 1%	1 2%	1 2%	19 6%	14 6%	21 9%
COURTS AND JUDICIAL SYSTEMS	52 6%	9 8%	9 5%	18 6%	23 8%	11 5%	32 9%	19 5%	11 5%	31 6%	10 9%	21 9%	16 5%	6 5%	8 6%	18 5%	12 7%	8 6%	7 8%	5 12%	2 5%	18 5%	16 7%	18 7%
WELFARE	42 5%	6 5%	5 3%	11 4%	16 6%	14 6%	16 4%	24 6%	14 7%	18 4%	9 8%	15 6%	9 3%	6 6%	9 7%	14 4%	12 7%	5 4%	7 9%	1 2%	2 5%	14 4%	12 6%	15 6%
RACIAL ISSUES	42 5%	3 3%	2 1%	5 2%	14 5%	22 9%	12 3%	29 8%	14 7%	20 4%	7 6%	22 9%	13 4%	3 2%	4 3%	18 5%	15 9%	2 1%	5 6%	1 2%	1 2%	18 5%	7 3%	17 7%

PUBLIC OPINION STRATEGIES

Continued

Table 12-2
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
ENERGY	38 5%	10 9%	8 5%	18 6%	9 3%	11 5%	22 6%	15 4%	5 2%	28 6%	6 5%	4 2%	18 6%	8 7%	7 6%	11 3%	11 6%	7 6%	5 6%	3 7%	1 2%	11 3%	12 6%	14 6%	
ELECTION REFORMS/INTEGRITY	38 5%	11 9%	8 5%	19 7%	10 4%	9 4%	26 7%	11 3%	6 3%	26 5%	6 6%	9 4%	15 5%	4 3%	9 7%	19 6%	7 4%	5 4%	3 4%	2 6%	1 2%	19 6%	9 4%	9 4%	
ABORTION	26 3%	9 8%	6 4%	16 5%	2 1%	8 4%	17 4%	9 2%	9 5%	10 2%	8 7%	10 4%	5 2%	4 4%	7 5%	7 2%	9 5%	4 3%	5 5%	2 4%	- -	7 2%	8 4%	11 5%	
POLICE REFORM	14 2%	- -	5 3%	5 2%	5 2%	5 2%	4 1%	10 3%	4 2%	8 2%	2 2%	7 3%	5 2%	1 1%	2 1%	5 2%	3 2%	3 2%	- -	3 7%	- -	5 2%	3 1%	6 2%	
FREE SPEECH	8 1%	1 1%	2 1%	3 1%	3 1%	2 1%	6 2%	2 -	2 1%	4 1%	2 2%	4 2%	1 -	2 1%	1 1%	2 1%	- -	4 3%	1 1%	1 2%	- -	2 1%	5 2%	1 -	
COVID-19/PANDEMICS	6 1%	1 1%	- -	1 -	3 1%	2 1%	2 1%	3 1%	3 1%	1 -	2 2%	1 -	3 1%	- -	1 1%	4 1%	- -	- -	- -	1 2%	1 2%	4 1%	- -	2 1%	
SOME OTHER REASON	20 2%	2 1%	5 3%	7 2%	6 2%	7 3%	4 1%	14 4%	4 2%	16 3%	- -	3 1%	10 3%	3 2%	4 3%	13 4%	3 2%	1 1%	1 1%	2 4%	1 2%	13 4%	2 1%	5 2%	
NOT SURE	56 7%	3 3%	11 6%	14 5%	22 8%	20 8%	14 4%	37 10%	13 7%	38 8%	4 4%	10 4%	27 9%	14 12%	5 4%	23 7%	7 4%	14 11%	7 8%	3 8%	1 2%	23 7%	23 10%	10 4%	

Table 12-3
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
INFLATION/COST OF LIVING	385 48%	140 47%	176 52%	33 40%	37 47%	221 48%	165 49%	97 46%	77 44%	124 49%	88 54%	75 41%	77 48%	29 56%	22 51%	69 46%	113 54%	82 46%	71 43%	35 57%	16 46%	92 46%	90 56%
PENNSYLVANIA ECONOMY [GENERAL]	222 28%	82 27%	106 31%	20 24%	13 17%	127 27%	95 28%	51 24%	52 30%	76 30%	44 27%	55 30%	51 32%	13 25%	9 21%	35 23%	59 28%	54 30%	52 31%	14 22%	8 24%	45 22%	49 31%
TAXES	169 21%	77 26%	75 22%	9 11%	8 10%	98 21%	71 21%	49 23%	37 22%	49 19%	34 21%	60 33%	47 29%	6 11%	7 16%	20 14%	28 13%	47 26%	60 36%	4 6%	9 26%	18 9%	30 19%
CRIME/RISING VIOLENCE	167 21%	54 18%	71 21%	23 28%	19 24%	96 21%	71 21%	40 19%	37 21%	55 22%	35 21%	41 23%	45 28%	5 10%	9 21%	30 20%	35 17%	32 18%	54 33%	10 17%	4 13%	40 20%	25 16%
WAGES/SALARY/PAY INEQUALITY	152 19%	53 17%	55 16%	24 29%	20 26%	93 20%	59 18%	52 25%	24 14%	40 16%	35 22%	26 14%	17 10%	12 23%	7 15%	39 26%	52 25%	26 15%	16 10%	17 28%	2 5%	59 29%	32 20%
HEALTH CARE	146 18%	48 16%	67 20%	20 25%	11 14%	86 19%	60 18%	34 16%	34 20%	52 21%	26 16%	23 13%	27 17%	5 10%	6 14%	40 27%	44 21%	29 16%	21 13%	6 10%	6 16%	43 22%	41 26%
POVERTY/HOMELESSNESS	128 16%	40 13%	60 18%	10 12%	17 22%	77 17%	50 15%	26 12%	25 14%	51 20%	26 16%	19 10%	21 13%	7 14%	11 24%	24 16%	46 22%	26 14%	14 8%	10 16%	9 24%	41 21%	28 18%
JOBS/UNEMPLOYMENT	123 15%	46 15%	48 14%	15 19%	14 18%	69 15%	54 16%	32 15%	29 17%	37 14%	25 15%	23 13%	21 13%	10 20%	10 23%	28 19%	31 15%	33 18%	11 7%	15 25%	5 15%	40 20%	19 12%
LACK OF MONEY	92 11%	27 9%	35 10%	16 20%	14 18%	57 12%	35 10%	26 12%	17 10%	31 12%	18 11%	15 8%	17 10%	11 20%	8 17%	17 12%	24 12%	22 12%	10 6%	10 17%	8 23%	31 15%	11 7%
GOVERNMENT/LACK OF LEADERSHIP	80 10%	35 12%	32 10%	8 10%	4 5%	51 11%	29 9%	28 13%	16 9%	23 9%	13 8%	29 16%	18 11%	4 8%	3 7%	11 7%	15 7%	21 12%	26 16%	4 6%	4 11%	18 9%	8 5%
EXCESSIVE STATE SPENDING/DEBT	73 9%	35 12%	27 8%	7 9%	4 5%	38 8%	35 10%	19 9%	23 13%	19 8%	12 7%	26 14%	20 12%	6 11%	3 6%	11 7%	9 4%	14 8%	31 19%	3 5%	5 15%	7 3%	13 8%
MORAL DECLINE	68 8%	31 10%	28 8%	7 8%	2 2%	42 9%	26 8%	21 10%	17 10%	21 8%	9 5%	20 11%	16 10%	8 15%	3 6%	10 7%	11 5%	18 10%	18 11%	6 10%	4 12%	9 4%	12 7%
FAILING SCHOOLS	68 8%	31 10%	29 8%	5 6%	3 4%	43 9%	24 7%	23 11%	13 7%	20 8%	12 7%	17 9%	14 9%	7 13%	4 9%	12 8%	14 7%	12 7%	20 12%	9 14%	2 5%	16 8%	10 6%
EDUCATION	65 8%	38 13%	17 5%	5 6%	5 6%	32 7%	34 10%	20 10%	23 13%	11 4%	11 7%	16 9%	7 4%	9 16%	4 8%	18 12%	11 5%	18 10%	5 3%	8 14%	4 10%	17 8%	13 8%
IMMIGRATION	54 7%	26 9%	19 6%	7 9%	2 3%	36 8%	18 5%	21 10%	11 7%	14 6%	7 4%	19 10%	15 10%	7 13%	1 2%	7 5%	5 2%	14 8%	21 12%	7 11%	1 3%	9 5%	3 2%
COURTS AND JUDICIAL SYSTEMS	52 6%	25 8%	15 5%	5 6%	6 8%	29 6%	23 7%	15 7%	15 9%	13 5%	8 5%	11 6%	12 7%	2 5%	2 4%	16 11%	8 4%	16 9%	7 4%	3 4%	2 5%	16 8%	8 5%
WELFARE	42 5%	10 3%	20 6%	9 11%	4 5%	26 6%	15 5%	10 5%	9 5%	17 7%	6 4%	4 2%	11 7%	2 4%	- -	12 8%	12 6%	7 4%	9 6%	2 3%	- -	9 4%	15 9%
RACIAL ISSUES	42 5%	17 6%	11 3%	5 7%	8 11%	23 5%	19 6%	12 6%	11 6%	11 4%	8 5%	10 5%	2 1%	1 2%	3 7%	12 8%	14 7%	9 5%	3 2%	4 6%	- -	20 10%	6 4%

PUBLIC OPINION STRATEGIES

Continued

Table 12-3
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE	NON-WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN			LESS COLL	COLL+	LESS COLL	COLL+												
ENERGY	38 5%	18 6%	16 5%	3 3%	2 2%	21 5%	17 5%	13 6%	8 4%	8 3%	10 6%	14 8%	5 3%	1 1%	2 5%	6 4%	11 5%	9 5%	10 6%	1 2%	2 5%	5 2%	11 7%
ELECTION REFORMS/INTEGRITY	38 5%	17 6%	14 4%	2 3%	4 5%	16 3%	21 6%	6 3%	14 8%	10 4%	8 5%	12 7%	8 5%	4 7%	2 4%	3 2%	9 4%	11 6%	9 5%	2 3%	4 11%	6 3%	6 4%
ABORTION	26 3%	13 4%	6 2%	3 3%	4 6%	20 4%	7 2%	11 5%	5 3%	9 3%	2 1%	10 6%	6 4%	- -	2 5%	5 3%	2 1%	12 7%	4 3%	2 4%	- -	7 4%	- -
POLICE REFORM	14 2%	7 2%	3 1%	3 4%	1 1%	11 2%	3 1%	9 4%	2 1%	3 1%	1 -	5 3%	1 -	2 3%	- -	4 3%	3 1%	4 2%	2 1%	- -	2 5%	6 3%	1 1%
FREE SPEECH	8 1%	4 1%	3 1%	1 1%	- -	3 1%	5 1%	1 1%	4 2%	2 1%	1 -	4 2%	1 1%	- -	- -	1 1%	2 1%	3 2%	2 1%	- -	- -	1 1%	2 1%
COVID-19/PANDEMICS	6 1%	2 1%	1 -	1 1%	2 2%	4 1%	2 1%	2 1%	1 1%	2 1%	1 -	2 1%	- -	1 2%	- -	- -	3 1%	2 1%	- -	1 1%	- -	3 1%	- -
SOME OTHER REASON	20 2%	8 2%	10 3%	1 1%	2 2%	12 3%	8 2%	6 3%	3 2%	6 2%	5 3%	3 1%	2 1%	2 4%	2 4%	4 3%	8 4%	1 -	4 2%	4 6%	- -	4 2%	8 5%
NOT SURE	56 7%	9 3%	30 9%	2 2%	15 20%	27 6%	29 8%	5 2%	6 4%	23 9%	22 14%	3 2%	12 8%	1 1%	7 15%	7 5%	26 12%	6 4%	9 5%	2 4%	5 15%	16 8%	17 11%

Table 12-4
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
INFLATION/COST OF LIVING	385 48%	200 46%	185 51%	122 52%	47 53%	336 48%	239 48%	146 48%	113 48%	113 49%	124 56%	65 48%	75 39%	84 54%	118 49%	202 51%	136 42%
PENNSYLVANIA ECONOMY [GENERAL]	222 28%	125 29%	97 27%	62 26%	27 31%	195 28%	132 27%	90 29%	68 29%	66 29%	68 31%	23 17%	62 32%	29 19%	77 32%	107 27%	92 29%
TAXES	169 21%	92 21%	77 21%	55 24%	16 18%	151 22%	125 25%	43 14%	33 14%	42 18%	50 22%	29 21%	46 24%	24 15%	41 17%	65 17%	93 29%
CRIME/RISING VIOLENCE	167 21%	83 19%	83 23%	58 25%	17 19%	150 21%	105 21%	62 20%	55 23%	45 20%	50 22%	22 16%	47 25%	32 20%	47 20%	79 20%	68 21%
WAGES/SALARY/PAY INEQUALITY	152 19%	91 21%	61 17%	32 14%	16 18%	136 19%	81 16%	70 23%	54 23%	49 21%	45 20%	22 16%	33 17%	32 21%	56 23%	88 22%	52 16%
HEALTH CARE	146 18%	74 17%	72 20%	51 22%	14 16%	126 18%	85 17%	61 20%	48 20%	38 17%	42 19%	26 19%	35 18%	36 23%	57 24%	93 23%	38 12%
POVERTY/HOMELESSNESS	128 16%	74 17%	53 15%	33 14%	21 24%	104 15%	72 15%	55 18%	40 17%	39 17%	35 16%	27 20%	24 12%	26 16%	35 15%	61 15%	48 15%
JOBS/UNEMPLOYMENT	123 15%	71 16%	53 14%	23 10%	14 16%	107 15%	61 12%	62 20%	45 19%	43 19%	36 16%	22 16%	21 11%	21 13%	47 20%	68 17%	43 13%
LACK OF MONEY	92 11%	58 13%	34 9%	16 7%	6 7%	84 12%	46 9%	46 15%	34 15%	31 14%	26 11%	20 14%	14 7%	18 12%	24 10%	42 11%	40 12%
GOVERNMENT/LACK OF LEADERSHIP	80 10%	43 10%	36 10%	19 8%	7 7%	70 10%	50 10%	30 10%	24 10%	24 10%	18 8%	14 11%	21 11%	7 4%	17 7%	23 6%	51 16%
EXCESSIVE STATE SPENDING/ DEBT	73 9%	40 9%	34 9%	27 11%	11 12%	62 9%	56 11%	17 6%	14 6%	17 7%	20 9%	16 12%	20 10%	10 7%	10 4%	20 5%	49 15%
MORAL DECLINE	68 8%	42 10%	26 7%	16 7%	8 9%	59 8%	51 10%	17 5%	12 5%	16 7%	19 8%	10 8%	22 11%	12 8%	14 6%	26 7%	37 11%
FAILING SCHOOLS	68 8%	31 7%	36 10%	22 9%	7 8%	57 8%	41 8%	27 9%	18 8%	22 10%	20 9%	7 5%	18 9%	8 5%	19 8%	27 7%	34 10%
EDUCATION	65 8%	41 9%	24 7%	18 8%	10 11%	53 8%	40 8%	25 8%	17 7%	12 5%	13 6%	10 7%	29 15%	12 8%	26 11%	38 10%	17 5%
IMMIGRATION	54 7%	28 6%	27 7%	18 8%	5 6%	48 7%	35 7%	19 6%	17 7%	17 7%	8 4%	15 11%	14 7%	4 3%	9 4%	13 3%	37 11%
COURTS AND JUDICIAL SYSTEMS	52 6%	31 7%	20 6%	14 6%	2 2%	49 7%	32 7%	20 6%	13 6%	14 6%	10 4%	14 10%	14 7%	11 7%	16 7%	27 7%	25 8%
WELFARE	42 5%	20 5%	22 6%	15 6%	2 2%	39 6%	26 5%	16 5%	14 6%	17 8%	12 5%	7 5%	4 2%	13 8%	11 5%	25 6%	14 4%
RACIAL ISSUES	42 5%	31 7%	11 3%	4 2%	2 2%	39 6%	23 5%	19 6%	16 7%	15 7%	6 3%	9 7%	11 6%	13 8%	10 4%	23 6%	15 5%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 12-4
 QUESTION 6C:
 Which of the following would you say is the most important problem facing PENNSYLVANIA today, that is, the issue that you're most concerned about?

Combined Choices.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
ENERGY	38 5%	12 3%	26 7%	16 7%	7 8%	30 4%	26 5%	12 4%	7 3%	5 2%	13 6%	8 6%	9 4%	10 7%	14 6%	24 6%	14 4%
ELECTION REFORMS/INTEGRITY	38 5%	23 5%	15 4%	10 4%	4 4%	32 5%	26 5%	11 4%	8 3%	9 4%	6 3%	10 7%	13 7%	4 3%	7 3%	11 3%	23 7%
ABORTION	26 3%	16 4%	10 3%	6 2%	- -	25 4%	13 3%	13 4%	9 4%	7 3%	8 4%	5 4%	6 3%	7 5%	7 3%	14 4%	10 3%
POLICE REFORM	14 2%	7 2%	7 2%	2 1%	1 1%	13 2%	4 1%	10 3%	6 3%	4 2%	2 1%	1 1%	5 3%	2 1%	8 3%	9 2%	4 1%
FREE SPEECH	8 1%	5 1%	3 1%	2 1%	- -	7 1%	5 1%	3 1%	3 1%	2 1%	1 -	2 2%	2 1%	1 1%	3 1%	4 1%	4 1%
COVID-19/PANDEMICS	6 1%	2 1%	4 1%	- -	1 1%	5 1%	4 1%	2 1%	2 1%	3 1%	2 1%	- -	1 1%	1 1%	1 -	2 1%	2 1%
SOME OTHER REASON	20 2%	9 2%	11 3%	8 3%	3 3%	17 2%	14 3%	6 2%	6 2%	4 2%	4 2%	5 3%	7 4%	6 4%	6 2%	12 3%	6 2%
NOT SURE	56 7%	23 5%	33 9%	25 11%	8 9%	48 7%	41 8%	15 5%	13 6%	13 6%	14 6%	8 6%	16 8%	21 13%	18 8%	39 10%	6 2%

Table 13-1

QUESTION 7:

Do you feel Governor Shapiro has delivered major accomplishments during his term in office?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (YES - NO)	75	21	54	-17	4	19	11	57	14	6	-8	62	-81	-34	-114	-	188	46	142	43	22	5	32	98
	9%	5%	13%	-9%	3%	16%	8%	26%	6%	5%	-4%	28%	-40%	-24%	-33%	-	52%	35%	62%	7%	25%	12%	20%	12%
TOTAL YES	396	187	210	76	56	62	71	131	119	68	76	134	54	44	98	43	255	79	177	309	50	20	87	409
-----	50%	49%	50%	40%	44%	52%	49%	61%	48%	49%	39%	60%	27%	32%	29%	44%	71%	60%	78%	48%	57%	49%	55%	51%
TOTAL NO	322	166	155	93	52	43	59	74	105	62	84	72	135	78	212	42	67	33	35	266	29	15	56	311
-----	40%	43%	37%	48%	41%	36%	41%	34%	43%	45%	43%	32%	66%	56%	62%	44%	19%	25%	15%	42%	33%	37%	35%	39%
DEFINITELY	157	69	88	16	12	27	34	69	33	36	21	67	12	10	23	15	119	29	90	129	17	6	29	169
	20%	18%	21%	8%	9%	23%	23%	32%	14%	26%	11%	30%	6%	7%	7%	16%	33%	22%	40%	20%	20%	15%	18%	21%
SOMEWHAT	239	118	121	60	44	35	37	62	85	33	55	67	42	34	76	27	136	50	86	180	33	14	59	240
	30%	31%	29%	31%	35%	29%	26%	29%	35%	24%	28%	30%	20%	24%	22%	28%	38%	38%	38%	28%	38%	35%	37%	30%
NOT REALLY	196	102	95	53	34	33	36	41	71	31	49	46	64	52	116	33	48	24	23	156	24	4	40	190
	25%	26%	23%	28%	26%	27%	25%	19%	29%	22%	25%	21%	32%	37%	34%	34%	13%	18%	10%	24%	27%	11%	25%	24%
DEFINITELY NOT	125	65	61	40	19	10	24	33	34	31	35	26	70	26	97	10	19	8	11	110	5	11	15	121
	16%	17%	15%	21%	15%	9%	17%	15%	14%	22%	18%	12%	35%	19%	28%	10%	5%	6%	5%	17%	5%	26%	9%	15%
NOT SURE	82	31	51	23	20	15	14	11	23	8	35	16	15	18	33	11	38	21	17	65	9	5	17	80
	10%	8%	12%	12%	15%	12%	10%	5%	9%	6%	18%	7%	7%	13%	10%	12%	10%	16%	7%	10%	10%	13%	11%	10%

Table 13-2

QUESTION 7:

Do you feel Governor Shapiro has delivered major accomplishments during his term in office?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	75 9%	-53 -47%	-48 -28%	-101 -36%	54 19%	122 52%	-138 -36%	212 57%	39 20%	52 10%	-16 -14%	19 8%	70 23%	11 10%	-27 -20%	73 22%	5 3%	-3 -3%	7 8%	-5 -12%	-2 -5%	73 22%	1 -	1 -
TOTAL YES -----	396 50%	26 23%	55 32%	81 28%	148 53%	168 72%	105 28%	275 74%	103 53%	250 51%	43 38%	119 50%	173 56%	58 51%	46 35%	187 56%	78 46%	56 45%	43 49%	16 38%	16 39%	187 56%	100 45%	109 45%
TOTAL NO -----	322 40%	79 70%	104 60%	183 64%	94 33%	45 19%	244 64%	63 17%	65 33%	198 40%	59 52%	100 41%	103 33%	47 41%	73 55%	114 34%	73 43%	59 47%	36 41%	21 50%	18 44%	114 34%	99 45%	109 44%
DEFINITELY	157 20%	8 7%	11 6%	19 7%	62 22%	76 33%	18 5%	138 37%	39 20%	99 20%	19 17%	43 18%	74 24%	25 22%	15 11%	79 24%	29 17%	23 18%	18 21%	4 9%	4 11%	79 24%	42 19%	36 15%
SOMEWHAT	239 30%	18 16%	44 26%	62 22%	86 30%	91 39%	87 23%	138 37%	64 33%	151 31%	24 21%	76 32%	99 32%	33 29%	31 23%	108 32%	50 29%	33 26%	25 28%	12 29%	11 28%	108 32%	58 26%	73 30%
NOT REALLY	196 25%	34 30%	67 39%	100 35%	61 22%	35 15%	135 36%	48 13%	47 25%	116 23%	33 29%	60 25%	74 24%	27 24%	36 27%	76 23%	31 18%	37 29%	25 29%	13 31%	14 34%	76 23%	64 29%	56 23%
DEFINITELY NOT	125 16%	46 40%	37 21%	83 29%	33 12%	10 4%	109 29%	14 4%	17 9%	82 17%	26 23%	40 17%	29 9%	19 17%	37 28%	37 11%	43 25%	23 18%	11 12%	8 19%	4 10%	37 11%	35 16%	53 21%
NOT SURE	82 10%	8 7%	14 8%	21 7%	39 14%	21 9%	30 8%	34 9%	25 13%	46 9%	10 9%	22 9%	36 11%	9 8%	14 10%	33 10%	17 10%	10 8%	9 10%	5 12%	7 17%	33 10%	21 9%	27 11%

Table 13-3

QUESTION 7:

Do you feel Governor Shapiro has delivered major accomplishments during his term in office?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	75 9%	15 5%	28 8%	6 7%	26 34%	1 -	74 22%	-8 -4%	28 16%	9 4%	45 28%	-50 -28%	-64 -40%	2 3%	-1 -3%	69 46%	119 57%	-55 -31%	-60 -36%	-4 -7%	4 12%	65 32%	123 77%
TOTAL YES -----	396 50%	145 48%	164 48%	42 51%	45 59%	206 44%	191 57%	90 43%	96 56%	115 46%	94 58%	59 32%	39 24%	25 47%	18 41%	103 69%	152 72%	54 30%	45 27%	23 38%	19 55%	118 59%	138 86%
TOTAL NO -----	322 40%	130 43%	136 40%	36 44%	19 25%	205 44%	117 35%	98 46%	68 39%	106 42%	49 30%	109 60%	103 64%	23 43%	20 45%	34 23%	33 15%	108 61%	104 63%	27 45%	15 42%	53 26%	15 9%
DEFINITELY	157 20%	53 18%	76 22%	16 19%	13 16%	82 18%	75 22%	35 17%	34 20%	47 19%	41 25%	18 10%	5 3%	6 11%	10 22%	46 31%	73 35%	15 8%	8 5%	4 7%	11 32%	36 18%	83 52%
SOMEWHAT	239 30%	92 30%	89 26%	26 31%	33 42%	124 27%	116 34%	55 26%	63 36%	68 27%	53 32%	41 23%	34 21%	19 36%	8 19%	58 38%	79 37%	39 22%	37 22%	19 31%	8 23%	82 41%	55 34%
NOT REALLY	196 25%	71 24%	85 25%	31 37%	10 13%	133 29%	63 19%	65 31%	37 21%	68 27%	27 16%	61 34%	55 34%	16 31%	16 37%	24 16%	24 11%	61 34%	55 33%	21 35%	11 32%	37 18%	11 7%
DEFINITELY NOT	125 16%	59 20%	51 15%	6 7%	10 12%	72 15%	54 16%	33 16%	31 18%	39 15%	22 14%	48 26%	49 30%	6 12%	3 8%	10 7%	9 4%	47 26%	49 30%	6 10%	4 11%	16 8%	4 2%
NOT SURE	82 10%	27 9%	38 11%	4 5%	13 16%	53 12%	28 8%	23 11%	8 5%	31 12%	20 12%	14 8%	19 12%	5 10%	6 14%	12 8%	26 12%	17 9%	16 10%	10 17%	1 3%	30 15%	7 4%

Table 13-4

QUESTION 7:

Do you feel Governor Shapiro has delivered major accomplishments during his term in office?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	75 9%	16 4%	59 16%	67 29%	12 13%	69 10%	72 15%	3 1%	10 4%	14 6%	27 12%	-2 -1%	37 19%	157 100%	239 100%	396 100%	-322 -100%
TOTAL YES -----	396 50%	204 47%	192 53%	142 61%	44 50%	349 50%	264 54%	132 43%	106 45%	105 46%	113 51%	61 45%	111 57%	157 100%	239 100%	396 100%	-
TOTAL NO -----	322 40%	188 43%	133 37%	75 32%	32 37%	280 40%	192 39%	129 42%	97 41%	91 40%	86 38%	63 46%	73 38%	-	-	-	322 100%
DEFINITELY	157 20%	66 15%	91 25%	78 33%	19 22%	137 20%	121 24%	37 12%	34 14%	45 20%	41 18%	25 18%	43 22%	157 100%	-	157 40%	-
SOMEWHAT	239 30%	138 32%	101 28%	64 28%	25 28%	212 30%	144 29%	95 31%	72 31%	60 26%	72 32%	36 27%	68 35%	-	239 100%	239 60%	-
NOT REALLY	196 25%	112 26%	85 23%	44 19%	23 26%	173 25%	120 24%	76 25%	58 25%	60 26%	61 27%	30 22%	41 21%	-	-	-	196 61%
DEFINITELY NOT	125 16%	77 18%	48 13%	31 13%	9 10%	107 15%	72 15%	54 17%	39 16%	31 14%	25 11%	33 24%	33 17%	-	-	-	125 39%
NOT SURE	82 10%	42 10%	40 11%	16 7%	12 13%	69 10%	37 8%	44 14%	33 14%	33 14%	24 11%	12 9%	10 5%	-	-	-	-

Table 14-1

QUESTION 8:

So far in Governor Shapiro's term, what do you regard as his greatest accomplishment?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=YES Q.7	396 100%	187 47%	210 53%	76 19%	56 14%	62 16%	71 18%	131 33%	119 30%	68 17%	76 19%	134 34%	54 14%	44 11%	98 25%	43 11%	255 64%	79 20%	177 45%	309 78%	50 13%	20 5%	87 22%	409 100%
GENERAL FAVORABLE SENTIMENT (NON-SPECIFIC)	69 17%	32 17%	37 17%	14 19%	14 25%	7 11%	16 23%	17 13%	21 17%	12 17%	15 20%	22 16%	13 25%	5 12%	18 19%	2 5%	48 19%	17 22%	31 18%	53 17%	11 21%	5 26%	16 18%	73 18%
HIS APPROACH ON THE ECONOMY/ECONOMIC GROWTH	45 11%	28 15%	17 8%	12 16%	8 14%	8 13%	5 6%	13 10%	23 19%	5 8%	5 7%	12 9%	8 15%	8 18%	16 17%	3 8%	26 10%	8 11%	18 10%	38 12%	5 11%	2 11%	8 9%	47 11%
HE IS FOR THE PEOPLE/HE IS FOR PENNSYLVANIA	42 11%	18 10%	24 11%	5 6%	5 9%	5 9%	11 15%	17 13%	10 8%	8 12%	5 7%	19 14%	1 2%	5 12%	7 7%	4 8%	32 13%	6 7%	26 15%	34 11%	6 12%	2 13%	9 10%	47 11%
INFRASTRUCTURE/REPAIRING BRIDGE/REPAIRING I-95	31 8%	15 8%	17 8%	4 5%	2 3%	6 10%	6 9%	14 11%	10 9%	4 6%	1 1%	16 12%	6 11%	2 6%	8 8%	2 5%	21 8%	6 8%	15 8%	30 10%	1 3%	- -	1 2%	34 8%
BUDGET/FUNDING	21 5%	9 5%	12 6%	1 1%	2 4%	3 4%	4 5%	12 9%	3 3%	6 9%	3 4%	9 7%	1 2%	4 9%	5 5%	4 8%	13 5%	3 3%	10 6%	12 4%	4 7%	- -	9 11%	19 5%
HIS STANCE ON EDUCATION/ FUNDING FOR SCHOOLS	19 5%	9 5%	10 5%	4 6%	2 4%	6 10%	3 4%	3 3%	6 5%	3 4%	7 9%	4 3%	- -	3 7%	3 3%	2 4%	14 5%	5 6%	9 5%	14 4%	3 6%	2 11%	5 6%	20 5%
HIS STANCE ON ABORTION/HE IS FOR WOMEN'S RIGHTS	19 5%	6 3%	12 6%	10 13%	2 4%	3 4%	1 1%	3 2%	5 4%	2 3%	10 13%	2 2%	- -	1 2%	1 1%	2 5%	15 6%	4 5%	12 7%	14 5%	2 3%	2 12%	4 5%	18 4%
HE DOESN'T SUPPORT TRUMP	18 4%	9 5%	8 4%	3 3%	1 2%	4 7%	3 4%	7 6%	5 4%	4 6%	2 3%	6 4%	- -	1 2%	1 1%	3 7%	14 5%	5 6%	9 5%	18 6%	- -	- -	- -	20 5%
HIS APPROACH TO FIGHTING CRIME/DRUGS/IMPROVING PUBLIC SAFETY	17 4%	9 5%	8 4%	3 5%	3 5%	4 6%	3 4%	4 3%	7 6%	2 4%	3 4%	5 4%	3 5%	3 7%	6 6%	1 2%	10 4%	5 6%	5 3%	14 4%	3 6%	1 5%	4 4%	18 4%
HIS APPROACH TO BIPARTISANSHIP	17 4%	5 2%	13 6%	- -	2 3%	4 6%	3 4%	8 6%	3 2%	2 3%	3 4%	10 7%	3 5%	1 2%	4 4%	3 6%	11 4%	1 1%	10 6%	16 5%	1 1%	- -	1 1%	19 5%
HIS APPROACH TO CREATING JOBS/LOWERING UNEMPLOYMENT	16 4%	7 4%	9 4%	1 2%	3 5%	4 6%	3 4%	5 4%	6 5%	1 1%	2 3%	7 5%	3 5%	1 2%	3 3%	4 9%	8 3%	3 4%	5 3%	15 5%	1 2%	- -	1 1%	17 4%
HIS STANCE ON MAINTAINING FREEDOM FROM FEDERAL GOVERNMENT	12 3%	3 2%	9 4%	- -	- -	3 5%	2 3%	7 5%	1 1%	2 2%	2 2%	7 5%	1 2%	2 4%	3 3%	4 8%	5 2%	2 2%	4 2%	6 2%	1 2%	2 11%	6 6%	11 3%
BRINGING IN NEW BUSINESSES	10 3%	6 3%	4 2%	3 3%	2 3%	2 3%	2 3%	2 2%	4 4%	2 3%	2 2%	2 2%	2 4%	- -	2 2%	2 4%	7 3%	1 1%	6 3%	8 3%	1 2%	2 8%	2 3%	11 3%
OTHER	22 5%	15 8%	7 3%	11 14%	2 3%	4 6%	1 1%	4 3%	12 10%	3 4%	4 6%	3 2%	4 8%	2 4%	6 6%	3 7%	13 5%	7 8%	6 3%	16 5%	4 9%	1 7%	6 7%	21 5%
NONE/NOTHING	16 4%	9 5%	8 4%	4 5%	4 7%	1 2%	4 6%	4 3%	6 5%	3 4%	3 4%	5 3%	5 10%	5 10%	10 10%	- -	6 3%	2 2%	5 3%	11 4%	3 6%	3 13%	5 6%	16 4%
DON'T KNOW	44 11%	21 11%	24 11%	7 9%	5 9%	5 8%	12 16%	16 12%	7 6%	13 20%	10 13%	14 11%	5 9%	2 4%	7 7%	6 15%	31 12%	7 9%	25 14%	29 9%	6 12%	1 5%	16 18%	41 10%
REFUSED	1 -	1 1%	- -	- -	1 2%	- -	- -	- -	1 1%	- -	- -	- -	1 2%	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	1 -

Table 14-2

QUESTION 8:

So far in Governor Shapiro's term, what do you regard as his greatest accomplishment?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=YES Q.7	396 100%	26 7%	55 14%	81 20%	148 37%	168 42%	105 27%	275 69%	103 26%	250 63%	43 11%	119 30%	173 44%	58 15%	46 12%	187 47%	78 20%	56 14%	43 11%	16 4%	16 4%	187 47%	100 25%	109 28%	
GENERAL FAVORABLE SENTIMENT (NON-SPECIFIC)	69 17%	10 37%	5 10%	15 18%	21 14%	33 19%	16 15%	50 18%	19 18%	38 15%	12 27%	28 24%	24 14%	9 16%	7 16%	29 16%	15 19%	13 22%	8 19%	3 20%	1 6%	29 16%	21 21%	19 17%	
HIS APPROACH ON THE ECONOMY/ECONOMIC GROWTH	45 11%	2 7%	10 19%	12 15%	14 10%	19 11%	17 16%	26 9%	7 7%	37 15%	1 2%	15 13%	19 11%	6 10%	6 12%	23 12%	11 13%	6 11%	5 11%	- -	1 6%	23 12%	12 12%	11 10%	
HE IS FOR THE PEOPLE/HE IS FOR PENNSYLVANIA	42 11%	1 3%	7 12%	7 9%	19 13%	16 10%	5 4%	35 13%	14 14%	25 10%	3 8%	14 12%	19 11%	5 9%	4 8%	18 10%	9 12%	8 15%	5 12%	1 4%	1 5%	18 10%	14 14%	11 10%	
INFRASTRUCTURE/REPAIRING BRIDGE/REPAIRING I-95	31 8%	2 8%	2 3%	4 5%	16 11%	12 7%	7 7%	24 9%	8 8%	20 8%	3 7%	10 8%	16 9%	3 6%	3 6%	18 10%	7 8%	5 9%	2 4%	- -	- -	18 10%	7 7%	7 6%	
BUDGET/FUNDING	21 5%	- -	5 9%	5 6%	4 3%	12 7%	9 8%	13 5%	6 6%	15 6%	- -	6 5%	12 7%	2 3%	1 2%	17 9%	3 4%	1 2%	- -	- -	1 5%	17 9%	1 1%	4 3%	
HIS STANCE ON EDUCATION/ FUNDING FOR SCHOOLS	19 5%	- -	2 3%	2 2%	9 6%	8 5%	7 6%	11 4%	4 4%	12 5%	2 5%	6 5%	10 6%	2 4%	- -	8 4%	2 3%	4 7%	1 3%	1 5%	2 11%	8 4%	6 6%	5 5%	
HIS STANCE ON ABORTION/HE IS FOR WOMEN'S RIGHTS	19 5%	- -	1 2%	1 1%	7 5%	11 6%	- -	17 6%	5 5%	12 5%	1 2%	1 1%	8 4%	10 17%	- -	10 5%	3 4%	4 7%	1 2%	1 6%	- -	10 5%	5 5%	4 4%	
HE DOESN'T SUPPORT TRUMP	18 4%	- -	1 1%	1 1%	7 5%	10 6%	- -	17 6%	5 5%	10 4%	2 5%	5 4%	5 3%	3 5%	5 10%	6 3%	3 4%	3 5%	3 6%	- -	3 19%	6 3%	6 6%	6 6%	
HIS APPROACH TO FIGHTING CRIME/DRUGS/IMPROVING PUBLIC SAFETY	17 4%	3 11%	3 6%	6 8%	6 4%	6 3%	7 7%	10 4%	6 6%	11 4%	1 2%	8 6%	4 2%	4 7%	2 4%	9 5%	3 4%	3 5%	1 2%	1 6%	1 7%	9 5%	4 4%	5 4%	
HIS APPROACH TO BIPARTISANSHIP	17 4%	2 8%	1 2%	3 4%	6 4%	8 5%	4 4%	13 5%	4 4%	9 4%	5 10%	5 4%	7 4%	3 5%	3 6%	9 5%	2 3%	1 1%	5 11%	- -	- -	9 5%	5 5%	2 2%	
HIS APPROACH TO CREATING JOBS/LOWERING UNEMPLOYMENT	16 4%	2 7%	2 3%	3 4%	6 4%	7 4%	5 5%	10 4%	3 3%	10 4%	3 6%	4 3%	7 4%	2 3%	2 5%	7 4%	3 3%	1 2%	1 2%	3 16%	2 12%	7 4%	2 2%	7 6%	
HIS STANCE ON MAINTAINING FREEDOM FROM FEDERAL GOVERNMENT	12 3%	- -	1 2%	1 1%	6 4%	5 3%	3 3%	9 3%	2 2%	8 3%	2 4%	1 1%	7 4%	3 5%	1 2%	6 3%	2 2%	3 6%	1 2%	- -	- -	6 3%	4 4%	2 2%	
BRINGING IN NEW BUSINESSES	10 3%	- -	- -	- -	5 3%	6 3%	2 2%	6 2%	3 3%	5 2%	2 4%	4 3%	4 3%	3 4%	- -	4 2%	3 4%	1 1%	2 4%	1 6%	- -	4 2%	3 3%	4 4%	
OTHER	22 5%	2 8%	5 9%	7 9%	6 4%	9 5%	7 7%	13 5%	5 5%	14 6%	2 4%	6 5%	12 7%	- -	4 8%	11 6%	5 6%	- -	1 2%	3 18%	2 10%	11 6%	1 1%	9 9%	
NONE/NOTHING	16 4%	2 8%	5 8%	7 8%	6 4%	4 2%	10 9%	6 2%	4 4%	7 3%	6 13%	3 2%	6 3%	1 2%	7 15%	6 3%	3 4%	- -	5 12%	1 6%	1 7%	6 3%	5 5%	6 5%	
DON'T KNOW	44 11%	1 4%	7 12%	8 9%	18 12%	19 11%	9 8%	33 12%	19 18%	25 10%	1 2%	14 12%	23 13%	5 8%	3 6%	22 12%	8 10%	8 15%	3 6%	2 12%	2 12%	22 12%	11 11%	12 11%	
REFUSED	1 -	1 4%	- -	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	

Table 14-3

QUESTION 8:

So far in Governor Shapiro's term, what do you regard as his greatest accomplishment?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=YES Q.7	396 100%	145 37%	164 41%	42 11%	45 11%	206 52%	191 48%	90 23%	96 24%	115 29%	94 24%	59 15%	39 10%	25 6%	18 5%	103 26%	152 38%	54 14%	45 11%	23 6%	19 5%	118 30%	138 35%
GENERAL FAVORABLE SENTIMENT (NON-SPECIFIC)	69 17%	24 17%	29 17%	8 19%	8 18%	34 17%	35 18%	12 13%	20 21%	22 19%	14 15%	15 25%	4 9%	- -	2 11%	18 17%	31 20%	10 18%	9 20%	1 5%	1 5%	25 21%	24 17%
HIS APPROACH ON THE ECONOMY/ECONOMIC GROWTH	45 11%	23 16%	15 9%	5 12%	2 5%	23 11%	23 12%	14 15%	15 15%	9 8%	8 8%	13 22%	3 8%	3 13%	- -	12 12%	14 9%	13 25%	3 7%	3 14%	- -	11 10%	14 10%
HE IS FOR THE PEOPLE/HE IS FOR PENNSYLVANIA	42 11%	13 9%	21 12%	5 12%	4 8%	26 13%	17 9%	11 12%	7 8%	15 13%	9 10%	4 6%	3 7%	- -	4 19%	15 14%	18 12%	1 2%	5 12%	2 7%	2 9%	12 10%	20 14%
INFRASTRUCTURE/REPAIRING BRIDGE/REPAIRING I-95	31 8%	15 10%	15 9%	- -	1 3%	15 7%	16 9%	4 4%	11 11%	11 10%	6 6%	6 10%	2 6%	1 5%	1 6%	7 7%	13 9%	4 8%	4 9%	2 10%	- -	5 4%	16 12%
BUDGET/FUNDING	21 5%	6 4%	5 3%	3 7%	6 14%	8 4%	13 7%	3 3%	6 6%	5 4%	7 8%	2 3%	3 7%	4 15%	- -	4 4%	9 6%	1 2%	4 9%	- -	4 19%	5 4%	8 6%
HIS STANCE ON EDUCATION/ FUNDING FOR SCHOOLS	19 5%	6 4%	7 4%	2 6%	3 6%	8 4%	11 6%	5 5%	4 4%	3 3%	7 7%	1 1%	2 6%	1 3%	1 5%	7 7%	7 4%	2 4%	1 2%	1 4%	1 5%	10 8%	4 3%
HIS STANCE ON ABORTION/HE IS FOR WOMEN'S RIGHTS	19 5%	6 4%	8 5%	- -	4 9%	11 5%	7 4%	6 7%	- -	5 4%	7 8%	- -	1 3%	1 4%	1 7%	5 5%	10 7%	1 2%	- -	2 10%	- -	11 9%	4 3%
HE DOESN'T SUPPORT TRUMP	18 4%	9 6%	8 5%	- -	- -	5 2%	13 7%	3 4%	6 6%	1 1%	7 7%	- -	1 2%	2 8%	1 4%	7 7%	6 4%	1 2%	- -	2 9%	1 4%	5 4%	9 7%
HIS APPROACH TO FIGHTING CRIME/DRUGS/IMPROVING PUBLIC SAFETY	17 4%	6 4%	7 4%	3 7%	1 2%	9 4%	8 4%	4 4%	5 6%	5 4%	3 3%	2 3%	4 11%	1 4%	- -	6 6%	4 3%	3 6%	3 7%	1 4%	- -	6 5%	4 3%
HIS APPROACH TO BIPARTISANSHIP	17 4%	5 3%	12 7%	- -	1 1%	8 4%	9 5%	1 1%	3 4%	7 6%	6 6%	3 5%	1 2%	1 3%	2 10%	1 1%	10 6%	2 4%	2 4%	1 4%	2 9%	3 2%	8 6%
HIS APPROACH TO CREATING JOBS/LOWERING UNEMPLOYMENT	16 4%	6 4%	9 6%	1 2%	- -	7 3%	9 5%	4 4%	3 3%	3 3%	6 7%	1 1%	2 6%	3 12%	1 5%	3 3%	6 4%	1 2%	2 6%	2 9%	2 10%	5 4%	3 2%
HIS STANCE ON MAINTAINING FREEDOM FROM FEDERAL GOVERNMENT	12 3%	1 1%	5 3%	2 5%	4 8%	5 3%	6 3%	3 3%	- -	3 2%	6 7%	1 1%	2 5%	- -	4 20%	2 2%	3 2%	2 4%	1 2%	- -	4 19%	1 1%	4 3%
BRINGING IN NEW BUSINESSES	10 3%	4 3%	4 3%	2 6%	- -	5 2%	5 3%	3 4%	3 3%	2 2%	2 3%	2 3%	- -	1 4%	1 4%	3 3%	4 2%	1 2%	1 2%	1 4%	1 4%	4 4%	3 2%
OTHER	22 5%	11 8%	5 3%	4 9%	2 5%	14 7%	8 4%	9 10%	6 6%	5 4%	2 2%	4 8%	2 5%	2 6%	1 7%	9 8%	4 3%	4 8%	2 4%	2 9%	1 4%	10 8%	3 2%
NONE/NOTHING	16 4%	5 4%	6 3%	3 8%	2 5%	12 6%	4 2%	8 8%	1 1%	5 4%	3 3%	6 10%	4 10%	- -	- -	3 3%	4 2%	6 11%	4 9%	- -	- -	3 2%	4 3%
DON'T KNOW	44 11%	13 9%	16 10%	8 18%	8 18%	30 14%	15 8%	11 12%	10 10%	19 17%	5 5%	2 3%	5 12%	5 22%	1 6%	14 13%	18 12%	2 4%	5 10%	3 12%	4 19%	12 10%	19 14%
REFUSED	1 -	1 1%	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -

Table 14-4

QUESTION 8:

So far in Governor Shapiro's term, what do you regard as his greatest accomplishment?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=YES Q.7	396 100%	204 51%	192 49%	142 36%	44 11%	349 88%	264 67%	132 33%	106 27%	105 26%	113 28%	61 15%	111 28%	157 40%	239 60%	396 100%	-
GENERAL FAVORABLE SENTIMENT (NON-SPECIFIC)	69 17%	37 18%	31 16%	20 14%	8 17%	59 17%	47 18%	22 16%	16 15%	15 14%	16 14%	13 21%	26 23%	36 23%	33 14%	69 17%	-
HIS APPROACH ON THE ECONOMY/ECONOMIC GROWTH	45 11%	29 14%	17 9%	10 7%	5 11%	41 12%	32 12%	13 10%	7 7%	10 10%	5 4%	14 23%	16 15%	14 9%	32 13%	45 11%	-
HE IS FOR THE PEOPLE/HE IS FOR PENNSYLVANIA	42 11%	17 8%	25 13%	20 14%	5 11%	38 11%	26 10%	16 12%	14 13%	17 16%	14 12%	1 2%	10 9%	24 15%	18 8%	42 11%	-
INFRASTRUCTURE/REPAIRING BRIDGE/REPAIRING I-95	31 8%	18 9%	13 7%	12 9%	2 5%	28 8%	25 9%	7 5%	4 4%	6 6%	11 10%	5 8%	9 8%	15 9%	17 7%	31 8%	-
BUDGET/FUNDING	21 5%	4 2%	17 9%	12 8%	2 4%	19 6%	15 6%	6 5%	6 6%	4 4%	8 7%	1 2%	7 7%	7 5%	14 6%	21 5%	-
HIS STANCE ON EDUCATION/ FUNDING FOR SCHOOLS	19 5%	13 6%	6 3%	5 4%	3 8%	16 4%	10 4%	9 7%	7 6%	3 2%	7 6%	1 1%	9 8%	5 3%	14 6%	19 5%	-
HIS STANCE ON ABORTION/HE IS FOR WOMEN'S RIGHTS	19 5%	13 6%	5 3%	5 4%	3 6%	16 5%	10 4%	8 6%	5 5%	6 6%	5 5%	1 2%	4 4%	7 5%	11 5%	19 5%	-
HE DOESN'T SUPPORT TRUMP	18 4%	10 5%	8 4%	7 5%	3 8%	14 4%	12 4%	6 4%	5 4%	3 3%	8 7%	4 6%	3 3%	12 8%	5 2%	18 4%	-
HIS APPROACH TO FIGHTING CRIME/DRUGS/IMPROVING PUBLIC SAFETY	17 4%	9 4%	8 4%	6 4%	4 9%	13 4%	14 5%	3 2%	3 3%	5 5%	5 4%	2 3%	6 5%	4 3%	13 5%	17 4%	-
HIS APPROACH TO BIPARTISANSHIP	17 4%	6 3%	11 6%	9 6%	1 2%	16 5%	14 5%	3 3%	3 3%	6 6%	5 4%	4 6%	3 2%	8 5%	9 4%	17 4%	-
HIS APPROACH TO CREATING JOBS/LOWERING UNEMPLOYMENT	16 4%	9 4%	7 4%	6 4%	4 8%	12 3%	12 5%	4 3%	4 3%	3 3%	2 1%	3 6%	5 5%	4 2%	12 5%	16 4%	-
HIS STANCE ON MAINTAINING FREEDOM FROM FEDERAL GOVERNMENT	12 3%	4 2%	8 4%	8 6%	2 4%	10 3%	11 4%	1 1%	1 1%	2 2%	-	5 8%	4 4%	8 5%	4 2%	12 3%	-
BRINGING IN NEW BUSINESSES	10 3%	7 3%	4 2%	2 1%	-	10 3%	4 2%	6 5%	5 5%	4 4%	-	2 3%	3 3%	3 2%	7 3%	10 3%	-
OTHER	22 5%	16 8%	6 3%	4 3%	1 3%	20 6%	11 4%	11 8%	9 8%	5 5%	9 8%	3 5%	4 4%	5 3%	17 7%	22 5%	-
NONE/NOTHING	16 4%	8 4%	9 4%	4 2%	1 2%	15 4%	6 2%	10 8%	9 9%	7 6%	8 7%	-	2 2%	4 3%	12 5%	16 4%	-
DON'T KNOW	44 11%	16 8%	28 15%	22 16%	5 11%	40 11%	27 10%	18 14%	15 14%	16 15%	16 14%	6 10%	6 5%	10 7%	34 14%	44 11%	-
REFUSED	1 -	1 -	-	-	-	1 -	1 -	-	-	-	-	-	1 1%	-	1 -	1 -	-

Table 15-1
QUESTION 9:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Requiring healthy adults who receive welfare benefits to work, seek work or job training, or volunteer in their communities to continue receiving benefits.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (SUPPORT - OPPOSE)	406	204	202	59	66	56	75	150	109	95	72	130	152	100	252	40	114	65	49	350	32	5	57	415
	51%	53%	49%	31%	52%	47%	52%	69%	44%	69%	37%	59%	75%	71%	73%	42%	32%	49%	22%	55%	36%	14%	36%	52%
TOTAL SUPPORT	582	288	294	121	95	84	104	177	174	114	126	168	173	119	291	64	226	96	131	478	58	20	104	586
-----	73%	75%	71%	63%	74%	70%	73%	82%	71%	82%	65%	76%	85%	85%	85%	67%	63%	72%	57%	75%	66%	50%	65%	73%
TOTAL OPPOSE	175	84	91	62	29	28	29	27	66	19	53	38	21	19	39	24	112	31	81	128	26	15	47	171
-----	22%	22%	22%	32%	22%	23%	20%	13%	27%	14%	27%	17%	10%	13%	11%	25%	31%	23%	36%	20%	30%	37%	29%	21%
STRONGLY SUPPORT	344	163	181	68	45	53	70	108	92	71	75	106	119	67	187	38	119	62	57	276	32	12	68	339
	43%	42%	44%	36%	35%	44%	48%	50%	37%	51%	38%	48%	59%	48%	54%	39%	33%	47%	25%	43%	37%	30%	42%	42%
SOMEWHAT SUPPORT	238	126	113	53	50	31	35	69	83	43	51	61	53	51	105	26	107	34	74	202	26	8	36	247
	30%	33%	27%	28%	39%	26%	24%	32%	34%	31%	26%	28%	26%	37%	30%	27%	30%	25%	32%	32%	29%	20%	23%	31%
SOMEWHAT OPPOSE	86	33	53	30	13	13	15	15	24	9	32	21	12	10	21	12	53	20	32	55	15	12	31	84
	11%	9%	13%	16%	10%	11%	10%	7%	10%	6%	16%	10%	6%	7%	6%	12%	15%	15%	14%	9%	17%	31%	19%	11%
STRONGLY OPPOSE	90	52	38	31	16	15	14	12	42	10	21	17	9	9	18	12	59	10	49	73	11	2	16	87
	11%	13%	9%	16%	13%	13%	10%	6%	17%	7%	11%	8%	4%	6%	5%	13%	17%	8%	22%	11%	13%	6%	10%	11%
UNDECIDED/NOT SURE	43	11	31	9	4	8	10	11	6	6	15	16	10	3	13	8	22	6	16	34	4	5	9	43
	5%	3%	7%	5%	3%	6%	7%	5%	2%	4%	8%	7%	5%	2%	4%	8%	6%	5%	7%	5%	5%	13%	6%	5%

Table 15-2
QUESTION 9:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Requiring healthy adults who receive welfare benefits to work, seek work or job training, or volunteer in their communities to continue receiving benefits.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (SUPPORT - OPPOSE)	406 51%	87 77%	132 77%	219 77%	126 45%	61 26%	274 72%	108 29%	64 33%	299 61%	44 39%	82 34%	189 61%	68 60%	67 51%	156 47%	81 48%	79 62%	39 44%	22 51%	31 77%	156 47%	124 56%	127 52%	
TOTAL SUPPORT -----	582 73%	97 86%	149 86%	245 86%	196 70%	141 60%	321 85%	227 61%	122 63%	384 78%	75 67%	156 65%	242 78%	88 77%	95 72%	232 70%	121 72%	101 80%	61 70%	32 73%	35 87%	232 70%	168 76%	181 74%	
TOTAL OPPOSE -----	175 22%	10 9%	17 10%	26 9%	70 25%	79 34%	46 12%	119 32%	58 30%	85 17%	32 28%	74 31%	52 17%	20 18%	28 21%	77 23%	41 24%	22 17%	23 26%	10 22%	4 10%	77 23%	45 20%	54 22%	
STRONGLY SUPPORT	344 43%	70 62%	98 57%	168 59%	108 38%	68 29%	212 56%	108 29%	67 34%	235 48%	42 38%	81 34%	149 48%	56 49%	57 43%	136 41%	73 43%	60 48%	35 40%	20 47%	19 48%	136 41%	100 45%	108 44%	
SOMEWHAT SUPPORT	238 30%	27 24%	51 29%	78 27%	88 31%	72 31%	109 29%	119 32%	56 29%	149 30%	33 29%	74 31%	93 30%	32 28%	38 29%	96 29%	48 29%	41 32%	26 30%	11 27%	16 39%	96 29%	68 31%	74 30%	
SOMEWHAT OPPOSE	86 11%	6 5%	5 3%	11 4%	34 12%	41 18%	22 6%	59 16%	31 16%	42 9%	13 11%	38 16%	25 8%	10 9%	12 9%	39 12%	19 12%	14 11%	9 10%	2 4%	2 5%	39 12%	23 11%	23 10%	
STRONGLY OPPOSE	90 11%	4 4%	11 7%	15 5%	36 13%	38 16%	24 6%	61 16%	28 14%	43 9%	19 17%	36 15%	28 9%	10 8%	16 12%	38 11%	21 13%	8 6%	14 16%	8 18%	2 4%	38 11%	21 10%	31 13%	
UNDECIDED/NOT SURE	43 5%	6 5%	7 4%	13 5%	15 5%	14 6%	12 3%	26 7%	13 7%	24 5%	6 5%	10 4%	17 6%	6 5%	9 7%	25 8%	7 4%	3 3%	4 4%	2 4%	1 3%	25 8%	7 3%	10 4%	

Table 15-3
QUESTION 9:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Requiring healthy adults who receive welfare benefits to work, seek work or job training, or volunteer in their communities to continue receiving benefits.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	406 51%	166 55%	184 54%	38 46%	19 24%	234 51%	172 51%	111 52%	93 54%	124 49%	79 48%	141 77%	111 69%	13 24%	27 62%	50 34%	64 30%	120 67%	132 80%	22 37%	18 50%	39 19%	76 47%
TOTAL SUPPORT -----	582 73%	228 76%	250 74%	60 73%	44 56%	335 72%	247 73%	158 75%	130 76%	177 70%	116 71%	159 87%	133 82%	32 60%	32 75%	98 66%	128 61%	149 83%	143 86%	38 63%	26 73%	113 57%	113 71%
TOTAL OPPOSE -----	175 22%	62 21%	66 20%	22 27%	25 32%	101 22%	75 22%	47 22%	37 21%	54 21%	38 23%	18 10%	22 13%	19 36%	5 12%	48 32%	64 31%	29 16%	11 6%	16 26%	8 23%	74 37%	38 24%
STRONGLY SUPPORT	344 43%	127 42%	149 44%	35 43%	32 41%	203 44%	140 42%	93 44%	70 41%	111 44%	70 43%	96 53%	91 56%	21 41%	16 38%	45 30%	74 35%	83 47%	103 63%	22 37%	15 43%	61 30%	59 37%
SOMEWHAT SUPPORT	238 30%	101 33%	101 30%	25 30%	11 15%	132 28%	106 32%	65 31%	60 35%	66 26%	46 28%	63 34%	42 26%	10 19%	16 37%	53 35%	55 26%	65 37%	39 24%	16 26%	11 30%	53 26%	55 34%
SOMEWHAT OPPOSE	86 11%	22 7%	33 10%	11 13%	20 26%	45 10%	41 12%	17 8%	16 9%	28 11%	25 16%	8 4%	13 8%	8 15%	4 9%	17 11%	36 17%	15 9%	6 3%	4 6%	8 23%	37 18%	16 10%
STRONGLY OPPOSE	90 11%	40 13%	34 10%	12 14%	5 6%	56 12%	33 10%	30 14%	21 12%	26 10%	12 8%	10 5%	8 5%	11 21%	1 3%	31 21%	29 14%	13 7%	5 3%	12 20%	- -	38 19%	22 14%
UNDECIDED/NOT SURE	43 5%	11 4%	22 7%	- -	9 12%	28 6%	15 4%	6 3%	5 3%	22 9%	9 6%	6 3%	7 5%	2 4%	6 13%	4 2%	18 8%	1 1%	12 7%	7 11%	1 3%	13 6%	9 5%

Table 15-4

QUESTION 9:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Requiring healthy adults who receive welfare benefits to work, seek work or job training, or volunteer in their communities to continue receiving benefits.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	406 51%	229 53%	177 49%	134 57%	52 59%	358 51%	297 60%	109 36%	89 38%	83 36%	114 51%	81 60%	122 63%	83 53%	120 50%	203 51%	177 55%
TOTAL SUPPORT -----	582 73%	323 74%	258 71%	177 76%	68 77%	510 73%	384 78%	198 65%	154 65%	150 65%	162 72%	106 78%	154 80%	116 74%	173 72%	289 73%	243 75%
TOTAL OPPOSE -----	175 22%	94 22%	81 22%	43 19%	16 18%	151 22%	87 18%	88 29%	65 28%	67 29%	47 21%	24 18%	32 17%	33 21%	53 22%	86 22%	66 20%
STRONGLY SUPPORT	344 43%	194 45%	150 41%	106 46%	43 49%	300 43%	236 48%	107 35%	90 38%	81 35%	92 41%	68 50%	99 51%	55 35%	89 37%	144 36%	167 52%
SOMEWHAT SUPPORT	238 30%	130 30%	109 30%	71 30%	25 29%	210 30%	148 30%	90 30%	64 27%	69 30%	70 31%	37 27%	56 29%	61 39%	84 35%	145 37%	75 23%
SOMEWHAT OPPOSE	86 11%	55 13%	31 9%	18 8%	13 14%	65 9%	44 9%	41 14%	33 14%	33 14%	21 9%	12 9%	18 9%	17 11%	28 12%	46 12%	29 9%
STRONGLY OPPOSE	90 11%	40 9%	50 14%	26 11%	3 4%	86 12%	43 9%	47 15%	32 13%	34 15%	27 12%	12 9%	14 7%	16 10%	25 10%	41 10%	36 11%
UNDECIDED/NOT SURE	43 5%	17 4%	26 7%	13 6%	4 5%	37 5%	23 5%	20 7%	16 7%	12 5%	14 6%	6 4%	7 4%	8 5%	13 5%	21 5%	13 4%

Table 16-1
 QUESTION 10:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Renewal of the Tax Cuts and Jobs Act to prevent tax increases in 2026, including higher income tax rates, a lower child tax credit, and the loss of full expensing for capital investments.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	310 39%	168 44%	141 34%	74 38%	41 32%	56 47%	43 30%	96 44%	110 45%	58 42%	61 31%	80 36%	115 57%	51 36%	166 48%	37 39%	106 29%	40 30%	66 29%	262 41%	31 35%	4 9%	47 30%	313 39%
TOTAL SUPPORT -----	502 63%	260 68%	242 58%	120 63%	78 61%	83 69%	78 54%	143 66%	168 68%	93 67%	114 58%	128 58%	153 75%	84 60%	237 69%	58 60%	207 58%	78 59%	130 57%	407 64%	55 62%	19 47%	95 59%	504 63%
TOTAL OPPOSE -----	193 24%	92 24%	100 24%	47 24%	37 29%	26 22%	35 24%	47 22%	58 23%	35 25%	53 27%	48 22%	37 18%	34 24%	71 21%	20 21%	101 28%	38 28%	64 28%	145 23%	24 28%	15 38%	48 30%	191 24%
STRONGLY SUPPORT	253 32%	133 35%	120 29%	59 31%	32 25%	36 30%	42 29%	84 39%	81 33%	53 38%	47 24%	73 33%	87 43%	43 31%	130 38%	25 26%	98 27%	22 17%	76 33%	207 32%	25 29%	7 17%	46 29%	253 32%
SOMEWHAT SUPPORT	249 31%	127 33%	122 29%	61 32%	46 36%	46 39%	37 25%	59 27%	87 35%	40 29%	67 34%	55 25%	66 32%	41 29%	107 31%	33 34%	110 30%	56 42%	54 24%	200 31%	30 34%	12 31%	49 31%	251 31%
SOMEWHAT OPPOSE	103 13%	49 13%	54 13%	33 17%	16 12%	16 13%	14 10%	23 11%	37 15%	12 9%	29 15%	25 11%	24 12%	18 13%	43 12%	6 6%	54 15%	26 20%	28 12%	70 11%	15 18%	12 31%	33 21%	98 12%
STRONGLY OPPOSE	90 11%	43 11%	46 11%	13 7%	21 17%	10 9%	21 15%	24 11%	21 9%	22 16%	24 12%	23 10%	13 6%	15 11%	28 8%	14 15%	47 13%	12 9%	36 16%	75 12%	9 10%	3 7%	15 9%	93 12%
UNDECIDED/NOT SURE	105 13%	31 8%	74 18%	25 13%	13 10%	11 9%	30 21%	26 12%	21 8%	11 8%	28 14%	46 21%	14 7%	22 16%	36 10%	18 19%	51 14%	17 13%	34 15%	88 14%	9 10%	6 14%	17 11%	105 13%

Table 16-2
 QUESTION 10:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Renewal of the Tax Cuts and Jobs Act to prevent tax increases in 2026, including higher income tax rates, a lower child tax credit, and the loss of full expensing for capital investments.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (SUPPORT - OPPOSE)	310 39%	64 57%	86 50%	151 53%	71 25%	88 38%	175 46%	115 31%	67 35%	219 44%	24 21%	87 36%	150 48%	36 32%	34 26%	130 39%	68 41%	60 47%	40 46%	12 28%	-1 -2%	130 39%	102 46%	77 31%	
TOTAL SUPPORT -----	502 63%	85 75%	122 71%	207 72%	154 55%	142 61%	260 68%	213 57%	117 61%	325 66%	60 53%	150 62%	210 67%	69 61%	72 55%	210 63%	110 65%	86 69%	59 67%	22 52%	15 37%	210 63%	149 68%	143 58%	
TOTAL OPPOSE -----	193 24%	20 18%	36 21%	56 20%	83 30%	54 23%	85 22%	98 26%	50 26%	107 22%	36 32%	62 26%	59 19%	33 29%	38 29%	80 24%	41 24%	27 21%	19 21%	10 24%	15 39%	80 24%	47 21%	66 27%	
STRONGLY SUPPORT	253 32%	53 47%	61 36%	115 40%	68 24%	70 30%	139 37%	100 27%	56 29%	164 33%	34 30%	66 27%	108 35%	38 33%	41 31%	112 34%	47 28%	45 35%	28 32%	12 27%	10 25%	112 34%	76 35%	65 26%	
SOMEWHAT SUPPORT	249 31%	31 28%	61 35%	92 32%	85 30%	72 31%	121 32%	113 30%	62 32%	161 33%	26 23%	84 35%	101 33%	31 27%	32 24%	98 29%	63 37%	42 33%	31 35%	11 24%	5 12%	98 29%	73 33%	78 32%	
SOMEWHAT OPPOSE	103 13%	14 13%	21 12%	35 12%	47 17%	21 9%	52 14%	44 12%	28 15%	53 11%	21 19%	40 16%	29 9%	17 15%	18 13%	48 14%	25 15%	10 8%	9 11%	3 7%	7 18%	48 14%	19 9%	36 15%	
STRONGLY OPPOSE	90 11%	6 5%	15 9%	21 7%	36 13%	33 14%	32 9%	55 15%	22 11%	53 11%	15 13%	23 10%	30 10%	16 14%	21 16%	33 10%	16 9%	17 13%	10 11%	7 17%	8 20%	33 10%	27 12%	30 12%	
UNDECIDED/NOT SURE	105 13%	8 7%	15 9%	23 8%	44 16%	39 16%	35 9%	60 16%	26 14%	62 12%	17 15%	28 12%	42 14%	12 11%	22 16%	44 13%	18 11%	13 10%	10 12%	10 24%	10 24%	44 13%	25 11%	37 15%	

Table 16-3
 QUESTION 10:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Renewal of the Tax Cuts and Jobs Act to prevent tax increases in 2026, including higher income tax rates, a lower child tax credit, and the loss of full expensing for capital investments.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	310 39%	148 49%	115 34%	20 25%	27 35%	171 37%	138 41%	94 44%	74 43%	78 31%	64 39%	108 60%	58 36%	27 52%	10 24%	33 22%	73 35%	85 48%	81 49%	24 39%	14 39%	62 31%	44 28%
TOTAL SUPPORT -----	502 63%	211 70%	197 58%	50 60%	45 58%	285 61%	217 65%	142 67%	118 68%	143 57%	99 60%	141 77%	96 59%	36 69%	21 49%	83 56%	124 59%	127 71%	111 67%	38 62%	20 57%	117 58%	91 57%
TOTAL OPPOSE -----	193 24%	63 21%	82 24%	29 36%	18 24%	114 25%	79 23%	48 23%	44 25%	65 26%	35 21%	33 18%	38 24%	9 17%	11 25%	50 34%	51 24%	41 23%	30 18%	14 23%	6 18%	55 27%	46 29%
STRONGLY SUPPORT	253 32%	111 37%	97 29%	23 28%	23 30%	138 30%	116 34%	68 32%	65 38%	70 28%	50 31%	79 43%	52 32%	18 34%	7 16%	37 24%	61 29%	61 34%	69 42%	16 26%	9 26%	51 25%	47 30%
SOMEWHAT SUPPORT	249 31%	100 33%	100 29%	27 33%	22 29%	148 32%	101 30%	74 35%	53 31%	73 29%	49 30%	62 34%	45 28%	18 35%	15 33%	47 31%	63 30%	65 37%	41 25%	22 36%	11 31%	66 33%	43 27%
SOMEWHAT OPPOSE	103 13%	31 10%	39 11%	18 22%	15 20%	60 13%	42 13%	26 12%	22 13%	34 13%	20 12%	20 11%	23 14%	1 2%	5 12%	28 19%	26 13%	28 16%	14 9%	3 5%	3 8%	34 17%	20 13%
STRONGLY OPPOSE	90 11%	32 10%	44 13%	12 14%	3 4%	53 12%	36 11%	22 10%	21 12%	31 12%	15 9%	12 7%	16 10%	8 16%	6 14%	22 15%	25 12%	13 7%	15 9%	11 17%	4 10%	21 11%	26 16%
UNDECIDED/NOT SURE	105 13%	28 9%	60 18%	3 4%	14 18%	65 14%	40 12%	21 10%	11 6%	44 17%	30 18%	9 5%	27 17%	7 13%	11 26%	16 11%	35 17%	11 6%	25 15%	9 16%	9 25%	28 14%	23 14%

Table 16-4
 QUESTION 10:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Renewal of the Tax Cuts and Jobs Act to prevent tax increases in 2026, including higher income tax rates, a lower child tax credit, and the loss of full expensing for capital investments.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	310 39%	191 44%	119 33%	84 36%	38 43%	276 39%	216 44%	93 30%	73 31%	72 32%	92 41%	39 29%	102 53%	63 40%	101 42%	164 41%	123 38%
TOTAL SUPPORT -----	502 63%	292 67%	210 57%	142 61%	58 66%	441 63%	331 67%	171 56%	133 56%	129 56%	142 64%	83 61%	141 73%	98 62%	158 66%	256 65%	207 64%
TOTAL OPPOSE -----	193 24%	102 23%	91 25%	58 25%	20 23%	165 24%	114 23%	78 26%	60 26%	56 25%	50 22%	44 32%	39 20%	35 22%	57 24%	92 23%	84 26%
STRONGLY SUPPORT	253 32%	134 31%	119 33%	84 36%	37 42%	215 31%	172 35%	81 27%	63 27%	66 29%	80 36%	45 33%	59 30%	63 40%	71 30%	135 34%	104 32%
SOMEWHAT SUPPORT	249 31%	158 36%	91 25%	58 25%	21 24%	226 32%	159 32%	90 29%	70 30%	63 28%	62 28%	38 28%	82 43%	35 22%	87 36%	122 31%	103 32%
SOMEWHAT OPPOSE	103 13%	63 15%	40 11%	24 10%	9 10%	87 12%	54 11%	48 16%	39 17%	25 11%	26 12%	27 20%	24 12%	15 10%	28 12%	43 11%	50 16%
STRONGLY OPPOSE	90 11%	38 9%	51 14%	34 15%	11 12%	78 11%	60 12%	30 10%	21 9%	31 13%	24 11%	17 13%	16 8%	20 13%	29 12%	49 12%	33 10%
UNDECIDED/NOT SURE	105 13%	41 9%	64 18%	33 14%	10 12%	93 13%	49 10%	56 18%	42 18%	44 19%	32 14%	9 7%	13 7%	24 15%	24 10%	48 12%	31 10%

Table 17-1
 QUESTION 11:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Establishment of a federal tax credit scholarship program to help low- and middle-income families access quality non-public schools, regardless of where they live.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	418 52%	223 58%	195 47%	125 65%	71 56%	69 57%	59 41%	93 43%	158 64%	64 47%	106 55%	88 40%	112 55%	74 53%	185 54%	48 49%	185 51%	80 60%	105 46%	318 50%	53 60%	25 63%	99 62%	408 51%
TOTAL SUPPORT -----	573 72%	292 76%	281 68%	152 79%	97 76%	89 74%	90 63%	145 67%	198 81%	94 68%	139 72%	142 64%	147 72%	102 73%	249 72%	66 68%	259 72%	99 75%	159 70%	447 70%	68 78%	31 78%	126 79%	567 71%
TOTAL OPPOSE -----	155 19%	69 18%	86 21%	27 14%	26 20%	20 16%	31 21%	52 24%	40 16%	29 21%	33 17%	54 24%	35 17%	28 20%	63 18%	18 19%	74 21%	20 15%	54 24%	129 20%	16 18%	6 14%	27 17%	159 20%
STRONGLY SUPPORT	275 34%	130 34%	145 35%	75 39%	48 37%	46 38%	46 32%	60 28%	95 39%	35 26%	74 38%	71 32%	74 36%	42 30%	117 34%	25 26%	134 37%	41 31%	93 41%	208 32%	45 52%	15 38%	67 42%	275 34%
SOMEWHAT SUPPORT	298 37%	162 42%	136 33%	76 40%	50 39%	43 35%	44 30%	85 40%	104 42%	58 42%	65 33%	71 32%	72 35%	60 43%	132 38%	41 43%	125 35%	59 44%	66 29%	239 37%	23 26%	16 39%	59 37%	292 37%
SOMEWHAT OPPOSE	91 11%	35 9%	56 14%	13 7%	20 15%	12 10%	18 13%	28 13%	24 10%	11 8%	20 11%	36 16%	21 10%	20 14%	41 12%	12 13%	38 10%	12 9%	26 11%	80 12%	8 9%	3 8%	11 7%	96 12%
STRONGLY OPPOSE	64 8%	34 9%	30 7%	14 7%	6 5%	8 6%	13 9%	23 11%	16 6%	18 13%	12 6%	18 8%	14 7%	8 6%	22 6%	6 6%	36 10%	8 6%	28 12%	49 8%	7 8%	3 7%	15 9%	63 8%
UNDECIDED/NOT SURE	72 9%	23 6%	49 12%	13 7%	5 4%	12 10%	23 16%	19 9%	7 3%	15 11%	22 12%	26 12%	22 11%	10 7%	32 9%	12 13%	28 8%	14 10%	14 6%	64 10%	4 5%	3 8%	7 5%	74 9%

Table 17-2
 QUESTION 11:
 Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Establishment of a federal tax credit scholarship program to help low- and middle-income families access quality non-public schools, regardless of where they live.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	418 52%	54 48%	78 45%	132 46%	156 56%	130 55%	203 54%	191 51%	96 49%	270 55%	52 46%	141 59%	162 52%	65 57%	47 36%	170 51%	91 54%	73 58%	57 65%	16 38%	11 27%	170 51%	132 60%	116 47%
TOTAL SUPPORT -----	573 72%	77 68%	120 69%	196 69%	204 73%	173 74%	275 73%	265 71%	139 72%	358 72%	76 67%	184 77%	218 70%	85 75%	82 62%	239 72%	121 72%	93 74%	70 80%	27 62%	23 57%	239 72%	167 76%	167 68%
TOTAL OPPOSE -----	155 19%	22 20%	42 24%	64 23%	48 17%	43 19%	72 19%	73 20%	44 23%	87 18%	24 22%	44 18%	56 18%	21 18%	35 26%	69 21%	30 18%	21 16%	13 15%	11 24%	12 30%	69 21%	35 16%	51 21%
STRONGLY SUPPORT	275 34%	45 40%	43 25%	88 31%	97 35%	90 38%	122 32%	140 38%	77 40%	165 33%	33 30%	87 36%	111 36%	37 33%	39 29%	131 39%	48 28%	48 38%	31 35%	7 16%	11 27%	131 39%	81 37%	64 26%
SOMEWHAT SUPPORT	298 37%	32 28%	76 44%	108 38%	107 38%	83 36%	153 40%	125 34%	62 32%	193 39%	43 38%	97 40%	108 35%	48 42%	44 33%	108 32%	73 43%	45 36%	39 45%	20 46%	12 30%	108 32%	87 39%	103 42%
SOMEWHAT OPPOSE	91 11%	11 10%	25 15%	36 13%	27 10%	27 12%	44 12%	43 11%	25 13%	48 10%	18 16%	25 10%	33 11%	13 11%	20 15%	39 12%	17 10%	12 9%	9 10%	6 14%	8 21%	39 12%	22 10%	30 12%
STRONGLY OPPOSE	64 8%	11 10%	17 10%	28 10%	20 7%	16 7%	28 7%	31 8%	18 9%	40 8%	6 6%	18 8%	23 7%	8 7%	15 11%	30 9%	13 8%	9 7%	4 4%	5 11%	4 9%	30 9%	14 6%	21 8%
UNDECIDED/NOT SURE	72 9%	14 12%	11 6%	25 9%	29 10%	18 8%	32 9%	34 9%	11 6%	48 10%	12 11%	12 5%	37 12%	8 7%	15 11%	26 8%	18 11%	12 10%	5 5%	6 14%	5 12%	26 8%	18 8%	28 11%

Table 17-3

QUESTION 11:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Establishment of a federal tax credit scholarship program to help low- and middle-income families access quality non-public schools, regardless of where they live.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	418 52%	179 59%	139 41%	44 53%	55 72%	235 51%	183 54%	120 57%	103 60%	115 45%	80 49%	121 67%	64 40%	25 48%	23 52%	77 51%	108 51%	114 64%	71 43%	33 55%	14 41%	118 59%	67 42%
TOTAL SUPPORT -----	573 72%	229 76%	218 64%	63 76%	63 82%	329 71%	244 73%	159 75%	133 77%	170 67%	111 68%	145 80%	104 64%	37 70%	29 66%	110 74%	148 70%	142 79%	107 65%	44 72%	22 62%	152 76%	107 67%
TOTAL OPPOSE -----	155 19%	51 17%	78 23%	19 22%	8 10%	94 20%	62 18%	39 18%	30 18%	55 22%	31 19%	24 13%	40 24%	12 23%	6 15%	34 22%	40 19%	28 16%	35 21%	11 17%	8 22%	34 17%	40 25%
STRONGLY SUPPORT	275 34%	96 32%	112 33%	34 42%	33 42%	164 35%	111 33%	72 34%	58 34%	92 36%	53 32%	64 35%	53 33%	10 20%	14 33%	56 37%	78 37%	71 40%	46 28%	17 28%	8 22%	81 41%	52 33%
SOMEWHAT SUPPORT	298 37%	134 44%	105 31%	28 34%	31 40%	165 35%	133 40%	87 41%	75 43%	78 31%	58 36%	81 44%	51 32%	26 50%	15 33%	55 37%	70 33%	71 40%	61 37%	27 44%	14 40%	71 35%	54 34%
SOMEWHAT OPPOSE	91 11%	28 9%	52 15%	7 9%	4 5%	56 12%	35 11%	21 10%	14 8%	35 14%	21 13%	13 7%	28 17%	9 17%	4 8%	13 9%	25 12%	21 12%	20 12%	6 10%	6 17%	17 8%	21 13%
STRONGLY OPPOSE	64 8%	23 8%	26 8%	11 14%	4 5%	38 8%	26 8%	18 9%	16 9%	20 8%	10 6%	11 6%	11 7%	3 6%	3 6%	21 14%	16 8%	7 4%	15 9%	4 7%	2 5%	17 9%	19 12%
UNDECIDED/NOT SURE	72 9%	21 7%	43 13%	1 2%	6 8%	42 9%	30 9%	14 6%	9 5%	28 11%	21 13%	13 7%	18 11%	4 7%	8 19%	6 4%	22 10%	9 5%	23 14%	7 11%	6 16%	14 7%	13 8%

Table 17-4

QUESTION 11:

Below is a series of different proposals that were recently enacted. After you read each one, please indicate if you support or oppose that proposal.

Establishment of a federal tax credit scholarship program to help low- and middle-income families access quality non-public schools, regardless of where they live.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	418 52%	249 57%	169 46%	94 40%	55 62%	356 51%	251 51%	166 54%	135 57%	129 56%	109 49%	76 56%	98 51%	95 60%	139 58%	234 59%	149 46%
TOTAL SUPPORT -----	573 72%	325 75%	248 68%	153 65%	67 75%	498 71%	352 71%	221 72%	175 75%	166 73%	156 70%	100 74%	140 72%	120 76%	183 76%	303 76%	221 69%
TOTAL OPPOSE -----	155 19%	76 17%	79 22%	58 25%	12 13%	141 20%	100 20%	55 18%	40 17%	38 16%	47 21%	25 18%	41 21%	25 16%	44 18%	69 17%	72 22%
STRONGLY SUPPORT	275 34%	162 37%	113 31%	64 28%	34 38%	238 34%	159 32%	117 38%	93 39%	88 38%	79 35%	52 38%	52 27%	65 41%	82 34%	147 37%	102 32%
SOMEWHAT SUPPORT	298 37%	163 38%	135 37%	88 38%	33 37%	260 37%	193 39%	105 34%	83 35%	78 34%	77 35%	48 36%	87 45%	55 35%	101 42%	156 39%	119 37%
SOMEWHAT OPPOSE	91 11%	45 10%	46 13%	31 13%	7 8%	82 12%	59 12%	33 11%	22 10%	19 8%	28 12%	19 14%	22 12%	13 8%	29 12%	42 11%	42 13%
STRONGLY OPPOSE	64 8%	30 7%	34 9%	27 12%	5 5%	59 8%	42 8%	22 7%	18 8%	19 8%	20 9%	6 4%	19 10%	12 8%	15 6%	27 7%	30 9%
UNDECIDED/NOT SURE	72 9%	34 8%	38 10%	23 10%	10 11%	60 9%	42 9%	30 10%	20 8%	25 11%	20 9%	11 8%	13 7%	12 7%	13 5%	25 6%	29 9%

Table 18-1

QUESTION 12:

As you may know, Pennsylvania Gov. Josh Shapiro has proposed a \$51.5 Billion General Fund budget for 2025-2026, which is an 8.1 percent spending increase compared to last year's ongoing general fund spending. The resulting \$6 billion deficit would necessitate a tax hike of nearly \$2,000 per family of four.

Knowing this, do you support or oppose Gov. Shapiro's budget proposal?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON-	
																							WHITE	
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	-323 -40%	-128 -33%	-195 -47%	-62 -32%	-50 -39%	-29 -24%	-71 -49%	-112 -52%	-56 -23%	-72 -52%	-83 -43%	-112 -50%	-122 -60%	-91 -65%	-213 -62%	-42 -43%	-68 -19%	-50 -38%	-18 -8%	-288 -45%	-4 -4%	-9 -22%	-36 -22%	-308 -39%
TOTAL SUPPORT -----	187 23%	114 30%	73 18%	52 27%	31 24%	37 30%	28 20%	39 18%	84 34%	30 22%	36 18%	38 17%	35 17%	19 14%	54 16%	18 19%	115 32%	32 24%	84 37%	137 21%	36 41%	14 35%	50 31%	196 25%
TOTAL OPPOSE -----	510 64%	242 63%	268 64%	114 59%	81 63%	65 54%	99 69%	152 70%	141 57%	102 73%	119 61%	149 67%	157 77%	110 79%	267 78%	60 62%	183 51%	82 62%	101 45%	425 66%	40 46%	23 57%	86 54%	504 63%
STRONGLY SUPPORT	54 7%	37 10%	17 4%	12 6%	11 9%	14 12%	8 6%	9 4%	27 11%	10 8%	10 5%	7 3%	18 9%	2 2%	20 6%	3 3%	31 9%	3 2%	28 12%	35 5%	17 19%	2 5%	19 12%	57 7%
SOMEWHAT SUPPORT	133 17%	77 20%	56 14%	40 21%	20 16%	22 19%	20 14%	30 14%	57 23%	19 14%	26 13%	31 14%	17 8%	17 12%	34 10%	15 16%	84 23%	28 21%	56 24%	102 16%	19 22%	12 30%	31 20%	139 17%
SOMEWHAT OPPOSE	195 24%	86 22%	109 26%	67 35%	33 25%	20 16%	31 22%	45 21%	63 26%	22 16%	55 29%	54 24%	32 16%	32 23%	64 19%	36 37%	95 26%	41 31%	54 24%	152 24%	23 26%	8 19%	43 27%	187 23%
STRONGLY OPPOSE	316 39%	156 41%	159 38%	47 25%	48 38%	46 38%	68 47%	107 49%	77 31%	79 57%	64 33%	96 43%	126 62%	78 55%	203 59%	24 25%	88 24%	41 31%	47 21%	272 43%	17 20%	15 38%	43 27%	317 40%
UNDECIDED/NOT SURE	102 13%	28 7%	75 18%	26 14%	16 13%	18 15%	16 11%	25 12%	21 9%	7 5%	40 20%	35 16%	11 6%	11 8%	22 7%	18 19%	62 17%	19 14%	43 19%	79 12%	12 13%	3 8%	24 15%	100 13%

Table 18-2

QUESTION 12:

As you may know, Pennsylvania Gov. Josh Shapiro has proposed a \$51.5 Billion General Fund budget for 2025-2026, which is an 8.1 percent spending increase compared to last year's ongoing general fund spending. The resulting \$6 billion deficit would necessitate a tax hike of nearly \$2,000 per family of four.

Knowing this, do you support or oppose Gov. Shapiro's budget proposal?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	-323 -40%	-66 -58%	-133 -77%	-199 -70%	-96 -34%	-28 -12%	-254 -67%	-58 -15%	-58 -30%	-228 -46%	-38 -33%	-69 -29%	-115 -37%	-53 -46%	-85 -64%	-114 -34%	-68 -40%	-54 -43%	-38 -43%	-28 -65%	-21 -52%	-114 -34%	-98 -45%	-111 -45%
TOTAL SUPPORT -----	187 23%	20 17%	16 9%	36 13%	72 26%	79 34%	52 14%	123 33%	52 27%	106 22%	29 25%	72 30%	75 24%	24 21%	16 12%	90 27%	40 23%	28 22%	17 19%	6 13%	7 16%	90 27%	45 20%	52 21%
TOTAL OPPOSE -----	510 64%	85 76%	149 86%	235 82%	169 60%	107 46%	306 81%	180 49%	110 57%	334 68%	66 59%	141 59%	191 61%	76 67%	101 76%	205 61%	108 64%	82 65%	55 63%	34 78%	27 69%	205 61%	143 65%	162 66%
STRONGLY SUPPORT	54 7%	11 10%	6 4%	17 6%	16 6%	21 9%	20 5%	34 9%	17 9%	26 5%	12 11%	19 8%	23 7%	5 4%	6 5%	33 10%	9 5%	6 5%	6 6%	1 2%	- -	33 10%	12 5%	10 4%
SOMEWHAT SUPPORT	133 17%	9 8%	10 6%	18 6%	57 20%	58 25%	33 9%	89 24%	36 19%	81 16%	17 15%	53 22%	52 17%	19 17%	9 7%	58 17%	31 18%	22 17%	11 13%	5 11%	7 16%	58 17%	33 15%	42 17%
SOMEWHAT OPPOSE	195 24%	15 14%	34 19%	49 17%	76 27%	70 30%	84 22%	101 27%	49 26%	121 25%	24 21%	72 30%	72 23%	24 21%	26 19%	86 26%	39 23%	28 22%	21 24%	14 33%	8 20%	86 26%	49 22%	60 24%
STRONGLY OPPOSE	316 39%	70 62%	116 67%	186 65%	93 33%	37 16%	222 59%	80 21%	61 31%	213 43%	42 37%	69 29%	119 38%	52 46%	75 57%	119 36%	69 41%	54 43%	34 39%	20 45%	20 49%	119 36%	94 43%	103 42%
UNDECIDED/NOT SURE	102 13%	8 7%	7 4%	15 5%	39 14%	48 21%	21 6%	69 18%	31 16%	53 11%	18 16%	28 11%	45 14%	14 12%	16 12%	39 12%	22 13%	16 13%	16 18%	4 9%	6 15%	39 12%	32 14%	32 13%

Table 18-3

QUESTION 12:

As you may know, Pennsylvania Gov. Josh Shapiro has proposed a \$51.5 Billion General Fund budget for 2025-2026, which is an 8.1 percent spending increase compared to last year's ongoing general fund spending. The resulting \$6 billion deficit would necessitate a tax hike of nearly \$2,000 per family of four.

Knowing this, do you support or oppose Gov. Shapiro's budget proposal?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	-323 -40%	-117 -39%	-170 -50%	-11 -13%	-25 -32%	-213 -46%	-110 -33%	-81 -38%	-47 -27%	-132 -52%	-63 -39%	-89 -49%	-124 -76%	-24 -46%	-18 -40%	-14 -10%	-54 -26%	-82 -46%	-131 -79%	-23 -38%	-19 -54%	-35 -17%	-33 -21%
TOTAL SUPPORT -----	187 23%	80 26%	57 17%	34 41%	16 21%	96 21%	92 27%	55 26%	59 34%	40 16%	33 20%	44 24%	10 6%	11 21%	7 16%	59 40%	56 26%	42 23%	12 7%	14 23%	4 12%	64 32%	51 32%
TOTAL OPPOSE -----	510 64%	197 65%	227 67%	45 54%	41 53%	309 67%	201 60%	137 65%	106 61%	172 68%	96 59%	133 73%	134 83%	35 67%	25 57%	74 49%	110 52%	124 69%	144 87%	37 60%	23 66%	99 49%	84 53%
STRONGLY SUPPORT	54 7%	24 8%	11 3%	13 16%	6 7%	31 7%	23 7%	20 9%	17 10%	11 4%	6 4%	16 9%	4 3%	1 2%	2 4%	20 14%	11 5%	18 10%	3 2%	3 4%	- -	16 8%	15 9%
SOMEWHAT SUPPORT	133 17%	56 19%	46 14%	21 25%	10 13%	65 14%	68 20%	35 17%	41 24%	29 12%	27 16%	28 15%	6 4%	10 19%	5 13%	39 26%	45 21%	24 13%	10 6%	11 18%	4 12%	48 24%	36 23%
SOMEWHAT OPPOSE	195 24%	65 22%	87 26%	21 25%	22 28%	118 25%	77 23%	50 24%	36 21%	68 27%	41 25%	30 16%	34 21%	21 41%	14 32%	35 23%	61 29%	43 24%	21 13%	23 37%	13 37%	53 26%	42 27%
STRONGLY OPPOSE	316 39%	132 44%	140 41%	24 29%	19 25%	191 41%	124 37%	87 41%	70 40%	105 41%	55 33%	104 57%	100 62%	13 26%	11 24%	39 26%	49 23%	81 45%	123 74%	14 23%	10 29%	46 23%	42 26%
UNDECIDED/NOT SURE	102 13%	24 8%	54 16%	4 4%	20 26%	60 13%	43 13%	20 9%	8 5%	40 16%	35 21%	5 3%	18 11%	7 13%	12 27%	16 11%	45 21%	13 7%	9 6%	11 17%	8 22%	37 19%	24 15%

Table 18-4

QUESTION 12:

As you may know, Pennsylvania Gov. Josh Shapiro has proposed a \$51.5 Billion General Fund budget for 2025-2026, which is an 8.1 percent spending increase compared to last year's ongoing general fund spending. The resulting \$6 billion deficit would necessitate a tax hike of nearly \$2,000 per family of four.

Knowing this, do you support or oppose Gov. Shapiro's budget proposal?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	-323 -40%	-162 -37%	-161 -44%	-94 -40%	-40 -45%	-274 -39%	-194 -39%	-129 -42%	-95 -41%	-92 -40%	-112 -50%	-60 -44%	-50 -26%	23 15%	-57 -24%	-34 -9%	-247 -77%
TOTAL SUPPORT -----	187 23%	112 26%	76 21%	55 23%	18 21%	168 24%	124 25%	64 21%	53 23%	50 22%	40 18%	34 25%	62 32%	78 50%	73 31%	152 38%	28 9%
TOTAL OPPOSE -----	510 64%	274 63%	236 65%	149 64%	58 65%	442 63%	317 64%	193 63%	148 63%	142 62%	152 68%	93 68%	112 58%	55 35%	131 55%	186 47%	275 86%
STRONGLY SUPPORT	54 7%	34 8%	20 6%	14 6%	8 9%	45 6%	40 8%	14 5%	10 4%	13 6%	15 7%	10 7%	15 8%	35 23%	9 4%	44 11%	9 3%
SOMEWHAT SUPPORT	133 17%	78 18%	55 15%	41 18%	10 12%	123 18%	83 17%	50 16%	43 18%	37 16%	24 11%	24 18%	47 24%	43 27%	65 27%	108 27%	19 6%
SOMEWHAT OPPOSE	195 24%	108 25%	86 24%	44 19%	20 22%	169 24%	105 21%	90 29%	65 28%	56 25%	61 27%	33 25%	38 20%	36 23%	67 28%	103 26%	77 24%
STRONGLY OPPOSE	316 39%	165 38%	150 41%	105 45%	38 43%	272 39%	213 43%	103 34%	83 35%	86 37%	91 41%	60 44%	74 38%	20 13%	64 27%	83 21%	198 62%
UNDECIDED/NOT SURE	102 13%	49 11%	53 15%	30 13%	12 14%	89 13%	53 11%	49 16%	34 14%	38 16%	32 14%	9 7%	19 10%	24 15%	35 15%	59 15%	19 6%

Table 19-1

QUESTION 13:

Pennsylvania law requires the Rainy Day Fund to be used only for emergencies or unexpected revenue shortfalls. Governor Shapiro has proposed illegally using \$1.6 billion from this fund to cover his proposed spending increases. This would still not be adequate to cover Shapiro's proposed deficit spending necessitating tax increases.

Knowing this, do you support or oppose Gov. Shapiro spending plan?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	-328 -41%	-141 -37%	-187 -45%	-72 -37%	-54 -42%	-35 -29%	-67 -47%	-100 -46%	-68 -28%	-73 -53%	-93 -48%	-94 -43%	-117 -58%	-94 -67%	-211 -61%	-45 -47%	-73 -20%	-58 -44%	-14 -6%	-278 -43%	-16 -18%	-13 -33%	-50 -31%	-315 -39%
TOTAL SUPPORT -----	189 24%	107 28%	82 20%	51 27%	30 24%	33 28%	31 21%	43 20%	80 32%	27 20%	35 18%	46 21%	41 20%	18 13%	59 17%	14 15%	115 32%	29 22%	86 38%	143 22%	31 36%	10 26%	46 29%	194 24%
TOTAL OPPOSE -----	517 65%	248 65%	269 65%	123 64%	84 66%	69 57%	98 68%	143 66%	148 60%	100 73%	128 66%	141 63%	159 78%	112 80%	270 79%	59 62%	188 52%	87 66%	100 44%	421 66%	48 54%	23 59%	96 60%	509 64%
STRONGLY SUPPORT	50 6%	32 8%	18 4%	13 7%	7 5%	14 11%	6 4%	11 5%	23 9%	9 6%	10 5%	8 4%	17 8%	2 1%	19 6%	3 3%	28 8%	2 2%	26 11%	33 5%	13 15%	3 9%	17 11%	53 7%
SOMEWHAT SUPPORT	138 17%	75 20%	63 15%	39 20%	23 18%	20 16%	24 17%	33 15%	57 23%	19 14%	25 13%	38 17%	24 12%	16 12%	40 12%	11 12%	87 24%	27 20%	60 26%	109 17%	18 20%	7 17%	29 18%	141 18%
SOMEWHAT OPPOSE	186 23%	80 21%	106 25%	58 30%	30 24%	25 21%	38 26%	36 17%	57 23%	23 17%	55 29%	50 23%	27 13%	35 25%	62 18%	25 26%	99 27%	43 33%	55 24%	143 22%	28 32%	12 30%	43 27%	186 23%
STRONGLY OPPOSE	331 41%	168 44%	163 39%	66 34%	54 42%	44 37%	60 42%	107 50%	91 37%	77 56%	73 38%	90 41%	131 65%	77 55%	208 61%	34 35%	89 25%	44 33%	45 20%	278 43%	20 22%	11 29%	53 33%	323 40%
UNDECIDED/NOT SURE	94 12%	29 7%	65 16%	17 9%	13 11%	18 15%	16 11%	30 14%	18 7%	10 7%	30 16%	35 16%	4 2%	10 7%	14 4%	23 24%	57 16%	16 12%	41 18%	76 12%	9 10%	6 16%	18 11%	97 12%

Table 19-2

QUESTION 13:

Pennsylvania law requires the Rainy Day Fund to be used only for emergencies or unexpected revenue shortfalls. Governor Shapiro has proposed illegally using \$1.6 billion from this fund to cover his proposed spending increases. This would still not be adequate to cover Shapiro's proposed deficit spending necessitating tax increases.

Knowing this, do you support or oppose Gov. Shapiro spending plan?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET								REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST		
																					DMAS					
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%		
**D/S (SUPPORT - OPPOSE)	-328 -41%	-71 -63%	-120 -69%	-190 -67%	-109 -39%	-29 -12%	-245 -65%	-57 -15%	-83 -43%	-202 -41%	-44 -39%	-65 -27%	-121 -39%	-63 -56%	-78 -59%	-118 -35%	-72 -42%	-55 -44%	-34 -39%	-31 -72%	-18 -46%	-118 -35%	-96 -43%	-114 -47%		
TOTAL SUPPORT -----	189 24%	19 17%	23 13%	43 15%	65 23%	81 35%	58 15%	124 33%	45 23%	118 24%	25 22%	75 31%	75 24%	19 17%	19 14%	89 27%	40 24%	28 23%	20 23%	4 9%	7 17%	89 27%	49 22%	51 21%		
TOTAL OPPOSE -----	517 65%	90 80%	143 83%	233 82%	175 62%	110 47%	303 80%	181 49%	128 66%	321 65%	69 61%	139 58%	196 63%	83 73%	97 73%	207 62%	112 66%	84 67%	54 62%	35 81%	25 62%	207 62%	145 66%	165 67%		
STRONGLY SUPPORT	50 6%	11 9%	6 4%	17 6%	10 3%	24 10%	17 5%	32 9%	13 7%	26 5%	11 10%	15 6%	22 7%	4 4%	8 6%	23 7%	7 4%	7 6%	9 10%	2 5%	1 3%	23 7%	16 7%	11 4%		
SOMEWHAT SUPPORT	138 17%	9 8%	17 10%	26 9%	56 20%	57 25%	41 11%	92 25%	32 17%	92 19%	14 12%	60 25%	53 17%	15 13%	10 8%	66 20%	33 20%	21 17%	11 13%	2 4%	5 14%	66 20%	32 15%	40 16%		
SOMEWHAT OPPOSE	186 23%	12 11%	40 23%	53 18%	74 26%	59 25%	70 19%	100 27%	56 29%	103 21%	28 24%	65 27%	68 22%	27 24%	25 19%	84 25%	47 28%	22 17%	15 17%	10 23%	8 20%	84 25%	38 17%	64 26%		
STRONGLY OPPOSE	331 41%	78 69%	103 60%	180 63%	100 36%	50 22%	232 61%	81 22%	72 37%	218 44%	41 37%	74 31%	129 41%	55 48%	72 54%	124 37%	64 38%	62 49%	39 44%	25 58%	17 43%	124 37%	106 48%	101 41%		
UNDECIDED/NOT SURE	94 12%	4 3%	6 4%	10 3%	41 15%	43 19%	19 5%	67 18%	20 11%	55 11%	19 17%	26 11%	39 13%	12 11%	16 12%	37 11%	17 10%	14 11%	13 15%	4 10%	8 21%	37 11%	27 12%	30 12%		

Table 19-3

QUESTION 13:

Pennsylvania law requires the Rainy Day Fund to be used only for emergencies or unexpected revenue shortfalls. Governor Shapiro has proposed illegally using \$1.6 billion from this fund to cover his proposed spending increases. This would still not be adequate to cover Shapiro's proposed deficit spending necessitating tax increases.

Knowing this, do you support or oppose Gov. Shapiro spending plan?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	-328 -41%	-117 -39%	-161 -48%	-24 -28%	-27 -34%	-219 -47%	-110 -33%	-97 -46%	-44 -26%	-122 -48%	-65 -40%	-84 -46%	-127 -79%	-29 -56%	-15 -35%	-28 -19%	-45 -21%	-84 -47%	-127 -77%	-28 -46%	-17 -48%	-49 -24%	-24 -15%
TOTAL SUPPORT -----	189 24%	80 26%	63 19%	27 33%	19 24%	93 20%	96 28%	48 23%	59 34%	45 18%	37 23%	46 25%	13 8%	7 14%	7 16%	53 36%	62 29%	43 24%	16 10%	9 15%	5 14%	62 31%	53 33%
TOTAL OPPOSE -----	517 65%	197 65%	224 66%	51 62%	45 58%	312 67%	205 61%	145 69%	103 60%	167 66%	102 62%	130 71%	141 87%	37 70%	22 51%	81 54%	106 50%	128 71%	143 86%	38 62%	22 61%	111 55%	77 48%
STRONGLY SUPPORT	50 6%	22 7%	11 3%	10 12%	7 9%	30 6%	21 6%	17 8%	14 8%	12 5%	6 4%	14 8%	5 3%	1 2%	2 5%	17 11%	11 5%	15 9%	4 2%	3 5%	- -	15 7%	14 8%
SOMEWHAT SUPPORT	138 17%	58 19%	52 15%	18 21%	12 15%	63 14%	75 22%	31 15%	44 26%	32 13%	31 19%	33 18%	8 5%	6 12%	5 11%	36 24%	51 24%	28 16%	13 8%	6 10%	5 14%	48 24%	39 25%
SOMEWHAT OPPOSE	186 23%	63 21%	81 24%	18 21%	25 32%	108 23%	78 23%	49 23%	31 18%	59 23%	47 29%	28 15%	34 21%	15 29%	10 22%	37 25%	62 29%	40 23%	22 13%	16 26%	9 26%	56 28%	42 27%
STRONGLY OPPOSE	331 41%	135 45%	143 42%	33 40%	20 26%	204 44%	127 38%	96 45%	72 42%	108 43%	55 34%	102 56%	106 66%	22 41%	13 29%	45 30%	44 21%	87 49%	121 73%	22 36%	12 35%	55 27%	34 21%
UNDECIDED/NOT SURE	94 12%	24 8%	52 15%	4 5%	14 18%	59 13%	35 10%	18 9%	11 6%	41 16%	24 15%	6 3%	8 5%	8 16%	14 33%	15 10%	43 20%	8 4%	6 4%	14 23%	9 25%	27 14%	30 19%

Table 19-4

QUESTION 13:

Pennsylvania law requires the Rainy Day Fund to be used only for emergencies or unexpected revenue shortfalls. Governor Shapiro has proposed illegally using \$1.6 billion from this fund to cover his proposed spending increases. This would still not be adequate to cover Shapiro's proposed deficit spending necessitating tax increases.

Knowing this, do you support or oppose Gov. Shapiro spending plan?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	-328 -41%	-158 -36%	-171 -47%	-103 -44%	-42 -48%	-277 -40%	-189 -38%	-140 -46%	-106 -45%	-110 -48%	-96 -43%	-62 -46%	-52 -27%	30 19%	-68 -28%	-38 -9%	-235 -73%
TOTAL SUPPORT -----	189 24%	120 28%	69 19%	48 20%	17 20%	170 24%	127 26%	61 20%	49 21%	42 18%	49 22%	32 23%	63 33%	76 48%	76 32%	151 38%	37 11%
TOTAL OPPOSE -----	517 65%	278 64%	239 66%	151 65%	60 68%	447 64%	316 64%	201 66%	155 66%	152 66%	145 65%	94 69%	116 60%	45 29%	144 60%	189 48%	271 84%
STRONGLY SUPPORT	50 6%	34 8%	17 5%	11 5%	6 7%	43 6%	37 7%	14 4%	11 4%	13 6%	14 6%	7 5%	17 9%	30 19%	12 5%	41 10%	9 3%
SOMEWHAT SUPPORT	138 17%	86 20%	52 14%	37 16%	11 13%	127 18%	91 18%	48 16%	38 16%	29 13%	35 16%	25 18%	47 24%	46 29%	64 27%	110 28%	28 9%
SOMEWHAT OPPOSE	186 23%	109 25%	77 21%	45 19%	21 24%	161 23%	100 20%	86 28%	65 28%	48 21%	51 23%	36 27%	46 24%	30 19%	78 33%	108 27%	64 20%
STRONGLY OPPOSE	331 41%	169 39%	162 44%	106 45%	39 44%	286 41%	216 44%	115 38%	91 38%	104 45%	94 42%	57 42%	69 36%	15 10%	66 27%	81 20%	207 64%
UNDECIDED/NOT SURE	94 12%	37 9%	57 16%	35 15%	11 13%	81 12%	51 10%	43 14%	31 13%	35 15%	29 13%	11 8%	14 7%	36 23%	20 8%	56 14%	14 4%

Table 20-1

QUESTION 14:
During his first year in office, Governor Shapiro and the state legislature did not agree on a budget in time to meet Pennsylvania's legal deadline of June 30, leading to a 5-month long impasse. Since then, Governor Shapiro has said it is up to the State House and Senate to find common ground.

With Pennsylvania experiencing another budget impasse this year, who do you think is ultimately responsible for making sure the state budget gets finalized on time?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
GOVERNOR JOSH SHAPIRO	285 36%	144 38%	141 34%	59 31%	50 39%	40 34%	66 46%	70 33%	94 38%	50 36%	55 28%	86 39%	79 39%	62 44%	141 41%	44 46%	100 28%	49 37%	51 22%	240 37%	25 29%	10 24%	46 28%	284 36%
REPUBLICANS IN THE STATE LEGISLATURE	178 22%	95 25%	82 20%	46 24%	27 21%	28 23%	22 15%	54 25%	62 25%	33 24%	39 20%	43 19%	53 26%	28 20%	81 24%	11 11%	86 24%	25 19%	61 27%	142 22%	19 22%	13 33%	35 22%	181 23%
DEMOCRATS IN THE STATE LEGISLATURE	131 16%	75 20%	56 14%	38 20%	17 14%	19 16%	15 11%	41 19%	44 18%	31 23%	31 16%	25 11%	31 15%	21 15%	52 15%	7 7%	73 20%	22 16%	51 23%	89 14%	25 28%	8 19%	42 27%	129 16%
OTHER	42 5%	18 5%	24 6%	6 3%	12 9%	4 4%	5 4%	14 7%	11 5%	6 4%	11 5%	14 6%	10 5%	7 5%	17 5%	4 4%	21 6%	8 6%	13 6%	38 6%	4 4%	1 2%	4 3%	47 6%
NOT SURE	164 20%	52 13%	112 27%	43 22%	21 17%	28 23%	35 25%	36 17%	34 14%	17 13%	58 30%	54 24%	31 15%	22 16%	53 15%	31 32%	80 22%	28 22%	52 23%	131 21%	14 16%	9 22%	32 20%	159 20%

Table 20-2

QUESTION 14:
During his first year in office, Governor Shapiro and the state legislature did not agree on a budget in time to meet Pennsylvania's legal deadline of June 30, leading to a 5-month long impasse. Since then, Governor Shapiro has said it is up to the State House and Senate to find common ground.

With Pennsylvania experiencing another budget impasse this year, who do you think is ultimately responsible for making sure the state budget gets finalized on time?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
GOVERNOR JOSH SHAPIRO	285 36%	44 39%	81 47%	124 44%	93 33%	68 29%	167 44%	104 28%	63 33%	187 38%	35 31%	73 30%	125 40%	43 38%	44 33%	127 38%	54 32%	45 36%	28 31%	20 45%	12 31%	127 38%	75 34%	84 34%
REPUBLICANS IN THE STATE LEGISLATURE	178 22%	32 28%	27 16%	59 21%	59 21%	59 25%	82 22%	91 24%	42 22%	105 21%	30 27%	66 27%	69 22%	18 16%	25 19%	81 24%	42 25%	28 22%	16 18%	7 16%	4 11%	81 24%	43 20%	53 22%
DEMOCRATS IN THE STATE LEGISLATURE	131 16%	12 11%	31 18%	43 15%	47 17%	41 17%	56 15%	72 19%	32 17%	78 16%	21 18%	44 18%	44 14%	19 17%	25 19%	53 16%	39 23%	10 8%	18 20%	5 12%	7 17%	53 16%	30 14%	48 20%
OTHER	42 5%	8 7%	5 3%	13 5%	12 4%	17 7%	14 4%	24 6%	7 4%	29 6%	6 5%	10 4%	14 5%	7 6%	10 7%	9 3%	7 4%	10 8%	7 8%	4 9%	5 14%	9 3%	18 8%	15 6%
NOT SURE	164 20%	18 16%	28 16%	46 16%	69 25%	49 21%	61 16%	81 22%	48 25%	95 19%	21 19%	47 20%	60 19%	26 23%	30 22%	65 19%	28 16%	33 26%	20 23%	8 18%	11 27%	65 19%	54 24%	45 18%

Table 20-3

QUESTION 14:
During his first year in office, Governor Shapiro and the state legislature did not agree on a budget in time to meet Pennsylvania's legal deadline of June 30, leading to a 5-month long impasse. Since then, Governor Shapiro has said it is up to the State House and Senate to find common ground.

With Pennsylvania experiencing another budget impasse this year, who do you think is ultimately responsible for making sure the state budget gets finalized on time?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
GOVERNOR JOSH SHAPIRO	285 36%	115 38%	125 37%	29 35%	16 21%	175 38%	110 33%	85 40%	60 35%	91 36%	50 31%	72 39%	70 43%	30 56%	15 33%	43 29%	57 27%	63 35%	78 47%	32 52%	13 36%	55 27%	45 28%
REPUBLICANS IN THE STATE LEGISLATURE	178 22%	76 25%	66 19%	19 23%	16 21%	90 19%	88 26%	49 23%	46 27%	40 16%	42 26%	51 28%	30 19%	4 7%	7 17%	41 28%	45 21%	56 32%	25 15%	4 6%	7 20%	41 21%	45 28%
DEMOCRATS IN THE STATE LEGISLATURE	131 16%	56 19%	33 10%	19 23%	23 30%	75 16%	56 17%	35 17%	40 23%	40 16%	16 10%	35 19%	17 10%	7 13%	- -	33 22%	39 19%	26 15%	25 15%	2 3%	5 13%	46 23%	26 17%
OTHER	42 5%	15 5%	23 7%	3 3%	1 2%	23 5%	19 6%	10 5%	7 4%	13 5%	12 7%	8 5%	9 6%	2 4%	2 4%	7 5%	14 7%	7 4%	10 6%	3 5%	1 2%	12 6%	9 6%
NOT SURE	164 20%	39 13%	92 27%	13 15%	20 26%	101 22%	62 19%	33 15%	19 11%	69 27%	43 27%	17 9%	36 22%	11 20%	20 47%	25 16%	56 26%	26 14%	27 16%	21 34%	10 29%	46 23%	34 21%

Table 20-4

QUESTION 14:

During his first year in office, Governor Shapiro and the state legislature did not agree on a budget in time to meet Pennsylvania's legal deadline of June 30, leading to a 5-month long impasse. Since then, Governor Shapiro has said it is up to the State House and Senate to find common ground.

With Pennsylvania experiencing another budget impasse this year, who do you think is ultimately responsible for making sure the state budget gets finalized on time?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
GOVERNOR JOSH SHAPIRO	285 36%	164 38%	121 33%	70 30%	20 22%	263 38%	182 37%	103 34%	81 34%	78 34%	77 34%	55 40%	73 38%	40 25%	82 34%	121 31%	143 44%
REPUBLICANS IN THE STATE LEGISLATURE	178 22%	94 22%	83 23%	59 25%	21 24%	151 22%	113 23%	64 21%	45 19%	42 19%	46 21%	40 29%	47 24%	61 39%	58 24%	119 30%	51 16%
DEMOCRATS IN THE STATE LEGISLATURE	131 16%	77 18%	54 15%	38 16%	14 16%	113 16%	85 17%	46 15%	42 18%	33 15%	35 16%	19 14%	40 21%	25 16%	44 19%	70 18%	56 18%
OTHER	42 5%	15 4%	26 7%	15 6%	4 4%	38 5%	24 5%	17 6%	14 6%	13 6%	12 6%	4 3%	10 5%	7 4%	12 5%	19 5%	17 5%
NOT SURE	164 20%	84 19%	80 22%	51 22%	30 34%	133 19%	90 18%	74 24%	54 23%	61 27%	53 24%	19 14%	24 12%	24 15%	43 18%	67 17%	55 17%

Table 21-1

QUESTION 15:

How would you grade the quality of Pennsylvania's K-12 school system?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (A/B - D/F)	155 19%	88 23%	68 16%	44 23%	17 13%	35 29%	16 11%	45 21%	78 32%	10 7%	17 9%	51 23%	10 5%	27 19%	37 11%	1 1%	117 32%	26 20%	91 40%	127 20%	11 13%	8 21%	28 18%	157 20%
A/B ---	313 39%	162 42%	151 36%	85 44%	48 37%	54 45%	46 32%	80 37%	121 49%	41 30%	66 34%	85 38%	68 34%	54 38%	122 35%	23 24%	167 46%	54 41%	113 50%	249 39%	30 34%	20 49%	63 39%	311 39%
D/F ---	157 20%	74 19%	83 20%	41 21%	31 24%	20 16%	30 21%	36 16%	42 17%	31 23%	49 25%	34 15%	58 29%	26 19%	85 25%	22 23%	50 14%	28 21%	22 10%	123 19%	19 22%	11 28%	35 22%	154 19%
A	58 7%	33 9%	25 6%	21 11%	5 4%	11 9%	11 8%	11 5%	25 10%	8 6%	11 6%	14 6%	22 11%	7 5%	29 9%	5 5%	24 7%	4 3%	20 9%	47 7%	4 5%	2 4%	11 7%	54 7%
B	255 32%	128 33%	126 30%	64 33%	43 34%	44 36%	35 24%	70 32%	95 39%	33 24%	55 28%	71 32%	46 23%	46 33%	93 27%	19 19%	143 40%	50 38%	93 41%	202 32%	26 29%	18 45%	52 33%	257 32%
C	330 41%	149 39%	182 44%	67 35%	49 38%	46 38%	68 47%	100 46%	83 34%	66 48%	79 41%	103 46%	77 38%	60 43%	137 40%	50 52%	143 40%	50 38%	92 41%	268 42%	39 44%	9 23%	62 39%	335 42%
D	92 12%	45 12%	47 11%	23 12%	20 15%	10 8%	20 14%	20 9%	24 10%	21 15%	28 15%	18 8%	32 16%	18 13%	50 15%	14 15%	28 8%	20 15%	8 4%	70 11%	14 16%	4 9%	22 14%	91 11%
F/FAIL	65 8%	28 7%	37 9%	18 9%	11 9%	10 8%	11 7%	16 7%	18 7%	10 7%	21 11%	16 7%	26 13%	9 6%	34 10%	8 9%	22 6%	8 6%	14 6%	52 8%	5 6%	7 19%	13 8%	63 8%
GPA	2.2	2.2	2.1	2.2	2.1	2.3	2.1	2.2	2.3	2.1	2.0	2.2	2.0	2.2	2.1	2.0	2.3	2.2	2.4	2.2	2.1	2.1	2.2	2.2

Table 21-2

QUESTION 15:

How would you grade the quality of Pennsylvania's K-12 school system?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (A/B - D/F)	155 19%	-5 -5%	29 17%	23 8%	63 23%	69 29%	35 9%	118 32%	20 10%	111 22%	24 22%	46 19%	86 28%	15 13%	8 6%	68 20%	31 18%	35 28%	21 24%	-6 -14%	6 15%	68 20%	58 26%	29 12%	
A/B ---	313 39%	32 29%	69 40%	102 36%	108 39%	103 44%	135 36%	166 45%	64 33%	199 40%	49 44%	100 41%	124 40%	40 35%	48 36%	130 39%	65 39%	55 43%	38 43%	8 18%	16 41%	130 39%	97 44%	86 35%	
D/F ---	157 20%	38 34%	41 24%	79 28%	45 16%	34 14%	100 26%	48 13%	45 23%	88 18%	25 22%	54 22%	38 12%	25 22%	40 30%	62 18%	35 20%	20 16%	17 19%	14 32%	10 25%	62 18%	39 18%	57 23%	
A	58 7%	10 9%	12 7%	22 8%	15 5%	21 9%	32 8%	26 7%	14 7%	34 7%	10 9%	25 10%	26 8%	2 2%	5 4%	26 8%	13 8%	9 7%	8 9%	- -	1 2%	26 8%	18 8%	13 5%	
B	255 32%	22 20%	58 33%	80 28%	93 33%	81 35%	103 27%	140 38%	50 26%	165 33%	39 35%	75 31%	98 32%	38 33%	43 32%	104 31%	52 31%	45 36%	30 34%	8 18%	15 39%	104 31%	78 36%	72 30%	
C	330 41%	42 38%	63 36%	105 37%	128 45%	98 42%	145 38%	159 43%	85 44%	207 42%	39 35%	87 36%	149 48%	49 43%	45 34%	142 43%	69 41%	51 41%	33 37%	21 50%	13 34%	142 43%	85 39%	103 42%	
D	92 12%	19 17%	25 14%	44 15%	29 10%	20 8%	60 16%	25 7%	23 12%	56 11%	13 12%	28 12%	27 9%	17 15%	20 15%	32 10%	22 13%	14 11%	9 10%	9 21%	6 15%	32 10%	23 10%	37 15%	
F/FAIL	65 8%	19 17%	16 9%	35 12%	16 6%	14 6%	40 10%	22 6%	21 11%	32 7%	12 10%	26 11%	11 4%	8 7%	19 15%	30 9%	12 7%	6 5%	8 9%	5 11%	4 10%	30 9%	16 7%	19 8%	
GPA	2.2	1.9	2.1	2.0	2.2	2.3	2.1	2.3	2.1	2.2	2.2	2.2	2.3	2.1	2.0	2.2	2.2	2.3	2.2	1.8	2.1	2.2	2.3	2.1	

Table 21-3

QUESTION 15:

How would you grade the quality of Pennsylvania's K-12 school system?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (A/B - D/F)	155 19%	59 20%	67 20%	28 34%	- -	40 9%	115 34%	26 12%	62 36%	14 6%	54 33%	23 12%	15 9%	1 2%	- -	64 43%	53 25%	35 19%	3 2%	- -	1 3%	60 30%	56 35%
A/B ---	313 39%	120 40%	130 38%	42 51%	21 27%	151 32%	162 48%	74 35%	87 51%	77 30%	74 46%	66 36%	56 34%	14 27%	9 21%	81 54%	86 41%	75 42%	47 29%	17 27%	7 20%	96 48%	71 45%
D/F ---	157 20%	60 20%	62 18%	14 16%	21 27%	111 24%	47 14%	48 23%	26 15%	63 25%	21 13%	44 24%	41 25%	13 26%	9 21%	17 11%	34 16%	40 22%	45 27%	17 27%	6 17%	35 18%	15 9%
A	58 7%	23 8%	24 7%	10 12%	1 1%	31 7%	27 8%	17 8%	17 10%	15 6%	10 6%	18 10%	11 7%	5 9%	- -	10 7%	14 6%	21 12%	8 5%	5 8%	- -	10 5%	14 8%
B	255 32%	96 32%	106 31%	32 39%	20 26%	119 26%	135 40%	58 27%	71 41%	62 24%	64 39%	48 26%	45 28%	10 18%	9 21%	71 47%	72 34%	53 30%	39 24%	12 19%	7 20%	85 42%	58 36%
C	330 41%	122 40%	146 43%	27 33%	35 46%	203 44%	128 38%	89 42%	59 34%	113 45%	68 42%	72 40%	65 40%	25 47%	26 59%	52 35%	91 43%	64 36%	73 44%	28 46%	22 64%	70 35%	73 46%
D	92 12%	37 12%	33 10%	8 10%	14 18%	65 14%	27 8%	29 14%	16 10%	36 14%	11 7%	27 15%	23 15%	8 15%	6 14%	11 7%	17 8%	25 14%	25 15%	9 15%	5 14%	18 9%	10 6%
F/FAIL	65 8%	23 8%	29 9%	5 6%	7 10%	46 10%	19 6%	19 9%	9 5%	27 11%	10 6%	17 9%	17 11%	5 10%	3 7%	6 4%	16 8%	14 8%	20 12%	7 12%	1 3%	17 9%	5 3%
GPA	2.2	2.2	2.2	2.4	1.9	2.1	2.4	2.1	2.4	2.0	2.3	2.1	2.1	2.0	1.9	2.5	2.2	2.2	1.9	2.0	2.0	2.3	2.4

Table 21-4

QUESTION 15:

How would you grade the quality of Pennsylvania's K-12 school system?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (A/B - D/F)	155 19%	88 20%	67 18%	48 20%	21 24%	129 18%	128 26%	27 9%	19 8%	16 7%	32 14%	47 34%	61 31%	77 49%	90 38%	167 42%	-11 -4%
A/B ---	313 39%	178 41%	135 37%	88 38%	36 41%	271 39%	213 43%	99 32%	75 32%	70 31%	80 36%	64 47%	94 49%	86 55%	114 48%	200 50%	91 28%
D/F ---	157 20%	89 21%	68 19%	40 17%	15 17%	143 20%	86 17%	72 23%	56 24%	54 24%	48 22%	18 13%	33 17%	10 6%	23 10%	33 8%	102 32%
A	58 7%	34 8%	24 7%	14 6%	7 8%	51 7%	41 8%	17 5%	11 5%	15 7%	11 5%	8 6%	23 12%	24 15%	10 4%	33 8%	21 7%
B	255 32%	144 33%	111 30%	74 32%	29 33%	220 31%	172 35%	83 27%	64 27%	55 24%	69 31%	56 41%	71 37%	63 40%	104 43%	167 42%	70 22%
C	330 41%	168 39%	162 44%	105 45%	38 43%	285 41%	195 39%	135 44%	105 45%	105 46%	95 43%	54 40%	66 34%	61 39%	102 43%	163 41%	129 40%
D	92 12%	51 12%	41 11%	25 11%	10 11%	83 12%	58 12%	34 11%	23 10%	27 12%	31 14%	11 8%	21 11%	5 3%	11 5%	16 4%	63 20%
F/FAIL	65 8%	38 9%	27 7%	15 7%	5 6%	60 9%	27 6%	38 12%	32 14%	27 12%	17 8%	6 5%	12 6%	4 3%	12 5%	17 4%	39 12%
GPA	2.2	2.2	2.2	2.2	2.3	2.2	2.3	2.0	2.0	2.0	2.1	2.4	2.4	2.6	2.4	2.5	1.9

Table 22-1

QUESTION 16:

What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=C/D/F Q.15	487 100%	222 46%	265 54%	107 22%	80 16%	66 13%	98 20%	136 28%	125 26%	97 20%	128 26%	137 28%	135 28%	86 18%	222 45%	73 15%	193 40%	78 16%	115 24%	391 80%	58 12%	20 4%	97 20%	489 100%
NOT LEARNING LIFE SKILLS	227 47%	111 50%	116 44%	48 45%	38 48%	22 33%	54 55%	64 47%	61 48%	51 52%	48 37%	68 50%	63 46%	45 52%	108 48%	36 50%	83 43%	31 40%	52 46%	189 48%	28 48%	4 19%	38 40%	229 47%
LACK OF TEACHING BASICS/ READING/WRITING/ARITHMETIC	202 41%	86 38%	116 44%	25 23%	34 42%	22 34%	45 46%	75 55%	33 26%	52 54%	48 38%	68 50%	66 49%	37 43%	103 47%	29 40%	69 36%	31 39%	39 34%	172 44%	18 31%	9 45%	30 31%	210 43%
QUALITY OF EDUCATION IS POOR/OUTRANKED BY OTHER STATES	172 35%	76 34%	96 36%	35 33%	31 38%	30 46%	24 25%	52 38%	44 35%	32 33%	52 41%	44 32%	49 36%	32 37%	81 37%	31 42%	61 31%	29 38%	31 27%	132 34%	21 36%	7 36%	41 42%	168 34%
LACK OF RESOURCES, OR RESOURCES NOT BEING EFFECTIVELY ADMINISTERED	170 35%	70 32%	100 38%	41 39%	35 44%	24 36%	40 41%	29 21%	46 37%	24 25%	54 42%	45 33%	28 21%	35 40%	63 28%	21 29%	86 44%	32 41%	53 46%	132 34%	29 50%	9 43%	38 39%	175 36%
POLITICAL AGENDAS BEING TAUGHT	157 32%	85 38%	72 27%	24 23%	24 30%	23 35%	30 31%	55 41%	39 31%	46 47%	32 25%	39 29%	68 50%	36 42%	104 47%	19 25%	35 18%	14 18%	21 18%	143 37%	8 14%	4 18%	14 15%	159 33%
POOR ADMINISTRATION	152 31%	74 33%	77 29%	29 27%	24 30%	24 36%	29 29%	46 34%	38 30%	37 38%	39 31%	38 28%	50 37%	28 32%	77 35%	22 30%	52 27%	26 33%	27 23%	119 30%	19 34%	7 36%	32 34%	151 31%
TOO MUCH EMPHASIS ON STANDARDIZED TESTING/GRADES	135 28%	51 23%	84 32%	37 34%	20 25%	16 25%	33 34%	28 21%	30 24%	21 22%	43 34%	41 30%	29 21%	36 42%	65 29%	18 24%	52 27%	20 25%	32 28%	119 30%	11 20%	5 23%	16 17%	136 28%
NOT UP TO COMPETITIVE STANDARDS	124 25%	56 25%	67 25%	24 23%	15 19%	21 32%	26 26%	37 27%	32 25%	25 25%	29 23%	38 28%	31 23%	32 37%	63 28%	17 23%	44 23%	17 22%	27 24%	105 27%	13 23%	3 14%	19 19%	125 26%
TOO MUCH GOVERNMENT INTERFERENCE	120 25%	63 28%	57 21%	21 19%	24 30%	10 16%	26 26%	39 29%	29 23%	34 35%	26 20%	31 22%	49 36%	24 28%	73 33%	16 22%	31 16%	14 18%	17 15%	107 27%	6 11%	4 21%	13 13%	121 25%
POOR/OUTDATED CURRICULUM	113 23%	53 24%	59 22%	29 27%	21 27%	16 25%	21 22%	25 18%	35 28%	18 19%	32 25%	28 20%	27 20%	28 32%	55 25%	19 26%	39 20%	19 24%	20 18%	87 22%	18 32%	2 9%	26 26%	110 22%
STUDENT SAFETY CONCERNS	111 23%	36 16%	75 28%	31 29%	18 23%	8 12%	26 26%	28 21%	23 18%	14 14%	35 27%	40 29%	24 17%	18 21%	41 19%	20 28%	50 26%	21 26%	29 25%	86 22%	13 22%	7 37%	26 27%	106 22%
MORE INVOLVEMENT OR INPUT NEEDED FROM PARENTS	108 22%	40 18%	68 26%	18 17%	15 19%	7 11%	29 30%	39 28%	20 16%	20 21%	20 16%	48 35%	35 26%	17 19%	52 23%	12 17%	44 23%	20 26%	24 21%	86 22%	14 24%	4 20%	22 23%	110 22%
UNEQUAL ACCESS/ OPPORTUNITIES FOR LOW-INCOME STUDENTS	106 22%	42 19%	64 24%	31 29%	21 26%	13 19%	16 17%	26 19%	27 21%	15 16%	37 29%	27 20%	15 11%	15 17%	30 14%	9 12%	67 35%	24 31%	43 38%	83 21%	19 34%	4 20%	23 24%	110 22%
OUTDATED APPROACH/LACK OF INNOVATION	93 19%	46 21%	46 17%	26 24%	21 26%	17 26%	15 15%	14 10%	36 28%	11 11%	28 22%	18 13%	17 12%	23 27%	40 18%	16 21%	37 19%	16 21%	21 19%	73 19%	9 16%	6 29%	20 20%	89 18%
PARENTS LACK EDUCATIONAL OPTIONS FOR CHILDREN	90 18%	36 16%	54 20%	25 23%	21 26%	9 13%	14 14%	22 16%	23 18%	13 14%	31 24%	23 17%	27 20%	23 27%	50 23%	9 12%	31 16%	13 17%	18 16%	69 18%	10 18%	6 30%	21 21%	88 18%
LEARNING LOSS FROM COVID SHUTDOWNS	87 18%	29 13%	58 22%	20 19%	17 22%	8 12%	12 13%	29 21%	19 15%	10 10%	26 21%	31 23%	23 17%	20 23%	44 20%	12 16%	31 16%	12 15%	20 17%	76 20%	3 6%	- -	10 11%	85 17%
SOME OTHER REASON	6 1%	4 2%	2 1%	- -	1 1%	2 3%	- -	4 3%	2 1%	3 3%	1 1%	1 1%	2 1%	2 2%	4 2%	- -	3 1%	3 3%	- -	6 2%	- -	- -	- -	7 1%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 22-1
QUESTION 16:
What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
I AM NOT DISSATISFIED WITH THE QUALITY OF EDUCATION STUDENTS IN PENNSYLVANIA RECEIVE	10 2%	2 1%	8 3%	3 3%	1 1%	1 1%	1 1%	4 3%	2 1%	- -	3 2%	5 4%	1 1%	- -	1 1%	2 2%	7 3%	- -	7 6%	8 2%	1 1%	2 8%	2 2%	10 2%
NOT SURE	18 4%	4 2%	14 5%	7 6%	6 7%	- -	2 2%	3 2%	3 2%	1 1%	10 8%	5 3%	7 5%	1 1%	8 4%	2 3%	8 4%	2 2%	6 6%	12 3%	2 3%	1 5%	6 6%	16 3%

Table 22-2

QUESTION 16:

What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=C/D/F Q.15	487 100%	80 16%	103 21%	184 38%	173 35%	131 27%	245 50%	206 42%	129 26%	295 60%	64 13%	141 29%	187 38%	73 15%	85 17%	204 42%	104 21%	71 15%	50 10%	35 7%	24 5%	204 42%	124 25%	160 33%	
NOT LEARNING LIFE SKILLS	227 47%	37 47%	50 48%	87 48%	78 45%	61 47%	115 47%	95 46%	53 41%	149 51%	25 39%	58 41%	91 49%	37 50%	40 47%	97 47%	53 51%	29 40%	22 44%	16 46%	11 47%	97 47%	52 42%	78 49%	
LACK OF TEACHING BASICS/ READING/WRITING/ARITHMETIC	202 41%	42 53%	50 49%	92 50%	72 42%	38 29%	119 49%	71 34%	45 35%	133 45%	24 38%	43 31%	78 42%	39 54%	41 48%	81 40%	52 50%	31 43%	18 37%	9 25%	12 51%	81 40%	52 42%	70 44%	
QUALITY OF EDUCATION IS POOR/OUTRANKED BY OTHER STATES	172 35%	31 39%	36 35%	67 36%	63 37%	42 32%	98 40%	59 29%	50 39%	105 36%	17 26%	53 37%	56 30%	29 40%	35 41%	82 40%	38 36%	18 26%	15 30%	13 38%	6 24%	82 40%	35 28%	55 34%	
LACK OF RESOURCES, OR RESOURCES NOT BEING EFFECTIVELY ADMINISTERED	170 35%	18 22%	22 21%	40 22%	68 40%	62 47%	61 25%	90 44%	56 44%	97 33%	16 25%	56 40%	60 32%	26 36%	27 32%	83 41%	24 23%	29 41%	16 33%	12 34%	6 25%	83 41%	46 37%	41 26%	
POLITICAL AGENDAS BEING TAUGHT	157 32%	49 61%	47 45%	96 52%	43 25%	19 14%	117 48%	36 17%	23 18%	112 38%	22 34%	26 19%	61 33%	32 44%	37 44%	60 29%	34 33%	29 40%	15 31%	13 37%	6 26%	60 29%	45 36%	52 33%	
POOR ADMINISTRATION	152 31%	31 39%	40 38%	71 39%	42 24%	38 29%	95 39%	47 23%	39 31%	90 31%	22 34%	40 29%	52 28%	26 35%	33 39%	57 28%	36 35%	25 35%	17 34%	8 22%	9 38%	57 28%	44 35%	51 32%	
TOO MUCH EMPHASIS ON STANDARDIZED TESTING/GRADES	135 28%	19 24%	31 30%	50 27%	42 24%	43 33%	70 29%	57 28%	28 22%	84 29%	22 35%	36 25%	54 29%	21 29%	23 27%	49 24%	28 27%	23 33%	17 33%	12 35%	5 22%	49 24%	40 32%	45 28%	
NOT UP TO COMPETITIVE STANDARDS	124 25%	21 26%	31 30%	52 29%	46 27%	26 19%	73 30%	44 22%	36 28%	74 25%	13 21%	35 25%	48 26%	22 30%	19 22%	60 29%	23 22%	18 25%	11 22%	9 25%	4 17%	60 29%	29 24%	35 22%	
TOO MUCH GOVERNMENT INTERFERENCE	120 25%	32 39%	33 32%	65 35%	34 19%	22 16%	77 32%	39 19%	20 15%	86 29%	14 22%	27 19%	43 23%	19 26%	30 35%	38 19%	33 32%	24 33%	11 22%	11 32%	3 12%	38 19%	36 29%	46 29%	
POOR/OUTDATED CURRICULUM	113 23%	19 24%	21 20%	40 22%	43 25%	29 22%	61 25%	40 20%	31 24%	73 25%	9 14%	30 21%	47 25%	18 24%	17 20%	55 27%	23 22%	16 23%	7 15%	7 21%	3 14%	55 27%	24 19%	34 21%	
STUDENT SAFETY CONCERNS	111 23%	13 16%	13 12%	26 14%	51 30%	35 26%	47 19%	61 30%	37 29%	60 21%	13 21%	43 31%	33 17%	19 26%	15 18%	56 28%	17 17%	13 18%	15 30%	8 22%	2 9%	56 28%	28 23%	27 17%	
MORE INVOLVEMENT OR INPUT NEEDED FROM PARENTS	108 22%	22 27%	23 22%	45 24%	36 21%	28 21%	56 23%	48 23%	27 21%	75 25%	7 11%	30 21%	41 22%	18 25%	18 22%	49 24%	26 25%	15 21%	11 21%	4 12%	3 13%	49 24%	25 21%	34 21%	
UNEQUAL ACCESS/ OPPORTUNITIES FOR LOW-INCOME STUDENTS	106 22%	9 12%	11 11%	21 11%	36 21%	50 38%	27 11%	68 33%	34 26%	65 22%	7 11%	36 26%	42 22%	18 24%	10 12%	61 30%	20 20%	13 19%	5 10%	5 15%	2 8%	61 30%	18 15%	27 17%	
OUTDATED APPROACH/LACK OF INNOVATION	93 19%	11 14%	17 17%	28 15%	30 17%	34 26%	46 19%	39 19%	22 17%	61 21%	9 13%	33 23%	33 18%	14 19%	12 14%	42 20%	24 23%	11 16%	7 13%	8 22%	1 4%	42 20%	18 14%	33 21%	
PARENTS LACK EDUCATIONAL OPTIONS FOR CHILDREN	90 18%	15 19%	24 23%	39 21%	31 18%	20 15%	52 21%	32 15%	23 18%	51 17%	16 25%	29 20%	27 14%	19 26%	15 17%	40 20%	21 21%	7 10%	8 16%	8 23%	5 22%	40 20%	16 13%	34 21%	
LEARNING LOSS FROM COVID SHUTDOWNS	87 18%	13 16%	19 19%	32 18%	33 19%	22 17%	46 19%	35 17%	15 12%	66 22%	6 10%	17 12%	40 22%	14 19%	14 17%	31 15%	23 23%	12 17%	10 20%	8 22%	2 8%	31 15%	23 19%	32 20%	
SOME OTHER REASON	6 1%	2 2%	2 2%	4 2%	3 2%	- -	4 1%	2 1%	1 1%	3 1%	2 3%	1 1%	3 1%	1 1%	2 2%	3 1%	- -	2 2%	1 2%	1 2%	- -	3 1%	3 2%	1 1%	

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 22-2
QUESTION 16:
What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY	SMWT	TOT	MOD	TOT	TRUMP	HARRIS	URBAN	SUB-	RURAL	BIG/SM	SUB-	SM	RURAL	PHIL- LY	PTTS-	HARRS	WLKES	JOHNS	TOT	EAST	CEN- TRAL	WEST	
		CONS	CONS	CONS		LIB				URBAN			URBAN	TOWN			BURGH	-BURG	BARRE	-TOWN	SMALL DMAS				
I AM NOT DISSATISFIED WITH THE QUALITY OF EDUCATION STUDENTS IN PENNSYLVANIA RECEIVE	10 2%	2 3%	2 1%	4 2%	1 1%	5 4%	1 1%	9 4%	4 3%	5 2%	1 2%	3 2%	3 1%	2 3%	2 3%	3 2%	5 5%	- -	- -	- -	2 8%	3 2%	- -	7 4%	
NOT SURE	18 4%	3 4%	6 6%	9 5%	3 2%	6 4%	8 3%	8 4%	6 5%	8 3%	4 6%	6 4%	7 4%	1 2%	4 5%	4 2%	4 3%	4 6%	2 4%	2 6%	2 8%	4 2%	6 5%	8 5%	

Table 22-3

QUESTION 16:

What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=C/D/F Q.15	487 100%	182 37%	209 43%	41 8%	56 12%	313 64%	174 36%	137 28%	85 17%	176 36%	89 18%	116 24%	106 22%	38 8%	35 7%	68 14%	124 26%	104 21%	118 24%	44 9%	28 6%	105 22%	88 18%
NOT LEARNING LIFE SKILLS	227 47%	94 52%	94 45%	17 42%	21 38%	160 51%	68 39%	74 54%	38 44%	86 49%	30 34%	62 54%	46 43%	18 47%	18 53%	31 46%	52 42%	38 37%	69 59%	24 54%	12 43%	46 44%	37 42%
LACK OF TEACHING BASICS/ READING/Writing/ARITHMETIC	202 41%	70 39%	102 49%	15 37%	15 26%	131 42%	71 41%	50 37%	35 42%	81 46%	35 40%	53 46%	50 47%	12 32%	17 49%	20 29%	49 40%	37 36%	66 56%	14 32%	15 53%	30 29%	39 44%
QUALITY OF EDUCATION IS POOR/OUTRANKED BY OTHER STATES	172 35%	57 31%	74 36%	19 47%	22 39%	116 37%	56 32%	50 37%	26 31%	66 38%	30 34%	37 32%	44 41%	17 45%	13 39%	22 32%	39 31%	36 35%	45 38%	22 50%	8 30%	37 36%	23 26%
LACK OF RESOURCES, OR RESOURCES NOT BEING EFFECTIVELY ADMINISTERED	170 35%	54 30%	78 38%	17 41%	21 38%	115 37%	54 31%	49 36%	21 25%	66 38%	33 37%	31 27%	32 30%	11 28%	11 30%	29 42%	57 46%	36 35%	27 23%	15 33%	7 23%	50 47%	36 41%
POLITICAL AGENDAS BEING TAUGHT	157 32%	76 42%	67 32%	10 24%	5 9%	99 31%	58 34%	51 37%	34 40%	47 27%	24 27%	58 50%	45 43%	12 33%	6 18%	15 21%	20 16%	46 45%	58 49%	12 28%	6 22%	13 12%	22 24%
POOR ADMINISTRATION	152 31%	57 32%	62 30%	17 41%	16 28%	104 33%	47 27%	51 37%	23 27%	54 30%	24 27%	39 34%	38 36%	16 41%	6 18%	20 29%	33 26%	28 27%	49 42%	14 32%	8 27%	34 33%	18 20%
TOO MUCH EMPHASIS ON STANDARDIZED TESTING/GRADES	135 28%	45 25%	74 35%	6 15%	10 18%	85 27%	49 28%	31 23%	20 23%	54 31%	30 33%	25 22%	40 38%	10 25%	8 23%	16 23%	36 29%	34 33%	31 26%	10 22%	8 27%	29 27%	23 26%
NOT UP TO COMPETITIVE STANDARDS	124 25%	49 27%	57 27%	8 19%	11 19%	78 25%	46 26%	34 25%	23 27%	44 25%	23 26%	32 28%	31 29%	9 24%	7 22%	15 22%	29 24%	28 27%	35 29%	12 26%	5 18%	21 20%	23 26%
TOO MUCH GOVERNMENT INTERFERENCE	120 25%	53 29%	54 26%	11 26%	2 4%	80 25%	40 23%	40 29%	24 28%	40 23%	17 19%	42 36%	31 29%	8 20%	8 25%	14 20%	17 14%	34 33%	39 33%	9 20%	7 25%	12 11%	19 22%
POOR/OUTDATED CURRICULUM	113 23%	39 21%	48 23%	14 35%	11 20%	83 27%	29 17%	40 29%	14 16%	44 25%	15 17%	28 24%	27 25%	11 29%	8 23%	14 21%	25 20%	31 30%	24 20%	14 31%	5 19%	22 21%	17 20%
STUDENT SAFETY CONCERNS	111 23%	28 16%	57 27%	8 19%	18 32%	75 24%	36 21%	24 18%	12 14%	51 29%	24 27%	17 14%	25 23%	7 19%	13 38%	12 18%	37 30%	21 20%	21 18%	13 29%	8 27%	24 23%	25 29%
MORE INVOLVEMENT OR INPUT NEEDED FROM PARENTS	108 22%	32 18%	54 26%	8 20%	14 25%	81 26%	27 16%	25 18%	16 18%	56 32%	12 13%	24 20%	28 27%	5 13%	7 21%	11 17%	33 26%	19 18%	33 28%	5 12%	7 24%	16 15%	29 32%
UNEQUAL ACCESS/ OPPORTUNITIES FOR LOW-INCOME STUDENTS	106 22%	30 17%	53 25%	12 30%	11 20%	72 23%	34 20%	30 22%	12 14%	42 24%	22 25%	13 11%	17 16%	3 8%	6 16%	26 38%	42 33%	18 17%	12 11%	7 16%	2 6%	39 38%	28 32%
OUTDATED APPROACH/LACK OF INNOVATION	93 19%	37 20%	36 17%	9 23%	10 18%	65 21%	27 16%	34 25%	12 14%	31 18%	15 17%	20 17%	20 19%	9 25%	6 18%	17 25%	20 16%	25 24%	14 12%	14 30%	2 7%	25 24%	12 14%
PARENTS LACK EDUCATIONAL OPTIONS FOR CHILDREN	90 18%	29 16%	41 20%	8 18%	13 23%	62 20%	28 16%	20 15%	16 19%	42 24%	12 14%	26 22%	25 23%	3 7%	6 17%	8 11%	23 19%	27 26%	24 20%	7 15%	2 7%	20 19%	11 12%
LEARNING LOSS FROM COVID SHUTDOWNS	87 18%	27 15%	49 24%	2 5%	9 15%	56 18%	31 18%	12 9%	17 20%	44 25%	14 16%	16 13%	28 27%	5 13%	7 21%	9 13%	23 18%	23 22%	21 17%	6 13%	6 22%	16 16%	15 17%
SOME OTHER REASON	6 1%	4 2%	2 1%	- -	- -	4 1%	3 2%	3 2%	2 2%	1 1%	1 1%	3 2%	1 1%	- -	- -	2 3%	1 1%	3 3%	1 1%	- -	- -	- -	3 3%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 22-3
QUESTION 16:
What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 3

	ETHNICITY/GENDER				EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE						
	TOTAL	WHITE	WHITE	NON-	NON-	LESS	COLL+	MEN	MEN	WOMEN	WOMEN	GOP	GOP	IND	IND	DEM	DEM	GOP	GOP	IND	IND	DEM	DEM
		MEN	WOMEN	WHITE	WHITE			LESS	COLL+	LESS	COLL+												
I AM NOT DISSATISFIED WITH THE QUALITY OF EDUCATION STUDENTS IN PENNSYLVANIA RECEIVE	10 2%	2 1%	6 3%	- -	2 4%	7 2%	3 2%	1 1%	1 1%	6 4%	2 2%	- -	1 1%	- -	2 5%	2 3%	5 4%	1 1%	- -	- -	2 6%	3 3%	3 4%
NOT SURE	18 4%	4 2%	8 4%	- -	6 11%	9 3%	9 5%	2 2%	2 2%	7 4%	7 8%	3 3%	5 5%	- -	2 6%	1 1%	7 6%	4 4%	4 4%	2 4%	- -	7 6%	2 2%

Table 22-4

QUESTION 16:

What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=C/D/F Q.15	487 100%	257 53%	230 47%	145 30%	52 11%	427 88%	281 58%	207 42%	161 33%	159 33%	143 29%	72 15%	100 20%	71 15%	125 26%	196 40%	231 47%
NOT LEARNING LIFE SKILLS	227 47%	118 46%	109 47%	65 45%	26 50%	201 47%	132 47%	95 46%	70 44%	82 52%	58 40%	31 43%	51 51%	29 41%	55 44%	84 43%	118 51%
LACK OF TEACHING BASICS/ READING/WRITING/ARITHMETIC	202 41%	98 38%	104 45%	73 50%	26 49%	173 40%	117 42%	85 41%	67 41%	68 43%	58 41%	27 37%	42 43%	21 30%	44 35%	66 34%	119 51%
QUALITY OF EDUCATION IS POOR/OUTRANKED BY OTHER STATES	172 35%	96 37%	76 33%	48 33%	20 37%	152 36%	103 37%	69 33%	55 34%	61 38%	41 28%	27 37%	42 42%	19 26%	36 29%	55 28%	103 44%
LACK OF RESOURCES, OR RESOURCES NOT BEING EFFECTIVELY ADMINISTERED	170 35%	91 36%	79 34%	34 23%	18 35%	150 35%	79 28%	91 44%	70 43%	63 40%	49 34%	21 29%	30 30%	25 35%	48 39%	73 37%	75 32%
POLITICAL AGENDAS BEING TAUGHT	157 32%	80 31%	77 34%	53 37%	13 25%	139 33%	106 38%	51 25%	42 26%	40 25%	50 35%	20 28%	41 41%	16 22%	28 22%	43 22%	104 45%
POOR ADMINISTRATION	152 31%	73 28%	79 34%	49 34%	15 28%	134 31%	94 34%	57 28%	41 25%	52 32%	43 30%	23 32%	29 29%	16 23%	28 23%	44 23%	92 40%
TOO MUCH EMPHASIS ON STANDARDIZED TESTING/GRADES	135 28%	82 32%	53 23%	33 23%	18 34%	114 27%	74 27%	60 29%	43 26%	41 26%	34 24%	20 28%	34 34%	22 30%	32 26%	54 27%	64 28%
NOT UP TO COMPETITIVE STANDARDS	124 25%	58 22%	66 29%	42 29%	7 14%	116 27%	74 26%	50 24%	38 24%	40 25%	33 23%	19 26%	30 30%	17 24%	31 24%	47 24%	67 29%
TOO MUCH GOVERNMENT INTERFERENCE	120 25%	62 24%	58 25%	41 28%	9 17%	109 25%	78 28%	41 20%	32 20%	31 19%	39 27%	16 22%	31 31%	21 30%	20 16%	41 21%	70 30%
POOR/OUTDATED CURRICULUM	113 23%	56 22%	56 24%	31 21%	10 19%	101 24%	63 22%	50 24%	36 23%	40 25%	29 20%	21 29%	22 22%	21 29%	25 20%	46 23%	53 23%
STUDENT SAFETY CONCERNS	111 23%	50 19%	61 27%	36 25%	8 15%	102 24%	53 19%	58 28%	47 29%	47 30%	30 21%	19 27%	14 14%	24 34%	18 14%	42 21%	54 24%
MORE INVOLVEMENT OR INPUT NEEDED FROM PARENTS	108 22%	51 20%	57 25%	36 25%	11 21%	95 22%	60 21%	48 23%	38 24%	39 24%	26 18%	16 23%	26 26%	17 24%	25 20%	41 21%	60 26%
UNEQUAL ACCESS/ OPPORTUNITIES FOR LOW-INCOME STUDENTS	106 22%	51 20%	56 24%	29 20%	11 21%	92 22%	46 16%	61 29%	42 26%	40 25%	35 25%	12 17%	15 15%	26 37%	30 24%	56 29%	33 14%
OUTDATED APPROACH/LACK OF INNOVATION	93 19%	55 21%	37 16%	16 11%	10 19%	83 19%	54 19%	39 19%	29 18%	33 21%	18 13%	16 22%	24 24%	11 16%	24 19%	35 18%	49 21%
PARENTS LACK EDUCATIONAL OPTIONS FOR CHILDREN	90 18%	46 18%	44 19%	23 16%	10 19%	78 18%	53 19%	37 18%	29 18%	32 20%	27 19%	12 16%	19 19%	12 17%	18 15%	30 15%	51 22%
LEARNING LOSS FROM COVID SHUTDOWNS	87 18%	46 18%	41 18%	30 21%	10 20%	77 18%	56 20%	31 15%	23 14%	26 17%	22 15%	13 19%	22 22%	17 24%	20 16%	38 19%	41 18%
SOME OTHER REASON	6 1%	2 1%	4 2%	4 2%	4 7%	3 1%	6 2%	- -	- -	2 1%	- -	2 2%	2 2%	2 2%	- -	2 1%	4 2%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 22-4

QUESTION 16:

What, if any, would you say are reasons you are dissatisfied with the quality of education that students in Pennsylvania receive?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
I AM NOT DISSATISFIED WITH THE QUALITY OF EDUCATION STUDENTS IN PENNSYLVANIA RECEIVE	10 2%	2 1%	8 3%	5 4%	2 4%	8 2%	3 1%	6 3%	5 3%	4 3%	1 1%	1 1%	3 3%	4 6%	2 1%	6 3%	1 -
NOT SURE	18 4%	12 5%	7 3%	3 2%	1 2%	16 4%	12 4%	7 3%	4 2%	7 4%	5 4%	3 4%	3 3%	1 1%	8 6%	9 5%	5 2%

Table 23-1
 QUESTION 17:
 Imagine you were choosing a school for a child. If financial costs were not a concern, what type of school would you select to provide the best education?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
PRIVATE SCHOOL [NON-RELIGIOUS]	243 30%	128 33%	116 28%	72 37%	36 28%	42 35%	45 31%	49 23%	85 35%	43 31%	64 33%	51 23%	46 23%	46 33%	92 27%	33 34%	118 33%	49 37%	69 30%	186 29%	31 35%	12 31%	57 36%	236 30%
DISTRICT SCHOOL	172 21%	73 19%	99 24%	38 20%	25 20%	26 22%	22 16%	60 28%	54 22%	19 14%	35 18%	64 29%	27 13%	24 17%	51 15%	17 17%	104 29%	29 22%	75 33%	146 23%	16 18%	5 11%	26 16%	179 22%
PRIVATE SCHOOL [RELIGIOUS]	155 19%	86 22%	69 17%	21 11%	24 19%	26 22%	30 21%	53 25%	50 20%	36 26%	21 11%	48 21%	65 32%	26 18%	90 26%	17 18%	47 13%	25 19%	23 10%	133 21%	9 10%	8 20%	21 13%	158 20%
CHARTER SCHOOL	74 9%	40 10%	34 8%	18 9%	11 9%	10 8%	14 10%	21 10%	24 10%	16 12%	15 8%	18 8%	23 11%	7 5%	30 9%	9 10%	34 9%	11 8%	23 10%	49 8%	17 19%	5 12%	24 15%	74 9%
HOME SCHOOL	61 8%	27 7%	34 8%	22 11%	13 10%	5 4%	12 8%	10 5%	14 6%	13 9%	25 13%	9 4%	27 13%	13 10%	40 12%	8 8%	13 4%	4 3%	9 4%	49 8%	6 7%	6 16%	12 8%	59 7%
CYBER SCHOOL OR REMOTE LEARNING	43 5%	14 4%	28 7%	11 6%	11 9%	10 8%	8 5%	4 2%	12 5%	2 1%	19 10%	9 4%	8 4%	13 9%	21 6%	6 6%	16 4%	7 5%	9 4%	33 5%	4 5%	2 6%	10 6%	40 5%
OTHER TYPE OF SCHOOL	2 -	1 -	1 -	- -	1 1%	- -	1 1%	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	2 1%	2 1%	- -	2 -	- -	- -	- -	2 -
NOT SURE	50 6%	15 4%	35 8%	10 5%	6 5%	2 2%	12 9%	20 9%	5 2%	10 7%	13 7%	22 10%	7 4%	11 8%	18 5%	6 7%	26 7%	6 4%	20 9%	41 6%	5 6%	2 5%	10 6%	52 7%

Table 23-2
 QUESTION 17:
 Imagine you were choosing a school for a child. If financial costs were not a concern, what type of school would you select to provide the best education?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
PRIVATE SCHOOL [NON-RELIGIOUS]	243 30%	20 18%	54 31%	74 26%	90 32%	79 34%	113 30%	115 31%	60 31%	158 32%	26 23%	74 31%	103 33%	31 27%	35 27%	114 34%	46 27%	36 29%	26 30%	10 22%	11 27%	114 34%	64 29%	65 26%
DISTRICT SCHOOL	172 21%	14 12%	24 14%	38 13%	61 22%	74 31%	46 12%	114 31%	33 17%	118 24%	21 19%	46 19%	73 23%	25 22%	27 20%	69 21%	36 21%	29 23%	20 22%	7 17%	11 28%	69 21%	50 23%	53 22%
PRIVATE SCHOOL [RELIGIOUS]	155 19%	38 34%	51 29%	89 31%	39 14%	27 11%	110 29%	37 10%	40 21%	90 18%	25 22%	47 19%	60 19%	19 17%	29 22%	62 18%	32 19%	35 28%	12 13%	8 18%	6 16%	62 18%	48 22%	45 18%
CHARTER SCHOOL	74 9%	12 11%	16 10%	29 10%	31 11%	13 6%	32 8%	39 10%	29 15%	33 7%	11 10%	32 13%	18 6%	12 11%	10 8%	36 11%	15 9%	5 4%	11 13%	3 8%	3 7%	36 11%	17 8%	21 8%
HOME SCHOOL	61 8%	20 18%	8 4%	28 10%	23 8%	10 4%	42 11%	16 4%	13 6%	34 7%	15 13%	23 9%	10 3%	14 12%	15 11%	15 5%	19 11%	9 7%	5 6%	8 20%	5 11%	15 5%	15 7%	31 13%
CYBER SCHOOL OR REMOTE LEARNING	43 5%	6 5%	8 5%	14 5%	17 6%	13 5%	22 6%	19 5%	9 5%	27 6%	7 6%	9 4%	23 8%	2 2%	8 6%	20 6%	8 5%	7 6%	7 8%	1 2%	- -	20 6%	14 7%	9 4%
OTHER TYPE OF SCHOOL	2 -	- -	- -	- -	1 -	1 -	- -	2 1%	1 -	1 -	- -	1 -	- -	- -	1 1%	1 -	- -	- -	- -	- -	1 2%	1 -	- -	1 -
NOT SURE	50 6%	3 2%	12 7%	14 5%	19 7%	17 7%	16 4%	31 8%	9 5%	32 7%	9 8%	9 4%	24 8%	10 9%	7 5%	18 5%	13 7%	5 4%	7 7%	5 13%	3 8%	18 5%	13 6%	20 8%

Table 23-3
 QUESTION 17:
 Imagine you were choosing a school for a child. If financial costs were not a concern, what type of school would you select to provide the best education?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
PRIVATE SCHOOL [NON-RELIGIOUS]	243 30%	103 34%	84 25%	25 31%	32 41%	129 28%	115 34%	65 31%	63 37%	64 25%	51 31%	50 27%	43 26%	23 44%	10 23%	55 37%	63 30%	48 27%	45 27%	21 35%	12 33%	81 40%	37 23%
DISTRICT SCHOOL	172 21%	56 19%	91 27%	18 21%	8 10%	89 19%	83 25%	39 18%	35 20%	50 20%	49 30%	27 15%	25 15%	7 13%	10 22%	40 27%	64 31%	31 17%	20 12%	11 17%	6 17%	48 24%	56 35%
PRIVATE SCHOOL [RELIGIOUS]	155 19%	74 24%	60 18%	12 15%	9 12%	89 19%	66 20%	45 21%	41 24%	45 18%	25 15%	57 31%	34 21%	11 20%	7 15%	18 12%	29 14%	40 22%	50 31%	11 18%	6 17%	20 10%	27 17%
CHARTER SCHOOL	74 9%	24 8%	25 7%	16 19%	9 11%	52 11%	22 6%	25 12%	15 9%	27 11%	7 4%	20 11%	11 7%	4 8%	5 11%	16 11%	18 9%	15 9%	15 9%	6 10%	3 9%	18 9%	16 10%
HOME SCHOOL	61 8%	21 7%	28 8%	6 7%	7 9%	45 10%	16 5%	22 10%	5 3%	23 9%	11 7%	15 8%	25 16%	5 10%	3 6%	7 5%	6 3%	27 15%	13 8%	4 7%	4 11%	9 4%	5 3%
CYBER SCHOOL OR REMOTE LEARNING	43 5%	9 3%	24 7%	5 6%	4 6%	32 7%	11 3%	7 3%	7 4%	25 10%	4 2%	8 4%	13 8%	2 3%	4 10%	5 3%	11 5%	15 8%	6 4%	4 6%	2 6%	13 7%	3 2%
OTHER TYPE OF SCHOOL	2 -	1 -	1 -	- -	- -	1 -	1 -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	1 -	1 1%
NOT SURE	50 6%	14 5%	27 8%	2 2%	8 11%	28 6%	23 7%	9 4%	7 4%	19 8%	16 10%	7 4%	11 7%	1 2%	5 13%	7 5%	19 9%	3 2%	15 9%	4 7%	2 6%	11 6%	15 9%

Table 23-4
 QUESTION 17:
 Imagine you were choosing a school for a child. If financial costs were not a concern, what type of school would you select to provide the best education?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
PRIVATE SCHOOL [NON-RELIGIOUS]	243 30%	152 35%	91 25%	53 23%	21 24%	221 32%	151 31%	92 30%	74 31%	62 27%	59 26%	48 35%	69 36%	38 24%	83 35%	121 30%	101 31%
DISTRICT SCHOOL	172 21%	94 22%	78 21%	60 26%	19 21%	151 22%	113 23%	59 19%	48 20%	50 22%	53 24%	25 18%	41 21%	64 40%	60 25%	124 31%	32 10%
PRIVATE SCHOOL [RELIGIOUS]	155 19%	74 17%	80 22%	51 22%	23 26%	128 18%	107 22%	48 16%	37 16%	40 17%	46 21%	32 24%	33 17%	21 13%	36 15%	56 14%	86 27%
CHARTER SCHOOL	74 9%	39 9%	35 10%	24 10%	7 8%	65 9%	37 8%	36 12%	26 11%	24 11%	21 9%	9 7%	18 9%	15 10%	24 10%	39 10%	30 9%
HOME SCHOOL	61 8%	33 8%	28 8%	14 6%	4 5%	54 8%	28 6%	33 11%	24 10%	20 9%	18 8%	12 9%	10 5%	1 1%	12 5%	13 3%	42 13%
CYBER SCHOOL OR REMOTE LEARNING	43 5%	24 5%	19 5%	7 3%	6 7%	37 5%	29 6%	14 4%	9 4%	13 6%	12 5%	7 5%	10 5%	8 5%	8 3%	16 4%	23 7%
OTHER TYPE OF SCHOOL	2 -	1 -	1 -	-	1 1%	1 -	1 -	1 -	1 -	1 -	-	1 1%	-	2 1%	-	2 -	-
NOT SURE	50 6%	18 4%	32 9%	24 10%	7 7%	42 6%	28 6%	23 7%	16 7%	19 8%	14 6%	2 1%	13 7%	9 6%	17 7%	26 6%	9 3%

Table 24-1

QUESTION 18:

As you may know, children throughout the country are assigned a public school based on their home address, and most are not allowed to choose a different school.

Thinking about this, would you support or oppose giving every child in Pennsylvania the ability to attend the public school that best meets their needs?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (SUPPORT - OPPOSE)	489	246	243	125	95	71	84	114	160	87	132	111	141	86	227	59	203	77	126	370	66	30	119	480
	61%	64%	58%	65%	74%	60%	58%	53%	65%	63%	68%	50%	69%	61%	66%	62%	56%	58%	55%	58%	75%	74%	74%	60%
TOTAL SUPPORT	613	305	308	155	109	92	106	152	197	108	158	150	166	108	274	73	267	99	169	478	75	34	135	608
-----	77%	79%	74%	80%	85%	77%	73%	70%	80%	78%	81%	68%	81%	77%	80%	75%	74%	74%	74%	75%	85%	85%	85%	76%
TOTAL OPPOSE	124	59	66	29	14	21	22	38	38	21	26	39	25	22	47	13	64	21	43	108	9	4	16	128
-----	16%	15%	16%	15%	11%	17%	15%	18%	15%	15%	14%	18%	12%	16%	14%	14%	18%	16%	19%	17%	11%	10%	10%	16%
STRONGLY SUPPORT	348	188	160	80	67	63	60	78	127	62	83	77	101	53	154	46	148	53	96	272	49	14	76	347
	44%	49%	38%	42%	52%	52%	42%	36%	52%	45%	43%	35%	49%	38%	45%	48%	41%	40%	42%	42%	56%	34%	48%	43%
SOMEWHAT SUPPORT	265	117	149	74	42	29	45	74	71	46	75	74	65	55	120	27	119	46	73	206	26	20	59	261
	33%	30%	36%	39%	33%	24%	32%	34%	29%	33%	39%	33%	32%	39%	35%	28%	33%	35%	32%	32%	29%	51%	37%	33%
SOMEWHAT OPPOSE	84	40	44	20	6	12	18	28	24	16	14	30	14	14	28	9	47	17	30	73	5	3	11	86
	11%	10%	11%	11%	4%	10%	12%	13%	10%	12%	7%	13%	7%	10%	8%	9%	13%	13%	13%	11%	6%	7%	7%	11%
STRONGLY OPPOSE	40	18	21	9	9	8	4	10	14	5	12	10	11	8	19	4	17	4	12	34	4	2	5	42
	5%	5%	5%	5%	7%	7%	3%	5%	6%	3%	6%	4%	5%	6%	5%	5%	5%	3%	5%	5%	4%	4%	3%	5%
UNDECIDED/NOT SURE	62	20	42	8	5	7	16	26	11	10	10	32	13	10	23	10	29	13	16	54	4	2	8	64
	8%	5%	10%	4%	4%	6%	11%	12%	4%	7%	5%	15%	7%	7%	7%	11%	8%	9%	7%	8%	4%	5%	5%	8%

Table 24-2

QUESTION 18:

As you may know, children throughout the country are assigned a public school based on their home address, and most are not allowed to choose a different school.

Thinking about this, would you support or oppose giving every child in Pennsylvania the ability to attend the public school that best meets their needs?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	489 61%	76 67%	101 58%	176 62%	173 62%	140 60%	254 67%	204 55%	133 69%	277 56%	79 70%	157 65%	174 56%	62 55%	93 70%	209 63%	87 52%	68 54%	68 77%	32 74%	26 65%	209 63%	138 63%	142 58%
TOTAL SUPPORT -----	613 77%	91 81%	129 75%	220 77%	213 76%	180 77%	304 80%	272 73%	158 82%	362 73%	94 83%	195 81%	224 72%	85 75%	107 81%	260 78%	120 71%	92 73%	74 84%	36 84%	32 79%	260 78%	170 77%	183 75%
TOTAL OPPOSE -----	124 16%	15 14%	29 17%	44 15%	41 14%	40 17%	51 13%	68 18%	26 13%	84 17%	14 13%	38 16%	50 16%	23 20%	14 10%	51 15%	33 19%	24 19%	6 7%	5 10%	6 14%	51 15%	32 15%	41 17%
STRONGLY SUPPORT	348 44%	60 54%	63 36%	123 43%	125 44%	100 43%	178 47%	152 41%	100 52%	202 41%	46 41%	112 47%	127 41%	53 47%	53 40%	157 47%	60 36%	52 41%	43 49%	17 40%	18 46%	157 47%	97 44%	94 38%
SOMEWHAT SUPPORT	265 33%	31 27%	66 38%	97 34%	88 32%	80 34%	126 33%	119 32%	58 30%	160 32%	47 42%	83 35%	97 31%	32 28%	54 41%	103 31%	59 35%	40 32%	31 35%	19 44%	13 33%	103 31%	73 33%	89 36%
SOMEWHAT OPPOSE	84 11%	7 6%	14 8%	21 7%	31 11%	33 14%	30 8%	52 14%	14 7%	65 13%	5 4%	23 10%	39 13%	17 15%	5 4%	36 11%	22 13%	15 12%	5 5%	2 5%	5 12%	36 11%	20 9%	28 11%
STRONGLY OPPOSE	40 5%	9 8%	14 8%	23 8%	10 4%	7 3%	21 6%	16 4%	11 6%	19 4%	9 8%	14 6%	11 4%	6 5%	8 6%	15 5%	10 6%	9 7%	2 2%	2 6%	1 2%	15 5%	12 5%	13 5%
UNDECIDED/NOT SURE	62 8%	6 6%	15 9%	21 7%	27 10%	15 6%	25 6%	32 9%	10 5%	48 10%	5 4%	8 3%	37 12%	6 5%	12 9%	23 7%	17 10%	10 8%	8 9%	2 5%	3 7%	23 7%	18 8%	22 9%

Table 24-3

QUESTION 18:

As you may know, children throughout the country are assigned a public school based on their home address, and most are not allowed to choose a different school.

Thinking about this, would you support or oppose giving every child in Pennsylvania the ability to attend the public school that best meets their needs?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	489 61%	182 61%	187 55%	64 77%	56 72%	298 64%	191 57%	145 69%	101 59%	153 61%	90 55%	124 68%	103 63%	35 67%	24 55%	87 58%	116 55%	124 69%	103 62%	45 74%	14 39%	122 61%	81 51%
TOTAL SUPPORT -----	613 77%	233 77%	245 72%	72 87%	63 82%	361 78%	252 75%	173 82%	132 77%	188 75%	120 73%	147 81%	126 78%	42 81%	30 69%	115 77%	152 72%	149 83%	125 76%	52 85%	21 59%	155 77%	112 70%
TOTAL OPPOSE -----	124 16%	50 17%	58 17%	9 10%	8 10%	63 14%	61 18%	28 13%	31 18%	35 14%	31 19%	23 13%	24 15%	7 14%	6 14%	28 19%	36 17%	25 14%	22 13%	6 10%	7 20%	33 16%	31 20%
STRONGLY SUPPORT	348 44%	140 47%	132 39%	48 58%	28 36%	214 46%	134 40%	109 52%	79 46%	105 42%	55 33%	83 46%	71 44%	30 57%	16 36%	75 50%	73 35%	84 47%	70 42%	35 57%	11 32%	91 45%	57 36%
SOMEWHAT SUPPORT	265 33%	92 31%	114 34%	24 29%	35 45%	147 32%	119 35%	64 30%	53 31%	83 33%	66 40%	64 35%	55 34%	13 24%	14 33%	40 26%	79 38%	65 36%	55 33%	17 28%	10 28%	64 32%	55 34%
SOMEWHAT OPPOSE	84 11%	34 11%	40 12%	7 8%	4 6%	41 9%	43 13%	19 9%	21 12%	22 9%	22 14%	17 9%	11 7%	4 8%	4 10%	19 13%	28 13%	13 7%	15 9%	3 4%	6 18%	23 11%	25 16%
STRONGLY OPPOSE	40 5%	16 5%	18 5%	2 2%	3 4%	21 5%	18 5%	8 4%	10 6%	13 5%	8 5%	6 3%	12 8%	3 6%	2 4%	9 6%	8 4%	12 7%	7 4%	4 6%	1 2%	10 5%	7 4%
UNDECIDED/NOT SURE	62 8%	19 6%	36 11%	2 2%	6 8%	40 9%	22 7%	11 5%	10 6%	29 12%	13 8%	11 6%	12 7%	3 5%	7 17%	6 4%	22 11%	5 3%	19 11%	3 5%	7 20%	12 6%	16 10%

Table 24-4

QUESTION 18:

As you may know, children throughout the country are assigned a public school based on their home address, and most are not allowed to choose a different school.

Thinking about this, would you support or oppose giving every child in Pennsylvania the ability to attend the public school that best meets their needs?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	489 61%	278 64%	211 58%	122 52%	62 70%	420 60%	294 60%	195 64%	152 65%	155 68%	140 63%	76 56%	104 54%	90 57%	146 61%	236 59%	197 61%
TOTAL SUPPORT -----	613 77%	347 80%	266 73%	163 70%	72 81%	532 76%	375 76%	238 78%	184 78%	181 79%	171 77%	104 77%	142 73%	116 74%	184 77%	301 76%	251 78%
TOTAL OPPOSE -----	124 16%	69 16%	55 15%	40 17%	10 11%	112 16%	81 16%	43 14%	32 14%	26 11%	31 14%	28 20%	38 20%	27 17%	38 16%	65 16%	53 17%
STRONGLY SUPPORT	348 44%	197 45%	151 41%	87 37%	44 49%	302 43%	203 41%	145 47%	113 48%	111 48%	102 46%	57 42%	68 35%	71 45%	95 40%	166 42%	141 44%
SOMEWHAT SUPPORT	265 33%	150 35%	115 31%	76 32%	28 32%	231 33%	172 35%	93 30%	71 30%	70 31%	69 31%	47 35%	74 38%	45 29%	89 37%	135 34%	109 34%
SOMEWHAT OPPOSE	84 11%	44 10%	40 11%	30 13%	7 8%	75 11%	59 12%	25 8%	16 7%	22 10%	22 10%	17 13%	23 12%	22 14%	28 12%	50 13%	31 10%
STRONGLY OPPOSE	40 5%	25 6%	15 4%	10 4%	2 3%	37 5%	22 4%	18 6%	16 7%	4 2%	10 4%	11 8%	15 8%	4 3%	11 4%	15 4%	23 7%
UNDECIDED/NOT SURE	62 8%	18 4%	44 12%	31 13%	7 8%	55 8%	38 8%	24 8%	20 8%	22 10%	21 9%	4 3%	13 7%	14 9%	17 7%	31 8%	18 6%

Table 25-1

QUESTION 19:

How much money do you believe Pennsylvania spends annually per student in public schools? Please estimate to the nearest thousand dollars.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
BELOW \$3,800	214 27%	101 26%	112 27%	55 29%	44 34%	30 25%	30 21%	54 25%	65 26%	36 26%	64 33%	48 22%	49 24%	39 28%	88 26%	18 19%	108 30%	34 25%	74 33%	174 27%	25 29%	6 14%	40 25%	213 27%
\$3,800 - \$7,599	127 16%	54 14%	73 17%	23 12%	19 15%	17 14%	30 21%	38 17%	33 14%	20 15%	26 13%	47 21%	29 14%	22 15%	51 15%	24 24%	52 15%	23 17%	29 13%	105 16%	12 13%	4 11%	22 14%	127 16%
\$7,600 - \$11,399	121 15%	58 15%	63 15%	29 15%	12 9%	21 17%	27 19%	33 15%	33 14%	25 18%	28 14%	35 16%	31 15%	19 13%	49 14%	15 15%	57 16%	24 18%	33 15%	98 15%	13 15%	3 8%	24 15%	120 15%
\$11,400 AND ABOVE	339 42%	171 44%	168 40%	86 45%	53 41%	52 44%	57 39%	91 42%	114 46%	57 41%	76 39%	91 41%	95 47%	61 43%	156 45%	40 42%	142 40%	52 39%	91 40%	264 41%	38 43%	27 67%	75 47%	340 43%
MEAN	15288	15634	14970	16260	16067	13334	13886	15983	16768	13615	13682	16097	16567	16067	16363	14913	14362	13346	14954	14372	20439	22192	18952	15358

Table 25-2

QUESTION 19:

How much money do you believe Pennsylvania spends annually per student in public schools? Please estimate to the nearest thousand dollars.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
BELOW \$3,800	214 27%	33 29%	41 24%	73 26%	74 26%	66 28%	90 24%	110 30%	49 26%	136 28%	28 25%	57 24%	91 29%	28 25%	38 28%	85 25%	38 23%	47 37%	22 25%	13 31%	9 22%	85 25%	70 32%	59 24%
\$3,800 - \$7,599	127 16%	16 14%	27 16%	43 15%	51 18%	33 14%	57 15%	61 17%	27 14%	87 18%	13 11%	27 11%	59 19%	15 13%	24 18%	53 16%	24 14%	21 17%	15 17%	7 17%	7 17%	53 16%	37 17%	36 15%
\$7,600 - \$11,399	121 15%	18 16%	27 16%	45 16%	33 12%	43 18%	53 14%	56 15%	35 18%	78 16%	9 8%	33 14%	46 15%	17 15%	25 19%	55 17%	30 18%	14 11%	11 13%	4 9%	7 16%	55 17%	27 12%	40 16%
\$11,400 AND ABOVE	339 42%	46 41%	78 45%	124 44%	123 44%	91 39%	179 47%	144 39%	82 42%	194 39%	63 56%	123 51%	115 37%	54 47%	46 35%	141 42%	77 46%	44 35%	40 46%	18 43%	18 44%	141 42%	87 39%	110 45%
MEAN	15288	15047	15691	15437	15649	14674	16728	14074	17792	14147	15986	17398	13665	17775	13226	16041	15078	12201	16897	13863	17618	16041	14135	15300

Table 25-3

QUESTION 19:

How much money do you believe Pennsylvania spends annually per student in public schools? Please estimate to the nearest thousand dollars.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
BELOW \$3,800	214 27%	80 27%	94 28%	21 25%	19 24%	127 27%	86 26%	59 28%	42 24%	68 27%	44 27%	46 25%	42 26%	10 20%	7 17%	45 30%	63 30%	50 28%	38 23%	13 21%	5 15%	67 33%	41 26%
\$3,800 - \$7,599	127 16%	44 15%	60 18%	9 11%	13 16%	81 17%	46 14%	31 15%	23 13%	50 20%	23 14%	19 10%	32 20%	13 26%	10 23%	21 14%	31 15%	22 13%	28 17%	14 23%	9 27%	22 11%	30 19%
\$7,600 - \$11,399	121 15%	50 17%	48 14%	8 10%	16 20%	77 17%	45 13%	39 19%	19 11%	37 15%	26 16%	29 16%	21 13%	9 16%	6 14%	21 14%	36 17%	23 13%	26 16%	8 14%	6 18%	30 15%	27 17%
\$11,400 AND ABOVE	339 42%	127 42%	137 40%	44 53%	31 40%	180 39%	159 47%	82 39%	89 51%	98 39%	70 43%	89 49%	67 42%	20 38%	20 46%	62 41%	80 38%	83 47%	73 44%	26 42%	14 41%	82 41%	61 38%
MEAN	15288	14083	14630	21285	16458	16177	14062	16736	14282	15708	13829	16781	15893	17551	11734	13562	14930	16904	15778	16344	12433	13787	15086

Table 25-4

QUESTION 19:

How much money do you believe Pennsylvania spends annually per student in public schools? Please estimate to the nearest thousand dollars.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
BELOW \$3,800	214 27%	115 26%	99 27%	57 25%	26 30%	186 27%	132 27%	82 27%	60 25%	61 27%	73 33%	31 23%	41 21%	46 29%	59 25%	105 26%	83 26%
\$3,800 - \$7,599	127 16%	60 14%	67 18%	39 17%	11 12%	116 17%	80 16%	47 15%	35 15%	38 16%	41 18%	19 14%	25 13%	24 15%	47 19%	71 18%	44 14%
\$7,600 - \$11,399	121 15%	56 13%	65 18%	42 18%	10 12%	110 16%	73 15%	49 16%	39 16%	43 19%	34 15%	19 14%	26 13%	30 19%	30 12%	59 15%	46 14%
\$11,400 AND ABOVE	339 42%	204 47%	135 37%	94 40%	41 46%	287 41%	210 42%	129 42%	103 44%	88 39%	75 34%	68 50%	102 53%	58 37%	104 43%	162 41%	149 46%
MEAN	15288	15989	14454	15610	16069	15003	15331	15219	15869	14923	13677	17630	16684	16203	13565	14611	15666

Table 26-1
 QUESTION 20:
 The Commonwealth of Pennsylvania spends \$23,000 annually per student on education. Do you believe that amount is too high, too low, or about right?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (TOO HIGH - TOO LOW)	115 14%	67 17%	49 12%	-25 -13%	10 8%	11 9%	42 29%	78 36%	7 3%	60 43%	-11 -6%	60 27%	75 37%	23 17%	99 29%	8 8%	9 2%	29 22%	-20 -9%	146 23%	-23 -26%	-10 -25%	-30 -19%	126 16%
TOO HIGH	293 37%	149 39%	144 35%	37 19%	42 33%	38 32%	66 46%	110 51%	68 28%	81 58%	49 25%	95 43%	106 52%	54 39%	160 47%	31 32%	102 28%	49 37%	52 23%	263 41%	14 15%	7 18%	29 18%	301 38%
TOO LOW	177 22%	82 21%	95 23%	62 32%	32 25%	27 23%	24 17%	32 15%	62 25%	21 15%	60 31%	35 16%	31 15%	31 22%	61 18%	23 24%	93 26%	20 15%	72 32%	118 18%	36 41%	17 43%	60 37%	175 22%
ABOUT RIGHT	330 41%	153 40%	177 43%	93 48%	54 42%	55 46%	54 38%	74 34%	116 47%	37 27%	85 44%	92 41%	67 33%	55 39%	122 36%	42 44%	166 46%	63 47%	103 45%	259 40%	38 44%	16 39%	71 45%	324 41%

Table 26-2
 QUESTION 20:
 The Commonwealth of Pennsylvania spends \$23,000 annually per student on education. Do you believe that amount is too high, too low, or about right?

BANNER 2

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (TOO HIGH - TOO LOW)	115 14%	38 34%	69 40%	107 38%	22 8%	-14 -6%	117 31%	- -	-10 -5%	109 22%	17 15%	-8 -3%	61 20%	18 15%	45 34%	41 12%	15 9%	34 27%	13 15%	3 7%	10 25%	41 12%	51 23%	23 9%	
TOO HIGH	293 37%	58 51%	92 53%	150 52%	90 32%	53 23%	181 48%	100 27%	52 27%	203 41%	37 33%	62 26%	122 39%	43 38%	65 49%	120 36%	52 31%	57 46%	32 37%	15 34%	16 40%	120 36%	94 43%	78 32%	
TOO LOW	177 22%	19 17%	23 13%	42 15%	68 24%	67 29%	64 17%	100 27%	63 32%	95 19%	20 18%	70 29%	61 20%	25 22%	20 15%	79 24%	38 22%	24 19%	19 22%	12 27%	6 15%	79 24%	43 20%	55 22%	
ABOUT RIGHT	330 41%	36 32%	58 33%	94 33%	124 44%	113 48%	135 36%	172 46%	78 41%	196 40%	56 50%	109 45%	128 41%	46 40%	47 36%	135 40%	79 47%	45 36%	36 41%	17 39%	18 46%	135 40%	83 38%	112 46%	

Table 26-3

QUESTION 20:

The Commonwealth of Pennsylvania spends \$23,000 annually per student on education. Do you believe that amount is too high, too low, or about right?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (TOO HIGH - TOO LOW)	115 14%	79 26%	67 20%	-12 -14%	-19 -24%	63 14%	52 16%	31 15%	36 21%	33 13%	16 10%	64 35%	35 22%	8 15%	- -	-5 -3%	14 7%	18 10%	81 49%	-6 -9%	14 39%	-17 -8%	25 16%
TOO HIGH	293 37%	132 44%	131 39%	17 21%	12 16%	169 36%	124 37%	78 37%	71 41%	91 36%	53 32%	93 51%	67 42%	19 36%	12 27%	37 25%	64 30%	62 35%	98 60%	13 21%	18 51%	42 21%	59 37%
TOO LOW	177 22%	53 18%	64 19%	29 35%	31 40%	106 23%	72 21%	47 22%	35 20%	58 23%	37 22%	29 16%	33 20%	11 21%	12 28%	42 28%	50 24%	44 25%	18 11%	19 30%	4 13%	59 29%	34 21%
ABOUT RIGHT	330 41%	116 38%	143 42%	37 45%	35 45%	190 41%	140 42%	86 41%	66 38%	103 41%	74 45%	60 33%	62 38%	22 43%	20 45%	70 47%	96 46%	73 41%	49 30%	29 48%	13 36%	99 49%	67 42%

Table 26-4

QUESTION 20:

The Commonwealth of Pennsylvania spends \$23,000 annually per student on education. Do you believe that amount is too high, too low, or about right?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (TOO HIGH - TOO LOW)	115 14%	39 9%	77 21%	65 28%	8 9%	116 17%	117 24%	-2 -1%	-4 -2%	29 13%	33 15%	19 14%	36 19%	21 13%	19 8%	40 10%	75 23%
TOO HIGH	293 37%	146 34%	147 40%	108 46%	30 33%	261 37%	206 42%	87 28%	69 29%	80 35%	89 40%	48 36%	72 37%	51 32%	75 32%	126 32%	144 45%
TOO LOW	177 22%	107 25%	70 19%	43 18%	22 25%	145 21%	88 18%	89 29%	73 31%	51 22%	56 25%	30 22%	35 18%	30 19%	57 24%	87 22%	69 22%
ABOUT RIGHT	330 41%	182 42%	148 41%	82 35%	37 42%	292 42%	200 41%	130 42%	94 40%	98 43%	78 35%	58 43%	86 45%	76 48%	107 45%	183 46%	108 34%

Table 27-1
Summary of K-12 Education Proposals: % Strongly Support

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	287 36% (1)	137 36% (1)	150 36% (1)	72 38% (2)	47 36% (4)	51 43% (1)	45 31% (2)	72 33% (1)	95 39% (4)	42 30% (1)	75 39% (1)	75 34% (1)	69 34% (1)	49 35% (1)	118 34% (1)	28 29% (2)	142 39% (1)	44 34% (1)	97 43% (1)	222 35% (1)	43 48% (1)	11 27% (2)	65 41% (1)	287 36% (1)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	247 31% (2)	131 34% (2)	116 28% (3)	71 37% (3)	47 37% (2)	38 32% (4)	48 33% (1)	43 20% (2)	95 39% (3)	35 26% (2)	61 31% (4)	55 25% (2)	65 32% (2)	38 27% (2)	104 30% (2)	28 29% (3)	115 32% (4)	36 27% (2)	80 35% (4)	186 29% (2)	40 46% (3)	9 22% (4)	61 38% (3)	242 30% (2)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	244 30% (3)	121 32% (4)	122 29% (2)	77 40% (1)	47 37% (3)	42 35% (2)	36 25% (4)	42 19% (3)	97 39% (1)	25 18% (4)	69 36% (2)	53 24% (3)	55 27% (3)	37 27% (3)	92 27% (3)	32 33% (1)	119 33% (3)	35 26% (3)	84 37% (3)	184 29% (3)	41 46% (2)	9 24% (3)	59 37% (4)	240 30% (3)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	238 30% (4)	123 32% (3)	115 28% (4)	68 35% (4)	49 38% (1)	41 34% (3)	38 27% (3)	41 19% (4)	95 39% (2)	27 20% (3)	63 32% (3)	52 24% (4)	54 26% (4)	35 25% (4)	89 26% (4)	24 25% (4)	125 35% (2)	34 26% (4)	91 40% (2)	176 28% (4)	39 44% (4)	14 35% (1)	62 39% (2)	236 30% (4)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	98 12% (5)	59 15% (5)	39 9% (5)	34 18% (5)	14 11% (5)	17 14% (5)	9 6% (5)	24 11% (5)	47 19% (5)	11 8% (5)	17 9% (5)	22 10% (5)	23 11% (5)	18 13% (5)	41 12% (5)	9 9% (5)	48 13% (5)	15 12% (5)	32 14% (5)	78 12% (5)	10 12% (5)	6 16% (5)	19 12% (5)	98 12% (5)

Table 27-2
Summary of K-12 Education Proposals: % Strongly Support

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	287 36% (1)	42 38% (1)	44 26% (1)	87 30% (1)	105 37% (1)	96 41% (2)	122 32% (1)	151 41% (1)	81 42% (1)	166 34% (1)	40 36% (1)	92 38% (2)	110 35% (1)	42 37% (1)	42 32% (1)	136 41% (1)	58 34% (1)	38 30% (1)	31 35% (1)	16 36% (1)	9 22% (4)	136 41% (1)	71 32% (1)	80 33% (1)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	247 31% (2)	41 37% (2)	33 19% (2)	75 26% (2)	87 31% (2)	85 36% (4)	106 28% (2)	123 33% (4)	74 38% (3)	143 29% (2)	30 27% (4)	88 37% (3)	87 28% (2)	37 32% (2)	34 26% (2)	114 34% (3)	50 29% (2)	36 28% (3)	20 22% (4)	14 32% (2)	13 33% (1)	114 34% (3)	57 26% (4)	75 31% (2)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	244 30% (3)	32 29% (3)	33 19% (3)	65 23% (3)	83 30% (3)	95 40% (3)	101 27% (3)	126 34% (3)	65 33% (4)	141 29% (3)	37 33% (2)	87 36% (4)	87 28% (3)	36 32% (3)	33 25% (4)	114 34% (2)	47 28% (3)	36 29% (2)	26 29% (3)	9 21% (4)	11 27% (2)	114 34% (2)	65 29% (2)	65 26% (3)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	238 30% (4)	28 24% (4)	30 17% (4)	58 20% (4)	82 29% (4)	98 42% (1)	91 24% (4)	135 36% (2)	74 38% (2)	132 27% (4)	32 28% (3)	96 40% (1)	76 25% (4)	31 27% (4)	33 25% (3)	112 34% (4)	41 24% (4)	35 27% (4)	30 34% (2)	12 28% (3)	9 22% (3)	112 34% (4)	64 29% (3)	61 25% (4)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	98 12% (5)	16 14% (5)	23 13% (5)	38 13% (5)	26 9% (5)	34 14% (5)	46 12% (5)	46 12% (5)	20 10% (5)	59 12% (5)	19 17% (5)	31 13% (5)	42 14% (5)	13 12% (5)	12 9% (5)	39 12% (5)	19 11% (5)	17 13% (5)	11 13% (5)	6 14% (5)	5 13% (5)	39 12% (5)	28 13% (5)	31 12% (5)

Table 27-3
Summary of K-12 Education Proposals: % Strongly Support

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	287 36% (1)	105 35% (1)	117 35% (1)	32 39% (3)	33 43% (1)	181 39% (1)	107 32% (1)	82 39% (1)	55 32% (1)	99 39% (1)	51 31% (1)	67 37% (1)	50 31% (1)	15 28% (3)	13 30% (1)	55 37% (2)	87 41% (1)	68 38% (1)	49 30% (1)	20 33% (2)	8 23% (1)	82 41% (3)	60 37% (1)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	247 31% (2)	98 32% (2)	88 26% (3)	33 40% (2)	28 36% (3)	161 35% (2)	86 25% (4)	77 37% (2)	54 31% (2)	84 33% (2)	32 19% (4)	62 34% (2)	42 26% (3)	15 29% (2)	12 28% (4)	54 36% (3)	61 29% (4)	57 32% (2)	46 28% (2)	20 33% (3)	8 22% (2)	79 39% (4)	36 23% (3)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	244 30% (3)	92 31% (3)	92 27% (2)	29 35% (4)	30 39% (2)	154 33% (3)	90 27% (2)	71 33% (4)	51 29% (4)	83 33% (3)	39 24% (2)	48 27% (4)	44 27% (2)	19 37% (1)	13 29% (2)	54 36% (4)	66 31% (3)	55 31% (4)	37 22% (3)	25 41% (1)	7 19% (4)	85 43% (2)	34 21% (4)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	238 30% (4)	88 29% (4)	88 26% (4)	34 41% (1)	28 36% (4)	152 33% (4)	86 26% (3)	71 34% (3)	52 30% (3)	80 32% (4)	35 21% (3)	54 30% (3)	35 21% (4)	12 22% (4)	13 29% (3)	57 38% (1)	68 32% (2)	56 31% (3)	33 20% (4)	17 27% (4)	8 22% (3)	86 43% (1)	39 24% (2)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	98 12% (5)	48 16% (5)	31 9% (5)	11 13% (5)	8 11% (5)	40 9% (5)	58 17% (5)	25 12% (5)	34 20% (5)	15 6% (5)	24 15% (5)	28 15% (5)	13 8% (5)	6 12% (5)	2 5% (5)	25 16% (5)	23 11% (5)	27 15% (5)	14 8% (5)	6 9% (5)	3 9% (5)	31 16% (5)	16 10% (5)

Table 27-4
Summary of K-12 Education Proposals: % Strongly Support

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	287 36% (1)	158 36% (1)	130 35% (1)	79 34% (1)	29 32% (3)	255 37% (1)	164 33% (1)	123 40% (1)	98 42% (1)	97 42% (1)	75 33% (1)	50 37% (1)	62 32% (1)	75 48% (1)	83 35% (1)	159 40% (1)	102 32% (1)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	247 31% (2)	153 35% (2)	94 26% (4)	48 20% (4)	30 34% (2)	214 31% (2)	131 27% (3)	116 38% (2)	95 40% (2)	93 41% (2)	50 22% (4)	39 28% (3)	61 31% (2)	57 36% (4)	64 27% (4)	121 30% (4)	97 30% (2)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	244 30% (3)	147 34% (3)	96 26% (3)	49 21% (3)	36 41% (1)	204 29% (4)	132 27% (2)	112 37% (3)	95 40% (3)	89 39% (3)	56 25% (3)	38 28% (4)	55 28% (3)	62 39% (3)	68 29% (3)	130 33% (3)	92 29% (3)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	238 30% (4)	142 33% (4)	96 26% (2)	55 24% (2)	27 30% (4)	210 30% (3)	129 26% (4)	109 36% (4)	89 38% (4)	83 36% (4)	58 26% (2)	39 28% (2)	54 28% (4)	63 40% (2)	70 29% (2)	133 34% (2)	85 27% (4)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	98 12% (5)	65 15% (5)	32 9% (5)	26 11% (5)	11 13% (5)	83 12% (5)	68 14% (5)	29 10% (5)	22 9% (5)	16 7% (5)	23 10% (5)	20 15% (5)	34 18% (5)	25 16% (5)	34 14% (5)	58 15% (5)	32 10% (5)

Table 28-1
Summary of K-12 Education Proposals: % Total Support

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				TOTAL		DATA
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT	
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%	
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	631 79% (1)	310 81% (1)	321 77% (1)	156 81% (1)	108 85% (1)	90 75% (2)	115 80% (1)	161 74% (1)	207 84% (1)	104 75% (1)	148 76% (1)	172 78% (1)	164 81% (1)	114 81% (1)	278 81% (1)	70 73% (1)	283 79% (1)	109 82% (1)	174 77% (1)	506 79% (1)	74 85% (2)	30 76% (1)	125 78% (1)	633 79% (1)	
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	577 72% (2)	286 74% (3)	291 70% (2)	149 78% (3)	104 81% (2)	86 71% (3)	105 73% (2)	134 62% (2)	198 80% (2)	88 64% (3)	141 73% (2)	150 68% (2)	140 69% (2)	102 73% (3)	242 70% (2)	66 69% (2)	270 75% (2)	105 80% (2)	164 72% (2)	461 72% (2)	74 84% (3)	24 61% (4)	116 73% (2)	578 72% (2)	
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	570 71% (3)	293 76% (2)	277 67% (3)	154 80% (2)	100 78% (4)	83 69% (4)	104 72% (3)	130 60% (3)	196 80% (4)	97 70% (2)	140 72% (3)	137 62% (3)	136 67% (3)	102 73% (2)	239 69% (3)	66 68% (3)	266 74% (3)	102 77% (3)	164 72% (3)	455 71% (3)	77 87% (1)	26 65% (2)	115 72% (3)	575 72% (3)	
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	534 67% (4)	279 73% (4)	256 62% (4)	134 70% (4)	101 79% (3)	91 76% (1)	86 60% (4)	122 57% (4)	197 80% (3)	81 59% (4)	129 66% (4)	127 57% (4)	131 64% (4)	95 68% (4)	226 66% (4)	64 66% (4)	244 68% (4)	96 72% (4)	148 65% (4)	422 66% (4)	67 76% (4)	26 64% (3)	113 70% (4)	533 67% (4)	
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	304 38% (5)	166 43% (5)	138 33% (5)	88 46% (5)	47 37% (5)	51 43% (5)	46 32% (5)	71 33% (5)	121 49% (5)	44 32% (5)	65 33% (5)	73 33% (5)	74 36% (5)	53 38% (5)	127 37% (5)	30 31% (5)	147 41% (5)	60 45% (5)	87 38% (5)	241 38% (5)	27 31% (5)	17 43% (5)	62 39% (5)	297 37% (5)	

Table 28-2
Summary of K-12 Education Proposals: % Total Support

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	631 79% (1)	87 77% (1)	131 76% (1)	217 76% (1)	225 80% (1)	188 80% (1)	303 80% (1)	293 79% (1)	151 78% (1)	392 79% (1)	88 78% (1)	196 81% (1)	245 79% (1)	94 83% (1)	93 71% (1)	267 80% (1)	139 82% (1)	96 77% (1)	70 79% (1)	34 80% (1)	25 63% (2)	267 80% (1)	171 77% (1)	194 79% (1)	
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	577 72% (2)	77 68% (3)	112 65% (2)	189 66% (2)	212 75% (2)	177 76% (2)	271 71% (2)	273 74% (2)	149 77% (2)	345 70% (3)	83 74% (2)	186 77% (3)	215 69% (2)	85 74% (2)	90 68% (2)	243 73% (2)	123 73% (2)	83 66% (3)	68 77% (2)	31 73% (2)	29 72% (1)	243 73% (2)	156 71% (3)	178 73% (2)	
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	570 71% (3)	78 69% (2)	110 64% (3)	187 66% (3)	209 75% (3)	174 74% (3)	265 70% (3)	272 73% (3)	148 76% (3)	346 70% (2)	77 68% (3)	189 79% (2)	214 69% (3)	84 74% (3)	81 61% (3)	240 72% (3)	120 71% (3)	87 69% (2)	67 76% (3)	31 72% (3)	25 62% (3)	240 72% (3)	157 71% (2)	173 70% (3)	
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	534 67% (4)	73 64% (4)	102 59% (4)	175 61% (4)	190 68% (4)	170 73% (4)	251 66% (4)	254 68% (4)	138 71% (4)	323 66% (4)	74 65% (4)	179 74% (4)	200 64% (4)	78 68% (4)	76 57% (4)	240 72% (4)	105 62% (4)	77 61% (4)	63 71% (4)	28 64% (4)	22 55% (4)	240 72% (4)	142 64% (4)	153 62% (4)	
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	304 38% (5)	46 40% (5)	62 36% (5)	107 38% (5)	100 36% (5)	96 41% (5)	142 37% (5)	150 40% (5)	65 34% (5)	191 39% (5)	48 42% (5)	98 41% (5)	128 41% (5)	36 32% (5)	42 32% (5)	133 40% (5)	59 35% (5)	48 38% (5)	33 37% (5)	15 36% (5)	16 40% (5)	133 40% (5)	81 37% (5)	90 36% (5)	

Table 28-3
Summary of K-12 Education Proposals: % Total Support

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	631 79% (1)	247 82% (1)	259 76% (1)	64 77% (1)	62 80% (1)	368 79% (1)	263 78% (1)	173 82% (1)	137 80% (1)	195 77% (1)	126 77% (1)	152 84% (1)	126 78% (1)	40 76% (1)	30 69% (1)	118 79% (1)	165 78% (1)	151 85% (1)	127 77% (1)	46 75% (2)	24 69% (1)	158 79% (3)	125 78% (1)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	577 72% (2)	227 75% (3)	234 69% (2)	58 71% (4)	58 75% (2)	344 74% (2)	234 70% (3)	162 77% (2)	124 72% (4)	182 72% (2)	110 67% (2)	132 72% (4)	110 68% (2)	37 71% (3)	29 66% (2)	117 78% (3)	153 73% (2)	129 72% (4)	112 68% (2)	44 73% (3)	22 62% (2)	165 82% (1)	105 66% (3)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	570 71% (3)	232 77% (2)	223 66% (3)	61 74% (3)	54 70% (3)	333 72% (3)	237 71% (2)	159 75% (3)	135 78% (2)	175 69% (3)	102 63% (3)	138 76% (2)	100 62% (3)	38 72% (2)	28 64% (3)	117 78% (2)	149 71% (3)	130 73% (3)	109 66% (3)	47 76% (1)	19 54% (4)	160 80% (2)	106 66% (2)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	534 67% (4)	216 72% (4)	206 61% (4)	62 75% (2)	50 65% (4)	307 66% (4)	227 68% (4)	150 71% (4)	128 74% (3)	157 62% (4)	99 61% (4)	133 73% (3)	94 58% (4)	37 69% (4)	27 62% (4)	109 73% (4)	135 64% (4)	132 74% (2)	94 57% (4)	43 70% (4)	21 60% (3)	151 76% (4)	93 58% (4)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	304 38% (5)	132 44% (5)	109 32% (5)	34 41% (5)	29 37% (5)	151 33% (5)	152 45% (5)	75 36% (5)	90 52% (5)	76 30% (5)	62 38% (5)	73 40% (5)	54 33% (5)	20 38% (5)	10 22% (5)	72 48% (5)	75 36% (5)	75 42% (5)	51 31% (5)	22 36% (5)	7 21% (5)	89 44% (5)	58 37% (5)

Table 28-4
Summary of K-12 Education Proposals: % Total Support

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
EXPANDING TAX CREDIT SCHOLARSHIPS, WHICH ALLOW BUSINESSES TO DONATE MONEY TO NONPROFIT ORGANIZATIONS THAT PROVIDE SCHOLARSHIPS TO LOW-INCOME AND MIDDLE-INCOME CHILDREN IN PENNSYLVANIA TO ATTEND PRE-KINDERGARTEN OR K-12 PRIVATE SCHOOL.	631 79% (1)	353 81% (1)	278 76% (1)	175 75% (1)	74 84% (1)	547 78% (1)	386 78% (1)	245 80% (1)	187 80% (1)	188 82% (1)	170 76% (1)	105 77% (1)	156 81% (1)	129 82% (1)	196 82% (1)	325 82% (1)	247 77% (1)
CREATING EDUCATION OPPORTUNITY ACCOUNTS, A GOVERNMENT-FUNDED ACCOUNT THAT PARENTS CAN USE FOR RESTRICTED EDUCATIONAL EXPENSES, INCLUDING TUITION, TUTORING, ONLINE EDUCATION PROGRAMS, AND THERAPIES FOR STUDENTS WITH SPECIAL NEEDS.	577 72% (2)	328 75% (3)	249 68% (2)	152 65% (2)	68 77% (2)	503 72% (2)	345 70% (2)	232 76% (2)	180 76% (2)	170 74% (3)	157 70% (2)	98 72% (2)	140 73% (3)	118 75% (2)	185 78% (2)	304 77% (2)	222 69% (3)
PROVIDING A REFUNDABLE TAX CREDIT THAT GIVES MONEY TO FAMILIES TO SPEND ON THE DIRECT NEEDS OF THEIR CHILD, INCLUDING PRIVATE TUITION, ONLINE EDUCATION PROGRAMS, TUTORING, CURRICULUM, AND THERAPIES. LOW INCOME FAMILIES WOULD BE ELIGIBLE FOR UP FRONT RELIEF.	570 71% (3)	337 78% (2)	233 64% (3)	139 60% (3)	65 74% (3)	496 71% (3)	343 69% (3)	227 74% (3)	179 76% (3)	177 77% (2)	146 65% (3)	93 68% (3)	144 74% (2)	117 74% (3)	180 75% (3)	297 75% (3)	223 69% (2)
ESTABLISHING SCHOLARSHIPS FOR LOW-INCOME STUDENTS IN PENNSYLVANIA'S WORST PERFORMING SCHOOLS THAT WOULD HELP PAY FOR TUITION TO ANOTHER K-12 SCHOOL.	534 67% (4)	309 71% (4)	225 62% (4)	137 59% (4)	62 70% (4)	467 67% (4)	329 67% (4)	205 67% (4)	161 68% (4)	157 69% (4)	146 65% (4)	89 65% (4)	135 70% (4)	107 68% (4)	170 71% (4)	277 70% (4)	208 65% (4)
CUTTING STATE FUNDING FOR CYBER CHARTER SCHOOLS BY 50% PER STUDENT.	304 38% (5)	191 44% (5)	112 31% (5)	76 33% (5)	30 34% (5)	268 38% (5)	204 41% (5)	100 33% (5)	78 33% (5)	68 30% (5)	59 26% (5)	66 48% (5)	104 54% (5)	66 42% (5)	102 43% (5)	168 42% (5)	112 35% (5)

Table 29-1

QUESTION 21:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Expanding tax credit scholarships, which allow businesses to donate money to nonprofit organizations that provide scholarships to low-income and middle-income children in Pennsylvania to attend pre-kindergarten or K-12 private school.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	542 68%	258 67%	284 68%	137 71%	99 77%	75 62%	100 70%	131 60%	178 72%	80 58%	133 69%	151 68%	141 69%	99 71%	240 70%	57 59%	245 68%	99 75%	146 64%	434 68%	66 75%	26 66%	108 67%	544 68%
TOTAL SUPPORT -----	631 79%	310 81%	321 77%	156 81%	108 85%	90 75%	115 80%	161 74%	207 84%	104 75%	148 76%	172 78%	164 81%	114 81%	278 81%	70 73%	283 79%	109 82%	174 77%	506 79%	74 85%	30 76%	125 78%	633 79%
TOTAL OPPOSE -----	89 11%	52 14%	37 9%	20 10%	9 7%	15 13%	15 10%	30 14%	29 12%	23 17%	15 8%	22 10%	23 11%	14 10%	38 11%	14 14%	38 11%	10 8%	28 12%	71 11%	8 9%	4 11%	18 11%	89 11%
STRONGLY SUPPORT	287 36%	137 36%	150 36%	72 38%	47 36%	51 43%	45 31%	72 33%	95 39%	42 30%	75 39%	75 34%	69 34%	49 35%	118 34%	28 29%	142 39%	44 34%	97 43%	222 35%	43 48%	11 27%	65 41%	287 36%
SOMEWHAT SUPPORT	343 43%	173 45%	170 41%	84 44%	62 48%	39 32%	70 49%	89 41%	111 45%	62 45%	73 38%	97 44%	95 47%	65 46%	160 47%	42 44%	141 39%	64 49%	77 34%	283 44%	32 36%	20 49%	60 37%	346 43%
SOMEWHAT OPPOSE	53 7%	38 10%	15 4%	13 7%	7 5%	9 8%	8 5%	16 8%	21 8%	17 12%	8 4%	7 3%	13 7%	11 8%	24 7%	7 7%	22 6%	5 4%	17 7%	39 6%	6 6%	3 7%	14 8%	50 6%
STRONGLY OPPOSE	36 5%	14 4%	22 5%	6 3%	3 2%	6 5%	7 5%	14 6%	8 3%	6 4%	7 3%	15 7%	10 5%	4 3%	14 4%	7 7%	16 4%	5 4%	11 5%	32 5%	3 3%	1 4%	4 3%	39 5%
UNDECIDED/NOT SURE	80 10%	21 6%	59 14%	16 8%	10 8%	15 12%	14 10%	25 12%	10 4%	11 8%	31 16%	28 13%	16 8%	12 9%	28 8%	13 13%	39 11%	14 10%	25 11%	63 10%	5 6%	5 13%	17 11%	78 10%

Table 29-2

QUESTION 21:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Expanding tax credit scholarships, which allow businesses to donate money to nonprofit organizations that provide scholarships to low-income and middle-income children in Pennsylvania to attend pre-kindergarten or K-12 private school.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	542 68%	71 63%	104 61%	176 62%	196 70%	170 73%	260 69%	251 68%	127 66%	341 69%	74 65%	167 70%	216 69%	83 73%	73 56%	229 68%	123 73%	84 67%	61 69%	29 68%	16 41%	229 68%	148 67%	166 67%
TOTAL SUPPORT -----	631 79%	87 77%	131 76%	217 76%	225 80%	188 80%	303 80%	293 79%	151 78%	392 79%	88 78%	196 81%	245 79%	94 83%	93 71%	267 80%	139 82%	96 77%	70 79%	34 80%	25 63%	267 80%	171 77%	194 79%
TOTAL OPPOSE -----	89 11%	15 14%	26 15%	42 15%	29 10%	19 8%	43 11%	42 11%	24 13%	51 10%	14 12%	29 12%	30 10%	11 10%	20 15%	38 11%	16 9%	12 10%	9 10%	5 12%	9 22%	38 11%	23 10%	28 11%
STRONGLY SUPPORT	287 36%	42 38%	44 26%	87 30%	105 37%	96 41%	122 32%	151 41%	81 42%	166 34%	40 36%	92 38%	110 35%	42 37%	42 32%	136 41%	58 34%	38 30%	31 35%	16 36%	9 22%	136 41%	71 32%	80 33%
SOMEWHAT SUPPORT	343 43%	44 39%	86 50%	131 46%	120 43%	92 40%	181 48%	142 38%	70 36%	226 46%	48 42%	103 43%	135 44%	52 46%	52 39%	131 39%	81 48%	58 46%	39 44%	19 44%	17 41%	131 39%	100 45%	113 46%
SOMEWHAT OPPOSE	53 7%	6 6%	19 11%	25 9%	20 7%	8 3%	26 7%	24 6%	14 7%	30 6%	9 8%	16 7%	20 6%	6 5%	11 8%	23 7%	10 6%	5 4%	5 6%	4 10%	5 12%	23 7%	11 5%	18 7%
STRONGLY OPPOSE	36 5%	9 8%	7 4%	16 6%	9 3%	11 5%	16 4%	18 5%	10 5%	21 4%	5 4%	13 5%	10 3%	5 5%	9 7%	15 4%	6 3%	7 6%	3 4%	1 2%	4 11%	15 4%	12 5%	10 4%
UNDECIDED/NOT SURE	80 10%	11 10%	15 9%	26 9%	27 9%	27 12%	34 9%	37 10%	18 9%	51 10%	12 10%	16 7%	36 12%	9 8%	19 14%	29 9%	15 9%	17 14%	10 11%	4 8%	6 15%	29 9%	27 12%	24 10%

Table 29-3

QUESTION 21:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Expanding tax credit scholarships, which allow businesses to donate money to nonprofit organizations that provide scholarships to low-income and middle-income children in Pennsylvania to attend pre-kindergarten or K-12 private school.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	542 68%	209 69%	225 67%	49 60%	58 75%	322 69%	220 66%	149 71%	109 63%	172 68%	111 68%	131 72%	110 68%	33 63%	23 53%	94 63%	151 72%	131 73%	109 66%	39 64%	18 50%	141 70%	104 65%
TOTAL SUPPORT -----	631 79%	247 82%	259 76%	64 77%	62 80%	368 79%	263 78%	173 82%	137 80%	195 77%	126 77%	152 84%	126 78%	40 76%	30 69%	118 79%	165 78%	151 85%	127 77%	46 75%	24 69%	158 79%	125 78%
TOTAL OPPOSE -----	89 11%	38 13%	33 10%	14 17%	4 5%	46 10%	43 13%	24 11%	28 16%	23 9%	14 9%	21 12%	16 10%	7 13%	7 16%	24 16%	14 7%	20 11%	18 11%	7 11%	7 19%	17 9%	21 13%
STRONGLY SUPPORT	287 36%	105 35%	117 35%	32 39%	33 43%	181 39%	107 32%	82 39%	55 32%	99 39%	51 31%	67 37%	50 31%	15 28%	13 30%	55 37%	87 41%	68 38%	49 30%	20 33%	8 23%	82 41%	60 37%
SOMEWHAT SUPPORT	343 43%	142 47%	142 42%	31 38%	29 37%	187 40%	156 46%	91 43%	82 48%	96 38%	74 45%	85 47%	75 47%	25 48%	17 39%	63 42%	78 37%	83 46%	78 47%	26 43%	16 45%	76 38%	65 41%
SOMEWHAT OPPOSE	53 7%	25 8%	14 4%	13 15%	1 1%	29 6%	24 7%	19 9%	19 11%	9 4%	6 3%	16 9%	8 5%	5 9%	2 4%	17 12%	5 2%	14 8%	10 6%	4 7%	3 7%	11 6%	11 7%
STRONGLY OPPOSE	36 5%	13 4%	19 6%	1 2%	3 4%	18 4%	19 6%	5 2%	10 6%	13 5%	9 5%	6 3%	8 5%	2 4%	5 11%	7 4%	9 4%	6 3%	7 4%	3 5%	4 11%	6 3%	10 6%
UNDECIDED/NOT SURE	80 10%	16 5%	47 14%	5 6%	12 16%	50 11%	30 9%	15 7%	7 4%	35 14%	23 14%	8 5%	20 12%	6 11%	7 15%	7 5%	32 15%	8 4%	21 13%	8 13%	5 13%	25 13%	14 9%

Table 29-4

QUESTION 21:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Expanding tax credit scholarships, which allow businesses to donate money to nonprofit organizations that provide scholarships to low-income and middle-income children in Pennsylvania to attend pre-kindergarten or K-12 private school.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	542 68%	307 71%	235 64%	144 62%	66 75%	467 67%	326 66%	216 71%	164 70%	174 76%	141 63%	88 65%	130 67%	111 70%	170 71%	280 71%	206 64%
TOTAL SUPPORT -----	631 79%	353 81%	278 76%	175 75%	74 84%	547 78%	386 78%	245 80%	187 80%	188 82%	170 76%	105 77%	156 81%	129 82%	196 82%	325 82%	247 77%
TOTAL OPPOSE -----	89 11%	46 11%	43 12%	31 13%	8 9%	80 11%	60 12%	29 9%	23 10%	14 6%	29 13%	17 12%	26 13%	19 12%	26 11%	44 11%	41 13%
STRONGLY SUPPORT	287 36%	158 36%	130 35%	79 34%	29 32%	255 37%	164 33%	123 40%	98 42%	97 42%	75 33%	50 37%	62 32%	75 48%	83 35%	159 40%	102 32%
SOMEWHAT SUPPORT	343 43%	195 45%	149 41%	97 41%	46 52%	292 42%	222 45%	122 40%	89 38%	91 40%	95 43%	55 41%	94 49%	54 34%	112 47%	166 42%	145 45%
SOMEWHAT OPPOSE	53 7%	29 7%	23 6%	15 6%	5 5%	48 7%	38 8%	15 5%	12 5%	9 4%	18 8%	9 6%	15 8%	12 7%	16 7%	27 7%	23 7%
STRONGLY OPPOSE	36 5%	16 4%	20 5%	17 7%	3 3%	32 5%	22 4%	14 5%	11 5%	4 2%	11 5%	8 6%	11 6%	7 4%	10 4%	17 4%	18 6%
UNDECIDED/NOT SURE	80 10%	36 8%	44 12%	27 11%	6 7%	72 10%	48 10%	32 10%	25 11%	27 12%	24 11%	14 10%	12 6%	10 6%	17 7%	27 7%	35 11%

Table 30-1

QUESTION 22:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Creating education opportunity accounts, a government-funded account that parents can use for restricted educational expenses, including tuition, tutoring, online education programs, and therapies for students with special needs.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	440 55%	215 56%	226 54%	122 63%	92 72%	65 54%	82 57%	80 37%	162 66%	52 38%	116 60%	110 49%	98 48%	76 54%	174 51%	49 51%	217 60%	85 64%	132 58%	349 54%	67 76%	15 37%	92 57%	440 55%
TOTAL SUPPORT -----	577 72%	286 74%	291 70%	149 78%	104 81%	86 71%	105 73%	134 62%	198 80%	88 64%	141 73%	150 68%	140 69%	102 73%	242 70%	66 69%	270 75%	105 80%	164 72%	461 72%	74 84%	24 61%	116 73%	578 72%
TOTAL OPPOSE -----	137 17%	71 19%	66 16%	27 14%	12 10%	20 17%	23 16%	54 25%	35 14%	36 26%	25 13%	41 18%	42 20%	26 19%	68 20%	17 18%	52 15%	20 15%	32 14%	112 18%	7 8%	9 23%	25 15%	138 17%
STRONGLY SUPPORT	244 30%	121 32%	122 29%	77 40%	47 37%	42 35%	36 25%	42 19%	97 39%	25 18%	69 36%	53 24%	55 27%	37 27%	92 27%	32 33%	119 33%	35 26%	84 37%	184 29%	41 46%	9 24%	59 37%	240 30%
SOMEWHAT SUPPORT	334 42%	165 43%	169 41%	72 38%	57 45%	43 36%	69 48%	93 43%	101 41%	64 46%	72 37%	97 44%	84 41%	65 46%	149 43%	34 36%	151 42%	71 53%	80 35%	277 43%	33 38%	15 37%	57 36%	338 42%
SOMEWHAT OPPOSE	85 11%	48 12%	38 9%	20 10%	8 6%	12 10%	14 10%	31 15%	24 10%	23 17%	15 8%	23 10%	24 12%	18 13%	42 12%	11 11%	32 9%	11 9%	21 9%	67 10%	5 5%	6 14%	18 11%	83 10%
STRONGLY OPPOSE	52 6%	24 6%	28 7%	8 4%	5 4%	8 7%	9 6%	23 10%	11 4%	13 9%	10 5%	18 8%	18 9%	8 6%	26 7%	6 6%	20 6%	9 7%	11 5%	45 7%	3 3%	4 9%	6 4%	55 7%
UNDECIDED/NOT SURE	86 11%	27 7%	59 14%	16 8%	11 9%	14 12%	17 12%	28 13%	13 5%	14 10%	28 14%	31 14%	23 11%	12 9%	34 10%	13 14%	38 11%	7 5%	31 14%	66 10%	6 7%	7 16%	19 12%	84 11%

Table 30-2

QUESTION 22:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Creating education opportunity accounts, a government-funded account that parents can use for restricted educational expenses, including tuition, tutoring, online education programs, and therapies for students with special needs.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	440 55%	55 49%	69 40%	124 43%	166 59%	150 64%	203 53%	212 57%	121 63%	255 52%	64 57%	153 64%	158 51%	64 57%	62 47%	184 55%	95 56%	59 47%	58 66%	23 54%	22 54%	184 55%	119 54%	137 56%
TOTAL SUPPORT -----	577 72%	77 68%	112 65%	189 66%	212 75%	177 76%	271 71%	273 74%	149 77%	345 70%	83 74%	186 77%	215 69%	85 74%	90 68%	243 73%	123 73%	83 66%	68 77%	31 73%	29 72%	243 73%	156 71%	178 73%
TOTAL OPPOSE -----	137 17%	22 19%	43 25%	65 23%	45 16%	27 12%	69 18%	61 16%	28 14%	90 18%	19 17%	33 14%	57 18%	20 18%	27 21%	59 18%	28 17%	25 20%	10 12%	8 19%	7 18%	59 18%	37 17%	42 17%
STRONGLY SUPPORT	244 30%	32 29%	33 19%	65 23%	83 30%	95 40%	101 27%	126 34%	65 33%	141 29%	37 33%	87 36%	87 28%	36 32%	33 25%	114 34%	47 28%	36 29%	26 29%	9 21%	11 27%	114 34%	65 29%	65 26%
SOMEWHAT SUPPORT	334 42%	44 39%	79 46%	123 43%	128 46%	82 35%	170 45%	147 40%	84 44%	203 41%	46 41%	99 41%	128 41%	49 43%	56 43%	129 39%	76 45%	47 37%	42 48%	22 52%	18 44%	129 39%	91 41%	114 46%
SOMEWHAT OPPOSE	85 11%	12 10%	26 15%	37 13%	35 12%	13 6%	42 11%	39 10%	19 10%	52 10%	15 13%	23 10%	35 11%	13 12%	14 10%	34 10%	17 10%	21 16%	5 5%	6 14%	3 7%	34 10%	25 12%	26 11%
STRONGLY OPPOSE	52 6%	10 9%	17 10%	27 10%	11 4%	14 6%	26 7%	22 6%	9 5%	39 8%	4 4%	10 4%	21 7%	7 6%	14 10%	25 8%	11 6%	4 3%	5 6%	2 5%	4 11%	25 8%	11 5%	16 6%
UNDECIDED/NOT SURE	86 11%	14 13%	17 10%	32 11%	24 9%	30 13%	40 10%	37 10%	17 9%	59 12%	10 9%	22 9%	40 13%	9 8%	15 12%	32 10%	18 11%	18 14%	10 11%	4 8%	4 11%	32 10%	28 13%	26 10%

Table 30-3

QUESTION 22:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Creating education opportunity accounts, a government-funded account that parents can use for restricted educational expenses, including tuition, tutoring, online education programs, and therapies for students with special needs.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	WHITE MEN	WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	440 55%	172 57%	177 52%	42 51%	49 63%	275 59%	165 49%	132 62%	83 48%	144 57%	82 50%	95 52%	79 49%	30 57%	19 44%	90 60%	128 61%	97 54%	77 47%	36 60%	13 37%	146 73%	72 45%
TOTAL SUPPORT -----	577 72%	227 75%	234 69%	58 71%	58 75%	344 74%	234 70%	162 77%	124 72%	182 72%	110 67%	132 72%	110 68%	37 71%	29 66%	117 78%	153 73%	129 72%	112 68%	44 73%	22 62%	165 82%	105 66%
TOTAL OPPOSE -----	137 17%	55 18%	57 17%	16 19%	9 11%	68 15%	69 20%	30 14%	41 24%	38 15%	28 17%	37 20%	31 19%	7 14%	10 22%	27 18%	25 12%	32 18%	35 21%	8 13%	9 25%	19 10%	33 21%
STRONGLY SUPPORT	244 30%	92 31%	92 27%	29 35%	30 39%	154 33%	90 27%	71 33%	51 29%	83 33%	39 24%	48 27%	44 27%	19 37%	13 29%	54 36%	66 31%	55 31%	37 22%	25 41%	7 19%	85 43%	34 21%
SOMEWHAT SUPPORT	334 42%	135 45%	142 42%	29 35%	28 36%	190 41%	144 43%	91 43%	73 42%	98 39%	71 43%	84 46%	65 40%	18 34%	16 37%	63 42%	88 42%	74 41%	75 46%	19 32%	15 42%	80 40%	71 44%
SOMEWHAT OPPOSE	85 11%	34 11%	33 10%	13 16%	5 6%	41 9%	44 13%	21 10%	27 16%	20 8%	17 11%	24 13%	18 11%	3 5%	8 18%	21 14%	12 6%	24 13%	18 11%	4 7%	6 18%	11 6%	21 13%
STRONGLY OPPOSE	52 6%	21 7%	24 7%	3 3%	4 5%	28 6%	24 7%	10 5%	14 8%	18 7%	10 6%	13 7%	13 8%	5 9%	2 4%	6 4%	14 7%	8 5%	17 11%	4 6%	2 7%	8 4%	11 7%
UNDECIDED/NOT SURE	86 11%	19 6%	48 14%	8 10%	11 14%	52 11%	34 10%	19 9%	8 5%	33 13%	26 16%	13 7%	22 13%	8 15%	5 12%	6 4%	32 15%	17 10%	17 11%	8 14%	5 14%	16 8%	22 14%

Table 30-4

QUESTION 22:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Creating education opportunity accounts, a government-funded account that parents can use for restricted educational expenses, including tuition, tutoring, online education programs, and therapies for students with special needs.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	440 55%	259 60%	182 50%	99 42%	56 63%	381 55%	247 50%	194 63%	147 62%	140 61%	123 55%	70 52%	99 51%	93 59%	155 65%	247 62%	152 47%
TOTAL SUPPORT -----	577 72%	328 75%	249 68%	152 65%	68 77%	503 72%	345 70%	232 76%	180 76%	170 74%	157 70%	98 72%	140 73%	118 75%	185 78%	304 77%	222 69%
TOTAL OPPOSE -----	137 17%	70 16%	68 18%	53 23%	12 13%	121 17%	98 20%	39 13%	33 14%	30 13%	33 15%	27 20%	41 21%	26 16%	31 13%	57 14%	70 22%
STRONGLY SUPPORT	244 30%	147 34%	96 26%	49 21%	36 41%	204 29%	132 27%	112 37%	95 40%	89 39%	56 25%	38 28%	55 28%	62 39%	68 29%	130 33%	92 29%
SOMEWHAT SUPPORT	334 42%	181 42%	153 42%	103 44%	31 35%	299 43%	213 43%	121 39%	85 36%	81 35%	100 45%	60 44%	86 44%	56 36%	117 49%	174 44%	130 40%
SOMEWHAT OPPOSE	85 11%	45 10%	40 11%	29 12%	7 8%	76 11%	60 12%	25 8%	22 9%	18 8%	26 11%	15 11%	25 13%	18 11%	20 8%	38 9%	41 13%
STRONGLY OPPOSE	52 6%	24 6%	28 8%	25 11%	5 5%	46 7%	38 8%	14 5%	11 5%	13 5%	8 3%	12 9%	17 9%	8 5%	11 5%	19 5%	29 9%
UNDECIDED/NOT SURE	86 11%	37 9%	49 13%	28 12%	9 10%	74 11%	51 10%	35 11%	23 10%	29 12%	33 15%	11 8%	12 6%	13 8%	23 10%	36 9%	30 9%

Table 31-1

QUESTION 23:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Establishing scholarships for low-income students in Pennsylvania's worst performing schools that would help pay for tuition to another k-12 school.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	367 46%	204 53%	163 39%	99 52%	85 67%	74 62%	49 34%	60 28%	161 66%	43 31%	97 50%	66 30%	83 41%	66 47%	149 43%	42 43%	177 49%	73 55%	103 45%	282 44%	55 62%	18 44%	85 53%	365 46%
TOTAL SUPPORT -----	534 67%	279 73%	256 62%	134 70%	101 79%	91 76%	86 60%	122 57%	197 80%	81 59%	129 66%	127 57%	131 64%	95 68%	226 66%	64 66%	244 68%	96 72%	148 65%	422 66%	67 76%	26 64%	113 70%	533 67%
TOTAL OPPOSE -----	167 21%	74 19%	93 22%	35 18%	16 12%	17 14%	37 26%	62 29%	36 15%	38 28%	32 16%	61 28%	48 24%	29 21%	78 23%	22 23%	67 19%	23 17%	45 20%	139 22%	12 14%	8 20%	28 17%	168 21%
STRONGLY SUPPORT	238 30%	123 32%	115 28%	68 35%	49 38%	41 34%	38 27%	41 19%	95 39%	27 20%	63 32%	52 24%	54 26%	35 25%	89 26%	24 25%	125 35%	34 26%	91 40%	176 28%	39 44%	14 35%	62 39%	236 30%
SOMEWHAT SUPPORT	297 37%	156 41%	141 34%	66 34%	52 41%	50 42%	48 33%	81 37%	102 41%	54 39%	66 34%	75 34%	77 38%	60 43%	137 40%	39 41%	120 33%	62 47%	58 25%	246 38%	28 32%	11 28%	51 32%	297 37%
SOMEWHAT OPPOSE	110 14%	52 13%	59 14%	25 13%	14 11%	8 6%	27 19%	36 17%	28 11%	24 17%	19 10%	39 18%	29 14%	19 13%	48 14%	16 16%	47 13%	14 11%	33 14%	87 14%	9 10%	7 16%	23 14%	108 14%
STRONGLY OPPOSE	57 7%	22 6%	34 8%	9 5%	2 1%	9 8%	10 7%	26 12%	8 3%	14 10%	12 6%	22 10%	19 9%	11 8%	30 9%	6 7%	21 6%	8 6%	12 5%	52 8%	4 4%	1 3%	5 3%	60 8%
UNDECIDED/NOT SURE	98 12%	31 8%	67 16%	23 12%	11 9%	12 10%	21 14%	32 15%	13 5%	19 14%	34 17%	33 15%	24 12%	16 11%	40 12%	10 11%	48 13%	14 11%	34 15%	79 12%	9 10%	7 17%	19 12%	99 12%

Table 31-2

QUESTION 23:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Establishing scholarships for low-income students in Pennsylvania's worst performing schools that would help pay for tuition to another k-12 school.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST	
																					DMAS				
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (SUPPORT - OPPOSE)	367 46%	50 44%	51 30%	102 36%	134 48%	132 56%	165 44%	184 50%	102 53%	213 43%	52 46%	139 58%	130 42%	60 53%	35 27%	176 53%	68 40%	48 38%	49 56%	17 40%	9 23%	176 53%	95 43%	96 39%	
TOTAL SUPPORT -----	534 67%	73 64%	102 59%	175 61%	190 68%	170 73%	251 66%	254 68%	138 71%	323 66%	74 65%	179 74%	200 64%	78 68%	76 57%	240 72%	105 62%	77 61%	63 71%	28 64%	22 55%	240 72%	142 64%	153 62%	
TOTAL OPPOSE -----	167 21%	23 20%	50 29%	73 26%	56 20%	39 16%	86 23%	70 19%	36 18%	110 22%	21 19%	39 16%	70 23%	17 15%	40 30%	64 19%	36 22%	29 23%	13 15%	11 25%	13 33%	64 19%	46 21%	56 23%	
STRONGLY SUPPORT	238 30%	28 24%	30 17%	58 20%	82 29%	98 42%	91 24%	135 36%	74 38%	132 27%	32 28%	96 40%	76 25%	31 27%	33 25%	112 34%	41 24%	35 27%	30 34%	12 28%	9 22%	112 34%	64 29%	61 25%	
SOMEWHAT SUPPORT	297 37%	45 40%	72 42%	117 41%	108 38%	72 31%	160 42%	119 32%	63 33%	192 39%	41 37%	83 34%	124 40%	47 41%	42 32%	128 38%	64 38%	42 34%	33 38%	16 37%	13 33%	128 38%	78 35%	92 37%	
SOMEWHAT OPPOSE	110 14%	10 9%	33 19%	43 15%	37 13%	30 13%	52 14%	51 14%	24 13%	70 14%	16 14%	29 12%	48 15%	9 8%	24 18%	40 12%	25 15%	22 18%	8 10%	6 15%	9 22%	40 12%	32 15%	38 16%	
STRONGLY OPPOSE	57 7%	12 11%	18 10%	30 10%	19 7%	8 4%	34 9%	19 5%	11 6%	41 8%	5 5%	11 4%	23 7%	8 7%	16 12%	25 7%	12 7%	7 6%	5 6%	4 10%	4 11%	25 7%	14 6%	18 7%	
UNDECIDED/NOT SURE	98 12%	18 16%	20 12%	38 13%	35 13%	25 11%	43 11%	48 13%	20 11%	60 12%	18 16%	23 9%	41 13%	19 16%	16 12%	30 9%	28 16%	20 16%	12 13%	5 11%	5 12%	30 9%	32 15%	36 15%	

Table 31-3

QUESTION 23:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Establishing scholarships for low-income students in Pennsylvania's worst performing schools that would help pay for tuition to another k-12 school.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	367 46%	159 53%	124 37%	46 55%	39 51%	212 46%	155 46%	110 52%	95 55%	102 40%	61 37%	99 54%	50 31%	25 48%	16 37%	81 54%	96 46%	101 57%	48 29%	33 54%	9 24%	125 62%	52 33%
TOTAL SUPPORT -----	534 67%	216 72%	206 61%	62 75%	50 65%	307 66%	227 68%	150 71%	128 74%	157 62%	99 61%	133 73%	94 58%	37 69%	27 62%	109 73%	135 64%	132 74%	94 57%	43 70%	21 60%	151 76%	93 58%
TOTAL OPPOSE -----	167 21%	57 19%	82 24%	17 20%	11 14%	95 21%	72 21%	40 19%	34 20%	55 22%	38 23%	34 19%	43 27%	11 21%	11 25%	29 19%	39 18%	31 17%	46 28%	10 16%	12 35%	27 13%	41 25%
STRONGLY SUPPORT	238 30%	88 29%	88 26%	34 41%	28 36%	152 33%	86 26%	71 34%	52 30%	80 32%	35 21%	54 30%	35 21%	12 22%	13 29%	57 38%	68 32%	56 31%	33 20%	17 27%	8 22%	86 43%	39 24%
SOMEWHAT SUPPORT	297 37%	128 42%	118 35%	28 34%	23 30%	156 34%	141 42%	79 37%	77 45%	77 30%	64 39%	78 43%	59 36%	25 47%	15 34%	53 35%	67 32%	76 43%	61 37%	26 43%	13 38%	65 33%	54 34%
SOMEWHAT OPPOSE	110 14%	37 12%	50 15%	15 18%	8 11%	59 13%	51 15%	27 13%	24 14%	32 13%	27 16%	22 12%	25 16%	8 16%	8 17%	21 14%	26 12%	23 13%	25 15%	6 10%	10 28%	18 9%	28 18%
STRONGLY OPPOSE	57 7%	20 7%	32 9%	2 2%	3 4%	36 8%	21 6%	13 6%	10 6%	23 9%	11 7%	12 7%	18 11%	3 6%	3 8%	8 5%	13 6%	8 5%	21 13%	4 6%	2 7%	8 4%	12 8%
UNDECIDED/NOT SURE	98 12%	28 9%	51 15%	4 4%	16 20%	61 13%	37 11%	21 10%	11 6%	41 16%	26 16%	15 8%	25 15%	5 9%	5 12%	11 8%	37 17%	15 9%	25 15%	8 14%	2 5%	22 11%	26 16%

Table 31-4

QUESTION 23:

Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Establishing scholarships for low-income students in Pennsylvania's worst performing schools that would help pay for tuition to another k-12 school.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	367 46%	225 52%	142 39%	73 31%	49 56%	317 45%	218 44%	149 49%	119 50%	117 51%	103 46%	52 38%	91 47%	72 46%	128 54%	200 50%	128 40%
TOTAL SUPPORT -----	534 67%	309 71%	225 62%	137 59%	62 70%	467 67%	329 67%	205 67%	161 68%	157 69%	146 65%	89 65%	135 70%	107 68%	170 71%	277 70%	208 65%
TOTAL OPPOSE -----	167 21%	84 19%	83 23%	64 28%	13 15%	150 22%	111 22%	56 18%	43 18%	40 18%	43 19%	37 27%	44 23%	36 23%	42 17%	77 20%	80 25%
STRONGLY SUPPORT	238 30%	142 33%	96 26%	55 24%	27 30%	210 30%	129 26%	109 36%	89 38%	83 36%	58 26%	39 28%	54 28%	63 40%	70 29%	133 34%	85 27%
SOMEWHAT SUPPORT	297 37%	168 39%	129 35%	82 35%	36 40%	257 37%	200 41%	96 31%	73 31%	74 32%	88 39%	50 37%	80 41%	44 28%	100 42%	144 36%	122 38%
SOMEWHAT OPPOSE	110 14%	58 13%	53 14%	39 17%	6 7%	101 14%	72 15%	38 12%	29 12%	28 12%	27 12%	22 16%	33 17%	26 16%	28 12%	54 14%	48 15%
STRONGLY OPPOSE	57 7%	26 6%	30 8%	26 11%	7 7%	49 7%	39 8%	18 6%	14 6%	13 6%	16 7%	15 11%	11 6%	10 6%	14 6%	23 6%	32 10%
UNDECIDED/NOT SURE	98 12%	41 10%	57 16%	32 14%	13 15%	81 12%	54 11%	44 14%	31 13%	32 14%	34 15%	11 8%	15 8%	14 9%	28 12%	42 11%	34 11%

Table 32-1

QUESTION 24:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Providing a refundable tax credit that gives money to families to spend on the direct needs of their child, including private tuition, online education programs, tutoring, curriculum, and therapies. Low income families would be eligible for up front relief.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	420 52%	227 59%	193 46%	126 66%	88 68%	62 52%	76 53%	68 32%	162 66%	65 47%	114 59%	79 35%	88 43%	80 57%	169 49%	43 45%	208 58%	84 63%	124 54%	333 52%	68 77%	17 43%	87 54%	426 53%
TOTAL SUPPORT -----	570 71%	293 76%	277 67%	154 80%	100 78%	83 69%	104 72%	130 60%	196 80%	97 70%	140 72%	137 62%	136 67%	102 73%	239 69%	66 68%	266 74%	102 77%	164 72%	455 71%	77 87%	26 65%	115 72%	575 72%
TOTAL OPPOSE -----	150 19%	66 17%	84 20%	27 14%	13 10%	21 17%	28 19%	62 29%	35 14%	32 23%	26 13%	58 26%	48 24%	22 16%	70 20%	22 23%	58 16%	18 13%	41 18%	122 19%	9 10%	9 22%	28 18%	149 19%
STRONGLY SUPPORT	247 31%	131 34%	116 28%	71 37%	47 37%	38 32%	48 33%	43 20%	95 39%	35 26%	61 31%	55 25%	65 32%	38 27%	104 30%	28 29%	115 32%	36 27%	80 35%	186 29%	40 46%	9 22%	61 38%	242 30%
SOMEWHAT SUPPORT	324 40%	163 42%	161 39%	83 43%	53 41%	45 37%	56 39%	87 40%	101 41%	62 45%	79 41%	82 37%	71 35%	64 46%	135 39%	38 39%	151 42%	66 50%	84 37%	270 42%	37 42%	17 44%	54 34%	333 42%
SOMEWHAT OPPOSE	98 12%	53 14%	45 11%	20 11%	10 8%	12 10%	18 13%	37 17%	27 11%	25 18%	15 8%	30 14%	34 17%	16 11%	50 14%	13 14%	35 10%	10 8%	24 11%	76 12%	7 8%	7 17%	22 14%	94 12%
STRONGLY OPPOSE	53 7%	14 4%	39 9%	7 4%	3 2%	9 7%	10 7%	25 11%	7 3%	6 5%	11 6%	28 13%	14 7%	6 4%	20 6%	9 9%	24 7%	7 6%	16 7%	46 7%	2 2%	2 5%	7 4%	55 7%
UNDECIDED/NOT SURE	79 10%	24 6%	55 13%	11 6%	15 11%	17 14%	12 9%	24 11%	15 6%	10 7%	28 14%	27 12%	19 10%	16 11%	35 10%	8 9%	36 10%	13 10%	23 10%	62 10%	2 3%	5 13%	17 11%	76 10%

Table 32-2

QUESTION 24:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Providing a refundable tax credit that gives money to families to spend on the direct needs of their child, including private tuition, online education programs, tutoring, curriculum, and therapies. Low income families would be eligible for up front relief.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	420 52%	56 50%	64 37%	120 42%	162 58%	138 59%	185 49%	209 56%	117 60%	249 50%	54 48%	151 63%	159 51%	62 55%	46 35%	175 52%	86 51%	65 51%	57 65%	23 54%	13 32%	175 52%	123 56%	122 50%
TOTAL SUPPORT -----	570 71%	78 69%	110 64%	187 66%	209 75%	174 74%	265 70%	272 73%	148 76%	346 70%	77 68%	189 79%	214 69%	84 74%	81 61%	240 72%	120 71%	87 69%	67 76%	31 72%	25 62%	240 72%	157 71%	173 70%
TOTAL OPPOSE -----	150 19%	21 19%	46 26%	67 23%	47 17%	36 15%	81 21%	63 17%	31 16%	97 20%	23 20%	38 16%	55 18%	22 19%	35 26%	65 20%	34 20%	22 18%	9 11%	7 17%	12 30%	65 20%	35 16%	51 21%
STRONGLY SUPPORT	247 31%	41 37%	33 19%	75 26%	87 31%	85 36%	106 28%	123 33%	74 38%	143 29%	30 27%	88 37%	87 28%	37 32%	34 26%	114 34%	50 29%	36 28%	20 22%	14 32%	13 33%	114 34%	57 26%	75 31%
SOMEWHAT SUPPORT	324 40%	36 32%	76 44%	112 39%	123 44%	89 38%	159 42%	149 40%	74 38%	203 41%	47 41%	102 42%	127 41%	48 42%	47 35%	126 38%	70 42%	51 41%	47 54%	17 40%	12 29%	126 38%	100 45%	97 40%
SOMEWHAT OPPOSE	98 12%	13 11%	29 17%	42 15%	32 11%	23 10%	57 15%	36 10%	22 11%	60 12%	16 14%	27 11%	33 10%	17 15%	20 15%	42 12%	25 15%	13 10%	5 6%	4 10%	9 21%	42 12%	20 9%	36 15%
STRONGLY OPPOSE	53 7%	8 8%	16 9%	25 9%	16 6%	13 5%	24 6%	27 7%	9 5%	37 7%	7 7%	11 5%	22 7%	5 4%	15 11%	24 7%	9 5%	10 8%	4 5%	3 7%	3 8%	24 7%	15 7%	14 6%
UNDECIDED/NOT SURE	79 10%	14 12%	17 10%	31 11%	24 9%	24 10%	34 9%	36 10%	15 8%	51 10%	13 12%	13 5%	43 14%	7 6%	17 13%	28 8%	15 9%	17 13%	12 13%	5 11%	3 8%	28 8%	29 13%	23 9%

Table 32-3

QUESTION 24:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Providing a refundable tax credit that gives money to families to spend on the direct needs of their child, including private tuition, online education programs, tutoring, curriculum, and therapies. Low income families would be eligible for up front relief.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	420 52%	186 62%	147 44%	41 50%	45 59%	249 54%	171 51%	122 58%	105 61%	127 50%	66 41%	107 59%	62 38%	26 50%	17 39%	94 63%	114 54%	97 54%	72 43%	37 61%	6 17%	141 70%	66 42%
TOTAL SUPPORT -----	570 71%	232 77%	223 66%	61 74%	54 70%	333 72%	237 71%	159 75%	135 78%	175 69%	102 63%	138 76%	100 62%	38 72%	28 64%	117 78%	149 71%	130 73%	109 66%	47 76%	19 54%	160 80%	106 66%
TOTAL OPPOSE -----	150 19%	47 15%	76 22%	20 24%	9 11%	84 18%	66 20%	36 17%	30 17%	48 19%	36 22%	31 17%	39 24%	12 22%	11 24%	23 16%	35 17%	33 19%	37 22%	9 15%	13 37%	19 9%	40 25%
STRONGLY SUPPORT	247 31%	98 32%	88 26%	33 40%	28 36%	161 35%	86 25%	77 37%	54 31%	84 33%	32 19%	62 34%	42 26%	15 29%	12 28%	54 36%	61 29%	57 32%	46 28%	20 33%	8 22%	79 39%	36 23%
SOMEWHAT SUPPORT	324 40%	135 45%	135 40%	28 34%	26 34%	172 37%	152 45%	81 38%	81 47%	91 36%	70 43%	77 42%	58 36%	22 43%	15 36%	63 42%	87 41%	73 41%	62 38%	27 44%	11 32%	81 40%	69 44%
SOMEWHAT OPPOSE	98 12%	35 12%	41 12%	18 21%	4 5%	59 13%	39 12%	31 15%	22 13%	28 11%	17 10%	27 15%	23 14%	10 18%	4 8%	16 11%	19 9%	27 15%	23 14%	7 12%	6 17%	9 4%	26 16%
STRONGLY OPPOSE	53 7%	12 4%	35 10%	2 2%	5 6%	26 6%	27 8%	6 3%	8 5%	20 8%	19 12%	5 2%	16 10%	2 4%	7 16%	7 5%	16 8%	7 4%	14 8%	2 3%	7 20%	10 5%	14 9%
UNDECIDED/NOT SURE	79 10%	22 7%	40 12%	2 2%	15 19%	46 10%	33 10%	16 8%	8 4%	30 12%	25 15%	12 7%	23 14%	3 6%	5 12%	9 6%	27 13%	15 9%	20 12%	5 9%	3 8%	22 11%	14 9%

Table 32-4

QUESTION 24:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Providing a refundable tax credit that gives money to families to spend on the direct needs of their child, including private tuition, online education programs, tutoring, curriculum, and therapies. Low income families would be eligible for up front relief.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	420 52%	271 62%	149 41%	76 33%	53 60%	361 52%	240 49%	180 59%	139 59%	150 65%	95 42%	60 44%	108 56%	87 56%	139 58%	227 57%	152 47%
TOTAL SUPPORT -----	570 71%	337 78%	233 64%	139 60%	65 74%	496 71%	343 69%	227 74%	179 76%	177 77%	146 65%	93 68%	144 74%	117 74%	180 75%	297 75%	223 69%
TOTAL OPPOSE -----	150 19%	66 15%	84 23%	63 27%	12 14%	136 19%	103 21%	47 16%	40 17%	27 12%	51 23%	33 24%	35 18%	30 19%	41 17%	71 18%	72 22%
STRONGLY SUPPORT	247 31%	153 35%	94 26%	48 20%	30 34%	214 31%	131 27%	116 38%	95 40%	93 41%	50 22%	39 28%	61 31%	57 36%	64 27%	121 30%	97 30%
SOMEWHAT SUPPORT	324 40%	184 42%	139 38%	91 39%	35 40%	282 40%	212 43%	111 36%	83 35%	84 37%	96 43%	54 40%	83 43%	60 38%	117 49%	177 45%	126 39%
SOMEWHAT OPPOSE	98 12%	44 10%	53 15%	35 15%	5 5%	90 13%	64 13%	33 11%	29 12%	18 8%	38 17%	19 14%	21 11%	17 11%	28 12%	46 12%	45 14%
STRONGLY OPPOSE	53 7%	22 5%	31 8%	28 12%	8 9%	45 6%	39 8%	14 5%	11 5%	10 4%	14 6%	14 10%	14 7%	12 8%	13 5%	25 6%	27 8%
UNDECIDED/NOT SURE	79 10%	31 7%	48 13%	32 14%	11 12%	67 10%	48 10%	32 10%	17 7%	25 11%	26 12%	10 8%	15 8%	11 7%	18 7%	28 7%	27 8%

Table 33-1

QUESTION 25:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Cutting state funding for cyber charter schools by 50% per student.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON-WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	-64 -8%	2 -	-66 -16%	13 7%	-12 -9%	-2 -2%	-30 -21%	-33 -15%	28 12%	-27 -19%	-29 -15%	-37 -17%	-22 -11%	-12 -9%	-35 -10%	-13 -13%	-17 -5%	3 2%	-20 -9%	-56 -9%	-18 -21%	3 8%	-8 -5%	-76 -10%
TOTAL SUPPORT -----	304 38%	166 43%	138 33%	88 46%	47 37%	51 43%	46 32%	71 33%	121 49%	44 32%	65 33%	73 33%	74 36%	53 38%	127 37%	30 31%	147 41%	60 45%	87 38%	241 38%	27 31%	17 43%	62 39%	297 37%
TOTAL OPPOSE -----	368 46%	164 43%	204 49%	75 39%	58 46%	53 44%	77 53%	104 48%	93 38%	71 51%	94 48%	110 50%	96 47%	65 46%	161 47%	42 44%	164 46%	57 43%	107 47%	297 46%	46 52%	14 36%	71 44%	373 47%
STRONGLY SUPPORT	98 12%	59 15%	39 9%	34 18%	14 11%	17 14%	9 6%	24 11%	47 19%	11 8%	17 9%	22 10%	23 11%	18 13%	41 12%	9 9%	48 13%	15 12%	32 14%	78 12%	10 12%	6 16%	19 12%	98 12%
SOMEWHAT SUPPORT	206 26%	107 28%	99 24%	54 28%	33 26%	34 29%	37 26%	47 22%	74 30%	33 24%	48 25%	52 23%	51 25%	35 25%	85 25%	21 22%	100 28%	45 34%	55 24%	163 25%	17 20%	11 28%	43 27%	199 25%
SOMEWHAT OPPOSE	187 23%	84 22%	104 25%	42 22%	27 21%	27 22%	37 26%	55 25%	48 19%	36 26%	48 25%	55 25%	44 22%	30 21%	74 22%	15 15%	98 27%	38 29%	60 26%	151 24%	20 23%	8 20%	36 23%	188 24%
STRONGLY OPPOSE	180 23%	80 21%	100 24%	33 17%	31 24%	27 22%	40 28%	50 23%	45 18%	35 25%	46 24%	55 25%	52 25%	35 25%	87 25%	28 29%	66 18%	19 14%	47 21%	146 23%	25 29%	6 15%	34 21%	185 23%
UNDECIDED/NOT SURE	128 16%	55 14%	74 18%	29 15%	23 18%	15 13%	21 15%	41 19%	31 13%	23 17%	35 18%	39 17%	34 17%	22 16%	56 16%	24 25%	48 13%	15 11%	33 15%	101 16%	15 17%	8 21%	27 17%	130 16%

Table 33-2

QUESTION 25:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Cutting state funding for cyber charter schools by 50% per student.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	-64 -8%	-5 -4%	-21 -12%	-26 -9%	-34 -12%	-4 -2%	-39 -10%	-10 -3%	-35 -18%	-29 -6%	-1 -1%	-19 -8%	-7 -2%	-16 -14%	-20 -15%	-24 -7%	-25 -15%	-3 -2%	-5 -6%	-8 -19%	1 1%	-24 -7%	-11 -5%	-30 -12%
TOTAL SUPPORT -----	304 38%	46 40%	62 36%	107 38%	100 36%	96 41%	142 37%	150 40%	65 34%	191 39%	48 42%	98 41%	128 41%	36 32%	42 32%	133 40%	59 35%	48 38%	33 37%	15 36%	16 40%	133 40%	81 37%	90 36%
TOTAL OPPOSE -----	368 46%	50 45%	82 48%	133 47%	135 48%	101 43%	180 48%	161 43%	100 52%	219 44%	49 43%	117 49%	135 43%	52 46%	61 46%	157 47%	84 50%	50 40%	38 43%	24 55%	15 38%	157 47%	92 42%	120 49%
STRONGLY SUPPORT	98 12%	16 14%	23 13%	38 13%	26 9%	34 14%	46 12%	46 12%	20 10%	59 12%	19 17%	31 13%	42 14%	13 12%	12 9%	39 12%	19 11%	17 13%	11 13%	6 14%	5 13%	39 12%	28 13%	31 12%
SOMEWHAT SUPPORT	206 26%	30 27%	39 22%	69 24%	75 27%	63 27%	96 25%	104 28%	45 23%	132 27%	29 26%	68 28%	86 28%	23 20%	30 23%	94 28%	40 24%	31 24%	21 24%	9 22%	10 26%	94 28%	53 24%	59 24%
SOMEWHAT OPPOSE	187 23%	20 17%	41 24%	60 21%	73 26%	54 23%	83 22%	89 24%	51 26%	108 22%	29 26%	61 25%	73 23%	24 22%	28 21%	76 23%	46 27%	26 21%	21 23%	12 27%	7 17%	76 23%	49 22%	63 26%
STRONGLY OPPOSE	180 23%	31 27%	42 24%	73 25%	62 22%	46 20%	97 26%	71 19%	49 26%	111 23%	20 17%	56 23%	62 20%	28 24%	33 25%	81 24%	38 23%	24 19%	17 20%	12 27%	8 21%	81 24%	43 20%	57 23%
UNDECIDED/NOT SURE	128 16%	17 15%	29 17%	45 16%	46 16%	37 16%	57 15%	61 16%	28 15%	83 17%	17 15%	25 10%	48 16%	26 23%	29 22%	44 13%	25 15%	28 22%	17 20%	4 10%	9 22%	44 13%	48 22%	36 15%

Table 33-3

QUESTION 25:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Cutting state funding for cyber charter schools by 50% per student.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	-64 -8%	5 2%	-61 -18%	-4 -5%	-5 -6%	-75 -16%	11 3%	-22 -10%	23 14%	-53 -21%	-13 -8%	-10 -5%	-25 -15%	-2 -3%	-11 -26%	13 9%	-30 -14%	-5 -3%	-30 -18%	-1 -2%	-12 -34%	5 2%	-22 -14%
TOTAL SUPPORT -----	304 38%	132 44%	109 32%	34 41%	29 37%	151 33%	152 45%	75 36%	90 52%	76 30%	62 38%	73 40%	54 33%	20 38%	10 22%	72 48%	75 36%	75 42%	51 31%	22 36%	7 21%	89 44%	58 37%
TOTAL OPPOSE -----	368 46%	127 42%	171 50%	37 45%	33 43%	226 49%	142 42%	97 46%	67 39%	129 51%	75 46%	83 45%	78 48%	22 41%	21 48%	60 40%	105 50%	80 45%	81 49%	23 38%	19 55%	84 42%	80 50%
STRONGLY SUPPORT	98 12%	48 16%	31 9%	11 13%	8 11%	40 9%	58 17%	25 12%	34 20%	15 6%	24 15%	28 15%	13 8%	6 12%	2 5%	25 16%	23 11%	27 15%	14 8%	6 9%	3 9%	31 16%	16 10%
SOMEWHAT SUPPORT	206 26%	84 28%	79 23%	23 27%	20 26%	111 24%	95 28%	50 24%	57 33%	61 24%	38 23%	45 25%	40 25%	14 26%	7 17%	48 32%	52 25%	48 27%	37 23%	16 27%	4 13%	58 29%	42 26%
SOMEWHAT OPPOSE	187 23%	63 21%	88 26%	21 25%	15 20%	107 23%	80 24%	49 23%	35 20%	59 23%	45 28%	38 21%	36 22%	6 12%	8 19%	39 26%	59 28%	40 22%	35 21%	7 12%	7 21%	49 24%	49 31%
STRONGLY OPPOSE	180 23%	64 21%	82 24%	16 20%	18 23%	119 26%	62 18%	48 23%	32 18%	70 28%	30 18%	45 25%	42 26%	15 29%	13 29%	20 14%	46 22%	40 23%	46 28%	16 26%	12 34%	35 18%	31 19%
UNDECIDED/NOT SURE	128 16%	43 14%	59 17%	12 14%	15 20%	87 19%	42 12%	39 19%	15 9%	47 19%	26 16%	26 14%	30 18%	11 21%	13 30%	17 12%	31 15%	23 13%	33 20%	16 26%	8 24%	27 14%	21 13%

Table 33-4

QUESTION 25:
Thinking still about K-12 education in Pennsylvania... Below is a series of different ideas and proposals people are talking about in Pennsylvania. After you read each one, please indicate if you support or oppose that proposal.

Cutting state funding for cyber charter schools by 50% per student.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	-64 -8%	7 2%	-71 -19%	-35 -15%	-14 -15%	-51 -7%	-18 -4%	-46 -15%	-36 -15%	-40 -18%	-68 -30%	8 6%	32 17%	-1 -1%	-7 -3%	-9 -2%	-46 -14%
TOTAL SUPPORT -----	304 38%	191 44%	112 31%	76 33%	30 34%	268 38%	204 41%	100 33%	78 33%	68 30%	59 26%	66 48%	104 54%	66 42%	102 43%	168 42%	112 35%
TOTAL OPPOSE -----	368 46%	185 42%	183 50%	111 48%	43 49%	319 46%	222 45%	146 48%	114 48%	109 47%	126 57%	58 43%	72 37%	67 43%	109 46%	176 44%	158 49%
STRONGLY SUPPORT	98 12%	65 15%	32 9%	26 11%	11 13%	83 12%	68 14%	29 10%	22 9%	16 7%	23 10%	20 15%	34 18%	25 16%	34 14%	58 15%	32 10%
SOMEWHAT SUPPORT	206 26%	126 29%	80 22%	50 22%	18 21%	186 27%	135 27%	71 23%	56 24%	52 23%	36 16%	45 33%	70 36%	41 26%	68 29%	109 28%	80 25%
SOMEWHAT OPPOSE	187 23%	97 22%	90 25%	56 24%	21 24%	161 23%	110 22%	77 25%	58 25%	52 23%	65 29%	26 19%	43 22%	36 23%	67 28%	103 26%	65 20%
STRONGLY OPPOSE	180 23%	88 20%	93 25%	55 24%	22 25%	157 23%	112 23%	69 22%	56 24%	56 25%	61 27%	32 23%	29 15%	31 20%	42 18%	74 19%	93 29%
UNDECIDED/NOT SURE	128 16%	59 13%	70 19%	46 20%	15 17%	112 16%	68 14%	60 20%	43 18%	52 23%	38 17%	12 9%	18 9%	24 16%	28 12%	52 13%	52 16%

Table 34-1
 QUESTION 26:
 According to data from the Pennsylvania Department of Education, public school districts in Pennsylvania have more than \$7.4 Billion in reserve funds.

Should school districts be required to use excess reserves before raising taxes to increase spending?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (YES - NO)	572 71%	260 68%	311 75%	76 39%	95 74%	93 78%	119 83%	189 87%	146 59%	115 83%	118 61%	193 87%	154 76%	117 83%	271 79%	64 67%	236 66%	91 69%	146 64%	499 78%	41 46%	15 37%	73 46%	590 74%
TOTAL YES -----	651 81%	311 81%	340 82%	123 64%	105 82%	99 83%	127 88%	197 91%	187 76%	124 90%	141 73%	199 90%	171 84%	127 91%	298 87%	73 76%	280 78%	105 79%	175 77%	543 85%	59 67%	24 60%	108 68%	661 83%
TOTAL NO -----	80 10%	50 13%	29 7%	47 25%	11 8%	6 5%	7 5%	8 4%	41 17%	10 7%	23 12%	6 3%	17 8%	11 8%	27 8%	8 9%	44 12%	14 11%	30 13%	44 7%	18 21%	9 24%	35 22%	71 9%
STRONGLY YES	412 51%	199 52%	213 51%	65 34%	62 48%	67 56%	91 63%	128 59%	115 47%	84 61%	78 40%	134 61%	120 59%	81 58%	201 59%	46 48%	165 46%	51 38%	114 50%	352 55%	38 43%	10 24%	59 37%	424 53%
NOT-SO-STRONGLY YES	239 30%	112 29%	128 31%	58 30%	44 34%	32 27%	36 25%	69 32%	72 29%	40 29%	63 32%	65 29%	51 25%	46 33%	97 28%	27 28%	116 32%	55 41%	61 27%	191 30%	21 24%	14 36%	49 30%	237 30%
NOT-SO-STRONGLY NO	60 7%	40 10%	20 5%	34 18%	7 6%	5 4%	6 4%	8 3%	31 13%	9 6%	15 8%	4 2%	13 7%	9 7%	23 7%	6 7%	31 8%	10 8%	21 9%	36 6%	10 11%	7 17%	24 15%	52 7%
STRONGLY NO	20 2%	10 3%	9 2%	13 7%	4 3%	1 1%	2 1%	1 -	9 4%	1 1%	8 4%	2 1%	3 2%	1 1%	4 1%	2 2%	13 4%	4 3%	9 4%	9 1%	8 10%	3 7%	11 7%	19 2%
NOT SURE	69 9%	23 6%	47 11%	22 12%	12 9%	14 12%	10 7%	11 5%	18 8%	4 3%	30 15%	17 7%	16 8%	2 2%	19 5%	15 15%	36 10%	13 10%	23 10%	53 8%	10 12%	7 16%	17 10%	68 9%

Table 34-2
 QUESTION 26:
 According to data from the Pennsylvania Department of Education, public school districts in Pennsylvania have more than \$7.4 Billion in reserve funds.

Should school districts be required to use excess reserves before raising taxes to increase spending?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	572 71%	85 75%	134 78%	219 77%	189 67%	163 70%	290 76%	250 67%	108 56%	393 80%	70 62%	120 50%	252 81%	99 87%	98 74%	235 70%	113 67%	102 81%	66 75%	30 69%	27 66%	235 70%	174 79%	163 66%
TOTAL YES -----	651 81%	91 81%	151 88%	242 85%	221 79%	188 80%	323 85%	292 79%	139 72%	427 87%	85 75%	167 69%	272 88%	103 91%	107 81%	269 80%	135 80%	110 87%	72 82%	35 81%	31 78%	269 80%	188 85%	194 79%
TOTAL NO -----	80 10%	6 5%	17 10%	23 8%	32 11%	25 11%	33 9%	42 11%	31 16%	34 7%	15 13%	47 19%	21 7%	4 3%	8 6%	33 10%	22 13%	8 7%	6 7%	5 12%	5 12%	33 10%	14 7%	32 13%
STRONGLY YES	412 51%	71 63%	94 55%	165 58%	130 46%	117 50%	210 55%	178 48%	91 47%	260 53%	60 53%	95 40%	173 56%	64 57%	77 58%	166 50%	85 50%	65 52%	46 53%	28 66%	21 53%	166 50%	117 53%	129 53%
NOT-SO-STRONGLY YES	239 30%	20 18%	57 33%	77 27%	91 32%	71 30%	113 30%	114 31%	48 25%	167 34%	25 22%	72 30%	99 32%	39 34%	30 23%	103 31%	50 29%	45 36%	25 29%	6 15%	10 25%	103 31%	71 32%	65 27%
NOT-SO-STRONGLY NO	60 7%	5 5%	12 7%	17 6%	24 9%	18 8%	27 7%	29 8%	20 10%	28 6%	13 11%	30 13%	19 6%	3 2%	8 6%	23 7%	19 11%	6 5%	5 6%	4 9%	4 9%	23 7%	11 5%	26 11%
STRONGLY NO	20 2%	1 1%	5 3%	6 2%	8 3%	6 3%	6 1%	13 4%	11 6%	7 1%	2 2%	17 7%	2 1%	1 1%	- -	11 3%	3 2%	2 2%	1 1%	1 2%	1 3%	11 3%	3 2%	6 2%
NOT SURE	69 9%	16 14%	4 2%	20 7%	28 10%	21 9%	24 6%	38 10%	24 12%	32 7%	13 12%	27 11%	18 6%	7 6%	18 13%	32 10%	12 7%	8 6%	10 11%	3 8%	4 10%	32 10%	18 8%	20 8%

Table 34-3
 QUESTION 26:
 According to data from the Pennsylvania Department of Education, public school districts in Pennsylvania have more than \$7.4 Billion in reserve funds.

Should school districts be required to use excess reserves before raising taxes to increase spending?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	572 71%	235 78%	264 78%	26 31%	47 61%	329 71%	242 72%	142 67%	118 69%	187 74%	124 76%	140 77%	130 81%	31 60%	33 76%	89 59%	148 70%	121 68%	150 91%	31 51%	33 95%	112 56%	124 78%
TOTAL YES -----	651 81%	260 86%	283 84%	51 62%	57 74%	372 80%	279 83%	169 80%	142 82%	203 80%	138 84%	158 87%	139 86%	39 74%	34 78%	114 76%	167 79%	143 80%	155 94%	40 65%	33 95%	145 72%	135 85%
TOTAL NO -----	80 10%	25 8%	19 6%	25 31%	10 13%	43 9%	37 11%	27 13%	23 14%	16 6%	13 8%	18 10%	9 6%	7 14%	1 2%	25 17%	19 9%	23 13%	5 3%	8 14%	- -	33 16%	11 7%
STRONGLY YES	412 51%	170 56%	183 54%	30 36%	30 39%	243 52%	169 50%	118 56%	82 47%	126 50%	87 53%	110 60%	91 56%	23 44%	23 53%	66 44%	98 47%	89 50%	112 68%	27 44%	19 54%	77 38%	88 55%
NOT-SO-STRONGLY YES	239 30%	90 30%	101 30%	21 26%	27 35%	129 28%	111 33%	52 24%	60 35%	77 30%	51 31%	49 27%	48 30%	16 30%	11 26%	47 32%	68 33%	54 30%	43 26%	13 21%	14 41%	68 34%	48 30%
NOT-SO-STRONGLY NO	60 7%	21 7%	15 4%	19 23%	5 6%	34 7%	26 8%	22 10%	18 11%	12 5%	8 5%	15 8%	8 5%	6 12%	- -	19 13%	12 6%	18 10%	5 3%	6 11%	- -	22 11%	9 5%
STRONGLY NO	20 2%	4 1%	4 1%	6 7%	5 6%	9 2%	11 3%	5 2%	5 3%	4 2%	5 3%	3 2%	1 1%	1 2%	1 2%	6 4%	7 3%	4 2%	- -	2 3%	- -	11 5%	2 1%
NOT SURE	69 9%	16 5%	36 11%	6 8%	10 13%	49 11%	20 6%	15 7%	8 4%	34 14%	12 8%	5 3%	13 8%	7 12%	8 19%	11 7%	25 12%	13 7%	6 3%	13 21%	2 5%	23 11%	13 8%

Table 34-4
 QUESTION 26:
 According to data from the Pennsylvania Department of Education, public school districts in Pennsylvania have more than \$7.4 Billion in reserve funds.

Should school districts be required to use excess reserves before raising taxes to increase spending?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	572 71%	303 70%	268 73%	199 85%	62 70%	511 73%	398 81%	174 57%	135 57%	158 69%	165 74%	91 67%	146 76%	132 84%	173 72%	304 77%	217 68%
TOTAL YES -----	651 81%	353 81%	298 82%	208 89%	69 78%	577 83%	435 88%	216 71%	171 73%	178 78%	184 82%	109 80%	167 86%	138 88%	199 83%	337 85%	259 81%
TOTAL NO -----	80 10%	50 11%	30 8%	9 4%	7 8%	65 9%	37 7%	43 14%	36 15%	20 9%	19 8%	18 13%	21 11%	6 4%	26 11%	33 8%	42 13%
STRONGLY YES	412 51%	214 49%	198 54%	135 58%	47 53%	363 52%	280 57%	131 43%	103 44%	123 54%	118 53%	66 48%	97 50%	93 59%	110 46%	204 51%	174 54%
NOT-SO-STRONGLY YES	239 30%	139 32%	100 27%	72 31%	22 25%	214 31%	155 31%	85 28%	68 29%	55 24%	65 29%	43 32%	70 36%	44 28%	89 37%	133 34%	86 27%
NOT-SO-STRONGLY NO	60 7%	34 8%	26 7%	8 3%	7 8%	48 7%	28 6%	32 10%	28 12%	13 6%	17 7%	13 10%	15 8%	4 3%	24 10%	28 7%	28 9%
STRONGLY NO	20 2%	15 4%	5 1%	1 -	- 2%	17 2%	8 2%	11 4%	8 3%	7 3%	2 1%	5 3%	6 3%	2 1%	3 1%	5 1%	14 4%
NOT SURE	69 9%	32 7%	37 10%	17 7%	12 13%	57 8%	22 5%	47 15%	29 12%	31 14%	21 9%	9 6%	6 3%	13 8%	14 6%	27 7%	20 6%

Table 35-1

QUESTION 27:

Would you say that you and your family are financially better off, about the same, or worse off than you were two years ago?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (BETTER OFF - WORSE OFF)	-124 -15%	1 -	-124 -30%	-12 -6%	-18 -14%	-25 -21%	-40 -28%	-29 -14%	1 -	-1 -	-55 -28%	-69 -31%	3 2%	-32 -23%	-29 -8%	-16 -17%	-78 -22%	-26 -20%	-52 -23%	-114 -18%	-8 -9%	-5 -13%	-10 -6%	-131 -16%
BETTER OFF	133 17%	91 24%	42 10%	39 20%	29 22%	19 16%	15 11%	30 14%	63 26%	28 20%	24 12%	18 8%	47 23%	18 13%	66 19%	15 16%	52 15%	17 12%	36 16%	108 17%	14 16%	4 11%	25 15%	131 16%
ABOUT THE SAME	411 51%	203 53%	208 50%	102 53%	53 42%	56 47%	73 51%	126 58%	121 49%	82 59%	91 47%	117 53%	112 55%	71 51%	184 53%	50 52%	177 49%	73 55%	104 46%	310 48%	52 59%	26 65%	101 63%	407 51%
WORSE OFF	256 32%	90 24%	166 40%	51 26%	46 36%	44 37%	56 39%	60 28%	62 25%	28 20%	79 41%	87 39%	44 22%	50 36%	95 27%	31 33%	131 36%	42 32%	88 39%	222 35%	22 25%	10 24%	35 22%	262 33%

Table 35-2

QUESTION 27:

Would you say that you and your family are financially better off, about the same, or worse off than you were two years ago?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (BETTER OFF - WORSE OFF)	-124 -15%	3 2%	-16 -9%	-13 -5%	-45 -16%	-65 -28%	-18 -5%	-90 -24%	-14 -7%	-83 -17%	-27 -24%	-6 -2%	-50 -16%	-35 -30%	-31 -23%	-47 -14%	-26 -15%	-13 -11%	-17 -19%	-11 -25%	-9 -23%	-47 -14%	-32 -15%	-44 -18%
BETTER OFF	133 17%	30 26%	33 19%	63 22%	41 15%	29 12%	80 21%	47 13%	41 21%	75 15%	17 15%	53 22%	50 16%	13 11%	17 13%	56 17%	26 15%	24 19%	15 17%	10 23%	3 8%	56 17%	39 18%	39 16%
ABOUT THE SAME	411 51%	56 50%	90 52%	146 51%	153 55%	111 48%	202 53%	188 51%	99 51%	261 53%	51 45%	129 54%	160 52%	54 47%	67 51%	175 53%	92 54%	65 51%	42 47%	13 30%	25 61%	175 53%	111 50%	124 51%
WORSE OFF	256 32%	27 24%	49 28%	76 27%	87 31%	94 40%	98 26%	137 37%	54 28%	158 32%	45 39%	59 24%	101 32%	47 42%	48 36%	103 31%	52 31%	37 30%	32 36%	21 48%	12 31%	103 31%	71 32%	83 34%

Table 35-3

QUESTION 27:

Would you say that you and your family are financially better off, about the same, or worse off than you were two years ago?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (BETTER OFF - WORSE OFF)	-124 -15%	1 -	-114 -34%	- -	-10 -13%	-112 -24%	-11 -3%	-28 -13%	28 16%	-85 -34%	-39 -24%	7 4%	-36 -22%	-6 -12%	-10 -23%	- -	-78 -37%	-16 -9%	-13 -8%	-9 -14%	-8 -21%	-29 -14%	-50 -31%
BETTER OFF	133 17%	75 25%	33 10%	16 19%	9 12%	59 13%	74 22%	36 17%	55 32%	23 9%	19 12%	46 25%	20 12%	9 17%	6 15%	37 24%	16 7%	38 21%	28 17%	12 20%	3 9%	38 19%	15 9%
ABOUT THE SAME	411 51%	151 50%	159 47%	52 63%	49 63%	234 50%	176 52%	112 53%	91 53%	123 49%	85 52%	98 54%	86 53%	29 55%	21 48%	76 51%	101 48%	87 49%	97 59%	28 46%	22 62%	97 48%	81 51%
WORSE OFF	256 32%	75 25%	147 43%	15 19%	19 25%	171 37%	85 25%	64 30%	27 15%	107 43%	59 36%	38 21%	56 35%	15 29%	16 38%	37 25%	94 44%	54 30%	40 24%	21 34%	11 30%	66 33%	64 40%

Table 35-4

QUESTION 27:

Would you say that you and your family are financially better off, about the same, or worse off than you were two years ago?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (BETTER OFF - WORSE OFF)	-124 -15%	-33 -8%	-90 -25%	-43 -19%	-18 -20%	-105 -15%	-29 -6%	-94 -31%	-68 -29%	-75 -33%	-59 -26%	-11 -8%	29 15%	-28 -18%	-15 -6%	-43 -11%	-60 -19%
BETTER OFF	133 17%	94 22%	39 11%	28 12%	14 15%	119 17%	107 22%	26 9%	23 10%	23 10%	29 13%	20 14%	61 31%	27 17%	48 20%	74 19%	47 15%
ABOUT THE SAME	411 51%	213 49%	197 54%	133 57%	43 49%	355 51%	251 51%	159 52%	122 52%	107 47%	106 47%	86 63%	101 52%	75 48%	129 54%	205 52%	168 52%
WORSE OFF	256 32%	127 29%	129 35%	72 31%	31 35%	224 32%	136 28%	120 39%	91 38%	99 43%	88 40%	31 23%	31 16%	55 35%	62 26%	117 30%	107 33%

Table 36-1

QUESTION 28:

How would you rate the economic conditions in Pennsylvania today?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-323	-120	-203	-76	-53	-52	-78	-65	-74	-46	-107	-96	-68	-85	-153	-49	-120	-57	-63	-247	-46	-10	-75	-308
	-40%	-31%	-49%	-39%	-41%	-43%	-54%	-30%	-30%	-33%	-55%	-43%	-33%	-61%	-45%	-51%	-33%	-43%	-28%	-39%	-53%	-24%	-47%	-39%
TOTAL EXCELLENT/GOOD -----	239	132	106	58	37	34	33	76	86	46	44	63	68	27	95	23	120	38	82	196	21	15	42	246
	30%	34%	26%	30%	29%	28%	23%	35%	35%	33%	23%	28%	33%	19%	28%	24%	33%	28%	36%	31%	24%	38%	26%	31%
TOTAL FAIR/POOR -----	561	252	310	134	91	86	111	140	160	92	150	159	136	113	249	73	240	95	145	444	67	25	118	554
	70%	66%	74%	70%	71%	72%	77%	65%	65%	67%	77%	72%	67%	81%	72%	76%	67%	72%	64%	69%	76%	62%	74%	69%
EXCELLENT	18	14	3	7	4	3	2	2	12	2	2	1	10	-	10	-	8	1	7	16	2	-	2	18
	2%	4%	1%	4%	3%	2%	1%	1%	5%	2%	1%	-	5%	-	3%	-	2%	1%	3%	2%	2%	-	1%	2%
GOOD	221	118	103	51	33	31	31	74	74	44	41	62	58	27	85	23	112	37	76	180	19	15	40	228
	28%	31%	25%	26%	26%	26%	22%	34%	30%	32%	21%	28%	28%	19%	25%	24%	31%	28%	33%	28%	22%	38%	25%	29%
ONLY FAIR	414	195	219	73	66	69	85	121	112	82	96	123	107	82	189	45	180	71	109	339	43	15	75	418
	52%	51%	53%	38%	51%	58%	59%	56%	46%	59%	49%	56%	52%	59%	55%	47%	50%	54%	48%	53%	49%	38%	47%	52%
POOR	148	57	90	61	25	17	26	20	48	10	55	36	29	31	60	28	60	24	37	105	24	10	43	136
	18%	15%	22%	32%	19%	14%	18%	9%	19%	7%	28%	16%	14%	22%	17%	29%	17%	18%	16%	16%	28%	24%	27%	17%

Table 36-2

QUESTION 28:

How would you rate the economic conditions in Pennsylvania today?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-323 -40%	-42 -37%	-84 -49%	-126 -44%	-114 -41%	-83 -35%	-161 -43%	-126 -34%	-95 -49%	-204 -41%	-23 -20%	-87 -36%	-113 -36%	-46 -40%	-74 -56%	-151 -45%	-51 -30%	-34 -27%	-28 -32%	-29 -68%	-28 -71%	-151 -45%	-69 -31%	-103 -42%
TOTAL EXCELLENT/GOOD -----	239 30%	36 31%	44 26%	80 28%	83 30%	76 32%	109 29%	123 33%	49 25%	145 29%	45 40%	76 32%	99 32%	34 30%	29 22%	92 27%	59 35%	46 36%	30 34%	7 16%	6 14%	92 27%	76 34%	71 29%
TOTAL FAIR/POOR -----	561 70%	77 69%	128 74%	206 72%	197 70%	158 68%	270 71%	249 67%	144 75%	349 71%	68 60%	164 68%	212 68%	80 70%	103 78%	242 73%	110 65%	80 64%	58 66%	36 84%	34 86%	242 73%	145 66%	174 71%
EXCELLENT	18 2%	7 6%	1 1%	8 3%	4 1%	5 2%	10 3%	8 2%	1 -	7 1%	10 9%	10 4%	5 1%	1 1%	2 2%	5 1%	4 2%	6 5%	1 2%	2 3%	- -	5 1%	8 4%	6 2%
GOOD	221 28%	29 25%	43 25%	71 25%	79 28%	70 30%	99 26%	115 31%	48 25%	137 28%	35 31%	66 27%	94 30%	33 29%	27 21%	87 26%	55 32%	39 31%	29 32%	5 12%	6 14%	87 26%	68 31%	66 27%
ONLY FAIR	414 52%	55 49%	101 59%	156 55%	138 49%	119 51%	196 52%	187 50%	100 52%	268 54%	45 40%	112 47%	169 54%	60 53%	71 54%	179 54%	76 45%	67 53%	42 48%	21 49%	27 68%	179 54%	115 52%	119 49%
POOR	148 18%	22 20%	28 16%	50 17%	59 21%	39 17%	74 20%	62 17%	44 23%	81 16%	22 20%	52 22%	44 14%	19 17%	32 24%	63 19%	34 20%	13 10%	16 18%	15 35%	7 17%	63 19%	30 14%	55 22%

Table 36-3

QUESTION 28:

How would you rate the economic conditions in Pennsylvania today?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-323 -40%	-81 -27%	-167 -49%	-39 -47%	-36 -47%	-265 -57%	-58 -17%	-116 -55%	-4 -2%	-150 -59%	-54 -33%	-55 -30%	-99 -61%	-22 -42%	-27 -62%	-43 -29%	-77 -37%	-60 -34%	-93 -56%	-35 -57%	-15 -41%	-85 -43%	-35 -22%
TOTAL EXCELLENT/GOOD -----	239 30%	110 37%	86 25%	22 26%	20 26%	99 21%	139 41%	48 23%	84 49%	52 20%	55 34%	64 35%	32 19%	15 29%	8 19%	53 36%	67 32%	59 33%	36 22%	13 21%	10 29%	58 29%	62 39%
TOTAL FAIR/POOR -----	561 70%	191 63%	253 75%	61 74%	57 74%	365 79%	197 59%	164 77%	88 51%	201 80%	108 66%	118 65%	130 81%	37 71%	35 81%	96 64%	144 68%	119 67%	129 78%	48 79%	25 71%	143 71%	97 61%
EXCELLENT	18 2%	13 4%	3 1%	2 2%	- -	5 1%	12 4%	5 2%	10 6%	1 -	2 2%	9 5%	1 1%	- -	- -	6 4%	2 1%	8 5%	2 1%	- -	- -	6 3%	2 1%
GOOD	221 28%	98 32%	83 24%	20 24%	20 26%	94 20%	127 38%	43 20%	74 43%	51 20%	52 32%	55 30%	30 19%	15 29%	8 19%	48 32%	65 31%	51 28%	34 21%	13 21%	10 29%	51 26%	61 38%
ONLY FAIR	414 52%	153 51%	186 55%	42 51%	33 43%	247 53%	167 50%	117 55%	77 45%	130 51%	89 55%	97 53%	92 57%	20 38%	25 57%	78 52%	102 48%	84 47%	105 64%	27 45%	18 50%	97 49%	82 52%
POOR	148 18%	38 13%	67 20%	19 23%	24 31%	118 25%	30 9%	46 22%	11 6%	71 28%	19 12%	21 12%	38 24%	18 33%	10 24%	18 12%	42 20%	36 20%	24 14%	21 34%	7 20%	45 23%	15 9%

Table 36-4

QUESTION 28:

How would you rate the economic conditions in Pennsylvania today?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-323 -40%	-160 -37%	-163 -45%	-77 -33%	-43 -49%	-279 -40%	-133 -27%	-190 -62%	-150 -64%	-145 -63%	-101 -45%	-40 -29%	-27 -14%	1 1%	-68 -29%	-67 -17%	-194 -60%
TOTAL EXCELLENT/GOOD -----	239 30%	137 32%	101 28%	78 33%	23 25%	210 30%	181 37%	58 19%	43 18%	42 18%	61 27%	48 35%	83 43%	79 50%	85 36%	165 42%	64 20%
TOTAL FAIR/POOR -----	561 70%	297 68%	264 72%	155 67%	66 75%	489 70%	314 63%	248 81%	193 82%	187 82%	162 73%	88 65%	110 57%	78 50%	154 64%	232 58%	258 80%
EXCELLENT	18 2%	16 4%	2 -	2 1%	3 3%	15 2%	15 3%	3 1%	2 1%	4 2%	3 1%	2 1%	9 5%	11 7%	4 2%	16 4%	2 1%
GOOD	221 28%	121 28%	100 27%	76 33%	20 23%	195 28%	166 34%	55 18%	41 17%	38 17%	58 26%	46 34%	74 38%	68 43%	81 34%	149 38%	62 19%
ONLY FAIR	414 52%	220 51%	194 53%	129 55%	46 52%	363 52%	251 51%	162 53%	127 54%	121 53%	118 53%	69 50%	95 49%	64 40%	130 55%	194 49%	174 54%
POOR	148 18%	78 18%	70 19%	27 11%	20 22%	126 18%	62 13%	86 28%	66 28%	66 29%	44 20%	19 14%	16 8%	14 9%	23 10%	38 10%	84 26%

Table 37-1

QUESTION 29:

Currently, do you think economic conditions in Pennsylvania are getting better or worse for you personally?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (BETTER - WORSE)	-218	-40	-178	-31	-23	-42	-52	-69	-13	-27	-84	-94	-20	-56	-75	-35	-107	-42	-65	-178	-30	-4	-39	-222
	-27%	-10%	-43%	-16%	-18%	-35%	-36%	-32%	-5%	-19%	-43%	-43%	-10%	-40%	-22%	-37%	-30%	-31%	-29%	-28%	-34%	-11%	-25%	-28%
BETTER	291	172	119	80	52	39	46	73	117	56	55	64	92	42	134	30	126	45	81	231	29	18	60	289
	36%	45%	29%	42%	41%	32%	32%	34%	47%	40%	28%	29%	45%	30%	39%	32%	35%	34%	36%	36%	33%	45%	38%	36%
WORSE	509	212	297	112	76	81	98	143	129	83	139	158	112	98	209	66	234	87	146	409	59	22	100	511
	64%	55%	71%	58%	59%	68%	68%	66%	53%	60%	72%	71%	55%	70%	61%	68%	65%	66%	64%	64%	67%	55%	62%	64%

Table 37-2
QUESTION 29:
Currently, do you think economic conditions in Pennsylvania are getting better or worse for you personally?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (BETTER - WORSE)	-218 -27%	-12 -11%	-44 -25%	-56 -20%	-79 -28%	-83 -35%	-75 -20%	-115 -31%	-65 -34%	-116 -24%	-36 -32%	-47 -19%	-78 -25%	-31 -28%	-59 -45%	-121 -36%	-27 -16%	-15 -12%	-18 -20%	-18 -42%	-19 -48%	-121 -36%	-37 -17%	-60 -24%	
BETTER	291 36%	50 45%	64 37%	115 40%	101 36%	76 32%	152 40%	128 35%	64 33%	189 38%	39 34%	97 40%	117 37%	41 36%	37 28%	107 32%	71 42%	56 44%	35 40%	12 29%	10 26%	107 32%	92 42%	93 38%	
WORSE	509 64%	63 55%	108 63%	171 60%	180 64%	158 68%	227 60%	243 65%	129 67%	305 62%	74 66%	143 60%	194 63%	73 64%	96 72%	227 68%	98 58%	70 56%	53 60%	31 71%	30 74%	227 68%	129 58%	153 62%	

Table 37-3

QUESTION 29:

Currently, do you think economic conditions in Pennsylvania are getting better or worse for you personally?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (BETTER - WORSE)	-218 -27%	-20 -7%	-158 -47%	-19 -23%	-20 -26%	-188 -41%	-29 -9%	-73 -35%	34 20%	-115 -46%	-63 -38%	-11 -6%	-64 -39%	-11 -22%	-24 -55%	-17 -11%	-90 -43%	-26 -15%	-49 -30%	-27 -44%	-9 -24%	-44 -22%	-64 -40%
BETTER	291 36%	140 47%	91 27%	32 38%	28 37%	138 30%	153 46%	69 33%	103 60%	69 27%	50 31%	85 47%	49 30%	21 39%	10 23%	66 44%	60 29%	76 43%	58 35%	17 28%	13 38%	78 39%	48 30%
WORSE	509 64%	161 53%	248 73%	51 62%	49 63%	326 70%	183 54%	142 67%	69 40%	184 73%	113 69%	97 53%	113 70%	32 61%	34 77%	83 56%	151 71%	102 57%	107 65%	44 72%	22 62%	122 61%	112 70%

Table 37-4

QUESTION 29:

Currently, do you think economic conditions in Pennsylvania are getting better or worse for you personally?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (BETTER - WORSE)	-218 -27%	-65 -15%	-153 -42%	-82 -35%	-40 -45%	-172 -25%	-81 -16%	-136 -45%	-109 -46%	-103 -45%	-111 -50%	-31 -23%	35 18%	-19 -12%	-22 -9%	-41 -10%	-131 -41%
BETTER	291 36%	185 43%	106 29%	75 32%	24 27%	263 38%	206 42%	85 28%	63 27%	63 27%	56 25%	52 39%	114 59%	69 44%	108 45%	178 45%	95 30%
WORSE	509 64%	250 57%	259 71%	158 68%	64 73%	435 62%	288 58%	221 72%	172 73%	166 73%	167 75%	84 61%	79 41%	88 56%	131 55%	219 55%	226 70%

Table 38-1

QUESTION 30:

Would you say that compared to other states, Pennsylvania taxes are too high, about average, or too low?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (TOO HIGH - TOO LOW)	379 47%	181 47%	198 48%	77 40%	60 47%	53 44%	74 52%	115 53%	95 39%	86 62%	95 49%	103 47%	129 64%	72 51%	202 59%	44 45%	134 37%	53 40%	81 36%	323 50%	33 38%	10 25%	56 35%	383 48%
TOO HIGH	394 49%	186 49%	208 50%	84 44%	62 48%	53 44%	80 55%	117 54%	100 41%	86 62%	97 50%	110 50%	133 65%	73 52%	206 60%	47 49%	141 39%	55 41%	86 38%	332 52%	37 42%	13 32%	62 39%	397 50%
ABOUT AVERAGE	391 49%	192 50%	199 48%	102 53%	64 50%	67 56%	59 41%	98 45%	140 57%	52 38%	94 48%	105 47%	68 33%	66 47%	133 39%	46 47%	212 59%	76 57%	136 60%	300 47%	47 54%	24 61%	91 57%	389 49%
TOO LOW	15 2%	5 1%	10 2%	6 3%	2 1%	- -	5 4%	2 1%	5 2%	- -	3 1%	7 3%	3 2%	1 1%	4 1%	4 4%	7 2%	2 2%	5 2%	9 1%	4 4%	3 7%	6 4%	14 2%

Table 38-2

QUESTION 30:

Would you say that compared to other states, Pennsylvania taxes are too high, about average, or too low?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (TOO HIGH - TOO LOW)	379 47%	73 65%	97 56%	170 59%	127 45%	82 35%	218 57%	136 36%	78 40%	240 49%	61 54%	91 38%	134 43%	66 58%	86 65%	137 41%	93 55%	61 48%	36 41%	32 75%	20 50%	137 41%	101 46%	141 57%	
TOO HIGH	394 49%	75 67%	100 58%	175 61%	133 48%	86 37%	222 59%	145 39%	84 43%	247 50%	63 56%	94 39%	139 45%	67 59%	91 69%	146 44%	94 56%	61 48%	39 44%	32 75%	22 55%	146 44%	103 47%	145 59%	
ABOUT AVERAGE	391 49%	35 31%	70 41%	106 37%	141 50%	144 62%	153 40%	218 59%	104 54%	239 48%	48 42%	143 59%	167 54%	46 41%	35 26%	179 54%	73 43%	65 52%	47 54%	11 25%	16 40%	179 54%	115 52%	97 40%	
TOO LOW	15 2%	2 2%	3 2%	5 2%	6 2%	4 2%	4 1%	9 3%	6 3%	7 1%	2 2%	3 1%	5 2%	1 1%	6 4%	9 3%	2 1%	- -	2 3%	- -	2 5%	9 3%	2 1%	4 2%	

Table 38-3

QUESTION 30:

Would you say that compared to other states, Pennsylvania taxes are too high, about average, or too low?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (TOO HIGH - TOO LOW)	379 47%	156 52%	167 49%	25 30%	31 40%	235 51%	144 43%	105 50%	76 44%	130 52%	68 42%	103 56%	99 61%	24 45%	20 46%	54 36%	79 38%	91 51%	111 67%	28 45%	16 45%	71 36%	63 39%
TOO HIGH	394 49%	159 53%	172 51%	27 33%	35 46%	248 53%	146 43%	109 52%	77 45%	139 55%	69 42%	105 58%	101 62%	25 47%	22 51%	56 38%	85 40%	93 52%	113 68%	30 49%	17 48%	75 37%	66 42%
ABOUT AVERAGE	391 49%	139 46%	161 48%	54 65%	38 49%	203 44%	188 56%	98 46%	94 55%	105 41%	94 58%	74 41%	59 36%	27 50%	19 44%	91 61%	121 57%	83 46%	50 31%	29 47%	17 48%	123 61%	90 56%
TOO LOW	15 2%	4 1%	5 1%	2 2%	5 6%	13 3%	2 1%	4 2%	1 1%	9 4%	1 -	2 1%	2 1%	1 2%	2 5%	2 1%	5 2%	2 1%	2 1%	2 4%	1 3%	3 2%	4 2%

Table 38-4

QUESTION 30:

Would you say that compared to other states, Pennsylvania taxes are too high, about average, or too low?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (TOO HIGH - TOO LOW)	379 47%	206 47%	173 47%	109 47%	43 49%	333 48%	251 51%	128 42%	99 42%	119 52%	112 50%	68 50%	74 38%	49 31%	94 39%	144 36%	192 60%
TOO HIGH	394 49%	212 49%	182 50%	114 49%	45 51%	346 50%	256 52%	137 45%	108 46%	122 53%	122 55%	68 50%	77 40%	52 33%	99 41%	151 38%	197 61%
ABOUT AVERAGE	391 49%	217 50%	174 48%	113 48%	41 47%	340 49%	232 47%	159 52%	119 50%	105 46%	92 41%	68 50%	114 59%	103 66%	135 57%	239 60%	119 37%
TOO LOW	15 2%	6 1%	9 3%	6 3%	2 2%	13 2%	5 1%	10 3%	9 4%	3 1%	10 4%	- -	3 1%	2 1%	5 2%	7 2%	5 2%

Table 39-1

QUESTION 31:

Has Pennsylvania's high tax burden led you to consider moving to another state?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOO HIGH/AVERAGE Q.30	785 100%	379 48%	406 52%	186 24%	126 16%	120 15%	139 18%	214 27%	240 31%	138 18%	192 24%	215 27%	200 26%	139 18%	339 43%	93 12%	353 45%	130 17%	223 28%	631 80%	84 11%	37 5%	154 20%	786 100%
**D/S (YES - NO)	-330 -42%	-137 -36%	-193 -47%	-51 -27%	-28 -22%	-46 -38%	-75 -54%	-130 -61%	-73 -30%	-64 -47%	-52 -27%	-140 -65%	-66 -33%	-51 -37%	-118 -35%	-22 -24%	-190 -54%	-57 -44%	-133 -60%	-305 -48%	-10 -12%	-9 -24%	-25 -16%	-346 -44%
YES	228 29%	121 32%	107 26%	67 36%	49 39%	37 31%	32 23%	42 20%	84 35%	37 27%	70 36%	37 17%	67 33%	44 32%	111 33%	35 38%	82 23%	37 28%	45 20%	163 26%	37 44%	14 38%	64 42%	220 28%
NO	557 71%	258 68%	299 74%	118 64%	77 61%	83 69%	107 77%	172 80%	156 65%	101 73%	122 64%	178 83%	133 67%	95 68%	229 67%	57 62%	271 77%	94 72%	178 80%	468 74%	47 56%	23 62%	89 58%	566 72%

BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (YES - NO)	-330 -41%	-137 -36%	-193 -46%	-51 -27%	-28 -22%	-46 -38%	-75 -52%	-130 -60%	-73 -30%	-64 -47%	-52 -27%	-140 -63%	-66 -33%	-51 -37%	-118 -34%	-22 -23%	-190 -53%	-57 -43%	-133 -58%	-305 -48%	-10 -11%	-9 -22%	-25 -15%	-346 -43%
YES	228 28%	121 31%	107 26%	67 35%	49 38%	37 31%	32 22%	42 20%	84 34%	37 27%	70 36%	37 17%	67 33%	44 31%	111 32%	35 37%	82 23%	37 28%	45 20%	163 26%	37 42%	14 35%	64 40%	220 28%
NO	557 70%	258 67%	299 72%	118 62%	77 60%	83 69%	107 74%	172 80%	156 64%	101 73%	122 63%	178 80%	133 65%	95 68%	229 66%	57 60%	271 75%	94 71%	178 78%	468 73%	47 54%	23 58%	89 56%	566 71%

Table 39-2

QUESTION 31:

Has Pennsylvania's high tax burden led you to consider moving to another state?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST	
																					DMAS				
BASE=TOO HIGH/AVERAGE Q.30	785 100%	110 14%	170 22%	280 36%	275 35%	230 29%	375 48%	362 46%	188 24%	486 62%	111 14%	237 30%	306 39%	113 14%	126 16%	325 41%	167 21%	126 16%	86 11%	43 5%	38 5%	325 41%	218 28%	242 31%	
**D/S (YES - NO)	-330 -42%	-28 -26%	-73 -43%	-102 -36%	-101 -37%	-127 -55%	-105 -28%	-222 -61%	-58 -31%	-220 -45%	-52 -47%	-83 -35%	-157 -51%	-41 -37%	-47 -37%	-112 -35%	-93 -55%	-63 -50%	-35 -41%	-15 -34%	-11 -30%	-112 -35%	-101 -46%	-116 -48%	
YES	228 29%	41 37%	48 28%	89 32%	87 32%	52 22%	135 36%	70 19%	65 35%	133 27%	30 27%	77 32%	74 24%	36 32%	40 32%	106 33%	37 22%	31 25%	25 30%	14 33%	13 35%	106 33%	59 27%	63 26%	
NO	557 71%	69 63%	122 72%	191 68%	188 68%	178 78%	240 64%	292 81%	123 65%	353 73%	81 73%	160 68%	232 76%	77 68%	87 68%	219 67%	130 78%	95 75%	60 70%	29 67%	25 65%	219 67%	160 73%	179 74%	

BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (YES - NO)	-330 -41%	-28 -25%	-73 -43%	-102 -36%	-101 -36%	-127 -54%	-105 -28%	-222 -60%	-58 -30%	-220 -45%	-52 -46%	-83 -35%	-157 -51%	-41 -36%	-47 -35%	-112 -34%	-93 -55%	-63 -50%	-35 -40%	-15 -34%	-11 -28%	-112 -34%	-101 -46%	-116 -47%	
YES	228 28%	41 36%	48 28%	89 31%	87 31%	52 22%	135 36%	70 19%	65 34%	133 27%	30 26%	77 32%	74 24%	36 31%	40 30%	106 32%	37 22%	31 25%	25 29%	14 33%	13 33%	106 32%	59 27%	63 26%	
NO	557 70%	69 61%	122 71%	191 67%	188 67%	178 76%	240 63%	292 79%	123 63%	353 72%	81 72%	160 67%	232 74%	77 68%	87 65%	219 65%	130 77%	95 75%	60 69%	29 67%	25 62%	219 65%	160 72%	179 73%	

Table 39-3

QUESTION 31:

Has Pennsylvania's high tax burden led you to consider moving to another state?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOO HIGH/AVERAGE Q.30	785 100%	298 38%	334 43%	81 10%	73 9%	451 57%	334 43%	207 26%	172 22%	244 31%	163 21%	180 23%	160 20%	51 7%	41 5%	148 19%	205 26%	176 22%	163 21%	59 7%	34 4%	197 25%	156 20%
**D/S (YES - NO)	-330 -42%	-140 -47%	-165 -50%	3 3%	-27 -38%	-171 -38%	-159 -48%	-67 -33%	-70 -41%	-103 -42%	-89 -55%	-62 -35%	-55 -35%	-13 -26%	-9 -21%	-61 -42%	-128 -62%	-46 -26%	-72 -44%	-3 -6%	-19 -55%	-75 -38%	-114 -73%
YES	228 29%	79 27%	84 25%	42 52%	23 31%	140 31%	88 26%	70 34%	51 30%	70 29%	37 23%	59 33%	52 33%	19 37%	16 39%	43 29%	39 19%	65 37%	46 28%	28 47%	8 22%	61 31%	21 13%
NO	557 71%	219 73%	249 75%	39 48%	50 69%	311 69%	247 74%	137 66%	121 70%	173 71%	126 77%	121 67%	108 67%	32 63%	25 61%	105 71%	167 81%	111 63%	117 72%	31 53%	26 78%	136 69%	135 87%

BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	-330 -41%	-140 -46%	-165 -49%	3 3%	-27 -35%	-171 -37%	-159 -47%	-67 -32%	-70 -40%	-103 -41%	-89 -55%	-62 -34%	-55 -34%	-13 -25%	-9 -20%	-61 -41%	-128 -61%	-46 -26%	-72 -43%	-3 -5%	-19 -53%	-75 -38%	-114 -72%
YES	228 28%	79 26%	84 25%	42 50%	23 29%	140 30%	88 26%	70 33%	51 30%	70 28%	37 22%	59 32%	52 32%	19 36%	16 37%	43 29%	39 18%	65 36%	46 28%	28 45%	8 22%	61 30%	21 13%
NO	557 70%	219 73%	249 74%	39 47%	50 65%	311 67%	247 73%	137 65%	121 70%	173 69%	126 77%	121 66%	108 67%	32 61%	25 57%	105 70%	167 79%	111 62%	117 71%	31 51%	26 75%	136 68%	135 85%

Table 39-4

QUESTION 31:

Has Pennsylvania's high tax burden led you to consider moving to another state?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOO HIGH/AVERAGE Q.30	785 100%	429 55%	356 45%	227 29%	86 11%	686 87%	489 62%	296 38%	227 29%	226 29%	214 27%	136 17%	191 24%	155 20%	234 30%	389 50%	317 40%
**D/S (YES - NO)	-330 -42%	-146 -34%	-183 -51%	-143 -63%	-32 -37%	-291 -42%	-222 -46%	-107 -36%	-83 -36%	-82 -36%	-73 -34%	-59 -43%	-99 -52%	-106 -69%	-127 -54%	-233 -60%	-73 -23%
YES	228 29%	141 33%	86 24%	42 19%	27 31%	198 29%	133 27%	95 32%	72 32%	72 32%	70 33%	39 28%	46 24%	24 16%	54 23%	78 20%	122 39%
NO	557 71%	288 67%	270 76%	185 81%	59 69%	488 71%	356 73%	202 68%	155 68%	154 68%	143 67%	97 72%	145 76%	131 84%	181 77%	311 80%	195 61%

BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	-330 -41%	-146 -34%	-183 -50%	-143 -61%	-32 -36%	-291 -42%	-222 -45%	-107 -35%	-83 -35%	-82 -36%	-73 -33%	-59 -43%	-99 -51%	-106 -68%	-127 -53%	-233 -59%	-73 -23%
YES	228 28%	141 33%	86 24%	42 18%	27 31%	198 28%	133 27%	95 31%	72 31%	72 31%	70 32%	39 28%	46 24%	24 15%	54 22%	78 20%	122 38%
NO	557 70%	288 66%	270 74%	185 79%	59 67%	488 70%	356 72%	202 66%	155 66%	154 67%	143 64%	97 72%	145 75%	131 83%	181 76%	311 79%	195 60%

Table 40-1

QUESTION 32:

Thinking about the job situation in Pennsylvania today, would you say that it is now a good time or a bad time to find a quality job?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (GOOD TIME - BAD TIME)	-72 -9%	-11 -3%	-61 -15%	-35 -18%	-26 -20%	-8 -7%	-30 -20%	26 12%	-18 -7%	7 5%	-51 -26%	-10 -4%	46 23%	-39 -28%	7 2%	-31 -32%	-48 -13%	-14 -11%	-34 -15%	-41 -6%	-12 -13%	- 1%	-30 -19%	-48 -6%
A GOOD TIME	364 46%	187 49%	177 43%	79 41%	51 40%	56 47%	57 40%	121 56%	114 46%	72 52%	72 37%	106 48%	125 61%	51 36%	176 51%	33 34%	156 43%	59 45%	97 43%	299 47%	38 43%	20 50%	65 40%	376 47%
A BAD TIME	436 54%	197 51%	239 57%	113 59%	77 60%	64 53%	87 60%	95 44%	132 54%	66 48%	123 63%	116 52%	79 39%	89 64%	168 49%	63 66%	204 57%	73 55%	131 57%	341 53%	50 57%	20 50%	95 60%	424 53%

Table 40-2
QUESTION 32:
Thinking about the job situation in Pennsylvania today, would you say that it is now a good time or a bad time to find a quality job?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (GOOD TIME - BAD TIME)	-72 -9%	18 16%	-2 -1%	16 6%	-41 -14%	-48 -20%	6 2%	-61 -16%	-45 -23%	-21 -4%	-7 -6%	-27 -11%	-31 -10%	-3 -2%	-10 -8%	-89 -27%	17 10%	16 13%	6 7%	-12 -29%	-10 -24%	-89 -27%	16 7%	1 -
A GOOD TIME	364 46%	65 58%	85 49%	151 53%	120 43%	93 40%	193 51%	155 42%	74 38%	237 48%	53 47%	106 44%	140 45%	55 49%	61 46%	123 37%	93 55%	71 56%	47 54%	15 36%	15 38%	123 37%	118 54%	123 50%
A BAD TIME	436 54%	47 42%	87 51%	135 47%	161 57%	141 60%	187 49%	216 58%	119 62%	257 52%	60 53%	134 56%	171 55%	58 51%	71 54%	211 63%	76 45%	55 44%	41 46%	28 64%	25 62%	211 63%	102 46%	122 50%

Table 40-3

QUESTION 32:

Thinking about the job situation in Pennsylvania today, would you say that it is now a good time or a bad time to find a quality job?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (GOOD TIME - BAD TIME)	-72 -9%	8 3%	-49 -14%	-19 -22%	-12 -15%	-62 -13%	-10 -3%	-25 -12%	15 8%	-36 -14%	-25 -15%	12 6%	-4 -3%	-18 -33%	-13 -30%	-5 -3%	-43 -21%	- -	7 4%	-26 -42%	-5 -14%	-43 -21%	-5 -3%
A GOOD TIME	364 46%	154 51%	145 43%	32 39%	33 42%	201 43%	163 49%	93 44%	94 54%	108 43%	69 42%	97 53%	79 49%	18 33%	15 35%	72 48%	84 40%	89 50%	86 52%	18 29%	15 43%	79 39%	77 48%
A BAD TIME	436 54%	147 49%	194 57%	51 61%	45 58%	263 57%	173 51%	118 56%	79 46%	144 57%	94 58%	85 47%	83 51%	35 67%	28 65%	77 52%	127 60%	89 50%	79 48%	43 71%	20 57%	122 61%	83 52%

Table 40-4

QUESTION 32:

Thinking about the job situation in Pennsylvania today, would you say that it is now a good time or a bad time to find a quality job?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (GOOD TIME - BAD TIME)	-72 -9%	-31 -7%	-41 -11%	24 10%	-17 -20%	-56 -8%	- -	-72 -24%	-53 -23%	-43 -19%	-42 -19%	11 8%	6 3%	12 8%	9 4%	21 5%	-63 -20%
A GOOD TIME	364 46%	202 46%	162 44%	129 55%	36 40%	321 46%	247 50%	117 38%	91 39%	93 41%	91 41%	73 54%	100 52%	85 54%	124 52%	209 53%	129 40%
A BAD TIME	436 54%	233 54%	203 56%	105 45%	53 60%	377 54%	247 50%	189 62%	144 61%	136 59%	132 59%	63 46%	94 48%	73 46%	115 48%	188 47%	193 60%

Table 41-1

QUESTION 33:

Do you think the state of Pennsylvania is worse for businesses than it was 10 years ago, about the same for businesses than it was 10 years ago, or better for businesses than it was 10 years ago?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (WORSE - BETTER)	155 19%	42 11%	113 27%	39 20%	27 21%	21 17%	41 28%	28 13%	25 10%	17 13%	62 32%	51 23%	34 16%	33 24%	67 19%	29 31%	59 16%	35 26%	24 10%	109 17%	25 29%	4 10%	46 29%	142 18%
WORSE	293 37%	127 33%	166 40%	71 37%	51 40%	43 36%	59 41%	69 32%	83 34%	44 32%	83 43%	84 38%	76 37%	51 36%	127 37%	47 49%	119 33%	50 38%	69 30%	228 36%	36 41%	9 23%	66 41%	284 36%
ABOUT THE SAME	368 46%	171 45%	197 47%	89 46%	52 41%	54 45%	67 46%	106 49%	104 42%	67 49%	91 47%	106 48%	85 42%	71 51%	156 45%	32 33%	180 50%	67 51%	113 50%	293 46%	40 46%	26 64%	75 47%	374 47%
BETTER	138 17%	85 22%	53 13%	32 17%	24 19%	23 19%	18 13%	41 19%	58 24%	27 19%	21 11%	32 15%	43 21%	18 13%	60 18%	17 18%	61 17%	15 12%	45 20%	119 19%	11 13%	5 13%	19 12%	142 18%

Table 41-2

QUESTION 33:

Do you think the state of Pennsylvania is worse for businesses than it was 10 years ago, about the same for businesses than it was 10 years ago, or better for businesses than it was 10 years ago?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (WORSE - BETTER)	155 19%	26 23%	31 18%	56 20%	59 21%	39 17%	84 22%	54 14%	47 24%	98 20%	10 9%	35 15%	71 23%	14 12%	34 25%	96 29%	19 11%	4 3%	12 14%	14 31%	10 25%	96 29%	19 9%	40 16%	
WORSE	293 37%	47 42%	58 34%	105 37%	106 38%	82 35%	154 40%	116 31%	75 39%	180 36%	39 34%	82 34%	117 38%	38 34%	54 41%	142 42%	51 30%	37 29%	28 32%	19 44%	16 41%	142 42%	68 31%	84 34%	
ABOUT THE SAME	368 46%	44 39%	87 50%	131 46%	127 45%	110 47%	157 41%	193 52%	91 47%	231 47%	45 40%	111 46%	147 47%	51 45%	58 44%	147 44%	86 51%	56 44%	44 50%	19 44%	17 42%	147 44%	103 47%	118 48%	
BETTER	138 17%	21 19%	28 16%	49 17%	47 17%	42 18%	69 18%	62 17%	27 14%	82 17%	29 26%	47 20%	46 15%	24 22%	20 15%	45 14%	32 19%	33 26%	16 18%	5 12%	7 16%	45 14%	49 22%	44 18%	

Table 41-3

QUESTION 33:

Do you think the state of Pennsylvania is worse for businesses than it was 10 years ago, about the same for businesses than it was 10 years ago, or better for businesses than it was 10 years ago?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (WORSE - BETTER)	155 19%	19 6%	89 26%	23 28%	24 31%	116 25%	39 12%	35 16%	7 4%	81 32%	32 20%	16 9%	51 31%	10 20%	19 44%	15 10%	43 21%	27 15%	40 24%	22 36%	8 22%	38 19%	21 13%
WORSE	293 37%	93 31%	135 40%	35 42%	31 40%	188 41%	105 31%	78 37%	50 29%	111 44%	55 34%	58 32%	69 42%	23 43%	24 56%	46 31%	73 35%	60 33%	67 41%	32 53%	15 42%	74 37%	46 29%
ABOUT THE SAME	368 46%	135 45%	158 47%	36 44%	39 50%	203 44%	165 49%	91 43%	80 47%	112 44%	85 52%	81 45%	75 46%	18 33%	14 33%	73 49%	108 51%	86 48%	70 42%	18 30%	13 38%	91 45%	89 56%
BETTER	138 17%	74 24%	46 13%	12 14%	7 10%	73 16%	66 20%	43 20%	43 25%	30 12%	23 14%	42 23%	18 11%	12 23%	5 12%	31 21%	30 14%	33 18%	28 17%	10 17%	7 20%	36 18%	25 15%

Table 41-4

QUESTION 33:

Do you think the state of Pennsylvania is worse for businesses than it was 10 years ago, about the same for businesses than it was 10 years ago, or better for businesses than it was 10 years ago?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (WORSE - BETTER)	155 19%	69 16%	86 24%	28 12%	14 15%	138 20%	67 14%	88 29%	59 25%	56 25%	62 28%	17 13%	12 6%	-11 -7%	29 12%	18 5%	115 36%
WORSE	293 37%	153 35%	141 39%	74 32%	28 31%	263 38%	169 34%	125 41%	90 38%	95 41%	96 43%	42 31%	54 28%	37 23%	73 30%	109 28%	153 47%
ABOUT THE SAME	368 46%	198 46%	170 46%	113 48%	47 53%	312 45%	224 45%	145 47%	115 49%	95 42%	94 42%	70 51%	98 51%	73 46%	123 51%	196 49%	131 41%
BETTER	138 17%	84 19%	55 15%	47 20%	14 16%	124 18%	102 21%	37 12%	30 13%	39 17%	33 15%	25 18%	42 22%	48 30%	44 18%	91 23%	38 12%

Table 42-1

QUESTION 34:

Over the past year, would you say that your household electric bill has gone up, gone down, or stayed the same?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (GONE UP - GONE DOWN)	590 74%	273 71%	317 76%	108 56%	83 64%	80 67%	132 92%	187 87%	155 63%	118 85%	116 59%	201 91%	157 77%	112 80%	269 78%	75 78%	246 68%	88 66%	158 70%	489 76%	56 63%	31 77%	101 63%	605 76%
GONE UP	626 78%	292 76%	334 80%	121 63%	93 72%	89 74%	133 92%	191 88%	171 70%	121 87%	131 68%	203 91%	161 79%	116 83%	278 81%	77 80%	271 75%	99 75%	172 75%	513 80%	59 67%	33 82%	113 71%	636 80%
GONE DOWN	36 5%	18 5%	18 4%	13 7%	10 8%	9 7%	1 1%	4 2%	16 6%	3 2%	16 8%	2 1%	5 2%	4 3%	9 3%	2 2%	25 7%	11 9%	14 6%	24 4%	3 4%	2 5%	13 8%	31 4%
STAYED THE SAME	138 17%	74 19%	64 15%	58 30%	25 20%	22 19%	10 7%	22 10%	59 24%	15 11%	47 24%	17 8%	38 18%	19 14%	57 17%	17 17%	64 18%	22 17%	42 19%	104 16%	26 29%	5 13%	34 21%	133 17%

Table 42-2

QUESTION 34:

Over the past year, would you say that your household electric bill has gone up, gone down, or stayed the same?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST	
																					DMAS				
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (GONE UP - GONE DOWN)	590 74%	87 77%	135 78%	222 78%	206 73%	162 69%	296 78%	264 71%	120 62%	381 77%	89 79%	159 66%	231 74%	90 79%	107 81%	244 73%	114 68%	100 79%	62 71%	38 87%	32 81%	244 73%	168 76%	178 72%	
GONE UP	626 78%	91 80%	141 82%	231 81%	216 77%	179 76%	309 81%	283 76%	132 68%	401 81%	93 82%	174 72%	244 78%	94 83%	111 84%	260 78%	124 73%	104 82%	69 78%	38 87%	32 81%	260 78%	179 81%	187 76%	
GONE DOWN	36 5%	4 3%	6 3%	10 3%	10 3%	17 7%	13 3%	19 5%	12 6%	21 4%	4 3%	16 6%	13 4%	4 4%	4 3%	17 5%	9 6%	4 3%	6 7%	- -	- -	17 5%	10 5%	9 4%	
STAYED THE SAME	138 17%	19 16%	26 15%	44 15%	55 20%	38 16%	58 15%	71 19%	50 26%	72 14%	16 15%	51 21%	54 17%	15 13%	18 13%	57 17%	36 21%	19 15%	13 15%	5 13%	8 19%	57 17%	32 14%	49 20%	

Table 42-3

QUESTION 34:

Over the past year, would you say that your household electric bill has gone up, gone down, or stayed the same?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE	NON- WHITE	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
				WHITE MEN	WHITE WOMEN																		
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (GONE UP - GONE DOWN)	590 74%	211 70%	278 82%	62 75%	38 50%	349 75%	241 72%	159 75%	114 66%	190 75%	127 78%	127 70%	142 88%	42 79%	33 76%	105 70%	142 67%	123 69%	145 88%	44 72%	31 88%	103 51%	143 90%
GONE UP	626 78%	226 75%	287 85%	65 79%	48 62%	366 79%	259 77%	165 78%	126 73%	201 80%	133 81%	135 74%	143 88%	42 79%	36 82%	115 77%	156 74%	131 73%	147 89%	46 76%	31 88%	125 63%	146 91%
GONE DOWN	36 5%	15 5%	8 3%	3 4%	9 12%	18 4%	19 6%	6 3%	12 7%	12 5%	6 4%	8 4%	1 1%	- -	2 5%	11 7%	14 7%	7 4%	2 1%	2 4%	- -	22 11%	3 2%
STAYED THE SAME	138 17%	60 20%	44 13%	14 17%	20 26%	80 17%	58 17%	40 19%	34 20%	40 16%	24 15%	39 21%	18 11%	11 21%	6 13%	24 16%	40 19%	41 23%	16 10%	13 21%	4 12%	53 26%	11 7%

Table 42-4

QUESTION 34:

Over the past year, would you say that your household electric bill has gone up, gone down, or stayed the same?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (GONE UP - GONE DOWN)	590 74%	290 67%	300 82%	202 87%	70 79%	507 73%	363 73%	227 74%	172 73%	169 74%	182 82%	86 63%	144 74%	121 77%	172 72%	292 74%	246 76%
GONE UP	626 78%	318 73%	308 84%	206 88%	71 80%	542 78%	391 79%	235 77%	179 76%	178 78%	187 84%	97 71%	154 79%	125 80%	182 76%	307 77%	263 82%
GONE DOWN	36 5%	28 7%	8 2%	4 2%	1 1%	35 5%	28 6%	8 3%	7 3%	10 4%	5 2%	10 8%	10 5%	5 3%	10 4%	15 4%	18 5%
STAYED THE SAME	138 17%	88 20%	50 14%	24 10%	16 18%	122 17%	75 15%	63 21%	50 21%	41 18%	31 14%	29 21%	30 16%	27 17%	48 20%	75 19%	41 13%

Table 43-1

QUESTION 35:

Elected officials in Harrisburg are considering proposals to combat climate change - known as PACER and PRESS - that will increase consumers' monthly electricity bill. It is estimated that these programs would cost average households an additional \$1,754 per year.

Do you support or oppose these proposals?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	-449 -56%	-193 -50%	-256 -61%	-70 -37%	-61 -48%	-63 -52%	-97 -68%	-158 -73%	-86 -35%	-107 -78%	-108 -56%	-148 -67%	-139 -68%	-104 -74%	-243 -71%	-57 -60%	-149 -41%	-65 -49%	-84 -37%	-378 -59%	-31 -36%	-23 -58%	-71 -45%	-450 -56%
TOTAL SUPPORT -----	139 17%	83 22%	56 14%	49 26%	29 23%	21 17%	17 12%	23 11%	71 29%	12 9%	28 15%	28 13%	30 15%	15 11%	45 13%	12 12%	82 23%	27 20%	55 24%	106 17%	23 26%	6 15%	33 21%	140 18%
TOTAL OPPOSE -----	588 74%	277 72%	312 75%	120 62%	90 71%	83 70%	114 79%	181 84%	157 64%	119 86%	136 70%	175 79%	169 83%	119 85%	288 84%	69 72%	231 64%	92 69%	139 61%	484 76%	54 62%	29 72%	104 65%	590 74%
STRONGLY SUPPORT	39 5%	22 6%	17 4%	8 4%	11 9%	5 4%	6 4%	9 4%	17 7%	5 4%	7 4%	9 4%	9 5%	4 3%	13 4%	1 1%	25 7%	4 3%	21 9%	32 5%	7 8%	- -	7 4%	43 5%
SOMEWHAT SUPPORT	100 13%	61 16%	40 10%	42 22%	18 14%	15 13%	11 8%	14 7%	54 22%	7 5%	21 11%	18 8%	20 10%	12 8%	32 9%	11 11%	57 16%	23 18%	34 15%	74 12%	16 18%	6 15%	26 16%	97 12%
SOMEWHAT OPPOSE	149 19%	71 18%	78 19%	49 26%	24 18%	20 17%	22 15%	34 16%	50 20%	20 15%	43 22%	35 16%	32 16%	21 15%	53 15%	18 19%	78 22%	31 23%	47 20%	114 18%	17 19%	12 30%	34 22%	146 18%
STRONGLY OPPOSE	439 55%	206 54%	233 56%	70 37%	67 52%	63 53%	92 64%	147 68%	107 44%	99 72%	93 48%	140 63%	138 67%	98 70%	236 69%	50 52%	153 43%	61 46%	92 41%	369 58%	38 43%	17 42%	70 44%	444 56%
UNDECIDED/NOT SURE	73 9%	24 6%	48 12%	23 12%	8 6%	16 13%	13 9%	12 6%	17 7%	7 5%	30 15%	18 8%	5 2%	5 4%	10 3%	16 16%	47 13%	13 10%	33 15%	50 8%	11 12%	5 13%	22 14%	70 9%

Table 43-2

QUESTION 35:

Elected officials in Harrisburg are considering proposals to combat climate change - known as PACER and PRESS - that will increase consumers' monthly electricity bill. It is estimated that these programs would cost average households an additional \$1,754 per year.

Do you support or oppose these proposals?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	-449 -56%	-72 -64%	-140 -81%	-212 -74%	-170 -60%	-67 -29%	-273 -72%	-155 -42%	-107 -55%	-280 -57%	-62 -55%	-111 -46%	-165 -53%	-76 -67%	-94 -71%	-178 -53%	-91 -54%	-70 -55%	-52 -59%	-34 -80%	-24 -61%	-178 -53%	-128 -58%	-143 -58%
TOTAL SUPPORT -----	139 17%	17 15%	15 9%	32 11%	40 14%	67 29%	47 12%	84 23%	31 16%	87 18%	21 19%	55 23%	57 18%	13 11%	15 11%	63 19%	31 19%	23 18%	13 14%	4 9%	6 14%	63 19%	35 16%	41 17%
TOTAL OPPOSE -----	588 74%	90 80%	155 90%	244 86%	210 75%	134 57%	320 84%	239 64%	138 71%	367 74%	83 74%	166 69%	222 71%	89 78%	109 82%	241 72%	122 72%	92 73%	65 74%	38 89%	30 74%	241 72%	164 74%	184 75%
STRONGLY SUPPORT	39 5%	8 7%	2 1%	10 4%	11 4%	18 8%	12 3%	26 7%	6 3%	24 5%	9 8%	15 6%	16 5%	3 2%	5 4%	17 5%	7 4%	9 7%	4 5%	2 6%	- -	17 5%	13 6%	9 4%
SOMEWHAT SUPPORT	100 13%	9 8%	13 8%	22 8%	29 10%	49 21%	35 9%	58 16%	25 13%	63 13%	12 11%	40 17%	41 13%	10 9%	10 7%	46 14%	25 15%	14 11%	8 10%	1 3%	6 14%	46 14%	22 10%	32 13%
SOMEWHAT OPPOSE	149 19%	14 12%	25 14%	39 14%	65 23%	45 19%	64 17%	77 21%	35 18%	94 19%	19 17%	53 22%	59 19%	18 16%	16 12%	52 16%	43 25%	23 18%	17 19%	7 16%	8 20%	52 16%	40 18%	57 23%
STRONGLY OPPOSE	439 55%	76 67%	130 75%	206 72%	144 51%	90 38%	256 68%	162 44%	103 53%	272 55%	64 57%	113 47%	163 52%	70 62%	92 70%	189 57%	79 47%	70 55%	48 55%	31 73%	22 55%	189 57%	124 56%	126 51%
UNDECIDED/NOT SURE	73 9%	6 5%	3 2%	9 3%	31 11%	33 14%	13 3%	49 13%	24 13%	40 8%	8 7%	19 8%	32 10%	12 11%	9 7%	30 9%	15 9%	11 9%	10 12%	1 2%	5 12%	30 9%	21 10%	21 9%

Table 43-3

QUESTION 35:

Elected officials in Harrisburg are considering proposals to combat climate change - known as PACER and PRESS - that will increase consumers' monthly electricity bill. It is estimated that these programs would cost average households an additional \$1,754 per year.

Do you support or oppose these proposals?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	-449 -56%	-150 -50%	-228 -67%	-43 -52%	-28 -36%	-297 -64%	-152 -45%	-125 -59%	-69 -40%	-172 -68%	-83 -51%	-105 -58%	-138 -85%	-33 -63%	-24 -55%	-55 -37%	-94 -44%	-101 -57%	-141 -86%	-34 -55%	-24 -67%	-59 -30%	-90 -56%
TOTAL SUPPORT -----	139 17%	65 22%	41 12%	18 21%	15 20%	65 14%	74 22%	35 17%	48 28%	29 12%	27 16%	38 21%	8 5%	7 12%	5 12%	39 26%	43 21%	36 20%	9 6%	8 13%	3 10%	55 27%	27 17%
TOTAL OPPOSE -----	588 74%	215 72%	268 79%	61 74%	43 56%	362 78%	226 67%	160 76%	116 67%	202 80%	110 67%	143 78%	146 90%	40 76%	29 67%	94 63%	137 65%	138 77%	151 91%	42 68%	27 77%	114 57%	117 73%
STRONGLY SUPPORT	39 5%	16 5%	16 5%	6 7%	1 1%	15 3%	24 7%	7 3%	16 9%	8 3%	9 5%	10 5%	4 2%	1 1%	- -	12 8%	13 6%	10 5%	4 2%	1 1%	- -	14 7%	11 7%
SOMEWHAT SUPPORT	100 13%	49 16%	25 7%	12 14%	15 19%	50 11%	50 15%	29 14%	32 19%	21 8%	18 11%	28 15%	4 3%	6 11%	5 12%	27 18%	31 14%	27 15%	5 3%	8 12%	3 10%	41 20%	16 10%
SOMEWHAT OPPOSE	149 19%	49 16%	65 19%	21 26%	13 17%	78 17%	71 21%	36 17%	34 20%	42 17%	36 22%	29 16%	24 15%	8 16%	10 23%	33 22%	45 21%	39 22%	14 8%	12 20%	6 18%	42 21%	35 22%
STRONGLY OPPOSE	439 55%	166 55%	203 60%	40 48%	30 39%	283 61%	156 46%	124 58%	82 48%	160 63%	74 45%	113 62%	122 76%	31 60%	19 44%	61 41%	92 44%	98 55%	137 83%	30 49%	21 59%	72 36%	82 51%
UNDECIDED/NOT SURE	73 9%	20 7%	30 9%	4 5%	18 24%	37 8%	35 10%	16 8%	8 5%	21 8%	27 16%	2 1%	8 5%	6 12%	9 22%	16 11%	31 14%	4 2%	6 3%	11 18%	5 13%	31 16%	15 10%

Table 43-4

QUESTION 35:

Elected officials in Harrisburg are considering proposals to combat climate change - known as PACER and PRESS - that will increase consumers' monthly electricity bill. It is estimated that these programs would cost average households an additional \$1,754 per year.

Do you support or oppose these proposals?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	-449 -56%	-200 -46%	-249 -68%	-167 -72%	-44 -50%	-393 -56%	-270 -55%	-179 -58%	-145 -61%	-150 -66%	-131 -59%	-83 -61%	-72 -37%	-55 -35%	-97 -40%	-152 -38%	-250 -78%
TOTAL SUPPORT -----	139 17%	100 23%	39 11%	24 10%	17 19%	122 17%	94 19%	45 15%	32 14%	26 11%	36 16%	23 17%	54 28%	41 26%	60 25%	101 25%	30 9%
TOTAL OPPOSE -----	588 74%	300 69%	288 79%	192 82%	62 70%	515 74%	364 74%	224 73%	177 75%	177 77%	167 75%	106 78%	126 65%	96 61%	156 65%	253 64%	280 87%
STRONGLY SUPPORT	39 5%	27 6%	12 3%	8 3%	7 8%	32 5%	30 6%	9 3%	7 3%	10 4%	8 3%	6 4%	15 8%	17 11%	13 5%	30 8%	6 2%
SOMEWHAT SUPPORT	100 13%	73 17%	27 7%	16 7%	10 11%	91 13%	65 13%	36 12%	25 11%	16 7%	28 13%	17 12%	39 20%	24 15%	47 20%	71 18%	24 7%
SOMEWHAT OPPOSE	149 19%	90 21%	59 16%	41 18%	10 11%	133 19%	90 18%	59 19%	48 20%	39 17%	38 17%	26 19%	43 22%	31 19%	50 21%	80 20%	55 17%
STRONGLY OPPOSE	439 55%	210 48%	229 63%	151 65%	52 59%	382 55%	275 56%	164 54%	129 55%	138 60%	129 58%	80 59%	83 43%	66 42%	106 45%	172 43%	224 70%
UNDECIDED/NOT SURE	73 9%	35 8%	38 10%	17 7%	10 11%	62 9%	35 7%	37 12%	26 11%	26 11%	20 9%	7 5%	13 7%	20 13%	23 10%	43 11%	12 4%

Table 44-1

QUESTION 36:
Do you support or oppose Pennsylvania's participation in an initiative - known as RGGI - aimed at reducing greenhouse gas emissions, that would impose an estimated 30% increase in your electricity rates and could lead to Pennsylvania losing as many as 22,000 jobs?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (SUPPORT - OPPOSE)	-442 -55%	-206 -54%	-236 -57%	-90 -47%	-61 -47%	-59 -50%	-90 -62%	-142 -66%	-100 -41%	-106 -76%	-109 -56%	-127 -57%	-135 -66%	-114 -82%	-249 -72%	-49 -51%	-145 -40%	-68 -51%	-77 -34%	-372 -58%	-31 -36%	-21 -53%	-70 -44%	-437 -55%
TOTAL SUPPORT -----	138 17%	78 20%	60 15%	40 21%	29 23%	23 19%	19 13%	27 12%	65 27%	12 9%	27 14%	34 15%	31 15%	9 7%	40 12%	15 15%	83 23%	26 19%	58 25%	103 16%	23 26%	7 17%	35 22%	140 18%
TOTAL OPPOSE -----	580 72%	283 74%	297 71%	129 67%	90 70%	82 69%	109 76%	169 78%	165 67%	118 85%	136 70%	160 72%	165 81%	124 88%	289 84%	63 66%	228 63%	93 71%	134 59%	475 74%	54 61%	28 70%	105 65%	577 72%
STRONGLY SUPPORT	29 4%	21 5%	8 2%	9 5%	5 4%	6 5%	5 3%	4 2%	18 7%	3 2%	3 2%	5 2%	4 2%	2 2%	6 2%	2 2%	21 6%	5 4%	16 7%	20 3%	8 9%	1 3%	9 6%	31 4%
SOMEWHAT SUPPORT	109 14%	57 15%	52 12%	30 16%	24 19%	17 14%	14 10%	23 11%	48 19%	9 7%	24 12%	28 13%	27 13%	7 5%	34 10%	13 13%	62 17%	21 16%	41 18%	83 13%	15 17%	5 13%	25 16%	109 14%
SOMEWHAT OPPOSE	145 18%	72 19%	72 17%	46 24%	21 16%	16 14%	23 16%	39 18%	50 21%	22 16%	32 17%	40 18%	24 12%	29 21%	53 16%	13 14%	78 22%	29 22%	49 22%	119 19%	15 17%	7 17%	26 16%	143 18%
STRONGLY OPPOSE	435 54%	211 55%	224 54%	84 44%	69 54%	66 55%	86 60%	131 61%	115 47%	96 70%	104 54%	120 54%	141 69%	95 68%	235 68%	50 52%	150 42%	65 49%	85 38%	356 56%	39 45%	21 53%	79 49%	434 54%
UNDECIDED/NOT SURE	82 10%	23 6%	59 14%	23 12%	8 7%	15 12%	16 11%	20 9%	15 6%	8 6%	31 16%	28 13%	8 4%	7 5%	15 4%	18 19%	49 14%	14 10%	36 16%	62 10%	11 13%	5 14%	20 13%	83 10%

Table 44-2

QUESTION 36:
Do you support or oppose Pennsylvania's participation in an initiative - known as RGGI - aimed at reducing greenhouse gas emissions, that would impose an estimated 30% increase in your electricity rates and could lead to Pennsylvania losing as many as 22,000 jobs?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (SUPPORT - OPPOSE)	-442 -55%	-68 -60%	-146 -84%	-213 -75%	-158 -56%	-70 -30%	-277 -73%	-143 -39%	-93 -48%	-290 -59%	-59 -52%	-108 -45%	-178 -57%	-72 -63%	-82 -62%	-169 -50%	-101 -59%	-75 -60%	-55 -63%	-29 -67%	-13 -33%	-169 -50%	-135 -61%	-138 -56%
TOTAL SUPPORT -----	138 17%	18 16%	11 6%	29 10%	44 16%	65 28%	41 11%	88 24%	38 20%	78 16%	22 19%	57 24%	50 16%	13 11%	19 14%	65 19%	28 17%	20 16%	9 11%	5 13%	11 27%	65 19%	30 14%	43 18%
TOTAL OPPOSE -----	580 72%	86 76%	156 91%	242 85%	202 72%	136 58%	318 84%	232 62%	132 68%	367 74%	81 72%	164 68%	228 73%	85 75%	101 76%	234 70%	128 76%	95 75%	64 73%	34 80%	24 60%	234 70%	165 75%	181 74%
STRONGLY SUPPORT	29 4%	3 3%	2 1%	5 2%	10 4%	14 6%	5 1%	22 6%	7 4%	17 3%	5 5%	11 5%	14 4%	1 1%	3 2%	16 5%	3 2%	4 3%	2 2%	3 6%	1 2%	16 5%	6 3%	7 3%
SOMEWHAT SUPPORT	109 14%	15 13%	9 5%	24 8%	33 12%	51 22%	36 9%	66 18%	31 16%	61 12%	17 15%	45 19%	36 12%	12 11%	16 12%	49 15%	25 15%	16 12%	7 8%	3 6%	10 24%	49 15%	24 11%	36 15%
SOMEWHAT OPPOSE	145 18%	8 7%	34 20%	42 15%	52 19%	51 22%	61 16%	78 21%	40 20%	89 18%	16 14%	48 20%	57 18%	20 17%	19 14%	55 16%	40 24%	25 20%	15 17%	6 14%	4 9%	55 16%	40 18%	50 20%
STRONGLY OPPOSE	435 54%	78 69%	123 71%	200 70%	150 53%	85 36%	257 68%	154 41%	92 48%	279 56%	65 57%	116 48%	171 55%	65 58%	82 62%	179 54%	88 52%	70 55%	50 56%	28 66%	20 51%	179 54%	125 57%	131 54%
UNDECIDED/NOT SURE	82 10%	9 8%	5 3%	14 5%	35 13%	33 14%	20 5%	52 14%	24 12%	48 10%	10 9%	19 8%	34 11%	16 14%	13 10%	35 11%	13 8%	11 9%	14 16%	3 8%	5 13%	35 11%	26 12%	21 9%

Table 44-3

QUESTION 36:
Do you support or oppose Pennsylvania's participation in an initiative - known as RGGI - aimed at reducing greenhouse gas emissions, that would impose an estimated 30% increase in your electricity rates and could lead to Pennsylvania losing as many as 22,000 jobs?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (SUPPORT - OPPOSE)	-442 -55%	-164 -54%	-208 -61%	-41 -50%	-28 -37%	-301 -65%	-141 -42%	-140 -66%	-66 -38%	-162 -64%	-75 -46%	-118 -65%	-131 -81%	-33 -64%	-15 -35%	-54 -36%	-90 -43%	-109 -61%	-140 -85%	-35 -57%	-14 -40%	-66 -33%	-78 -49%
TOTAL SUPPORT -----	138 17%	59 20%	44 13%	19 23%	16 21%	58 12%	80 24%	29 14%	49 28%	29 11%	32 19%	30 17%	10 6%	6 11%	9 21%	42 28%	41 20%	31 18%	9 5%	6 10%	9 25%	55 27%	29 18%
TOTAL OPPOSE -----	580 72%	223 74%	252 74%	60 73%	44 57%	359 77%	221 66%	169 80%	115 66%	190 75%	106 65%	148 81%	141 87%	39 74%	24 56%	96 64%	132 62%	140 79%	148 90%	41 67%	23 65%	121 60%	107 67%
STRONGLY SUPPORT	29 4%	14 5%	5 2%	6 8%	3 4%	14 3%	15 4%	9 4%	11 7%	5 2%	3 2%	6 3%	- -	1 1%	1 3%	14 9%	7 3%	5 3%	1 1%	2 3%	- -	13 7%	8 5%
SOMEWHAT SUPPORT	109 14%	45 15%	39 11%	12 15%	13 17%	43 9%	66 20%	20 9%	37 22%	23 9%	29 17%	24 13%	10 6%	5 10%	8 18%	28 19%	34 16%	26 15%	8 5%	4 7%	9 25%	41 21%	21 13%
SOMEWHAT OPPOSE	145 18%	58 19%	61 18%	15 18%	11 14%	88 19%	56 17%	42 20%	30 18%	46 18%	26 16%	31 17%	22 14%	9 17%	5 11%	33 22%	45 21%	36 20%	18 11%	8 14%	5 14%	39 19%	39 24%
STRONGLY OPPOSE	435 54%	165 55%	191 56%	45 55%	34 43%	270 58%	165 49%	127 60%	84 49%	144 57%	81 49%	117 64%	118 73%	30 58%	20 45%	63 42%	87 41%	105 59%	131 79%	32 53%	18 50%	82 41%	68 43%
UNDECIDED/NOT SURE	82 10%	20 6%	42 12%	4 4%	17 22%	48 10%	34 10%	14 6%	9 5%	34 13%	25 15%	4 2%	11 7%	8 15%	10 23%	11 8%	38 18%	7 4%	8 5%	14 23%	4 11%	25 13%	24 15%

Table 44-4

QUESTION 36:
Do you support or oppose Pennsylvania's participation in an initiative - known as RGGI - aimed at reducing greenhouse gas emissions, that would impose an estimated 30% increase in your electricity rates and could lead to Pennsylvania losing as many as 22,000 jobs?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (SUPPORT - OPPOSE)	-442 -55%	-214 -49%	-228 -62%	-137 -59%	-35 -40%	-395 -57%	-245 -50%	-197 -64%	-158 -67%	-144 -63%	-129 -58%	-71 -52%	-86 -45%	-46 -29%	-105 -44%	-151 -38%	-242 -75%
TOTAL SUPPORT -----	138 17%	94 22%	44 12%	37 16%	21 24%	117 17%	104 21%	34 11%	23 10%	26 11%	34 15%	28 21%	47 24%	47 30%	50 21%	97 25%	31 10%
TOTAL OPPOSE -----	580 72%	308 71%	272 74%	174 75%	57 64%	511 73%	349 71%	231 75%	181 77%	169 74%	163 73%	99 73%	133 69%	93 59%	155 65%	248 62%	274 85%
STRONGLY SUPPORT	29 4%	22 5%	7 2%	5 2%	4 4%	25 4%	20 4%	9 3%	6 3%	7 3%	10 5%	1 1%	10 5%	15 9%	8 3%	23 6%	5 2%
SOMEWHAT SUPPORT	109 14%	72 17%	37 10%	32 14%	18 20%	91 13%	84 17%	25 8%	17 7%	19 8%	24 11%	27 20%	37 19%	32 20%	42 18%	74 19%	26 8%
SOMEWHAT OPPOSE	145 18%	81 19%	64 17%	41 17%	11 12%	132 19%	86 17%	59 19%	43 18%	31 14%	42 19%	25 19%	42 22%	34 21%	45 19%	79 20%	49 15%
STRONGLY OPPOSE	435 54%	227 52%	208 57%	133 57%	46 52%	379 54%	263 53%	172 56%	138 59%	138 60%	121 54%	74 54%	92 47%	59 37%	110 46%	169 43%	225 70%
UNDECIDED/NOT SURE	82 10%	33 7%	50 14%	22 9%	11 12%	71 10%	41 8%	41 13%	31 13%	34 15%	26 11%	8 6%	13 7%	18 11%	34 14%	52 13%	17 5%

Table 45-1

QUESTION 37:
As a candidate, Governor Shapiro pledged to work across the aisle with legislators and enact bipartisan policies. During his first two-and-a-half years in office, Shapiro's record of legislative accomplishment has proven to be the least productive of any Pennsylvania gubernatorial term in at least 50 years.

Shapiro has said he remains focused on his job as governor, while others have questioned the extent of his out-of-state travel for political events and national media appearances.

Generally speaking, do you believe Governor Shapiro should focus more on working with the legislature to deliver bipartisan policy reforms?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (YES - NO)	458 57%	239 62%	220 53%	70 36%	72 57%	75 62%	99 69%	142 66%	145 59%	93 68%	72 37%	148 67%	154 76%	87 62%	241 70%	48 50%	169 47%	62 47%	107 47%	407 64%	49 56%	-1 -3%	51 32%	480 60%
TOTAL YES -----	578 72%	294 77%	284 68%	115 60%	91 71%	89 74%	113 79%	170 79%	182 74%	112 81%	112 58%	171 77%	171 84%	108 77%	279 81%	61 64%	238 66%	89 67%	149 65%	487 76%	59 66%	16 40%	91 57%	589 74%
TOTAL NO -----	120 15%	56 15%	64 15%	45 23%	18 14%	14 12%	15 10%	28 13%	37 15%	19 14%	40 21%	23 11%	17 9%	20 15%	38 11%	13 13%	69 19%	27 20%	42 18%	80 13%	9 11%	17 44%	39 25%	109 14%
DEFINITELY	311 39%	165 43%	146 35%	50 26%	42 33%	43 36%	73 51%	102 47%	91 37%	74 54%	45 23%	101 45%	116 57%	61 43%	177 52%	35 36%	99 27%	35 26%	64 28%	269 42%	29 33%	5 13%	42 26%	319 40%
SOMEWHAT	267 33%	129 34%	138 33%	65 34%	48 38%	46 38%	40 28%	68 31%	91 37%	38 28%	68 35%	70 32%	55 27%	47 33%	102 30%	26 27%	139 39%	54 41%	85 37%	218 34%	30 34%	11 27%	49 30%	270 34%
NOT REALLY	92 11%	42 11%	50 12%	37 19%	11 8%	11 10%	9 6%	24 11%	27 11%	15 11%	32 17%	18 8%	11 5%	12 8%	23 7%	10 11%	59 16%	23 18%	35 16%	59 9%	6 6%	15 37%	33 20%	82 10%
DEFINITELY NOT	28 3%	14 4%	14 3%	8 4%	8 6%	3 2%	6 4%	3 2%	10 4%	4 3%	8 4%	6 3%	6 3%	9 6%	15 4%	3 3%	10 3%	4 3%	7 3%	21 3%	4 4%	3 7%	6 4%	27 3%
NOT SURE	102 13%	34 9%	69 16%	33 17%	19 15%	16 14%	16 11%	18 9%	27 11%	7 5%	41 21%	27 12%	15 7%	12 9%	27 8%	22 23%	53 15%	16 12%	37 16%	72 11%	20 23%	6 16%	30 19%	102 13%

Table 45-2

QUESTION 37:

As a candidate, Governor Shapiro pledged to work across the aisle with legislators and enact bipartisan policies. During his first two-and-a-half years in office, Shapiro's record of legislative accomplishment has proven to be the least productive of any Pennsylvania gubernatorial term in at least 50 years.

Shapiro has said he remains focused on his job as governor, while others have questioned the extent of his out-of-state travel for political events and national media appearances.

Generally speaking, do you believe Governor Shapiro should focus more on working with the legislature to deliver bipartisan policy reforms?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	458 57%	84 74%	122 71%	206 72%	143 51%	109 47%	265 70%	173 46%	106 55%	284 58%	68 61%	117 49%	188 60%	74 65%	81 61%	201 60%	71 42%	81 64%	58 66%	26 60%	21 53%	201 60%	144 65%	114 46%
TOTAL YES -----	578 72%	93 82%	143 83%	236 83%	187 67%	155 66%	308 81%	243 65%	132 68%	363 74%	83 73%	162 68%	232 74%	87 77%	97 73%	247 74%	108 64%	98 77%	68 77%	30 70%	27 68%	247 74%	171 77%	160 65%
TOTAL NO -----	120 15%	9 8%	20 12%	29 10%	45 16%	45 19%	43 11%	70 19%	27 14%	79 16%	14 13%	46 19%	44 14%	13 12%	16 12%	46 14%	37 22%	17 13%	9 11%	4 10%	6 15%	46 14%	27 12%	46 19%
DEFINITELY	311 39%	69 61%	87 50%	156 55%	81 29%	74 32%	196 52%	102 28%	63 33%	202 41%	46 41%	76 31%	123 39%	54 47%	59 44%	137 41%	55 33%	50 40%	35 40%	19 45%	14 35%	137 41%	90 41%	84 34%
SOMEWHAT	267 33%	24 21%	56 33%	80 28%	107 38%	81 34%	112 29%	140 38%	69 36%	161 33%	37 32%	87 36%	109 35%	33 29%	38 29%	110 33%	53 31%	48 38%	33 37%	11 25%	13 33%	110 33%	81 37%	76 31%
NOT REALLY	92 11%	6 5%	11 6%	17 6%	37 13%	38 16%	28 7%	59 16%	21 11%	61 12%	10 9%	36 15%	35 11%	8 7%	12 9%	34 10%	30 18%	14 11%	7 8%	4 10%	2 4%	34 10%	22 10%	36 15%
DEFINITELY NOT	28 3%	3 3%	10 6%	13 4%	8 3%	7 3%	16 4%	12 3%	6 3%	17 4%	4 4%	10 4%	10 3%	5 4%	3 3%	12 4%	6 4%	3 2%	2 3%	- 10%	4 4%	12 4%	5 2%	11 4%
NOT SURE	102 13%	11 10%	9 5%	20 7%	49 17%	34 14%	28 7%	59 16%	35 18%	52 11%	16 14%	32 13%	35 11%	13 12%	20 15%	40 12%	24 14%	12 9%	11 12%	8 20%	7 17%	40 12%	23 10%	40 16%

Table 45-3

QUESTION 37:

As a candidate, Governor Shapiro pledged to work across the aisle with legislators and enact bipartisan policies. During his first two-and-a-half years in office, Shapiro's record of legislative accomplishment has proven to be the least productive of any Pennsylvania gubernatorial term in at least 50 years.

Shapiro has said he remains focused on his job as governor, while others have questioned the extent of his out-of-state travel for political events and national media appearances.

Generally speaking, do you believe Governor Shapiro should focus more on working with the legislature to deliver bipartisan policy reforms?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	458 57%	198 66%	209 62%	41 49%	11 14%	271 58%	187 56%	137 65%	101 59%	133 53%	86 53%	139 76%	102 63%	29 55%	19 44%	70 47%	99 47%	107 60%	134 81%	27 44%	21 60%	83 42%	86 54%
TOTAL YES -----	578 72%	238 79%	249 74%	56 68%	34 44%	332 72%	246 73%	161 76%	133 77%	171 68%	113 69%	157 86%	122 76%	37 70%	24 56%	101 68%	137 65%	134 75%	144 87%	35 57%	26 75%	125 63%	113 71%
TOTAL NO -----	120 15%	40 13%	40 12%	16 19%	24 30%	61 13%	58 17%	24 11%	32 19%	38 15%	26 16%	18 10%	20 12%	7 14%	5 12%	31 21%	38 18%	28 16%	10 6%	8 13%	5 15%	42 21%	27 17%
DEFINITELY	311 39%	137 46%	132 39%	28 34%	14 18%	191 41%	120 36%	97 46%	69 40%	94 37%	51 31%	100 55%	77 48%	20 39%	15 33%	45 30%	54 26%	71 40%	106 64%	23 37%	12 34%	41 21%	57 36%
SOMEWHAT	267 33%	101 33%	117 35%	28 34%	20 26%	141 30%	126 37%	64 30%	65 37%	77 30%	61 37%	56 31%	45 28%	16 31%	10 23%	56 38%	83 39%	63 35%	39 23%	12 20%	14 40%	84 42%	55 35%
NOT REALLY	92 11%	28 9%	31 9%	14 17%	19 24%	42 9%	50 15%	14 7%	28 16%	28 11%	22 13%	11 6%	12 7%	5 9%	5 12%	26 17%	33 16%	18 10%	5 3%	5 8%	5 15%	36 18%	22 14%
DEFINITELY NOT	28 3%	12 4%	9 3%	2 2%	5 6%	19 4%	9 3%	10 5%	4 2%	10 4%	4 3%	6 3%	8 5%	3 5%	- -	5 3%	5 3%	10 6%	5 3%	3 4%	- -	6 3%	5 3%
NOT SURE	102 13%	23 8%	49 15%	11 13%	19 25%	71 15%	32 9%	27 13%	7 4%	44 17%	25 15%	8 4%	19 12%	8 16%	14 31%	18 12%	35 17%	16 9%	11 7%	18 30%	4 11%	33 17%	20 12%

Table 45-4

QUESTION 37:

As a candidate, Governor Shapiro pledged to work across the aisle with legislators and enact bipartisan policies. During his first two-and-a-half years in office, Shapiro's record of legislative accomplishment has proven to be the least productive of any Pennsylvania gubernatorial term in at least 50 years.

Shapiro has said he remains focused on his job as governor, while others have questioned the extent of his out-of-state travel for political events and national media appearances.

Generally speaking, do you believe Governor Shapiro should focus more on working with the legislature to deliver bipartisan policy reforms?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	458 57%	245 56%	213 58%	150 64%	52 58%	412 59%	314 64%	144 47%	119 50%	128 56%	132 59%	71 52%	119 61%	86 55%	159 67%	245 62%	184 57%
TOTAL YES -----	578 72%	316 73%	262 72%	179 77%	65 74%	510 73%	384 78%	194 63%	155 66%	156 68%	160 72%	100 74%	150 77%	111 70%	188 79%	299 75%	241 75%
TOTAL NO -----	120 15%	71 16%	49 13%	29 13%	13 15%	98 14%	70 14%	49 16%	37 16%	28 12%	28 13%	30 22%	31 16%	25 16%	29 12%	54 14%	56 17%
DEFINITELY	311 39%	153 35%	158 43%	105 45%	35 39%	274 39%	205 41%	106 35%	80 34%	92 40%	80 36%	49 36%	84 43%	54 34%	83 35%	137 34%	154 48%
SOMEWHAT	267 33%	163 37%	104 29%	74 32%	30 34%	236 34%	179 36%	88 29%	75 32%	64 28%	79 36%	52 38%	65 34%	57 36%	105 44%	162 41%	86 27%
NOT REALLY	92 11%	56 13%	36 10%	24 10%	10 12%	75 11%	55 11%	37 12%	25 11%	16 7%	22 10%	28 20%	25 13%	21 13%	29 12%	49 12%	38 12%
DEFINITELY NOT	28 3%	15 3%	13 4%	5 2%	3 3%	23 3%	15 3%	13 4%	12 5%	12 5%	7 3%	2 1%	6 3%	4 3%	- -	4 1%	18 6%
NOT SURE	102 13%	48 11%	54 15%	25 11%	10 11%	91 13%	40 8%	63 20%	43 18%	45 20%	35 16%	6 4%	13 7%	22 14%	22 9%	44 11%	25 8%

Table 46-1

QUESTION 38:
Governor Josh Shapiro has nearly doubled the size of the governor's communications staff compared to previous administrations, while making frequent national media appearances. His office now employs 21 full-time staffers dedicated to publicity, social media, and influencer outreach. Their combined salaries cost taxpayers nearly \$3 million annually, including 12 state employees making six-figure salaries, with some as high as \$190,000 per year.

Do you believe this is an appropriate use of taxpayer money?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (YES - NO)	-400 -50%	-160 -42%	-239 -58%	-91 -47%	-43 -33%	-45 -38%	-90 -62%	-131 -61%	-76 -31%	-84 -61%	-103 -53%	-137 -62%	-123 -60%	-102 -73%	-225 -65%	-49 -51%	-126 -35%	-75 -57%	-51 -22%	-339 -53%	-24 -27%	-14 -34%	-61 -38%	-388 -49%
TOTAL YES -----	161 20%	98 26%	63 15%	41 21%	38 29%	32 26%	21 15%	30 14%	78 32%	21 15%	32 17%	31 14%	37 18%	15 11%	52 15%	14 15%	95 26%	26 20%	69 30%	126 20%	25 28%	10 25%	35 22%	168 21%
TOTAL NO -----	561 70%	258 67%	303 73%	132 69%	80 63%	77 64%	111 77%	161 75%	154 63%	104 76%	135 70%	167 75%	160 79%	117 83%	277 81%	63 66%	221 61%	101 76%	120 53%	465 73%	49 56%	23 59%	95 60%	556 70%
STRONGLY YES	56 7%	39 10%	17 4%	11 6%	16 12%	12 10%	9 6%	9 4%	29 12%	10 7%	9 5%	7 3%	20 10%	2 2%	23 7%	1 1%	32 9%	5 4%	27 12%	39 6%	10 11%	7 18%	17 11%	59 7%
NOT-SO-STRONGLY YES	105 13%	59 15%	47 11%	30 15%	22 17%	20 17%	13 9%	21 10%	48 20%	10 7%	23 12%	23 11%	17 8%	13 9%	29 9%	13 13%	63 17%	21 16%	42 18%	87 14%	15 17%	3 7%	18 11%	109 14%
NOT-SO-STRONGLY NO	194 24%	80 21%	114 27%	70 37%	27 21%	22 18%	23 16%	51 24%	62 25%	19 14%	58 30%	56 25%	25 12%	30 21%	55 16%	18 19%	121 34%	54 41%	67 29%	149 23%	23 26%	14 35%	45 28%	188 24%
STRONGLY NO	367 46%	178 46%	189 45%	62 32%	53 41%	55 46%	88 61%	110 51%	92 37%	86 62%	78 40%	111 50%	135 66%	87 62%	222 65%	45 47%	100 28%	47 35%	53 23%	317 50%	26 29%	9 24%	50 31%	368 46%
NOT SURE	78 10%	28 7%	50 12%	19 10%	10 8%	12 10%	12 8%	25 12%	15 6%	13 10%	26 14%	24 11%	6 3%	8 6%	14 4%	19 19%	45 12%	6 4%	39 17%	48 8%	14 16%	7 17%	30 19%	76 10%

Table 46-2

QUESTION 38:
Governor Josh Shapiro has nearly doubled the size of the governor's communications staff compared to previous administrations, while making frequent national media appearances. His office now employs 21 full-time staffers dedicated to publicity, social media, and influencer outreach. Their combined salaries cost taxpayers nearly \$3 million annually, including 12 state employees making six-figure salaries, with some as high as \$190,000 per year.

Do you believe this is an appropriate use of taxpayer money?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	-400 -50%	-74 -66%	-118 -68%	-192 -67%	-141 -50%	-67 -29%	-250 -66%	-132 -35%	-81 -42%	-269 -54%	-50 -44%	-83 -35%	-159 -51%	-74 -65%	-82 -62%	-145 -43%	-92 -54%	-70 -56%	-42 -48%	-31 -73%	-20 -50%	-145 -43%	-119 -54%	-136 -55%
TOTAL YES -----	161 20%	17 15%	25 14%	42 15%	53 19%	66 28%	56 15%	95 25%	40 20%	96 20%	25 22%	65 27%	61 20%	16 14%	19 14%	76 23%	32 19%	23 18%	18 21%	4 10%	8 19%	76 23%	41 18%	44 18%
TOTAL NO -----	561 70%	91 81%	142 82%	233 82%	194 69%	133 57%	307 81%	226 61%	120 62%	365 74%	75 67%	149 62%	220 71%	90 79%	101 76%	221 66%	124 73%	93 74%	60 69%	36 83%	27 69%	221 66%	159 72%	181 74%
STRONGLY YES	56 7%	14 12%	7 4%	21 7%	15 5%	20 9%	25 7%	30 8%	12 6%	32 7%	12 11%	25 10%	19 6%	5 4%	7 6%	27 8%	8 5%	11 8%	5 6%	4 10%	1 3%	27 8%	16 7%	13 5%
NOT-SO-STRONGLY YES	105 13%	4 3%	17 10%	21 7%	38 14%	46 20%	31 8%	65 17%	28 14%	64 13%	13 12%	40 17%	42 14%	11 10%	11 9%	49 15%	25 15%	12 9%	13 15%	- -	7 17%	49 15%	25 11%	31 13%
NOT-SO-STRONGLY NO	194 24%	11 10%	29 17%	40 14%	83 29%	71 30%	62 16%	120 32%	49 25%	124 25%	21 18%	66 28%	75 24%	34 30%	18 14%	85 25%	43 26%	33 26%	18 20%	8 18%	8 19%	85 25%	51 23%	58 23%
STRONGLY NO	367 46%	80 71%	113 66%	193 68%	112 40%	62 27%	245 65%	106 29%	71 37%	241 49%	55 48%	82 34%	145 46%	56 49%	83 63%	136 41%	81 48%	60 48%	42 48%	28 65%	20 49%	136 41%	108 49%	123 50%
NOT SURE	78 10%	4 4%	6 3%	10 3%	33 12%	35 15%	16 4%	51 14%	34 18%	32 6%	12 11%	26 11%	30 10%	7 7%	13 10%	37 11%	13 7%	11 9%	9 11%	3 7%	5 12%	37 11%	20 9%	21 8%

Table 46-3

QUESTION 38:
Governor Josh Shapiro has nearly doubled the size of the governor's communications staff compared to previous administrations, while making frequent national media appearances. His office now employs 21 full-time staffers dedicated to publicity, social media, and influencer outreach. Their combined salaries cost taxpayers nearly \$3 million annually, including 12 state employees making six-figure salaries, with some as high as \$190,000 per year.

Do you believe this is an appropriate use of taxpayer money?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	-400 -50%	-129 -43%	-210 -62%	-31 -38%	-30 -38%	-265 -57%	-134 -40%	-107 -51%	-53 -31%	-158 -63%	-81 -50%	-99 -55%	-126 -78%	-28 -52%	-21 -49%	-33 -22%	-92 -44%	-94 -53%	-131 -79%	-29 -47%	-20 -58%	-56 -28%	-70 -44%
TOTAL YES -----	161 20%	78 26%	49 14%	20 25%	14 19%	77 17%	84 25%	44 21%	54 31%	33 13%	30 19%	39 21%	13 8%	8 16%	6 14%	51 34%	44 21%	39 22%	13 8%	11 18%	3 9%	60 30%	35 22%
TOTAL NO -----	561 70%	207 69%	259 76%	51 62%	44 57%	343 74%	218 65%	152 72%	106 62%	191 76%	112 68%	138 76%	139 86%	36 68%	27 63%	84 56%	136 65%	134 75%	143 87%	39 65%	24 67%	116 58%	105 66%
STRONGLY YES	56 7%	27 9%	12 3%	12 15%	5 6%	29 6%	27 8%	20 9%	20 11%	10 4%	7 4%	18 10%	5 3%	- -	1 3%	21 14%	11 5%	16 9%	6 4%	1 2%	- -	21 10%	11 7%
NOT-SO-STRONGLY YES	105 13%	50 17%	37 11%	8 10%	9 12%	48 10%	57 17%	25 12%	34 20%	23 9%	24 14%	21 11%	9 5%	8 16%	5 11%	30 20%	33 16%	23 13%	6 4%	10 16%	3 9%	39 19%	24 15%
NOT-SO-STRONGLY NO	194 24%	56 19%	93 27%	24 29%	21 27%	110 24%	83 25%	48 23%	32 19%	62 25%	51 31%	29 16%	26 16%	9 17%	9 22%	42 28%	78 37%	40 23%	15 9%	11 18%	8 22%	68 34%	52 33%
STRONGLY NO	367 46%	151 50%	166 49%	27 33%	23 30%	232 50%	135 40%	103 49%	74 43%	129 51%	60 37%	109 60%	113 70%	27 51%	18 41%	42 28%	58 28%	94 52%	129 78%	29 47%	16 46%	47 24%	52 33%
NOT SURE	78 10%	17 6%	31 9%	11 13%	19 24%	44 9%	34 10%	15 7%	13 7%	29 11%	21 13%	5 3%	10 6%	8 16%	10 24%	14 10%	30 14%	5 3%	9 6%	11 17%	8 23%	25 12%	20 12%

Table 46-4

QUESTION 38:
Governor Josh Shapiro has nearly doubled the size of the governor's communications staff compared to previous administrations, while making frequent national media appearances. His office now employs 21 full-time staffers dedicated to publicity, social media, and influencer outreach. Their combined salaries cost taxpayers nearly \$3 million annually, including 12 state employees making six-figure salaries, with some as high as \$190,000 per year.

Do you believe this is an appropriate use of taxpayer money?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE-TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	-400 -50%	-192 -44%	-207 -57%	-132 -57%	-40 -45%	-348 -50%	-213 -43%	-187 -61%	-145 -61%	-137 -60%	-101 -45%	-71 -52%	-80 -41%	-21 -14%	-90 -38%	-111 -28%	-237 -74%
TOTAL YES -----	161 20%	104 24%	57 16%	37 16%	21 24%	141 20%	123 25%	39 13%	30 13%	31 14%	46 21%	31 23%	52 27%	60 38%	60 25%	120 30%	36 11%
TOTAL NO -----	561 70%	296 68%	265 73%	169 72%	60 68%	489 70%	336 68%	225 74%	175 74%	168 73%	146 66%	102 75%	131 68%	81 52%	149 62%	231 58%	274 85%
STRONGLY YES	56 7%	40 9%	17 5%	11 5%	7 8%	49 7%	48 10%	8 3%	5 2%	12 5%	13 6%	11 8%	21 11%	29 18%	15 6%	44 11%	11 3%
NOT-SO-STRONGLY YES	105 13%	64 15%	41 11%	26 11%	14 16%	91 13%	74 15%	31 10%	24 10%	19 8%	33 15%	20 15%	31 16%	31 20%	44 19%	75 19%	25 8%
NOT-SO-STRONGLY NO	194 24%	118 27%	76 21%	50 22%	20 22%	167 24%	102 21%	92 30%	67 28%	49 22%	57 26%	36 26%	46 24%	50 32%	72 30%	122 31%	53 17%
STRONGLY NO	367 46%	178 41%	189 52%	119 51%	41 46%	322 46%	234 47%	133 44%	108 46%	119 52%	89 40%	66 49%	85 44%	31 20%	78 33%	109 27%	220 68%
NOT SURE	78 10%	35 8%	43 12%	27 12%	7 8%	70 10%	36 7%	42 14%	31 13%	30 13%	31 14%	3 2%	11 6%	16 10%	30 13%	46 12%	12 4%

Table 47-1
QUESTION D1:
Age.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
18 - 24	28 4%	16 4%	12 3%	28 15%	-	-	-	-	16 7%	-	12 6%	-	5 3%	3 2%	8 2%	12 13%	8 2%	-	8 4%	19 3%	3 4%	1 3%	9 6%	20 3%
25 - 34	164 20%	87 23%	77 18%	164 85%	-	-	-	-	87 35%	-	77 40%	-	34 17%	24 17%	58 17%	21 22%	85 24%	36 27%	49 21%	99 15%	37 42%	19 48%	64 40%	132 17%
35 - 44	128 16%	85 22%	43 10%	-	128 100%	-	-	-	85 34%	-	43 22%	-	32 16%	30 22%	63 18%	18 19%	47 13%	18 13%	30 13%	103 16%	19 21%	6 16%	25 16%	138 17%
45 - 54	120 15%	58 15%	62 15%	-	-	120 100%	-	-	58 24%	-	62 32%	-	23 11%	27 19%	50 15%	10 10%	60 17%	28 21%	32 14%	100 16%	8 9%	6 14%	20 12%	121 15%
55 - 64	144 18%	53 14%	91 22%	-	-	-	144 100%	-	-	53 38%	-	91 41%	44 21%	26 19%	70 20%	16 16%	59 16%	16 12%	43 19%	128 20%	12 14%	4 10%	16 10%	147 18%
65 AND ABOVE	216 27%	85 22%	131 31%	-	-	-	-	216 100%	-	85 62%	-	131 59%	66 32%	30 21%	96 28%	20 20%	101 28%	35 26%	66 29%	191 30%	8 9%	4 9%	25 16%	242 30%

Table 47-2
QUESTION D1:
Age.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
18 - 24	28 4%	4 3%	5 3%	9 3%	8 3%	12 5%	14 4%	12 3%	10 5%	15 3%	4 3%	10 4%	13 4%	1 1%	4 3%	14 4%	3 2%	4 3%	6 7%	2 6%	- -	14 4%	10 4%	5 2%
25 - 34	164 20%	15 13%	25 15%	40 14%	69 25%	54 23%	72 19%	74 20%	48 25%	82 17%	33 30%	80 33%	45 15%	19 17%	19 15%	57 17%	47 28%	26 20%	14 16%	15 35%	5 12%	57 17%	40 18%	67 27%
35 - 44	128 16%	22 19%	21 12%	43 15%	56 20%	29 13%	68 18%	48 13%	35 18%	74 15%	18 16%	52 22%	42 14%	14 12%	18 14%	50 15%	27 16%	19 15%	15 17%	7 16%	10 24%	50 15%	34 16%	44 18%
45 - 54	120 15%	15 14%	26 15%	41 14%	38 13%	41 18%	53 14%	55 15%	35 18%	66 13%	19 16%	34 14%	55 18%	15 13%	16 12%	66 20%	16 9%	22 17%	10 11%	5 12%	2 4%	66 20%	32 14%	23 9%
55 - 64	144 18%	24 21%	34 20%	58 20%	43 15%	43 19%	68 18%	71 19%	37 19%	94 19%	13 11%	35 14%	56 18%	31 27%	23 17%	64 19%	29 17%	23 18%	14 16%	5 11%	10 25%	64 19%	37 17%	43 18%
65 AND ABOVE	216 27%	33 30%	61 36%	95 33%	68 24%	53 23%	104 28%	112 30%	28 14%	162 33%	26 23%	30 13%	100 32%	33 29%	52 39%	84 25%	48 28%	33 26%	29 33%	9 20%	14 35%	84 25%	68 31%	64 26%

Table 47-3
QUESTION D1:
Age.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
18 - 24	28 4%	9 3%	10 3%	7 8%	2 3%	26 6%	2 1%	14 6%	2 1%	12 5%	- -	4 2%	4 3%	7 14%	5 11%	5 3%	3 2%	8 4%	- -	12 20%	- -	8 4%	- -
25 - 34	164 20%	55 18%	44 13%	32 38%	33 42%	85 18%	79 23%	48 23%	38 22%	36 14%	41 25%	35 19%	23 14%	13 25%	8 17%	38 26%	46 22%	58 33%	- -	21 34%	- -	85 42%	- -
35 - 44	128 16%	68 23%	35 10%	17 20%	9 11%	72 16%	56 17%	45 21%	40 23%	27 11%	16 10%	41 23%	21 13%	13 25%	5 12%	31 21%	17 8%	63 35%	- -	18 29%	- -	47 24%	- -
45 - 54	120 15%	49 16%	51 15%	9 11%	11 14%	57 12%	63 19%	26 12%	32 19%	31 12%	31 19%	26 15%	23 14%	5 10%	5 11%	26 18%	34 16%	50 28%	- -	10 16%	- -	60 30%	- -
55 - 64	144 18%	47 16%	80 24%	6 7%	11 14%	102 22%	42 12%	33 16%	20 12%	69 27%	22 13%	28 15%	41 26%	6 11%	10 23%	19 13%	40 19%	- -	70 42%	- -	16 45%	- -	59 37%
65 AND ABOVE	216 27%	72 24%	119 35%	13 16%	12 16%	122 26%	94 28%	45 21%	40 23%	77 30%	54 33%	47 26%	49 30%	8 16%	11 26%	30 20%	71 34%	- -	96 58%	- -	20 55%	- -	101 63%

Table 47-4
QUESTION D1:
Age.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
18 - 24	28 4%	18 4%	11 3%	- -	2 3%	26 4%	9 2%	19 6%	11 5%	13 6%	6 3%	5 4%	5 2%	5 3%	8 3%	13 3%	12 4%
25 - 34	164 20%	139 32%	25 7%	- -	15 17%	139 20%	72 15%	92 30%	59 25%	35 15%	44 20%	33 24%	45 23%	11 7%	52 22%	64 16%	81 25%
35 - 44	128 16%	90 21%	38 10%	3 1%	15 17%	112 16%	72 15%	56 18%	39 17%	37 16%	31 14%	19 14%	41 21%	12 7%	44 19%	56 14%	52 16%
45 - 54	120 15%	87 20%	33 9%	9 4%	20 22%	99 14%	83 17%	37 12%	33 14%	24 11%	31 14%	25 18%	35 18%	27 17%	35 15%	62 16%	43 13%
55 - 64	144 18%	66 15%	78 21%	46 20%	16 19%	128 18%	83 17%	61 20%	55 23%	53 23%	39 17%	21 16%	27 14%	34 21%	37 16%	71 18%	59 18%
65 AND ABOVE	216 27%	36 8%	180 49%	176 75%	20 22%	195 28%	175 35%	41 14%	37 16%	67 29%	72 32%	33 25%	41 21%	69 44%	62 26%	131 33%	74 23%

Table 48-1
QUESTION D2B:
Gender.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (MALE - FEMALE)	-32	384	-416	14	42	-4	-38	-45	246	138	-194	-222	19	1	20	9	-61	-16	-45	-37	12	-6	5	-32
	-4%	100%	-100%	7%	32%	-3%	-27%	-21%	100%	100%	-100%	-100%	9%	1%	6%	9%	-17%	-12%	-20%	-6%	13%	-14%	3%	-4%
MALE	384	384	-	103	85	58	53	85	246	138	-	-	112	70	182	53	149	58	91	301	50	17	83	384
	48%	100%	-	54%	66%	48%	37%	39%	100%	100%	-	-	55%	50%	53%	55%	42%	44%	40%	47%	57%	43%	52%	48%
FEMALE	416	-	416	89	43	62	91	131	-	-	194	222	92	70	162	44	211	74	136	339	38	23	77	416
	52%	-	100%	46%	34%	52%	63%	61%	-	-	100%	100%	45%	50%	47%	45%	58%	56%	60%	53%	43%	57%	48%	52%

Table 48-2
QUESTION D2B:
Gender.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB-		BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL		EAST	CEN- TRAL	WEST
										URBAN	RURAL										DMAS	DMAS			
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (MALE - FEMALE)	-32 -4%	20 18%	2 1%	22 8%	-19 -7%	-35 -15%	44 12%	-77 -21%	1 1%	-26 -5%	-7 -6%	39 16%	-37 -12%	-24 -21%	-9 -7%	-21 -6%	13 8%	-12 -10%	-5 -6%	-2 -4%	-6 -14%	-21 -6%	-19 -9%	7 3%	
MALE	384 48%	66 59%	87 50%	153 54%	131 47%	100 43%	212 56%	147 40%	97 50%	234 47%	53 47%	140 58%	137 44%	45 39%	62 46%	157 47%	91 54%	57 45%	41 47%	21 48%	17 43%	157 47%	101 46%	127 51%	
FEMALE	416 52%	46 41%	85 50%	132 46%	150 53%	134 57%	168 44%	225 60%	96 50%	260 53%	60 53%	101 42%	174 56%	69 61%	71 54%	177 53%	78 46%	69 55%	47 53%	22 52%	23 57%	177 53%	120 54%	119 49%	

Table 48-3
QUESTION D2B:
Gender.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (MALE - FEMALE)	-32 -4%	301 100%	-339 -100%	83 100%	-77 -100%	-41 -9%	9 3%	211 100%	173 100%	-253 -100%	-163 -100%	182 100%	-162 -100%	53 100%	-44 -100%	149 100%	-211 -100%	35 20%	-15 -9%	16 26%	-7 -20%	1 -	-62 -39%
MALE	384 48%	301 100%	-	83 100%	-	211 46%	173 51%	211 100%	173 100%	-	-	182 100%	-	53 100%	-	149 100%	-	107 60%	75 46%	39 63%	14 40%	101 50%	49 31%
FEMALE	416 52%	-	339 100%	-	77 100%	253 54%	163 49%	-	-	253 100%	163 100%	-	162 100%	-	44 100%	-	211 100%	72 40%	90 54%	22 37%	21 60%	100 50%	111 69%

Table 48-4
QUESTION D2B:
Gender.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOT EMP	TOT NOT EMP	RET- IRED		TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (MALE - FEMALE)	-32 -4%	33 8%	-65 -18%	-40 -17%	-2 -2%	-27 -4%	2 -	-34 -11%	-28 -12%	-29 -13%	-18 -8%	-3 -2%	27 14%	-19 -12%	-4 -2%	-23 -6%	11 3%
MALE	384 48%	234 54%	150 41%	97 41%	43 49%	336 48%	248 50%	136 44%	104 44%	100 44%	103 46%	67 49%	110 57%	69 44%	118 49%	187 47%	166 52%
FEMALE	416 52%	201 46%	215 59%	137 59%	45 51%	363 52%	246 50%	170 56%	132 56%	129 56%	121 54%	69 51%	83 43%	88 56%	121 51%	210 53%	155 48%

Table 49-1
 QUESTION D3A:
 And, what is the last grade you completed in school?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (LESS THAN COLLEGE+ - COLLEGE+)	128 16%	39 10%	89 21%	29 15%	16 13%	-6 -5%	60 42%	28 13%	21 8%	18 13%	19 10%	71 32%	53 26%	28 20%	81 23%	15 15%	33 9%	10 8%	23 10%	98 15%	50 57%	-6 -16%	30 19%	108 14%
TOTAL HS OR LESS -----	243 30%	101 26%	142 34%	64 34%	39 30%	24 20%	62 43%	55 25%	69 28%	32 23%	58 30%	84 38%	79 39%	42 30%	121 35%	30 31%	92 26%	26 20%	66 29%	199 31%	35 40%	9 23%	45 28%	237 30%
TOTAL SOME COLLEGE -----	221 28%	110 29%	110 27%	46 24%	34 26%	33 27%	41 28%	67 31%	64 26%	46 33%	48 25%	62 28%	49 24%	41 30%	91 26%	25 26%	104 29%	45 34%	59 26%	170 27%	34 38%	8 19%	50 31%	217 27%
TOTAL COLLEGE+ -----	336 42%	173 45%	163 39%	81 42%	56 44%	63 53%	42 29%	94 43%	113 46%	60 43%	88 45%	76 34%	75 37%	56 40%	132 38%	41 42%	164 45%	61 46%	103 45%	271 42%	19 22%	23 58%	65 41%	346 43%
SOME GRADE SCHOOL	1 -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- 1%	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -
SOME HIGH SCHOOL	11 1%	6 2%	5 1%	3 1%	2 2%	1 1%	1 1%	5 2%	4 2%	2 1%	1 1%	4 2%	2 1%	3 2%	5 2%	2 2%	4 1%	1 1%	3 1%	10 2%	1 1%	- -	1 1%	11 1%
GRADUATED HIGH SCHOOL	232 29%	95 25%	136 33%	62 32%	36 28%	23 19%	61 42%	50 23%	65 26%	30 22%	56 29%	80 36%	77 38%	39 28%	116 34%	28 29%	88 24%	25 19%	63 28%	188 29%	34 39%	9 23%	44 27%	225 28%
TECHNICAL/VOCATIONAL SCHOOL	44 6%	21 5%	23 6%	7 4%	4 3%	8 7%	11 8%	14 6%	11 4%	10 7%	9 4%	14 7%	12 6%	6 4%	18 5%	3 3%	23 7%	7 5%	16 7%	36 6%	7 8%	1 2%	8 5%	45 6%
SOME COLLEGE	176 22%	89 23%	87 21%	39 20%	30 23%	24 20%	30 21%	54 25%	53 22%	36 26%	40 20%	48 21%	38 19%	35 25%	73 21%	22 23%	81 23%	38 29%	43 19%	134 21%	26 30%	7 17%	42 26%	172 22%
GRADUATED COLLEGE	240 30%	119 31%	121 29%	64 33%	28 22%	45 37%	33 23%	70 32%	71 29%	48 34%	66 34%	55 25%	45 22%	41 29%	86 25%	33 34%	121 34%	49 37%	72 32%	186 29%	15 17%	22 55%	54 34%	245 31%
GRADUATE/PROFESSIONAL SCHOOL	96 12%	54 14%	42 10%	17 9%	27 21%	18 15%	9 6%	24 11%	41 17%	12 9%	22 11%	20 9%	31 15%	15 11%	46 13%	8 8%	42 12%	12 9%	30 13%	85 13%	4 4%	1 3%	11 7%	101 13%

Table 49-2
 QUESTION D3A:
 And, what is the last grade you completed in school?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (LESS THAN COLLEGE+ - COLLEGE+)	128 16%	18 16%	59 34%	77 27%	43 15%	8 4%	80 21%	34 9%	48 25%	60 12%	20 17%	24 10%	18 6%	19 16%	65 49%	31 9%	29 17%	9 7%	25 29%	23 54%	9 24%	31 9%	40 18%	57 23%
TOTAL HS OR LESS -----	243 30%	44 39%	60 35%	104 36%	82 29%	57 25%	128 34%	99 27%	66 34%	141 29%	36 32%	69 29%	85 27%	31 27%	57 43%	94 28%	44 26%	39 31%	30 34%	22 51%	14 35%	94 28%	72 33%	77 31%
TOTAL SOME COLLEGE -----	221 28%	21 19%	56 33%	77 27%	80 28%	64 27%	102 27%	104 28%	55 28%	136 27%	30 27%	63 26%	80 26%	35 31%	42 32%	88 26%	55 33%	29 23%	27 30%	11 26%	11 26%	88 26%	58 26%	74 30%
TOTAL COLLEGE+ -----	336 42%	47 42%	57 33%	104 37%	119 42%	113 48%	150 40%	169 45%	73 38%	217 44%	47 41%	108 45%	147 47%	47 42%	34 25%	151 45%	70 41%	58 46%	31 36%	10 23%	15 38%	151 45%	90 41%	94 38%
SOME GRADE SCHOOL	1 -	1 1%	-	1 -	-	-	-	-	-	1 -	-	-	-	-	1 1%	-	-	-	-	1 2%	-	-	-	1 -
SOME HIGH SCHOOL	11 1%	-	5 3%	5 2%	4 1%	2 1%	7 2%	3 1%	1 -	9 2%	1 1%	3 1%	6 2%	-	2 2%	4 1%	4 2%	3 2%	-	-	-	4 1%	3 1%	4 2%
GRADUATED HIGH SCHOOL	232 29%	44 39%	55 32%	98 34%	78 28%	55 24%	120 32%	97 26%	65 34%	131 27%	35 31%	66 27%	78 25%	31 27%	54 41%	90 27%	40 23%	36 29%	30 34%	21 49%	14 35%	90 27%	69 31%	72 29%
TECHNICAL/VOCATIONAL SCHOOL	44 6%	5 5%	11 7%	17 6%	13 5%	14 6%	18 5%	24 6%	12 6%	24 5%	8 7%	13 5%	17 5%	7 6%	7 5%	20 6%	10 6%	4 3%	6 6%	4 9%	1 2%	20 6%	9 4%	15 6%
SOME COLLEGE	176 22%	15 14%	45 26%	60 21%	66 24%	50 21%	84 22%	80 21%	42 22%	111 23%	23 20%	50 21%	63 20%	28 25%	35 26%	68 20%	45 27%	25 20%	21 24%	7 17%	10 24%	68 20%	49 22%	59 24%
GRADUATED COLLEGE	240 30%	24 22%	46 27%	70 25%	89 32%	80 34%	103 27%	125 34%	49 25%	158 32%	33 29%	69 29%	109 35%	33 29%	29 22%	107 32%	52 31%	36 29%	25 28%	8 19%	11 29%	107 32%	61 28%	72 29%
GRADUATE/PROFESSIONAL SCHOOL	96 12%	23 20%	11 6%	34 12%	30 11%	32 14%	47 12%	44 12%	24 13%	58 12%	14 12%	39 16%	37 12%	15 13%	5 4%	44 13%	18 10%	22 18%	7 8%	2 3%	4 9%	44 13%	30 13%	22 9%

Table 49-3
 QUESTION D3A:
 And, what is the last grade you completed in school?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (LESS THAN COLLEGE+ - COLLEGE+)	128 16%	11 4%	87 26%	28 34%	2 2%	464 100%	-336 -100%	211 100%	-173 -100%	253 100%	-163 -100%	19 11%	61 38%	12 23%	3 6%	7 5%	25 12%	14 8%	67 41%	16 26%	-1 -4%	10 5%	23 14%
TOTAL HS OR LESS -----	243 30%	73 24%	126 37%	28 34%	17 21%	243 52%	- -	101 48%	- -	142 56%	- -	50 27%	72 44%	15 29%	15 34%	36 24%	56 27%	57 32%	64 39%	21 34%	9 27%	49 25%	43 27%
TOTAL SOME COLLEGE -----	221 28%	83 27%	87 26%	27 33%	23 30%	221 48%	- -	110 52%	- -	110 44%	- -	51 28%	40 25%	17 32%	8 19%	42 28%	62 29%	39 22%	52 31%	18 29%	8 21%	56 28%	49 30%
TOTAL COLLEGE+ -----	336 42%	145 48%	126 37%	27 33%	38 49%	- 100%	336 -	- 100%	173 -	- 100%	163 -	81 45%	50 31%	20 39%	21 47%	71 48%	93 44%	82 46%	49 30%	22 37%	18 52%	95 48%	68 43%
SOME GRADE SCHOOL	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	- -
SOME HIGH SCHOOL	11 1%	6 2%	4 1%	- -	1 1%	11 2%	- -	6 3%	- -	5 2%	- -	3 2%	2 2%	1 2%	1 2%	2 1%	2 1%	4 2%	2 1%	1 2%	1 2%	1 -	3 2%
GRADUATED HIGH SCHOOL	232 29%	67 22%	121 36%	28 34%	16 20%	232 50%	- -	95 45%	- -	136 54%	- -	47 26%	69 43%	14 27%	13 30%	34 23%	54 26%	54 30%	62 38%	19 31%	9 24%	48 24%	40 25%
TECHNICAL/VOCATIONAL SCHOOL	44 6%	16 5%	20 6%	5 6%	3 4%	44 10%	- -	21 10%	- -	23 9%	- -	9 5%	8 5%	3 6%	- -	9 6%	15 7%	7 4%	11 6%	3 5%	- -	10 5%	14 9%
SOME COLLEGE	176 22%	66 22%	68 20%	23 27%	20 25%	176 38%	- -	89 42%	- -	87 35%	- -	42 23%	32 20%	14 27%	8 19%	34 23%	47 22%	32 18%	41 25%	15 24%	8 21%	46 23%	35 22%
GRADUATED COLLEGE	240 30%	94 31%	93 27%	25 30%	29 37%	- -	240 71%	- -	119 69%	- -	121 74%	47 26%	39 24%	16 30%	17 39%	56 38%	65 31%	49 28%	37 22%	17 27%	16 46%	71 36%	50 31%
GRADUATE/PROFESSIONAL SCHOOL	96 12%	52 17%	33 10%	2 3%	9 12%	- -	96 29%	- -	54 31%	- -	42 26%	34 19%	12 7%	5 9%	3 8%	15 10%	27 13%	33 19%	12 7%	6 9%	2 6%	24 12%	18 11%

Table 49-4

QUESTION D3A:

And, what is the last grade you completed in school?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (LESS THAN COLLEGE+ - COLLEGE+)	128 16%	-10 -2%	138 38%	56 24%	-7 -8%	142 20%	-17 -3%	145 47%	112 48%	147 64%	61 28%	-18 -13%	-64 -33%	7 5%	8 3%	15 4%	88 27%
TOTAL HS OR LESS -----	243 30%	110 25%	133 37%	71 31%	12 14%	230 33%	113 23%	131 43%	104 44%	114 50%	71 32%	31 23%	24 13%	42 26%	53 22%	94 24%	114 35%
TOTAL SOME COLLEGE -----	221 28%	102 24%	118 32%	73 31%	28 32%	190 27%	126 25%	95 31%	70 30%	74 32%	71 32%	28 20%	41 21%	41 26%	71 30%	112 28%	91 28%
TOTAL COLLEGE+ -----	336 42%	222 51%	114 31%	89 38%	48 54%	278 40%	255 52%	81 26%	62 26%	41 18%	81 36%	77 57%	129 66%	75 48%	116 48%	191 48%	117 36%
SOME GRADE SCHOOL	1 -	- -	1 -	- -	- -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -
SOME HIGH SCHOOL	11 1%	5 1%	7 2%	6 2%	- -	11 2%	4 1%	7 2%	7 3%	8 3%	2 1%	1 1%	- -	- -	4 2%	4 1%	4 1%
GRADUATED HIGH SCHOOL	232 29%	105 24%	126 35%	66 28%	12 14%	218 31%	109 22%	122 40%	96 41%	107 47%	68 30%	30 22%	24 13%	42 26%	48 20%	90 23%	109 34%
TECHNICAL/VOCATIONAL SCHOOL	44 6%	15 4%	29 8%	18 8%	9 10%	36 5%	28 6%	16 5%	13 6%	11 5%	13 6%	5 3%	10 5%	13 8%	14 6%	27 7%	13 4%
SOME COLLEGE	176 22%	87 20%	89 24%	55 24%	20 23%	154 22%	97 20%	79 26%	57 24%	62 27%	58 26%	23 17%	31 16%	28 18%	57 24%	85 21%	78 24%
GRADUATED COLLEGE	240 30%	149 34%	91 25%	70 30%	31 35%	200 29%	167 34%	73 24%	55 23%	40 18%	64 29%	57 42%	70 36%	51 32%	70 29%	121 30%	95 29%
GRADUATE/PROFESSIONAL SCHOOL	96 12%	73 17%	23 6%	19 8%	16 19%	79 11%	88 18%	8 3%	7 3%	1 -	17 7%	20 15%	58 30%	24 16%	46 19%	70 18%	22 7%

Table 50-1
 QUESTION D6A:
 What is your main racial or ethnic heritage?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
CAUCASIAN OR WHITE	640 80%	301 78%	339 81%	118 62%	103 80%	100 84%	128 89%	191 88%	182 74%	120 87%	140 72%	199 90%	189 93%	126 90%	315 92%	70 73%	255 71%	98 74%	157 69%	640 100%	- -	- -	- -	658 82%
AFRICAN AMERICAN OR BLACK	88 11%	50 13%	38 9%	41 21%	19 15%	8 7%	12 9%	8 4%	43 17%	7 5%	25 13%	13 6%	9 5%	4 3%	13 4%	11 11%	64 18%	20 15%	44 19%	- -	88 100%	- -	88 55%	98 12%
HISPANIC, LATINO OR SOME OTHER SPANISH SPEAKING BACKGROUND	40 5%	17 4%	23 5%	21 11%	6 5%	6 5%	4 3%	4 2%	14 6%	3 2%	19 10%	4 2%	6 3%	7 5%	12 4%	6 6%	22 6%	4 3%	18 8%	- -	- -	40 100%	40 25%	34 4%
ASIAN OR PACIFIC ISLANDER	32 4%	16 4%	16 4%	13 7%	- -	6 5%	- -	14 6%	8 3%	8 6%	11 6%	6 3%	- -	3 2%	3 1%	10 11%	19 5%	10 8%	9 4%	- -	- -	- -	32 20%	10 1%

Table 50-2
 QUESTION D6A:
 What is your main racial or ethnic heritage?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
CAUCASIAN OR WHITE	640 80%	103 92%	155 90%	258 90%	215 77%	167 71%	334 88%	269 72%	108 56%	432 87%	101 89%	153 64%	256 82%	105 93%	124 94%	232 70%	140 83%	110 88%	80 91%	41 95%	36 91%	232 70%	197 89%	211 86%
AFRICAN AMERICAN OR BLACK	88 11%	6 5%	8 4%	13 5%	40 14%	34 15%	18 5%	65 17%	55 28%	30 6%	3 3%	51 21%	29 9%	5 4%	3 2%	60 18%	15 9%	5 4%	5 6%	- -	3 6%	60 18%	10 4%	18 7%
HISPANIC, LATINO OR SOME OTHER SPANISH SPEAKING BACKGROUND	40 5%	4 3%	7 4%	11 4%	15 5%	14 6%	13 4%	23 6%	14 7%	16 3%	10 8%	22 9%	8 3%	4 3%	5 4%	20 6%	9 5%	4 3%	3 4%	2 5%	1 3%	20 6%	7 3%	12 5%
ASIAN OR PACIFIC ISLANDER	32 4%	- -	3 2%	3 1%	11 4%	18 8%	13 4%	16 4%	16 8%	16 3%	- -	14 6%	18 6%	- -	- -	21 6%	4 3%	7 5%	- -	- -	- -	21 6%	7 3%	4 2%

Table 50-3
 QUESTION D6A:
 What is your main racial or ethnic heritage?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
CAUCASIAN OR WHITE	640 80%	301 100%	339 100%	- -	- -	369 80%	271 81%	156 74%	145 84%	213 84%	126 77%	165 91%	150 93%	38 72%	32 73%	98 66%	157 74%	154 86%	161 97%	45 73%	25 72%	123 61%	132 83%
AFRICAN AMERICAN OR BLACK	88 11%	- -	- -	50 60%	38 49%	69 15%	19 6%	40 19%	10 6%	29 11%	9 6%	8 5%	5 3%	6 12%	4 10%	35 24%	29 14%	13 7%	1 1%	8 14%	2 6%	47 23%	17 11%
HISPANIC, LATINO OR SOME OTHER SPANISH SPEAKING BACKGROUND	40 5%	- -	- -	17 21%	23 30%	17 4%	23 7%	11 5%	7 4%	6 3%	16 10%	8 5%	4 3%	1 2%	4 10%	8 5%	14 7%	12 7%	1 -	3 6%	2 6%	17 9%	5 3%
ASIAN OR PACIFIC ISLANDER	32 4%	- -	- -	16 19%	16 21%	9 2%	23 7%	5 2%	11 6%	4 2%	12 7%	- -	3 2%	8 14%	3 6%	8 5%	11 5%	- -	3 2%	5 8%	5 16%	14 7%	5 3%

Table 50-4
 QUESTION D6A:
 What is your main racial or ethnic heritage?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
CAUCASIAN OR WHITE	640 80%	336 77%	304 83%	203 87%	77 87%	560 80%	420 85%	220 72%	166 70%	181 79%	180 81%	111 82%	153 79%	129 82%	180 75%	309 78%	266 83%
AFRICAN AMERICAN OR BLACK	88 11%	57 13%	31 9%	12 5%	9 10%	79 11%	30 6%	58 19%	45 19%	37 16%	25 11%	8 6%	17 9%	17 11%	33 14%	50 13%	29 9%
HISPANIC, LATINO OR SOME OTHER SPANISH SPEAKING BACKGROUND	40 5%	29 7%	11 3%	5 2%	3 3%	28 4%	17 3%	23 8%	20 8%	7 3%	6 3%	12 8%	14 7%	6 4%	14 6%	20 5%	15 5%
ASIAN OR PACIFIC ISLANDER	32 4%	14 3%	18 5%	14 6%	- -	32 5%	27 6%	5 2%	5 2%	5 2%	12 5%	6 4%	10 5%	5 3%	12 5%	17 4%	12 4%

Table 51-1

QUESTION D5A:

Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (CONSERVATIVE - LIBERAL)	51 6%	54 14%	-3 -1%	-17 -9%	13 10%	- -	14 10%	41 19%	11 5%	43 31%	-16 -8%	13 6%	150 74%	67 48%	218 63%	-14 -15%	-152 -42%	-27 -20%	-125 -55%	91 14%	-21 -24%	-3 -9%	-40 -25%	53 7%
TOTAL CONSERVATIVE -----	285 36%	153 40%	132 32%	49 25%	43 33%	41 34%	58 40%	95 44%	84 34%	70 50%	49 25%	83 37%	161 79%	76 54%	237 69%	9 10%	39 11%	21 16%	18 8%	258 40%	13 15%	11 27%	27 17%	286 36%
TOTAL LIBERAL -----	234 29%	100 26%	134 32%	66 35%	29 23%	41 34%	43 30%	53 25%	72 29%	27 20%	65 33%	70 31%	11 5%	8 6%	19 6%	24 25%	191 53%	48 36%	144 63%	167 26%	34 39%	14 36%	67 42%	233 29%
VERY CONSERVATIVE	113 14%	66 17%	46 11%	19 10%	22 17%	15 13%	24 16%	33 15%	36 15%	30 22%	20 10%	27 12%	98 48%	5 3%	102 30%	4 4%	6 2%	3 2%	4 2%	103 16%	6 7%	4 9%	9 6%	115 14%
SOMEWHAT CONSERVATIVE	172 22%	87 23%	85 21%	30 16%	21 17%	26 21%	34 24%	61 28%	48 19%	39 29%	29 15%	56 25%	64 31%	71 51%	135 39%	5 5%	33 9%	18 13%	15 7%	155 24%	8 9%	7 18%	18 11%	171 21%
SOMEWHAT LIBERAL	143 18%	57 15%	86 21%	43 22%	14 11%	23 19%	25 17%	38 17%	37 15%	20 14%	43 22%	43 19%	6 3%	7 5%	13 4%	18 18%	112 31%	42 32%	70 31%	98 15%	19 22%	7 18%	45 28%	138 17%
VERY LIBERAL	91 11%	42 11%	49 12%	23 12%	15 12%	18 15%	18 13%	16 7%	35 14%	7 5%	22 11%	27 12%	5 2%	1 1%	6 2%	6 6%	79 22%	5 4%	74 32%	69 11%	15 17%	7 18%	22 14%	95 12%
MODERATE	281 35%	131 34%	150 36%	77 40%	56 43%	38 31%	43 30%	68 31%	90 36%	41 30%	80 41%	70 31%	32 16%	56 40%	88 26%	63 66%	130 36%	64 49%	65 29%	215 34%	40 46%	15 37%	66 41%	281 35%

Table 51-2

QUESTION D5A:

Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (CONSERVATIVE - LIBERAL)	51 6%	113 100%	172 100%	285 100%	- -	-234 -100%	231 61%	-171 -46%	-39 -20%	63 13%	27 24%	-34 -14%	11 4%	19 17%	56 43%	-24 -7%	19 12%	21 17%	15 17%	10 23%	10 24%	-24 -7%	40 18%	35 14%	
TOTAL CONSERVATIVE -----	285 36%	113 100%	172 100%	285 100%	- -	- -	249 66%	30 8%	43 22%	192 39%	50 45%	58 24%	106 34%	43 38%	78 59%	96 29%	64 38%	55 44%	35 39%	19 43%	17 44%	96 29%	94 43%	96 39%	
TOTAL LIBERAL -----	234 29%	- -	- -	- -	- -	234 100%	18 5%	201 54%	81 42%	129 26%	23 20%	92 38%	94 30%	24 21%	22 17%	119 36%	45 26%	34 27%	20 22%	9 20%	8 20%	119 36%	54 25%	60 25%	
VERY CONSERVATIVE	113 14%	113 100%	- -	113 40%	- -	- -	106 28%	5 1%	12 6%	79 16%	21 19%	24 10%	35 11%	20 18%	33 25%	25 8%	34 20%	27 22%	12 14%	8 18%	6 15%	25 8%	41 18%	47 19%	
SOMEWHAT CONSERVATIVE	172 22%	- -	172 100%	172 60%	- -	- -	143 38%	25 7%	30 16%	113 23%	29 26%	34 14%	70 23%	23 20%	45 34%	70 21%	30 18%	28 22%	22 25%	11 25%	12 29%	70 21%	54 24%	49 20%	
SOMEWHAT LIBERAL	143 18%	- -	- -	- -	- -	143 61%	14 4%	118 32%	48 25%	83 17%	12 11%	58 24%	55 18%	14 12%	16 12%	75 22%	29 17%	17 14%	13 14%	3 7%	6 15%	75 22%	31 14%	37 15%	
VERY LIBERAL	91 11%	- -	- -	- -	- -	91 39%	4 1%	83 22%	33 17%	47 9%	11 10%	35 14%	39 13%	10 9%	6 5%	44 13%	15 9%	16 13%	7 8%	6 14%	2 5%	44 13%	24 11%	23 9%	
MODERATE	281 35%	- -	- -	- -	281 100%	- -	112 30%	141 38%	69 36%	172 35%	39 35%	90 37%	111 36%	47 42%	32 24%	119 36%	60 36%	37 29%	34 38%	16 37%	15 37%	119 36%	72 33%	90 37%	

Table 51-3

QUESTION D5A:

Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (CONSERVATIVE - LIBERAL)	51 6%	71 24%	20 6%	-17 -21%	-22 -29%	60 13%	-9 -3%	31 15%	23 13%	29 12%	-32 -19%	120 66%	98 61%	-10 -19%	-4 -10%	-56 -37%	-96 -46%	93 52%	125 76%	-8 -14%	-6 -17%	-88 -44%	-64 -40%
TOTAL CONSERVATIVE -----	285 36%	138 46%	120 36%	16 19%	11 15%	181 39%	104 31%	87 41%	66 38%	94 37%	38 23%	129 71%	108 67%	5 10%	4 10%	19 13%	20 9%	108 60%	129 78%	4 7%	5 15%	21 10%	18 11%
TOTAL LIBERAL -----	234 29%	66 22%	101 30%	33 40%	34 44%	121 26%	113 34%	57 27%	43 25%	65 26%	70 43%	9 5%	10 6%	15 29%	9 20%	75 50%	116 55%	15 9%	4 2%	13 21%	11 31%	109 54%	82 51%
VERY CONSERVATIVE	113 14%	60 20%	44 13%	7 8%	3 4%	65 14%	47 14%	32 15%	34 20%	33 13%	13 8%	60 33%	42 26%	3 6%	1 2%	3 2%	3 2%	49 27%	53 32%	3 5%	1 3%	4 2%	3 2%
SOMEWHAT CONSERVATIVE	172 22%	78 26%	77 23%	9 11%	9 11%	116 25%	57 17%	55 26%	32 19%	61 24%	25 15%	69 38%	66 41%	2 3%	4 8%	16 11%	16 8%	59 33%	76 46%	1 2%	4 12%	17 8%	16 10%
SOMEWHAT LIBERAL	143 18%	38 13%	60 18%	19 23%	26 33%	70 15%	73 22%	30 14%	28 16%	40 16%	45 28%	6 3%	8 5%	12 22%	6 13%	40 27%	72 34%	9 5%	4 2%	9 15%	8 23%	62 31%	51 32%
VERY LIBERAL	91 11%	28 9%	41 12%	14 17%	8 10%	51 11%	40 12%	27 13%	15 9%	24 10%	24 15%	4 2%	2 1%	3 7%	3 6%	35 23%	44 21%	6 3%	- -	3 6%	3 8%	48 24%	31 20%
MODERATE	281 35%	97 32%	118 35%	34 41%	32 42%	162 35%	119 35%	67 32%	63 37%	94 37%	56 34%	44 24%	44 27%	32 62%	31 70%	55 37%	75 35%	55 31%	32 20%	44 72%	19 54%	71 35%	59 37%

Table 51-4

QUESTION D5A:

Generally speaking, do you consider yourself to be conservative, moderate, or liberal?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (CONSERVATIVE - LIBERAL)	51 6%	28 6%	24 6%	17 7%	7 7%	45 6%	58 12%	-7 -2%	-9 -4%	3 1%	12 6%	6 4%	28 14%	-57 -36%	-29 -12%	-86 -22%	137 43%
TOTAL CONSERVATIVE -----	285 36%	148 34%	137 38%	89 38%	33 38%	248 35%	197 40%	89 29%	65 27%	70 31%	82 37%	47 34%	78 40%	19 12%	62 26%	81 20%	183 57%
TOTAL LIBERAL -----	234 29%	120 28%	114 31%	72 31%	27 30%	202 29%	139 28%	95 31%	74 31%	67 29%	70 31%	41 30%	51 26%	76 48%	91 38%	168 42%	45 14%
VERY CONSERVATIVE	113 14%	55 13%	58 16%	34 14%	13 15%	97 14%	74 15%	38 13%	25 11%	35 15%	25 11%	21 16%	28 15%	8 5%	18 8%	26 7%	79 25%
SOMEWHAT CONSERVATIVE	172 22%	93 21%	80 22%	55 24%	20 22%	151 22%	122 25%	50 16%	40 17%	35 15%	57 26%	25 19%	50 26%	11 7%	44 18%	55 14%	104 32%
SOMEWHAT LIBERAL	143 18%	73 17%	70 19%	45 19%	19 21%	120 17%	86 17%	57 19%	43 18%	32 14%	47 21%	30 22%	31 16%	34 22%	63 26%	97 25%	32 10%
VERY LIBERAL	91 11%	47 11%	44 12%	27 12%	8 9%	82 12%	53 11%	38 12%	31 13%	35 15%	23 10%	12 9%	19 10%	42 27%	29 12%	70 18%	14 4%
MODERATE	281 35%	166 38%	114 31%	73 31%	29 32%	249 36%	159 32%	122 40%	97 41%	92 40%	71 32%	48 35%	65 33%	62 39%	86 36%	148 37%	94 29%

Table 52-1

QUESTION D4B:

Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (REPUBLICAN - DEMOCRAT)	-16 -2%	33 8%	-49 -12%	-27 -14%	15 12%	-10 -8%	11 7%	-5 -2%	6 3%	26 19%	-28 -15%	-21 -9%	204 100%	140 100%	344 100%	- -	-360 -100%	-132 -100%	-228 -100%	60 9%	-50 -57%	-10 -24%	-76 -48%	-25 -3%
TOTAL REPUBLICAN -----	344 43%	182 47%	162 39%	66 34%	63 49%	50 42%	70 48%	96 44%	107 43%	75 54%	72 37%	90 41%	204 100%	140 100%	344 100%	- -	- -	- -	- -	315 49%	13 15%	12 31%	29 18%	342 43%
TOTAL DEMOCRAT -----	360 45%	149 39%	211 51%	93 48%	47 37%	60 50%	59 41%	101 47%	101 41%	49 35%	100 51%	111 50%	- -	- -	- -	- -	360 100%	132 100%	228 100%	255 40%	64 73%	22 55%	105 66%	367 46%
TOTAL LEAN/INDEPENDENT -----	96 12%	53 14%	44 10%	33 17%	18 14%	10 8%	16 11%	20 9%	39 16%	14 10%	22 12%	21 10%	- -	- -	- -	96 100%	- -	- -	- -	70 11%	11 12%	6 14%	26 16%	91 11%
STRONG REPUBLICAN	204 25%	112 29%	92 22%	39 20%	32 25%	23 19%	44 30%	66 30%	60 24%	52 38%	35 18%	58 26%	204 100%	- -	204 59%	- -	- -	- -	- -	189 29%	9 11%	6 14%	15 9%	205 26%
NOT-SO-STRONG REPUBLICAN	140 18%	70 18%	70 17%	27 14%	30 24%	27 23%	26 18%	30 14%	47 19%	23 17%	37 19%	33 15%	- -	140 100%	140 41%	- -	- -	- -	- -	126 20%	4 5%	7 17%	14 8%	137 17%
LEAN TOWARDS THE REPUBLICANS	12 2%	8 2%	4 1%	2 1%	4 3%	1 1%	1 1%	4 2%	6 3%	2 1%	1 -	3 2%	- -	- -	- -	12 13%	- -	- -	- -	12 2%	- -	- -	- -	13 2%
SOMETHING ELSE/ INDEPENDENT	73 9%	40 10%	33 8%	28 15%	11 9%	8 7%	13 9%	13 6%	28 11%	12 8%	19 10%	14 6%	- -	- -	- -	73 76%	- -	- -	- -	47 7%	11 12%	6 14%	26 16%	67 8%
LEAN TOWARDS THE DEMOCRATS	11 1%	5 1%	6 1%	2 1%	3 2%	1 1%	2 1%	3 1%	4 2%	1 1%	2 1%	3 2%	- -	- -	- -	11 11%	- -	- -	- -	11 2%	- -	- -	- -	11 1%
NOT-SO-STRONG DEMOCRAT	132 17%	58 15%	74 18%	36 19%	18 14%	28 23%	16 11%	35 16%	39 16%	19 14%	42 22%	32 14%	- -	- -	- -	- -	132 37%	132 100%	- -	98 15%	20 23%	4 11%	34 22%	132 17%
STRONG DEMOCRAT	228 28%	91 24%	136 33%	57 30%	30 23%	32 27%	43 30%	66 31%	61 25%	30 22%	57 30%	79 36%	- -	- -	- -	- -	228 63%	- -	228 100%	157 25%	44 50%	18 44%	70 44%	235 29%

Table 52-2

QUESTION D4B:

Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (REPUBLICAN - DEMOCRAT)	-16 -2%	96 85%	102 59%	198 69%	-42 -15%	-172 -74%	270 71%	-281 -76%	-85 -44%	34 7%	35 31%	-60 -25%	-14 -5%	8 7%	50 38%	-68 -20%	15 9%	24 19%	1 1%	7 17%	5 13%	-68 -20%	28 13%	24 10%
TOTAL REPUBLICAN -----	344 43%	102 91%	135 78%	237 83%	88 31%	19 8%	305 80%	26 7%	43 22%	234 47%	67 60%	77 32%	131 42%	51 45%	84 63%	111 33%	84 50%	70 56%	38 43%	21 49%	19 48%	111 33%	113 51%	120 49%
TOTAL DEMOCRAT -----	360 45%	6 6%	33 19%	39 14%	130 46%	191 82%	35 9%	306 82%	127 66%	200 40%	33 29%	136 57%	145 47%	43 38%	33 25%	179 54%	69 41%	46 37%	37 42%	14 32%	14 35%	179 54%	84 38%	96 39%
TOTAL LEAN/INDEPENDENT -----	96 12%	4 4%	5 3%	9 3%	63 22%	24 10%	39 10%	40 11%	23 12%	60 12%	13 11%	28 11%	35 11%	19 17%	15 11%	43 13%	15 9%	10 8%	13 15%	8 20%	7 17%	43 13%	24 11%	30 12%
STRONG REPUBLICAN	204 25%	98 87%	64 37%	161 56%	32 11%	11 5%	193 51%	5 1%	22 11%	135 27%	47 42%	50 21%	60 19%	34 30%	60 45%	51 15%	58 34%	42 33%	29 33%	15 35%	9 22%	51 15%	72 33%	81 33%
NOT-SO-STRONG REPUBLICAN	140 18%	5 4%	71 41%	76 27%	56 20%	8 4%	112 29%	20 5%	21 11%	99 20%	20 18%	27 11%	71 23%	17 15%	24 18%	61 18%	26 16%	28 22%	9 10%	6 14%	10 26%	61 18%	40 18%	39 16%
LEAN TOWARDS THE REPUBLICANS	12 2%	1 1%	3 2%	4 1%	7 3%	1 -	9 2%	2 -	1 -	10 2%	1 1%	4 2%	5 2%	- -	3 2%	3 1%	1 1%	2 2%	3 3%	2 5%	2 5%	3 1%	6 3%	4 2%
SOMETHING ELSE/ INDEPENDENT	73 9%	3 3%	2 1%	5 2%	53 19%	15 6%	30 8%	29 8%	22 11%	41 8%	11 9%	22 9%	27 9%	15 13%	9 7%	38 11%	12 7%	8 6%	5 6%	6 15%	4 9%	38 11%	13 6%	22 9%
LEAN TOWARDS THE DEMOCRATS	11 1%	- -	- -	- -	3 1%	7 3%	1 -	10 3%	1 -	9 2%	1 1%	2 1%	2 1%	4 4%	3 2%	2 1%	3 2%	- -	5 5%	- -	1 2%	2 1%	5 2%	4 1%
NOT-SO-STRONG DEMOCRAT	132 17%	3 3%	18 10%	21 7%	64 23%	48 20%	26 7%	90 24%	37 19%	90 18%	6 5%	45 19%	57 18%	20 18%	11 8%	67 20%	30 18%	17 14%	8 9%	6 13%	5 13%	67 20%	25 12%	40 16%
STRONG DEMOCRAT	228 28%	4 3%	15 9%	18 6%	65 23%	144 61%	9 2%	216 58%	91 47%	110 22%	27 24%	92 38%	89 29%	23 20%	22 17%	113 34%	40 24%	29 23%	29 33%	8 19%	9 22%	113 34%	59 27%	56 23%

Table 52-3

QUESTION D4B:

Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (REPUBLICAN - DEMOCRAT)	-16 -2%	67 22%	-7 -2%	-34 -42%	-42 -54%	16 3%	-32 -10%	22 11%	10 6%	-6 -2%	-42 -26%	182 100%	162 100%	- -	- -	-149 -100%	-211 -100%	179 100%	165 100%	- -	- -	-200 -100%	-160 -100%
TOTAL REPUBLICAN -----	344 43%	165 55%	150 44%	17 20%	12 16%	212 46%	132 39%	101 48%	81 47%	112 44%	50 31%	182 100%	162 100%	- -	- -	- -	- -	179 100%	165 100%	- -	- -	- -	- -
TOTAL DEMOCRAT -----	360 45%	98 33%	157 46%	51 62%	54 69%	196 42%	164 49%	78 37%	71 41%	118 47%	93 57%	- -	- -	- -	- -	149 100%	211 100%	- -	- -	- -	- -	200 100%	160 100%
TOTAL LEAN/INDEPENDENT -----	96 12%	38 13%	32 9%	15 18%	12 15%	55 12%	41 12%	32 15%	20 12%	23 9%	21 13%	- -	- -	53 100%	44 100%	- -	- -	- -	- -	61 100%	35 100%	- -	- -
STRONG REPUBLICAN	204 25%	102 34%	86 26%	9 11%	6 8%	128 28%	75 22%	58 27%	54 31%	70 28%	22 13%	112 61%	92 57%	- -	- -	- -	- -	94 53%	109 66%	- -	- -	- -	- -
NOT-SO-STRONG REPUBLICAN	140 18%	63 21%	63 19%	7 9%	6 8%	84 18%	56 17%	43 20%	28 16%	41 16%	28 17%	70 39%	70 43%	- -	- -	- -	- -	84 47%	56 34%	- -	- -	- -	- -
LEAN TOWARDS THE REPUBLICANS	12 2%	8 3%	4 1%	- -	- -	7 2%	5 2%	6 3%	2 1%	1 -	3 2%	- -	- -	8 15%	4 10%	- -	- -	- -	- -	7 12%	5 14%	- -	- -
SOMETHING ELSE/ INDEPENDENT	73 9%	25 8%	22 6%	15 18%	12 15%	43 9%	30 9%	24 11%	16 9%	19 8%	14 9%	- -	- -	40 76%	33 77%	- -	- -	- -	- -	47 78%	26 73%	- -	- -
LEAN TOWARDS THE DEMOCRATS	11 1%	5 2%	6 2%	- -	- -	5 1%	6 2%	2 1%	3 2%	3 1%	3 2%	- -	- -	5 9%	6 13%	- -	- -	- -	- -	6 10%	4 12%	- -	- -
NOT-SO-STRONG DEMOCRAT	132 17%	43 14%	55 16%	16 19%	19 24%	71 15%	61 18%	32 15%	27 15%	40 16%	35 21%	- -	- -	- -	- -	58 39%	74 35%	- -	- -	- -	- -	82 41%	51 32%
STRONG DEMOCRAT	228 28%	56 18%	101 30%	36 43%	35 45%	125 27%	103 31%	47 22%	44 26%	78 31%	58 36%	- -	- -	- -	- -	91 61%	136 65%	- -	- -	- -	- -	119 59%	109 68%

Table 52-4

QUESTION D4B:

Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (REPUBLICAN - DEMOCRAT)	-16 -2%	-3 -1%	-13 -4%	-23 -10%	-3 -3%	-19 -3%	11 2%	-28 -9%	-20 -8%	-14 -6%	-12 -5%	4 3%	5 3%	-96 -61%	-61 -25%	-157 -40%	145 45%
TOTAL REPUBLICAN -----	344 43%	189 43%	155 42%	94 40%	36 41%	299 43%	229 46%	114 37%	89 38%	91 40%	92 41%	65 47%	88 45%	23 15%	76 32%	98 25%	212 66%
TOTAL DEMOCRAT -----	360 45%	192 44%	168 46%	117 50%	39 44%	318 45%	218 44%	142 46%	109 46%	104 46%	103 46%	61 45%	83 43%	119 76%	136 57%	255 64%	67 21%
TOTAL LEAN/INDEPENDENT -----	96 12%	54 12%	43 12%	22 10%	13 15%	82 12%	47 9%	50 16%	37 16%	34 15%	28 13%	10 8%	23 12%	15 10%	27 11%	43 11%	42 13%
STRONG REPUBLICAN	204 25%	106 24%	98 27%	65 28%	18 21%	178 26%	141 28%	63 21%	45 19%	55 24%	52 23%	38 28%	54 28%	12 8%	42 17%	54 14%	135 42%
NOT-SO-STRONG REPUBLICAN	140 18%	83 19%	57 16%	29 12%	18 20%	121 17%	89 18%	51 17%	44 19%	36 16%	40 18%	26 19%	34 18%	10 7%	34 14%	44 11%	78 24%
LEAN TOWARDS THE REPUBLICANS	12 2%	7 2%	6 2%	3 1%	1 1%	11 2%	8 2%	4 1%	3 1%	5 2%	2 1%	2 1%	4 2%	1 1%	2 1%	3 1%	8 3%
SOMETHING ELSE/ INDEPENDENT	73 9%	41 9%	32 9%	16 7%	9 10%	63 9%	31 6%	42 14%	33 14%	25 11%	22 10%	8 6%	17 9%	10 6%	20 8%	30 8%	33 10%
LEAN TOWARDS THE DEMOCRATS	11 1%	6 1%	5 1%	3 1%	4 4%	7 1%	8 2%	3 1%	2 1%	4 2%	4 2%	1 1%	2 1%	5 3%	5 2%	10 2%	1 -
NOT-SO-STRONG DEMOCRAT	132 17%	80 18%	53 14%	33 14%	23 26%	107 15%	84 17%	49 16%	35 15%	30 13%	36 16%	29 21%	34 17%	29 18%	50 21%	79 20%	33 10%
STRONG DEMOCRAT	228 28%	113 26%	115 31%	84 36%	16 18%	210 30%	134 27%	93 30%	74 31%	74 32%	67 30%	32 24%	49 25%	90 57%	86 36%	177 45%	35 11%

Table 53-1

QUESTION D8A:

Regardless of how you feel now, for whom did you vote in the 2024 Presidential election... Donald Trump, Kamala Harris, or someone else?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (TRUMP - HARRIS)	8 1%	64 17%	-57 -14%	-1 -	20 16%	-2 -1%	-3 -2%	-7 -3%	43 17%	21 15%	-25 -13%	-32 -14%	188 92%	92 65%	280 81%	- -	-272 -75%	-64 -48%	-208 -91%	66 10%	-46 -52%	-9 -24%	-58 -36%	-21 -3%
TRUMP	379 47%	212 55%	168 40%	86 45%	68 53%	53 44%	68 47%	104 48%	133 54%	78 57%	74 38%	94 43%	193 95%	112 80%	305 89%	39 41%	35 10%	26 20%	9 4%	334 52%	18 21%	13 33%	45 28%	363 45%
HARRIS	372 46%	147 38%	225 54%	87 45%	48 37%	55 46%	71 49%	112 52%	90 37%	57 41%	99 51%	126 57%	5 3%	20 14%	26 7%	40 41%	306 85%	90 68%	216 95%	269 42%	65 73%	23 57%	103 65%	384 48%
SOMEONE ELSE	8 1%	3 1%	5 1%	2 1%	1 1%	3 3%	2 1%	- -	2 1%	1 1%	4 2%	1 -	1 1%	2 2%	4 1%	2 2%	2 1%	1 1%	1 -	7 1%	- -	1 2%	1 -	12 2%
DID NOT VOTE	38 5%	20 5%	18 4%	16 9%	12 9%	7 6%	3 2%	- -	18 7%	2 1%	17 9%	1 -	3 1%	6 4%	8 2%	14 15%	16 4%	14 11%	2 1%	27 4%	5 6%	3 8%	11 7%	38 5%
DON'T KNOW/DON'T RECALL	3 -	2 -	1 -	1 1%	- -	2 1%	- -	- -	2 1%	- -	1 -	- -	1 1%	- -	1 -	1 1%	1 -	1 1%	- -	3 -	- -	- -	- -	3 -

BASE=TOTAL VOTED	759 100%	362 48%	397 52%	175 23%	116 15%	111 15%	141 19%	216 28%	226 30%	136 18%	176 23%	221 29%	200 26%	134 18%	334 44%	81 11%	343 45%	118 16%	226 30%	610 80%	83 11%	37 5%	149 20%	759 100%
**D/S (TRUMP - HARRIS)	8 1%	64 18%	-57 -14%	-1 -	20 17%	-2 -2%	-3 -2%	-7 -3%	43 19%	21 16%	-25 -14%	-32 -14%	188 94%	92 68%	280 84%	- -1%	-272 -79%	-64 -54%	-208 -92%	66 11%	-46 -55%	-9 -26%	-58 -39%	-21 -3%
TRUMP	379 50%	212 58%	168 42%	86 49%	68 58%	53 48%	68 48%	104 48%	133 59%	78 57%	74 42%	94 43%	193 97%	112 83%	305 91%	39 49%	35 10%	26 22%	9 4%	334 55%	18 22%	13 36%	45 30%	363 48%
HARRIS	372 49%	147 41%	225 57%	87 50%	48 41%	55 49%	71 50%	112 52%	90 40%	57 42%	99 56%	126 57%	5 3%	20 15%	26 8%	40 49%	306 89%	90 77%	216 96%	269 44%	65 78%	23 62%	103 69%	384 51%
SOMEONE ELSE	8 1%	3 1%	5 1%	2 1%	1 1%	3 3%	2 1%	- -	2 1%	1 1%	4 2%	1 -	1 1%	2 2%	4 1%	2 2%	2 1%	1 1%	1 -	7 1%	- -	1 2%	1 -	12 2%

Table 53-2

QUESTION D8A:

Regardless of how you feel now, for whom did you vote in the 2024 Presidential election... Donald Trump, Kamala Harris, or someone else?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST	
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%	
**D/S (TRUMP - HARRIS)	8 1%	101 90%	118 68%	219 77%	-28 -10%	-183 -78%	379 100%	-372 -100%	-73 -38%	39 8%	41 37%	-37 -15%	-10 -3%	3 2%	54 41%	-64 -19%	18 10%	27 21%	9 10%	15 34%	4 9%	-64 -19%	40 18%	31 13%	
TRUMP	379 47%	106 94%	143 83%	249 87%	112 40%	18 8%	379 100%	- -	54 28%	252 51%	74 66%	93 39%	143 46%	55 48%	89 67%	125 37%	88 52%	73 58%	46 52%	26 61%	21 53%	125 37%	125 57%	130 53%	
HARRIS	372 46%	5 4%	25 15%	30 10%	141 50%	201 86%	- -	372 100%	127 66%	212 43%	33 29%	130 54%	153 49%	52 46%	35 26%	188 56%	71 42%	47 37%	37 42%	12 27%	18 44%	188 56%	84 38%	99 40%	
SOMEONE ELSE	8 1%	1 1%	1 1%	2 1%	3 1%	3 1%	- -	- -	2 1%	5 1%	1 1%	1 -	3 1%	3 2%	1 1%	2 1%	2 1%	1 1%	3 3%	- -	- -	2 1%	4 2%	2 1%	
DID NOT VOTE	38 5%	2 2%	3 2%	5 2%	23 8%	11 5%	- -	- -	11 6%	22 4%	5 4%	16 7%	11 3%	4 4%	8 6%	18 5%	7 4%	5 4%	3 3%	5 12%	1 2%	18 5%	8 3%	13 5%	
DON'T KNOW/DON'T RECALL	3 -	- -	- -	- -	2 1%	1 -	- -	- -	- -	3 1%	- -	1 -	2 1%	- -	- -	2 1%	1 1%	- -	- -	- -	- -	2 1%	- -	1 -	

BASE=TOTAL VOTED	759 100%	111 15%	170 22%	280 37%	256 34%	222 29%	379 50%	372 49%	182 24%	469 62%	108 14%	224 29%	299 39%	109 14%	125 16%	315 41%	161 21%	121 16%	85 11%	38 5%	39 5%	315 41%	213 28%	231 30%	
**D/S (TRUMP - HARRIS)	8 1%	101 91%	118 70%	219 78%	-28 -11%	-183 -83%	379 100%	-372 -100%	-73 -40%	39 8%	41 38%	-37 -17%	-10 -3%	3 2%	54 44%	-64 -20%	18 11%	27 22%	9 10%	15 39%	4 9%	-64 -20%	40 19%	31 14%	
TRUMP	379 50%	106 95%	143 84%	249 89%	112 44%	18 8%	379 100%	- -	54 29%	252 54%	74 69%	93 41%	143 48%	55 50%	89 71%	125 40%	88 55%	73 60%	46 54%	26 70%	21 54%	125 40%	125 59%	130 56%	
HARRIS	372 49%	5 4%	25 15%	30 11%	141 55%	201 91%	- -	372 100%	127 70%	212 45%	33 31%	130 58%	153 51%	52 48%	35 28%	188 60%	71 44%	47 39%	37 43%	12 30%	18 46%	188 60%	84 40%	99 43%	
SOMEONE ELSE	8 1%	1 1%	1 1%	2 1%	3 1%	3 1%	- -	- -	2 1%	5 1%	1 1%	1 1%	3 1%	3 2%	1 1%	2 1%	2 1%	1 1%	3 3%	- -	- -	2 1%	4 2%	2 1%	

Table 53-3

QUESTION D8A:

Regardless of how you feel now, for whom did you vote in the 2024 Presidential election... Donald Trump, Kamala Harris, or someone else?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (TRUMP - HARRIS)	8 1%	74 25%	-9 -3%	-10 -12%	-48 -62%	27 6%	-19 -6%	35 17%	29 17%	-9 -3%	-48 -29%	151 83%	129 80%	13 25%	-13 -31%	-99 -67%	-172 -82%	151 85%	129 78%	9 15%	-9 -27%	-142 -71%	-129 -81%
TRUMP	379 47%	177 59%	157 46%	34 41%	11 14%	230 49%	150 45%	114 54%	98 57%	116 46%	52 32%	161 89%	144 89%	29 54%	11 25%	22 15%	13 6%	160 90%	145 88%	27 44%	13 37%	20 10%	15 9%
HARRIS	372 46%	103 34%	166 49%	44 54%	59 76%	203 44%	169 50%	79 37%	69 40%	124 49%	100 61%	11 6%	15 9%	16 30%	24 56%	121 81%	185 88%	9 5%	16 10%	18 29%	22 63%	162 81%	144 90%
SOMEONE ELSE	8 1%	2 1%	5 1%	1 1%	-	4 1%	4 1%	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	1 2%	1 2%	-	2 1%	2 1%	2 1%	2 3%	-	2 1%	-
DID NOT VOTE	38 5%	17 6%	11 3%	4 4%	7 9%	28 6%	11 3%	18 8%	3 2%	10 4%	8 5%	7 4%	1 1%	6 12%	8 18%	7 4%	9 4%	7 4%	2 1%	14 23%	-	15 7%	1 1%
DON'T KNOW/DON'T RECALL	3 -	2 1%	1 -	-	-	-	3 1%	-	2 1%	-	1 1%	1 1%	-	1 2%	-	-	1 -	1 1%	-	1 1%	-	1 -	-

BASE=TOTAL VOTED	759 100%	283 37%	327 43%	79 10%	70 9%	436 58%	322 42%	194 26%	168 22%	243 32%	154 20%	174 23%	161 21%	45 6%	36 5%	143 19%	200 26%	171 23%	163 22%	46 6%	35 5%	185 24%	159 21%
**D/S (TRUMP - HARRIS)	8 1%	74 26%	-9 -3%	-10 -13%	-48 -68%	27 6%	-19 -6%	35 18%	29 17%	-9 -4%	-48 -31%	151 87%	129 80%	13 29%	-13 -37%	-99 -70%	-172 -86%	151 88%	129 79%	9 20%	-9 -27%	-142 -77%	-129 -82%
TRUMP	379 50%	177 63%	157 48%	34 43%	11 16%	230 53%	150 46%	114 59%	98 58%	116 48%	52 34%	161 93%	144 90%	29 63%	11 30%	22 15%	13 7%	160 94%	145 89%	27 58%	13 37%	20 11%	15 9%
HARRIS	372 49%	103 36%	166 51%	44 56%	59 84%	203 47%	169 52%	79 41%	69 41%	124 51%	100 65%	11 6%	15 9%	16 34%	24 68%	121 85%	185 92%	9 5%	16 10%	18 38%	22 63%	162 88%	144 91%
SOMEONE ELSE	8 1%	2 1%	5 1%	1 1%	-	4 1%	4 1%	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	1 3%	1 2%	-	2 1%	2 1%	2 1%	2 4%	-	2 1%	-

Table 53-4

QUESTION D8A:

Regardless of how you feel now, for whom did you vote in the 2024 Presidential election... Donald Trump, Kamala Harris, or someone else?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (TRUMP - HARRIS)	8 1%	25 6%	-17 -5%	-31 -13%	-1 -2%	7 1%	27 5%	-19 -6%	-19 -8%	-20 -9%	-5 -2%	21 15%	14 7%	-119 -76%	-50 -21%	-170 -43%	181 56%
TRUMP	379 47%	212 49%	168 46%	101 43%	39 44%	333 48%	252 51%	127 42%	98 42%	96 42%	100 45%	76 56%	101 52%	18 12%	87 37%	105 27%	244 76%
HARRIS	372 46%	187 43%	185 51%	132 57%	40 46%	327 47%	225 46%	147 48%	116 49%	117 51%	104 47%	55 40%	86 45%	138 87%	138 58%	275 69%	63 20%
SOMEONE ELSE	8 1%	6 1%	1 -	- -	2 2%	6 1%	4 1%	3 1%	1 1%	1 -	4 2%	- -	2 1%	1 -	2 1%	2 1%	5 1%
DID NOT VOTE	38 5%	28 6%	11 3%	- -	7 8%	30 4%	10 2%	29 9%	20 8%	16 7%	14 6%	5 3%	3 2%	1 1%	11 5%	12 3%	11 3%
DON'T KNOW/DON'T RECALL	3 -	2 -	1 -	- -	- -	3 -	3 1%	- -	- -	- -	1 -	1 1%	1 -	- -	1 -	1 -	- -

BASE=TOTAL VOTED	759 100%	405 53%	354 47%	233 31%	81 11%	666 88%	481 63%	277 37%	216 28%	213 28%	208 27%	130 17%	189 25%	156 21%	227 30%	383 50%	311 41%
**D/S (TRUMP - HARRIS)	8 1%	25 6%	-17 -5%	-31 -13%	-1 -2%	7 1%	27 6%	-19 -7%	-19 -9%	-20 -10%	-5 -2%	21 16%	14 8%	-119 -76%	-50 -22%	-170 -44%	181 58%
TRUMP	379 50%	212 52%	168 47%	101 43%	39 48%	333 50%	252 52%	127 46%	98 45%	96 45%	100 48%	76 58%	101 53%	18 12%	87 39%	105 28%	244 78%
HARRIS	372 49%	187 46%	185 52%	132 57%	40 50%	327 49%	225 47%	147 53%	116 54%	117 55%	104 50%	55 42%	86 46%	138 88%	138 61%	275 72%	63 20%
SOMEONE ELSE	8 1%	6 2%	1 -	- -	2 2%	6 1%	4 1%	3 1%	1 1%	1 -	4 2%	- -	2 1%	1 -	2 1%	2 1%	5 1%

Table 54-1
 QUESTION GEO4:
 How would you describe the area in which you live?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
BIG CITY	143 18%	83 22%	59 14%	48 25%	31 25%	24 20%	20 14%	18 9%	68 28%	15 11%	36 19%	23 10%	29 14%	9 6%	37 11%	17 17%	89 25%	28 21%	60 27%	81 13%	41 46%	11 27%	61 38%	138 17%
MEDIUM OR SMALL CITY	98 12%	57 15%	41 10%	42 22%	20 16%	9 8%	15 10%	12 6%	46 19%	11 8%	25 13%	16 7%	21 10%	18 13%	39 11%	11 11%	47 13%	16 12%	31 14%	72 11%	10 12%	12 29%	26 16%	91 11%
SUBURBAN AREA	311 39%	137 36%	174 42%	59 30%	42 33%	55 46%	56 39%	100 46%	77 31%	60 43%	78 40%	96 43%	60 29%	71 51%	131 38%	35 36%	145 40%	57 43%	89 39%	256 40%	29 33%	8 21%	55 35%	310 39%
SMALL TOWN	114 14%	45 12%	69 17%	20 10%	14 11%	15 13%	31 21%	33 15%	21 9%	24 17%	28 15%	41 18%	34 17%	17 12%	51 15%	19 20%	43 12%	20 15%	23 10%	105 16%	5 5%	4 10%	8 5%	120 15%
RURAL AREA	132 17%	62 16%	71 17%	23 12%	18 14%	16 14%	23 16%	52 24%	33 13%	29 21%	25 13%	46 21%	60 30%	24 17%	84 24%	15 16%	33 9%	11 8%	22 10%	124 19%	3 3%	5 13%	8 5%	138 17%
NOT SURE	3 -	1 -	2 -	- -	2 1%	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 1%	1 -	- -	2 -	- -	2 1%	2 -	1 1%	- -	1 -	3 -

Table 54-2

QUESTION GEO4:

How would you describe the area in which you live?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
BIG CITY	143 18%	15 13%	14 8%	29 10%	53 19%	60 26%	49 13%	85 23%	103 53%	28 6%	12 11%	143 59%	- -	- -	- -	98 29%	27 16%	12 9%	3 3%	2 4%	2 4%	98 29%	14 6%	30 12%
MEDIUM OR SMALL CITY	98 12%	9 8%	20 12%	30 10%	36 13%	32 14%	43 11%	44 12%	41 21%	42 9%	15 13%	98 41%	- -	- -	- -	30 9%	29 17%	10 8%	12 14%	4 10%	12 29%	30 9%	23 10%	45 18%
SUBURBAN AREA	311 39%	35 31%	70 41%	106 37%	111 40%	94 40%	143 38%	153 41%	38 20%	261 53%	12 10%	- -	311 100%	- -	- -	174 52%	56 33%	52 41%	15 17%	11 25%	4 10%	174 52%	67 30%	70 29%
SMALL TOWN	114 14%	20 18%	23 13%	43 15%	47 17%	24 10%	55 14%	52 14%	6 3%	84 17%	24 21%	- -	- -	114 100%	- -	23 7%	24 14%	24 19%	25 29%	9 21%	8 19%	23 7%	51 23%	39 16%
RURAL AREA	132 17%	33 29%	45 26%	78 28%	32 11%	22 9%	89 23%	35 9%	4 2%	78 16%	51 45%	- -	- -	- -	132 100%	8 2%	33 20%	28 22%	31 36%	17 39%	15 38%	8 2%	64 29%	61 25%
NOT SURE	3 -	- -	- -	- -	1 -	2 1%	- -	3 1%	3 1%	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	1 2%	- -	1 -	1 -	1 -

Table 54-3
 QUESTION GEO4:
 How would you describe the area in which you live?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
BIG CITY	143 18%	47 15%	35 10%	37 44%	25 32%	71 15%	72 21%	39 18%	45 26%	32 13%	27 17%	25 14%	12 7%	13 24%	4 9%	45 30%	44 21%	32 18%	6 3%	13 21%	4 11%	60 30%	29 18%
MEDIUM OR SMALL CITY	98 12%	43 14%	29 9%	14 17%	12 16%	61 13%	37 11%	35 16%	22 13%	26 10%	15 9%	25 14%	15 9%	7 14%	4 8%	25 16%	23 11%	31 17%	9 5%	8 14%	2 7%	32 16%	15 10%
SUBURBAN AREA	311 39%	110 37%	145 43%	27 33%	28 37%	165 35%	147 44%	69 32%	69 40%	96 38%	78 48%	69 38%	62 39%	17 33%	17 40%	51 34%	94 45%	69 39%	62 37%	14 22%	21 60%	73 36%	73 46%
SMALL TOWN	114 14%	43 14%	62 18%	2 2%	7 9%	66 14%	47 14%	26 12%	19 11%	41 16%	28 17%	23 13%	28 18%	8 15%	11 25%	14 9%	30 14%	18 10%	33 20%	15 24%	4 13%	17 8%	26 16%
RURAL AREA	132 17%	58 19%	67 20%	4 5%	4 5%	99 21%	34 10%	43 20%	19 11%	56 22%	15 9%	40 22%	44 27%	7 14%	8 18%	15 10%	19 9%	28 16%	56 34%	12 19%	3 10%	18 9%	15 10%
NOT SURE	3 -	1 -	1 -	- 1%	1 1%	3 1%	- -	1 -	- -	2 1%	- -	1 1%	- -	- -	- -	- -	2 1%	1 1%	- -	- -	- -	1 -	1 -

Table 54-4

QUESTION GEO4:

How would you describe the area in which you live?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
BIG CITY	143 18%	97 22%	46 13%	24 10%	15 17%	121 17%	70 14%	73 24%	57 24%	41 18%	36 16%	21 15%	43 22%	30 19%	46 19%	75 19%	54 17%
MEDIUM OR SMALL CITY	98 12%	66 15%	32 9%	18 8%	11 13%	84 12%	53 11%	45 15%	35 15%	30 13%	22 10%	20 15%	24 12%	13 8%	30 13%	44 11%	46 14%
SUBURBAN AREA	311 39%	161 37%	150 41%	101 43%	28 32%	282 40%	223 45%	88 29%	74 31%	68 30%	91 41%	55 40%	92 48%	74 47%	99 41%	173 44%	103 32%
SMALL TOWN	114 14%	58 13%	55 15%	38 16%	21 24%	91 13%	61 12%	53 17%	41 17%	40 17%	31 14%	20 15%	16 8%	25 16%	33 14%	58 15%	47 15%
RURAL AREA	132 17%	51 12%	81 22%	52 22%	13 15%	117 17%	86 17%	46 15%	27 12%	47 21%	44 20%	20 14%	18 9%	15 10%	31 13%	46 12%	73 23%
NOT SURE	3 -	1 -	2 -	1 -	- -	3 -	1 -	2 1%	2 1%	3 1%	- -	- -	- -	1 -	- -	1 -	- -

Table 55-1
QUESTION D9F:
Are you currently:

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (EMPLOYED - NOT EMPLOYED)	69 9%	84 22%	-15 -4%	120 63%	52 41%	54 45%	-13 -9%	-144 -67%	145 59%	-60 -44%	82 42%	-96 -43%	8 4%	26 19%	34 10%	11 11%	24 7%	27 20%	-2 -1%	31 5%	26 29%	17 43%	38 24%	40 5%
TOTAL EMPLOYED -----	435 54%	234 61%	201 48%	156 81%	90 70%	87 73%	66 46%	36 17%	195 79%	39 28%	138 71%	63 28%	106 52%	83 59%	189 55%	54 56%	192 53%	80 60%	113 49%	336 52%	57 65%	29 72%	99 62%	420 53%
TOTAL NOT EMPLOYED -----	365 46%	150 39%	215 52%	36 19%	38 30%	33 27%	78 54%	180 83%	51 21%	99 72%	56 29%	159 72%	98 48%	57 41%	155 45%	43 44%	168 47%	53 40%	115 51%	304 48%	31 35%	11 28%	61 38%	380 48%
EMPLOYED FULL-TIME	340 43%	201 52%	140 34%	116 61%	76 60%	79 66%	51 35%	18 8%	172 70%	29 21%	100 52%	39 18%	89 44%	72 51%	161 47%	40 42%	139 39%	57 43%	82 36%	268 42%	42 47%	25 62%	72 45%	332 42%
EMPLOYED PART-TIME	94 12%	33 9%	61 15%	40 21%	14 11%	8 6%	15 10%	18 8%	23 9%	10 7%	38 19%	23 10%	17 8%	11 8%	28 8%	13 14%	53 15%	22 17%	31 13%	67 11%	15 17%	4 9%	27 17%	88 11%
STUDENT	12 2%	9 2%	4 1%	12 6%	- -	- -	- -	- -	9 4%	- -	4 2%	- -	1 1%	1 1%	3 1%	7 7%	2 1%	- -	2 1%	5 1%	2 3%	- -	7 4%	7 1%
STAY AT HOME PARENT	41 5%	2 -	39 9%	4 2%	11 8%	11 10%	13 9%	3 1%	1 -	1 1%	25 13%	14 6%	14 7%	16 12%	31 9%	2 2%	9 2%	2 2%	6 3%	38 6%	3 4%	- -	3 2%	41 5%
RETIRED	233 29%	97 25%	137 33%	- -	3 2%	9 7%	46 32%	176 81%	8 3%	89 64%	4 2%	133 60%	65 32%	29 20%	94 27%	22 23%	117 33%	33 25%	84 37%	203 32%	12 13%	5 12%	30 19%	254 32%
UNEMPLOYED AND LOOKING FOR WORK	79 10%	43 11%	36 9%	20 10%	24 19%	13 11%	20 14%	2 1%	33 13%	10 7%	24 12%	12 5%	17 8%	11 8%	28 8%	11 12%	39 11%	18 13%	22 10%	58 9%	14 16%	7 16%	21 13%	78 10%

Table 55-2
QUESTION D9F:
Are you currently:

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (EMPLOYED - NOT EMPLOYED)	69 9%	-2 -2%	13 8%	11 4%	52 19%	7 3%	44 12%	2 1%	30 15%	28 6%	11 10%	85 35%	12 4%	3 3%	-30 -23%	38 12%	34 20%	16 13%	-8 -10%	-10 -22%	-1 -3%	38 12%	7 3%	24 10%
TOTAL EMPLOYED -----	435 54%	55 49%	93 54%	148 52%	166 59%	120 51%	212 56%	187 50%	112 58%	261 53%	62 55%	163 68%	161 52%	58 51%	51 39%	186 56%	102 60%	71 56%	40 45%	17 39%	19 49%	186 56%	114 52%	135 55%
TOTAL NOT EMPLOYED -----	365 46%	58 51%	80 46%	137 48%	114 41%	114 49%	168 44%	185 50%	82 42%	233 47%	51 45%	78 32%	150 48%	55 49%	81 61%	148 44%	68 40%	55 44%	48 55%	26 61%	21 51%	148 44%	107 48%	111 45%
EMPLOYED FULL-TIME	340 43%	44 39%	79 46%	123 43%	131 47%	87 37%	181 48%	130 35%	85 44%	208 42%	48 42%	138 57%	122 39%	41 36%	40 30%	146 44%	83 49%	58 46%	28 31%	11 25%	15 38%	146 44%	88 40%	107 44%
EMPLOYED PART-TIME	94 12%	11 10%	14 8%	25 9%	36 13%	34 14%	30 8%	57 15%	27 14%	53 11%	14 13%	25 10%	39 13%	18 16%	12 9%	40 12%	19 11%	13 10%	12 14%	6 14%	4 10%	40 12%	26 12%	28 11%
STUDENT	12 2%	3 2%	1 1%	4 1%	1 -	7 3%	9 2%	4 1%	6 3%	5 1%	1 1%	6 3%	5 2%	1 1%	- -	8 3%	1 1%	1 1%	1 2%	- -	- -	8 3%	2 1%	1 1%
STAY AT HOME PARENT	41 5%	10 9%	12 7%	22 8%	13 5%	6 3%	29 8%	11 3%	6 3%	25 5%	10 9%	6 2%	17 5%	5 4%	14 10%	15 4%	6 3%	5 4%	7 7%	5 12%	4 9%	15 4%	12 6%	14 6%
RETIRED	233 29%	34 30%	55 32%	89 31%	73 26%	72 31%	101 27%	132 36%	42 22%	165 33%	26 23%	42 17%	101 32%	38 33%	52 39%	86 26%	52 31%	38 30%	33 37%	10 22%	15 37%	86 26%	73 33%	74 30%
UNEMPLOYED AND LOOKING FOR WORK	79 10%	11 10%	11 7%	23 8%	28 10%	28 12%	29 8%	38 10%	28 15%	37 8%	13 12%	24 10%	27 9%	11 9%	16 12%	38 12%	8 5%	11 9%	8 9%	11 27%	2 5%	38 12%	18 8%	22 9%

Table 55-3
QUESTION D9F:
Are you currently:

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (EMPLOYED - NOT EMPLOYED)	69 9%	57 19%	-26 -8%	27 32%	12 15%	-39 -8%	109 32%	4 2%	80 46%	-43 -17%	29 18%	50 28%	-16 -10%	5 9%	6 15%	30 20%	-5 -2%	105 59%	-71 -43%	18 30%	-7 -21%	103 52%	-79 -49%
TOTAL EMPLOYED -----	435 54%	179 60%	156 46%	55 66%	44 57%	212 46%	222 66%	108 51%	126 73%	105 41%	96 59%	116 64%	73 45%	29 54%	25 57%	90 60%	103 49%	142 79%	47 29%	40 65%	14 39%	152 76%	40 25%
TOTAL NOT EMPLOYED -----	365 46%	122 40%	183 54%	28 34%	33 43%	252 54%	114 34%	104 49%	46 27%	148 59%	67 41%	66 36%	89 55%	24 46%	19 43%	60 40%	108 51%	37 21%	118 71%	21 35%	21 61%	49 24%	119 75%
EMPLOYED FULL-TIME	340 43%	158 52%	111 33%	43 52%	29 37%	146 31%	194 58%	81 39%	119 69%	65 26%	75 46%	105 58%	56 35%	25 47%	16 36%	71 48%	68 32%	126 71%	35 21%	32 53%	8 24%	114 57%	25 16%
EMPLOYED PART-TIME	94 12%	22 7%	46 13%	11 14%	16 20%	66 14%	28 8%	26 12%	7 4%	40 16%	21 13%	11 6%	17 11%	4 7%	9 21%	18 12%	35 16%	15 9%	13 8%	8 12%	6 16%	38 19%	15 9%
STUDENT	12 2%	3 1%	3 1%	6 7%	1 1%	11 2%	1 -	9 4%	- -	3 1%	1 1%	1 1%	1 1%	6 12%	1 3%	1 1%	1 1%	3 1%	- -	7 12%	- -	2 1%	- -
STAY AT HOME PARENT	41 5%	2 1%	36 11%	- -	3 4%	32 7%	10 3%	1 -	1 1%	31 12%	9 5%	- -	31 19%	- -	2 4%	2 1%	7 3%	16 9%	14 9%	2 3%	- -	8 4%	1 1%
RETIRED	233 29%	82 27%	122 36%	15 18%	15 20%	145 31%	89 26%	57 27%	39 23%	87 35%	50 30%	48 26%	46 29%	9 16%	14 31%	40 27%	77 36%	2 1%	92 56%	1 2%	21 61%	9 4%	108 68%
UNEMPLOYED AND LOOKING FOR WORK	79 10%	35 12%	22 7%	7 9%	13 17%	64 14%	14 4%	37 17%	6 4%	28 11%	8 5%	17 9%	11 7%	9 18%	2 4%	16 11%	23 11%	16 9%	12 7%	11 18%	- -	30 15%	10 6%

Table 55-4
QUESTION D9F:
Are you currently:

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (EMPLOYED - NOT EMPLOYED)	69 9%	435 100%	-365 -100%	-233 -100%	24 27%	40 6%	52 11%	17 6%	18 8%	-90 -39%	8 4%	49 36%	108 56%	-25 -16%	37 15%	12 3%	55 17%
TOTAL EMPLOYED -----	435 54%	435 100%	-	-	56 64%	369 53%	273 55%	162 53%	127 54%	70 30%	116 52%	93 68%	151 78%	66 42%	138 58%	204 51%	188 59%
TOTAL NOT EMPLOYED -----	365 46%	-	365 100%	233 100%	32 36%	329 47%	221 45%	144 47%	109 46%	159 70%	107 48%	43 32%	43 22%	91 58%	101 42%	192 49%	133 41%
EMPLOYED FULL-TIME	340 43%	340 78%	-	-	52 59%	279 40%	224 45%	117 38%	98 41%	34 15%	83 37%	83 61%	137 71%	49 31%	106 44%	155 39%	152 47%
EMPLOYED PART-TIME	94 12%	94 22%	-	-	4 5%	90 13%	49 10%	45 15%	29 12%	36 16%	33 15%	10 7%	14 7%	17 11%	32 13%	49 12%	36 11%
STUDENT	12 2%	-	12 3%	-	1 2%	11 2%	3 1%	10 3%	6 2%	7 3%	1 1%	-	1 1%	-	3 1%	3 1%	7 2%
STAY AT HOME PARENT	41 5%	-	41 11%	-	6 7%	34 5%	25 5%	16 5%	15 6%	16 7%	11 5%	8 6%	6 3%	2 1%	7 3%	9 2%	26 8%
RETIRED	233 29%	-	233 64%	233 100%	21 24%	211 30%	176 36%	57 19%	48 20%	90 39%	75 34%	33 24%	29 15%	78 50%	64 27%	142 36%	75 23%
UNEMPLOYED AND LOOKING FOR WORK	79 10%	-	79 22%	-	4 4%	73 10%	17 3%	62 20%	40 17%	46 20%	20 9%	3 2%	7 4%	11 7%	27 11%	38 10%	26 8%

Table 56-1

QUESTION D10A:

Are you, or is anyone in your household, a member of a labor union or a teachers' union, employed by the city, county, state, or federal government, including as a fire fighter or law enforcement officer?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (YES - NO)	-610 -76%	-292 -76%	-318 -76%	-148 -77%	-96 -75%	-80 -66%	-111 -77%	-175 -81%	-186 -76%	-106 -77%	-138 -71%	-180 -81%	-160 -79%	-103 -73%	-263 -76%	-69 -71%	-279 -77%	-84 -64%	-194 -85%	-483 -75%	-70 -80%	-25 -62%	-127 -79%	-603 -75%
TOTAL YES -----	88 11%	43 11%	45 11%	17 9%	15 12%	20 16%	16 11%	20 9%	27 11%	16 12%	25 13%	20 9%	18 9%	18 13%	36 11%	13 14%	39 11%	23 17%	16 7%	77 12%	9 10%	3 8%	12 7%	93 12%
LABOR UNION	55 7%	26 7%	28 7%	7 4%	11 8%	13 11%	10 7%	14 6%	15 6%	11 8%	15 8%	13 6%	12 6%	11 8%	23 7%	9 9%	23 6%	15 11%	9 4%	48 7%	4 5%	3 8%	7 4%	57 7%
TEACHERS' UNION	23 3%	10 3%	13 3%	8 4%	3 2%	4 3%	3 2%	6 3%	7 3%	3 2%	7 4%	5 2%	4 2%	4 3%	8 2%	3 3%	13 3%	6 5%	6 3%	20 3%	3 3%	- -	3 2%	24 3%
GOVERNMENT EMPLOYEE	17 2%	9 2%	8 2%	3 2%	2 1%	5 4%	6 4%	1 -	7 3%	2 1%	3 2%	5 2%	5 2%	2 1%	7 2%	3 3%	7 2%	4 3%	3 1%	15 2%	2 2%	- -	2 1%	18 2%
FIREFIGHTER OR LAW ENFORCEMENT OFFICER	5 1%	4 1%	1 -	3 1%	1 1%	1 1%	- -	1 -	3 1%	1 1%	1 1%	- -	- -	2 2%	2 1%	2 2%	1 -	1 1%	- -	5 1%	- -	- -	- -	5 1%
NO	699 87%	336 87%	363 87%	166 86%	112 87%	99 83%	128 89%	195 90%	214 87%	122 88%	163 84%	200 90%	178 88%	121 86%	299 87%	82 85%	318 88%	107 81%	210 92%	560 87%	79 90%	28 70%	139 87%	696 87%
NOT SURE	13 2%	5 1%	8 2%	9 5%	1 1%	1 1%	- -	2 1%	5 2%	- -	6 3%	2 1%	7 3%	1 1%	8 2%	1 1%	3 1%	2 2%	1 1%	4 1%	- -	9 23%	9 6%	11 1%

Table 56-2

QUESTION D10A:

Are you, or is anyone in your household, a member of a labor union or a teachers' union, employed by the city, county, state, or federal government, including as a fire fighter or law enforcement officer?

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (YES - NO)	-610 -76%	-84 -74%	-131 -76%	-215 -75%	-220 -78%	-176 -75%	-295 -78%	-286 -77%	-152 -78%	-374 -76%	-84 -75%	-179 -74%	-254 -82%	-70 -62%	-104 -79%	-259 -77%	-115 -68%	-102 -81%	-68 -77%	-37 -85%	-30 -74%	-259 -77%	-177 -80%	-175 -71%
TOTAL YES -----	88 11%	13 12%	20 12%	33 12%	29 10%	27 11%	39 10%	40 11%	20 11%	58 12%	10 9%	26 11%	28 9%	21 19%	13 10%	36 11%	23 14%	11 9%	10 11%	3 6%	5 12%	36 11%	21 10%	31 13%
LABOR UNION	55 7%	8 7%	12 7%	20 7%	18 6%	17 7%	24 6%	27 7%	12 6%	36 7%	6 6%	16 7%	19 6%	11 10%	8 6%	23 7%	16 9%	7 6%	6 7%	2 4%	2 4%	23 7%	13 6%	19 8%
TEACHERS' UNION	23 3%	4 3%	4 2%	7 3%	8 3%	8 3%	10 3%	10 3%	4 2%	15 3%	4 3%	6 2%	4 1%	7 6%	6 4%	8 2%	7 4%	4 3%	1 1%	1 2%	2 5%	8 2%	4 2%	10 4%
GOVERNMENT EMPLOYEE	17 2%	3 2%	4 2%	7 2%	5 2%	5 2%	7 2%	6 2%	4 2%	11 2%	2 2%	4 2%	5 2%	6 5%	2 2%	7 2%	2 1%	1 -	5 6%	1 2%	1 2%	7 2%	6 3%	4 2%
FIREFIGHTER OR LAW ENFORCEMENT OFFICER	5 1%	- -	3 2%	3 1%	1 -	1 -	3 1%	1 -	- -	5 1%	- -	1 1%	2 1%	2 2%	- -	4 1%	1 1%	- -	1 1%	- -	- -	4 1%	1 -	1 -
NO	699 87%	97 86%	151 87%	248 87%	249 89%	202 86%	333 88%	327 88%	172 89%	432 87%	95 84%	205 85%	282 91%	91 80%	117 89%	295 88%	138 82%	113 90%	78 89%	39 91%	34 86%	295 88%	198 90%	206 84%
NOT SURE	13 2%	3 2%	2 1%	4 2%	4 1%	5 2%	7 2%	5 1%	1 1%	4 1%	8 7%	9 4%	1 -	1 1%	2 1%	2 1%	7 4%	1 1%	- -	1 2%	1 2%	2 1%	1 1%	9 4%

Table 56-3

QUESTION D10A:

Are you, or is anyone in your household, a member of a labor union or a teachers' union, employed by the city, county, state, or federal government, including as a fire fighter or law enforcement officer?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON-WHITE MEN	NON-WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (YES - NO)	-610 -76%	-220 -73%	-263 -78%	-73 -88%	-55 -71%	-379 -82%	-231 -69%	-173 -82%	-120 -69%	-207 -82%	-111 -68%	-133 -73%	-130 -80%	-41 -78%	-27 -63%	-118 -79%	-160 -76%	-125 -70%	-138 -83%	-47 -77%	-21 -61%	-152 -76%	-127 -79%
TOTAL YES -----	88 11%	40 13%	37 11%	4 4%	8 11%	41 9%	48 14%	19 9%	24 14%	22 9%	23 14%	22 12%	14 9%	6 11%	8 17%	16 10%	23 11%	23 13%	13 8%	6 11%	7 19%	23 11%	16 10%
LABOR UNION	55 7%	24 8%	24 7%	2 3%	5 6%	30 7%	24 7%	15 7%	12 7%	16 6%	13 8%	12 7%	10 6%	3 6%	6 13%	11 7%	12 6%	13 8%	9 6%	4 6%	5 14%	13 7%	10 6%
TEACHERS' UNION	23 3%	10 3%	10 3%	- -	3 4%	6 1%	17 5%	2 1%	8 5%	4 2%	9 5%	5 3%	2 1%	2 3%	1 2%	3 2%	10 5%	4 2%	3 2%	2 3%	1 2%	8 4%	4 3%
GOVERNMENT EMPLOYEE	17 2%	8 3%	7 2%	1 1%	1 1%	8 2%	9 3%	3 2%	5 3%	4 2%	4 2%	3 2%	4 2%	2 4%	1 2%	4 2%	3 2%	5 3%	2 1%	2 3%	1 3%	3 2%	4 2%
FIREFIGHTER OR LAW ENFORCEMENT OFFICER	5 1%	4 1%	1 -	- -	- -	2 -	3 1%	2 1%	2 1%	- -	1 1%	2 1%	- -	2 3%	- -	- -	1 1%	2 1%	- -	1 1%	1 3%	1 1%	- -
NO	699 87%	260 86%	300 89%	76 92%	63 81%	420 91%	278 83%	191 91%	144 84%	229 91%	134 82%	155 85%	144 89%	47 89%	35 80%	134 90%	184 87%	148 83%	151 91%	54 88%	28 81%	175 87%	143 89%
NOT SURE	13 2%	2 1%	2 1%	3 3%	6 8%	3 1%	10 3%	1 1%	4 2%	2 1%	6 4%	5 3%	4 2%	- -	1 2%	- -	3 2%	7 4%	1 1%	1 2%	- -	3 1%	1 1%

Table 56-4

QUESTION D10A:

Are you, or is anyone in your household, a member of a labor union or a teachers' union, employed by the city, county, state, or federal government, including as a fire fighter or law enforcement officer?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (YES - NO)	-610 -76%	-313 -72%	-297 -81%	-190 -82%	88 100%	-699 -100%	-363 -73%	-248 -81%	-197 -84%	-212 -93%	-159 -71%	-96 -71%	-144 -74%	-118 -75%	-188 -78%	-305 -77%	-248 -77%
TOTAL YES -----	88 11%	56 13%	32 9%	21 9%	88 100%	-	64 13%	24 8%	16 7%	8 4%	30 14%	18 13%	23 12%	19 12%	25 10%	44 11%	32 10%
LABOR UNION	55 7%	31 7%	24 6%	15 7%	55 62%	-	41 8%	14 4%	9 4%	5 2%	19 8%	13 10%	11 6%	11 7%	13 5%	24 6%	21 7%
TEACHERS' UNION	23 3%	16 4%	7 2%	6 2%	23 26%	-	16 3%	7 2%	3 1%	2 1%	8 4%	4 3%	6 3%	4 2%	11 5%	14 4%	5 2%
GOVERNMENT EMPLOYEE	17 2%	12 3%	4 1%	1 -	17 19%	-	10 2%	7 2%	4 2%	1 -	6 3%	4 3%	4 2%	5 3%	3 1%	9 2%	8 2%
FIREFIGHTER OR LAW ENFORCEMENT OFFICER	5 1%	5 1%	-	-	5 6%	-	4 1%	1 -	1 1%	-	3 1%	-	3 1%	-	4 2%	4 1%	1 -
NO	699 87%	369 85%	329 90%	211 91%	-	699 100%	427 86%	272 89%	213 90%	220 96%	190 85%	114 84%	166 86%	137 87%	212 89%	349 88%	280 87%
NOT SURE	13 2%	9 2%	4 1%	1 -	-	-	3 1%	10 3%	6 3%	1 -	3 1%	4 3%	5 3%	1 1%	2 1%	3 1%	9 3%

Table 57-1

QUESTION D17:

Do you own your own home, rent a house or apartment, live with parents or relatives, live in a home or apartment at which someone else pays the rent, or something else?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800	384	416	192	128	120	144	216	246	138	194	222	204	140	344	96	360	132	228	640	88	40	160	800
	100%	48%	52%	24%	16%	15%	18%	27%	31%	17%	24%	28%	25%	18%	43%	12%	45%	17%	28%	80%	11%	5%	20%	100%
**D/S (OWN - TOTAL NOT OWN)	188	112	76	-30	16	47	22	133	39	73	-6	82	77	38	115	-3	76	35	41	200	-29	-6	-12	202
	24%	29%	18%	-16%	12%	39%	15%	62%	16%	53%	-3%	37%	38%	27%	33%	-3%	21%	26%	18%	31%	-33%	-15%	-8%	25%
OWN	494	248	246	81	72	83	83	175	142	106	94	152	141	89	229	47	218	84	134	420	30	17	74	501
	62%	65%	59%	42%	56%	70%	58%	81%	58%	77%	48%	69%	69%	63%	67%	48%	61%	63%	59%	66%	34%	42%	46%	63%
TOTAL NOT OWN	306	136	170	111	56	37	61	41	104	32	100	70	63	51	114	50	142	49	93	220	58	23	86	299
-----	38%	35%	41%	58%	44%	30%	42%	19%	42%	23%	52%	31%	31%	37%	33%	52%	39%	37%	41%	34%	66%	58%	54%	37%
RENT	235	104	132	71	39	33	55	37	75	29	68	63	45	44	89	37	109	35	74	166	45	20	70	232
	29%	27%	32%	37%	31%	28%	38%	17%	30%	21%	35%	29%	22%	32%	26%	39%	30%	27%	32%	26%	52%	49%	44%	29%
LIVE WITH PARENTS OR RELATIVES	57	27	30	37	14	2	4	1	25	2	27	3	15	4	19	10	28	10	17	43	12	2	15	53
	7%	7%	7%	19%	11%	1%	3%	-	10%	1%	14%	1%	8%	3%	6%	11%	8%	8%	8%	7%	14%	6%	9%	7%
SOMEONE ELSE PAYS	8	3	5	4	1	1	2	1	1	2	4	1	1	2	3	1	4	3	1	8	-	-	-	8
	1%	1%	1%	2%	1%	1%	1%	-	-	1%	2%	-	-	1%	1%	1%	1%	2%	1%	1%	-	-	-	1%
SOMETHING ELSE	5	3	2	-	1	1	-	2	3	-	-	2	2	1	3	1	1	-	1	3	1	1	2	6
	1%	1%	1%	-	1%	1%	-	1%	1%	-	-	1%	1%	1%	1%	1%	-	-	-	-	1%	3%	1%	1%

Table 57-2

QUESTION D17:

Do you own your own home, rent a house or apartment, live with parents or relatives, live in a home or apartment at which someone else pays the rent, or something else?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (OWN - TOTAL NOT OWN)	188 24%	36 32%	72 42%	108 38%	37 13%	43 19%	124 33%	78 21%	-5 -2%	163 33%	30 27%	5 2%	136 44%	8 7%	40 30%	75 23%	29 17%	45 36%	26 29%	2 4%	11 27%	75 23%	75 34%	38 15%
OWN	494 62%	74 66%	122 71%	197 69%	159 57%	139 59%	252 66%	225 61%	94 49%	328 66%	71 63%	123 51%	223 72%	61 54%	86 65%	205 61%	99 59%	86 68%	57 65%	22 52%	25 64%	205 61%	148 67%	142 58%
TOTAL NOT OWN	306 38%	38 34%	50 29%	89 31%	122 43%	95 41%	127 34%	147 39%	99 51%	165 34%	41 37%	118 49%	88 28%	53 46%	46 35%	129 39%	70 41%	40 32%	31 35%	21 48%	15 36%	129 39%	72 33%	104 42%
RENT	235 29%	25 22%	40 23%	65 23%	97 35%	74 31%	98 26%	116 31%	81 42%	126 26%	29 26%	91 38%	74 24%	41 36%	27 21%	109 33%	57 34%	26 20%	21 24%	12 28%	11 28%	109 33%	48 22%	79 32%
LIVE WITH PARENTS OR RELATIVES	57 7%	12 10%	9 5%	20 7%	17 6%	20 8%	27 7%	26 7%	13 7%	34 7%	10 9%	20 8%	13 4%	11 9%	14 11%	17 5%	10 6%	13 10%	10 12%	6 13%	2 5%	17 5%	23 11%	17 7%
SOMEONE ELSE PAYS	8 1%	- -	1 1%	1 -	5 2%	2 1%	1 -	3 1%	3 2%	3 1%	2 2%	4 2%	1 -	- -	3 2%	2 1%	2 1%	1 1%	- -	2 5%	1 3%	2 1%	1 -	5 2%
SOMETHING ELSE	5 1%	2 2%	1 1%	3 1%	2 1%	- -	2 -	1 -	2 1%	3 1%	- -	2 1%	- -	1 1%	2 1%	2 1%	1 1%	1 1%	- -	1 2%	- -	2 1%	1 -	2 1%

Table 57-3

QUESTION D17:

Do you own your own home, rent a house or apartment, live with parents or relatives, live in a home or apartment at which someone else pays the rent, or something else?

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
**D/S (OWN - TOTAL NOT OWN)	188 24%	112 37%	88 26%	- -	-12 -15%	13 3%	175 52%	-2 -1%	114 66%	16 6%	61 37%	79 43%	36 23%	-1 -2%	-2 -5%	34 23%	42 20%	29 16%	86 52%	-11 -17%	8 22%	15 7%	62 39%
OWN	494 62%	207 69%	213 63%	41 50%	33 42%	239 51%	255 76%	105 49%	143 83%	134 53%	112 69%	130 72%	99 61%	26 49%	21 48%	92 61%	126 60%	104 58%	126 76%	25 41%	21 61%	108 54%	111 69%
TOTAL NOT OWN -----	306 38%	95 31%	125 37%	42 50%	45 58%	225 49%	81 24%	107 51%	29 17%	118 47%	51 31%	52 28%	63 39%	27 51%	23 52%	58 39%	84 40%	75 42%	39 24%	36 59%	14 39%	93 46%	49 31%
RENT	235 29%	71 24%	95 28%	33 39%	37 48%	174 37%	62 18%	83 39%	20 12%	91 36%	41 25%	41 23%	48 30%	21 40%	16 38%	41 28%	67 32%	54 30%	35 21%	24 39%	14 39%	65 32%	44 27%
LIVE WITH PARENTS OR RELATIVES	57 7%	19 6%	24 7%	8 10%	7 9%	41 9%	17 5%	19 9%	8 5%	22 9%	9 5%	7 4%	12 7%	5 9%	6 13%	15 10%	13 6%	18 10%	1 1%	10 17%	- -	24 12%	4 2%
SOMEONE ELSE PAYS	8 1%	3 1%	5 2%	- -	- -	7 2%	1 -	3 1%	- -	4 2%	1 1%	2 1%	1 1%	- -	1 2%	1 1%	3 2%	1 1%	2 1%	1 1%	- -	4 2%	1 1%
SOMETHING ELSE	5 1%	1 -	2 -	1 1%	1 1%	4 1%	1 -	2 1%	1 -	2 1%	1 -	1 1%	2 1%	1 2%	- -	- -	1 -	1 1%	2 1%	1 2%	- -	- -	1 -

Table 57-4

QUESTION D17:

Do you own your own home, rent a house or apartment, live with parents or relatives, live in a home or apartment at which someone else pays the rent, or something else?

BANNER 4

	TOTAL	EMPLOYMENT			UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
		TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (OWN - TOTAL NOT OWN)	188 24%	111 26%	77 21%	119 51%	40 45%	155 22%	494 100%	-306 -100%	-235 -100%	-66 -29%	62 28%	68 50%	123 64%	84 53%	48 20%	132 33%	63 20%
OWN	494 62%	273 63%	221 60%	176 76%	64 72%	427 61%	494 100%	- -	- -	81 36%	143 64%	102 75%	158 82%	121 77%	144 60%	264 67%	192 60%
TOTAL NOT OWN -----	306 38%	162 37%	144 40%	57 24%	24 28%	272 39%	- -	306 100%	235 100%	148 64%	80 36%	34 25%	35 18%	37 23%	95 40%	132 33%	129 40%
RENT	235 29%	127 29%	109 30%	48 21%	16 18%	213 31%	- -	235 77%	235 100%	118 52%	62 28%	27 20%	24 12%	34 22%	72 30%	106 27%	97 30%
LIVE WITH PARENTS OR RELATIVES	57 7%	30 7%	27 7%	7 3%	8 9%	46 7%	- -	57 19%	- -	18 8%	18 8%	7 5%	10 5%	3 2%	16 7%	19 5%	30 9%
SOMEONE ELSE PAYS	8 1%	2 -	6 2%	1 -	- -	8 1%	- -	8 3%	- -	7 3%	- -	- -	1 -	- -	5 2%	5 1%	1 -
SOMETHING ELSE	5 1%	2 1%	3 1%	2 1%	- -	5 1%	- -	5 2%	- -	4 2%	1 -	- -	- -	- -	2 1%	2 1%	2 1%

Table 58-1
 QUESTION D9B:
 What is your total annual household income?

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
**D/S (<\$75+ - \$75K+)	123 15%	26 7%	97 23%	10 5%	9 7%	-4 -3%	43 30%	65 30%	-12 -5%	37 27%	26 14%	71 32%	14 7%	16 11%	30 9%	29 30%	64 18%	4 3%	60 26%	98 15%	37 42%	-12 -31%	25 16%	134 17%
TOTAL <\$75+ -----	452 57%	203 53%	250 60%	98 51%	69 54%	56 46%	92 64%	139 64%	116 47%	86 63%	106 55%	144 65%	106 52%	76 54%	182 53%	62 64%	208 58%	67 50%	141 62%	361 56%	62 70%	13 32%	91 57%	458 57%
TOTAL \$75K+ -----	330 41%	177 46%	153 37%	88 46%	59 46%	60 50%	48 34%	74 34%	128 52%	49 36%	80 41%	73 33%	92 45%	60 43%	153 44%	33 35%	144 40%	62 47%	81 36%	264 41%	25 29%	25 63%	66 41%	324 41%
LESS THAN \$40,000	229 29%	100 26%	129 31%	48 25%	37 29%	24 20%	53 37%	67 31%	54 22%	46 33%	55 28%	74 33%	55 27%	36 26%	91 26%	34 35%	104 29%	30 23%	74 33%	181 28%	37 42%	7 16%	48 30%	234 29%
\$40,000 - \$74,999	223 28%	103 27%	121 29%	50 26%	31 24%	31 26%	39 27%	72 33%	62 25%	41 29%	51 26%	69 31%	52 25%	40 29%	92 27%	28 29%	103 29%	36 28%	67 29%	180 28%	25 29%	6 15%	43 27%	224 28%
\$75,000 - \$99,999	136 17%	67 17%	69 17%	38 20%	19 15%	25 21%	21 15%	33 15%	52 21%	15 11%	30 15%	40 18%	38 19%	26 19%	65 19%	10 11%	61 17%	29 22%	32 14%	111 17%	8 9%	12 29%	25 16%	132 17%
\$100,000 - \$149,000	124 15%	66 17%	58 14%	37 19%	24 19%	20 16%	20 14%	23 11%	45 18%	21 15%	36 18%	22 10%	36 18%	19 14%	55 16%	17 18%	51 14%	19 14%	33 14%	99 16%	7 7%	11 27%	24 15%	120 15%
\$150,000 OR MORE	70 9%	45 12%	25 6%	13 7%	17 13%	15 13%	7 5%	18 8%	31 13%	14 10%	14 7%	11 5%	18 9%	15 11%	33 10%	5 6%	31 9%	15 11%	17 7%	53 8%	11 12%	3 7%	17 10%	72 9%
PREFER NOT TO SAY	18 2%	5 1%	14 3%	6 3%	- -	5 4%	4 3%	4 2%	2 1%	3 2%	9 4%	5 2%	5 3%	3 2%	9 3%	1 1%	9 2%	3 3%	5 2%	15 2%	1 1%	2 6%	3 2%	18 2%

Table 58-2
 QUESTION D9B:
 What is your total annual household income?

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
**D/S (<\$75+ - \$75K+)	123 15%	10 9%	17 10%	27 10%	50 18%	45 19%	20 5%	80 22%	63 33%	29 6%	31 27%	22 9%	12 4%	34 30%	53 40%	31 9%	13 8%	17 13%	20 22%	24 55%	19 47%	31 9%	37 17%	55 22%
TOTAL <\$75+ -----	452 57%	60 53%	93 54%	153 54%	163 58%	137 59%	196 52%	221 59%	126 65%	257 52%	69 61%	130 54%	159 51%	71 62%	91 68%	179 53%	88 52%	70 56%	53 61%	32 75%	29 73%	179 53%	127 58%	146 60%
TOTAL \$75K+ -----	330 41%	49 44%	76 44%	125 44%	112 40%	92 39%	176 46%	141 38%	63 33%	228 46%	39 34%	108 45%	147 47%	36 32%	38 29%	148 44%	75 45%	54 43%	34 38%	9 20%	11 27%	148 44%	90 41%	92 37%
LESS THAN \$40,000	229 29%	35 31%	35 20%	70 25%	92 33%	67 29%	96 25%	117 31%	69 35%	124 25%	37 32%	72 30%	68 22%	40 35%	47 35%	84 25%	45 27%	37 30%	27 31%	18 41%	17 43%	84 25%	68 31%	78 32%
\$40,000 - \$74,999	223 28%	25 22%	57 33%	82 29%	71 25%	70 30%	100 26%	104 28%	58 30%	133 27%	33 29%	58 24%	91 29%	31 27%	44 33%	95 28%	43 26%	33 26%	26 29%	15 34%	12 30%	95 28%	60 27%	69 28%
\$75,000 - \$99,999	136 17%	21 19%	25 15%	47 16%	48 17%	41 18%	76 20%	55 15%	32 17%	87 18%	17 15%	41 17%	55 18%	20 18%	20 15%	54 16%	27 16%	27 22%	18 20%	3 6%	8 20%	54 16%	47 21%	36 15%
\$100,000 - \$149,000	124 15%	18 16%	32 19%	50 17%	39 14%	35 15%	61 16%	59 16%	18 9%	89 18%	16 15%	47 19%	55 18%	10 9%	12 9%	49 15%	38 22%	20 16%	12 13%	4 9%	2 4%	49 15%	32 15%	42 17%
\$150,000 OR MORE	70 9%	10 9%	18 11%	28 10%	25 9%	16 7%	40 11%	27 7%	13 7%	52 11%	5 4%	20 8%	37 12%	6 5%	7 5%	45 14%	10 6%	7 6%	4 5%	2 5%	1 2%	45 14%	11 5%	14 6%
PREFER NOT TO SAY	18 2%	3 3%	4 2%	7 3%	6 2%	5 2%	7 2%	10 3%	4 2%	9 2%	5 4%	3 1%	5 2%	7 6%	4 3%	8 2%	5 3%	2 2%	1 1%	2 5%	- -	8 2%	3 1%	8 3%

Table 58-3
 QUESTION D9B:
 What is your total annual household income?

BANNER 3

	ETHNICITY/GENDER						EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+	
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%	
**D/S (<\$75+ - \$75K+)	123 15%	9 3%	88 26%	16 20%	9 11%	206 44%	-84 -25%	97 46%	-72 -41%	109 43%	-12 -7%	- -	30 19%	13 25%	16 36%	13 9%	51 24%	-10 -5%	39 24%	19 32%	9 27%	5 2%	59 37%	
TOTAL <\$75+ -----	452 57%	153 51%	208 62%	49 60%	41 53%	330 71%	122 36%	153 73%	49 29%	177 70%	73 44%	89 49%	93 58%	33 62%	29 67%	81 54%	127 60%	83 46%	100 61%	40 66%	22 62%	99 50%	108 68%	
TOTAL \$75K+ -----	330 41%	144 48%	120 35%	33 40%	33 42%	124 27%	206 61%	56 26%	121 70%	68 27%	85 52%	89 49%	63 39%	20 38%	14 31%	68 45%	76 36%	92 52%	61 37%	21 34%	12 35%	94 47%	49 31%	
LESS THAN \$40,000	229 29%	74 24%	108 32%	26 32%	21 28%	188 41%	41 12%	83 39%	17 10%	105 42%	24 15%	38 21%	53 32%	21 40%	13 29%	41 27%	64 30%	34 19%	57 34%	21 34%	13 38%	54 27%	50 31%	
\$40,000 - \$74,999	223 28%	79 26%	101 30%	23 28%	20 26%	142 31%	81 24%	70 33%	33 19%	72 29%	48 30%	51 28%	41 25%	12 22%	16 37%	40 27%	63 30%	48 27%	43 26%	20 32%	8 24%	45 22%	58 37%	
\$75,000 - \$99,999	136 17%	51 17%	60 18%	16 19%	9 12%	59 13%	77 23%	24 11%	43 25%	35 14%	34 21%	34 19%	30 19%	6 12%	4 9%	26 17%	35 17%	39 22%	26 16%	10 16%	1 2%	33 17%	28 17%	
\$100,000 - \$149,000	124 15%	56 19%	43 13%	9 11%	15 19%	46 10%	78 23%	19 9%	46 27%	27 11%	31 19%	32 17%	23 14%	10 18%	8 18%	24 16%	27 13%	33 18%	22 13%	7 12%	10 29%	41 20%	11 7%	
\$150,000 OR MORE	70 9%	36 12%	17 5%	8 10%	8 11%	19 4%	51 15%	13 6%	32 18%	6 3%	19 12%	24 13%	10 6%	4 7%	2 4%	17 12%	14 7%	21 12%	12 7%	4 7%	1 4%	20 10%	11 7%	
PREFER NOT TO SAY	18 2%	5 2%	10 3%	- -	3 4%	10 2%	9 3%	2 1%	3 2%	8 3%	6 4%	4 2%	5 3%	- -	1 2%	1 1%	7 4%	4 2%	5 3%	- -	1 3%	7 3%	2 1%	

Table 58-4
 QUESTION D9B:
 What is your total annual household income?

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
**D/S (<\$75+ - \$75K+)	123 15%	-58 -13%	181 49%	104 45%	-2 -2%	130 19%	-36 -7%	159 52%	129 55%	229 100%	223 100%	-136 -100%	-194 -100%	19 12%	27 11%	46 12%	41 13%
TOTAL <\$75+ -----	452 57%	185 43%	267 73%	165 71%	38 44%	410 59%	224 45%	228 75%	180 76%	229 100%	223 100%	- -	- -	86 55%	132 55%	218 55%	177 55%
TOTAL \$75K+ -----	330 41%	243 56%	86 24%	61 26%	41 46%	280 40%	260 53%	69 23%	51 22%	- -	- -	136 100%	194 100%	67 43%	104 44%	172 43%	136 42%
LESS THAN \$40,000	229 29%	70 16%	159 44%	90 39%	8 9%	220 32%	81 16%	148 48%	118 50%	229 100%	- -	- -	- -	45 29%	60 25%	105 26%	91 28%
\$40,000 - \$74,999	223 28%	116 27%	107 29%	75 32%	30 34%	190 27%	143 29%	80 26%	62 26%	- -	223 100%	- -	- -	41 26%	72 30%	113 28%	86 27%
\$75,000 - \$99,999	136 17%	93 21%	43 12%	33 14%	18 20%	114 16%	102 21%	34 11%	27 11%	- -	- -	136 100%	- -	25 16%	36 15%	61 15%	63 20%
\$100,000 - \$149,000	124 15%	101 23%	23 6%	16 7%	12 13%	108 15%	100 20%	24 8%	17 7%	- -	- -	- -	124 64%	28 18%	42 17%	69 18%	49 15%
\$150,000 OR MORE	70 9%	50 12%	20 5%	13 6%	11 12%	58 8%	58 12%	12 4%	7 3%	- -	- -	- -	70 36%	15 10%	26 11%	41 10%	24 8%
PREFER NOT TO SAY	18 2%	6 1%	12 3%	6 3%	9 11%	9 1%	10 2%	9 3%	5 2%	- -	- -	- -	- -	4 3%	3 1%	7 2%	9 3%

Table 59-1
QUESTION GEO1:
Geography.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
URBAN	193 24%	97 25%	96 23%	58 30%	35 27%	35 29%	37 26%	28 13%	76 31%	21 15%	52 27%	44 20%	22 11%	21 15%	43 12%	23 24%	127 35%	37 28%	91 40%	108 17%	55 62%	14 36%	86 53%	186 23%
SUBURBAN	494 62%	234 61%	260 62%	97 51%	74 58%	66 55%	94 65%	162 75%	129 52%	105 76%	109 56%	151 68%	135 66%	99 71%	234 68%	60 62%	200 56%	90 68%	110 48%	432 67%	30 35%	16 40%	62 39%	502 63%
RURAL	113 14%	53 14%	60 14%	37 19%	18 14%	19 16%	13 9%	26 12%	41 17%	12 9%	33 17%	26 12%	47 23%	20 14%	67 20%	13 13%	33 9%	6 4%	27 12%	101 16%	3 3%	10 24%	12 8%	112 14%

Table 59-2
QUESTION GEO1:
Geography.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
URBAN	193 24%	12 11%	30 17%	43 15%	69 25%	81 35%	54 14%	127 34%	193 100%	- -	- -	143 60%	38 12%	6 5%	4 3%	133 40%	18 11%	10 8%	15 17%	9 22%	8 20%	133 40%	24 11%	36 15%
SUBURBAN	494 62%	79 70%	113 66%	192 67%	172 61%	129 55%	252 66%	212 57%	- -	494 100%	- -	70 29%	261 84%	84 74%	78 59%	194 58%	117 69%	103 82%	43 49%	16 38%	21 52%	194 58%	149 68%	150 61%
RURAL	113 14%	21 19%	29 17%	50 18%	39 14%	23 10%	74 20%	33 9%	- -	- -	113 100%	27 11%	12 4%	24 21%	51 38%	7 2%	34 20%	13 11%	30 35%	17 41%	11 28%	7 2%	46 21%	60 24%

Table 59-3
QUESTION GEO1:
Geography.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
URBAN	193 24%	52 17%	56 17%	46 55%	40 52%	121 26%	73 22%	60 28%	38 22%	61 24%	35 21%	24 13%	19 12%	14 26%	10 22%	60 40%	68 32%	29 16%	14 8%	17 28%	6 18%	82 41%	45 29%
SUBURBAN	494 62%	202 67%	230 68%	32 38%	30 39%	277 60%	217 64%	124 59%	110 64%	153 61%	107 65%	125 69%	109 67%	31 59%	29 66%	78 52%	122 58%	107 60%	127 77%	32 52%	28 80%	98 49%	102 64%
RURAL	113 14%	48 16%	53 16%	5 6%	7 9%	66 14%	47 14%	28 13%	25 14%	38 15%	22 13%	33 18%	34 21%	8 15%	5 11%	12 8%	21 10%	42 24%	25 15%	12 19%	1 3%	20 10%	13 8%

Table 59-4
QUESTION GEO1:
Geography.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
URBAN	193 24%	112 26%	82 22%	42 18%	20 23%	172 25%	94 19%	99 32%	81 34%	69 30%	58 26%	32 24%	31 16%	39 25%	64 27%	103 26%	65 20%
SUBURBAN	494 62%	261 60%	233 64%	165 71%	58 65%	432 62%	328 66%	165 54%	126 54%	124 54%	133 59%	87 64%	141 73%	99 63%	151 63%	250 63%	198 62%
RURAL	113 14%	62 14%	51 14%	26 11%	10 12%	95 14%	71 14%	41 14%	29 12%	37 16%	33 15%	17 13%	22 11%	19 12%	24 10%	43 11%	59 18%

Table 60-1
QUESTION DMA:
DMA./County.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
BUFFALO -----	2 -	1 -	1 -	1 1%	- -	- -	- -	1 -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	1 -	- -	1 1%	2 -	- -	- -	- -	2 -
MCKEAN	2 -	1 -	1 -	1 1%	- -	- -	- -	1 -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	1 -	- -	1 1%	2 -	- -	- -	- -	2 -
ELMIRA -----	2 -	1 -	1 -	- -	- -	- -	- -	2 1%	- -	1 1%	- -	1 -	1 -	1 1%	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	2 -
TIOGA	2 -	1 -	1 -	- -	- -	- -	- -	2 1%	- -	1 1%	- -	1 -	1 -	1 1%	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	2 -
ERIE ----	22 3%	9 2%	12 3%	2 1%	8 6%	1 1%	6 4%	5 2%	6 2%	3 2%	5 3%	7 3%	5 2%	4 3%	9 2%	4 4%	9 3%	4 3%	6 3%	20 3%	2 2%	- -	2 1%	23 3%
CRAWFORD	3 -	2 -	1 -	1 1%	1 1%	- -	1 1%	- -	1 -	1 1%	1 1%	- -	- -	1 1%	1 -	1 1%	1 -	- -	1 1%	3 -	- -	- -	- -	3 -
ERIE	15 2%	7 2%	8 2%	1 1%	6 4%	1 1%	4 3%	4 2%	5 2%	2 2%	3 1%	5 2%	3 1%	3 2%	5 2%	3 3%	7 2%	3 2%	5 2%	14 2%	2 2%	- -	2 1%	17 2%
WARREN	3 -	- -	3 1%	- -	1 1%	- -	1 1%	1 -	- -	- -	1 1%	2 1%	2 1%	- -	2 1%	- -	1 1%	1 1%	- -	3 -	- -	- -	- -	3 -
HARRISBURG-LANCASTER- LEBANON-YORK -----	126 16%	57 15%	69 17%	29 15%	19 15%	22 18%	23 16%	33 15%	34 14%	23 16%	36 19%	33 15%	42 21%	28 20%	70 20%	10 10%	46 13%	17 13%	29 13%	110 17%	5 5%	4 11%	16 10%	131 16%
ADAMS	4 -	- -	4 1%	1 1%	1 1%	- -	- -	2 1%	- -	- -	2 1%	2 1%	1 1%	1 1%	2 1%	- -	2 -	- -	2 1%	4 1%	- -	- -	- -	4 1%
CUMBERLAND	11 1%	4 1%	7 2%	5 3%	- -	3 3%	1 1%	2 1%	4 2%	- -	4 2%	3 1%	3 1%	2 1%	5 1%	3 3%	3 1%	2 2%	1 -	9 1%	2 2%	- -	2 1%	12 2%
DAUPHIN	20 3%	6 2%	14 3%	8 4%	1 1%	4 3%	5 4%	1 1%	3 1%	3 2%	10 5%	4 2%	2 1%	3 2%	5 1%	2 3%	13 4%	6 5%	7 3%	12 2%	1 1%	1 2%	8 5%	16 2%
FRANKLIN	9 1%	4 1%	6 1%	- -	1 1%	2 2%	3 2%	3 2%	2 1%	2 1%	1 1%	4 2%	5 2%	3 2%	8 2%	- -	1 -	1 1%	- -	9 1%	- -	- -	- -	10 1%
JUNIATA	2 -	2 -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	1 -	1 1%	2 -	- -	- -	- -	- -	2 -	- -	- -	- -	2 -
LANCASTER	29 4%	15 4%	14 3%	6 3%	5 4%	4 3%	5 4%	9 4%	9 4%	7 5%	7 3%	7 3%	10 5%	4 3%	14 4%	3 4%	12 3%	5 4%	6 3%	28 4%	1 2%	- -	1 1%	32 4%
LEBANON	8 1%	5 1%	3 1%	1 1%	1 1%	3 2%	2 1%	1 -	4 2%	1 -	1 1%	2 1%	2 1%	4 3%	6 2%	- -	2 1%	1 1%	1 1%	5 1%	- -	2 6%	2 2%	8 1%
MIFFLIN	13 2%	10 3%	3 1%	1 1%	6 5%	4 3%	2 1%	- -	8 3%	2 1%	3 1%	- -	7 4%	3 2%	10 3%	- -	2 1%	- -	2 1%	13 2%	- -	- -	- -	14 2%
PERRY	3 -	- -	3 1%	- -	- -	1 1%	1 1%	1 -	- -	- -	1 -	2 1%	1 -	1 1%	2 1%	1 1%	- -	- -	- -	3 -	- -	- -	- -	3 -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-1
QUESTION DMA:
DMA./County.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
YORK	27 3%	11 3%	16 4%	6 3%	4 3%	1 1%	4 3%	12 6%	5 2%	7 5%	7 3%	9 4%	10 5%	6 5%	16 5%	- -	11 3%	2 1%	9 4%	26 4%	1 1%	1 2%	2 1%	30 4%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	21 5%	22 5%	17 9%	7 6%	5 4%	5 3%	9 4%	15 6%	6 5%	15 8%	7 3%	15 7%	6 4%	21 6%	8 9%	14 4%	6 4%	8 4%	41 6%	- -	2 6%	2 1%	45 6%

BEDFORD	6 1%	2 1%	3 1%	4 2%	- -	1 1%	1 1%	- -	2 1%	- -	2 1%	1 -	3 2%	- -	3 1%	2 3%	- -	- -	- -	6 1%	- -	- -	- -	5 1%
BLAIR	10 1%	4 1%	6 1%	3 2%	4 3%	- -	1 1%	2 1%	3 1%	1 1%	4 2%	2 1%	3 1%	2 1%	5 1%	1 1%	4 1%	1 1%	3 1%	8 1%	- -	1 3%	1 1%	10 1%
CAMBERIA	12 1%	5 1%	7 2%	3 2%	2 1%	3 2%	1 1%	3 1%	3 1%	2 2%	5 3%	2 1%	5 3%	- -	5 2%	3 3%	4 1%	3 2%	1 1%	12 2%	- -	- -	- -	13 2%
CENTRE	3 -	3 1%	- -	1 1%	- -	- -	1 1%	1 -	1 -	2 1%	- -	- -	- -	- -	- -	1 1%	2 -	- -	2 1%	3 -	- -	- -	- -	3 -
CLEARFIELD	2 -	- -	2 1%	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 1%	1 -	- -	1 -	- -	1 -	2 -	- -	- -	- -	2 -
ELK	2 -	1 -	1 -	1 1%	- -	- -	- -	1 -	1 -	- -	- -	1 -	1 1%	- -	1 -	- -	1 -	- -	1 -	2 -	- -	- -	- -	2 -
JEFFERSON	4 1%	3 1%	1 -	- -	2 1%	1 1%	- -	2 1%	2 1%	1 1%	- -	1 -	3 1%	2 1%	4 1%	- -	- -	- -	- -	4 1%	- -	- -	- -	5 1%
SOMERSET	5 1%	2 -	3 1%	3 2%	- -	1 1%	- -	1 -	1 -	1 -	3 2%	- -	- -	1 1%	1 -	1 1%	3 1%	2 1%	1 -	4 1%	- -	1 3%	1 1%	5 1%
NEW YORK	5 1%	2 -	3 1%	- -	- -	- -	- -	5 2%	- -	2 1%	- -	3 1%	- -	3 2%	3 1%	1 1%	1 -	- -	1 -	5 1%	- -	- -	- -	5 1%

PIKE	5 1%	2 -	3 1%	- -	- -	- -	- -	5 2%	- -	2 1%	- -	3 1%	- -	3 2%	3 1%	1 1%	1 -	- -	1 -	5 1%	- -	- -	- -	5 1%
PHILADELPHIA	334 42%	157 41%	177 43%	70 37%	50 39%	66 55%	64 44%	84 39%	106 43%	51 37%	80 41%	97 44%	51 25%	61 43%	111 32%	43 45%	179 50%	67 50%	113 50%	232 36%	60 69%	20 51%	102 64%	321 40%

BERKS	24 3%	10 3%	14 3%	1 1%	7 6%	8 7%	3 2%	4 2%	9 4%	1 1%	7 4%	7 3%	7 3%	3 2%	10 3%	2 2%	12 3%	5 4%	7 3%	20 3%	2 2%	2 6%	4 3%	24 3%
BUCKS	40 5%	19 5%	20 5%	1 1%	4 3%	10 8%	6 4%	18 8%	9 4%	10 7%	6 3%	14 6%	6 3%	8 6%	14 4%	6 6%	20 6%	7 5%	13 6%	35 5%	- -	2 5%	5 3%	39 5%
CHESTER	30 4%	8 2%	23 5%	7 4%	6 5%	2 2%	4 3%	11 5%	3 1%	5 4%	13 6%	10 5%	6 3%	6 4%	12 4%	7 7%	11 3%	4 3%	7 3%	24 4%	1 1%	- -	6 4%	26 3%
DELAWARE	38 5%	25 6%	14 3%	5 3%	6 5%	7 6%	11 7%	10 5%	15 6%	10 7%	3 2%	11 5%	9 4%	11 8%	19 6%	5 5%	14 4%	9 7%	5 2%	29 5%	6 7%	3 6%	9 6%	39 5%
LEHIGH	31 4%	13 3%	18 4%	6 3%	6 5%	3 3%	9 7%	6 3%	10 4%	3 2%	6 3%	13 6%	5 2%	10 7%	15 4%	3 3%	14 4%	9 7%	5 2%	26 4%	5 5%	- -	5 3%	30 4%
MONTGOMERY	41 5%	15 4%	26 6%	3 2%	3 2%	11 9%	10 7%	14 6%	7 3%	7 5%	10 5%	17 8%	5 2%	11 8%	15 5%	1 1%	24 7%	6 4%	19 8%	37 6%	3 3%	1 3%	4 3%	43 5%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-1
QUESTION DMA:
DMA./County.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
NORTHAMPTON	19 2%	8 2%	11 3%	6 3%	- -	5 4%	3 2%	4 2%	6 2%	2 1%	5 3%	6 3%	3 1%	4 3%	7 2%	3 3%	9 2%	2 2%	6 3%	18 3%	1 1%	- -	1 1%	18 2%
PHILADELPHIA	111 14%	60 16%	50 12%	40 21%	18 14%	20 16%	17 12%	16 7%	47 19%	13 10%	31 16%	20 9%	11 5%	8 6%	19 5%	16 17%	76 21%	24 18%	51 23%	43 7%	42 48%	12 31%	68 42%	102 13%
PITTSBURGH	169 21%	91 24%	78 19%	50 26%	27 21%	16 13%	29 20%	48 22%	56 23%	35 25%	36 19%	41 19%	58 28%	26 19%	84 24%	15 16%	69 19%	30 22%	40 17%	140 22%	15 17%	9 22%	29 18%	169 21%
ALLEGHENY	81 10%	48 13%	32 8%	28 15%	14 11%	6 5%	11 8%	20 9%	33 13%	15 11%	16 8%	16 7%	26 13%	14 10%	40 12%	6 7%	34 9%	13 10%	21 9%	64 10%	11 12%	6 14%	16 10%	82 10%
ARMSTRONG	7 1%	3 1%	4 1%	4 2%	1 1%	1 1%	1 1%	- -	2 1%	1 1%	4 2%	- -	4 2%	1 1%	5 1%	2 2%	- -	- -	- -	6 1%	1 1%	- -	1 1%	6 1%
BEAVER	5 1%	3 1%	2 -	- -	2 1%	- -	1 1%	2 1%	1 -	2 1%	1 -	1 -	2 1%	1 1%	3 1%	1 1%	1 -	- -	1 -	3 -	2 2%	- -	2 1%	5 1%
BUTLER	5 1%	3 1%	2 1%	1 1%	1 1%	- -	- -	3 1%	1 -	2 1%	1 1%	1 -	3 1%	- -	3 1%	1 1%	1 -	1 1%	- -	4 1%	- -	1 3%	1 1%	5 1%
CLARION	6 1%	2 1%	3 1%	2 1%	- -	1 1%	2 1%	1 -	2 1%	1 1%	1 1%	2 1%	1 -	4 3%	5 1%	- -	1 -	- -	1 -	4 1%	- -	2 4%	2 1%	5 1%
FAYETTE	14 2%	7 2%	7 2%	6 3%	- -	1 1%	4 3%	4 2%	2 1%	4 3%	4 2%	3 1%	2 1%	1 1%	3 1%	1 1%	10 3%	6 5%	4 2%	9 1%	- -	- -	4 3%	11 1%
FOREST	1 -	1 -	- -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 -
GREENE	3 -	1 -	2 -	1 -	1 1%	- -	- -	1 -	1 -	- -	1 -	1 -	- -	- -	- -	1 1%	2 -	- -	2 1%	3 -	- -	- -	- -	3 -
INDIANA	6 1%	1 -	5 1%	- -	- -	3 3%	1 1%	2 1%	- -	1 1%	3 2%	2 1%	3 2%	1 1%	4 1%	1 1%	1 -	- -	1 -	6 1%	- -	- -	- -	6 1%
LAWRENCE	7 1%	- -	7 2%	1 1%	- -	1 1%	2 1%	3 2%	- -	- -	2 1%	5 2%	4 2%	- -	4 1%	- -	3 1%	1 1%	2 1%	7 1%	1 1%	- -	1 -	8 1%
VENANGO	2 -	1 -	1 -	- -	- -	1 1%	1 1%	- -	1 -	- -	- -	1 -	2 1%	- -	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	2 -
WASHINGTON	11 1%	9 2%	3 1%	6 3%	2 1%	1 1%	- -	3 1%	8 3%	1 1%	1 -	2 1%	2 1%	2 1%	4 1%	1 1%	6 2%	3 2%	3 1%	10 2%	1 1%	- -	1 1%	11 1%
WESTMORELAND	22 3%	13 3%	9 2%	1 1%	7 5%	- -	6 4%	9 4%	6 2%	7 5%	2 1%	7 3%	8 4%	3 2%	10 3%	1 1%	11 3%	5 4%	6 2%	22 3%	- -	1 2%	1 -	24 3%
WASHINGTON, D.C. (HAGERSTOWN)	1 -	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 -
FULTON	1 -	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 -
WILKES BARRE-SCRANTON	88 11%	41 11%	47 11%	20 11%	15 12%	10 8%	14 10%	29 14%	26 11%	15 11%	19 10%	28 13%	29 14%	9 6%	38 11%	13 13%	37 10%	8 6%	29 13%	80 12%	5 6%	3 8%	8 5%	92 12%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-1
QUESTION DMA:
DMA./County.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BRADFORD	4 1%	1 -	3 1%	2 1%	1 1%	-	-	1 -	1 -	-	2 1%	1 -	1 1%	-	1 -	2 2%	1 -	1 1%	-	3 -	1 1%	-	1 1%	4 1%
CARBON	4 1%	1 -	3 1%	3 2%	-	-	-	1 -	1 1%	-	2 1%	1 -	2 1%	-	2 1%	-	2 1%	1 1%	1 -	4 1%	-	-	-	4 1%
COLUMBIA	4 1%	-	4 1%	-	-	1 1%	-	3 2%	-	-	1 -	3 1%	2 1%	-	2 1%	1 1%	2 -	-	2 1%	4 1%	-	-	-	5 1%
LACKAWANNA	21 3%	11 3%	10 2%	5 3%	2 1%	2 2%	6 4%	7 3%	5 2%	6 5%	4 2%	6 3%	5 2%	5 4%	9 3%	3 3%	9 2%	1 1%	8 3%	20 3%	-	1 2%	1 1%	22 3%
LUZERNE	7 1%	4 1%	2 1%	1 -	1 1%	1 1%	1 1%	3 1%	2 1%	3 2%	1 -	1 1%	2 1%	1 1%	2 1%	-	5 1%	1 1%	4 2%	6 1%	1 1%	-	1 1%	8 1%
LYCOMING	6 1%	4 1%	2 -	-	2 2%	3 2%	1 1%	-	4 2%	-	1 -	1 -	2 1%	1 1%	3 1%	2 2%	1 -	1 -	-	6 1%	-	-	-	6 1%
MONROE	13 2%	4 1%	9 2%	1 1%	2 2%	-	2 1%	8 4%	2 1%	3 2%	2 1%	7 3%	5 2%	1 1%	6 2%	2 2%	6 2%	3 2%	3 1%	10 2%	2 2%	1 2%	3 2%	15 2%
NORTHUMBERLAND	3 -	2 -	1 -	-	1 1%	-	-	2 1%	1 -	1 1%	-	1 -	2 1%	-	2 1%	1 1%	-	-	-	3 -	-	-	-	3 -
SCHUYLKILL	20 2%	11 3%	9 2%	6 3%	5 4%	2 2%	2 1%	4 2%	8 3%	3 2%	5 3%	4 2%	9 4%	1 1%	9 3%	-	10 3%	1 1%	9 4%	17 3%	1 1%	1 3%	2 1%	19 2%
SNYDER	1 -	-	1 -	-	-	-	-	1 -	-	-	-	1 -	-	-	-	-	1 -	-	1 -	1 -	-	-	-	1 -
SUSQUEHANNA	1 -	1 -	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	1 -	-	-	-	1 -
WAYNE	3 -	1 -	2 -	-	-	2 2%	1 1%	-	1 -	-	1 1%	1 -	1 1%	-	1 -	-	2 1%	-	2 1%	3 -	-	-	-	3 -
WYOMING	1 -	-	1 -	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 -	-	-	-	1 -
YOUNGSTOWN	9 1%	3 1%	6 1%	-	2 2%	1 1%	4 3%	2 1%	1 -	2 1%	2 1%	4 2%	3 2%	3 2%	6 2%	-	3 1%	2 1%	1 -	7 1%	1 1%	1 3%	2 1%	9 1%
MERCER	9 1%	3 1%	6 1%	-	2 2%	1 1%	4 3%	2 1%	1 -	2 1%	2 1%	4 2%	3 2%	3 2%	6 2%	-	3 1%	2 1%	1 -	7 1%	1 1%	1 3%	2 1%	9 1%

Table 60-2
QUESTION DMA:
DMA./County.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
BUFFALO	2 -	- -	1 1%	1 -	1 -	- -	1 -	1 -	- -	- 2%	2 -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 5%	- -	- -	2 1%
MCKEAN	2 -	- -	1 1%	1 -	1 -	- -	1 -	1 -	- -	- 2%	2 -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 5%	- -	- -	2 1%
ELMIRA	2 -	- -	2 1%	2 1%	- -	- -	2 -	- -	- -	- 2%	2 -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 4%	- -	2 1%	- -
TIOGA	2 -	- -	2 1%	2 1%	- -	- -	2 -	- -	- -	- 2%	2 -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 4%	- -	2 1%	- -
ERIE	22 3%	3 3%	4 2%	7 2%	8 3%	7 3%	9 2%	12 3%	8 4%	8 2%	5 5%	13 6%	2 1%	1 1%	6 4%	- -	- -	- -	- -	- -	22 54%	- -	- -	22 9%
CRAWFORD	3 -	- -	1 1%	1 -	2 1%	- -	1 -	1 -	- -	1 2%	2 -	1 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	3 8%	- -	- -	3 1%
ERIE	15 2%	2 2%	1 1%	3 1%	6 2%	7 3%	6 1%	10 3%	8 4%	7 1%	- -	11 5%	2 1%	1 1%	2 1%	- -	- -	- -	- -	- -	15 38%	- -	- -	15 6%
WARREN	3 -	1 1%	2 1%	3 1%	- -	- -	2 1%	1 -	- -	- 3%	3 -	1 -	- -	- -	2 1%	- -	- -	- -	- -	- -	3 8%	- -	- -	3 1%
HARRISBURG-LANCASTER- LEBANON-YORK	126 16%	27 24%	28 16%	55 19%	37 13%	34 14%	73 19%	47 13%	10 5%	103 21%	13 12%	22 9%	52 17%	24 21%	28 21%	- -	- -	126 100%	- -	- -	- -	- -	126 57%	- -
ADAMS	4 -	1 1%	- -	1 -	2 1%	1 -	2 1%	2 -	- -	4 1%	- -	- -	1 -	- -	3 2%	- -	- -	4 3%	- -	- -	- -	- -	4 2%	- -
CUMBERLAND	11 1%	3 3%	2 1%	5 2%	3 1%	3 1%	6 2%	2 -	3 1%	9 2%	- -	1 -	5 2%	3 2%	2 2%	- -	- -	11 9%	- -	- -	- -	- -	11 5%	- -
DAUPHIN	20 3%	1 1%	1 1%	2 1%	11 4%	8 3%	8 2%	12 3%	5 2%	16 3%	- -	2 1%	14 4%	3 3%	1 1%	- -	- -	20 16%	- -	- -	- -	- -	20 9%	- -
FRANKLIN	9 1%	3 3%	3 2%	6 2%	3 1%	1 -	7 2%	2 1%	3 1%	6 1%	- -	1 -	2 1%	2 1%	5 4%	- -	- -	9 7%	- -	- -	- -	- -	9 4%	- -
JUNIATA	2 -	- -	1 -	1 -	1 -	- -	1 -	1 -	- -	- 1%	2 1%	- -	- -	1 1%	1 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -
LANCASTER	29 4%	6 5%	10 6%	16 5%	6 2%	7 3%	17 4%	12 3%	- -	29 6%	- -	5 2%	12 4%	9 8%	4 3%	- -	- -	29 23%	- -	- -	- -	- -	29 13%	- -
LEBANON	8 1%	1 1%	4 2%	5 2%	3 1%	- -	6 2%	1 -	- -	8 2%	- -	1 1%	3 1%	- -	4 3%	- -	- -	8 6%	- -	- -	- -	- -	8 4%	- -
MIFFLIN	13 2%	6 5%	1 1%	7 2%	2 1%	4 2%	10 3%	2 1%	- -	1 -	12 10%	10 4%	2 1%	- -	1 1%	- -	- -	13 10%	- -	- -	- -	- -	13 6%	- -
PERRY	3 -	1 1%	1 1%	2 1%	- -	1 -	2 -	1 -	- -	3 1%	- -	- -	- -	2 2%	1 1%	- -	- -	3 2%	- -	- -	- -	- -	3 1%	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-2
QUESTION DMA:
DMA./County.

BANNER 2

	IDEOLOGY						2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
YORK	27 3%	6 5%	6 3%	12 4%	6 2%	9 4%	15 4%	11 3%	- -	27 6%	- -	2 1%	13 4%	5 4%	7 6%	- -	- -	27 22%	- -	- -	- -	- -	27 12%	- -
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	8 7%	11 6%	19 7%	16 6%	9 4%	26 7%	12 3%	9 5%	16 3%	17 15%	6 2%	11 3%	9 8%	17 13%	- -	- -	- -	- -	43 100%	- -	- -	- -	43 18%

BEDFORD	6 1%	1 1%	- -	1 -	5 2%	- -	6 1%	- -	- -	1 -	4 4%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	6 13%	- -	- -	- -	6 2%
BLAIR	10 1%	2 2%	2 1%	4 1%	3 1%	3 1%	5 1%	4 1%	5 3%	5 1%	- -	3 1%	5 2%	1 1%	- -	- -	- -	- -	- -	10 23%	- -	- -	- -	10 4%
CAMBERIA	12 1%	3 2%	6 4%	9 3%	2 1%	1 -	7 2%	3 1%	3 2%	9 2%	- -	2 1%	4 1%	3 3%	3 2%	- -	- -	- -	- -	12 28%	- -	- -	- -	12 5%
CENTRE	3 -	- -	- -	- -	2 1%	1 -	- -	2 -	1 -	2 -	- -	- -	1 -	1 1%	1 1%	- -	- -	- -	- -	3 6%	- -	- -	- -	3 1%
CLEARFIELD	2 -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	2 2%	- -	1 -	1 1%	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	2 1%
ELK	2 -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 2%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 5%	- -	- -	- -	2 1%
JEFFERSON	4 1%	3 2%	2 1%	4 1%	- -	- -	4 1%	- -	- -	- -	4 4%	1 -	- -	1 1%	2 2%	- -	- -	- -	- -	4 10%	- -	- -	- -	4 2%
SOMERSET	5 1%	- -	1 1%	1 -	1 -	3 1%	1 -	2 -	- -	- -	5 4%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	5 11%	- -	- -	- -	5 2%
NEW YORK	5 1%	1 1%	2 1%	3 1%	1 -	1 -	4 1%	1 -	- -	4 1%	1 1%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	- -	5 12%	- -	5 2%	- -

PIKE	5 1%	1 1%	2 1%	3 1%	1 -	1 -	4 1%	1 -	- -	4 1%	1 1%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	- -	5 12%	- -	5 2%	- -
PHILADELPHIA	334 42%	25 23%	70 41%	96 33%	119 42%	119 51%	125 33%	188 51%	133 69%	194 39%	7 6%	129 54%	174 56%	23 21%	8 6%	334 100%	- -	- -	- -	- -	- -	334 100%	- -	- -

BERKS	24 3%	4 4%	5 3%	9 3%	7 2%	8 3%	10 3%	14 4%	7 4%	16 3%	1 1%	8 3%	11 4%	3 3%	1 1%	24 7%	- -	- -	- -	- -	- -	24 7%	- -	- -
BUCKS	40 5%	4 4%	10 6%	14 5%	13 5%	13 6%	16 4%	20 5%	- -	40 8%	- -	1 -	37 12%	2 2%	- -	40 12%	- -	- -	- -	- -	- -	40 12%	- -	- -
CHESTER	30 4%	4 4%	8 5%	12 4%	8 3%	11 4%	12 3%	16 4%	- -	29 6%	1 1%	6 2%	18 6%	5 4%	2 2%	30 9%	- -	- -	- -	- -	- -	30 9%	- -	- -
DELAWARE	38 5%	3 3%	10 6%	13 5%	17 6%	9 4%	18 5%	19 5%	- -	38 8%	- -	5 2%	32 10%	1 1%	- -	38 12%	- -	- -	- -	- -	- -	38 12%	- -	- -
LEHIGH	31 4%	- -	13 7%	13 4%	12 4%	7 3%	17 5%	13 4%	18 9%	14 3%	- -	13 5%	12 4%	5 4%	2 1%	31 9%	- -	- -	- -	- -	- -	31 9%	- -	- -
MONTGOMERY	41 5%	4 3%	9 5%	13 4%	9 3%	19 8%	15 4%	25 7%	- -	40 8%	1 1%	1 -	36 12%	4 4%	- -	41 12%	- -	- -	- -	- -	- -	41 12%	- -	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-2
QUESTION DMA:
DMA./County.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
NORTHAMPTON	19 2%	-	7 4%	7 3%	4 2%	7 3%	6 2%	11 3%	5 3%	14 3%	-	5 2%	10 3%	3 2%	1 1%	19 6%	-	-	-	-	-	19 6%	-	-
PHILADELPHIA	111 14%	6 5%	8 5%	15 5%	51 18%	45 19%	29 8%	71 19%	103 53%	4 1%	4 3%	90 38%	17 5%	1 1%	2 1%	111 33%	-	-	-	-	-	111 33%	-	-
PITTSBURGH	169 21%	34 30%	30 17%	64 22%	60 21%	45 19%	88 23%	71 19%	18 9%	117 24%	34 30%	56 23%	56 18%	24 21%	33 25%	-	169 100%	-	-	-	-	-	-	169 69%
ALLEGHENY	81 10%	16 14%	11 6%	27 9%	33 12%	21 9%	42 11%	36 10%	18 9%	54 11%	8 7%	40 17%	35 11%	5 4%	1 1%	-	81 48%	-	-	-	-	-	-	81 33%
ARMSTRONG	7 1%	4 3%	1 1%	5 2%	2 1%	-	5 1%	1 -	-	6 1%	1 1%	-	-	1 1%	5 4%	-	7 4%	-	-	-	-	-	-	7 3%
BEAVER	5 1%	1 1%	1 1%	2 1%	2 1%	1 -	3 1%	2 -	-	5 1%	-	-	2 1%	3 2%	-	-	5 3%	-	-	-	-	-	-	5 2%
BUTLER	5 1%	2 2%	1 1%	3 1%	1 -	1 1%	3 1%	2 1%	-	5 1%	-	1 1%	-	-	4 3%	-	5 3%	-	-	-	-	-	-	5 2%
CLARION	6 1%	1 1%	3 1%	3 1%	1 -	1 -	5 1%	1 -	-	-	6 5%	-	-	2 2%	3 3%	-	6 3%	-	-	-	-	-	-	6 2%
FAYETTE	14 2%	-	2 1%	2 1%	3 1%	9 4%	4 1%	10 3%	-	14 3%	-	6 2%	3 1%	1 1%	5 3%	-	14 8%	-	-	-	-	-	-	14 6%
FOREST	1 -	1 1%	-	1 -	-	-	1 -	-	-	-	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	1 -
GREENE	3 -	-	-	-	1 -	2 1%	-	2 -	-	-	3 2%	-	-	2 2%	1 1%	-	3 1%	-	-	-	-	-	-	3 1%
INDIANA	6 1%	-	2 1%	2 1%	4 1%	-	5 1%	1 -	-	-	6 5%	-	-	-	6 5%	-	6 4%	-	-	-	-	-	-	6 3%
LAWRENCE	7 1%	1 1%	4 2%	5 2%	1 -	2 1%	4 1%	3 1%	-	-	7 7%	1 -	3 1%	4 3%	-	-	7 4%	-	-	-	-	-	-	7 3%
VENANGO	2 -	2 2%	-	2 1%	-	-	2 1%	-	-	-	2 2%	-	-	1 1%	1 1%	-	2 1%	-	-	-	-	-	-	2 1%
WASHINGTON	11 1%	-	2 1%	2 1%	5 2%	5 2%	4 1%	3 1%	-	11 2%	-	4 2%	5 2%	1 1%	1 1%	-	11 7%	-	-	-	-	-	-	11 5%
WESTMORELAND	22 3%	6 5%	4 3%	10 4%	8 3%	4 2%	11 3%	10 3%	-	22 5%	-	4 2%	8 3%	5 5%	5 4%	-	22 13%	-	-	-	-	-	-	22 9%
WASHINGTON, D.C. (HAGERSTOWN)	1 -	-	-	-	1 -	-	-	1 -	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 3%	-	-	1 -
FULTON	1 -	-	-	-	1 -	-	-	1 -	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 3%	-	-	1 -
WILKES BARRE-SCRANTON	88 11%	12 11%	22 13%	35 12%	34 12%	20 8%	46 12%	37 10%	15 8%	43 9%	30 27%	15 6%	15 5%	25 22%	31 24%	-	-	-	88 100%	-	-	-	88 40%	-

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-2
QUESTION DMA:
DMA./County.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET						REGION			
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL	EAST	CEN- TRAL	WEST
																					DMAS			
BRADFORD	4 1%	- -	1 -	1 -	3 1%	-	2 1%	1 -	-	-	4 4%	-	-	3 3%	1 1%	-	-	-	4 5%	-	-	-	4 2%	-
CARBON	4 1%	- -	1 1%	1 -	1 -	2 1%	2 1%	1 -	-	4 1%	-	1 1%	1 -	-	2 2%	-	-	-	4 5%	-	-	-	4 2%	-
COLUMBIA	4 1%	- -	1 1%	1 -	2 1%	2 1%	2 -	2 1%	-	4 1%	-	-	-	3 2%	2 1%	-	-	-	4 5%	-	-	-	4 2%	-
LACKAWANNA	21 3%	1 1%	11 6%	11 4%	8 3%	2 1%	13 3%	8 2%	13 7%	9 2%	-	9 4%	5 2%	4 4%	3 2%	-	-	-	21 24%	-	-	-	21 10%	-
LUZERNE	7 1%	- -	- -	- -	4 2%	3 1%	2 -	4 1%	-	7 1%	-	-	3 1%	2 1%	3 2%	-	-	-	7 8%	-	-	-	7 3%	-
LYCOMING	6 1%	- -	1 1%	1 -	4 1%	1 -	3 1%	2 -	1 -	5 1%	-	1 -	-	1 1%	3 2%	-	-	-	6 6%	-	-	-	6 3%	-
MONROE	13 2%	5 4%	2 1%	7 2%	4 2%	2 1%	6 2%	7 2%	1 -	12 2%	-	-	4 1%	6 6%	3 2%	-	-	-	13 15%	-	-	-	13 6%	-
NORTHUMBERLAND	3 -	1 1%	1 1%	2 1%	1 -	-	3 1%	-	-	-	3 2%	-	-	1 1%	2 1%	-	-	-	3 3%	-	-	-	3 1%	-
SCHUYLKILL	20 2%	3 3%	5 3%	9 3%	5 2%	6 2%	10 3%	9 2%	-	-	20 17%	2 1%	2 1%	6 5%	10 7%	-	-	-	20 22%	-	-	-	20 9%	-
SNYDER	1 -	- -	- -	- -	- -	1 -	-	1 -	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 -	-
SUSQUEHANNA	1 -	1 1%	-	1 -	-	-	1 -	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 2%	-	-	-	1 1%	-
WAYNE	3 -	1 1%	-	1 -	-	2 1%	1 -	2 1%	-	1 -	2 2%	-	-	-	3 2%	-	-	-	3 3%	-	-	-	3 1%	-
WYOMING	1 -	- -	- -	- -	1 -	-	1 -	-	-	1 -	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 -	-
YOUNGSTOWN -----	9 1%	2 2%	3 2%	5 2%	4 1%	-	6 2%	3 1%	-	9 2%	-	-	2 1%	4 3%	3 2%	-	-	-	-	-	9 22%	-	-	9 4%
MERCER	9 1%	2 2%	3 2%	5 2%	4 1%	-	6 2%	3 1%	-	9 2%	-	-	2 1%	4 3%	3 2%	-	-	-	-	-	9 22%	-	-	9 4%

Table 60-3
QUESTION DMA:
DMA./County.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
BUFFALO -----	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 2%	1 1%	- -	- -	- -	- -	1 3%	1 1%	- -
MCKEAN -----	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 2%	1 1%	- -	- -	- -	- -	1 3%	1 1%	- -
ELMIRA -----	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	1 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -
TIOGA -----	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	1 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -
ERIE -----	22 3%	8 3%	12 3%	1 1%	1 1%	11 2%	10 3%	5 2%	4 2%	6 2%	6 4%	2 1%	7 4%	3 5%	1 2%	5 3%	5 2%	2 1%	6 4%	2 3%	2 5%	7 3%	3 2%
CRAWFORD -----	3 -	2 1%	1 -	- -	- -	2 -	1 -	1 -	1 1%	1 1%	- -	1 1%	- -	1 2%	- -	- -	1 1%	- -	1 1%	1 1%	- -	1 1%	- -
ERIE -----	15 2%	6 2%	7 2%	1 1%	1 1%	6 1%	9 3%	4 2%	3 2%	2 1%	6 4%	1 -	5 3%	2 3%	1 2%	5 3%	2 1%	1 1%	4 3%	1 2%	2 5%	6 3%	2 1%
WARREN -----	3 -	- -	3 1%	- -	- -	3 1%	- -	- -	- -	3 1%	- -	- -	2 1%	- -	- -	- -	1 -	1 1%	1 1%	- -	- -	- -	1 1%
HARRISBURG-LANCASTER- LEBANON-YORK -----	126 16%	49 16%	62 18%	8 10%	8 10%	68 15%	58 17%	26 12%	31 18%	41 16%	28 17%	35 19%	35 22%	4 7%	6 14%	19 12%	28 13%	39 22%	31 19%	3 5%	7 19%	29 14%	17 11%
ADAMS -----	4 -	- -	4 1%	- -	- -	4 1%	- -	- -	- -	4 2%	- -	- -	2 1%	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	2 1%
CUMBERLAND -----	11 1%	3 1%	6 2%	1 1%	1 1%	5 1%	6 2%	1 1%	3 2%	4 2%	3 2%	2 1%	3 2%	1 2%	2 4%	1 1%	2 1%	4 2%	1 1%	2 4%	1 2%	2 1%	1 1%
DAUPHIN -----	20 3%	3 1%	9 3%	3 4%	5 7%	8 2%	12 4%	1 -	5 3%	7 3%	7 4%	3 1%	2 1%	1 1%	2 4%	3 2%	10 5%	2 1%	3 2%	- -	2 7%	11 5%	2 1%
FRANKLIN -----	9 1%	4 1%	6 2%	- -	- -	7 1%	3 1%	2 1%	2 1%	5 2%	1 -	4 2%	5 3%	- -	- -	- -	1 -	3 2%	5 3%	- -	- -	- -	1 1%
JUNIATA -----	2 -	2 1%	- -	- -	- -	1 -	1 -	1 -	1 -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -
LANCASTER -----	29 4%	14 5%	14 4%	1 2%	- -	18 4%	11 3%	9 4%	7 4%	9 4%	5 3%	7 4%	8 5%	2 4%	2 4%	7 5%	5 2%	11 6%	4 2%	- -	3 10%	5 2%	7 4%
LEBANON -----	8 1%	4 1%	2 1%	1 1%	1 2%	7 1%	1 -	5 2%	- -	2 1%	1 1%	4 2%	2 1%	- -	- -	1 1%	1 1%	3 2%	2 2%	- -	- -	2 1%	- -
MIFFLIN -----	13 2%	10 3%	3 1%	- -	- -	1 -	12 3%	- -	10 6%	1 -	2 1%	7 4%	3 2%	- -	- -	2 2%	- -	8 5%	2 1%	- -	- -	2 1%	- -
PERRY -----	3 -	- -	3 1%	- -	- -	1 -	2 1%	- -	- -	1 -	2 1%	- -	2 1%	- -	1 2%	- -	- -	- -	2 1%	1 1%	- -	- -	- -

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-3
QUESTION DMA:
DMA./County.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
YORK	27 3%	10 3%	16 5%	2 2%	-	16 3%	11 3%	8 4%	3 2%	8 3%	8 5%	7 4%	9 6%	-	-	4 3%	7 3%	5 3%	11 7%	-	-	6 3%	5 3%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	21 7%	20 6%	-	2 3%	33 7%	10 3%	15 7%	6 3%	18 7%	4 3%	9 5%	12 7%	4 8%	4 10%	7 5%	6 3%	14 8%	7 4%	8 13%	1 2%	8 4%	5 3%

BEDFORD	6 1%	2 1%	3 1%	-	-	5 1%	1	2 1%	-	2 1%	1 1%	-	3 2%	2 5%	-	-	-	2 1%	1 1%	2 4%	-	-	-
BLAIR	10 1%	4 1%	5 1%	-	1 2%	9 2%	1	3 1%	1 1%	6 2%	-	1 1%	4 2%	-	1 3%	3 2%	1	3 2%	2 1%	1 2%	-	3 2%	1 1%
CAMBERIA	12 1%	5 2%	7 2%	-	-	10 2%	2 1%	5 2%	1	5 2%	2 1%	3 1%	3 2%	1 1%	2 4%	2 1%	2 1%	3 2%	3 2%	2 3%	1 2%	3 2%	1
CENTRE	3 -	3 1%	-	-	-	2 -	1	2 1%	1	-	-	-	-	1 2%	-	2 1%	-	-	-	1 2%	-	-	2 1%
CLEARFIELD	2 -	-	2 1%	-	-	2 -	-	-	-	2 1%	-	-	1 1%	-	-	-	1	1 1%	-	-	-	-	1 1%
ELK	2 -	1 -	1 -	-	-	1 -	1	1 1%	-	-	1	1 1%	-	-	-	-	1	1 1%	-	-	-	-	1 -
JEFFERSON	4 1%	3 1%	1 -	-	-	2 -	2 1%	1	2 1%	1	-	3 2%	1 1%	-	-	-	-	2 1%	2 1%	-	-	-	-
SOMERSET	5 1%	2 1%	2 1%	-	1 1%	3 1%	2 1%	1 1%	1	2 1%	1 1%	1 1%	-	-	1 2%	1	2 1%	1 1%	-	1 2%	-	2 1%	1
NEW YORK	5 1%	2 1%	3 1%	-	-	5 1%	-	2 1%	-	3 1%	-	1 1%	2 1%	1 2%	-	-	1	-	3 2%	-	1 3%	-	1 1%

PIKE	5 1%	2 1%	3 1%	-	-	5 1%	-	2 1%	-	3 1%	-	1 1%	2 1%	1 2%	-	-	1	-	3 2%	-	1 3%	-	1 1%
PHILADELPHIA	334 42%	101 34%	131 39%	55 67%	46 60%	183 39%	151 45%	84 40%	73 42%	99 39%	78 48%	61 34%	50 31%	25 48%	18 41%	71 47%	109 52%	61 34%	50 31%	26 43%	17 48%	99 49%	81 50%

BERKS	24 3%	9 3%	11 3%	1 1%	3 4%	11 2%	13 4%	3 1%	7 4%	8 3%	6 4%	5 3%	5 3%	-	2 4%	5 3%	7 3%	7 4%	3 2%	-	2 5%	9 5%	3 2%
BUCKS	40 5%	14 5%	20 6%	5 6%	-	20 4%	19 6%	8 4%	11 6%	12 5%	8 5%	9 5%	5 3%	5 9%	1 2%	6 4%	14 7%	7 4%	8 5%	2 3%	4 11%	7 3%	13 8%
CHESTER	30 4%	7 2%	17 5%	1 1%	6 7%	11 2%	20 6%	3 1%	5 3%	8 3%	15 9%	3 2%	9 6%	2 4%	5 12%	3 2%	8 4%	4 2%	8 5%	3 6%	4 10%	8 4%	4 2%
DELAWARE	38 5%	18 6%	11 3%	6 8%	3 3%	23 5%	16 5%	12 6%	12 7%	10 4%	4 2%	12 6%	7 5%	3 5%	2 5%	10 7%	4 2%	9 5%	10 6%	2 3%	3 8%	7 3%	8 5%
LEHIGH	31 4%	11 4%	16 5%	2 2%	3 4%	24 5%	7 2%	10 5%	3 2%	14 6%	4 2%	9 5%	5 3%	1 2%	2 5%	2 2%	11 5%	9 5%	6 4%	1 2%	2 6%	6 3%	8 5%
MONTGOMERY	41 5%	13 4%	24 7%	1 1%	3 4%	14 3%	27 8%	2 1%	12 7%	12 5%	14 9%	8 4%	8 5%	1 2%	-	5 4%	19 9%	7 4%	9 5%	1 2%	-	9 4%	15 10%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-3
QUESTION DMA:
DMA./County.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
NORTHAMPTON	19 2%	8 3%	10 3%	- -	1 1%	11 2%	7 2%	5 2%	3 2%	6 3%	5 3%	3 2%	4 3%	2 3%	1 2%	3 2%	6 3%	3 2%	4 2%	3 5%	- -	5 2%	4 2%
PHILADELPHIA	111 14%	21 7%	22 7%	40 48%	28 36%	68 15%	43 13%	40 19%	20 12%	28 11%	22 14%	12 7%	6 4%	12 22%	5 11%	36 24%	39 19%	15 8%	4 2%	14 22%	3 8%	49 25%	26 17%
PITTSBURGH -----	169 21%	78 26%	63 18%	13 16%	15 20%	99 21%	70 21%	51 24%	40 23%	48 19%	30 18%	53 29%	31 19%	8 15%	8 17%	30 20%	39 19%	49 27%	35 21%	10 16%	6 16%	34 17%	36 22%
ALLEGHENY	81 10%	40 13%	24 7%	8 10%	8 10%	37 8%	43 13%	20 10%	28 16%	17 7%	15 9%	29 16%	11 7%	5 9%	2 4%	14 10%	19 9%	28 16%	12 7%	4 6%	3 8%	17 9%	17 10%
ARMSTRONG	7 1%	2 1%	4 1%	1 1%	- -	6 1%	1 -	3 2%	- -	3 1%	1 1%	3 2%	1 1%	- -	2 5%	- -	- -	4 2%	1 1%	2 4%	- -	- -	- -
BEAVER	5 1%	2 1%	1 -	1 1%	1 1%	5 1%	- -	3 1%	- -	2 1%	- -	2 1%	1 -	- -	1 2%	1 1%	- -	1 -	2 1%	- -	1 3%	1 -	- -
BUTLER	5 1%	3 1%	1 -	- -	1 2%	3 1%	2 1%	2 1%	1 1%	1 -	1 1%	2 1%	1 1%	1 2%	- -	- -	1 1%	- -	3 2%	1 1%	- -	1 1%	- -
CLARION	6 1%	1 -	3 1%	2 2%	- -	5 1%	1 -	2 1%	- -	2 1%	1 1%	2 1%	2 1%	- -	- -	- -	1 -	3 1%	2 1%	- -	- -	- -	1 1%
FAYETTE	14 2%	7 2%	3 1%	- -	4 6%	9 2%	5 1%	3 1%	4 2%	6 2%	1 1%	2 1%	1 1%	1 2%	- -	4 2%	6 3%	1 1%	2 1%	- -	1 3%	5 3%	4 3%
FOREST	1 -	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -
GREENE	3 -	1 -	2 -	- -	- -	1 -	2 -	1 -	- -	- -	2 1%	- -	- -	- -	1 2%	1 1%	1 -	- -	- -	1 1%	- -	1 -	1 -
INDIANA	6 1%	1 -	5 2%	- -	- -	6 1%	- -	1 -	- -	5 2%	- -	1 1%	3 2%	- -	1 3%	- -	1 -	2 1%	2 1%	1 2%	- -	- -	1 1%
LAWRENCE	7 1%	- -	7 2%	- -	1 1%	3 1%	4 1%	- -	- -	3 1%	4 3%	- -	4 3%	- -	- -	- -	3 2%	1 1%	3 2%	- -	- -	1 1%	2 1%
VENANGO	2 -	1 -	1 -	- -	- -	2 -	- -	1 1%	- -	1 -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -
WASHINGTON	11 1%	7 2%	3 1%	1 1%	- -	8 2%	4 1%	7 3%	2 1%	1 -	2 1%	2 1%	2 1%	1 3%	- -	5 3%	1 -	3 2%	1 1%	1 2%	- -	4 2%	2 1%
WESTMORELAND	22 3%	12 4%	9 3%	1 1%	- -	14 3%	9 3%	8 4%	5 3%	6 2%	3 2%	7 4%	3 2%	- -	1 2%	6 4%	5 3%	5 3%	5 3%	- -	1 3%	3 1%	8 5%
WASHINGTON, D.C. (HAGERSTOWN) -----	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
FULTON	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
WILKES BARRE-SCRANTON -----	88 11%	37 12%	42 13%	4 5%	4 5%	57 12%	31 9%	26 12%	15 9%	31 12%	16 10%	18 10%	20 13%	7 13%	6 14%	17 11%	20 10%	12 7%	26 16%	11 19%	2 4%	22 11%	15 10%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-3
QUESTION DMA:
DMA./County.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BRADFORD	4 1%	1 -	2 1%	- -	1 1%	3 1%	1 -	1 -	- -	2 1%	1 1%	- -	1 1%	1 2%	1 3%	- -	1 -	1 1%	- -	2 4%	- -	- -	1 1%
CARBON	4 1%	1 -	3 1%	- -	- -	3 1%	1 -	1 1%	- -	2 1%	1 1%	1 1%	1 1%	- -	- -	- -	2 1%	1 1%	1 1%	- -	- -	2 1%	- -
COLUMBIA	4 1%	- -	4 1%	- -	- -	1 -	3 1%	- -	- -	1 -	3 2%	- -	2 1%	- -	1 2%	- -	2 1%	- -	2 1%	- -	1 2%	1 -	1 -
LACKAWANNA	21 3%	10 3%	10 3%	1 1%	- -	9 2%	12 4%	3 1%	9 5%	6 2%	4 2%	5 3%	5 3%	1 2%	2 5%	6 4%	3 1%	3 2%	7 4%	2 4%	1 2%	3 2%	5 3%
LUZERNE	7 1%	4 1%	2 1%	1 1%	- -	4 1%	3 1%	3 1%	2 1%	1 1%	1 1%	2 1%	1 -	- -	- -	3 2%	2 1%	- -	2 1%	- -	- -	3 1%	2 1%
LYCOMING	6 1%	4 1%	2 1%	- -	- -	5 1%	1 -	3 1%	1 1%	2 1%	- -	2 1%	1 1%	2 4%	- -	- -	1 -	2 1%	1 1%	2 3%	- -	1 -	- -
MONROE	13 2%	3 1%	7 2%	1 1%	2 2%	9 2%	4 1%	3 1%	2 1%	6 3%	3 2%	2 1%	4 2%	1 1%	1 2%	2 1%	4 2%	- -	6 3%	2 3%	- -	2 1%	4 3%
NORTHUMBERLAND	3 -	2 1%	1 -	- -	- -	1 -	2 1%	1 -	1 1%	- -	1 1%	1 -	1 1%	1 2%	- -	- -	- -	- -	2 1%	1 2%	- -	- -	- -
SCHUYLKILL	20 2%	10 3%	7 2%	1 1%	1 2%	16 3%	3 1%	10 5%	1 1%	6 2%	3 2%	5 3%	4 3%	- -	- -	6 4%	4 2%	5 3%	5 3%	- -	- -	8 4%	2 1%
SNYDER	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%
SUSQUEHANNA	1 -	1 -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
WAYNE	3 -	1 -	2 1%	- -	- -	2 -	1 -	- -	1 1%	2 1%	- -	- -	1 1%	- -	- -	1 1%	1 -	- -	1 1%	- -	- -	2 1%	- -
WYOMING	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%	- -	- -	- -
YOUNGSTOWN	9 1%	2 1%	5 1%	1 1%	1 1%	7 2%	2 1%	2 1%	1 1%	5 2%	1 -	3 2%	3 2%	- -	- -	- -	3 1%	2 1%	4 3%	- -	- -	1 -	2 1%
MERCER	9 1%	2 1%	5 1%	1 1%	1 1%	7 2%	2 1%	2 1%	1 1%	5 2%	1 -	3 2%	3 2%	- -	- -	- -	3 1%	2 1%	4 3%	- -	- -	1 -	2 1%

Table 60-4
QUESTION DMA:
DMA./County.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
BUFFALO	2	1	1	1	-	2	2	-	-	1	-	1	-	-	-	-	2
-----	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%
MCKEAN	2	1	1	1	-	2	2	-	-	1	-	1	-	-	-	-	2
-----	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%
ELMIRA	2	2	-	-	-	2	2	-	-	-	1	-	1	-	-	-	2
-----	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
TIOGA	2	2	-	-	-	2	2	-	-	-	1	-	1	-	-	-	2
-----	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
ERIE	22	7	14	10	4	17	12	10	6	11	6	3	2	4	5	9	10
----	3%	2%	4%	4%	4%	2%	2%	3%	3%	5%	3%	2%	1%	2%	2%	2%	3%
CRAWFORD	3	1	2	1	1	2	2	1	-	1	1	-	1	-	-	-	1
-----	-	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-
ERIE	15	5	10	8	3	13	9	6	5	7	4	3	1	3	5	8	7
-----	2%	1%	3%	3%	3%	2%	2%	2%	2%	3%	2%	2%	-	2%	2%	2%	2%
WARREN	3	1	2	1	-	2	1	2	1	2	1	-	-	1	-	1	2
-----	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	1%	-	-	1%
HARRISBURG-LANCASTER- LEBANON-YORK	126	71	55	38	11	113	86	40	26	37	33	27	27	23	33	56	59
-----	16%	16%	15%	16%	13%	16%	17%	13%	11%	16%	15%	20%	14%	15%	14%	14%	18%
ADAMS	4	1	3	2	-	4	2	2	-	2	1	-	1	1	1	2	2
-----	-	-	1%	1%	-	1%	-	1%	-	1%	-	-	-	1%	-	-	1%
CUMBERLAND	11	9	2	2	1	11	7	5	4	3	4	1	3	2	4	5	5
-----	1%	2%	-	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%
DAUPHIN	20	12	8	4	3	18	13	8	5	5	6	6	2	2	12	13	7
-----	3%	3%	2%	2%	3%	3%	3%	2%	2%	2%	3%	5%	1%	1%	5%	3%	2%
FRANKLIN	9	3	6	4	1	8	5	4	2	5	2	2	1	1	2	2	6
-----	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	2%
JUNIATA	2	-	2	2	-	2	2	-	-	2	-	-	-	1	-	1	1
-----	-	-	-	1%	-	-	-	-	-	1%	-	-	-	1%	-	-	-
LANCASTER	29	14	16	11	1	29	18	12	9	11	6	7	5	7	7	14	13
-----	4%	3%	4%	5%	1%	4%	4%	4%	4%	5%	3%	5%	3%	5%	3%	4%	4%
LEBANON	8	7	1	1	-	7	7	1	-	1	2	3	2	1	1	2	5
-----	1%	2%	-	-	-	1%	1%	-	-	-	1%	2%	1%	1%	-	-	2%
MIFFLIN	13	13	-	-	3	10	13	-	-	1	2	2	8	5	4	9	3
-----	2%	3%	-	-	3%	1%	3%	-	-	-	1%	1%	4%	3%	2%	2%	1%
PERRY	3	1	2	1	-	3	2	1	1	1	-	1	1	-	-	-	3
-----	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-4
QUESTION DMA:
DMA./County.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
YORK	27 3%	12 3%	16 4%	12 5%	4 4%	24 3%	19 4%	8 3%	4 2%	7 3%	10 4%	4 3%	5 3%	5 3%	3 1%	8 2%	16 5%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	17 4%	26 7%	10 4%	3 3%	39 6%	22 5%	21 7%	12 5%	18 8%	15 7%	3 2%	6 3%	4 2%	12 5%	16 4%	21 7%

BEDFORD	6 1%	- -	6 2%	1 -	1 1%	5 1%	2 -	4 1%	- -	4 2%	1 -	1 1%	- -	- -	- -	- -	6 2%
BLAIR	10 1%	5 1%	5 1%	2 1%	- -	10 1%	6 1%	3 1%	3 1%	3 1%	4 2%	1 1%	1 1%	- -	5 2%	5 1%	3 1%
CAMERIA	12 1%	6 1%	6 2%	2 1%	1 1%	11 2%	7 1%	5 2%	3 1%	4 2%	4 2%	- -	4 2%	- -	3 1%	3 1%	8 2%
CENTRE	3 -	1 -	2 -	2 1%	1 1%	2 -	1 -	2 1%	2 1%	- -	2 1%	- -	1 -	2 1%	1 -	3 1%	- -
CLEARFIELD	2 -	- -	2 1%	1 -	- -	2 -	1 -	1 -	1 -	1 1%	- -	- -	- -	- -	1 -	1 -	- -
ELK	2 -	1 -	1 -	1 -	- -	2 -	2 -	- -	- -	1 -	1 1%	- -	- -	1 -	- -	1 -	1 -
JEFFERSON	4 1%	3 1%	2 -	1 -	- -	4 1%	2 1%	2 1%	1 -	2 1%	1 -	1 1%	1 -	1 1%	1 -	2 -	3 1%
SOMERSET	5 1%	1 -	4 1%	1 -	- -	4 1%	1 -	4 1%	2 1%	3 1%	2 1%	- -	- -	1 -	2 1%	3 1%	1 -
NEW YORK	5 1%	1 -	4 1%	3 1%	- -	5 1%	4 1%	1 -	1 -	3 1%	- -	2 1%	- -	1 1%	- -	1 -	2 1%

PIKE	5 1%	1 -	4 1%	3 1%	- -	5 1%	4 1%	1 -	1 -	3 1%	- -	2 1%	- -	1 1%	- -	1 -	2 1%
PHILADELPHIA	334 42%	186 43%	148 40%	86 37%	36 41%	295 42%	205 41%	129 42%	109 46%	84 37%	95 42%	54 39%	94 49%	79 50%	108 45%	187 47%	114 35%

BERKS	24 3%	14 3%	10 3%	6 2%	3 3%	21 3%	19 4%	5 2%	5 2%	7 3%	5 2%	2 1%	10 5%	9 6%	6 2%	15 4%	7 2%
BUCKS	40 5%	19 4%	20 6%	15 6%	3 3%	37 5%	32 7%	7 2%	6 3%	6 3%	12 5%	6 4%	14 7%	14 9%	11 5%	25 6%	10 3%
CHESTER	30 4%	17 4%	13 4%	9 4%	3 4%	27 4%	21 4%	10 3%	6 3%	2 1%	7 3%	7 5%	13 7%	3 2%	14 6%	17 4%	12 4%
DELAWARE	38 5%	19 4%	20 5%	10 4%	6 7%	32 5%	26 5%	13 4%	11 5%	7 3%	11 5%	4 3%	15 8%	10 6%	13 5%	23 6%	12 4%
LEHIGH	31 4%	20 5%	11 3%	7 3%	5 5%	27 4%	15 3%	16 5%	13 6%	9 4%	13 6%	4 3%	5 3%	2 1%	13 6%	15 4%	15 5%
MONTGOMERY	41 5%	20 5%	21 6%	16 7%	1 1%	40 6%	32 7%	9 3%	8 3%	8 3%	6 3%	9 6%	17 9%	13 8%	12 5%	25 6%	13 4%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-4
QUESTION DMA:
DMA./County.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
NORTHAMPTON	19 2%	10 2%	9 3%	4 2%	4 4%	15 2%	12 2%	7 2%	5 2%	3 1%	8 4%	2 2%	4 2%	5 3%	6 3%	11 3%	5 2%
PHILADELPHIA	111 14%	68 16%	42 12%	20 9%	11 13%	97 14%	48 10%	63 21%	54 23%	40 18%	32 14%	20 15%	17 9%	22 14%	33 14%	55 14%	40 12%
PITTSBURGH -----	169 21%	102 23%	68 18%	52 22%	23 26%	138 20%	99 20%	70 23%	57 24%	45 20%	43 19%	27 20%	48 25%	29 18%	50 21%	78 20%	73 23%
ALLEGHENY	81 10%	54 12%	27 7%	20 9%	10 12%	66 9%	47 9%	34 11%	29 12%	21 9%	14 6%	14 10%	30 16%	13 9%	30 12%	43 11%	32 10%
ARMSTRONG	7 1%	4 1%	3 1%	- -	1 2%	5 1%	1 -	6 2%	2 1%	2 1%	1 -	1 1%	1 -	- -	- -	- -	5 2%
BEAVER	5 1%	2 -	3 1%	2 1%	2 2%	3 -	4 1%	1 -	1 -	1 -	2 1%	1 1%	1 1%	- -	1 -	1 -	4 1%
BUTLER	5 1%	2 1%	3 1%	3 1%	- -	4 1%	2 -	3 1%	2 1%	1 -	2 1%	- -	2 1%	1 1%	- -	1 -	4 1%
CLARION	6 1%	4 1%	2 1%	1 -	- -	6 1%	3 1%	3 1%	3 1%	3 1%	3 1%	- -	- -	1 1%	2 1%	3 1%	3 1%
FAYETTE	14 2%	8 2%	6 2%	6 2%	1 1%	13 2%	11 2%	3 1%	2 1%	4 2%	2 1%	2 2%	6 3%	3 2%	5 2%	7 2%	6 2%
FOREST	1 -	- -	1 -	1 -	1 1%	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -
GREENE	3 -	1 -	2 -	1 -	1 1%	2 -	1 -	2 1%	1 -	- -	1 -	1 1%	1 1%	- -	1 -	1 -	2 1%
INDIANA	6 1%	3 1%	3 1%	2 1%	1 1%	5 1%	6 1%	- -	- -	1 -	3 1%	1 1%	- -	1 1%	1 -	2 1%	4 1%
LAWRENCE	7 1%	3 1%	4 1%	3 1%	1 1%	6 1%	5 1%	3 1%	3 1%	2 1%	5 2%	1 1%	- -	2 1%	2 1%	3 1%	3 1%
VENANGO	2 -	- -	2 1%	1 -	- -	1 -	1 -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	1 -	1 -
WASHINGTON	11 1%	9 2%	3 1%	3 1%	1 1%	10 1%	5 1%	7 2%	7 3%	6 3%	2 1%	1 1%	2 1%	2 1%	3 1%	5 1%	1 -
WESTMORELAND	22 3%	11 3%	11 3%	10 4%	4 4%	18 3%	14 3%	9 3%	7 3%	5 2%	8 3%	5 4%	5 3%	6 4%	6 2%	12 3%	8 2%
WASHINGTON, D.C. (HAGERSTOWN) -----	1 -	1 -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	1 -	- -
FULTON	1 -	1 -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	1 -	- -
WILKES BARRE-SCRANTON -----	88 11%	40 9%	48 13%	33 14%	10 11%	78 11%	57 12%	31 10%	21 9%	27 12%	26 12%	18 13%	16 8%	18 12%	25 10%	43 11%	36 11%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 60-4
QUESTION DMA:
DMA./County.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BRADFORD	4 1%	2 -	2 1%	- -	- -	4 1%	2 -	2 1%	2 1%	3 1%	- -	1 1%	- -	1 1%	1 -	2 1%	2 1%
CARBON	4 1%	3 1%	1 -	1 -	- -	4 1%	4 1%	- -	- -	- -	1 -	1 1%	2 1%	- -	3 1%	3 1%	2 1%
COLUMBIA	4 1%	2 -	3 1%	3 1%	1 1%	3 -	4 1%	- -	- -	1 -	2 1%	1 1%	- -	2 2%	1 -	3 1%	1 -
LACKAWANNA	21 3%	11 3%	10 3%	10 4%	2 2%	19 3%	15 3%	7 2%	3 1%	3 1%	4 2%	8 6%	4 4%	5 3%	5 2%	9 2%	11 4%
LUZERNE	7 1%	4 1%	3 1%	3 1%	1 1%	6 1%	5 1%	2 1%	2 1%	2 1%	3 1%	- -	2 1%	3 2%	2 1%	5 1%	2 -
LYCOMING	6 1%	4 1%	2 -	- -	2 2%	4 1%	4 1%	2 1%	2 1%	2 1%	3 1%	- -	1 -	- -	2 1%	2 -	2 1%
MONROE	13 2%	2 -	11 3%	8 3%	3 3%	11 2%	6 1%	7 2%	5 2%	6 3%	3 1%	3 2%	1 -	2 2%	3 1%	5 1%	6 2%
NORTHUMBERLAND	3 -	1 -	2 -	2 1%	- -	3 -	1 -	2 1%	2 1%	1 -	- -	1 1%	1 -	- -	2 1%	2 -	1 -
SCHUYLKILL	20 2%	10 2%	9 3%	6 3%	2 2%	18 3%	12 2%	7 2%	3 1%	5 2%	9 4%	2 1%	2 1%	3 2%	5 2%	8 2%	7 2%
SNYDER	1 -	- -	1 -	1 -	- -	1 -	- -	1 -	1 -	1 -	- -	- -	- -	1 1%	- -	1 -	- -
SUSQUEHANNA	1 -	- -	1 -	- -	- -	1 -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 -
WAYNE	3 -	- -	3 1%	- -	- -	3 -	2 -	1 -	1 -	2 1%	- -	1 1%	- -	- -	2 1%	2 -	1 -
WYOMING	1 -	- -	1 -	- -	- -	1 -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -	1 -	- -
YOUNGSTOWN	9 1%	7 2%	2 -	2 1%	- -	9 1%	5 1%	4 1%	4 2%	3 1%	4 2%	2 2%	- -	- -	5 2%	5 1%	2 1%
MERCER	9 1%	7 2%	2 -	2 1%	- -	9 1%	5 1%	4 1%	4 2%	3 1%	4 2%	2 2%	- -	- -	5 2%	5 1%	2 1%

Table 61-1
QUESTION DMA2:
DMA II.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
HARRISBURG-LANCASTER- LEBANON-YORK	126 16%	57 15%	69 17%	29 15%	19 15%	22 18%	23 16%	33 15%	34 14%	23 16%	36 19%	33 15%	42 21%	28 20%	70 20%	10 10%	46 13%	17 13%	29 13%	110 17%	5 5%	4 11%	16 10%	131 16%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	21 5%	22 5%	17 9%	7 6%	5 4%	5 3%	9 4%	15 6%	6 5%	15 8%	7 3%	15 7%	6 4%	21 6%	8 9%	14 4%	6 4%	8 4%	41 6%	- -	2 6%	2 1%	45 6%
PHILADELPHIA	334 42%	157 41%	177 43%	70 37%	50 39%	66 55%	64 44%	84 39%	106 43%	51 37%	80 41%	97 44%	51 25%	61 43%	111 32%	43 45%	179 50%	67 50%	113 50%	232 36%	60 69%	20 51%	102 64%	321 40%
PITTSBURGH	169 21%	91 24%	78 19%	50 26%	27 21%	16 13%	29 20%	48 22%	56 23%	35 25%	36 19%	41 19%	58 28%	26 19%	84 24%	15 16%	69 19%	30 22%	40 17%	140 22%	15 17%	9 22%	29 18%	169 21%
WILKES BARRE-SCRANTON	88 11%	41 11%	47 11%	20 11%	15 12%	10 8%	14 10%	29 14%	26 11%	15 11%	19 10%	28 13%	29 14%	9 6%	38 11%	13 13%	37 10%	8 6%	29 13%	80 12%	5 6%	3 8%	8 5%	92 12%
TOTAL SMALL DMAS -----	40 5%	17 4%	23 5%	5 2%	10 8%	2 1%	10 7%	14 6%	9 4%	8 6%	7 4%	16 7%	9 4%	10 7%	19 6%	7 7%	14 4%	5 4%	9 4%	36 6%	3 3%	1 3%	4 2%	42 5%
ERIE	22 3%	9 2%	12 3%	2 1%	8 6%	1 1%	6 4%	5 2%	6 2%	3 2%	5 3%	7 3%	5 2%	4 3%	9 2%	4 4%	9 3%	4 3%	6 3%	20 3%	2 2%	- -	2 1%	23 3%
BUFFALO	2 -	1 -	1 -	1 1%	- -	- -	- -	1 -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	1 -	- -	1 1%	2 -	- -	- -	- -	2 -
ELMIRA	2 -	1 -	1 -	- -	- -	- -	- -	2 1%	- 1%	1 1%	- -	1 -	1 -	1 1%	2 1%	- -	- -	- -	- -	2 -	- -	- -	- -	2 -
NEW YORK	5 1%	2 -	3 1%	- -	- -	- -	- -	5 2%	- -	2 1%	- -	3 1%	- -	3 2%	3 1%	1 1%	1 -	- -	1 -	5 1%	- -	- -	- -	5 1%
WASHINGTON, D.C. (HAGERSTOWN)	1 -	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 -
YOUNGSTOWN	9 1%	3 1%	6 1%	- -	2 2%	1 1%	4 3%	2 1%	1 -	2 1%	2 1%	4 2%	3 2%	3 2%	6 2%	- -	3 1%	2 1%	1 -	7 1%	1 1%	1 3%	2 1%	9 1%

Table 61-2
QUESTION DMA2:
DMA II.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
HARRISBURG-LANCASTER- LEBANON-YORK	126 16%	27 24%	28 16%	55 19%	37 13%	34 14%	73 19%	47 13%	10 5%	103 21%	13 12%	22 9%	52 17%	24 21%	28 21%	- -	- -	126 100%	- -	- -	- -	- -	126 57%	- -
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	8 7%	11 6%	19 7%	16 6%	9 4%	26 7%	12 3%	9 5%	16 3%	17 15%	6 2%	11 3%	9 8%	17 13%	- -	- -	- -	- -	43 100%	- -	- -	- -	43 18%
PHILADELPHIA	334 42%	25 23%	70 41%	96 33%	119 42%	119 51%	125 33%	188 51%	133 69%	194 39%	7 6%	129 54%	174 56%	23 21%	8 6%	334 100%	- -	- -	- -	- -	- -	334 100%	- -	- -
PITTSBURGH	169 21%	34 30%	30 17%	64 22%	60 21%	45 19%	88 23%	71 19%	18 9%	117 24%	34 30%	56 23%	56 18%	24 21%	33 25%	- -	169 100%	- -	- -	- -	- -	- -	- -	169 69%
WILKES BARRE-SCRANTON	88 11%	12 11%	22 13%	35 12%	34 12%	20 8%	46 12%	37 10%	15 8%	43 9%	30 27%	15 6%	15 5%	25 22%	31 24%	- -	- -	- -	88 100%	- -	- -	- -	88 40%	- -
TOTAL SMALL DMAS -----	40 5%	6 5%	12 7%	17 6%	15 5%	8 3%	21 6%	18 5%	8 4%	21 4%	11 10%	13 6%	4 1%	8 7%	15 12%	- -	- -	- -	- -	- -	40 100%	- -	6 3%	34 14%
ERIE	22 3%	3 3%	4 2%	7 2%	8 3%	7 3%	9 2%	12 3%	8 4%	8 2%	5 5%	13 6%	2 1%	1 1%	6 4%	- -	- -	- -	- -	- -	22 54%	- -	- -	22 9%
BUFFALO	2 -	- -	1 1%	1 -	1 -	- -	1 -	1 -	- -	- 2%	2 2%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 5%	- -	- -	2 1%
ELMIRA	2 -	- -	2 1%	2 1%	- -	- -	2 -	- -	- -	- 2%	2 2%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 4%	- -	2 1%	- -
NEW YORK	5 1%	1 1%	2 1%	3 1%	1 -	1 -	4 1%	1 -	- -	4 1%	1 1%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	- -	5 12%	- -	5 2%	- -
WASHINGTON, D.C. (HAGERSTOWN)	1 -	- -	- -	- -	1 -	- -	- -	1 -	- -	- 1%	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 3%	- -	- -	1 -
YOUNGSTOWN	9 1%	2 2%	3 2%	5 2%	4 1%	- -	6 2%	3 1%	- -	9 2%	- -	- -	2 1%	4 3%	3 2%	- -	- -	- -	- -	- -	9 22%	- -	- -	9 4%

Table 61-3
QUESTION DMA2:
DMA II.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
HARRISBURG-LANCASTER- LEBANON-YORK	126 16%	49 16%	62 18%	8 10%	8 10%	68 15%	58 17%	26 12%	31 18%	41 16%	28 17%	35 19%	35 22%	4 7%	6 14%	19 12%	28 13%	39 22%	31 19%	3 5%	7 19%	29 14%	17 11%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	21 7%	20 6%	- -	2 3%	33 7%	10 3%	15 7%	6 3%	18 7%	4 3%	9 5%	12 7%	4 8%	4 10%	7 5%	6 3%	14 8%	7 4%	8 13%	1 2%	8 4%	5 3%
PHILADELPHIA	334 42%	101 34%	131 39%	55 67%	46 60%	183 39%	151 45%	84 40%	73 42%	99 39%	78 48%	61 34%	50 31%	25 48%	18 41%	71 47%	109 52%	61 34%	50 31%	26 43%	17 48%	99 49%	81 50%
PITTSBURGH	169 21%	78 26%	63 18%	13 16%	15 20%	99 21%	70 21%	51 24%	40 23%	48 19%	30 18%	53 29%	31 19%	8 15%	8 17%	30 20%	39 19%	49 27%	35 21%	10 16%	6 16%	34 17%	36 22%
WILKES BARRE-SCRANTON	88 11%	37 12%	42 13%	4 5%	4 5%	57 12%	31 9%	26 12%	15 9%	31 12%	16 10%	18 10%	20 13%	7 13%	6 14%	17 11%	20 10%	12 7%	26 16%	11 19%	2 4%	22 11%	15 10%
TOTAL SMALL DMAS -----	40 5%	15 5%	21 6%	2 3%	2 2%	25 5%	15 5%	9 4%	8 5%	16 6%	7 4%	7 4%	13 8%	5 9%	2 4%	6 4%	8 4%	4 2%	15 9%	3 5%	4 10%	9 4%	5 3%
ERIE	22 3%	8 3%	12 3%	1 1%	1 1%	11 2%	10 3%	5 2%	4 2%	6 2%	6 4%	2 1%	7 4%	3 5%	1 2%	5 3%	5 2%	2 1%	6 4%	2 3%	2 5%	7 3%	3 2%
BUFFALO	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 1%	1 -	- -	- -	- -	- -	1 2%	1 1%	- -	- -	- -	- -	1 3%	1 1%	- -
ELMIRA	2 -	1 -	1 -	- -	- -	1 -	1 -	- -	1 -	1 -	- -	1 -	1 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -
NEW YORK	5 1%	2 1%	3 1%	- -	- -	5 1%	- -	2 1%	- -	3 1%	- -	1 1%	2 1%	1 2%	- -	- -	1 -	- -	3 2%	- -	1 3%	- -	1 1%
WASHINGTON, D.C. (HAGERSTOWN)	1 -	1 -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -
YOUNGSTOWN	9 1%	2 1%	5 1%	1 1%	1 1%	7 2%	2 1%	2 1%	1 1%	5 2%	1 -	3 2%	3 2%	- -	- -	- -	3 1%	2 1%	4 3%	- -	- -	1 -	2 1%

Table 61-4
QUESTION DMA2:
DMA II.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
HARRISBURG-LANCASTER- LEBANON-YORK	126 16%	71 16%	55 15%	38 16%	11 13%	113 16%	86 17%	40 13%	26 11%	37 16%	33 15%	27 20%	27 14%	23 15%	33 14%	56 14%	59 18%
JOHNSTOWN-ALTOONA-ST COLLEGE	43 5%	17 4%	26 7%	10 4%	3 3%	39 6%	22 5%	21 7%	12 5%	18 8%	15 7%	3 2%	6 3%	4 2%	12 5%	16 4%	21 7%
PHILADELPHIA	334 42%	186 43%	148 40%	86 37%	36 41%	295 42%	205 41%	129 42%	109 46%	84 37%	95 42%	54 39%	94 49%	79 50%	108 45%	187 47%	114 35%
PITTSBURGH	169 21%	102 23%	68 18%	52 22%	23 26%	138 20%	99 20%	70 23%	57 24%	45 20%	43 19%	27 20%	48 25%	29 18%	50 21%	78 20%	73 23%
WILKES BARRE-SCRANTON	88 11%	40 9%	48 13%	33 14%	10 11%	78 11%	57 12%	31 10%	21 9%	27 12%	26 12%	18 13%	16 8%	18 12%	25 10%	43 11%	36 11%
TOTAL SMALL DMAS -----	40 5%	19 4%	21 6%	15 6%	5 5%	34 5%	25 5%	15 5%	11 5%	17 8%	12 5%	8 6%	3 1%	4 3%	11 5%	16 4%	18 5%
ERIE	22 3%	7 2%	14 4%	10 4%	4 4%	17 2%	12 2%	10 3%	6 3%	11 5%	6 3%	3 2%	2 1%	4 2%	5 2%	9 2%	10 3%
BUFFALO	2 -	1 -	1 -	1 -	- -	2 -	2 -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	2 1%
ELMIRA	2 -	2 -	- -	- -	- -	2 -	2 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	2 1%
NEW YORK	5 1%	1 -	4 1%	3 1%	- -	5 1%	4 1%	1 -	1 -	3 1%	- -	2 1%	- -	1 1%	- -	1 -	2 1%
WASHINGTON, D.C. (HAGERSTOWN)	1 -	1 -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	1 -	- -
YOUNGSTOWN	9 1%	7 2%	2 -	2 1%	- -	9 1%	5 1%	4 1%	4 2%	3 1%	4 2%	2 2%	- -	- -	5 2%	5 1%	2 1%

Table 62-1
QUESTION REG:
Region./Subregions.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
CENTRAL	220 28%	101 26%	120 29%	50 26%	34 27%	32 26%	37 25%	68 32%	60 25%	41 29%	55 28%	64 29%	72 35%	40 29%	113 33%	24 24%	84 23%	25 19%	59 26%	197 31%	10 11%	7 19%	24 15%	230 29%
EAST	334 42%	157 41%	177 43%	70 37%	50 39%	66 55%	64 44%	84 39%	106 43%	51 37%	80 41%	97 44%	51 25%	61 43%	111 32%	43 45%	179 50%	67 50%	113 50%	232 36%	60 69%	20 51%	102 64%	321 40%
WEST	246 31%	127 33%	119 29%	72 37%	44 34%	23 19%	43 30%	64 30%	80 32%	47 34%	59 30%	61 27%	81 40%	39 28%	120 35%	30 31%	96 27%	40 30%	56 25%	211 33%	18 20%	12 31%	35 22%	249 31%
THE "T"	171 21%	77 20%	95 23%	42 22%	29 23%	25 21%	28 19%	47 22%	49 20%	28 20%	48 25%	47 21%	56 28%	33 24%	90 26%	22 23%	59 16%	21 16%	39 17%	153 24%	6 7%	6 14%	18 11%	178 22%
NW	34 4%	14 4%	20 5%	4 2%	10 8%	2 1%	10 7%	9 4%	8 3%	6 4%	7 4%	13 6%	9 4%	8 5%	17 5%	5 5%	13 4%	5 4%	8 4%	31 5%	3 3%	1 3%	4 2%	36 5%
COAL BELT	59 7%	30 8%	29 7%	15 8%	8 7%	6 5%	9 7%	20 9%	17 7%	13 9%	12 6%	17 8%	20 10%	7 5%	27 8%	5 5%	27 8%	4 3%	23 10%	55 9%	2 2%	2 6%	4 3%	61 8%
TOTAL PHILADELPHIA REGION -----	334 42%	157 41%	177 43%	70 37%	50 39%	66 55%	64 44%	84 39%	106 43%	51 37%	80 41%	97 44%	51 25%	61 43%	111 32%	43 45%	179 50%	67 50%	113 50%	232 36%	60 69%	20 51%	102 64%	321 40%
PHILLY	111 14%	60 16%	50 12%	40 21%	18 14%	20 16%	17 12%	16 7%	47 19%	13 10%	31 16%	20 9%	11 5%	8 6%	19 5%	16 17%	76 21%	24 18%	51 23%	43 7%	42 48%	12 31%	68 42%	102 13%
SUBURBS	150 19%	66 17%	83 20%	17 9%	19 14%	30 25%	31 21%	53 24%	34 14%	32 23%	32 16%	52 23%	25 12%	36 25%	61 18%	19 20%	70 19%	26 20%	43 19%	125 20%	10 12%	6 14%	24 15%	147 18%
EXURBS	74 9%	30 8%	44 10%	13 7%	13 10%	16 13%	16 11%	15 7%	24 10%	6 4%	18 9%	26 12%	15 7%	17 12%	32 9%	8 8%	34 9%	16 12%	18 8%	64 10%	8 9%	2 6%	10 6%	72 9%

Table 62-2
QUESTION REG:
Region./Subregions.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
CENTRAL	220 28%	41 36%	54 31%	94 33%	72 26%	54 23%	125 33%	84 23%	24 13%	149 30%	46 41%	37 15%	67 22%	51 45%	64 48%	- -	- -	126 100%	88 100%	- -	6 16%	- -	220 100%	- -
EAST	334 42%	25 23%	70 41%	96 33%	119 42%	119 51%	125 33%	188 51%	133 69%	194 39%	7 6%	129 54%	174 56%	23 21%	8 6%	334 100%	- -	- -	- -	- -	- -	334 100%	- -	- -
WEST	246 31%	47 41%	49 28%	96 34%	90 32%	60 26%	130 34%	99 27%	36 18%	150 30%	60 53%	75 31%	70 23%	39 34%	61 46%	- -	169 100%	- -	- -	43 100%	34 84%	- -	- -	246 100%
THE "T"	171 21%	33 29%	38 22%	71 25%	58 21%	42 18%	100 26%	63 17%	17 9%	119 24%	35 31%	28 12%	59 19%	36 32%	46 35%	- -	1 1%	126 100%	20 23%	17 38%	8 20%	- -	148 67%	24 10%
NW	34 4%	5 4%	10 6%	15 5%	13 4%	7 3%	18 5%	16 4%	8 4%	17 3%	9 8%	13 6%	4 1%	7 6%	10 8%	- -	- -	- -	- -	- -	34 86%	- -	2 1%	32 13%
COAL BELT	59 7%	5 5%	19 11%	24 8%	21 8%	14 6%	31 8%	24 7%	13 7%	24 5%	22 20%	13 5%	11 4%	15 13%	20 15%	- -	- -	- -	59 67%	- -	- -	- -	59 27%	- -
TOTAL PHILADELPHIA REGION -----	334 42%	25 23%	70 41%	96 33%	119 42%	119 51%	125 33%	188 51%	133 69%	194 39%	7 6%	129 54%	174 56%	23 21%	8 6%	334 100%	- -	- -	- -	- -	- -	334 100%	- -	- -
PHILLY	111 14%	6 5%	8 5%	15 5%	51 18%	45 19%	29 8%	71 19%	103 53%	4 1%	4 3%	90 38%	17 5%	1 1%	2 1%	111 33%	- -	- -	- -	- -	- -	111 33%	- -	- -
SUBURBS	150 19%	15 14%	37 21%	52 18%	46 16%	52 22%	62 16%	80 22%	- -	148 30%	2 2%	13 5%	123 40%	12 10%	2 2%	150 45%	- -	- -	- -	- -	- -	150 45%	- -	- -
EXURBS	74 9%	4 4%	25 15%	29 10%	23 8%	22 9%	33 9%	37 10%	30 16%	43 9%	1 1%	26 11%	33 11%	11 9%	4 3%	74 22%	- -	- -	- -	- -	- -	74 22%	- -	- -

Table 62-3
QUESTION REG:
Region./Subregions.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
CENTRAL	220 28%	89 30%	108 32%	12 14%	12 15%	130 28%	90 27%	54 26%	47 27%	76 30%	44 27%	54 30%	59 36%	11 22%	12 28%	35 24%	49 23%	50 28%	62 38%	14 23%	9 26%	51 25%	33 21%
EAST	334 42%	101 34%	131 39%	55 67%	46 60%	183 39%	151 45%	84 40%	73 42%	99 39%	78 48%	61 34%	50 31%	25 48%	18 41%	71 47%	109 52%	61 34%	50 31%	26 43%	17 48%	99 49%	81 50%
WEST	246 31%	111 37%	100 30%	15 19%	19 25%	151 33%	94 28%	74 35%	53 31%	78 31%	41 25%	67 37%	53 33%	16 30%	14 31%	44 29%	53 25%	67 38%	53 32%	21 34%	9 26%	51 25%	46 29%
THE "T"	171 21%	69 23%	85 25%	8 10%	10 13%	101 22%	71 21%	40 19%	37 22%	61 24%	33 20%	41 23%	48 30%	11 21%	11 26%	24 16%	35 17%	48 27%	42 25%	14 23%	9 24%	35 17%	25 15%
NW	34 4%	12 4%	19 5%	2 3%	2 2%	20 4%	14 4%	7 3%	7 4%	13 5%	7 4%	6 3%	11 7%	3 5%	2 4%	6 4%	7 3%	4 2%	12 7%	2 3%	3 7%	9 4%	4 3%
COAL BELT	59 7%	27 9%	28 8%	3 4%	1 2%	34 7%	25 7%	18 8%	12 7%	16 7%	12 8%	14 8%	13 8%	2 4%	3 6%	14 9%	13 6%	9 5%	18 11%	3 5%	2 4%	17 9%	10 6%
TOTAL PHILADELPHIA REGION -----	334 42%	101 34%	131 39%	55 67%	46 60%	183 39%	151 45%	84 40%	73 42%	99 39%	78 48%	61 34%	50 31%	25 48%	18 41%	71 47%	109 52%	61 34%	50 31%	26 43%	17 48%	99 49%	81 50%
PHILLY	111 14%	21 7%	22 7%	40 48%	28 36%	68 15%	43 13%	40 19%	20 12%	28 11%	22 14%	12 7%	6 4%	12 22%	5 11%	36 24%	39 19%	15 8%	4 2%	14 22%	3 8%	49 25%	26 17%
SUBURBS	150 19%	53 18%	72 21%	13 16%	11 14%	68 15%	81 24%	26 12%	40 23%	42 17%	41 25%	31 17%	30 18%	11 20%	8 19%	24 16%	45 22%	27 15%	34 20%	8 14%	10 29%	30 15%	40 25%
EXURBS	74 9%	27 9%	36 11%	3 3%	7 9%	46 10%	27 8%	18 8%	12 7%	29 11%	15 9%	17 10%	14 9%	3 5%	5 11%	10 7%	24 12%	19 11%	13 8%	4 6%	4 11%	20 10%	15 9%

Table 62-4
QUESTION REG:
Region./Subregions.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
CENTRAL	220 28%	114 26%	107 29%	73 31%	21 24%	198 28%	148 30%	72 24%	48 20%	68 30%	60 27%	47 34%	43 22%	42 27%	58 24%	100 25%	99 31%
EAST	334 42%	186 43%	148 40%	86 37%	36 41%	295 42%	205 41%	129 42%	109 46%	84 37%	95 42%	54 39%	94 49%	79 50%	108 45%	187 47%	114 35%
WEST	246 31%	135 31%	111 30%	74 32%	31 35%	206 29%	142 29%	104 34%	79 34%	78 34%	69 31%	36 26%	56 29%	36 23%	73 31%	109 28%	109 34%
THE "T"	171 21%	92 21%	79 22%	51 22%	17 19%	152 22%	116 23%	56 18%	40 17%	55 24%	49 22%	32 23%	31 16%	31 20%	47 20%	78 20%	78 24%
NW	34 4%	17 4%	17 5%	12 5%	4 4%	30 4%	21 4%	14 4%	10 4%	15 6%	11 5%	6 4%	3 1%	4 2%	10 4%	14 3%	16 5%
COAL BELT	59 7%	32 7%	27 7%	24 10%	5 6%	54 8%	42 8%	17 6%	9 4%	12 5%	19 9%	13 9%	14 7%	14 9%	17 7%	31 8%	24 7%
TOTAL PHILADELPHIA REGION -----	334 42%	186 43%	148 40%	86 37%	36 41%	295 42%	205 41%	129 42%	109 46%	84 37%	95 42%	54 39%	94 49%	79 50%	108 45%	187 47%	114 35%
PHILLY	111 14%	68 16%	42 12%	20 9%	11 13%	97 14%	48 10%	63 21%	54 23%	40 18%	32 14%	20 15%	17 9%	22 14%	33 14%	55 14%	40 12%
SUBURBS	150 19%	74 17%	75 21%	49 21%	14 16%	136 19%	111 22%	38 13%	31 13%	24 10%	37 17%	25 18%	59 31%	40 26%	50 21%	90 23%	47 15%
EXURBS	74 9%	43 10%	30 8%	17 7%	11 13%	62 9%	46 9%	28 9%	24 10%	20 9%	26 12%	8 6%	18 10%	16 10%	25 11%	41 10%	27 8%

Table 63-1
QUESTION SAM:
Date.

BANNER 1

	GENDER			AGE					GENDER/AGE				PARTY REG						ETHNICITY				DATA	
	TOTAL	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	TOTAL DEM	SOFT DEM	STR DEM	WHITE	BLACK	HISP- ANIC	TOTAL NON- WHITE	UNWGT
BASE=TOTAL SAMPLE	800 100%	384 48%	416 52%	192 24%	128 16%	120 15%	144 18%	216 27%	246 31%	138 17%	194 24%	222 28%	204 25%	140 18%	344 43%	96 12%	360 45%	132 17%	228 28%	640 80%	88 11%	40 5%	160 20%	800 100%
FRI, AUG 22	86 11%	26 7%	60 14%	5 2%	5 4%	3 2%	12 8%	61 28%	4 2%	22 16%	9 5%	51 23%	24 12%	15 11%	39 11%	7 7%	40 11%	16 12%	24 11%	72 11%	2 2%	-	14 9%	87 11%
SAT, AUG 23	1 -	1 -	-	-	1 1%	-	-	-	1 -	-	-	-	-	-	-	-	1 -	1 1%	-	-	1 1%	-	1 1%	1 -
SUN, AUG 24	149 19%	54 14%	95 23%	20 10%	33 26%	13 11%	21 14%	63 29%	27 11%	27 19%	38 20%	57 26%	35 17%	31 22%	65 19%	19 20%	65 18%	24 18%	41 18%	134 21%	10 12%	2 6%	16 10%	158 20%
MON, AUG 25	83 10%	65 17%	17 4%	31 16%	34 27%	8 6%	1 1%	9 4%	60 24%	5 4%	12 6%	5 2%	24 12%	12 9%	36 11%	16 17%	30 8%	13 10%	17 8%	65 10%	13 15%	4 10%	17 11%	84 11%
TUE, AUG 26	184 23%	76 20%	108 26%	51 27%	42 33%	28 23%	42 29%	21 10%	55 22%	21 15%	66 34%	42 19%	47 23%	25 18%	72 21%	26 27%	87 24%	31 24%	55 24%	113 18%	49 55%	14 34%	71 45%	180 23%
WED, AUG 27	172 22%	88 23%	84 20%	62 33%	4 3%	32 27%	38 26%	36 17%	54 22%	34 25%	44 23%	39 18%	46 23%	34 24%	80 23%	12 12%	80 22%	28 21%	52 23%	148 23%	5 5%	17 42%	24 15%	166 21%
THU, AUG 28	125 16%	73 19%	52 12%	23 12%	9 7%	37 31%	31 22%	25 12%	45 18%	28 21%	24 13%	28 12%	29 14%	22 16%	51 15%	17 18%	57 16%	19 15%	38 17%	108 17%	8 9%	3 8%	17 11%	124 16%

Table 63-2
QUESTION SAM:
Date.

BANNER 2

	IDEOLOGY					2024 VOTE		GEOGRAPHY (ZIP)			GEOGRAPHY (SELF)				MEDIA MARKET							REGION		
	TOTAL	VERY CONS	SMWT CONS	TOT CONS	MOD	TOT LIB	TRUMP	HARRIS	URBAN	SUB- URBAN	RURAL	BIG/SM CITIES	SUB- URBAN	SM TOWN	RURAL	PHIL- LY	PTTS- BURGH	HARRS -BURG	WLKES BARRE	JOHNS -TOWN	TOT SMALL DMAS	EAST	CEN- TRAL	WEST
BASE=TOTAL SAMPLE	800 100%	113 14%	172 22%	285 36%	281 35%	234 29%	379 47%	372 46%	193 24%	494 62%	113 14%	240 30%	311 39%	114 14%	132 17%	334 42%	169 21%	126 16%	88 11%	43 5%	40 5%	334 42%	220 28%	246 31%
FRI, AUG 22	86 11%	11 10%	28 16%	39 14%	27 10%	20 9%	42 11%	44 12%	18 9%	59 12%	9 8%	16 7%	36 12%	15 13%	19 14%	33 10%	19 11%	16 12%	9 10%	3 8%	6 15%	33 10%	27 12%	26 11%
SAT, AUG 23	1 -	- -	- -	- -	1 -	- -	- -	1 -	1 -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -
SUN, AUG 24	149 19%	22 20%	31 18%	53 19%	55 20%	41 18%	76 20%	68 18%	25 13%	103 21%	22 19%	25 10%	66 21%	28 24%	30 23%	56 17%	26 15%	26 20%	22 25%	7 17%	12 31%	56 17%	49 22%	44 18%
MON, AUG 25	83 10%	14 12%	10 6%	24 8%	39 14%	20 9%	39 10%	34 9%	19 10%	46 9%	18 16%	26 11%	32 10%	8 7%	15 11%	27 8%	23 13%	12 9%	9 10%	9 20%	4 11%	27 8%	20 9%	35 14%
TUE, AUG 26	184 23%	26 23%	35 20%	62 22%	64 23%	59 25%	86 23%	87 23%	61 31%	98 20%	26 23%	73 31%	59 19%	19 17%	31 24%	70 21%	46 27%	19 15%	28 31%	14 31%	8 20%	70 21%	48 22%	67 27%
WED, AUG 27	172 22%	25 22%	37 21%	62 22%	57 20%	53 23%	82 22%	76 20%	34 18%	111 22%	28 24%	60 25%	63 20%	30 27%	19 15%	66 20%	48 29%	30 24%	15 17%	8 19%	4 10%	66 20%	46 21%	60 24%
THU, AUG 28	125 16%	15 13%	32 18%	47 16%	39 14%	40 17%	54 14%	63 17%	36 19%	77 16%	12 10%	39 16%	55 18%	14 12%	17 13%	82 25%	6 4%	24 19%	6 7%	2 5%	5 13%	82 25%	30 13%	14 6%

Table 63-3
QUESTION SAM:
Date.

BANNER 3

	ETHNICITY/GENDER					EDUCATION		GENDER/EDUCATION				PARTY/GENDER						PARTY/AGE					
	TOTAL	WHITE MEN	WHITE WOMEN	NON- WHITE MEN	NON- WHITE WOMEN	LESS COLL	COLL+	MEN LESS COLL	MEN COLL+	WOMEN LESS COLL	WOMEN COLL+	GOP MEN	GOP WOM	IND MEN	IND WOM	DEM MEN	DEM WOM	GOP 18-54	GOP 55+	IND 18-54	IND 55+	DEM 18-54	DEM 55+
BASE=TOTAL SAMPLE	800 100%	301 38%	339 42%	83 10%	77 10%	464 58%	336 42%	211 26%	173 22%	253 32%	163 20%	182 23%	162 20%	53 7%	44 5%	149 19%	211 26%	179 22%	165 21%	61 8%	35 4%	200 25%	160 20%
FRI, AUG 22	86 11%	22 7%	50 15%	4 5%	10 13%	47 10%	39 12%	12 6%	14 8%	35 14%	25 15%	11 6%	28 17%	2 5%	4 10%	12 8%	28 13%	4 2%	35 21%	- -	7 19%	8 4%	32 20%
SAT, AUG 23	1 -	- -	- -	1 1%	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -
SUN, AUG 24	149 19%	46 15%	88 26%	9 10%	7 9%	76 16%	73 22%	26 12%	29 17%	50 20%	44 27%	31 17%	35 21%	7 13%	12 28%	17 11%	48 23%	34 19%	31 19%	11 17%	8 24%	20 10%	44 28%
MON, AUG 25	83 10%	50 17%	15 4%	15 18%	2 3%	47 10%	36 11%	37 18%	28 16%	10 4%	8 5%	29 16%	7 4%	14 26%	2 6%	22 15%	8 4%	29 16%	7 4%	16 27%	- -	27 13%	3 2%
TUE, AUG 26	184 23%	46 15%	67 20%	30 36%	41 53%	144 31%	40 12%	59 28%	17 10%	85 34%	23 14%	33 18%	38 24%	14 26%	12 27%	28 19%	58 28%	43 24%	29 17%	20 33%	6 16%	58 29%	29 18%
WED, AUG 27	172 22%	75 25%	73 22%	14 16%	11 14%	87 19%	86 25%	42 20%	46 27%	45 18%	39 24%	47 26%	33 21%	5 9%	7 16%	37 25%	43 21%	43 24%	37 23%	7 11%	5 14%	49 24%	31 20%
THU, AUG 28	125 16%	63 21%	46 13%	11 13%	6 8%	63 13%	63 19%	35 17%	38 22%	28 11%	24 15%	30 17%	21 13%	11 21%	6 14%	32 22%	25 12%	25 14%	26 16%	8 13%	9 26%	37 19%	20 13%

Table 63-4
QUESTION SAM:
Date.

BANNER 4

	EMPLOYMENT				UNION HOUSEHOLD		HOUSING			HOUSEHOLD INCOME				SHAPIRO ACCOMPLISHMENTS			
	TOTAL	TOT EMP	TOT NOT EMP	RET- IRED	TOT YES	NO	OWN	TOT NOT OWN	RENT	LESS \$40K	\$40K- \$74K	\$75K- \$99K	\$100K+	YES, DEF	YES, SMWT	TOT YES	TOT NO
BASE=TOTAL SAMPLE	800 100%	435 54%	365 46%	233 29%	88 11%	699 87%	494 62%	306 38%	235 29%	229 29%	223 28%	136 17%	194 24%	157 20%	239 30%	396 50%	322 40%
FRI, AUG 22	86 11%	21 5%	65 18%	56 24%	13 14%	72 10%	65 13%	21 7%	16 7%	22 10%	33 15%	12 9%	15 8%	24 15%	29 12%	53 13%	28 9%
SAT, AUG 23	1 -	1 -	- -	- -	- -	1 -	- -	1 -	1 -	- -	1 -	- -	- -	- -	1 -	1 -	- -
SUN, AUG 24	149 19%	69 16%	80 22%	61 26%	16 18%	133 19%	106 21%	44 14%	34 14%	41 18%	47 21%	23 17%	36 19%	39 25%	42 17%	80 20%	55 17%
MON, AUG 25	83 10%	64 15%	19 5%	8 3%	13 14%	70 10%	46 9%	36 12%	25 11%	26 11%	19 8%	12 9%	25 13%	12 8%	32 13%	44 11%	29 9%
TUE, AUG 26	184 23%	100 23%	84 23%	36 15%	20 23%	161 23%	93 19%	91 30%	70 30%	64 28%	59 27%	22 16%	36 19%	27 17%	48 20%	75 19%	85 26%
WED, AUG 27	172 22%	108 25%	65 18%	37 16%	13 15%	151 22%	102 21%	70 23%	53 23%	43 19%	26 11%	45 33%	53 27%	32 20%	42 18%	74 19%	86 27%
THU, AUG 28	125 16%	72 17%	53 14%	36 15%	14 16%	111 16%	82 17%	43 14%	36 15%	33 14%	39 17%	23 17%	28 15%	23 15%	46 19%	69 17%	39 12%

